

## **DISTRICT REPRESENTATIVE**

## **DUTIES & RESPONSIBILITIES**

The following board nomination criteria are from the "Board of Directors Duties and Responsibilities" document in the Board Policy Handbook.

## **DISTRICT REPRESENTATIVES.** Duties of the geographic district representatives include:

- 1. Maintain and develop regional partnerships among electronic media educators and electronic media industry professionals through:
  - Active identification and recruitment of new members in all membership categories, i.e., individual, institutional, graduate student, associate, corporate contributors.
  - Active identification and solicitation of Corporate Contribution funding for general and specific BEA activities.
  - Active coordination and participation with the state broadcast associations for the states in the board member's district toward BEA's goals.
  - Active communication with colleges and universities, electronic media entities and BEA Committee Chairs in their district to foster BEA's goals and build membership.
  - Active development of BEA regional meetings/BEA On-Location.
- Represent the district constituency by actively soliciting input from district members regarding BEA policy issues. Submit reports to district members following board meetings. Board members' written reports about board activities should be read for accuracy by the board secretary-treasurer prior to distribution to district constituency or others.
- 3. Participate actively on at least one BEA board committee.
- 4. Aid in the development and implementation of new activities, seminars, etc., for BEA.
- 5. Attend all BEA board of directors meetings and contribute to the development of BEA policy issues and budget.
- 6. Respond, in a timely manner, to all BEA-related calls and correspondence.
- 7. Contribute to the BEA newsletter and remind members about activities related to BEA and electronic media education.
- 8. Report information to BEA about district meetings and activities related to electronic media education.
- Attend the annual BEA convention and be a representative of BEA at all related functions.