

Hello to the District 4 membership of the Broadcast Education Association. My name is Christine Taylor from Butler University. I have accepted the kind nomination to run for the open board seat from our district.

I have been asked to write a short campaign statement to let the members how I have been involved with BEA over my career and offer some ideas about how District 4 might benefit from my presence on the board.

I have been a member of BEA since my second year of teaching. I first transitioned out of the profession and into higher education in 1989 joining the faculty of the University of Southern Indiana. I have been at Butler University since 1990 and have been a member of BEA since then.

I have enjoyed my past roles in the Curriculum, Assessment and Administration Division where I served as Vice-Chair and Chair. I served in these capacities from 2008-2012 when the name of the division was Courses, Curriculum and Administration. I also have been a paper reviewer for this division on occasion.

I worked as the Convention Program Chair, helping the excellent BEA staff create the 2017 convention schedule. The Spotlight that year was "Imagining Tomorrow's Media: Innovation and Monetization".

I have not served previously on the Board, but I feel that I have some understanding of the role it plays in our organization from my experiences in division leadership and as Convention Program Chair.

District 4 is quite diverse in its membership and geography. We have brainstormed in the past about strategies and tactics of how to make the membership more participatory throughout the year.

I believe that one potential area for success, is developing a list of our research and teaching expertise. This database provides a way for members to more easily connect based on a commonality in a research area or teaching interest. This can be helpful when members are actively brainstorming panels for the regional and national conventions in June and again in August. In this way, our diversity and geographic spread can work for us, connecting members with peers in different states and across the variety of institutions. We can also use this list to connect new District 4 BEA members with faculty who share their research or teaching interest providing a network of mentors within our existing membership. The list might provide an added benefit for junior faculty who most need publication collaboration or teaching advice and may not find individuals at their home institution who can help.

Thanks for allowing me to make a case for my candidacy and I look forward to seeing everyone in the Spring at the National Convention.