



October 5, 2019

Dear District 2 Membership:

I am asking for your support for as I run for election as Representative for BEA District 2. I have been active in and a member of BEA for well over a decade and have found it to be one of the most engaging, informative and professional relationship building conferences in which I have participated. BEA has been influential in my being able to share my scholarship while meeting and learning from leaders in both the academy and industry. I am active in attendance at the conference each year. I am active in several divisions, including: Radio and Audio Media, Multicultural, Religion & Media, and Interactive Media & Emerging Technologies. I am currently serving as Chair of Communications and Public Relations for the Multicultural Division, and Coordinator for the Festival of Media Arts for the Religion and Media Division.

As stated before, some things I would like to be able to do for the district, if elected to the position: 1) Solicit and listen to ideas from members to continue to make the district stronger. 2) Keep the district abreast of the latest happenings within BEA. 3) Continue to seek membership growth. 4) Make sure the district's voice is heard, concerns recognized and addressed. 5) Work closely with executive leadership. 6) Encourage participation in either regional or super regional gatherings to provide additional opportunities for academic scholarship, both traditional and creative. 7) Encourage an increase in diversity from within other universities, colleges and schools who may not be involved in the organization.

As far as what I've achieved professionally and in academia, I am a tenured, Full Professor at the University of North Alabama in the Department of Communications. I have been on the faculty for 20 years. My teaching centers around the areas of audio, digital and social media, journalism and research methods. As for service to my university, college and department, an abridged summary: Provost Administrative Fellow for the 2018-2019 academic year. Chair search committees for faculty and administrative positions. Serve on the department's research committee. Advisor for UNA Chapter National Broadcasting Society-AeRho. Serve as a member of the university Strategic Committee for Diversity and Inclusion. Mentor students. Collaboration on study abroad trips.

Professionally, I worked as a broadcast journalist, news director, and bureau chief in both the commercial and public sectors of radio. I will launch a podcast focusing on African American women in academia in January, 2020. Fortunately, I have been recognized with awards for my professional and academic work. My research interests include radio, digital/social media, women in leadership and diversity in higher education.

Some personal qualities about me: I am a skilled listener, passionate about my work, and know how to lead but work well with people, hearing their ideas. I am a person with strong ethics, am highly organized and reliable to a fault and have integrity. In closing, allow me to work with you over the next two years in district leadership. I believe we are off to a good start, and I will continue to represent us well. It is with robust anticipation that I look forward to help lead and work alongside the membership of our district and the executive team at BEA. If you have any questions, please feel free to reach out. Lastly, please submit your vote for me.

Warm regards,

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