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TelevisionAcademy.com/FacultySeminar
As Program Chair, it is with great pleasure that I welcome you to the 2019 BEA Convention. As educators, we draw findings from diverse streams of research to provide students with an understanding of the theoretical approaches to the analysis of media texts and, in turn, to inform their own production practice. In other words, we strive to teach students not just which production techniques work, but why they work. Be that as it may, prominent industry producers continue to be of the view that media production is self-taught and the role of educators is one of giving students the confidence and inspiration to succeed. Therefore, if we as educators are to serve as mere beacons of inspiration, what roles do our theoretical teachings serve in the professional practice of electronic media? Does the professional practice of media rely on instinct or on the acquisition of specialized skills and knowledge?

The BEA2019 Convention Spotlight, Education and Industry: Mediating the Nexus, explores the issues posed by these questions. To that end, we have an exciting line up of presentations and workshops that aim to increase the dialogue between scholars and practitioners in order to aid the former to build new and expand existing industry relationships; to develop curricula in such a way that the insights gained from theory feed into practice, and vice versa; and to identify research gaps and foster collaborative research projects with industry partners.

On the academic side, the Research Symposium examines the issue of what it means to be media literate. The Chinese Communication Association and the Communication University of China describe the transformations of China's media landscape and subsequent changes to the county's journalism curricula. EDIT Media details practices for inclusive teaching in media production. The Scholar-to-Scholar Digital Research sessions provide an innovated and interactive opportunity to learn about diverse areas of research. And "BEA Ignite" puts forth creative ideas and activities for engaged classroom teaching.

On the industry side, the Television Academy Foundation explores the pro-social potential of television. Experts from Google, Netflix, ESPN and Nielsen discuss growing industry trends. The Poynter Institute’s Al Tompkins tackles the problem of fake news and provides practical insights for discerning falsehoods in today's reality. The esteemed Dick Wiley shares his view of key legal and policy issues. And the “pitch session” offers students the unique possibility of proposing their story to industry professionals.

On the practical side, Apple offers mobile storytelling workshops. Blackmagic Design provides DaVinci Resolve 15 training. And a special day-long session focuses on media analytics applications and curricular design issues.

Putting this convention together was an honor and a privilege. It would have not been possible without the dedication and tireless efforts of Heather Birks, J-D Boyle and Traci Bailey, to all of whom I offer my heartfelt thanks. Thanks also to Gregory N. Luft, President, the Board of Directors, the Interest Division Chairs, Lisa Pecot-Hébert, 2020 Program Chair and Scholar-to-Scholar session organizer, and Sara Magee, Festival of Media Arts Chair, for their valued contributions.

Finally, all of our efforts would be futile without the support of our members. I thank you for your dedication to the vitality of the electronic media arts and for the record number of submissions. This is your convention. Enjoy!

Marilyn Terzic
Université du Québec à Montréal
BEA2019 Program Chair

Special thanks to Patrick Communications and Beasley Media for sponsoring the BEA2019 Student MMJs and Beasley Scholars!

Zachary Anders, Washington State University
Justina Brown, Seattle Pacific University
Cali Godwin, McPherson College
Sam Luther, The University of Alabama
Garrett Short, Indiana State University
Kelsey Valle, San Jose State University

Thank you to our BEA2019 MMJ Faculty Advisors:

Nancy McKenzie Dupont, University of Mississippi
Iveta Imre, University of Mississippi
The Department of Journalism and Media Communication at Colorado State University celebrates

2018-2019 BEA President Greg Luft’s
24 years of service to the Broadcast Education Association and media education in Colorado and the nation

From your colleagues

Katie Abrams
Jane Albritton
Donnyale Ambrosine
Michelle Ancell
Ashley Anderson
Tori Arthur
Darrell Blair
Ella Bowers
Chryss Cada
Daniela Castillo
Joe Champ
Cindy Christen

Susan Clotfelter
Hannah Copeland
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John Eisele
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Emily Johnson
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Jangyul Kim
Kris Kodrich
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Jaclyn Walsh
Linnea Ward
Steve Weiss
David Wolfgang
Nicole Yost
Josh Zaffos
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Heather Birks, Executive Director
J-D Boyle, Director, Sales & Marketing
Traci Bailey, Manager, Business Operations

Broadcast Education Association
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College Broadcasters, Incorporated

College Broadcasters, Incorporated (CBI) is a member-driven organization serving students and advisers of college and high school electronic media outlets. Through events, programs, and a network of expertise, CBI provides members with educational and professional opportunities and facilitates advocacy. Our 2019 events include the National Student Electronic Media Convention Oct. 30 – Nov. 2 in St. Louis, Missouri and CBI will also host a management track at the College Media Mega Workshop July 11–14 in Minneapolis, Minnesota. Please visit www.askcbi.org for more information.

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Television Academy Foundation B402
The Television Academy Foundation is actively building a new and more diverse generation of television leaders through hands-on education programs that transform lives and launch careers. Foundation programs provide the tools, access and inspiration that students need to become the storytellers, content creators and innovators of the future. Program alumni have become industry leaders, Emmy® nominees and Emmy winners.

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Mérida, México
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Festival Creative Director: Iveta Imre, University of Mississippi
Festival Producer: Michael Fagans, University of Mississippi
Production Team: University of Mississippi – Gracyn Lee Ashmore, Brian Devin Barisa, Malia Shatyana Carothers, Jacob Allen Duke, Thomas Eugene Goris, Young Hall, Alec Gregory Keyzer-Andre, Sarah Michelle Liese, Mary Abigail McIntosh & Tyler O’Keefe
Ex-Officio Members: Heather Birks, BEA and J-D Boyle, BEA
Festival Awards Video Producer: James F. McNab, Drake University
Festival Logo Design: Jessica Rapfogel, Elon University

Festival of Media Arts Leadership

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Ex-Officio Members: Heather Birks, BEA and J-D Boyle, BEA
Festival Awards Video Producer: James F. McNab, Drake University
Festival Logo Design: Jessica Rapfogel, Elon University

AUDIO COMPETITION
Faculty Audio Chair: Kyle Miller, NW Missouri State University
Student Audio Chair: Jeffrey Schifflman, York College of PA

DOCUMENTARY COMPETITION
Faculty Documentary Chair: Adam J. Kuban, Ball State University
Student Documentary Chair: Julia Largent, McPherson College

FILM & VIDEO COMPETITION
Film & Video Senior/Faculty Chair: Tony DeMars, Texas A&M University – Commerce
Faculty Vice Chair: Marilyn Terzic, Université du Québec à Montréal
Student Film & Video Chair: Anji Phillips, Bradley University
Animation/Experimental/Mixed Vice-Chair: Ginger Blackstone, Harding University
Instructional/Educational Missions Chair: Brent Simon, Illinois State University
Music Video Vice-Chair: Cory Byers, Southern Illinois University – Edwardsville
Narrative Video Vice-Chair: Phillip Powell, Valparaiso University
Spots Vice-Chair (between 15 and 90 seconds): Deb Larson, Missouri State University
Promotional Vice-Chair (Promo material from 90 seconds to 30 minutes): Nick Taylor, University of Texas Rio Grande Valley
Studio Vice-Chair (multi-camera or live-to-tape): Angela Criscoe, Georgia College & State University

INTERACTIVE MEDIA & EMERGING TECHNOLOGIES COMPETITION
Faculty IMET Chair: Sandy Henry, Drake University
Faculty IMET Vice-Chair: Leah Mangrum, Angelo State University
Student IMET Chair: Gina Baleria, San Francisco State University
Student IMET Vice-Chair: Todd O’Neill, Middle Tennessee State University

NEWS COMPETITION
News Senior Chair: Tom Hallaq, Kansas State University
Faculty News Chair: Katherine Hughes, Elizabethtown College
Student Radio Co-Chairs: Gina Baleria, San Francisco State University
Chandra Clark, University of Alabama
Student Television-Feature Chair: James Schifflman, George Mason University & State University
Student Television-Hard News Chair: Donna Smith, Northern Vermont University
Student TV Anchor Chair: Faith Sidlow, California State University – Fresno
Student TV Weathercaster Chair: Heather Dunn, Arizona State University
Student NewsCast-3 Days or Less Chair: Laura Smith, University of South Carolina
Student NewsCast-4 Days or More Chair: Michelle McHugh, Drexel University
Student NewsMagazine Chair: Christine Eschenfelder, Middle Tennessee State University

SCRIPTWRITING COMPETITION
Faculty Scriptwriting Chair: John P. McHale, Illinois State University
Student Scriptwriting Co-Chairs: Evan Kropp, Southern New Hampshire University
Jonathan D. Mabee, Missouri State University

SPORTS COMPETITION
Sports Senior Chair: Jared Johnson, Oklahoma State University
Faculty Sports Chair: Denise Belafonte-Young, Lynn University
Student Sports Co-Chairs: Trent Boulter, Washington State University
Chris Bacon, Middle Tennessee State University

TWO-YEAR/SMALL COLLEGES COMPETITION
Two-Year/Small College Co-Chairs: Jerry LaBuy, Rock Valley College
Scott Clarke, Black Hills State University
Bob Maass, Metropolitan Community College

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Highlights

Saturday, April 6

10:00 am – 6:00 pm    BEA2019 Convention Registration
12:00 PM – 4:45 PM    Blackmagic Workshops, Conference Room 1/2
(Four training labs will occur during this block of time – see the program for more details.)
1:15 PM – 4:45 PM    Apple Workshop: Mobile Storytelling on iOS
(Sign up in advance at www.BEAweb.org and see the program for more details.), Conference Room 3
1:15 PM – 2:15 PM    Seven Deadly Sins of the Religion Beat with Terry Mattingly, Ballroom F
3:45 PM – 4:45 PM    BEA101 for First-Time Attendees, Pavilion 9
5:00 PM – 5:35 PM    #BEAdvised: Your BEA Welcome & Organizational Update, Pavilion 9
5:45 PM – 6:30 PM    BEA District Meetings (See page 43 for more details.)
6:30 PM – 7:30 PM    President’s Welcome Happy Hour, Pavilion 3
                    Sponsored by Asbury University & FirstCom Music (Gold Level)
                    Digital Video Group & Megatrax (Silver Level)

Sunday, April 7

7:30 am – 6:00 pm    BEA2019 Convention Registration
8:00 am – 5:30 pm    2019 Research Symposium – Media Literacy: What NOW?, Pavilion 11
                     (session details can be found in the program, or by searching for the Symposium in the online app)
8:30 AM – 5:30 PM    Blackmagic Workshops, Conference Room 1/2
                     (Six training labs will occur during this block of time – see the program for more details.)
9:45 AM – 5:30 PM    Apple Workshops, Conference Room 3 (Two training labs will occur during this block of time – sign up in advance at www.BEAweb.org and see the program for more details.)
8:30 AM – 12:15 PM   Photojournalism and Visual Storytelling in an Age of a Trillion Images, Conference Room 5/6
9:30 am – 5:30 pm    Job Placement “Posting” Center @ the BEA Booth in the Exhibit Hall
9:45 am – 4:15 pm    Research @ the BEA2019 Exhibit Hall: Scholar-to-Scholar Digital Research (Poster) Presentations
                     (Four research sessions will occur during this block of time – see the program for more details.)
12:30 PM – 1:30 PM   Screenwriting Professional Q&A: Meet Jon Vandergriff & Ken LaZebnik, Pavilion 3
12:30 PM – 2:45 PM   Fighting Truth Decay – Teach Your Students to Detect Fake News, Pavilion 9
1:45 PM – 2:45 PM    The PITCH Session: Tell Your Story Idea to an Industry Professional, Pavilion 3
1:45 PM – 2:45 PM    BEA Student Clubs Film 48 Student Film Festival Showcase, Conference Room 5/6
2:45 PM – 4:15 PM    Applying for BEA Scholarships @ the BEA Booth in the Exhibit Hall with BEA Scholarship Chair Peter B. Orlik
4:30 PM – 5:30 PM    Ross – Living Live!: Smart Production Solutions for Education, Pavilion 10
4:30 PM – 5:30 PM    The Television Academy Foundation Interviews – An online resource, Ballroom F
5:45 PM – 7:30 PM    BEA2019 Awards Ceremony & Reception, Sponsored by Ross Video, Pavilion 9

Monday, April 8

8:00 AM – 6:00 PM    BEA2019 Convention Registration
8:30 AM – 9:30 AM    Council of Past Presidents, Ballroom F
9:45 AM – 1:30 PM    Apple Workshop, Conference Room 3
                     (Sign up in advance at www.BEAweb.org and see the program for more details)
8:30 AM – 5:30 PM    BEA Festival of Media Arts Showcase, Conference Room 5/6 (See the #BEAvegas app for details.)
9:00 AM – 5:30 PM    BEA Exhibit Hall Hours
9:45 AM – 1:30 PM    Research @ the BEA2019 Exhibit Hall: Faculty Research-in-Progress – Digital Research Presentations
                     (Three research sessions will occur during this block of time – see the program for more details.),
                     BEA exhibit Hall
9:45 AM – 2:45 PM    BEA’s Festival of Media Arts – Competition Awards Ceremonies
9:45 AM – 10:45 AM   Outstanding Journal of Radio and Audio Media Article, Pavilion 2
Monday, April 8 Continued

10:45 AM – 12:15 PM  Getting Published in BEA journals @ the BEA Booth, Exhibit Hall Lounge
12:30 PM – 2:45 PM  Inclusive Practices for Teaching and Mentoring in Media Production Programs, Sponsored by EDIT Media, Pavilion 10
1:45 PM – 2:45 PM  Lady Gaga’s Little Monsters: Dimensions of Neo/Religiosity – Presented by Rebecca Ann Lind, University of Illinois at Chicago; 2019 Lifetime Achievement in Scholarship Recipient, Ballroom F
1:45 PM – 4:15 PM  Research @ the BEA2019 Exhibit Hall: Student Research-in-Progress – Digital Research (Poster) Presentations (Two research sessions will occur during this block of time – see the program for more details.), BEA exhibit Hall
1:45 PM – 2:45 PM  Student Media Advisors Division Business Meeting & Signature Station Awards Presentation, Pavilion 2
2:45 PM – 4:15 PM  Applying for BEA Scholarships @ the BEA Booth in the Exhibit Hall with BEA Scholarship Chair Peter B. Orlik
3:15 PM – 4:15 PM  TV Academy Foundation Presents… The Power of TV, Pavilion 10
4:00 PM – 5:00 PM  The BEA Best of Festival King Foundation Awards Rehearsal, Ballroom G
5:30 PM – 8:00 PM  The BEA Best of Festival King Foundation Awards Ceremony, Sponsored by the King Family Foundation, Ballroom G

Tuesday, April 9

8:30 AM – 3:00 PM  BEA2019 Convention Registration
8:30 AM – 4:15 PM  BEA Festival of Media Arts Showcase, Conference Room 5/6 (See the #BEAvegas app for details.)
9:45 AM – 2:45 PM  BEA’s Festival of Media Arts – Competition Awards Ceremonies
9:30 AM – 11:15 AM  BEA Assessment Boot Camp, Pavilion 10
10:00 AM – 2:00 PM  Career Fair & Graduate School Showcase, BEA Exhibit Hall
9:45 PM – 2:45 PM  Research @ the BEA2019 Exhibit Hall: Graduate Student Digital Research Presentations: Grand Plans & Great Expectations (Three research sessions will occur during this block of time – see the program for more details.)
10:15 AM – 3:15 PM  Festival of Media Arts – Competition Awards Ceremonies
11:15 AM – 12:15 PM  BEA2019 Ignite Presentations, Pavilion 3
1:45 PM – 2:45 PM  The Conversation with Dick Wiley, Pavilion 10
1:45 PM – 2:45 PM  The Podcast Movement Session, Ballroom G
4:30 PM – 5:30 PM  ASC Cinematography Masterclass, Sponsored by the American Society of Cinematographers, Pavilion 11
6:00 PM – 7:00 PM  BEA2019 Celebrates with Closing Cocktails
Sponsored by BEA Latin America & MegaTrax
The Master of Arts in Emerging Media equips you to engage in and distinguish yourself in a new brand of conversation—one happening in real time, driven by unprecedented technology and dramatically shifting cultural attitudes. You’ll develop skills to cut through the conversational clutter to connect with audiences in relevant and meaningful ways using the latest tools and platforms available. In the age of communication and content, this degree will give you an advantage in any career.

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Festival of Media Arts Highlights

Please visit the BEA Festival of Media Arts Showcase on Monday and Tuesday during the convention. Winners from this year’s Festival of Media Arts will be screened both days in Conference Room 5/6. Check the #BEAvegas app for a complete listing of times.

Sunday, April 7

11:15 AM – 12:15 PM  Faculty & Student Scriptwriting Awards & Exhibition, Pavilion 3

Monday, April 8

9:45 AM – 10:45 AM  Faculty & Student Documentary Awards & Exhibition, Pavilion 9
11:15 AM – 12:15 PM  Faculty & Student News Awards & Exhibition, Pavilion 9
12:30 PM – 1:30 PM  Faculty & Student Sports Awards & Exhibition, Pavilion 9
1:45 PM – 2:45 PM  Faculty Film & Video Awards & Exhibition, Pavilion 9
4:00 PM – 5:00 PM  “Best of” Festival of Media Arts Rehearsal (for presenters and winners participating in the BEA Best of Festival King Foundation Awards Ceremony), Ballroom G
5:30 PM – 8:00 PM  The BEA Best of Festival King Foundation Awards Ceremony, Ballroom G

Refreshments and cocktail snacks will be served during the awards ceremony; doors open at 5:30 PM, and the awards ceremony starts at 6:00 PM.

Tuesday, April 9

9:45 AM – 10:45 AM  Student Film & Video Awards & Exhibition, Pavilion 9
11:15 AM – 12:15 PM  Faculty & Student Audio Awards & Exhibition, Pavilion 9
12:30 PM – 1:30 PM  Faculty and Student Interactive Multimedia and Emerging Technologies Awards & Exhibition, Pavilion 9
1:45 PM – 2:45 PM  Two-Year/Small Colleges Awards & Exhibition, Pavilion 9

Interest Division Meetings

Sunday, April 7

8:30 AM – 9:30 AM  History Division Business Meeting, Conference Room 4
8:30 AM – 9:30 AM  Law & Policy Division Business Meeting, Pavilion 10
8:30 AM – 9:30 AM  Management, Marketing & Programming Division Business Meeting, Ballroom G

Monday, April 8

8:30 AM – 9:30 AM  Gender & Sexuality Division Business Meeting, Conference Room 1/2
8:30 AM – 9:30 AM  Religion & Media Division Business Meeting, Ballroom F
8:30 AM – 9:30 AM  International Division Business Meeting, Ballroom G
12:30 PM – 1:30 PM  Two-Year/Small Colleges Division Business Meeting, Conference Room 1/2
1:45 PM – 2:45 PM  Sports Division Business Meeting, Pavilion 1
1:45 PM – 2:45 PM  Student Media Advisors Division Business Meeting & Dr. Marjorie Yambor Signature Station Awards, Pavilion 2
4:30 PM – 5:30 PM  Curriculum, Assessment & Administration Division Business Meeting, Ballroom F

Tuesday, April 9

8:30 AM – 9:30 AM  Research Division Business Meeting, Pavilion 11
8:30 AM – 9:30 AM  Radio & Audio Media Division Business Meeting, Ballroom F
11:15 AM – 12:15 PM  Documentary Division Business Meeting, Pavilion 10
11:15 AM – 12:15 PM  Production Aesthetics & Criticism Division Business Meeting, Ballroom F
12:30 PM – 1:30 PM  Multicultural Studies Division Business Meeting, Conference Room 1/2
12:30 PM – 1:30 PM  News Division Business Meeting, Pavilion 1
12:30 PM – 1:30 PM  Writing Division Business Meeting, Pavilion 2
1:45 PM – 2:45 PM  Service Learning & Community Engagement Division Business Meeting, Pavilion 2
3:15 PM – 4:15 PM  Interactive Media & Emerging Technologies Division Business Meeting, Pavilion 11
ATTEND AN UPCOMING INFORMATION SESSION:

SATURDAY
APRIL 13 | MAY 25
11:00 A.M.

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LEARN MORE AT: msmu.edu/film
### BEA2019 Research Competitions, Presentations & Digital Research (Poster) Presentation Highlights

#### Saturday, April 6

<table>
<thead>
<tr>
<th>Time</th>
<th>Event Description</th>
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<tbody>
<tr>
<td>3:45 PM – 4:45 PM</td>
<td>Radio &amp; Audio Media Division – Top Paper Presentations [Session ID: 1487841] Pavilion 1</td>
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#### Sunday, April 7

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<th>Time</th>
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<tr>
<td>9:45 AM – 10:45 AM</td>
<td>Scholar-to-Scholar Digital Research (Poster) Presentations – Session I, BEA Exhibit Hall</td>
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<tr>
<td>9:45 AM – 10:45 AM</td>
<td>History Divisions – Top Paper Presentations, Pavilion 2</td>
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<tr>
<td>9:45 AM – 10:45 AM</td>
<td>Law &amp; Policy Division – Top Paper Presentations, Pavilion 10</td>
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<tr>
<td>9:45 AM – 10:45 AM</td>
<td>Management, Marketing &amp; Programming Division – Top Paper Presentations, Ballroom G</td>
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<tr>
<td>11:15 AM – 12:15 PM</td>
<td>Scholar-to-Scholar Digital Research (Poster) Presentations – Session II, BEA Exhibit Hall</td>
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<tr>
<td>12:30 PM – 1:30 PM</td>
<td>Service Learning &amp; Community Engagement Case-Study Competition, Ballroom F</td>
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<td>1:45 PM – 2:45 PM</td>
<td>Scholar-to-Scholar Digital Research (Poster) Presentations – Session III, BEA Exhibit Hall</td>
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<tr>
<td>3:15 PM – 4:15 PM</td>
<td>Scholar-to-Scholar Digital Research (Poster) Presentations – Session IV, BEA Exhibit Hall</td>
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#### Monday, April 8

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<tr>
<td>9:45 AM – 10:45 AM</td>
<td>Faculty Research-in-Progress Digital (Poster) Presentations – Session I, BEA Exhibit Hall</td>
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<tr>
<td>9:45 AM – 10:45 AM</td>
<td>Gender &amp; Sexuality and Multicultural Studies Divisions – Top Paper Presentations, Conference Room 1/2</td>
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<tr>
<td>9:45 AM – 10:45 AM</td>
<td>Sports Division – Top Paper Presentations, Pavilion 1</td>
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<td>9:45 AM – 10:45 AM</td>
<td>Curriculum, Assessment &amp; Administration Division – Top Paper Presentations, Pavilion 3</td>
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<tr>
<td>9:45 AM – 10:45 AM</td>
<td>International Division – Top Paper Presentations, Ballroom G</td>
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<td>11:15 AM – 12:15 PM</td>
<td>Faculty Research-in-Progress Digital (Poster) Presentations – Session II, BEA Exhibit Hall</td>
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<td>1:45 PM – 2:45 PM</td>
<td>Student Research-in-Progress Digital (Poster) Presentations – Session I, BEA Exhibit Hall</td>
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<td>3:15 PM – 4:15 PM</td>
<td>Student Research-in-Progress Digital (Poster) Presentations – Session II, BEA Exhibit Hall</td>
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#### Tuesday, April 9

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<tr>
<td>8:30 AM – 9:30 AM</td>
<td>Grand Plans &amp; Great Expectations – Graduate Student Research Presentations – Session I</td>
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<td>9:45 AM – 10:45 AM</td>
<td>Grand Plans &amp; Great Expectations – Graduate Student Research Presentations – Session II</td>
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<td>9:45 AM – 10:45 AM</td>
<td>Interactive Media &amp; Emerging Technologies Division – Top Paper Presentations, Pavilion 2</td>
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<td>9:45 AM – 10:45 AM</td>
<td>Research Division – Top Paper Presentations, Pavilion 11</td>
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<td>1:45 PM – 2:45 PM</td>
<td>News Division – Top Paper Presentations, Pavilion 1</td>
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SESSION I – 8:30 AM – 9:30 AM
Jana Thomas, Kansas State University;  
Adolescent Social Media Citizenship  
Adviser: Dr. Joe Foote  

Yerodin Carrington, Regent University;  
Lifestyle Trends  
Adviser: Dr. Stephen D. Perry  

Shanna R. Gilkeson, Bowling Green State University;  
The Impact of Digital Adaption in Sound Clash Culture  
Adviser: Dr. William Brown  

Dr. Bellarmine Ezumah  

SESSION II – 9:45 AM – 10:45 AM
Kevin Curran, University of Oklahoma;  
Cross-Border Targeted Radio in North America  
Adviser: Dr. Joe Foote  

Ilan Stein, Regent University;  
The Future of the Newsroom in the Age of New Media  
Adviser: Dr. Stephen D. Perry  

Monique N. Freeman, University of Tennessee, Knoxville;  
Through Black Eyes and Black Minds: Experiences of Black/African American Journalism Students at Predominantly White Institutional Journalism Programs  
Adviser: Dr. Lori Amber Roessner  

SESSION III – 11:15 AM – 12:15 PM
Darina Sarelska, University of Tennessee, Knoxville;  
Banality of Evil: Censorship Routines: Voices of Bulgarian Journalists and Their Meaning Making Processes in One of the Most Suppressed Media Systems in Europe  
Adviser: Dr. Sam Swan  

Carmen Navarro, Regent University;  
Jihadist Recruitment Through Popular Media  
Adviser: Dr. William Brown  

Dr. Bellarmine Ezumah  

SESSION IV – 12:30 PM – 1:30 PM
Carolyn M. Cross, Regent University;  
America’s Moment to Come to Jesus: Common’s Letter to the Free – A Rhetorical Analysis  
Adviser: Dr. John Keeler  

Gayle Jansen Brisbane, University of Colorado, Boulder;  
Reminds Me of Jesus: Evangelical Christian Women’s Perception of News Outlets Persecution of Donald J. Trump  
Adviser: Dr. Patrick Ferrucci  

Dr. William Brown  

Dr. Bellarmine Ezumah  

Tuesday, April 9 | Graduate Student Research Presentations: Grand Plans & Great Expectations  

2019 #BEAVegas: Education & Industry: MEDIAting the Nexus  

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FREE-ACCESS article from Journal of Broadcasting & Electronic Media:
"Video Killed the News Article? Comparing Multimodal Framing Effects in News Videos and Articles"

bit.ly/Multimodal1

FREE-ACCESS article from Journal of Radio & Audio Media:
"Examining the Motives of Podcast Users"

bit.ly/PodcastMotives
The undergraduate program has five majors spanning a range of media specializations. Qualified students can complete off campus experiences such as our OHIO-in-LA program that allows participants to earn a semester’s worth of credit while studying and working as an intern in a Hollywood setting, or students can complete a study abroad experience in the media.

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- Ph.D. in Mass Communication
- M.F.A. in Communication Media Arts
- M.A. in Media Arts & Studies including a program in Public Media
- M.A. in Communication and Development Studies

Our media school offers comprehensive degree options including, bachelor’s, master’s and the PhD, each providing an academic experience blending theory and practice on one of the most beautiful college campuses in America.
9:00 AM – 4:00 PM
Demonstration/Workshop

Workshop: Teaching Media Analytics in Classroom [Session ID: 1469661]  
Ballroom G • [Management, Marketing & Programming]

This workshop is designed to teach faculty members how to incorporate media analytics in their classrooms across different disciplines, such as journalism, public relations, communication studies, advertising, and audience research. Specifically, this workshop is divided into two sessions. The first session will offer faculty members with the first-hand experience on using different analytics tools, such as Google Analytics, Facebook Insights, Chartbeat, Sharerocket, etc. in their classrooms. The second session is focused on media analytics course design, learning objectives, pedagogical techniques, ad examples of exercises. The cases and datasets are available to demonstrate for those training participants.

Participants are encouraged to bring their personal laptops to the Workshop.

9:00 – 10:00 AM: Designing Media Analytics Curricula and Courses: Critical Knowledge and Skills Sets
For the past year, Dr. Ann Hollifield has been traveling across the country interviewing leading professional media analysts across all sectors of the media industry: television, radio, podcasting, newspapers, magazines, digital news sites, film, recorded music, sports marketing, social media, advertising and public relations.

In this session, she will outline the insights she has derived from those interviews about the key knowledge and skill sets professional analysts require. Participants in the workshop will collaboratively engage in discussing the complex challenges of designing effective curricula and courses in media analytics.

The workshop also will focus on the approaches to building media analytics units into professional media skills courses. As analytics become increasingly important to content decisions, content creators – whether journalists, film producers, music artists or PR professionals – need to understand media analytics and its role in their creative work.

10:00 – 10:15 AM: Break

10:15 – 11:45 AM: Using Assignments that Teach Media Analytics Skills
This session discusses different approaches to developing effective media analytics assignments.

Participants will have the chance to practice and develop their own media analytics skills by working through media analytics problems.

11:45 AM – 1:00 PM: Break

1:00 – 4:00 PM: BEA Digital Tools Training Session

1:00 – 2:00 pm: Google Dataset Search and Data Scraping in Google Sheets
You’ll learn how to track down reliable datasets using this Google tool created in the last year. We’ll also show you formulas and tools to scrape data out of tables online. And we’ll work with Tabula.Technology (download to your computer prior to the session) to scrape .PDFs. Session materials can be found at http://bit.ly/spjdatascrape

2:05 – 3:00 PM: Google Flourish Graphics in Teaching and Research
Use Google Flourish to visualize data in your research and teach your reporting students how to build these interactive charts that can work on the web and on the air during a standup. During this session, we’ll create an interactive line chart using this innovative chart- and map-building tool. In addition, you’ll get extra exercises to take back and use in classes.

Session exercise can be found at http://bit.ly/googleflourish

3:15 – 4:00 PM: Teaching Digital Analytics
We’ll discuss website and Twitter analytics and how to teach students to track them effectively. We’ll also show you how to write and visualize traffic reports so managers, executives (and your dean) can better understand the importance of such analytics. And we’ll show you how to integrate analytics into a newscast and drive engagement with readers.

Moderator: Miao Guo, Ball State University
Panelists: Cheryl Hollifield, University of Georgia
Mike Reilley, Arizona State University
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Saturday, April 6

9:30 AM – 11:30 AM
BEA Festival Committee Meeting [Session ID: 1526845]
Pavilion 10 [Festival Chairs]
BEA Festival of Media Arts Committee Chair: Sara Magee, Loyola University Maryland

10:00 AM – 6:00 PM
Registration Hours

10:00 AM – 6:00 PM
BEA2019 Convention Registration [Session ID: 1138007]
Westgate Ballroom Registration Desk
Pick up your credentials at the BEA registration desk along with your conference bag and official BEA convention program.

11:00 AM – 11:45 AM
BEA2019 Pre-Convention Meeting [Session ID: 1526841]
Pavilion 9 [Interest Division Chairs]
Pre-convention meeting for division chairs.
Hosts: Micheal McAlexander, California State University – Fullerton; Interest Division Chair
Nancy McKenzie DuPont, University of Mississippi; Incoming Interest Division Chair
Marilyn Terzic, Université du Québec à Montréal; BEA2019 Program Chair
Lisa Pecot-Hébert, University of Southern California, BEA2020 Program Chair

11:30 AM – 2:15 PM
Raiders of the Lost Ark – The Movie That Reinvented the Adventure Genre! [Session ID: 160005]
Conference Room 5/6 – [All Convention]
Want to learn how to analyze a film? Ever wondered how great Hollywood royalty like Spielberg and Lucas came together to make “Raiders of the Lost Ark”? Join us for “Fortunato Film School” where ASU film professor Joe Fortunato will screen, discuss, and provide “live commentary” for Steven Spielberg and George Lucas’ blockbuster homage to old-time Hollywood serials, “Raiders of the Lost Ark,” (And find out why it may have actually saved Spielberg’s career after the disaster of “1941”!) The event will start with a brief discussion about the background and making of the film. Think of it as a “living room book club” for film fans! During the film, LIVE commentary will be provided, giving you insights into the filmmaking process, some fun trivia and some guidance on how to “read” a film creatively. After the film, we can discuss what we’ve learned and debate if it lives up to its reputation as a classic adventure tale!
Moderator: Joe Fortunato, Arizona State University

12:00 PM – 1:00 PM
Blackmagic Design Workshop: Creative Editing in DaVinci Resolve 15 [Session ID: 1394805]
Conference Room 1/2 – [All Convention]
This hands-on workshop is designed for editors who want to experience some of the unique professional editing features and techniques in DaVinci Resolve. A series of practical exercises will cover topics including:
- Making a basic edit
- Editing with continuity
- Tips for Match Framing
- Going beyond the straight cut
- Trimming on the fly
- Auditioning multiple takes

12:00 PM – 1:00 PM
College Radio Roundtable [Session ID: 1469758]
Conference Room 4 – [Two-Year/Small Colleges | Radio & Audio Media]
A discussion about college radio, what is working, what is not working and how we can help each other. Faculty, Advisors, Students and Professionals are encouraged to discuss the state of college radio and come together to provide resources and a network of support for college radio.
Hosts: Brian Shelton, Harper College
Kaitilyn Furister, Aims Community College
Saturday, April 6

12:00 PM – 1:00 PM

Radio Station Hacks, Part Deux [Session ID: 1468805]

Pavilion 1 – [Radio & Audio Media | Two-Year/Small Colleges]

What college radio station hasn’t had to D.I.Y.? We’ve all had to “MacGyver” something at our stations: unique fix to a pesky studio problem… clever Band-aid when equipment suddenly failed… The best ideas are borrowed ones, so learn some best practices from creative station leaders re: engineering, training, promotions, and innovative ideas to benefit your students, staff, & communities! Share your own successful solutions and quirky questions!

Moderator: Albert Kim, Manchester Community College
Panelists: Jennifer Williamson, Virginia State University
Jeffrey P. Schiffman, York College of Pennsylvania

12:00 PM – 1:00 PM

Thriving in a Converged Newsroom [Session ID: 1457868]

Pavilion 2 – [Student Media Advisors]

We put our television station staff and newspaper staff in the same newsroom and designed a convergence plan that completely changed the model for Student Media and how we covered and delivered news. This experiment focuses on specific convergence parameters, including newsrooms’ physical structure and management, cross-media production routines and workflows, degree of multi-skilling in journalists, professional identities, and attitudes towards convergence.

Moderator: Robyn Ledbetter, University of Arkansas Fayetteville
Panelists: Tiffany King, University of Arkansas Fayetteville
Bret Schulte, University of Arkansas School
Drew Smith, University of Arkansas Fayetteville
Alex Nicoll, University of Arkansas Fayetteville

12:00 PM – 1:00 PM

Singers, Wrestlers, Politicians, and Charlatans: Deconstructing Reality TV [Session ID: 1469680]

Pavilion 3 – [Production Aesthetics & Criticism | Documentary]

This panel will present four angles of examination on reality TV. Our presentations will look at the format in terms of its subgenres, the content and audience expectations around it, and a critique of the nature of the “reality” in reality TV. The first presentation will examine fan interaction with programming through the show American Idol. The second presentation looks at how the longstanding genre of professional wrestling, which already had similarities to reality TV, is expanding into other media formats and programming that is closer in form to modern reality shows. The third presentation examines how the intersection of reality TV and politics is a reality bending experience. The final presentation brings it all together by discussing reality TV subgenres and the discourse of quality surrounding them. It argues that critiques of reality TV often unfairly malign it and miss the value in its storytelling.

Moderator: Stacey O. Irwin, Millersville University of PA
Panelists: Julia Largent, McPherson College; “You are safe”: American Idol, voting, and fan interaction
Lowery Woodall, Millersville University of PA; Wrestling with Reality: The Mixed Bag of Reality Television for Professional Wrestling
Robert N. Spicer, Millersville University of PA; A Real Spectacle: Political Celebrity, Campaigns, and (not) Reality
James E. Machado, Millersville University of PA; The “charlatans” fight back: Giving reality TV its due
12:00 PM – 1:00 PM

The Virtual Journey: Crafting Narrative within Emerging Media Environments [Session ID: 1469450]

For centuries, stories have been shared via a wide array of distribution outlets, including theater, literature, cinema, and television. With the arrival of emerging media, content creators have been asked to reconsider the storytelling formula. Specifically, are traditional methods of narrative structure still relevant within virtual, augmented, and interactive media environments? The Virtual Journey panel will present research and projects that explore the progression of storytelling within emerging media platforms.

Moderator: Paul Echeverria, Western Connecticut State University
Panelists: Daniel Coes, Lynn University; AR and VR Simulations as a Narrative tool
John Conway, Lynn University; Making Print Interactive through AR
Melanie Clemmons, Southern Methodist University; HYPER: Hypernarrative + hyperreality in new media art
Paul Echeverria, Western Connecticut State University; Crafting Narrative within Emerging Media Environments

12:00 PM – 1:00 PM

Teaching Visual Literacy [Session ID: 1461157]

Documentaries often include a wide variety of archival components, including stock footage, music, graphics, photos and historic artifacts. Many of our students lack the ability to know how to find and ‘read’ images from the past. This panel reviews how instructors can introduce a ‘visual literacy’ component into their syllabus, helping students prepare for the job market once they graduate.

Moderator: James Forsher, University of Vienna
Panelists: Gary R. Edgerton, Butler University; Screening America’s Soundtracks: Mainstreaming Jazz (2001) and Country Music (2019) for Contemporary Viewers
Anne Ward, Appalachian State University; Bridging the Divide: Enhancing the Visual Literacy of the Snapchat Generation
Todd D. Evans, Drake University; Reconstructing by Deconstructing: How Ron Howard Retold the Story of The Beatles, 46 Years Post-Breakup, in “Eight Days a Week, the Touring Years”

12:00 PM – 1:00 PM

Mediating the Nexus: Scholars and Practitioners [Session ID: 1469039]

This panel explores the state of the relationship between scholars and practitioners and how various media programs have integrated professionals into a system that advantages tenured Ph.D. research faculty. Panelists represent large, medium and small schools. Each has experience with their institution’s professional standards policy and review process. The panelists will provide insight into how their institution deals with the integration of professional practice and traditional research faculty and the trends they see moving forward.

Moderator: Nancy Whitmore, Butler University
Panelists: Christine Taylor, Butler University
Timothy D. Pollard, Ball State University
Eric Esterline, University of Florida

1:15 PM – 2:15 PM

Blackmagic Design Workshop: Primary Color Grading in DaVinci Resolve 15 [Session ID: 1394806]

This hands on workshop is designed as an introduction to the core concepts of color grading in DaVinci Resolve 15. A series of practical exercises will cover topics including:

- Automatic corrections
- Balancing color and brightness with color wheels
- Creating neutral grades with primaries bars
- Using curves for primary adjustments
- Copying adjustments between shots
1:15 PM – 4:45 PM

**Apple Workshop: Mobile Storytelling on iOS [Session ID: 1394100]**

**Conference Room 3 | [All Convention]**

In this hands-on session, Apple will focus on storytelling with iPad to complete a mobile workflow and finalize with Mac. You’ll experience how to organize, shoot, edit, and use mobile devices, lighting, audio kits, and other products to complete a storytelling process. This session will be held four times during the convention. Online registration is required at www.BEAweb.org.

1:15 PM – 2:15 PM

**The Global Challenge: Press Freedom [Session ID: 1660030]**

**Conference Room 4 – [International]**

Press freedom is on the decline globally. According to the Committee to Protect Journalists, in 2018, 250 journalists were imprisoned and at least 53 were killed. Press freedom should be high on everyone’s agenda, as a free press entrenches democracy, empowers individuals and fosters a healthy flow of information.

**Moderator:** Sebenzile Nkambule, Broadcast Journalist from South Africa

**Panelists:**
- Dalia Younis, a content producer/presenter, Egypt; #Iwantpressfreedom – A global campaign
- Balint Szalai, business journalist; Press Freedom in Hungary – The Influence of a Hidden dictatorship
- Alex Gorbachev, deputy chief editor of the political desk, Nezavisimaya Gazeta (The Independent Newspaper); Press Freedom in Russia
- Marcus Chormicle, photojournalist, Walter Cronkite School; Representational Images from the American Border

1:15 PM – 2:15 PM

**“Newsroom meets Film Studio” – A Journalistic Approach to Non-fiction Filmmaking. [Session ID: 1461527]**

**Pavilion 1 – [Production Aesthetics & Criticism | Curriculum, Assessment & Administration]**

Collaboration amongst journalists and film crews is increasing. A rise in news organizations creating non-fiction films for their audiences, such as CNN Films, Vice, and 30 for 30 ESPN, has spurred educators to create courses that foster symbiotic relationships between journalism and film students in order to prepare them for jobs in the media industry.

Panelists will share their courses that promote partnerships between students who bring diverse skills and ideas to the editorial table.

**Moderator:** Christopher Boulton, University of Tampa

**Panelists:**
- Angela Criscoe, Georgia College & State University
- Stephanie Rice, University of Central Florida
- Brian Hamilton, Grand Canyon University and Managing Editor of Pickens County Herald

1:15 PM – 2:15 PM

**Sports Broadcasting Program Showcase [Session ID: 1469308]**

**Pavilion 2 – [Sports]**

This session will feature panelists from several universities that teach sports broadcasting. Some universities have full-fledged sports majors while other colleges include sports activities as part of a general broadcast major. The panelists will highlight their programs including how students, staff and faculty are involved in the process. Student production excerpts will be shared with the audience. The programming may come in the form of sports segments in radio or television newscasts, weekly shows or specials. The program carriers vary from campus closed circuit systems to community cable channels and public broadcasting stations. Issues to be discussed will include: the balancing act of how to both produce quality programming and provide students a positive learning experience at the same time; the sometimes, challenging relationship between academics and the Athletic Department; and the on-going budget battle.

**Moderator:** Kenneth A. Fischer, University of Oklahoma

**Panelists:**
- Andrew Smith, Kansas State University
- Rochelle L. Ford, Elon University
- Doug Spero, Meredith College
1:15 PM – 2:15 PM
Making Your Classes Accessible in an Online World [Session ID: 1469844]
Pavilion 3 – [Curriculum Assessment & Administration]
Teaching has become an online activity. Faculty provide students with online lectures and readings, and require students engage with each other in learning management systems (LMS). Unfortunately, making material accessible to students with disabilities is often an afterthought. Inaccessible materials pose ethical and legal problems. This panel provides guidance for creating accessible content, including captioning video, creating accessible PDF/Office documents, describing complex visual objects for students with vision impairments, and leveraging LMS accessibility features.

Moderator: Anthony Galvez, Rhode Island College
Panelists: Lakshmi N. Tirumala, SUNY Plattsburgh; Captioning Video
Susan Youngblood, Auburn University; Creating Accessible Documents
Ed Youngblood, Auburn University; Making Complex Images Accessible

1:15 PM – 2:15 PM
Researching and Teaching Chinese Issues and Chinese Media [Session ID: 1525988]
Pavilion 9 – [Research | International]
This panel gathers seasoned researchers and educators to discuss cutting-edge research and teaching related to Chinese issues and Chinese communication, from documenting revolution, communicating the trade war, to phenomena such as algorithmic audience, esports and depression in new media.

Moderator: Xue Ke, Shanghai Jiaotong University
Panelists: Zhou He, City University of Hong Kong; Documenting Historic Revolutions – With Students’ Participation
Roselyn Ying Du, Hong Kong Baptist University; Algorithmic Audience: The case of Toutiao
Louisa Ha, Bowling Green State University; Use of TV and Social Media in the Trade War
Tang Tang, Kent State University; Esports in the US and China
Bu Zhong, Penn State University/South China University of Technology & Yakun Huang, Jinan University; Social Media & Journalism Analytics: Effects on Journalism Performance and Pedagogy
Shuya Pan, Renmin University of China; Nan Yu, University Central Florida & Yao Huang, Renmin University of China; Depression Q&A on Zhihu: An Investigation of Message Features on User Engagement on Social Media
Respondent: Shuhua Zhou, University of Missouri

1:15 PM – 2:15 PM
Video Games as Demanding Interactive Experiences: Emerging Perspectives on Game Studies for Mass Media Scholarship [Session ID: 1469161]
Pavilion 10 – [Interactive Media & Emerging Technologies]
Video games have evolved from basic digital puzzles to an entertainment media form with cognitive, emotional, physical and social demands on their players. Four presentations discuss an emerging interactivity-as-demand model: “The subculture of video games: Online communities and socialization,” “The mind in the (playful) machine: Social demand in gaming with nonhumans,” “Shifts in gaming production and their impact on games and cognition”, and“A neuro- and psychophysiological approach to cognitive demand in games.”

Moderator: Nicholas Bowman, West Virginia University
Panelists: Rebecca Britt, University of Akron; The subculture of video games: Online communities and socialization
Jaime Banks, West Virginia University; The mind in the (playful) machine: social demand in gaming with nonhumans
C. Shawn Green, University of Wisconsin-Madison; Shifts in gaming production and their impact on games and cognition
Justin Robert Keene, Texas Tech University; A neuro- and psychophysiological approach to cognitive demand in games
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12405 AQUARIUS AGORA DR., ORLANDO, FL 32826
1:15 PM – 2:15 PM
Podcasting: Low Cost Solutions to Get Your Show Produced and Heard [Session ID: 1469730]
Pavilion 11 – [Radio & Audio Media | Interactive Media & Emerging Technologies]

You are starting a podcast. Now what? Decide on a structure and develop a script. Then, there’s cover art, promotion, post-production, distribution, social marketing, and more still left to do. Explore free or next-to-free places to find royalty-free music/digital images, hosting services, crowd funding, and marketing tips in this solution-based session.

Moderator: Brenda Jaskulske, University of North Texas

Panelists: Gagan Nirula, National Association of Broadcasters
          Valerie Geller, Geller Media International
          Josh Miely, National Association of Broadcasters
          Mike Khatcheressian, Lift Hill Media / Coasterradio.com
          Brenda Jaskulske, University of North Texas

The Religion and Media Interest Division of BEA is pleased to welcome Terry Mattingly to the 2019 Convention

Terry is a journalist, teacher, author, and founding editor of GetReligion.com

This panel is presented as part of NAB’s “Awareness in Reporting – Religion” initiative, an effort to improve the quality of journalism, especially when stories involve religious elements.

1:15 PM – 2:15 PM
Seven Deadly Sins of the Religion Beat [Session ID: 1469794]

Ballroom F – [Religion & Media]

For decades, researchers have asked why the mainstream press has dedicated so little time and resources to religion-news coverage. But religion-related trends – in politics, education, sports, etc. – roll on. What happens when secular, mainstream publications cover these stories? Well, mistakes will be made. To be precise, seven specific kinds of mistakes can be seen over and over. Terry Mattingly, a religion columnist and journalism professor, will offer some details – based on 16 years of running the GetReligion.org website.

This session is presented as part of NAB’s Awareness in Reporting-Religion Initiative.

Terry L. Mattingly is a journalist, author, and professor. As columnist for the Scripps Howard News Service, Mattingly has written “On Religion,” a nationally syndicated column, since the summer of 1988. He was also Director of The Washington Journalism Center, a program run by the Council for Christian Colleges and Universities.

Moderator: Paul A. Creasman, Arizona Christian University

2:15 PM – 4:45 PM
BEA Leadership Summit – Fault Lines in Communications:
Preparing Faculty and Students to Better Communicate in a Multicultural, Diverse World

Conference Room 12/13 – [All Convention]

Diversity can no longer be ignored in relationship to communicating effectively, generating profits, educating students and entertaining audiences. Yet, many educators and professionals still struggle with preparing themselves, their students or their teams for being inclusive, achieving equity and communicating across difference. This session aims to help communications administrators and faculty to improve their efforts at deliberately and effectively incorporating diversity, equity and inclusion topics into their curriculum. The American Advertising Federation (AAF), the Maynard Institute and Elon University have completed considerable projects in this space and will share their insights into helping students, professors and professionals communicate better across fault lines. This workshop begins with a panel discussion featuring AAF, Elon and Maynard Institute Leaders. Next, participants in the leadership summit will break into small groups to discuss these strategies and additional strategies to enhance diversity and inclusion within university classes, curriculum, faculty and alumni. Then groups will report out and share ideas followed by additional questions and answers.

Panelists: Rochelle L. Ford, Dean, School of Communications, Elon University
          Constance Cannon Frazier, Chief Operating Officer, American Advertising Federation
          Martin Reynolds, Co-Executive Director, Maynard Institute
2:30 PM – 3:30 PM
**Blackmagic Design Workshop: Enhancing Audio for Film and TV in DaVinci Resolve 15**
[Session ID: 1394807]
Conference Room 1/2 – [All Convention]

This hands on workshop is for editors and audio professionals interested in learning how DaVinci Resolve 15 integrates a full Digital Audio Workstation within the Fairlight page. A series of practical exercises will cover topics including:
- Reducing plosives
- Repairing dialogue with Fairlight FX
- Replacing words from outtakes
- Gating low level noise

2:30 PM – 3:30 PM
**Best Practices for International Documentary Production — Budgeting, Planning, Trouble-Shooting**
[Session ID: 1469604]
Conference Room 4 – [Documentary | Curriculum, Assessment & Administration]

Any documentary production has its challenges, which could include budget concerns, logistics headaches, and/or on-location problems to solve. But what happens when you have these challenges – while in a country whose native language you don’t speak? And interviews fall through because translators are unavailable? And local interviewees are apprehensive about signing your consent document? And students struggle to adjust to their new, immediate surroundings? This panel offers strategies and takeaways for international documentaries.

**Moderator:** Adam J. Kuban, Ball State University

**Panelists:**
- Seth Conley, Trevecca Nazarene University
- Jes Therkelsen, California State University – Fresno
- Kyle Hufford, Goshen College

2:30 PM – 4:00 PM
**Virtual Reality Workshop – Creating the Virtual Moment: Structuring Story Living in 360 Space**
[Session ID: 1661101]
Conference Room 5/6 – [Interactive Media & Emerging Technologies]

Virtual reality co-opts from visual storytelling, promenade theatre, and interactive gaming. The current headsets allow, but have not met, the vision of the “holodeck,” and finished creations require using convention and disruption, in order, to create memorable experiences in the virtual space. But in terms of creation, how does the creator in 360 space punctuate the main “turning point” within a dramatic event? And more importantly how is it shaped to maximize the emotional truth within the experience.

This presentation focuses on tackling the challenge to achieve 360 video narrative immersion in Virtual Reality (VR). Keeping in mind that this new medium demands different approaches toward compressing narrative within real time experiences.

The aim is to highlight how to create a “virtual storyteller”: someone who not only understands the basics of dramatic structure but starts to feel the impulses and the emotional importance of visual proxemics within a virtual scene. Ultimately, one must embrace the rigor of narrative perspective (point of view) which remains at the heart and soul of memorable dramatic storytelling to achieve “lived” virtual experiences grounded in emotional truth.

**Presenter:** Francisco Menendez, UNLV FILM
2:30 PM – 3:30 PM
Beyond Radio: Alternative Audio Activities for Students [Session ID: 1468506]
Pavilion 1 – [Radio & Audio Media]
From record labels to audio drama to podcasts to audiovisual projects, it takes a variety of the skill sets and students from all disciplines to make great audio production happen. Learn how professors from four different universities are helping students create different audio projects and programming. Each panelist is currently involved in these projects and can speak about how to practically integrate these ideas for the benefit of students.
Moderator: Heather Polinsky, Central Michigan University
Panelists: Heather Polinsky, Central Michigan University; Creating the Spin Cycle: Managing a Student Record Label Annual Release
Chris Underation, Liberty University; Cross-disciplinary Audio Theatre: From Writing the Script to Producing the Drama
Abe Hefter, University of Hartford; Audio Podcasts: Applying Radio Journalism Skill for More Than Just News
Julius Dobos, Cogswell College; Multi-disciplinary Audiovisual Projects: Creating Client-driven, Fast-paced, Real-world Production

2:30 PM – 3:30 PM
College Sports Branded Content – Best Practices in Ideation, Production, Distribution and Analysis [Session ID: 1469793]
Pavilion 2 – [Sports | Production Aesthetics & Criticism]
University athletic communication departments are creating their own sports branded content for their teams and distributing this content directly to fans. While sports information is still sent through traditional media channels, the emerging trend is about sports brands taking control of their messaging. The panel of active professionals will look at best practices in ideation, production, distribution, and analysis of sports branded content in sharing the best ways to teach these skills to students.
Moderator: Daniel Haygood, Elon University
Panelists: Nolan Elingburg, Associate Director, Blue Devil Network
Chad Lampman, Executive Director, Blue Devil Network
Miles Romney, Brigham Young University

2:30 PM – 3:30 PM
Trends and Research: China’s Media Landscape and Journalism Education in Transformation [Session ID: 1515760]
Pavilion 9 – [International]
China’s media system transformation is under the big context of social transition after reform and opening up since 1978. In the recent decades, digitalization and media convergence has been the mainstream of media evolution. It has changed china’s media landscape, journalism Education, and people’s lifestyle as well. This panel is co-organized by Chinese Communication Association and Communication University of China. All interested parties and friends are welcome.
Moderator and Discussant: Dr. Shuhua Zhou, Professor, University of Missouri
Panelists: Xiaoping Guo, Huazhong University of Science and Technology; Algorithm and Optimization: Intelligent Recommendation for Online Video
Xiaohong Gao and Yuming Qin, Communication University of China; A Practice of New Media Empowerment: the Case Study of China’s Accessible Movie Project
Xingfeng Liu, Jiangsu Normal University; Reflections and Perspectives of China’s Journalism Reform during 1978-2018
Hengzhi Shang, Henan University of Technology; Reform and Practice: China’s Media Education in the Era of Media Convergence
Song Peng, Huazhong University of Science and Technology; Research on Oral Communication Education
Xingang Chen and Xudong Weng, Communication University of China; Social Video: Transformation of Visual Production and Changes of Lifestyle
Xijing Zhao and Pengyu Wang, Communication University of China; A Case Study of Wechat: Media Exposure and Social Capital of Overseas Students’ Study Pressure
Jingwen Wang, Communication University of China; Interactive Narration and Flowing Authenticity: The Logic Evolution of Online Documentary
2:30 PM – 3:30 PM
From Lucy to Lorre: An Investigation as to Why The Traditional Sitcom Still Exists [Session ID: 1469033]
Pavilion 10 – [History]
Is the multi-camera, situational comedy shot before a live studio audience still viable? Many have claimed before that the traditional sitcom is dead only to see it come back stronger than ever. Is the genre poised to make a glorious comeback or is the final season of “Big Bang Theory” its last big curtain call?
Moderator: David Morgasen, Cal State Fullerton
Panelists: Shelley Jenkins, California State University – Fullerton
MJ Robinson, Brooklyn College
David Isaacs, University of Southern California

2:30 PM – 3:30 PM
Solutions Journalism: A New Approach to Teach and Producing TV News [Session ID: 1457881]
Pavilion 11 – [News | International]
As local TV stations and national networks and channels continue to be attacked and criticized for reporting “fake news” or negative and depressing news, some viewers are losing interest or trust in TV news. Viewership of newscasts has declined. Presentations include teaching solutions journalism. using TV to address major problems, and an example of solutions journalism in Croatia
Moderator: B. William Silcock, Arizona State University
Panelists: Iveta Imre, University of Mississippi
Tina Perisin, University of Zagreb
Darina Sarelska, University of Tennessee

2:30 PM – 3:30 PM
The Blank Page: Jump-starting Writing for News & Narrative [Session ID: 1468219]
Ballroom F – [Writing]
“What can be said is that creation is always difficult. If it is worth doing at all, we can be sure it is hard to do,” writes prolific author Paul Johnson. Often the peak of difficulty is just getting started. This session will feature fun and effective tactics that the presenters have found useful for those beginnings, for both non-fiction and fiction stories, and for ourselves as well as students.
Moderator: Carey Martin, Liberty University
Panelists: Mary Beth O’Connor, Purdue University Northwest
Heather Hamilton-Stilwell, Liberty University

3:45 PM – 4:45 PM
Blackmagic Design Workshop: Green Screen Visual Effects in DaVinci Resolve 15
[Session ID: 1394808]
Conference Room 1/2 – [All Convention]
This hands on workshop is for editors and visual effects artists who want to experience first hand, the visual effects compositing capabilities in DaVinci Resolve. A single green screen exercise will cover topics including:
- Using multi layered timeline
- Pulling a green screen key
- Connecting auxiliary mattes
- Understanding the Fusion node tree
- Refining a matte
3:45 PM – 4:45 PM
Radio & Audio Media Division – Top Paper Presentations [Session ID: 1487841]
Conference Room 4 – [Radio & Audio Media]
Please join us as we hear the top papers presented from the Radio & Audio Media Division.
Vice Chair/Paper Competition Chair: Andy Curran, University of Cincinnati-Clermont College

Debut Paper Competition
1st Place: Ringo Jones, Saint Louis University; Tuning in Local Music: The Financial Impact of Music Streaming on Local Music Communities

Open Paper Competition
1st Place: David Crider, SUNY – Oswego; Community Voices on Demand: An Assessment of Local Podcasting

3:45 PM – 4:45 PM
From Colin Kapernick and Donald Trump to #metoo and Black Lives Matter:
Strategies for Difficult Conversations in the Classroom [Session ID: 1469349]
Pavilion 1 – [Gender & Sexuality]

Higher education isn’t immune to today’s polarized environment but we as educators must encourage civil discourse.
While faculty come to teaching with extensive academic credentials and subject matter knowledge, managing discussions of hot issues such as race, gender, social justice, and politics is not a typical skill taught in graduate school. Faculty may be attacked for bringing up these hot topics in the classroom and students might be marginalized or attacked.
The classroom should be a space for critical thinking, challenging assumptions and seeking new understandings.
This panel will discuss some of the challenges of having difficult conversations in the classroom, including personal experiences and case studies, and provide some strategies to employ to turn what could be a destructive experience into an instructive one.
Moderator: Jennifer Meadows, California State University – Chico
Panelists: Brad Gorham, Syracuse University
Erika Grodzki, Lynn University
Bob Gould, Michigan State University

3:45 PM – 4:45 PM
Generating the Nexus: The Student-run Firm as an Integrative Learning Solution to Broadcast and Video Pedagogy [Session ID: 1469142]
Pavilion 2 – [Curriculum Assessment & Administration]

Student-run firms immerse students in a real work for real clients experience within an agency context. The integrative experience provides applied learning, enhances university reputation, and engages with industry.
This panel features four current directors of student-run firms and one sequence chair, offering brief remarks and incorporates a Q & A session discussing challenges and benefits to establishing the student-run firm while incorporating broadcast and video planning and production into its pedagogy.
Moderator: Jeffrey Ranta, Coastal Carolina University
Panelists: Debbie Davis, Texas Tech
Harold Vincent, Elon University
Joseph Glennon, Temple University
Jason Sheppard, California State University – Fullerton
Saturday, April 6

3:45 PM – 4:45 PM
**Media Globalization and Local Identities [Session ID: 1469081]**
**Pavilion 3 – [International]**

This panel examines the current state of media globalization, focusing on the particular way that media in various countries have taken steps to maintain their unique local identities while simultaneously remaining open to influences from around the world. The role of new digital platforms in the globalizing phenomenon is investigated in both Western and Eastern settings.

**Moderator:** Drew McDaniel, Ohio University

**Panelists:**
- Semih Bedir, Ohio University; Shahriar Shafiani, Ohio University; *Examining Estonian and Iranian Audience Perceptions of Turkish Television Shows*
- Quan Xie, Bradley University; *The Impact of Digital Transformation on Ad and PR Education: A Chinese View*
- Yonatan Tewelde, Ohio University; *Online Spaces as Public Spheres: A Case Study of Eritrean Paltalk Rooms*
- Laura E. Harbert, Ohio University; *Making Their Own Frame: How a New Media Startup Tells Appalachia’s Story*
- Chalisa Magpanthong, Ohio University; Drew McDaniel, Ohio University; *Life Online in Thailand: A Varied Diet of Media Platforms*

3:45 PM – 4:45 PM
**BEA101 for First-Time Attendees [Session ID: 1517200]**
**Pavilion 9 – [All Convention]**

This session fills you in on BEA and helps you navigate the annual convention and NAB Show.

**Moderator:** Gregory N. Luft, Colorado State University BEA President 2018-2019

**Panelists:**
- Michael Bruce, University of Alabama, BEA Leadership and Interest Divisions
- Tony DeMars, Texas A&M University – Commerce; BEA Districts & Membership
- Heather Birks, BEA, Navigating BEA2019 and NAB Show and Volunteering at BEA
- Anne MacLennan, York University; Editor, *Journal of Radio & Audio Media*
- Craig Freeman, Oklahoma State University, Editor, *Journal of Media Education*
- Carolyn Lin, Editor, *Journal of Broadcasting & Electronic Media*

3:45 PM – 4:45 PM
**Cutting the Coax | Integrating IP Technologies in Live Production Environments [Session ID: 1469795]**
**Pavilion 10 – [Interactive Media & Emerging Technologies]**

Industry professionals are utilizing IP technologies to increase connectivity and lower costs, but the transition is not without challenges. This discussion will cover the pros & cons of IP in live production, including use cases in educational environments.

**Moderator:** Robert Gelber, Appalachian State University

**Panelists:**
- Emily Mason, Appalachian State University
- Scott Wynne, Appalachian State University
- Daniell Krawczyk, Municipal Captioning

3:45 PM – 4:45 PM
**Reporter safety: How to handle pushback when you’re out on the street [Session ID: 1469510]**
**Pavilion 11 – [News]**

It’s no secret the media has been less and less welcome in public for a long time now. How do reporters handle it when they get shouted down or asked to leave or told “you can’t shoot here”? Do you stand your ground and explain the First Amendment? Do you try to negotiate? Do you give up? When? How do you determine what’s dangerous and what’s merely a nuisance?

**Moderator:** Simon Perez, Syracuse University

**Panelists:**
- Josh Pila, General Counsel, Local Media Group, Meredith Corporation
- Bryan Callahan, KTNV reporter
- Jason Harvey, KTNV videographer
- Max Darrow, KSNV reporter
- Faith Jessie, KSNV reporter
3:45 PM – 4:45 PM
#BTS Culture & Content: The Intersection of Sports and Social Justice [Session ID: 1469642]
Ballroom F – [Sports | Management, Marketing & Programming]
Behind-the-scenes with marketers, scholars, a publicist, and an attorney championing inclusion in the business of entertainment, media, and sports to tackle a dynamic discussion of athlete activism driving social movements and its influence on social justice. Our storytellers will share their experience, provide analysis, and best practice strategies on professional athlete branding, creating authentic content, and media partnerships to examine the social transformation of sports fan culture through social media and integrated marketing campaigns.

Moderator: Paisley M. Benaza, Arizona State University
Panelists: Holly Baird, Sitrick And Company
Ben Meiselas, Geragos & Geragos
Bryon Sheng, Beast Mode/Marshawn Lynch
Thomas N. Lutes, Arizona State University

5:00 PM – 5:35 PM
#BEAdvised: Your BEA Welcome & Organizational Update [Session ID: 1526839]
Pavilion 9 – [All Convention]
BEA’s welcome and organizational update will provide insight into how 2018 shaped up, let you know what projects and events are coming up for members, and share long term plans for BEA.

Presenters: Heather Birks, Broadcast Education Association
Gregory N. Luft, Colorado State University; BEA President 2018-2019
Tony DeMars, Texas A&M University – Commerce; BEA President 2019-2020

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5:45 PM – 6:30 PM  
**BEA2019 District Meetings** [Session ID: 1517259]

See rooms listed below — [All Convention]

Meet your BEA Board District Representative and talk to them about ideas for engagement and ways to stay active in your district.

**Pavilion 1 | District 1 Representative:**  
Stacey O. Irwin, Millersville University of PA and incoming representative  
Thomas Baggerman, Point Park University  
Connecticut, Delaware, Maine, Massachusetts, New Hampshire, New Jersey, New York, Pennsylvania, Rhode Island & Vermont

**Pavilion 2 | District 2 Representative:**  
Heidi D. Blossom, North Greenville University  
Alabama, Florida, Georgia, Mississippi, North Carolina, South Carolina & Tennessee

**Pavilion 3 | District 3 Representative:**  
Max Grubb, Youngstown State University  
Kentucky, Maryland, Michigan, Ohio, Virginia, Washington, DC & West Virginia

**Pavilion 9 | District 4 Representative:**  
Susan Smith, Ball State University  
Illinois, Indiana, Iowa, Minnesota, Nebraska, North Dakota, South Dakota & Wisconsin

**Pavilion 10 | District 5 Representative:**  
Glenda R. Balas, University of North Texas – Dallas  
Arkansas, Colorado, Kansas, Louisiana, Missouri, New Mexico, Oklahoma & Texas

**Pavilion 11 | District 6 Representative:**  
Kim Zarkin, Westminster College – Salt Lake City  
Alaska, Arizona, California, Hawaii, Idaho, Montana, Nevada, Oregon, Utah, Washington & Wyoming

**Ballroom F | District 7 Representative:**  
Thomas McDonnell, Metropolitan Community College  
All two-year schools in the USA

**Ballroom G | District 8 Representative:**  
Kim Fox, American University in Cairo  
BEA All International Programs

6:30 PM – 7:30 PM  
**President’s Welcome Happy Hour** [Session ID: 1517247]

See rooms listed below — [All Convention]

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7:30 AM – 6:00 PM
BEA2019 Convention Registration [Session ID: 1138008]
Westgate Ballroom Registration Desk
Pick up your credentials at the BEA registration desk along with you conference bag and official BEA convention program.

8:30 AM – 9:30 AM
Blackmagic Design Workshop: Creative Editing in DaVinci Resolve 15 [Session ID: 1394809]
Conference Room 1/2 – [All Convention]

This hands on workshop is designed for editors who want to experience some of the unique professional editing features and techniques in DaVinci Resolve. A series of practical exercises will cover topics including:

- Making a basic edit
- Editing with continuity
- Tips for Match Framing
- Going beyond the straight cut
- Trimming on the fly
- Auditioning multiple takes

Thank you for enriching the lives of many through your forward-thinking influence as a journalist, researcher and teacher. Through your global work and commitment to make a positive difference, you exemplify the focus of Regent University: Christian Leadership to Change the world.

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Sunday, April 7

8:30 AM – 9:30 AM
Interest Division Meeting

History Division Business Meeting [Session ID: 1509596]
Conference Room 4 – [History]
The History Division is concerned with teaching history and conducting scholarship in the field. Members are involved in classroom teaching and in the recording and analysis of historical events relating to the electronic media. Their goals are to encourage and continually improve teaching in the area; to provide a forum for the presentation of original scholarship; to share ideas and resources in the field; and to encourage preservation of historical materials.

Chair: Ed Youngblood, Auburn University
Vice Chair: Flora Khoo, Regent University
Newsletter Editor: Thomas A. Mascaro, Bowling Green State University

8:30 AM – 12:15 PM
Photojournalism and Visual Storytelling in an Age of a Trillion Images [Session ID: 1489999]
Conference Room 5/6 – [All Convention]
This symposium features three chronological panel sessions exploring the challenges and opportunities digital, networked new media pose to communicators who follow the mission of the National Press Photographers Association (NPPA). The mission states... “The National Press Photographers Association is dedicated to the advancement of visual journalism, its creation, practice, training, editing and distribution, in all news media and works to promote its role as a vital public service.”

This mission prompts a number of questions in this new media ecology. We are witnessing massive and ongoing changes in imaging technologies and skills, thanks to the digital explosion. For example, how do you maintain NPPA principles when many people are viewing on their cell phones with the mute function engaged, is audio production threatened? What about traditional video production standards such as sequencing, matched action, composition, stabilized shots, and effective lighting? There are challenges to the maintenance of quality, preserving ethical standards, and educating the next generation in appropriate communication skills.

8:30 AM – 9:30 AM
SESSION 1: Creating Visual Storytellers Who Stand Out and Stand Up for Quality
Is NPPA still the standard bearer in visual storytelling? Professionals and academics discuss the challenges of maintaining excellence in a selfie world of cat videos and eroding production values.

Moderator: Joe Champ, Colorado State University
Panelists: Bob Gould, Michigan State University and former NPPA President
Ama Arthur-Asmah, NPPA Member and KUSA-TV Video Journalist
Thor Wasbotten, Kent State University

9:45 AM – 10:45 AM
SESSION 2: Small Phone, Big Production!
This demonstration panel features renowned storytelling experts who have adapted to the mobile technology that allows all of us to generate and edit audio, video and pictures at a moment’s notice. See page 51 for details.

11:15 AM – 12:15 PM
SESSION 3: An NPPA Look Ahead: Application and Education for Tomorrow’s Storytellers
Expertise and ethics matter, and it’s our job to persuade students that visual craft, infused with ingenuity, will set them apart and make them employable. See page 55 for details.
8:30 AM – 9:30 AM
Scoring that Touchdown: Tackling the Challenges in Sports Media Education in an Evolving Sports Industry Environment [Session ID: 1469842]
Pavilion 2 – [Sports | Curriculum, Assessment & Administration]
Broadcasting live sport events is nothing like it was two decades ago. Social media and an over-the-top streaming environment with virtual and augmented reality, as well as other technology in the works are significantly changing sports fans media experience. Many universities have developed or are developing Sports Media programs and several are asking themselves, how the heck do we create a curriculum and educational experience to prepare students for this ever-evolving environment! This panel addresses this question!

Moderator: Andy Curran, University of Cincinnati – Clermont College
Panelists: Amy Crawford, Youngstown State University
Bruce Dunn, Dunn Enterprises of Central Florida, Inc.
Paul Ditchey, Youngstown State University and Freelance Sports Broadcaster

8:30 AM – 9:30 AM
Visual Storytelling: How to Speak to Your Audience Without Saying a Word. [Session ID: 1469744]
Pavilion 3 – [Production Aesthetics & Criticism]
This workshop will demonstrate the use of techniques and tools to communicate with an audience visually rather than relying solely on dialogue. The curriculum is based on my recently released book titles “Visual Storytelling: How to Speak to Your Audience Without Saying a Word” which covers everything from basic story structure to use of lenses, lighting, camera movement and composition. This workshop will be useful for everyone from beginning film students to seasoned professors looking for new teaching techniques.

Moderator: Morgan Sandler, University of La Verne

8:30 AM – 9:30 AM
Navigating the Media Blitz: When Student Reporting Finds Breaking News [Session ID: 1468908]
Pavilion 9 – [News | Student Media Advisors]
As broadcast educators, we hope our students are well-prepared when it’s time to go live and things get real. It doesn’t happen often, but once in a while a student is thrown into the fire to report a breaking news event that no one else has, scooping the commercial stations and (hopefully) making their teachers proud. It’s at this time that our teaching no longer matters – either they have it or they don’t. No matter what happens next we, as educators, will likely feel some of the pressure too. This panel will discuss how to handle the stress and performance of students landing unexpectedly in the spotlight, how student projects have become breaking news, and other such surprises. We will share what we have learned has educators, how our students handled the situation, and how it all prepared them better for a professional career. Attendees will come away with great advice for what to expect, should the unexpected happen to one of their students.

Moderator: Tom Hallaq, Kansas State University
Panelists: Heather Dunn, Arizona State University
Stephanie L. Anderson, Murray State University
Michael Riecke, SUNY Oswego

8:30 AM – 9:30 AM
Law & Policy Division Business Meeting [Session ID: 1509613]
Pavilion 10 – [Law and Policy]
L&P’s mission is to assist fellow teachers, researchers and practitioners in electronic media Law & Policy. Their goals and objectives are to foster ownership of the process of educating potential electronic media leaders and teachers about law; to prepare electronic media students for leadership roles by providing meaning to the phrase “the public interest, convenience and necessity”; to instill the notion of the “public interest” among potential users and leaders of the electronic media; to help new teachers of L & P by initiating and continuing a dialogue about the process of teaching in this area; to foster discussion about the nature of the Curriculum of Law & Policy; to educate potential users about their responsibilities to use the mass media as mechanisms for social change and improvement; and to initiate research into the fields of Law & Policy.

Chair: Kevin Johnson, California State University-Long Beach
Vice Chair: Robert N. Spicer, Millersville University of PA
Communications: Jamie Greig, University of Tennessee, Knoxville
DEGREES for
DREAMERS,
DOERS and
LEADERS

go.iu.edu/29pC
8:30 AM – 9:30 AM
Mediating the Nexus Between High Schools, Community Colleges, 4-year Universities and Industry
[Session ID: 1469656]
Ballroom F – [Curriculum Assessment & Administration | Two-Year/Small Colleges]
Multiple education initiatives are focused on improving the number of Americans educationally prepared to meet the needs of industry. This can mean separate programs in the high schools, community colleges and universities, each independently striving to prepare students for careers in media. The panelists are high school, community college and 4-yr university educators that will share their knowledge and experience in creating coherent curricular pathways that prepare students for careers in media and in addressing the growing external systems, standards, requirements and initiatives focused on timely completion of degrees.

**Moderator:** Candace Lee Egan, California State University – Fresno

**Panelists:**
- Evan C. Wirig, Grossmont College
- Candace Lee Egan, California State University – Fresno
- Paul T.M. Hemenway, Lamar University
- Bill Allan, WLTL Radio and Lyons Township High School

8:30 AM – 9:30 AM
Management, Marketing & Programming Division Business Meeting [Session ID: 1489905]
Ballroom G – [Management, Marketing & Programming]
MMP’s mission is to (1) enhance the teaching and research of electronic media management, sales and programming, (2) Provide a forum for the presentation of juried and non-juried scholarly research in those areas, (3) Enhance networking between faculty and management, sales and programming professionals, and to (4) Provide a forum for the exchange of effective learning and teaching techniques.

**Chair:** Miao Guo, Ball State University
**Vice Chair:** Xiaoqun Zhang, University of North Texas
**Communications Director:** Todd Holmes, California State University – Northridge

9:30 AM – 5:30 PM
What’s Happening in the BEA Exhibit Hall on Sunday? [Session ID: 1165010]
BEA Exhibit Hall

**9:30 AM – 5:30 PM**
Job Placement “Posting” Center @ the BEA Booth – If you are looking for a job – or to fill a job – stop by BEA’s Booth and post your job, or your resume, on the board provided. Post onsite contact information and meet candidates in the BEA’s Exhibit Hall Conference Room.

**9:45 AM – 4:15 PM:** Research @ the BEA2019 Exhibit Hall: Scholar-to-Scholar Digital Research (Poster) Presentations –
BEA introduces the next generation of research presentations with this digital poster session. Special thanks to LG for providing BEA with the opportunity to take research presentations to the next level.

**9:45 AM – 10:45 AM** Scholar-to-Scholar Digital Research (Poster) Presentations – Session I
**11:15 AM – 12:15 PM** Scholar-to-Scholar Digital Research (Poster) Presentations – Session II
**1:45 PM – 2:45 PM** Scholar-to-Scholar Digital Research (Poster) Presentations – Session III
**3:15 PM – 4:15 PM** Scholar-to-Scholar Digital Research (Poster) Presentations – Session IV

**2:45 PM – 4:15 PM:** Applying for BEA Scholarships @ the BEA Booth
Hosted by BEA Scholarship Committee Chair: Peter B. Orlik, Central Michigan University
Our discipline, whether we see ourselves in Broadcasting, Multicasting, Communication, Media (including Social Media), Film, Production, Virtual/Augmented Reality, or something else, continues to be challenged as:

- Media industries are transformed and replaced,
- Media texts morph through multiple distribution technologies,
- Audiences are reconceptualized and reconfigured,
- Production tools are now available to anyone who can afford a phone, and,
- Our public and private spaces are assaulted with divisive political and personal discourse.

The overarching question of the research symposium is “What does it mean to be media literate today?”

Grab a cup of coffee and spend some time meeting the scholars and presenters before the Symposium kicks-off. Please see the convention program and app for detailed listings.

2019 Research Symposium Chair: William G. Christ, Trinity University

9:00 AM – 1:00 PM
BEA Publications Committee Meeting [Session ID: 1526835]
Board Room (Main Conference Room Area) – [Publications Committee]
BEA’s annual Publications Committee Meeting.
BEA Publications Committee Chair: Stephen D. Perry, Regent University

9:45 AM – 10:45 AM
Scholar-to-Scholar Digital Research (Poster) Presentations – Session I [Session ID: 1660061]
Exhibit Hall – Digital Poster Research Presentations
BEA produces the next generation of research presentations with this digital poster session.
Special thanks to LG for providing BEA with the opportunity to take research presentations to the next level.
Moderator: Lisa Pecot-Hébert, University of Southern California

News Division
Matt Mattingly, Regent University; 2nd and 3rd Level Agenda Setting in the Trump Travel Ban Debate
Darren J. Sweeney, Central Connecticut State University; Algorithms and Emergencies: Are Consumers Missing Out on Critical Information When It Matters The Most? A Study of Hurricane Irma Social Media Usage
LOuisa Ha, Bowling Green State University; Loarre Andreu-Perez, University of Oklahoma; Rik Ray, Bowling Green State University; Fake News and Misinformation: A Review of Scholarly Research 2008-2017

Interactive Media & Emerging Technologies Division
Inae Kim, Yonsei University; SangYub Lee, Yonsei University; Self-injury Networks Among Korean Twitter Users
Jason Anthony Cain, University of Mississippi; Selling Ourselves: Privacy Perceptions and Personal Information on Social Network Sites

9:45 AM – 10:45 AM
Blackmagic Design Workshop: Primary Color Grading in DaVinci Resolve 15 [Session ID: 1394810]
Conference Room 1/2 – [All Convention]

This hands on workshop is designed as an introduction to the core concepts of color grading in DaVinci Resolve 15. A series of practical exercises will cover topics including:
- Automatic corrections
- Balancing color and brightness with color wheels
- Creating neutral grades with primaries bars
- Using curves for primary adjustments
- Copying adjustments between shots

50 2019 #BEAVegas: Education & Industry: MEDIAting the Nexus
9:45 AM – 10:45 AM

**Apple Workshop: Mobile Storytelling on iOS [Session ID: 1394103]**

*Conference Room 3 | [All Convention]*

During this session, Apple will lead a hands on workshop focusing on iPads and/or iPhones to edit and complete a mobile workflow. This session will include organization, shooting, editing and utilizing third party products to complete the storytelling process. Elements gathered during this session can be used for a Mobile to Mac session as well to be completed on a Mac with Final Cut Pro X. This session will be held twice on Sunday and twice on Monday. Online registration is required at www.BEAweb.org.

9:45 AM – 10:45 AM

**Beyond Sustainment: Growing Student Media Funds Despite Cuts to Higher Education [Session ID: 1469453]**

*Conference Room 4 – [Student Media Advisors]*

This panel will feature an array of perspectives from student media advisors to a department chair and a media center director at colleges and universities that have or are in the process of overcoming budget cuts. Advisors will share how they not only made it through the cuts but how they have been able to do more than just sustain their student media funds. They will share their approaches to increasing funds through the use of social media, online newscasts and other revenue generating ideas.

**Moderator:** Robin Cecala, Point Park University

**Panelists:**
- Edward Beebout, Sonoma State University
- Brian Rackham, Northern Arizona University
- Stephanie L. Anderson, Murray State University

9:45 AM – 10:45 AM

**Photojournalism and Visual Storytelling in an Age of a Trillion Images**

*SESSION 2: Small Phone, Big Production! [Session ID: 160050]*

*Conference Room 5/6 – [All Convention]*

This demonstration panel features renowned storytelling experts who have adapted to the mobile technology that allows all of us to generate and edit audio, video and pictures at a moment’s notice.

**Moderator:** Dani Castillo, Colorado State University

**Panelists:**
- John Goheen, Loyola University Chicago
- Mike Castellucci, Michigan State University

9:45 AM – 10:45 AM

**Cutting Through the Complexity: Simplifying ESPN+/3 Training for Faculty-Led Student Productions [Session ID: 1469521]**

*Pavilion 1 – [Sports]*

With the assistance of Ross Video, this panel will discuss ESPN-specific training options for faculty to best target student learning to the most important skills necessary for a successful production. The focus will be on training options for students to efficiently utilize both the Ross Carbonite switcher and Xpression graphics platforms ESPN recommends schools use for streaming production.

**Moderator:** David Deeley, University of North Florida

**Panelists:**
- John P. Eidemiller, University of Toledo
- Alex Kartman, Ball State University
- Amber Barnett, Ross Sports Solutions Specialist
- Matt Peschau, Ross Business Development Manager, Education, US & Canada
9:45 AM – 10:45 AM
History Divisions – Top Paper Presentations [Session ID: 1487826]
Pavilion 2 – [History]
Please join us as we hear the top papers presented from the History Division.
Vice Chair/Paper Competition Chair: Flora Khoo, Regent University
Debut Paper Competition
1st Place: Kevin Curran, University of Oklahoma; The Mouse that Roared: How The Big 8 Dominated American Radio – From Canada
2nd Place: Colin Kearney, University of Florida; Remakes and Retakes: A History of Television’s Second Chances
Open Paper Competition
1st Place: Daniel Haygood, Elon University; “The Frank Leahy Show”: The Story of How Notre Dame’s Football Coach Became the Model for Today’s Media-Savvy Coaches of Big-Time College Football
2nd Place: Stephen D. Perry, Regent University; “Flying with the Mail”: Emphasizing Elements of the Technological Sublime on NBC Red

9:45 AM – 10:45 AM
The State of the Radio Industry 2019 [Session ID: 1469962]
Pavilion 3 – [Radio & Audio Media]
An examination of the state of the radio industry featuring professionals who are at the forefront of radio research and trends. Research will be presented and discussed by panelists that attempts to predict what future implications radio management, sales, and programming might expect.
Moderator: John Allen Hendricks, Stephen F. Austin State University
Panelists: Seth Resler, Jacobs Media
Erica Farber, Radio Advertising Bureau
Mark Fratrik, BIA/Kelsey
Dave Chipman, SVP/Sales and Western Regional Manager, Nielsen Audio
Larry Rosin, Edison Research

9:45 AM – 10:45 AM
Bilingual Media Education On the Road: Travel, Partner, Create [Session ID: 1469381]
Pavilion 9 – [News | Multicultural Studies]
Don’t wait for the news, go to the news. Don’t just produce at school, produce with professionals in their newsrooms. This panel will focus on showcasing news gathering trips with students to locations like Puerto Rico, Cuba, and the US-Mexican border. It will also highlight on-going media partnerships that place students and faculty in professional newsrooms. You will walk away with ideas to enrich media education.
Moderator: Julian Rodriguez, University of Texas – Arlington
Panelists: Jesus Ayala, California State University – Fullerton
Valeria Fernandez, Arizona State University
Dania Alexandrino, University of Florida
Stephanie Rice, University of Central Florida
9:45 AM – 10:45 AM  
**Law & Policy Division – Top Paper Presentations [Session ID: 1487832]**  
Pavilion 10 – [Law and Policy]  
Please join us as we hear the top papers presented from the Law & Policy Division.  
**Vice Chair/Paper Competition Chair:** Robert N. Spicer, Millersville University of PA  
**Debut Paper Competition**  
**1st Place:** Svitlana Jaroszynski, Florida State University; *Defending the Right to Know: Foreign Agent Registration Act and Its Place in the System of Broadcast Media Regulation*  
**2nd Place:** Nancy Whitmore, Butler University; *Extending the Roberts Court’s Affirmation for Individual Expressive Rights to the First Amendment Claim in Masterpiece Cakeshop*  
**Open Paper Competition**  
**1st Place:** Laurie Lee, University of Nebraska @ Lincoln; *Hello Alexa, Can You Keep a Secret? Privacy and Fourth Amendment Implications of Smart Speakers*  
**2nd Place:** Matthew Bunker, University of Alabama; Emily Erickson, California State University – Fullerton; *Transformative Variations: The Uses and Abuses of the Transformative Use Doctrine in Right of Publicity Law*  

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9:45 AM – 10:45 AM  
**Research Symposium – Session I [Session ID: 1525887]**  
**Symposium Presenters:**  
Michelle Ciulla Lipkin, Executive Director, NAMLE; *Media Literacy in the U.S.: Where are We Now?*  
Belinha De Abreu, Sacred Heart University/UNESCO – (GAPMIL); *Global Media Literacy: Where are We Now?*  
William G. Christ, Trinity University; *Professional Education and Media Literacy: Oil and Water?*  

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9:45 AM – 10:45 AM  
**Social Media Metrics: Why They’re Important to Broadcast and Film Students, and How to Teach Them [Session ID: 1468688]**  
Ballroom F – [Curriculum Assessment & Administration]  
Following up on the success of last year’s panel “Teaching Students How to Establish a Professional Social Media Presence,” this panel will provide attendees with practical tools for explaining social media metrics to their students. Last year’s panel explored the reasons for teaching broadcast and documentary/film students the importance of a professional social media identity. This year’s panel will go beyond that introduction, giving practical suggestions on how professors can teach the concepts of personal branding and use of social media to promote a student’s professional interests.  
**Moderator**  
Kathleen Ryan, University of Colorado Boulder  
**Panelists:**  
Jessaalynn Strauss, Elon University  
Kelli Matthews, University of Oregon  
Kathleen Stansberry, Elon University
9:45 AM – 10:45 AM  
**Management, Marketing & Programming Division – Top Paper Presentations [Session ID: 1487843]**

Ballroom G – [Management, Marketing & Programming]

Please join us as we hear the top papers presented from the Management, Marketing & Programming Division.

**Vice Chair/Paper Competition Chair:** Xiaoqun Zhang, University of North Texas

**Debut Paper Competition**

1st Place: Chenjie Zhang, University of South Carolina Beaufort; *Chinese and US College Students’ Needs – An Exploratory Study of Mobile Apps from the Device Perspective of U&G*

2nd Place: Samantha Lanza, Marist College; Nicholas Maio, Marist College; Brianna Paganini, Marist College; Farrell Tamke, Marist College; Wenjing Xie, Marist College; *Cause Marketing: Promoting Social Change Through Relevant Campaigns on Social Media*

**Open Paper Competition**

1st Place: Desiree Hill, University of Central Oklahoma; *Terror, Tornadoes, and Deaths in the Newsroom: POS and News Organizations’ Response to Trauma on the Job*

2nd Place: Andrew Cevasco, Loyola University Maryland; Gregory J. Hoplamazian, Loyola University Maryland; *Social Media Crisis Communication by Higher Education Institutions: Management Recommendations from Marketing Practitioners*

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11:00 AM – 12:00 PM  
**Research Symposium – Session II [Session ID: 1525888]**


**Symposium Presenters:**

- W. James Potter, University of California-Santa Barbara; *Designing Media Literacy Interventions*
- Jennifer Fleming, California State University, Long Beach; *Focusing on Facts: Media Literacy, News Literacy and Verification Education*
- Aaron Delwiche and Mary Margaret Herring, Trinity University; *Bots and Sockpuppets: Media Literacy and the New Propaganda*

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11:15 AM – 12:15 PM  
**Blackmagic Design Workshop: Secondary Adjustments and Fixes in DaVinci Resolve 15 [Session ID: 1394811]**

Conference Room 1/2 – [All Convention]

For those interested in a deeper look into DaVinci Resolve’s incredible color grading tools, this hands on workshop goes beyond the basics. A series of practical exercises will cover topics including:

- Using windows
- Applying Resolve FX
- Sharpening key elements
- Tracking objects
- Enhancing skin tones with face refinement

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11:15 AM – 12:15 PM  
**Respect Yourself: Taking Better Care of Self so that You Can Take Care of Your Academic Business [Session ID: 1469832]**

Conference Room 4 – [Multicultural Studies]

This panel will discuss the social, physical and psychological impact of the stress of trying to succeed in the academy that people of color experience. Panelists will share their own struggles, strategies and methods to surviving and thriving in the academy at different points in their careers. They will discuss the graduate, tenure-track years and tenured journey.

**Moderator:** Jennifer Bailey Woodard, Middle Tennessee State University

**Panelists:**

- Maria Williams-Hawkins, Ball State University
- Jennifer Bailey Woodard, Middle Tennessee State University
- Lillian Williams, Columbia College Chicago
11:15 AM – 12:15 PM
Photojournalism and Visual Storytelling in an Age of a Trillion Images
SESSION 3: An NPPA Look Ahead: Application and Education for Tomorrow's Storytellers [Session ID: 160051]
Conference Room 5/6 – [All Convention]

Expertise and ethics matter, and it's our job to persuade students that visual craft, infused with ingenuity, will set them apart and make them employable.

Moderator: Steve Weiss, Colorado State University
Panelists: Akili-Casundria Ramses, NPPA Executive Director
Bethany Swain, University of Maryland
Brian Weister, Manager of Digital Media Production, Denver Police Department

11:15 AM – 12:15 PM
Best Practices for Student Audio Production [Session ID: 1469696]
Pavilion 1 – [Radio & Audio Media | Student Media Advisors]

This panel of veteran professors will share their insights on teaching audio production. Each panelist will present audio projects from their students for a mini-listening session.

As journalism and mass communication programs evaluate their curricula in order to prepare students for future careers in media, the strength of audio shouldn’t be overlooked.

The creativity, innovation and monetization of audio and podcasting is pervasive and faculty are sharing in the excitement as practitioners and in pedagogy.

Moderator: Kim Fox, American University in Cairo
Panelists: Emily Hughes Corio, West Virginia University;
Storytelling for the “Mind’s Eye”: Where Lively Ambient Sound and Creative Writing Marry
Keith Brand, Rowan University; Best Student Practices for Podcasting
Brittany Fleming, Slippery Rock University; Audio Production at Slippery Rock University

11:15 AM – 12:15 PM
Educators and Industry on Three Continents [Session ID: 1461936]
Pavilion 2 – [International]

This panel will examine how broadcast educators in Africa, Europe, and North America are forging links with national and international media organizations. It will also explore the contributions of both nonprofit and private media groups to broadcast education. The panelists will pay particular attention to how media organizations are supporting education in emerging communication technologies.

Moderator: Robert K. Avery, University of Utah
Panelists: Janet Kwami, Furman University;
Journalism in the Digital Age: Training and Curricular Implications for Journalism Education in Africa
Marta N. Lukacovic, Furman University; Education and Commercial and Public Broadcasting in Slovakia
Alan G. Stavitsky, University of Nevada, Reno; “Back to the Future”: Educators Return to Public Media
John S. Armstrong, Furman University; Back to the Past...and Then the Future: The BEA Formula

Respondent: Philip A. Thompsen, West Chester University
Sunday, April 7

11:15 AM – 12:15 PM

**Faculty & Student Scriptwriting Awards & Exhibition [Session ID: 1487909]**

**Pavilion 3 – [Writing]**

This session honors the winners of the Faculty and Student Festival of Media Arts Scriptwriting Competitions. Selected works of this year's award recipients will be exhibited.

**Faculty Festival Chair:** John P. McHale, Illinois State University  
**Student Festival Co-Chair:** Evan Kropp, Southern New Hampshire University  
**Student Festival Co-Chair:** Jonathan D. Mabee, Missouri State University

**Faculty Scriptwriting Competition**  
**Episodic Short Category**  
**Best of Competition:** David Shabazz, Kentucky State University; *Vengeance*  
**Feature/TV Hour Category**  
**Best of Competition:** Imelda O’Reilly, James Madison University; *We're the Kids in America*  
**Award of Excellence:** Cristina Pippa, Missouri State University; *Return to Vienna*

**Short Subject/TV Half-Hour Category**  
**Best of Competition:** Aaron Greer & Marsha Walker, Loyola University Chicago; *Big Sandy*  
**Award of Excellence:** James M. Martin, University of North Texas; *Witch Way Love*  
**Award of Excellence:** David Mallin, Old Dominion University; *Hurricane Roads*

**Student Scriptwriting Competition**  
**Feature Category**  
**1st Place:** Danielle Newport, Palm Beach Atlantic University; *Spy-chology*  
**2nd place:** Emma Meadows, Palm Beach Atlantic University; *The Blur*  
**3rd Place:** Seth McBride, Biola University; *Old School*  
**Award of Excellence:** Timfreit Drane, East Tennessee State University; *Touch The Ceiling*  
**Award of Excellence:** Jonathan Jagdeo, University of Central Florida; *Same Love*  
**Award of Excellence:** Micheal Raines, University of Georgia; *Noche De Los Muertos (Night of the Dead)*

**Mobisode/Webisode Category**  
**1st Place:** Emma Barry, Emily Coller & Kyle Howell, Xavier University; *Split Second*  
**2nd Place:** Jaret Conlee & Kashif Lewis, San Francisco State University; #DieTechieScum  
**3rd Place:** Lorenzo Cooper, Joel Myers & Kai Yost, University of Georgia; *Gordo*

**Original Television Series Pilot Category**  
**1st Place:** Lucia Vereen, University of Georgia; *Chesterfield, Episode 8: “Can’t Go Home Now”*  
**2nd Place:** Chiquita Talley, Sophia Serpa, Havannes Jarkezian & Taina Dominguez, University of Central Florida; *Fingers Crossed*  
**3rd Place (tie):** Murilo Artese, Appalachian State University; *The Host Family*  
**3rd Place (tie):** Willow Onken, Missouri State University; *Sea Dogs, “Sail Ho!”*  
**Award of Excellence:** Grace King, Appalachian State University; *Accepted*  
**Award of Excellence:** Leticia Landrau, Palm Beach Atlantic University; *The Amaros Who?*

**Short Subject Category**  
**1st Place:** Mary Devore, Huntington University; *System Error*  
**2nd Place:** Elizabeth Chan, Tulane University; *Vacant Space*  
**3rd Place:** Jaci Herron & Candace Bruce, Missouri State University; *Cult for a Day*  
**Award of Excellence:** Jonathon Kane & James Ehle, Huntington University; *The Concourse*  
**Award of Excellence:** Martin Bauer, University of Wisconsin Oshkosh; *Last Word*

**Television Spec Category**  
**1st Place (tie):** Madison Bauer, Missouri State University; *Stranger Things “The New Girl in Town”*  
**1st Place (tie):** Willow Onken, Missouri State University; *The 100 “Thunder Past”*  
**2nd Place:** Nicola Pieper, George Fox University; *The Office: “Big Boss”*
11:15 AM – 12:15 PM
AIRCHECK: The Student Newscast Experience [Session ID: 1458719]
Pavilion 9 – [News]
While many colleges and universities are embracing the ever changing media landscape by putting content on multiple-platforms, the news broadcast is still at the heart of what many of us do. This panel will present schools that use the student newscast to provide a realistic approach to learning. Hear success stories and struggles from those doing it every day and see examples of what they do as they talk about how they make it work.
Moderator: Donna Smith, Northern Vermont University – Lyndon
Panelists: Jeff Hammond, Metropolitan State University of Denver
Diane Guerrazzi, San Jose State University
Trent Boultier, Washington State University

11:15 AM – 12:15 PM
Gaming Tech in News Coverage: Legal and Policy Issues [Session ID: 1469524]
Pavilion 10 – [Law and Policy | News]
The Weather Channel ran on September 13, 2018 a radically transformative, predictive visualization of a Hurricane Florence surge, showing three-, six-, and nine-foot water levels eerily and dramatically surrounding a studio anchor. What are legal and policy implications of this and similar news coverage enabled by gaming technology? Panelists’ goal will be to offer a legal critique of the (quickly increasing) use of gaming technology in news coverage.
Moderator: Nikhil Moro, Kansas State University
Panelists: Dan Biles, Justice, Kansas Supreme Court
Anthony Fellow, California State University-Fullerton
Bradley Hamm, Northwestern University

11:15 AM – 12:15 PM
“Crime Scene, Do Not Cross”: Where Journalism Ends and True Crime Storytelling Begins [Session ID: 1469790]
Ballroom F – [Curriculum Assessment & Administration]
True crime – the multi-platform media genre that shares heritage with journalism – is a tool justice-seeking through nonfiction narratives. According to some scholars, true crime’s colorful, non-neutral voice has become a de facto arm of the legal system. This research explains how the academy can address student interest in multi-platform true crime forms such as podcasts, digital video docs, and interactive online investigations.
Presenter: Ian Punnett, Kansas State University, author of Toward a Theory of True Crime Narratives (Routledge, 2018), and a true crime trade book, A Black Night for the Bluegrass Belle (Acclaim Press, 2016) featured in People magazine

11:15 AM – 12:15 PM
Convergent Media Management and Business [Session ID: 1468477]
Ballroom 6 – [Management, Marketing & Programming]
The field of media management has historically examined operations and functions within media enterprises. Each year, the field increasingly favors diversity, specialization, technological convergence, and international perspectives. This panel seeks to provide a specialized guide for current and aspiring media professionals to solve problems through a convergent media approach across six areas: Overview of Media Management; Fundamental Issues in Media Management; Media Landscape; The Role of Emerging Technologies; and the Future of Media Management.
Moderator: Tang Tang, Kent State University
Panelists: Tang Tang, Kent State University; Overview of Media Management
Todd Holmes, California State University – Northridge; Fundamental Issues in Media Management
Matt Kaiser, Ohio University; Media Landscape
L. Meghan Mahoney, West Chester University of Pennsylvania; The Role of Emerging Technologies
Roger Cooper, Ohio University; Future of Media Management
11:15 AM – 12:15 PM
Scholar-to-Scholar Digital Research (Poster) Presentations – Session II [Session ID: 1660060]

Exhibit Hall – Digital Poster Research Presentations

BEA produces the next generation of research presentations with this digital poster session.

Special thanks to LG for providing BEA with the opportunity to take research presentations to the next level.

Moderator: Lisa Pecot-Hébert, University of Southern California

Curriculum, Assessment & Administration Research Presentations

Mary Beth Earnheardt, Youngstown State University; Adam Earnheardt, Youngstown State University;
Mediating the Nexus of Advisor Codes of Ethics in Student Media Education

Allison Bennett Dyché, Virginia Commonwealth University;
Revived or Replaced?: Examining the Place of Audio Storytelling in Undergraduate Mass Communications Curricula

Interactive Media & Emerging Technologies Division

Chenjie Zhang, University of South Carolina Beaufort; Portraying Chinese and US College Students – An Exploratory Study of Mobile App Adopters

Service Learning & Community Engagement Digital Research Presentations

Miao Guo, Ball State University; Digital Audience Analytics Consulting for Local Media Outlets

11:15 AM – 12:15 PM
Topic Talk @ the BEA Exhibit Hall

Service Learning Partnerships: A Forum for Discussion, Feedback and Learning [Session ID: 1488310]

Topic Talk @ the Exhibit Hall

During this Topic Talk faculty from several institutions will discuss their service learning projects and engage in an exchange of ideas with other faculty attending the session. The goal is for faculty to not only learn about different service learning projects, but to provide feedback and insight from their own experiences.

Guest Speaker: LaDonna Aiken, University of Texas – Arlington

Moderator: Andrew M. Clark, University of Texas – Arlington

12:30 PM – 1:30 PM
Research Symposium – Session III – Scholar-to-Scholar Digital Research Presentations [Session ID: 1525891]


United States:

George L. Daniels, University of Alabama; A Model of Media Literacy Across a Lifespan: Wisdom of Three Pedagogical Pilots in Progress

Robert N. Spicer, Millersville University; A Typology of Political Deceptions: Media Literacy’s Past, Present and Future Challenge

Matias Godinez, San Francisco State University; Teaching Media Literacy in College Via California State University

Kristy Roschke, Arizona State University; The MOOC for Media Literacy: Examining Media Literacy Practices in a Massive Open Online Course

Katie Russell, Ryan Charland, and Ashleigh Carter, Syracuse University; Body Positivity and Its Role in Advertising.

International:

Marthinus Conradie, University of the Free State; Due Process vs. Access: A Discourse Analysis of Critical Literacy and Media Coverage of Racism in Post-1994 South Africa

Rasha Allam and Salma El Ghetany, American University in Cairo; News Media Literacy in the Digital Age: A Measure of Need and Usefulness of a University Curriculum in Egypt

Jairo Becerra, Paula Perez, Universidad Católica de Colombia, and Julian Rodriguez, University of Texas-Arlington; The Colombian Freedom of Information Act: Media, Information, and Law Literacy

Respondents: Ralph Beliveau, University of Oklahoma

Jayne Cubbage, Bowie State University

Dale Cressman, Brigham Young University

Katherine Fry, Brooklyn College

David E. Tucker, University of Toledo
12:30 PM – 1:30 PM
Blackmagic Design Workshop: Enhancing Audio for Film and TV in DaVinci Resolve 15
[Session ID: 1394812]
Conference Room 1/2 – [All Convention]
This hands on workshop is for editors and audio professionals interested in learning how DaVinci Resolve 15 integrates a full Digital Audio Workstation within the Fairlight page. A series of practical exercises will cover topics including:
• Reducing plosives
• Replacing words from outtakes
• Repairing dialogue with Fairlight FX
• Gating low level noise

12:30 PM – 1:30 PM
Online Course and Program Certification: Quality matters [Session ID: 1471980]
Conference Room 4 – [Curriculum Assessment & Administration]
The Babson Survey Research Group, in their report “Grade Increase: Tracking Distance Education in the United States,” reported that distance student enrollments have increased for fourteen straight years. But are these courses and programs of quality? Veteran online educators in this session share their expertise in online course design, review, and certification for graduate and undergraduate courses through Quality Matters online course certification programs, as well as institutionally focused quality assurance efforts.
Moderator: Stacey O. Irwin, Millersville University of PA
Panelists: Brittany Fleming, Slippery Rock University
Joe Fortunato, Arizona State University
Nicholas Artman, Slippery Rock University
Jessica Pucci, Arizona State University
Respondent: Stacey O. Irwin, Millersville University of PA

12:30 PM – 1:30 PM
The Benefits of Student Media Clubs [Session ID: 1469565]
Conference Room 5/6 – [Student Media Advisors]
The objective of this panel is to illustrate the benefits of student media clubs and having a club affiliated with the BEA. This panel will discuss how to have a successful media club on a college campus including how to keep members engaged and involved, how to run successful events such as Film 48 and how to organize and implement networking events and alumni panels so students can further their professional development in media.
Presenters: Dahvid Mercado-Hastings, SUNY New Paltz
Sarah Wallace, SUNY – New Paltz

12:30 PM – 1:30 PM
The Raiders Come to Vegas: Media Planning and Development for Moving an NFL Franchise
[Session ID: 1469099]
Pavilion 1 – [Sports]
Many educators have been tasked with the planning and development of media operations both in stadium and on social platforms for their school’s athletic teams. Emmy Award winning producer Brad Phinney, former Director of Broadcasting and Entertainment and current Vice President, Media and Entertainment for the Oakland Raiders will join members of his staff in presenting the media planning and development process currently being implemented as the Raiders prepare for their move to Las Vegas.
Moderator: Troy O. Comeau, Pittsburg State University
Panelists: Brad Phinney, Oakland Raiders
Chris Mallory, Oakland Raiders
12:30 PM – 1:30 PM
Classroom-Industry Synergy: Incorporating Student Apprenticeships into Faculty-Led Productions
[Session ID: 1469550]

Pavilion 2 – [Production Aesthetics & Criticism | Curriculum, Assessment & Administration]

This panel will explore the pedagogical techniques, benefits and challenges of incorporating student apprenticeships into faculty-led media productions. By bringing together the common industry practice of using apprenticeships, a means to teach skills and “climb the ladder,” with the student-centered learning and mentorship provided by educators, this unique approach offers many enriching benefits for both students and faculty. Panelists will discuss their experiences serving as key department heads on a variety of film and media productions while placing students in below-the-line crew roles so that they can gain valuable professional experience through experiential learning.

Moderator: Joseph Kraemer, Towson University

Panelists:
- Joseph Kraemer, Towson University
- Caroline Elizabeth Sawyer, University of South Carolina Beaufort
- Scott E. Schimmel, University of Hawaii at Manoa
- Kelby Thwaits, Mount Saint Mary’s University Los Angeles
- Jennida Chase, University of North Carolina Greensboro

12:30 PM – 1:30 PM
Screenwriting Professional Q&A [Session ID: 1469706]

Pavilion 3 – [Writing]

This is an hour of Q&A with industry professionals Jon Vandergriff and Ken LaZebnik is designed to appeal to the student that wants to attain more understanding of the film and TV writing industry. Make plans to attend the “Pitch Session” with Jon and Ken immediately following this session.

Jon Vandergriff received his MFA in Screenwriting at the University of Southern California and immediately segued into professional sitcom writing with his debut freelance script for the ABC hit show, Coach. That was followed by a six-year stint on the even bigger ABC hit, Home Improvement, where he rose from Staff Writer to Supervising Producer. He attained the title of Co-Executive Producer on the popular WB show, Sabrina, the Teenage Witch. Along the way, Jon wrote sitcom pilots for NBC and The WB and has also had two screenplays optioned by Hollywood-based production companies. A life-long lover of board games, Jon is also a board game inventor who has had three games published, including Anger Management, and A Way With Words, which is also an app and was recently picked up by EA to publish on their website, pogo.com.

Ken LaZebnik is best known for his work as a screenwriter, television writer, and playwright. With Garrison Keillor, he co-wrote Robert Altman’s last film, A Prairie Home Companion. He also wrote the popular holiday film The Christmas Cottage, starring Peter O’Toole and Marcia Gay Harden. Over the past twenty-five years, he has written primarily for one-hour television, including writing over twenty episodes of Touched By An Angel. He has also written for Star Trek: Enterprise, Army Wives, Providence, and When Calls the Heart.

Moderator: John P. McHale, Illinois State University

Panelists:
- Jon Vandergriff, Producer & Writer
- Ken LaZebnik, Playwright & Screenwriter
Sunday, April 7

12:30 PM – 2:45 PM
Fighting Truth Decay – Teach Your Students to Detect Fake News [Session ID: 1488141]

Pavilion 9 – [News]

We will use real-life examples of “fake news” to discover who creates this stuff and why. We will actually create believable fakes in real time, right on the screen. You will leave the session with a new sense of awareness about all the ways people are trying to mislead you and you will have new skills to detect the nonsense and find the good stuff. This is a fun, fast and interactive session. Buckle up.

We will explore:
- How fakers fake on Twitter
- How to track the tale of a fake to its source
- How to detect fake videos and photos
- We will take a dive into the “dark web” where rumors and fakes sometimes start
- You will see the surprising truth behind “false flag” and “crisis actor” attacks
- I will explain QAnon

Presenter: Al Tompkins, Poynter Institute

12:30 PM – 1:30 PM
How to Convey Industry Experience from the Director’s Chair into the Production Classroom to Elevate Your Department’s Inclusion and Diversity Curriculum Charge. [Session ID: 1469848]

Pavilion 10 – [Gender & Sexuality]

A panel of diverse professional directors in broadcast television, dramatic television, documentary and film discuss the relationship between experiences as women in industry and creating inclusive production pedagogy. What are the best practices for conveying industry experience into classroom curriculum? What does collaborative classroom teaching look like? Why providing opportunities for industry discussions around topics of diversity, sexual harassment and inclusion is important? The panel will present a collaborative examination of recent industry studies as the foundation for further discussion.

Moderator: Christine Guest, Ithaca College
Panelists: Sarah Moshman, Emmy Award Winning Filmmaker
Maria Mejia Yepes, Ithaca College
Rachel A. Raimist, University of Alabama
Carey Higgins-Dobney, California State University – Fresno

12:30 PM – 1:30 PM
Service Learning & Community Engagement Case-Study Competition [Session ID: 1512144]

Ballroom F – [Service Learning & Community Engagement]

The newly implemented peer-reviewed Case Study Competition is an innovative parallel to the traditional scholarship that applicants submit for peer-review in the Debut or Open Research Paper Competition. It offers a more scholarly destination for those who engage in Service-Learning and/or Community-Engaged Scholarship projects.

Moderator: Adam J. Kuban, Ball State University
Panelists: Debut Case-Study Competition
1st Place: Roxane Coche, University of Florida; Once More at the River: From MLK to BLM, A Service Learning Multimedia Project
2nd Place: Angela Criscoe, Georgia College & State University; More Alike Than Different: A Service Learning Project Designed to Promote Social Inclusion of People with Intellectual and Developmental Disabilities
John Walsh, Western Carolina University; Course Design for Service Learning and Community Engagement in an Introductory Broadcast Production Course
George L. Daniels, University of Alabama; Promises and Pitfalls of Video Production as a Service Learning Strategy
Sunday, April 7

**12:30 PM – 1:30 PM**

**Finding Compelling Documentary Topics for Student & Class Projects [Session ID: 1469833]**

**Ballroom G – [Documentary]**

It can be difficult finding appropriate documentary topics for students to work on as independent projects or large class situations. Students are increasingly interested in this form of storytelling, but what are some ways we can help students find compelling and doable subject matter. Presenters will talk about their experiences in faculty led and student led projects. What worked, what challenges did they face and how did these projects enhance student learning.

**Moderator:** Jason Samuel, Goshen College

**Panelists:** Kyle Hufford, Goshen College; *Using Documentary as Interdisciplinary Learning*

Seth Conley, Trevecca Nazarene University; *Assign, Prompt, or Throw Them to the Wolves?*

**Faculty Strategies for Designing Documentary Projects**

Adam Widener, Huntington University; *Internal Reflection, External Impact*

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**12:30 PM – 1:30 PM**

**Attracting Field Professionals into the Classroom [Session ID: 1473131]**

**Topic Talk @ the BEA Exhibit Hall**

In sync with BEA's 2019 theme of Education & Industry-Mediating the Nexus, I would like to present a Topic Talk focused on how universities can attract working professionals still in the field into the classroom and how to do that successfully. The talk would include recent professionals who've made that transition (specifically at the Cronkite School) and also leadership, who can speak to how to spot that particular talent and bring them on board—perhaps when they themselves perhaps had never even considered it.

**Moderator:** Vanessa Ruiz, Arizona State University

**Guest Speakers:**

Mark Lodato, Arizona State University

Valeria Fernandez, Arizona State University

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**1:45 PM – 2:45 PM**

**Blackmagic Design Workshop: Green Screen Visual Effects in DaVinci Resolve 15 [Session ID: 1394813]**

**Conference Room 1/2 – [All Convention]**

This hands-on workshop is for editors and visual effects artists who want to experience first hand, the visual effects compositing capabilities in DaVinci Resolve. A single green screen exercise will cover topics including:

- Using multi layered timeline
- Pulling a green screen key
- Connecting auxiliary mattes
- Understanding the Fusion node tree
- Refining a matte

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**1:45 PM – 5:30 PM**

**Apple Workshop: Mobile Storytelling on iOS [Session ID: 1394103]**

**Conference Room 3 | [All Convention]**

In this hands-on session, Apple will focus on storytelling with iPad to complete a mobile workflow and finalize with Mac. You'll experience how to organize, shoot, edit, and use mobile devices, lighting, audio kits, and other products to complete a storytelling process. This session will be held four times during the convention. Online registration is required at www.BEAweb.org.
We Never Thought of That!: Modeling Best Practices in Collegiate Media to Bridge the Gap Between Education and Industry [Session ID: 1469296]

Conference Room 4 – [Student Media Advisors]

Undoubtedly, college media advisors or managers have had students ask that one question that they can’t answer or have had a situation arise that requires clear policy. In either case, a lack of policies and procedures snowballs into lengthy discussions, unfortunate misunderstandings, and unproductive behaviors. This panel will explore the need for clear and established protocol for college media operations to prevent or mitigate unfortunate circumstances, streamline operations, and improve productivity. Furthermore, sound policies and procedures will train students to work within the framework of established guidelines and prepare them to perform within the rules like they would in the industry. Too, establishing effective policies and procedures with input from all stakeholders will lead to transparent decision-making and cultivate a culture of diversity and inclusion.

Moderator: Bradford L. Yates, University of West Georgia
Panelists: Gabrielle Thomas, University of West Georgia
Chad J. Roberts, Stockton University
Evan C. Wirig, Grossmont College
Stacey O. Irwin, Millersville University of PA
Shawn Isaacs, University of West Georgia

BEA Student Clubs Film 48 Student Film Festival Showcase [Session ID: 1528079]

Conference Room 5/6 – [All Convention]

We are pleased to recognize the winning entries from the 2018 BEA Student Clubs Film 48 student film festival. 28 teams competed in the #BEAfilm48 held the weekend of November 2-4, 2018. Each team was assigned a specific genre to use for their film. The teams were also assigned three “production constants” that had to appear in each #BEAfilm48—a Steven King Novel, a character named Michael Abraham, and a line of dialog “Why are we always going around in circles with this issue.”

Student Media Clubs Chair: Chad J. Roberts, Stockton University

First Place: Daisey55, SUNY New Paltz – Team: Bargain Night Tuesday
Second Place: Love Hurts, Colorado State University – Team: Marlo
Third Place: Knockout!, SUNY New Paltz – Team: Vidiots
Honorable Mention: Tabletop, SUNY New Paltz – Team: The Ultra Worms
Best Use of Production Constants: (Tie) Time Bomb; SUNY – New Paltz – Team: Team Larry
Best Use of Production Constants: (Tie) Paperback Attractions; University of the Incarnate Word – Team: UIW film club
Best Use of Creativity: Hidden Gem; SUNY New Paltz – Team Zachary’s Snackeries

Google Tools for Mapping and Data Visualization [Session ID: 1459962]

Pavilion 1 – [Interactive Media & Emerging Technologies]

Attend this workshop to learn how Google tools can help engage and inform your audience. We’ll cover tools such as Google Earth Pro, which allow you to see the world from wherever you are via satellite imagery, maps, terrain, and 3D buildings and export images and video tours. We’ll also cover tools such as Google Trends and Tilegrams which can help unlock the powerful world of data journalism to tell data-driven insightful stories in compelling new ways. No background knowledge needed – and you’ll leave with information on free tools that can help your research, reporting, and storytelling immediately. More info: g.co/newstraining

Moderator: SPJ Training Program in association with Google News Initiative
1:45 PM – 2:45 PM
Innovation and Training for Live Remote Sports Broadcasting [Session ID: 1470183]
Pavilion 2 – [Sports]
The world of live sports production is changing rapidly due to innovations in the production landscape including 4K, IP-based distribution, ATSC 3.0, live streaming over social networks. Many of these innovations were on full display during NBC’s coverage of the 2018 Olympics. In many cases, these changes demand sports media professionals with new skill sets. A panel of sports broadcasting professionals will talk about changes in the industry, as well as, opportunities for scholarships, apprenticeships and employment in live broadcast sports production, operations and engineering.
Moderator: Michael Bruce, University of Alabama
Panelists: Bryan Rule, Game Creek Video
Jim Miles, NBC Sports
Nicholas Romano, NEP

1:45 PM – 2:45 PM
BEA 2019 Pitch Session: Tell Your Story to an Industry Professional! [Session ID: 1447091]
Pavilion 3 – [Writing]
Many wonderful stories and scripts go unproduced because the author or originator has not or can not make a convincing oral summary (or “pitch”) of its value, appeal, and marketability to a producer or agent. In this annual panel, we encourage all student BEA attendees to “pitch” their story to industry professionals who will evaluate the “pitch” and their script’s merit in the current marketplace.
Moderator: Evan Kropp, Southern New Hampshire University
Panelists: Jon Vandergriff, Producer & Writer; Home Improvement, Sabrina Teenage Witch
Ken LaZebnik, Playwright & Screenwriter; Star Trek: Enterprise, Touched by an Angel

1:45 PM – 2:45 PM
Recent Research on Race/Gender/Class/Media: A High Density Session [Session ID: 1458356]
Pavilion 10 – [Multicultural Studies | Gender & Sexuality]
This high density session is designed to maximize the sharing of participants’ recent research about race, gender, class, and media. Eight participants will present brief overviews of their original research, and then open to further discussion with the audience. Each participant has considered how the research may be used in the classroom. In the interests of space, the topics of the papers are given here rather than the titles: how modest fashion bloggers offer an alternative reading of Muslim dress; how TV news makes Arabs and Muslims feel about themselves; reader comments on diversity in English- and Spanish-language newspapers; how media frame the immigration story; how bromance films reinforce hegemonic masculinity; anti-LGBTQ internet hate speech; telling the coming out stories of Jason Collins and Michael Sam; and James Baldwin’s challenge to Whiteness and media.
Moderator: Rebecca Ann Lind, University of Illinois at Chicago
Panelists: Charisse L'Pree Corsbie-Massay, Syracuse University; Target vs. Total Marketing: The Paradox of Producing Diverse Mainstream Content
Dina Ibrahim, San Francisco State University; Aymen Abdel Halim, Independent Communications Consultant; How TV News Makes Arabs and Muslims Feel about Themselves
Danny Paskin, California State University, Long Beach; I comment, Usted Comenta: Reader Comments on Diversity in English- and Spanish-Language Newspapers
Patti Brown, Iowa State University; Framing the Immigration Story
Sarah Elise Fryett, University of Tampa; Honing Hegemonic Masculinity: A Look at I Love You, Man and Get Hard
Cynthia A. Cooper, Towson University; Special Rights for Queers?: Content, Patterns, and Context of Anti-LGBTQ Internet Hate Speech
Andrew C. Billings, University of Alabama; Leigh Moscowitz, University of South Carolina; Qingru Xu, The University of Alabama; And Then There Were Two: Telling the Coming Out Stories of Jason Collins and Michael Sam in Sports Media
Dwight E. Brooks, Zayed University; I Am Not Your Negro: James Baldwin’s Challenge to Whiteness and Media
1:45 PM – 2:45 PM
Research Symposium – Session IV [Session ID: 1525893]
Symposium Presenters: Federico Subervi, Latino Media Scholar & Consultant; Diversity and Media Literacy
Kathleen Tyner, University of Texas-Austin; Media Literacy in the Age of Big Data
Jennifer J. Henderson, Trinity University; Participatory Culture and Media Literacy

1:45 PM – 2:45 PM
The Nuts and Bolts of Service Learning [Session ID: 1468383]
Ballroom F – [Service Learning & Community Engagement]
We know that Service learning helps us as faculty give back to our community and allow students to work with
our community partners in real world projects. But how do you get started? What is feasible for a class that meets
only for a semester? This workshop will provide guidelines on starting a project, forms you may need, and help you
predict how long each project should take.
Moderator: Tonya McMillion, Collin College
Panelists: Clark Greer, Liberty University
Thomas Baggerman, Point Park University
Roxane Coche, University of Florida
Glenda R. Balas, University of North Texas – Dallas

1:45 PM – 2:45 PM
BEA & TVNewsCheck Disrupt the News [Session ID: 1660015]
Ballroom G – News | Sponsored by:
The challenge was to reinvent broadcast news. Blow it up. Deconstruct it. And then…
we asked students to create, produce and re-package news content the way they want
to watch it. Teams of student journalists developed unique ways of presenting news
and stuck within the general programming flow of a TV station – but made the
traditional format more attractive to younger audiences, including millennials.
This year’s winners talk about the process and the results.
Moderator: Harry Jessell, TVNewsCheck
Panelists & Winners: 1st Place: Arizona State University – Cronkite News: Full Circle
2nd Place: Syracuse University – NCC News
3rd Place: University of Southern California – The Rundown

1:45 PM – 2:45 PM
Scholar-to-Scholar Digital Research (Poster) Presentations – Session III [Session ID: 1660062]
Exhibit Hall – Digital Poster Research Presentations
BEA produces the next generation of research presentations with this digital poster session.
Special thanks to LG for providing BEA with the opportunity to take research presentations to the next level.
Moderator: Lisa Pecot-Hébert, University of Southern California

2019 #BEAVegas: Education & Industry: MEDIAting the Nexus
Diana King (1949 - 2019)
President and Founder, King Family Foundation

Diana King, a devoted philanthropist recognized for her commitment to educational opportunities in television, film and other media, passed away on Saturday, January 5, 2019.

A New Jersey native and lifelong resident, she was a daughter of the late Charles and Lucille King. Charles King founded King World Productions in 1964, which became the leading distributor of television syndicated programming in the country, including such iconic series as Little Rascals, Wheel of Fortune, Jeopardy!, The Oprah Winfrey Show, Inside Edition and Dr. Phil.

Diana established the Charles & Lucille King Family Foundation in 1988 to support individuals and organizations committed to educational excellence and professional development, particularly in film, television and other media. During her 30-year tenure as Board Chair and President, the Foundation awarded hundreds of scholarships to students at colleges and universities around the country, in many instances to individuals who would have been financially unable to continue their studies without the Foundation’s assistance.

While we will all miss her terribly, Diana’s memory and legacy will inspire and motivate us to continue her work here at The Charles & Lucille King Family Foundation.
The Charles & Lucille King Family Foundation was established in 1988 to support individuals, institutions and organizations committed to educational excellence and professional development. To that end, in addition to the Broadcast Education Association, the Foundation has established several other ongoing grant and scholarship programs. These include:

- The King Family Foundation Undergraduate Scholarship Program, which awards up to $7,000 to junior- and senior-level students majoring in television, film and related fields and who demonstrate academic ability, financial need and professional potential.

- The King Family Foundation/NYU Heinemann Award, an annual $10,000 award given to an outstanding film/video senior undergraduate at New York University.

- The King Family Foundation/USC Michael King Award, an annual $10,000 undergraduate production award.

- The King Family Foundation/UCLA Post Production Award, an annual $10,000 award toward the completion of an outstanding film/video project by a graduate student in the MFA program at the University of California, Los Angeles.

- The Michael Collyer Memorial Fellowship in Screenwriting in association with the Writers Guild of America East.

- The King Family Foundation/NYU Post Production Award in honor of the late Roger King, an annual $10,000 award toward the completion of an outstanding film/video project by a graduate student in the MFA program at New York University.

In addition to our educational scholarship and grant programs, the Charles & Lucille King Family Foundation provides substantial support to a variety of public and private charities and is active in support of several media-related educational programs including the NYU First Run Film Festival and BEA Best of Festival.

The Charles & Lucille King Family Foundation is governed by an elected Board of Trustees. Currently serving are:

Diana King, Trustee, President and Chair (in memoriam)
Charles J. Brucia, Trustee, Vice-President and Treasurer (in memoriam)
Eugene V. Kokot, Trustee and Vice-President
M. Graham Coleman, Trustee and Secretary
Deborah Sole, Trustee-at-Large
Michael Donovan, Educational Director
Karen E. Kennedy, Assistant Educational Director
Ken Kaleta, Consultant

P.O. Box 3450, New York, NY 10163
(212) 682-2913 • www.kingfoundation.org
email: KingScholarships@aol.com
Sunday, April 7

2:45 PM – 3:15 PM
Research Symposium – Coffee & Collaboration [Session ID: 1525895]
Discussion time for the Research Symposium presenters.

2:45 PM – 4:15 PM
Applying for BEA Scholarships @ the BEA Booth [Session ID: 1526832]
BEA Booth (in the Exhibit Hall)
Come to the BEA Booth to meet with Scholarship Committee Chair and learn about the new BEA administered scholarships.
Hosted by BEA Scholarship Committee Chair: Peter B. Orlik, Central Michigan University

3:15 PM – 4:15 PM
Blackmagic Design Workshop: Creative Editing in DaVinci Resolve 15 [Session ID: 1394814]
Conference Room 1/2 – [All Convention]
This hands on workshop is designed for editors who want to experience some of the unique professional editing features and techniques in DaVinci Resolve. A series of practical exercises will cover topics including:
- Making a basic edit
- Editing with continuity
- Tips for Match Framing
- Going beyond the straight cut
- Trimming on the fly
- Auditioning multiple takes

3:15 PM – 4:15 PM
Service Learning and Community Engagement Can Work For You: 3 Case Studies [Session ID: 1469611]
Conference Room 4 – [Service Learning & Community Engagement]
Service Learning and Community Engagement (SLCE) are recognized by campus leaders as desirable, yet are often misunderstood. What is service learning and how is it different from community engagement? What are the benefits? How can you integrate SLCE into your production curriculum? Reporting case study research, panelists will demonstrate ways service learning and community engagement can work in the production classroom, discuss challenges they’ve faced, and present solutions.
Moderator: John Walsh, Western Carolina University
Panelists: Melissa Jackson, Piedmont College
Rajvee Subramanian, Western Carolina University
Scott Eldredge, Western Carolina University

3:15 PM – 4:15 PM
Chinese College Students Showcase [Session ID: 1515769]
Conference Room 5/6 – [International]
This session will show students’ video productions from several universities, including Huazhong University of Science and Technology, Communication University of China, Jiangsu Normal University, and Henan University of Technology. These outstanding works are recommended and selected by the Broadcast and New Media Research Association of China (BNMR).
Moderator: Yuming Qin, Communication University of China
Xingang Chen, Communication University of China
Discussants: Yuming Qin, Professor, Communication University of China
Xingang Chen, Associate Professor, Communication University of China
3:15 PM – 4:15 PM

**Presidential Satire on TV: From Edge to Everywhere [Session ID: 1460007]**

**Pavilion 1 – [History]**

We propose to explore presidential satire on television, taking a historical approach but also focusing on Saturday Night Live, a program widely regarded as marking a transformation of the genre. Dr. James Schiffman from Georgia College & State University would set the stage with a historical overview, discussing the roots of the form in avant garde satirists from 1950s and early 1960s television to an explosion of presidential satire in the late 1960s, 1970s and beyond. Joe Fortunato from Arizona State University and Dr. Kristine Weatherston from Temple University then would look closely at Saturday Night Live. Fortunato would examine satirical jabs at presidents and presidential election campaigns, and Weatherston would focus on depictions of first ladies from Pat Nixon to Melania Trump. She would explain how the women of the White House have been represented and characterized and what these sketches reveal about evolving views of gender, politics, and comedy. Ann Strahle of the University of Illinois Springfield would close out the panel by offering insights into libel and defamation threats to on-air satire and explicate legal precedents governing the genre.

**Moderator:** Kristine Weatherston, Temple University

**Panelists:**
- Joe Fortunato, Arizona State University
- Ann Strahle, University of Illinois-Springfield

3:15 PM – 4:15 PM

**Challenging the Status Quo: Toward a Critical, Creative, and Inclusive Pedagogy of Media Production Practices [Session ID: 1469185]**

**Pavilion 2 – [Curriculum Assessment & Administration | Multicultural Studies]**

Praxis and theory are often treated as separate and distinct approaches to media. Unfortunately, this division often serves to maintain the split between theorists and media practitioners in the real world. The members of this panel will present how they are blending theory (e.g., Representation, Gender Studies, Critical Race Theory) and practice into their courses. Integrating this into production courses will help to prepare students to be socially aware professionals ready to challenge the status quo.

**Moderator:** Patrick M. Johnson, Western Illinois University

**Panelists:**
- David Staton, University of Northern Colorado; *Read, Do, Talk*
- David Gacon, Eastern Illinois University; *Strategies for Critical Media Production*
- Kathleen Ryan, University of Colorado Boulder; *Theory/Praxis: Using Creative Work for Student Engagement*
- Kari Barber, University of Nevada, Reno; *Policies and Practices: Creating Fair Play in Broadcast Production*

**Respondent:**
- Patrick M. Johnson, Western Illinois University

3:15 PM – 4:15 PM

**Live, Special-Event Television Production. Putting Skills to the Test. [Session ID: 1469694]**

**Pavilion 3 – [Production Aesthetics & Criticism]**

This panel will present and discuss different types of live, special-event television production s that video programs or classes have produced.

**Moderator:**
- Robert D. Gordon, Middle Tennessee State University

**Panelists:**
- Jason Moore, City University of New York, Brooklyn College
- Denise Belafonte-Young, Lynn University
3:15 PM – 4:15 PM
Beyond Internships: Partnering With Industry to Expand Community Coverage [Session ID: 1468960]

News organizations have always relied on college interns. While internships help the individual student grow and develop professional skills, partnership group projects provide a different kind of deeper, richer experiential learning opportunity. This panel is a showcase of three projects from around the country where university journalism programs partnered with local news organizations in their service area to spotlight topics or cover communities that are underserved, including: University of Illinois, Urbana-Champaign’s partnership with WILL Radio; Miami University’s partnership with The Report for Ohio (RFO) project, covering Oxford, Ohio; the University of Central Florida’s partnership with the Orlando Sentinel to cover small towns in Seminole County, FL; and Edward Waters College’s Dan Henrich’s partnership with the Global News Alliance to tell stories that impact religion and culture in culture in Asia and Africa.

**Moderator:** James Lohrey, Shippensburg University

**Panelists:**
- Rick Brunson, University of Central Florida
- Joe Sampson, Miami University
- Dan Henrich, Edward Waters College

3:15 PM – 4:15 PM
Teaching Storytelling on the Go: Mobile Technology for Student Production Toolboxes [Session ID: 1468392]

Mobile technology has revolutionized the digital storyteller’s toolbox. From mobile phones to GoPros to social media, new gadgets and platforms allow untethered access to angles and information students can use to enhance their storytelling abilities. How do we go about teaching this vast array of ever-changing mobile tech? How do we encourage our students and our instructors to dive in? This panel provides examples and expertise from the realms of news, film, live streaming, and social media.

**Moderator:** Carey Higgins-Dobney, California State University – Fresno

**Panelists:**
- Anthony Adornato, Ithaca College
- Mary Spillman, Ball State University
- John M. Woody, James Madison University
- Ben Bogardus, Quinnipiac University

3:15 PM – 4:15 PM
Research Symposium – Session V [Session ID: 1525901]

**Symposium Presenters:** Srividya “Srivi” Ramasubramanian and Ramin Chaboki Darzabi, Texas A&M University; Civic Engagement, Social Justice, and Media Literacy
- Jeff Share, University of California-Los Angeles; Environmental Justice and Media Literacy
- Paul Mihailidis, Emerson College; Advocacy, Citizenship, and Media Literacy

3:15 PM – 4:15 PM
Podcasting: A Discussion Of The Instructional Challenges and Successes [Session ID: 1459074]

This panel will examine new directions, challenges, issues, experiences of instructors/students/professionals in the podcasting ecosystem.

**Moderator:** Lillian Williams, Columbia College Chicago

**Panelists:**
- Brenda K. Jaskulske, University of North Texas; *Experiences with First-Time Podcast Teaching.*
- Brian R. Sheridan, Mercyhurst University; *How to Get Approval for a Podcasting Facility.*
- David Nelson, University of Central Oklahoma; *Challenges at a Heavily Used, Well-Equipped Podcast Operation.*
- Jacqueline Guzda, Western Connecticut State University; *Key Concepts for Marketing Podcasts, Including Ways to Increase Listeners, Leverage Guests, and Maximize Social Media*
- Lillian Williams, Columbia College Chicago; *Takeaways from Experiences in Producing Podcasts Marking the 100th Anniversary of the 1917 East St. Louis, Illinois, Race Riot*
3:15 PM – 4:15 PM
Documentary Storytelling Pedagogies that Provide Preparation for Industry [Session ID: 1468972]
Ballroom G – [Documentary | Curriculum, Assessment & Administration]
This panel will share best practices in teaching documentary storytelling that intentionally leverage non-fiction storytelling for work in broadcast, corporate/industrial, branded content and international production. The topics include:
1) Rooting Documentary Production in History & Criticism in a One Semester Intensive,
2) Front-loading Documentary Experiences for Pitching and Pre-production,
3) Actuality Media: Documenting International Changemakers in Partnership with Education,
4) Expanding Documentary Storytelling Techniques into Other Production Arenas.

Moderator: Kathy Bruner, Taylor University
Panelists: Kathy Bruner, Taylor University
Houston Wells, University of Florida
Bradley L. Weaver, Westminster College, Pennsylvania
Robin Canfield, Actuality Media

3:15 PM – 4:15 PM
Scholar-to-Scholar Digital Research (Poster) Presentations – Session IV [Session ID: 1660063]
Exhibit Hall – Digital Poster Research Presentations – [Sports]
BEA produces the next generation of research presentations with this digital poster session. Special thanks to LG for providing BEA with the opportunity to take research presentations to the next level.
Moderator: Lisa Pecot-Hébert, University of Southern California

Sports Division
Ryan Rogers, Butler University; Lee Farquhar, Butler University; Jacob Mummet, Butler University; Seok Kang, University of Texas – San Antonio; Going Beyond Just Watching: The Fan Adoption Process of Sports in Virtual Reality
Chris Bacon, Middle Tennessee State University; Hard Skills vs. Soft Skills: What Current Professionals in the Sports Media Industry Desire for Recent College Graduates
Tang Tang, Kent State University; Roger Cooper, Ohio University; One Olympics, Two Genders: Predicting Why Men and Women Watch Mega Sporting Events Across Platforms
Minghui Fan, The University of Alabama; Andrew C. Billings, University of Alabama; Xiangyu Zhu, JD.com Inc.; Panfeng Yu, Arizona State University; Twitter-Based BIRGing: Big Data Analysis of English National Team Fans During the 2018 FIFA World Cup

Research Division
Tang Tang, Kent State University; L. Meghan Mahoney, West Chester University of Pennsylvania; Elizabeth Graham, Kent State University; Are We So Different? Examining Generational Differences in Political Information Seeking and Sharing
James Eppler, Texas Tech University; Zijian Harrison Gong, Texas Tech University; Exploring the Impact of Delivery Mistakes, Gender, and Empathic Concern on Source and Message Credibility Evaluations
Kimberly Baker, Alabama State University; The Knowledge Belief Engagement Model: A Proposed Relationship of Predictors within Mediated and Social Environments

4:30 PM – 5:30 PM
Blackmagic Design Workshop: Primary Color Grading in DaVinci Resolve [Session ID: 1394815]
Conference Room 1/2 – [All Convention]
This hands on workshop is designed as an introduction to the core concepts of color grading in DaVinci Resolve 15. A series of practical exercises will cover topics including:
- Automatic corrections
- Balancing color and brightness with color wheels
- Creating neutral grades with primaries bars
- Using curves for primary adjustments
- Copying adjustments between shots
4:30 PM – 5:30 PM
“It has ‘Nothing’ to do with Gender or Race[?]:” An Important Discussion About Media Coverage of Black and/or Female Athletes [Session ID: 1469821]
Conference Room 4 – [Multicultural Studies | Sports]
In recent years, media coverage of minorities and women in sports has increased as numerous professional and Olympic athletes have risen in fame. Unfortunately, the coverage these athletes receive and the discourses that surround them are often substantially different than that of their heterosexual, white, male counterparts. This panel present research on four case studies to examine the ways that minority and women athletes are represented and portrayed different in media outlets.
Moderator: Jim Carney, Lehman College, CUNY
Panelists: Mary Catherine Kennedy, Mount St. Mary’s University
Phillip Powell, Valparaiso University
Gail Rhodes, Arizona State University
Anji L. Phillips, Bradley University

4:30 PM – 5:30 PM
Teaching upSTREAM [Session ID: 1469279]
Pavilion 1 – [Interactive Media & Emerging Technologies | Production Aesthetics & Criticism]
61% of young adults primarily use streaming services like Netflix, YouTube, HBO Go and more, to watch TV, according to the Pew Research Center (2017). The media students of 2025 will be required to produce and distribute content for the web. This panel explores pedagogical approaches for writing, producing, and distributing media via streaming services and hopes to continue a discussion on best practices and the opportunities programs are providing students.
Moderator: Ringo Jones, Saint Louis University
Panelists: Mark Lashley, La Salle University
Timothy D. Sorel, University of Florida
Joe Sampson, Miami University

4:30 PM – 5:30 PM
Broadcast and Digital Media in the Middle East: Perspectives, Issues and Concerns [Session ID: 1468786]
Pavilion 2 – [International]
The media industry in the Middle East has witnessed enormous growth and development in the past twenty years. After what so called the Arab Spring, many issues are becoming major issues that need to be addressed. This panel is going to deal with the issue such as cyberwars, hate speech, media laws, policies and regulations, and finally media consumption. The panel will discuss and describe issues and try to suggest some recommendations.
Moderator: Yousef Al-Failakawi, Kuwait University
Panelists: Hussein Y. Amin, American University in Cairo; Cyber Warfare in the Middle East: History, Development and Future Impact
Naila Hamdy, American University in Cairo; Experiences of and Reflections on Targets of Online Hate Speech in Egypt
Rasha Allam, American University in Cairo; The Role of the New Egyptian Media Laws in Advancing Democracy
Yousef Al-Failakawi, Kuwait University; News Consumptions in Kuwait

4:30 PM – 5:30 PM
The Online Video Industry and Culture in China and the United States [Session ID: 1468954]
Pavilion 3 – [Management, Marketing & Programming]
The online video industry has expanded tremendously in recent years, attracting millions of audiences and users. In this panel, four panelists will discuss on various aspects of this emerging industry including the audience and business of YouTube and online videos, a narrative study of interactive documentaries, life course in short videos, how short video redefines traditional media news content, and the crisis of masculinity in Chinese popular net culture.
Moderator: Louisa Ha, Bowling Green State University
Panelists: Zhi Li, Communication University of China
Xiaoli Li, Communication University of China
Hanyan Chen, Shenzhen Media Group
Haitao Hou, Beijing Normal University
Yuan He, Beijing Normal University
4:30 PM – 5:30 PM
What Television News Stations are Looking for in College Graduates –
A Panel of Leading Recruiters from Major Station Owners [Session ID: 1469676]
Pavilion 9 – [News]

Educators will learn from a panel of Talent Recruiters from various television news station owners. The panel will address how to make graduates more competitive for entry-level jobs in television news. This will include a discussion about broadcast and digital skills, emerging technology, and concerns about journalism programs and curriculum.

Moderator: Sally Ann Cruikshank, Middle Tennessee State University
Panelists: Neal Bennett, Recruiter – Tegna
Tammy Phillips, Recruiter, Raycom
Mike Smith, Recruiter, Gray
Karen Hite, Recruiter, Scripps

4:30 PM – 5:30 PM
Ross – Living Live! : Smart Production Solutions for Education [Session ID: 1660032]
Pavilion 10 – [All Convention]

Learn from a series of BEA Member Ross Educational Customers how they recently future proofed their own facilities with educationally priced industry standard production solutions from Ross to best meet their own unique production requirements and instructional needs. Coffee session included with an open Q & A session.

4:30 PM – 5:30 PM

This year's Symposium wraps up with a series of individual scholar round-table discussions to discuss how media literacy can make a difference today.

Moderator: William Christ, Trinity University

4:30 PM – 5:30 PM
The Television Academy Foundation Interviews – An Online Resource [Session ID: 1660031]
Ballroom F – [History]

The Director of the Television Academy Foundation's prestigious Interviews collection will give an overview, update, and answer questions on how to use this free, searchable resource in the classroom and beyond. Over 900 interviews with television’s innovators and legends can be viewed and accessed online at TelevisionAcademy.com/Interviews

Presenters: Jenni Matz, Director, The Interviews, The Television Academy Foundation
Mike Conway, Indiana University

4:30 PM – 5:30 PM
“But I Didn’t Know!!!”: Strategies to Help Avoid Legal Issues in Your Student Media [Session ID: 1469047]
Ballroom G – [Student Media Advisors | Law & Policy]

The goal of student media is to be a training ground for the professional world. It is an environment where students are supposed to learn and make mistakes. However, sometimes mistakes go beyond forgetting to white balance or having a few seconds of dead air. This panel will discuss legal issues such as indecency, copyright, libel etc. that student media can encounter as well as advice on how to (hopefully) avoid issues at campus stations.

Moderator: Robin Cecala, Point Park University
Panelists: Robin Cecala, Point Park University
Richard Vogel, Lincoln Memorial University
Kevin Hager, Wichita State University
Gregory D. Newton, Ohio University
David Oxenford, Wilkinson Barker Knauer, LLP
Sunday, April 7

5:45 PM – 7:30 PM

**BEA2019 Awards Ceremony & Reception [Session ID: 1517203]**

Pavilion 9 – [All Convention]

The annual BEA Board Awards Ceremony recognizes some of the best faculty and graduate student work in research, as well as our scholarship winners, Diversity & Inclusion Committee research and creative awards, and the very best leadership and service to BEA. Join us at the ceremony to honor this year’s distinguished award recipients.

**Host:** BEA President: Gregory N. Luft, Colorado State University

**Honoring:**

- **Distinguished Education Service Award Recipient:** Louise M. Benjamin, Kansas State University
- **Lifetime Achievement in Scholarship Recipient:** Rebecca Ann Lind, University of Illinois at Chicago
- **Kenneth Harwood Dissertation Award Recipient:** Flora Khoo, Regent University
- **Library of American of American Broadcasting Foundation’s Broadcast Historian Award:** James Forsher, University of Vienna; Roddenberry’s Trek
- **The Leibner Cooper Grant for Creative Productions on the History of Media:** Tracy Songer, Northern Kentucky University; The Many Voices of Gary Burbank
- **BEA Diversity & Inclusion Outstanding Research Award:** Kim Fox, American University in Cairo; David Dowling, University of Iowa; Kyle Miller, Northwest Missouri State University; A Curriculum for Blackness: Podcasts as Discursive Cultural Guides
- **BEA Diversity & Inclusion Creative Award:** Kim Fox & Sarah Hassan, The American University in Cairo; Ramadan Across Social Classes in Cairo
- **Disrupt the News Winners:**
  - **1st Place:** Arizona State University; Cronkite News: Full Circle
  - **2nd Place:** Syracuse University; NCC News
  - **3rd Place:** University of Southern California; The Rundown
- **Abe Voron Scholarships – Sponsored by the Abe Voron Committee**
  - Riley Friesner, Goshen College
  - Zach St. Clair, Kansas State University
  - Rebecca Stambaugh, Western Illinois University
- **John Bayliss Award – Sponsored by the John Bayliss Foundation**
  - Jack Kizer, Ball State University
- **Vincent Wasilewski Scholarship – Sponsored by Patrick Communications, LLC**
  - Othello Richards, Texas Technological University
- **Library of American Broadcasting Scholarships**
  - Kelsey Bruce, University of Alabama
- **BEA Founders Scholarships – Sponsored by BEA**
  - Jordan Good, Aims Community College
  - Amy Frye, Ball State University
- **Richard Eaton Foundation Scholarship – Sponsored by the Richard Eaton Foundation**
  - Lucas Sigaud, Syracuse University
- **Peter B. Orlik Scholarship – Sponsored by BEA**
  - Seena Greiwe, Ball State University
- **PILOT Media Technology and Innovation Scholarships – Sponsored by PILOT, An NAB Initiative**
  - Rebecca Berth, Minnesota State University Moorhead
  - Kelsey Bruce, University of Alabama
  - Seena Greiwe, Ball State University
  - Fiona Jackline Kemigisa, New York University
  - Louvins Pierre, University of Connecticut
  - Mario Rios, New York University
  - Emily Rosato, Ithaca College
  - Tonia Vu, University of Texas at Arlington
  - Randy Woods, Florida State University
PBS NewsHour is opening a western news bureau at the Walter Cronkite School of Journalism and Mass Communication under a new partnership with Arizona State University.

The PBS NewsHour West team will consist of up to six people, including a correspondent who will serve as West Coast anchor, with the goal of better serving audiences in the West and online. The team will work closely with Arizona PBS and Cronkite students, who already have been contributing news packages for the program.

The new bureau is made possible through a grant from the Corporation for Public Broadcasting.

New programs shape the future of journalism

Investigative journalism
The Cronkite School is offering the nation’s first journalism master's degree devoted exclusively to investigative reporting.

Beginning this fall, students will learn from five Pulitzer Prize-winning Cronkite faculty members as well as experts from other disciplines, such as science and law. And they will work on investigative projects in the new Howard Center under the guidance of Maud Beelman, former national investigations editor for The Associated Press.

The Howard Center honors the legacy of Roy W. Howard, former chairman of the Scripps-Howard newspaper chain and is supported by a grant from the Scripps-Howard Foundation.

Health reporting
A new Cronkite partnership with the Robert Wood Johnson Foundation will provide consumers with news and information about health issues across the Southwest while preparing the next generation of health care reporters.

The initiative focuses in particular on Latino, Native American and other communities where health disparities are acute. Students will report on those communities for Cronkite News, the faculty-led, student-staffed news division of Arizona PBS, and their work will be distributed to partner news organizations across the region.

Local TV innovation
The Cronkite School is leading a new program that encourages experimentation and innovation in local television news.

The wide-ranging initiative includes newsroom experiments, hands-on work with local TV news leaders, and a digital hub to share research and best practices, all with the goal of sustaining and supporting local TV news into the future. It is led by Andrew Heyward, the former president of CBS News, and Frank Mungeam, former vice president of digital audience engagement at TEGNA.

The program is supported by the John S. and James L. Knight Foundation.
Students won a total of 23 awards, including a Best of Festival Award and five first-place honors.

**Best of Festival King Foundation Award - Student Sports**
- **Best of Competition:** Troy Lynch, “Turning Tragedy to Triumph,” Cronkite News

**Mixed Pedagogical (Teacher/Student Co-Production)**
- **Best of Competition:** Steve Filmer, Bailey Netsch and Juliana Evans, “Science of the Saguaro Cactus,” Catalyst

**Television Feature**
- **First:** Lillian Donahue, “Honor Flight,” Cronkite News
- **Award of Excellence:** Matt Lively, “Operation Restoring Hope,” Cronkite News

**Television Weathercaster**
- **First:** Jordan Evans, “Weathercast Reel,” Cronkite News
- **Third:** Lauren Schieler, “Weathercast Reel,” Cronkite News

**Long Form Video/Film Documentary**
- **First:** Justin Parham and News21 videography team, “American Hate,” Carnegie-Knight News21

**TV Sports News Program**
- **First:** Terra Pinckley, Hailey Hole, Chaz Frazier and Tyler Paley, “Cronkite Sports Report – Season 10, Episode 6,” Cronkite News
- **Award of Excellence:** Scotty Gange and Blaine McCormick, “The House – Episode 8,” Cronkite News
- **Award of Excellence:** Noah Lau, “The House – Episode 11,” Cronkite News

**Short Form Video/Film Documentary**
- **Award of Excellence:** Jasmine Spearling-Bowen, “Myeloma Rabbit Virus,” Catalyst

**Television Hard News**
- **Second:** Lillian Donahue, “Supai Village Residents Fearful for Their Future,” Cronkite News

**Television News Anchor**
- **Third:** Bryce Newberry, “Anchor Reel,” Cronkite News

**Television Newscast**
- **Third:** Hayley Brand, Kevyn Gessner and Azucena Martinez, “March for Our Lives,” Cronkite News

**Radio/TV Sports: Play-by-Play Talent**
- **Award of Excellence:** Blaine McCormick, “Play-by-Play Arizona State vs. Colorado Football,” Cronkite News

**Television Sports Story/Feature**
- **First:** Brooke Coltelli, “Coach Kibler,” Cronkite News
- **Award of Excellence:** Jake Trybulski and Drake Dunaway, “Rez Golf,” Cronkite News
- **Award of Excellence:** Anthony Totri, “ACL Brothers,” Cronkite News
- **Award of Excellence:** Bailey O’Carroll, “ASU Groundskeeper,” Cronkite News
- **Award of Excellence:** Chancellor Johnson, “Basketball Virtuoso,” Cronkite News

**Television Sports Talent (Anchor/Host)**
- **Award of Excellence:** Blaine McCormick, “Fall 2018 Sports Talent Reel,” Cronkite News
- **Award of Excellence:** Scotty Gange, “Anchor Reel,” Cronkite News
The College of Information and Communications at the University of South Carolina is home to two nationally recognized flagship schools providing outstanding education, research and service. As such, it is one of only a few universities to combine its communications and information science programs, two rapidly evolving and converging fields united by a shared belief that information accessibility and integrity is the cornerstone of a strong democracy.

Our Graduate PROGRAMS

School of Journalism and Mass Communications
- Master of Mass Communication
- Master of Arts
- Mass Communication + Law
- Ph.D.

School of Library and Information Science
- Master of Library and Information Science
- Ph.D.
8:00 AM – 6:00 PM  
**Registration Hours**

**BEA2019 Convention Registration [Session ID: 1138012]**

*Westgate Ballroom Registration Desk*

Pick up your credentials at the BEA registration desk along with your conference bag and official BEA convention program.

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8:30 AM – 9:30 AM  
**Interest Division Meeting**

**Gender & Sexuality Division Business Meeting [Session ID: 1509620]**

*Conference Room 1/2 – [Gender & Sexuality]*

The Gender & Sexuality Division stimulates awareness and discussion of existing issues and problems related to gender concerns in the media and media education; encourages dissemination of information about impact of gender issues to professional colleagues in the field; leads discussion on issues of promotion and tenure related to gender; fosters and promotes the teaching of issues focusing on gender-related concerns as a substantive area of study within the disciplines of broadcasting/media.

**Chair:** Patty Williamson, Central Michigan University  
**Vice Chair:** Patrick Johnson, Western Illinois University  
**Paper Chair & Communication Manager:** Ryan Dunham, Ohio University

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8:30 AM – 9:30 AM  
**#BEA Festival of Media Arts Showcase [Session ID: 1660020]**

*Conference Room 5/6 – [All Convention]*

BEA's Festival of Media Arts winners will be screened during these Festival Showcase sessions. Check the #BEAvegas app for a complete listing.

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8:30 AM – 9:30 AM  
**Council of Past Presidents [Session ID: 1469037]**

*Pavilion 1*

BEA past presidents meet to discuss key issues and strategic planning and development regarding the association.

**Moderator:** Michael Bruce, University of Alabama

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8:30 AM – 9:30 AM  
**The Bridge to Somewhere: How Crossing Over Helps Students, Educators, and the Radio/Audio Industry [Session ID: 1469822]**

*Pavilion 2 – [Radio & Audio Media | Curriculum, Assessment & Administration]*

The media industry and academy both benefit from a strong working relationship. Students need opportunities to participate in internships, co-ops, field trips, workshops, on-campus talks, career mentoring, and other activities like meeting professionals at BEA Conferences. This partnership must stay strong so we can fulfill our mission of educating students for the contemporary media industry. This panel of academics and professionals focuses on best practices and ideas for academic-industry partnerships in radio and audio media.

**Moderator:** Max V. Grubb, Youngstown State University  
**Panelists:** David Crider, SUNY – Oswego  
Valerie Geller, Geller Media International  
Dan Vallie, National Radio Talent Institutes  
Andy Curran, University of Cincinnati – Clermont College
8:30 AM – 9:30 AM
Teaching Media Through Mediated Teaching: Are We Preparing Students to Succeed Beyond Academia in the Media Industries? [Session ID: 1469809]
Pavilion 3 – [Production Aesthetics & Criticism]
Are we preparing our students entering the evolving industry of digital media? Technology continues to advance and staying current is always a challenge... are we doing enough? This panel will discuss the teaching of traditional and new media practices for students that are entering a digital media industry. The panelist will discuss teaching techniques and showcase interviews of graduates in the field through Skype and recorded videos.
Moderator: Barry Gresham, Austin Peay State University
Panelists: David Ellison, Austin Peay State University
Rob Baron, Austin Peay State University
Karen Bullis, Austin Peay State University
Kathy Heuston, Austin Peay State University

8:30 AM – 9:30 AM
Critiquing Student Work... How Tough Should You Be? [Session ID: 1460669]
Pavilion 9 – [Student Media Advisors]
One of the most effective ways students learn to be broadcasters is through hands-on experience. They learn what works and what doesn’t work and are able to hone their skills with an eye on creating a demo to use in their job search following graduation. But how tough should educators be in critiquing these pieces? Too easy and what’s the point... too hard and they give up. We know what level of expertise is required by the industry, but are students ready to hear the truth and how should we present it?
Moderator: Tammy Trujillo, Mt. San Antonio College
Panelists: Elycia Taylor, Columbus State Community College
Lance Liguez, University of Texas – Arlington
Abe Heffter, Hartford University

8:30 AM – 9:30 AM
Building Skills Outside the Classroom: Community Engagement Case Studies [Session ID: 1468928]
Pavilion 10 – [Service Learning & Community Engagement]
Partnering students with community members for production assignments can have numerous benefits. Its hands-on media creation in a real-world environment, allows for feedback from professionals outside the classroom, provides a needed service to community businesses and organizations, connects the community to the university, etc. Hear five case studies of what makes a successful community engagement experience, and learn what pitfalls to avoid.
Moderator: Tracy Songer, Northern Kentucky University
Panelists: Sara Drabik, Northern Kentucky University
Jason Brown, Valdosta State University
Chandra Clark, University of Alabama
Oscar Guerra Nunez, San Francisco State University

8:30 AM – 9:30 AM
Social Purpose Documentary Study Abroad [Session ID: 1468241]
Pavilion 11 – [Documentary | Service Learning & Community Engagement]
A panel discussing the objectives and obstacles of creating new study abroad programs to guide on service learning programs where crews create short documentary films focused on local changemakers.
Moderator: Robin Canfield, Actuality Media
Panelists: Robin Canfield, Actuality Media; Taking Student Groups Abroad: Logistics, Coordination and Problem Solving
David Mallin, Old Dominion University; A New Filmmaking Study Abroad Program
Christopher Boulton, University of Tampa; Working with Student Producers: Practical and Ethical Challenges
8:30 AM – 9:30 AM
Religion & Media Division Business Meeting [Session ID: 1509616]
Ballroom F – [Religion & Media]
The Religion & Media Division is to advance understandings of the intersection of religion and media and to explore the roles that diverse religions and faith play in media and culture through promotion of high quality scholarship about faith and electronic media, providing a forum for the discussion of critical issues involving religion, faith and media, and promotion of creative works that investigates the confluence of religion and media.
Chair: Heather Hamilton-Stilwell, Liberty University
Vice Chair: Paul A. Creasman, Arizona Christian University
Secretary/Community Engagement: Andrew Bolin, Vincennes University
Media Festival Coordinator: Patricia F. Sanders, University of North Alabama
Newsletter Editor: Diana Corona, California Baptist University

8:30 AM – 9:30 AM
International Division Business Meeting [Session ID: 1488460]
Ballroom G – [International]
International members are involved in areas such as telecommunications business practices, comparative systems of broadcasting & journalism, and international regulatory practices. The division's goals/objectives are to provide a forum for research and discussions on international communication; to provide regular opportunities for members to update their information and skills resulting from changes in the field of international communication; and to encourage the international exchange of faculty and students for purposes of research, teaching and consulting.
Chair: Tom Christie, University of Texas-Arlington
Vice Chair: Quan Xie, Bradley University
Research Chair: Erika Grodzki, Lynn University
Communication Coordinator: Kim Fox, American University in Cairo

8:30 AM – 10:15 AM
BEA Research Committee Meeting [Session ID: 1526834]
Board Room (Main Conference Room Area) – [Research Committee]
BEA Research Committee Chair: Glenda R. Balas, University of North Texas – Dallas
Monday, April 8

9:00 AM – 5:30 PM
What's Happening in the BEA Exhibit Hall on Monday? [Session ID: 1165010]

BEA Exhibit Hall

9:00 AM – 5:30 PM
Job Placement “Posting” Center @ the BEA Booth – If you are looking for a job – or to fill a job – stop by BEA’s Booth and post your job, or your resume, on the board provided. Post onsite contact information and meet candidates in the BEA’s Exhibit Hall Conference Room.

9:45 AM – 4:15 PM
Research @ the BEA2019 Exhibit Hall: Research-in-Progress Digital (Poster) Presentations

BEA introduces the next generation of research presentations with this digital poster session. Special thanks to LG for providing BEA with the opportunity to take research presentations to the next level.

9:45 AM – 10:45 AM – Faculty Research-in-Progress Digital (Poster) Presentations – Session I
11:15 AM – 12:15 PM – Faculty Research-in-Progress Digital (Poster) Presentations – Session II
12:30 PM – 1:30 PM – Faculty Research-in-Progress Digital (Poster) Presentations – Session III
1:45 PM – 2:45 PM – Student Research-in-Progress Digital (Poster) Presentations – Session I
3:15 PM – 4:15 PM – Student Research-in-Progress Digital (Poster) Presentations – Session II

10:45 AM – 12:15 PM
Getting Published in BEA journals @ the BEA Booth

Hosted by BEA Journal Editors: Anne MacLennan, York University, Journal of Radio & Audio Media; Craig Freeman, Oklahoma State University, Journal of Media Education; Carolyn Lin, Journal of Broadcasting & Electronic Media

2:45 PM – 4:15 PM
Applying for BEA Scholarships @ the BEA Booth

Hosted by BEA Scholarship Committee Chair: Peter B. Orlik, Central Michigan University

9:45 AM – 10:45 AM
Gender & Sexuality and Multicultural Studies Divisions – Top Paper Presentations

[Session ID: 1487837]

Conference Room 1/2 – [Gender & Sexuality | Multicultural Studies]

Please join us as we hear the top papers presented from the Gender & Sexuality and Multicultural Studies Divisions.

Gender & Sexuality Division

Vice Chair/Paper Competition Chair: Ryan Dunham, Ohio University

Debut Paper Competition
1st Place: Katelyn Beebe, Marist College; Rachael Baker, Marist College; Lauren Butz, Marist College; Olivia Occhi, Marist College; Jamie Rice, Marist College; Wenjing Xie, Marist College; Men’s Perspective: Plus Size Male Models, Body Image & Buying Habits

2nd Place: Victor D. Evans, Seattle University; Deciphering Brokeback: Creation of the New Gay Film Genre

Multicultural Studies Division

Paper Competition Chair: Jennifer Woodard, Middle Tennessee State University;

Debut Paper Competition
1st Place: Kim Fox, American University in Cairo; David Dowling, University of Iowa; Kyle Miller, Northwest Missouri State University; A Curriculum for Blackness: Podcasts as Discursive Cultural Guides

2nd Place: Zulfa Zaher, Central Michigan University; Newcomer Women to Canada and Social Media: A Mixed Method Approach to Examine the Use of Social Support
Monday, April 8

9:45 AM – 1:30 PM

**Apple Workshop: Mobile Storytelling on iOS [Session ID: 1394103]**

*Conference Room 31 [All Convention]*

In this hands-on session, Apple will focus on storytelling with iPad to complete a mobile workflow and finalize with Mac. You’ll experience how to organize, shoot, edit, and use mobile devices, lighting, audio kits, and other products to complete a storytelling process. This session will be held four times during the convention. Online registration is required at www.BEAweb.org.

9:45 AM – 10:45 AM

**BEA Festival of Media Arts Showcase [Session ID: 1660021]**

*Conference Room 5/6 – [All Convention]*

BEA's Festival of Media Arts winners will be screened during these Festival Showcase sessions. Check the #BEAvegas app for a complete listing.

9:45 AM – 10:45 AM

**Sports Division – Top Paper Presentations [Session ID: 1487847]**

*Pavilion 1 – [Sports]*

Please join us as we hear the top papers presented from the Sports Division.

**Paper Competition Chair:** Colin Walker, Valdosta State University

**Open Paper Competition**

*1st Place* (tie): Kenon Brown, University of Alabama; Andrew C. Billings, University of Alabama; Michael Devlin, Texas State University; Natalie Brown-Devlin, The University of Texas; *Rings of Fandom: Overlapping Motivations of Sport, Olympic, Team and Home Nation Fans in the 2018 Winter Olympic Games*

*1st Place* (tie): Mary L. Sheffer, University of Southern Mississippi; Brad Schultz, University of Mississippi; *New Media Old Ways: An Analysis of Sports Media's Depiction of Female Athletes on Instagram and Snapchat*

*2nd Place:* Melvin Lewis, The University of Alabama; Travis R. Bell, University of South Florida; Andrew C. Billings, University of Alabama; Kenon Brown, University of Alabama; *White Sportscasters, Black Athletes: Race and ESPN's Coverage of College Football's National Signing Day*

9:45 AM – 10:45 AM

**Outstanding Journal of Radio and Audio Media Article [Session ID: 1517447]**

*Pavilion 2 – [Radio & Audio Media]*

This panel highlights the author of the “Outstanding Research Article” from the 2018 editions of the Journal of Radio & Audio Media. Representatives of the Radio and Audio Media Division will discuss the importance of the award winning research to the study of broadcasting, and how the ideas and research in the article could be used in the context of a classroom lecture, activity, or assignment.

This year’s award goes to Asta Zelenkauskaite, Drexel University for her article, “Value of User-generated Content: Perceptions and Practices Regarding Social and Mobile Media in Two Italian Radio Stations.” Asta Zelenkauskaite (Ph.D., Indiana University, 2012) is an assistant professor in the Department of Communication at Drexel University. Her research focuses on the ways in which communication occurs through computer network environments as well as mobile telephony.

**Moderator:** Michael W. Huntsberger, Linfield College

**Panelists:** Outstanding Journal of Radio and Audio Media Article Recipient: Asta Zelenkauskaite, Drexel University; *Value of User-generated Content: Perceptions and Practices Regarding Social and Mobile Media in Two Italian Radio Stations*

Anne MacLennan, York University; Editor, *Journal of Radio & Audio Media*

**Respondent:** Kyle Miller, Northwest Missouri State University
Monday, April 8

9:45 AM – 10:45 AM  #BEAresearch
Curriculum, Assessment & Administration Division – Top Paper Presentations [Session ID: 1487845]

Pavilion 3 – [Curriculum Assessment & Administration]
Please join us as we hear the top papers presented from the Curriculum, Assessment and Administration Division.

Vice Chair/Paper Competition Chair: Amy Crawford, Youngstown State University

Debut Paper Competition
1st Place: Karen Neill, New Zealand Broadcasting School; Assessing Professionalism for the Media Industry

Open Paper Competition
1st Place: Carolyn Lagoe, Nazareth College; Archana Krishnan, University at Albany, State University of New York; David Atkin, University of Connecticut; Timothy Stephen, University at Albany, State University of New York; What’s in a Name? Department Name Revision and Its Relationship to Scholarly Productivity and Prestige Score in the Communication Discipline
2nd Place: Tim Brown, University of Central Florida; Amanda Groff, University of Central Florida; Alisha Janowsky, University of Central Florida; Patsy Moskal, University of Central Florida; Mobile Learning or Mobile Assumption? Examining Student Preferences for Using Mobile Phones for Academic Work

9:45 AM – 10:45 AM  #BEAresearch
Faculty & Student Documentary Awards & Exhibition [Session ID: 1487951]

Pavilion 9 – [Documentary]
This session honors the winners of the Faculty and Student Festival of Media Arts Documentary Competitions. Selected works of this year’s award recipients will be exhibited.

Faculty Chair: Adam J. Kuban, Ball State University
Student Chair: Julia Largent, McPherson College

Faculty Documentary Competition
Long Form Video or Film Documentary Category
Best of Competition: H.D. Motyl & Mark Stoffel, Southern Illinois University; In the Shadow
Award of Excellence: Kathy Bruner, Brad Hoehner, Elyse Horb & Joshua Taylor, Taylor University; Last Year at the Crossing

Short Form Video or Film Documentary Category
Best of Competition: Alan E. Franks, University of Alabama – Birmingham; For the Love of the Reef
Award of Excellence: Adam Widener, Huntington University; The Promise

Student Documentary Competition
Long Form Video or Film Documentary Category
1st Place: Justin Parham, Scott Bourque, Brittany Brown & Jasmine Putney, Arizona State University, University of Mississippi & University of Iowa; American Hate
2nd Place: Chandler Henry, Liberty University; From Nothing: The Story of Joe Pyfer
3rd Place: Peter Chamalian, Tyler Kubicz, Montana Marose & David Gutentag, Rowan University; Reberth
Award of Excellence: Katie Kemmerer, Erin Dolan, Hannah Gelle & Paddy Cotter, Pennsylvania State University; Quiet Sundays

Short Form Video or Film Documentary Category
1st Place: Thomas Weybrecht, East Carolina University; The Legacy Sessions
2nd Place: Olivia Mullen, Morgan Goranson & Ryan Gebhardt, Pennsylvania State University; Brandi Discovered
3rd Place: Hannah Goebel, Patrick Linehan, Niko Hays & Rebekah Hardwicke, Taylor University; Cos Wars: More Than a Hobby
Award of Excellence: Jasmine Spearin-Bowen, Arizona State University; Myeloma Rabbit Virus
Award of Excellence: Ahmed Atef Abbas, The American University in Cairo; El Shayya
Award of Excellence: Story Sims, Brock Zych & DeShaw Thomas, The University of Tennessee; Abigail’s Picnic
Award of Excellence: Dominique Cornacchia & McKenzie Cordell, Champlain College; Ingredients
Award of Excellence: Aya Saleh, The American University in Cairo; Catherine Exists
Award of Excellence: Carmen Vincent, Valparaiso University; I’m Transgender
Award of Excellence: Hugo Mendez, Marisa Zakes, Jessica Peeters & Nick Sintilas, SUNY – New Paltz; Coming Out as a Queen
9:45 AM – 10:45 AM
Navigating the Industry Shift in the Classroom: New Tricks for Old Dogs and Old Tricks for New Dogs
[Session ID: 1469649]
Pavilion 10 – [News | Curriculum, Assessment & Administration]
Numerous journalism/news professors in today’s academic landscape have incredible industry experience in older media, and they have important lessons to teach the next generation. However, they must also successfully navigate the new world of digital/social media – which, honestly, the students know better than some professors. This panel highlights outstanding teachers and researchers who have ideas about how to successfully navigate the divide in the classroom for the benefit of both professors and students.

Moderator: Ginger Blackstone, Harding University
Panelists: Jim Miller, Harding University
           Alfredo Sanchez, Metropolitan State University of Denver
           Bethany Swain, University of Maryland
           Lauren Darm Furey, California State Polytechnic University, Pomona

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9:45 AM – 10:45 AM
Promoting Student Media Efforts Through Social Media Channels
[Session ID: 1469830]
Pavilion 11 – [Student Media Advisors | Interactive Media & Emerging Technologies]
This panel will explore how social media are being used to promote, enhance, and supplement student produced media. Our students produce television news shows, podcasts, radio show, and other content. It is necessary that students learn how to create social content from these productions for use across multiple social platforms.

Moderator: Keith Corso, Westminster College, Pennsylvania
Panelists: Mary Beth Earnheardt, Youngstown State University
           Stephanie L. Anderson, Murray State University
           Faith Sidlow, California State University – Fresno

Respondent: Christopher Boulton, University of Tampa

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9:45 AM – 10:45 AM
Religion Goes Online
[Session ID: 1469803]
Ballroom F – [Religion & Media | Interactive Media & Emerging Technologies]
The panelists will explore how digital technology has impacted the world’s religions, drawing on a two-year study of more than two dozen religions, religious practices, and neo-religious activities. The panel will combine stories of individual religious practices with systematic studies of religions to present a broad overview of the impact of digital technology across the globe.

Moderator: Augie Grant, University of South Carolina
Panelists: Daniel Stout, Brigham Young University – Hawaii
           Jeffrey S. Wilkinson, Sino-US College
           William R. Davie, University of Louisiana at Lafayette
           Mary Catherine Kennedy, Mount St. Mary’s University

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9:45 AM – 10:45 AM
International Division – Top Paper Presentations
[Session ID: 1487818]
Ballroom G – [International]
Please join us as we hear the top papers presented from the International Division.
Research Chair: Erika Grodzki, Lynn University

Debut Paper Competition
1st Place: Mohammed Huraysi, University of North Texas; Framing and Agenda-setting in Jamal Khashoggi News

Open Paper Competition
1st Place (tie): Ani Hovhannisyan, West Virginia University; Stephen Urbanski, West Virginia University; Follow the Money: A Data-Driven Journalism Project to Assess Armenian Parliament Members’ Assets
1st Place (tie): Twange Kasoma, Radford University; Gregory Pitts, Middle Tennessee State University; The Perils of Investigative Journalism in Zambia: A Case Study of the Broadcast Media
2nd Place: Xiaquin Zhang, University of North Texas; Exploring the Relationship between Media Systems and Economic Systems in the Contemporary World
Monday, April 8

9:45 AM – 10:45 AM  
Faculty Research-in-Progress Digital (Poster) Presentations – Session I [Session ID: 1526667]

Exhibit Hall – Digital Poster Research Presentations

BEA produces the next generation of research presentations with this digital poster session.

Special thanks to LG for providing BEA with the opportunity to take research presentations to the next level.

**Moderator:** Thomas Baggerman, Point Park University
John W. Owens, University of Cincinnati; Carolyn Gilbert, NuVoodoo Media;

*Building Radio’s Bench: How Media Majors and Radio Professionals Perceive the Industry Today*
Christine C. Eschenfelder, Middle Tennessee State University;

*How Women Television News Directors Experience the Organizational Culture of the Industry*
Kimberlianne Podlas, University of North Carolina – Greensboro;

*Impermissible Institutional Review Board Regulation of Film, Media, Journalism, and Creative Arts*
John Tchernev, Miami University of Ohio;

*News Media Exposure and Exemplar Accessibility*
Kimberlianne Podlas, University of North Carolina – Greensboro; *Legal Issues in Crowdfunding Media Projects*
George L. Daniels, University of Alabama;

*Flipping the Critical Cultural Conversation with Streaming Video Technologies: A Critical Media Literacy Pedagogical Experiment*


10:45 AM – 12:15 PM  
Getting Published in BEA Journals @ the BEA Booth [Session ID: 1660010]

BEA Booth (in the Exhibit Hall)

Come to the BEA Booth to meet with our BEA journal editors.

**Hosted by:** Anne MacLennan, York University, Editor, Journal of Radio & Audio Media
Craig Freeman, Oklahoma State University, Editor, Journal of Media Education
Carolyn Lin, Editor, Journal of Broadcasting & Electronic Media

10:45 AM – 12:15 PM  
Topic Talk @ the BEA Exhibit Hall

Teaching with Trek: From Classrooms to Conventions [Session ID: 1525642]

Scholars in numerous fields use Star Trek narratives in the classroom to illustrate key concepts, and now Star Trek is being used to teach media literacy at fan conventions. Hear how Star Trek television programs, films, games and VR have been used in a range of communication and media courses including Media Criticism, Production, Ethics, Communication Theory and Gender Diversity. Talk with faculty who taught media literacy sessions at The Official Star Trek Convention 2018 in Las Vegas.

**Moderator:** Janet McMullen, University of North Alabama

**Panelists:**
Bruce Finklea, University of Montevallo
Bradley W. Gorham, Syracuse University
Jennifer Woodard, Middle Tennessee State University
Stephanie Dean, Middle Tennessee State University

11:15 AM – 12:15 PM  
Two-Year/Small Colleges Division Showcase [Session ID: 1660009]

Conference Room 1/2 – [Two-Year/Small Colleges]

This showcase provides examples of best practices in teaching and student learning in media education as well as discusses some successful and not so successful assignments and projects.

**Moderator:** Kellie Sapp, Aims Community College

**Panelists:**
Robert Maass, Metropolitan Community College
Jerry LaBuy, Rock Valley College
11:15 AM – 12:15 PM
BEA Festival of Media Arts Showcase [Session ID: 1660022]
Conference Room 5/6 – [All Convention]
BEA's Festival of Media Arts winners will be screened during these Festival Showcase sessions. Check the #BEAvegas app for a complete listing.

11:15 AM – 12:15 PM
Beyond the Broadcast: How to Produce, Promote and Immerse Your Sports Coverage in the Community
[Session ID: 1468799]
Pavilion 1 – [Sports]
How do you prepare for a play-by-play broadcast and in-game interviewing? To what extent does your station promote and update viewers or listeners about the game? And, how do you go above and beyond the university in gaining sports broadcasting experience? This session will help you learn effective play-by-play strategies, game promotion and tips for branching out in the sports broadcasting industry to help you get the most out of your classroom or station experience.

Moderator: Jodeane Brownlee, University of Nebraska at Omaha
Panelists: Kyle Miller, Northwest Missouri State University
          John W. Shrader, University of Nebraska @ Lincoln
          Lance Ligues, University of Texas – Arlington
          Stephanie Keppich, Indiana University of Pennsylvania

11:15 AM – 12:15 PM
“Doing For” or “Working With” Partners in Media Projects [Session ID: 1469806]
Pavilion 2 – [Service Learning & Community Engagement]
Service learning, by definition, involves a relationship with an outside organization as our students gain experience through guided public projects. One significant challenge is navigating the differences between doing for or working with the client. This panel will provide case studies and other perspectives about the intricacies involved with dancing along that line.

Moderator: Chris Strobel, Northern Kentucky University
Panelists: Tonya McMillion, Collin College
          Sandy Henry, Drake University; Effective Community Partnerships: A Matter of Time

11:15 AM – 12:15 PM
A Field of Study Approach to Developing a Common Curriculum for Transfer Students from Two- to Four-Year Programs [Session ID: 1468943]
Pavilion 3 – [Curriculum Assessment & Administration | Two-Year/Small Colleges]
What happens when a state mandates that a core set of courses be accepted for transfer from two year to four-year institutions? In Texas, the Radio and Television Field of Study Advisory Committee, composed of select faculty from two and four-year institutions, was brought together to determine the set of courses that would fulfill lower-division requirements for radio and television programs. The panel features committee members who will talk about the process, compromises, and considerations.

Moderator: Andrew M. Clark, University of Texas – Arlington
Panelists: Todd Chambers, Texas Tech University
          Nancy Garcia, West Texas A&M
          Erica A. Edwards, Richland College
          Derek Blackwell, Prairie View A&M University
          Tom Ingram, University of Texas – Arlington
Faculty & Student News Awards & Exhibition [Session ID: 1487966]

Pavilion 9 – [News]

This session honors the winners of the Faculty and Student Festival of Media Arts News Competitions. Selected works of this year’s award recipients will be exhibited.

News Senior Chair: Tom Hallaq, Kansas State University
Faculty News Chair: Katherine Hughes, Elizabethtown College
Student Radio Co-Chair: Gina Baleria, San Francisco State University
Student Radio Co-Chair: Chandra Clark, University of Alabama
Student TV-Feature Chair: James Schiffman, Georgia College & State University
Student TV-Hard News Chair: Donna Smith, Northern Vermont University – Lyndon
Student TV Anchor Chair: Faith Sidlow, California State University – Fresno
Student TV Weathercaster Chair: Heather Dunn, Arizona State University
Student Newscast (3 Days or Less) Chair: Laura Smith, University of South Carolina
Student Newscast (4 Days or More) Chair: Michelle McHugh, Drexel University
Student Newsmagazine Chair: Christine Eschenfelder, Middle Tennessee State University

Faculty News Competition
Feature News Reporting Category
Best of Competition: Kim Fox & Menna Eid, The American University in Cairo; Egypt’s Obsession with Their Neighbors

Radio Hard News Reporting Category
Best of Competition: Mark R. Perry, Indiana Wesleyan University; Farm Tariffs

Television Feature News Reporting Category
Best of Competition (tie): Mike Castellucci, Michigan State University; Answer the Call
Best of Competition (tie): Thorne Anderson, University of North Texas; Still on the Edge

Television Hard News Reporting Category
Best of Competition: Simon Perez, Syracuse University; Simon Perez – MMJ Montage – Hard News

Student News Competition
Radio Feature Reporting Category
1st Place: Kaylee Nedrow, Liberty University; All About ASMR
2nd Place: Christina Turner, University of Alabama; Tuscaloosa Spooks
3rd Place: Halisia Hubbard, University of Montana; How Willard Became Willard
Award of Excellence: Evelyn Hanks, Liberty University; Water Changes Everything

Radio Hard News Reporting Category
1st Place: Megan Manata, Gabe Gross-Sable, Rennie Svirnovsky & Selena Seay-Reynolds, University of Southern California; Woolsey Fire Animal Evacuations
2nd Place: Bode Brooks, University West Georgia; The WOLF News – Neuman Nazi Rally Coverage
3rd Place: Rikki Devlin, University of Montana; Missing Native Woman
Award of Excellence: Spencer Schacht, St. Cloud State University; Somali Students Reaction to Scream Town Post

Radio Newscast Category
1st Place: Garrett Short, Indiana State University; WZIS News Update
2nd Place: Storme Jones, University of Oklahoma; KGOU Noon Newscast 4-3-18
3rd Place: Savannah Robinson, Camila Rios & Selena Seay-Reynolds, University of Southern California; From Where We Are: November 8, 2018

Television Feature Category
1st Place: Lillian Donahue, Arizona State University; Honor Flight
2nd Place: Alexa Lorenzo, University of Florida; Python Hunters
3rd Place: Ahmed Atef Abbas, The American University in Cairo; Blue Hole-Divers’ Paradise Cemetery

Award of Excellence: Matt Lively, Arizona State University; Operation Restoring Hope
Award of Excellence: Branson Reasor & Tyler Ziegler, Minnesota State University; MSUM Marine Biology Lab

Television Hard News Category
1st Place: Zachary Anders, Washington State University; E-cigarettes and Those who Use Them
2nd Place: Lillian Donahue, Arizona State University; Supai Village Residents Fearful for their Future
3rd Place: Maren Cline, Brigham Young University; Facebook Seam
Award of Excellence: Abbie McIntosh, University of Mississippi; Ole Miss Alums and Students Deal with Aftermath of Hurricane Michael
11:15 AM – 12:15 PM (Continued)
Faculty & Student News Awards & Exhibition [Session ID: 1487966] #BEAfestival

**Pavilion 9 – [News]**

This session honors the winners of the Faculty and Student Festival of Media Arts News Competitions. Selected works of this year’s award recipients will be exhibited.

**Television News Anchor Category**

1st Place: Alyson Caffrey, Brigham Young University; *Anchor Reel – Alyson Caffrey*

2nd Place: Grace Hayba, Pennsylvania State University; *Grace Hayba – Television News Anchor*

3rd Place: Bryce Newberry, Arizona State University; *Bryce Newberry Anchor Reel*

Award of Excellence: Gilat Melamed, Syracuse University; *Gilat Melamed News Anchor Reel*

**Television News Magazine Category**

1st Place: Alyssa Cichy, Olivia Hogan & Alex Bobbyn, Pennsylvania State University; *Centre County Report in Israel*

3rd Place (tie): ViewFinder Team Spring 2018, University of Maryland; *ViewFinder: Baltimore in Pieces*

3rd Place (tie): Kassie Gann, Oklahoma State University; *Pete’s Corner: Route 66*

Award of Excellence: Jessica Cardenas, Viviana Borroel & Adeyling Fiallos, California State University – Fullerton; *Al Dia News Magazine, Episode 1*

Award of Excellence: Ryan Thompson, Taylor Edghill & Ali Main, University of Southern California; *The Current International: The War in Yemen*

**Television Newscast (3 days per week or less) Category**

1st Place: Asad Bokhari, Cassie Semyon & Logan Moritz, Temple University; *Temple Update December 6, 2018*

2nd Place: Thomas Fletcher, Justin Stevens & Jenna Weiss, University of Miami; *UMTV NewsVision 9/27/18*

3rd Place: Kendall Ashman, Tony Black & Griffin Stroin, Michigan State University; *Focal Point News: Larry Nassar Special 2/9/18*

Award of Excellence: Meg Weissend, West Virginia University; *WVLA News Special Edition Election 2018: A Nation Divided*

**Television Newscast (4 or more per week) Category**

1st Place: Conor Sweetman, Jessica Duarte, Cassidy Zimarik & NAZ Today Student Team, Northern Arizona University; *NAZ Today, Weds. Nov. 28, 2018*

2nd Place: Drake Lawson & Daniela Ibarra, University of North Texas; *NTTV Nightly News – Oct. 17, 2018*

3rd Place: Hayley Brand, Kevyn Gessner & Acuzena Martinez, Arizona State University; *Cronkite News 3/14/18 – “March for our Lives” Team Coverage*

**Television Weathercaster Category**

1st Place: Jordan Evans, Arizona State University; *Jordan Evans Weathercast*

2nd Place: Rob Johnson, Pennsylvania State University; *Rob Johnson Television Weathercaster*

3rd Place: Lauren Schieler, Arizona State University; *Lauren Schieler*

11:15 AM – 12:15 PM

**The History of Social Media [Session ID: 1469852]**

**Pavilion 10 – [History]**

Social media is a medium that many rely on to digest news, as we serve as both consumers and producers of media content. From the first social media site, Six Degrees, to sites such as Chatroulette, an online chat website that pairs random users for webcam-based conversations, to Facebook and Twitter, we all use some form of social media on a daily basis. While we often discuss the pros and cons of social media, it is important that we discuss how social media came to be so prevalent in today’s society. Panelists will share their expertise on social media and its emergence in today’s media by sharing their ideas and experiences.

**Moderator:** Ed Youngblood, Auburn University

**Panelists:**
- Jenny Korn, Harvard University
- Rodney Carveth, Morgan State University
- Brian Hamilton, Grand Canyon University and Managing Editor of *Pickens County Herald*
Monday, April 8

11:15 AM – 12:15 PM
Current Issues in Law and Policy [Session ID: 1460783]
Pavilion 11 – [Law and Policy]
Now for BEA2019, this longest continuously-offered convention session in BEA history, reviews a wide range of important legal and policy issues for communications media. These are the headline-grabbing issues being addressed by the Congress, the Administration, the FCC and other agencies, as well as in the courts, the states and in academia. Representatives of the federal government, plus leading legal, policy and technical experts, will provide attendees with insights and answers on key topics relating to electronic communications and media.

Moderator: Barry D. Umansky, Ball State University
Panelists: Barbara Kreisman, Division Chief, Video Division, Media Bureau, FCC
Albert Shuldiner, Division Chief, Audio Division, Media Bureau, FCC
Ann West Bobeck, Special Counsel, Covington & Burling LLP
Stuart N. Brotman, Howard Distinguished Endowed Professor of Media Management and Law, University of Tennessee @ Knoxville
Howard M. Liberman, Partner, Wilkinson Barker Knauer LLP

11:15 AM – 12:15 PM
[Session ID: 1468778]
Ballroom F – [Radio & Audio Media | Management, Marketing & Programming]
Small Market Radio provides a community voice for hundreds of towns, with local news, public service, and entertainment. These stations are approaching a crossroads, where aging owners are looking for succession plans but students are drawn to urban areas and streaming music. This panel explores the future for the stations, examining valuations, programming, and efforts by educators to direct students to career opportunities. Station owners and a state association director will offer their perspectives.

Moderator: Gregory Pitts, Middle Tennessee State University
Panelists: Larry Patrick, Patrick Communications LLC; Small Market Station Valuations
Whit Adamson, Tennessee Association of Broadcasters; Survey the Radio Membership

11:15 AM – 12:15 PM
Teaching the Writers Room [Session ID: 1469073]
Ballroom G – [Writing]
As the growth of television’s scripted programs continues to explode and populate different delivery platforms, it becomes increasingly imperative to prepare our students in the dynamics of working in a Writers Room. From developing a season or an episode to punching up an outline, this panel will explore different national and international approaches to teaching this craft.

Moderator: Jose Soto, DePaul University
Panelists: Patricia Phalen, George Washington University
Antonio Zarro, Palm Beach Atlantic University
Jack Powers, Ithaca College
11:15 AM – 12:15 PM
Faculty Research-in-Progress Digital (Poster) Presentations – Session II [Session ID: 1526668]

Exhibit Hall – Digital Poster Research Presentations
BEA introduces the next generation of research presentations with this digital poster session.
Special thanks to LG for providing BEA with the opportunity to take research presentations to the next level.
Moderator: Thomas Baggerman, Point Park University
Daniel Haygood, Elon University;
Agenda Setter for Televised College Basketball Production – The Story of Eddie Einhorn’s TVS Television Network
Laura Crosswell, University of Nevada, Reno; Ran Duan, University of Nevada, Reno;
Kari Barber, University of Nevada, Reno; Howard Goldbaum, University of Nevada, Reno;
Animation and Environmental Journalism: An Eye Tracking Study of Audience Trust and Compliance
Keren Henderson, Syracuse University; Suzanne Lysak, Syracuse University;
Corporate or Craft? Identifying Boundaries to Journalistic Autonomy for Contemporary Local Television News Directors
Renee Human Clear, Ball State University;
Development of a Gamification System for a Visual Journalism Course Based on Instructor and Student Goals, Objectives and Context
Tim Brown, University of Central Florida; Tim Sellnow, University of Central Florida;
Different Cultures, Different Risk Messages, Different Media
Gregory J. Hoplamazian, Loyola University Maryland;
The Blame Game: How NFL Players Use Social Media for Personal Crisis Communication

12:30 PM – 1:30 PM
Two-Year/Small Colleges Division Business Meeting [Session ID: 1509606]

Conference Room 1/2 – [Two-Year/Small Colleges]
The Two-Year/Small Colleges Division’s mission is to provide a forum for issues unique to the teaching and operation of a program of broadcast education at a community college, a small college or in a small broadcasting program. Their goals are to share and propagate teaching strategies; to enhance and promote the teaching of lower division courses in broadcasting; to promote and encourage the transferability of broadcasting courses between institutions; to facilitate the interaction of faculty with broadcasters and media practitioners; to promote the study of broadcasting across academic disciplines; and to promote the use of broadcast facilities to support broadcast education. The 2-year/small college division member faculty, staff and students are employed by or matriculated in a community college or a small college that offers a broadcast related major (such as broadcasting, video production, mass media and communications.) A small college is defined as a college with a broadcast related major/division with an enrollment of fewer than 200 students.
Chair: Kellie Sapp, Aims Community College
Vice Chair: Brian Shelton, Harper College
Festival Chair: Jerry LaBuy, Rock Valley College
Festival Co-Chair: Scott Clarke, Black Hills State University
Festival Co-Chair: Bob Maass, Metropolitan Community College
Membership Coordinator: Tony McMillian, Collen College
Secretary: James Lohrey, Shippensburg University
Our graduate program is noted for its close faculty-student interactions and the great flexibility afforded students in designing their individual program of study. Our primary mission is the preparation of the academic professional for a calling marked by excellence in scholarship, teaching, and service.

- Our graduate program focuses on five areas of emphasis: Critical/Cultural Studies; Communicating Science, Health, Environment, and Risk; Media and Communication Technology; Interpersonal Communication; and Rhetoric
- We offer individually tailored MA, MS & PhD degrees
- Salt Lake City offers a major media market for broadcasting
- Our department offers state-of-the-art instructional facilities

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Monday, April 8

12:30 PM – 1:30 PM
BEA Festival of Media Arts Showcase [Session ID: 1660023]
Conference Room 5/6 – [All Convention]
BEA's Festival of Media Arts winners will be screened during these Festival Showcase sessions. Check the #BEAvegas app for a complete listing.

12:30 PM – 1:30 PM
[Session ID: 1468534]
Pavilion 1 – [Interactive Media & Emerging Technologies]
Remote sports broadcasts have changed, with production and technical crews being physically separated now during the broadcast. Delays in the communication between the groups present unique challenges and raise questions about inter-organizational communication. Composed of industry experts, this panel will provide educators with an outline of the skills future broadcasters, today’s students, need in the new production environment. Further, panelists will provide a roadmap of the infrastructure required to obtain those skills.

Moderator: Brent Simonds, Illinois State University
Panelists: Andrew Green, ESPN
Michael Davies, Fox Sports
Steve Stum, Nascar Images, VP Operations and Technical Productions
Ben Lynn, University of Florida

12:30 PM – 1:30 PM
The Voice Over Industry: Sounding Good Makes Us “Look” Good!
[Session ID: 1468307]
Pavilion 2 – [Radio & Audio Media | Curriculum, Assessment & Administration]
The voice over industry, from the classroom to the Grammys, is our focus. It is still needed on all fronts. Join long-term industry giants who work at the highest professional level, such as the voice for the Country Music Awards show, to promotions, to branding, imaging, corporate training and book narration. They are joined by veteran educators who will share their skills for how to use the voice for television news, documentaries and radio stations.

Moderator: Patricia F. Sanders, University of North Alabama
Panelists: Kevin Finch, Washington and Lee University
Alisa Grace, Alisa Grace, Lovemyvoice.com
Jim Gray, St. Cloud State University

12:30 PM – 1:30 PM
Managing MMJs: What One Person Can (And Can’t) Do for You
[Session ID: 1469507]
Pavilion 3 – [News]
The MMJ (Multi-Media Journalist) newsgathering model requires one person to fulfill the roles of reporter, videographer, video editor, social media editor and now, even live shot operator. Newsroom managers on this panel will share with students and educators how they incorporate MMJs into the daily newsgathering cycle, pointing out what kinds of stories MMJs cover well, and which newsgathering scenarios are better assigned to two-person crews. Students will also learn what essential MMJ skills the managers believe must be acquired before they begin their first jobs.

Moderator: Simon Perez, Syracuse University
Panelists: Dana Neves, General Manager, WFSB, Hartford
Tracie McKinney, News Director, KTNV, Las Vegas
Tom Bell, News Director, KVVU, Las Vegas
Monday, April 8

12:30 PM – 1:30 PM

Faculty & Student Sports Awards & Exhibition [Session ID: 1487953]

Pavilion 9 – [Sports]

This session honors the winners of the Faculty and Student Festival of Media Arts Sports Competitions. Selected works of this year’s award recipients will be exhibited.

Senior Chair: Jared Johnson, Oklahoma State University
Faculty Chair: Denise-Belafonte Young, Lynn University
Student Co-Chairs: Trent Boulter, Washington State University
Student Co-Chairs: Chris Bacon, Middle Tennessee State University

Faculty Sports Competition
Sports Mixed Video Category
Best of Competition: Oscar Guerra Nunez, Dakota Giglio & Jennifer Gasang, San Francisco State University; City Surf Project

Sports Radio Category
Best of Competition: John Shrader, University of Nebraska at Lincoln; Sport and the Immigrant Experience in Small Town Nebraska

TV Sports Event Direction & Production Category
Best of Competition: David Deele, University of North Florida; 2018 ASUN Baseball Championship Tournament JU vs UNF (Game 3)

Student Sports Competition
Radio Sports Story/Feature/News Category
1st Place: Cameron Pratt, Ithaca College; Radio Sports Story – Cortaca Jug Game Open
2nd Place: Chandler Henry, Liberty University; The Dream Dies Not the Feeling
3rd Place: Kenny Conrad, Hofstra University; Charles Wang Remembered
Award of Excellence: Matthew Jarecki, Northern Arizona University; News Segment from “The Jerk”

Radio/TV Sports Event: Play-by-Play Talent Category
1st Place: Connor Onion, Southern Illinois University; Connor Onion: Football Play-By-Play (Southern Illinois at Ole Miss)
2nd Place: Jack Kizer & Alex Thomas, Ball State University; SL Digital: Ball State vs. IUPUI (Men’s Basketball)
3rd Place: Blaine McCormick, Arizona State University; Blaine McCormick Play-by-Play Arizona State vs Colorado Football
Award of Excellence: Hans Bristol & Nathan Daggett, St. Cloud State University; NCAA Division II Men’s Basketball – St. Cloud State vs. Minnesota State – Mankato
Award of Excellence: Thomas Fleming, Oklahoma State University; Thomas Fleming PxP

Award of Excellence: Thomas D. Breach, St. Cloud State University; SCSU Upsets No. 10 SMSU (DII WVB)

Television Sports Event Production Category
1st Place: Greg Spaeth, Ashley Pierson & Madison Golden, St. Cloud State University; Men’s Hockey St. Cloud State University vs University of Nebraska-Omaha
2nd Place: Ball State Sports Link, Ball State University; Ball State vs Central Michigan: Softball on ESPN+
3rd Place: Laura Morgan & Austin Forsberg, Middle Tennessee State University; MTSU v UTEP Volleyball
Award of Excellence: Kevin Henkels & Ryan Tyler, Middle Tennessee State University; MTSU v UAB Football
Award of Excellence: Dylan Domangue, Richie Solares, Taylor Sharp & Southeastern Channel Staff, Southeastern Louisiana University; Southeastern vs. Abilene Christian football (10/20/2018)

Television Sports Story/Feature Category
1st Place: Brooke Coltey, Arizona State University; Coach Kibler
2nd Place: Alex Thomas & Jack Kizer, Ball State University; Ball State Sports Link: Getting the Call (Will Baker)
3rd Place: Sarah Metts, Temple University; Finding A Home – Temple TUFF
Award of Excellence: David Perez, The University of Miami; Overcoming Heartbreak
Award of Excellence: Alex Littlehales, University of Maryland; BUBA Baseball
Award of Excellence: Anthony Totri, Arizona State University; ACL Brothers
Award of Excellence: Bailey O’Carroll, Arizona State University; ASU Groundskeeper
Award of Excellence: Michael Epps, Michigan State University; There’s A Height Difference
Award of Excellence: Chancellor Johnson, Arizona State University; Basketball Virtuoso
Monday, April 8

12:30 PM – 1:30 PM Continued

Faculty & Student Sports Awards & Exhibition [Session ID: 1487953]

Pavilion 9 – [Sports]

This session honors the winners of the Faculty and Student Festival of Media Arts Sports Competitions. Selected works of this year’s award recipients will be exhibited.

Television Sports Talent (Anchor / Host) Category
1st Place: Matthew Jarecki, Northern Arizona University; Matthew Jarecki
2nd Place: Thomas Fleming, Oklahoma State University; Thomas Fleming Demo Reel
3rd Place: Collin Kennedy, University of Oklahoma; Collin Kennedy

Award of Excellence: Joe Scarrella, St. Cloud State University; Joe Scarrella – Talent Reel

Award of Excellence: Blaine McCormick, Arizona State University; Blaine McCormick Fall 2018 Sports Talent Reel

Award of Excellence: Alexa Ross, Temple University; Alexa Ross

Award of Excellence: Matt Bevenour, Temple University; Matt Bevenour

Award of Excellence: Scotty Gange, Arizona State University; Scotty Gange

Award of Excellence: Brandon Pelter, Pennsylvania State University; Brandon Pelter – TV Sports Talent

TV Sports News Program Category
1st Place: Terra Pinckley, Hailey Hole & Tyler Paley, Arizona State University; Cronkite Sports Report – Season 10, Episode 6
2nd Place: Erin Casey, Jarin Matheny, Alex Thomas & Jack Kizer, Ball State University; Ball State Sports Link: Gameday LIVE (FB vs EMU)
3rd Place: Joe Scarrella & Greg Speth, St. Cloud State University; Husky Face-off (12/7/18)

Award of Excellence: Scotty Gange & Blaine McCormick, Arizona State University; The House – Episode 8

Award of Excellence: Noah Lau, Arizona State University; The House – Episode 11

Award of Excellence: Tyler Corbit, Nick Langer & Blake Baker, Ohio University; Gridiron Glory Season 20 Episode 5

Award of Excellence: Brian Danuff, Tyler Englander & Justin Pham, Emerson College; WEBN-TV Special Presentation: 2018 World Series Victory Parade

Award of Excellence: Jasmine Flores, Northern Arizona University; Flagstaff High School Baseball Memorial

12:30 PM – 2:45 PM

Inclusive Practices for Teaching and Mentoring in Media Production Programs [Session ID: 1488140]

Pavilion 10 – [Gender & Sexuality | Multicultural Studies]

Sponsored by EDIT Media (Equity, Diversity, and Inclusion in Teaching Media), this hands-on, interactive workshop will provide resources, strategies, and discussion points for fostering inclusion for all students in your classrooms and programs. Participants will be introduced to EDIT Media’s Best Practices for Inclusive Teaching, and additional topics covered will include fostering inclusive student media organizations, demarginalizing students in tandem with the cultivation of empowerment and self-agency in the field of journalism, teaching media production to diverse students at a small liberal arts college, exploring identities as a means to cultivate empathy, and considering the role of gender in the field of radio broadcasting.

Moderator: River Branch, Allegheny College

Panelists: Janice Collins, University of Illinois, Urbana-Champaign
          Timothy Jones, Robert Morris University
          Ross Nugent, Thiel College
          Patricia Williamson, Central Michigan University
Monday, April 8

12:30 PM – 1:30 PM
2019 Telcom Update [Session ID: 1468931]

Pavilion 11 – [Law and Policy]

Media impact, both political and social, are on the minds of many this year. Whether the charge of ‘fake news’ or concern for Sinclair ownership, issues related to traditional media are front and center for many. Personal privacy has become increasingly important to Americans. Government continues investigate the operations of social media companies while teens admit to consuming media at a furious rate. Alex Jones has been banned by companies like Twitter and Apple. What impact does this have on First Amendment rights? MeToo and other social movements are also impacting the way media organizations operate. These issues and others will be examined at the 23rd annual Telcom Update.

Moderator: Fritz J. Messere, SUNY – Oswego
Panelists: Kim A. Zarkin, Westminster College – Salt Lake City
Paul MacArthur, Utica College
Laurie Lee, University of Nebraska @ Lincoln
Dom Caristi, Ball State University

12:30 PM – 1:30 PM
Module and Assignment Exchange [Session ID: 1469752]

Ballroom F – [Curriculum Assessment & Administration]

One of the most important aspects of curriculum design is alignment. The CAA division runs an Assessment Bootcamp for program-level objectives, and Curriculum Swap Shop for course-level outcomes. Demonstrating best-practices at the classroom level, presenters will highlight individual production assignments and short content modules. Each will be described in detail, examples of implementations given and assessment data will be shared. Each module and assignment will then be specifically linked back through a course-level outcome to a program-level objective. Alignment with external accreditation, digital badges, micro-credentials and certificate programs will also be highlighted.

Moderator: William Hanff, University of District of Columbia
Panelists: Robert N. Spicer, Millersville University of PA; Content Analysis & Cynicism
Tracy Songer, Northern Kentucky University; The Location Scout
Ringo Jones, Saint Louis University; How-To Multi-Cam
William Hanff, University of District of Columbia; Exercise Ø

12:30 PM – 1:30 PM
To Supply Quality 'Workshopped' Scripts to Video Production Classes, Should We Link Screenwriting and Video Production Classes Together? [Session ID: 1467915]

Ballroom G – [Production Aesthetics & Criticism | Writing]

Many production classes feature a comedic / dramatic short or long film assignment. To ensure a meaningful story with a strong conflict, should we transfer the best scripts from the screenwriting classes to the production classes, to reward students and teachers in both classes? How should we arrange the relationship, and should students vote on the script selection? Or would this plan just meddle with the production groups’ autonomy? We discuss and take sides.

Moderator: Dennis Conway, Valdosta State University
Panelists: Dennis Conway, Valdosta State University
Rustin Greene, James Madison University
Kristine Weatherston, Temple University
Maria Sanders, Central Washington University
12:30 PM – 1:30 PM
Faculty Research-in-Progress Digital (Poster) Presentations – Session III [Session ID: 1526670]
Exhibit Hall – Digital Poster Research Presentations
BEA introduces the next generation of research presentations with this digital poster session. Special thanks to LG for providing BEA with the opportunity to take research presentations to the next level.

Moderator: Thomas Baggerman, Point Park University
Mahitab Ezzel Din, Örebro University; Arab Diasora Media in Sweden and Question of Integration
Scott H. Clarke, Black Hills State University; Framing Religion in Law & Order
Jason Lee Guthrie, Samford University; Rewiring the Circuit of Culture: A Pedagogical Model for Media Literacy in Higher Education
Jack Powers, Ithaca College; Adam Peruta, Syracuse University; Teens, Sexting, and Cyberbullying
Nicholas Bowman, West Virginia University; Justin Robert Keene, Texas Tech University; Garrett Haslam, Texas Tech University; The Influence of Cognitive, Emotional, Social, and Physical Demands on Cognitive Resource Economy: An Empirical Test of an Expanded Flow Hypothesis
Nicholas Bowman, West Virginia University; Allen Copenhaver, Lindsey Wilson College; Christopher J. Ferguson, Stetson University; Shianne Nicole Ferrell, West Virginia University; Fear, Rage, Care and Partisanship: US Congressional Members’ Twitter Reactions to the Parkland Shooting

1:45 PM – 2:45 PM
Community and Brand Storytelling Across Multiple Platforms: Engaging Communities to Tell Their Stories [Session ID: 1469862]
Conference Room 1/2 – [Service Learning & Community Engagement | Interactive Media & Emerging Technologies]
Economically disadvantaged communities are oftentimes labeled or portrayed in ways that they would not define themselves. Their stories and places are complex and deserve authentic representation of their communities and the people who call them home. From authentic, immersive storytelling approaches to place-branding campaigns to help communities redefine themselves, this panel offers a deeper look into work that allows communities to tell their own stories, rather than allowing others to define them in the social, digital, and traditional media landscapes.
Panelists will provide in-depth discussions of their funded news and branding startups as well as tips for creating these programs, locating funding sources, challenges faced, student and community outcomes, and specific examples of student and faculty work.

Moderator: Rita Colistra, West Virginia University
Panelists: Rita Colistra, West Virginia University
Dana Coester, West Virginia University
Clifton Smith, West Virginia University
Joe Cabosky, University of North Carolina at Chapel Hill

1:45 PM – 2:45 PM
BEA Festival of Media Arts Showcase [Session ID: 1660024]
Conference Room 5/6 – [All Convention]
BEA’s Festival of Media Arts winners will be screened during these Festival Showcase sessions. Check the #BEAvegas app for a complete listing.
1:45 PM – 2:45 PM  
**Interest Division Meeting**

**Sports Division Business Meeting [Session ID: 1489915]**  
Pavilion 1 – [Sports]
Welcome to BEA’s Sports Division, established in April 2008. For a long time sports wore the tag of the ‘toy store.’ No serious study of the media could include a look at sports. But, times have changed. Academics as well as non-academics have seen that, for better or worse, sports are an essential element of U.S. and culture. This has led to a surge in academic organizations that recognize and embrace sports as a legitimate intellectual pursuit. A number of academic journals have been developed all devoted to sports, and schools that have sports-related classes, and even majors, are growing in numbers as we speak.

**Chair:** Tommy Booras, Tennessee State University  
**Vice Chair:** Don Piper, Palm Beach Atlantic University  
**Paper Chair:** Colin Walker, Valdosta State University  
**Media/Website Chair:** Eric Esterline, University of Florida  
**Senior Festival Divisions Chair:** Jared Johnson, Oklahoma State University  
**Faculty Festival Chair:** Denise Belafonte-Young, Lynn University  
**Student Festival Co-Chair:** Trent Boulter, Washington State University  
**Student Festival Co-Chair:** Chris Bacon, Middle Tennessee State University

1:45 PM – 2:45 PM  
**Interest Division Meeting**

**Student Media Advisors Division Business Meeting and Signature Station Awards [Session ID: 1509595]**  
Pavilion 2 – [Student Media Advisors]

The Student Media Advisors Division’s mission is to provide a forum for the person responsible for supervising and/or advising student operated media outlets. The goals of the division are to stimulate awareness and discussion of existing issues and related problems to student operated electronic outlets on campuses; to encourage dissemination of information about the impact of student operations to professional colleagues in the field; and to foster and promote the teaching of information connected with the operation of any outlet where students are the primary workforce as a substantive area of the disciplines of broadcasting/media. The division will award the 2019 Signature Station Awards during the business meeting.

**Chair:** Rajvee Subramanian, Western Carolina University  
**Vice Chair:** Robin Cecala, Point Park University  
**Communications Coordinator:** Stephanie Elder-Anderson, Murray State University  
**Membership Coordinator:** Evan Wirig, Grossmont College  

**2019 Signature Station Award Winners**  
**Television Awards:**  
1st Place: VUTV, Valparaiso University  
Honorable Mention: U-View TV, Point Park University

**Radio Awards:**  
1st Place: KJACK Radio, Northern Arizona University  
Honorable Mention: WCUR, West Chester University of Pennsylvania

1:45 PM – 2:45 PM  
**Trauma – A Media Reality: Teaching to Cope, Learning to Cope [Session ID: 1460363]**  
Pavilion 3 – [News]

Fires, floods, deadly weather, mass shootings, a lonely senior citizen with no food, or a child left abandoned – these are often part of the daily news agenda. Whether a veteran or newcomer, the impact is there and it is cumulative. How can we responsibly teach our students about coping and how can veteran news professionals help themselves and their staff? How can we keep the best and brightest in the profession? Special video commentary and recommendations provided by: Dr. Carol North, MD, MPE, The Nancy and Ray L. Hunt Chair in Crisis Psychiatry, Professor of Psychiatry and Director, Division of Trauma & Disaster at The University of Texas Southwestern Medical Center; Rebecca Lopez, Senior Crime and Justice reporter, WFAA and Manuel Bojorquez, CBS National correspondent based in Miami.

**Moderator:** Phyllis R. Slocum, University of North Texas  
**Panelists:** Desiree Hill, University of Central Oklahoma  
Thor Wasbotten, Kent State University
1:45 PM – 2:45 PM
Faculty Film & Video Awards & Exhibition [Session ID: 1487947]

Pavilion 9 – [Production Aesthetics & Criticism]
This session honors the winners of the Faculty Festival of Media Arts Film & Video Competitions. Selected works of this year’s award recipients will be exhibited.

Senior/Faculty Chair: Tony DeMars, Texas A&M University-Commerce
Faculty Vice Chair: Marilyn Terzic, Université du Québec à Montréal

Faculty Film & Video Competition
Commercial or PSA Category
Best of Competition: Douglas “Doom” Kass, Elon University; The Game’s Not Over: U.N. AIDS World Cup Campaign
Award of Excellence: John J. Conway III, Lynn University; Adrenalin Commercial

Educational or Instructional Category
Best of Competition: Joseph Kraemer, Towson University; Just Another Day: How to Survive an Active Shooter Event on Campus
Award of Excellence: Oscar Guerra Nunez, San Francisco State University; 360 Video Production: Basic Gear

Mixed / Pedagogical (Teacher/Student Co-Production) Category
Best of Competition: Stephen Filmer, Bailey Netsch & Juliana Evans, Arizona State University; Science of the Saguaro Cactus
Award of Excellence: Richard Amberg, Lucie Amberg, Weiyan Wang & Andrew Twibell, Missouri State University; Break
Award of Excellence: Matt Meyer, George Fox University; Changing Time
Award of Excellence: Cory Byers & Ashley Seering, Southern Illinois University; Inconclusive Mysteriosities

Narrative Category
Best of Competition: Jon Ward, Central Washington University; Some Gave All
Award of Excellence: David Mallin, Vince DeGeorge & Jaclyn Marry, Old Dominion University; 18 Mornings

Promotional Category
Best of Competition: Chandra Clark & Scott Hodgson, University of Alabama & University of Oklahoma; First Informers: Hurricane Harvey
Award of Excellence: Babak Sarrafan, San Jose State University; Four Winds Creative Promo Video
Award of Excellence: John J. Conway III, Lynn University; What’s Inside of You (Animated Music Video)
Award of Excellence: Scott E. Schimmel, University of Hawaii at Manoa; Sustaining Kahoolawe

1:45 PM – 2:45 PM
Lady Gaga’s Little Monsters: Dimensions of Neo/Religiosity [Session ID: 1600090]

Ballroom F – [Research]
This study extends the literature exploring the connections between fandom and religion, with primary attention to the community that is facilitated through social media. Matt Hills presented the concept of neoreligiosity, arguing that a “Fan culture’s neoreligiosity occurs as an effect of fan discourses and practices, rather than relying on a preceding essence” of religion (2002, p. 119; emphasis in original).

The affordances of social media allow members of Lady Gaga’s fan community, “Little Monsters,” to engage with the object of their fandom as well as each other, free of the limitations of time and place. This study investigates the dimensions of neoreligiosity evident in the performance and expressions of fandom enacted on Lady Gaga’s official Facebook page and on her Little Monsters app. The qualitative content analysis is guided by Ninian Smart’s (1996) “Dimensions of the Sacred”: Ritual-Practical, Doctrinal-Philosophical, Mythic-Narrative, Experiential-Emotional, Ethical-Legal, Organizational-Social, Material-Artistic, and Political-Economic.

Presenter: Rebecca Ann Lind, University of Illinois at Chicago; 2019 Lifetime Achievement in Scholarship Recipient
Monday, April 8

1:45 PM – 2:45 PM
Vox Populi: Democratic Debate and the Local Voice [Session ID: 1469815]

The UK’s mainstream media have been accused of failing democracy and ignoring local voices. An alternative is offered by local broadcasters, facilitating local views on national issues, but doing so effectively can be a challenge. How can Journalism schools prepare their students to perform well in this environment? This panel combines educator, News and Program Director perspectives from the UK and US, looking at ways in which the local voice can democratise media output.

**Moderator:** Deborah Wilson David, University of Lincoln

**Panelists:**
- Paul Ihander, KXNT-AM and KXST-AM, Las Vegas; Growing a News Oasis in a Vast News Desert (Actual and Figuratively)
- Deborah Wilson David, University of Lincoln; ‘Can We Stop Talking About Brexit Please?’ How BBC Balanced Coverage of the Departure from the EU at the Local Level
- Andrew David, University of Lincoln; Community Radio in the UK: Empowering the Next Generation of Journalists

1:45 PM – 2:45 PM
Student Research-in-Progress Digital (Poster) Presentations – Session I [Session ID: 1526674]

**Exhibit Hall – Digital Poster Research Presentations**

BEA offers the next generation of research presentations with this digital poster session. Special thanks to LG for providing BEA with the opportunity to take research presentations to the next level.

**Moderator:** Thomas Baggerman, Point Park University

- Darina Sarelska, University of Tennessee; Sam Swan, University of Tennessee @ Knoxville; Agenda Setting Under Question: The Influence of Television News and Social Media in Bulgaria. A Longitudinal Case Study of Trends in Media Systems with Limited Press Freedom
- Lindsey A. Sherrill, The University of Alabama; College Student Perceptions and Pedagogical Implications of the “Fake News” Phenomenon
- Lindsey A. Sherrill, The University of Alabama; Ryan Mark Broussard, University of Alabama; Fanship, Immersion, and Enjoyment in Televised and In-Person Sports Viewing Experiences
- Rodolfo Andres Estrada, Syracuse University; Joshua Pitta, Syracuse University; Harrison Kelly, Syracuse University; Tyler Howcott, Syracuse University; Wanyun Zhou, Syracuse University; Making Product Placement Work: Priming Effects on Brand Equity Measures
- Ariana Zink, Syracuse University; Namrata Naik, Syracuse University; Will Virtual Reality Disrupt the Entertainment Industry?

1:45 PM – 2:45 PM
Teaching Media 101 – Projects, Approaches and Lessons for a “Boot Camp” Production Course [Session ID: 1525607]

**Topic Talk @ the Exhibit Hall**

In 2018, this topic talk drew a large (standing room only) crowd in the TT Lounge and was invaluable to both myself and attendees in exchanging ideas for teaching a “boot camp” style production course. Given last year’s success, I think it’s only appropriate to do this again! We will discuss balancing hands-on technique and aesthetic understanding of principles in media production – pre-production, shooting, editing, and everything in between. How are smartphone cameras utilized and balanced against the use of pro-level cameras? What new and interesting projects can students at this intro level be assigned that adequately prepare them for discipline-specific coursework? Can you do “everything” in the cloud successfully? Let’s talk about!

**Moderator:** Christopher Winkler, Rowan University

2:45 PM – 4:15 PM
Applying for BEA Scholarships @ the BEA Booth [Session ID: 1526833]

**BEA Booth (in the Exhibit Hall)**

Come to the BEA Booth to meet with Scholarship Committee Chair and learn about the new BEA administered scholarships.

**Hosted by BEA Scholarship Committee Chair:** Peter B. Orlik, Central Michigan University
3:15 PM – 4:15 PM
What's in a Name? Examining the Re-branding of the Broadcasting Board of Governors to the U.S. Agency for Global Media. [Session ID: 1469035]
Conference Room 1/2 – [International]
On August 22, 2018, the Broadcasting Board of Governors changed its name to the United States Agency for Global Media. This panel examines the important role that this organization plays for the U.S. and for audiences around the world, and the rationale and implications for the re-branding.
Moderator: Thomas B. Christie, University of Texas – Arlington
Panelists: Thomas B. Christie, University of Texas – Arlington
Daniel Walsh, Appalachian State University
Andrew M. Clark, University of Texas – Arlington

3:15 PM – 4:15 PM
BEA Festival of Media Arts Showcase [Session ID: 1660025]
Conference Room 5/6 – [All Convention]
BEA’s Festival of Media Arts winners will be screened during these Festival Showcase sessions. Check the #BEAvegas app for a complete listing.

3:15 PM – 4:15 PM
Costumes, Cleavage, and Codpieces: Gender, LGBTQ, and Body Image Depiction in the Media
[Session ID: 1469480]
Pavilion 1 – [Gender & Sexuality | Multicultural Studies]
Modern theory suggests we learn about ourselves by how we are depicted in media; if we see it onscreen, we believe it. Yet media has traditionally been male, thin, white, straight, cisgender, and full of stereotypes, not truly representative of our diversity. This panel seeks to promote discussion of prevalent and controversial issues related to depiction of gender, LGBTQ, ethnicity, and body type in media, and explores how we as educators can better teach them.
Moderator: Roger Allman, Grand Valley State University
Panelists: Alexandra M. Vilela, James Madison University;
Ungendered Territory? Depiction of LGBTQ and Ethnic Groups in Advertising
Jenn Billinson, Christopher Newport University; The Best a Man Can Get? Gillette’s Take on Toxic Masculinity
Victor D. Evans, Seattle University; Queer Superheroes Invade the Small Screen Yet Remain Invisible on the Big Screen
Roger Allman, Grand Valley State University; Costumes, Cleavage, and Codpieces: Gender, LGBTQ, and Body Image Depiction in the Media

3:15 PM – 4:15 PM
Preparing for the Profession: How Success on Campus Leads to Success in the Business
[Session ID: 1469560]
Pavilion 2 – [Student Media Advisors | Management, Marketing & Programming]
If you are a student curious about or soon-to-hit the job market, this panel is for you. Media education and practical application have long enjoyed a symbiotic relationship. Electronic media internships, professional advisory boards, and student-run stations inform, augment, and inspire curriculum connections that help you craft the career you want. Come meet the minds of leading international media consultants and broadcast veterans who will guide you on leveraging this academy/industry fusion in a way that positions you for success in the industry.
Moderator: Marjorie Yambor, Dalton State College
Panelists: Pat Bryson, Bryson Broadcasting International
Valerie Geller, Geller Media International
Gary Reid, WKAR-AM/FM/TV
Monday, April 8

3:15 PM – 4:15 PM  
Classroom to Newsroom 5.0: Street Cred with Students and other Perks of Taking Time to Return to Industry  
[Session ID: 1469509]  
Pavilion 3 – [News]  
Many educators dedicate their time out of the classroom to working in professional newsrooms. How does that help you be a better teacher? Does that add to your street cred with students? How does one go about landing that temporary newsroom job? This panel will explain the benefits of doing what we prepare many of our students to do – work in a newsroom.  
Moderator: Keren Henderson, Syracuse University  
Panelists: Rick Brunson, University of Central Florida  
Grace Provenzano, Iowa State University  
Brian Hamilton, Grand Canyon University and Managing Editor of Pickens County Herald  
Aaron Day, Green River College

3:15 PM – 4:15 PM  
Student Hands-On Experience with Sports Reporting at Spring Training  
[Session ID: 1468357]  
Pavilion 9 – [Sports]  
With the competitive job market in sports journalism, getting students involved outside of the classroom is essential to their success once they graduate. Internships will afford students these opportunities, but there are ways to offer this type of experience through the curriculum as well. Panelists will discuss their unique approaches to offering an experience for students through Major League Baseball Spring Training. Planning, management of students, and content distribution among many other items will be discussed.  
Moderator: Eric Esterline, University of Florida  
Panelists: Brett Kurland, Arizona State University  
Susan Smith, Ball State University  
Max Roy Utsler, University of Kansas

3:15 PM – 4:15 PM  
TV Academy Foundation Presents… The Power of TV  
[Session ID: 1660008]  
Pavilion 10 – [All Convention]  
The Power of TV panel from the Television Academy Foundation will explore television’s pro-social potential. This discussion will focus on the power of unscripted and reality programming to create positive social change through inclusivity and compelling storytelling.  
Presenter: Jonathan Murray, Executive Producer, Project Runway & Born This Way

3:15 PM – 4:15 PM  
Multi-Camera Production Instruction: How do You Teach Multi-Cam?  
[Session ID: 1469695]  
Pavilion 11 – [Production Aesthetics & Criticism]  
This panel will present different ways to teach Multi-camera studio and on-location television production.  
Moderator: Robert D. Gordon, Middle Tennessee State University  
Panelists: Jim Jacoby, Arizona State University  
Dave Fisher, Ohio State University  
Peter Johans, Ithaca College
3:15 PM – 4:15 PM
Distribution Trends: Streaming Platforms and Beyond [Session ID: 1469761]
Ballroom F – [Management, Marketing & Programming]
Media production faculty often mentor students in submitting their work to festivals and, if it is accepted, with distribution. But the industry is changing. What are the trends for sales/programming? In 2017, Netflix and Amazon spent millions of dollars to secure the rights of some independent films at the Sundance Film Festival. However, in the following year, no streaming giant purchased films. This panel explores distribution trends and possibilities concerning streaming platforms and beyond.

Moderator: Ryoya Terao, New York City College of Technology
Panelists: John Acosta, Kingsborough Community College
Chris Fetner, Global Director of Post Production Partnerships and Integrations, Netflix
William Face, Seton Hall University

3:15 PM – 4:15 PM
Student Research-in-Progress Digital (Poster) Presentations – Session II [Session ID: 1526675]
Exhibit Hall – Digital Poster Research Presentations
BEA introduces the next generation of research presentations with this digital poster session. Special thanks to LG for providing BEA with the opportunity to take research presentations to the next level.

Moderator: Thomas Baggerman, Point Park University
Mallorie M. Latora, Illinois State University; An American Crisis: A Framing Analysis of the Opioid Epidemic
Fatimah Mohammed Alasiri, Bowling Green State University; How Important is Social Media as a Tool for Mass Communication in Representing Yemeni Women?
Maevan Rogers, University of Central Florida; Nan Yu, University of Central Florida; Siobhan Deering, University of Central Florida; Robert Clayton, University of Central Florida; Vicky Ndjeuga, University of Central Florida; Edward Coyle, University of Central Florida; Is Climate Change Close to Me? An Examination of Framing Effects of Geographic Distance
Neha Sethi, Michigan State University; Ron Tamborini, Michigan State University; Predicting the Box Office Success of Mass-Market Films from Message Content and Audience Perceptions: The Role of Egoistic Intuitions
Maureen Maquiddang, Illinois State University; Lauren Bratslavsky, Illinois State University; Resistance and Complicity in “Game of Thrones” and “Freefolk”: Expressions of Fandom in Relation to the Community and Industry
Lindsey A. Sherrill, The University of Alabama; Bumsoo Kim, University of Alabama; Matthew Barnidge, The University of Alabama; With God on Our Side: The Role of Media in Shaping the Relationship Between Religious and Political Affiliation

4:00 PM – 5:00 PM
BEA “Best of” Festival of Media Arts Rehearsal [Session ID: 1550005]
Ballroom G
For presenters and winners participating in the BEA Best of Festival King Foundation Awards Ceremony.

4:30 PM – 5:30 PM
BEA Festival of Media Arts Showcase [Session ID: 1660026]
Conference Room 5/6 – [All Convention]
BEA’s Festival of Media Arts winners will be screened during these Festival Showcase sessions. Check the #BEAvegas app for a complete listing.
4:30 PM – 5:30 PM

Motion Capture Technology and Data Analysis [Session ID: 1468518]
Pavilion 1 – [Interactive Media & Emerging Technologies]
This workshop will focus on using Autodesk Motion Builder Software to edit, merging and refine raw pre-captured Motion Capture Data. Then we will use Autodesk Maya to finalize the importing and rendering process. We will have discussion about how to use this emerging Motion Capture Technology for many interesting fields including Broadcasting, VR/AR, Entertainment, Clinical Sciences and Biomechanics and Sport toward the end of the session.

Moderator: Hungchum Kao, Lynn University

4:30 PM – 5:30 PM

Developing Student Short Narrative Films that Fest [Session ID: 1469811]
Pavilion 2 – [Two-Year/Small Colleges]
Hear from faculty that successfully developed pedagogy for a successful short-form film that is more likely to be picked up in the film festival circuit. Topics will include but are not limited to, short-form narrative structure, budgeting, leveraging location access, legal forms, and what film festivals best suit the student filmmaker.

Moderator: Lance Clark, Huntington University
Panelists:
Philip Wilson, Huntington University – Arizona
Adam Widener, Huntington University
Matthew Webb, Huntington University
Dawn Ford, George Fox University
Christian Washington, Huntington University

4:30 PM – 5:30 PM

Now What Do I Do? – Classroom Tips for Teachers Fresh from the Newsroom [Session ID: 1469508]
Pavilion 3 – [News]
Broadcast journalism schools have long relied on industry professionals to help teach their students. But despite decades of newsroom experience, many of those professionals face a steep (practically vertical) learning curve when it comes to sharing their experiences in a meaningful, effective way in the classroom. These panelists all began their careers in industry and are now members of the academy. They will share tips on how to successfully navigate the transition.

Moderator: Elliott Lewis, Syracuse University
Panelists:
Abe Hefter, University of Hartford
Tracy Songer, Northern Kentucky University
Jasmine Crighton, Western Illinois University
Mark Seignious, University of Northwestern, St. Paul
Heather Lovett Dunn, Arizona State University

4:30 PM – 5:30 PM

Convergence in Sports Media Classes [Session ID: 1468726]
Pavilion 9 – [Sports]
With an ever-changing world in sports media, the classes we teach have also changed. For students to be more marketable when they graduate from college, they must have a better understanding of all forms of media. The idea of convergence within classes that teach sports media is both important and necessary.

Moderator: Matthew Harmon, Monmouth University
Panelists:
Barry Gresham, Austin Peay State University
John W. Shrader, University of Nebraska @ Lincoln
Phyllis R. Slocum, University of North Texas
Heather Lovett Dunn, Arizona State University
4:30 PM – 5:30 PM
**Multicultural Voices: Cultivating Diversity and Inclusion In the Classroom [Session ID: 1469715]**

**Pavilion 10 – [Multicultural Studies]**

The purpose of journalism is to inform and enrich the lives of people. What happens when our classrooms don't reflect a diverse population? How do we teach mass communication students the importance of cultural sensitivity when their environment isn't reflective of a multicultural and/or global village? The creation of learning environments that expose students to broad spectrum of perspectives and voices are imperative. The goal of this panel is to discuss those challenges and provide best practices, which focuses on increasing student engagement, the use of new media, positive psychology, and other applied research. Panelists will share how service learning has provided an impactful framework. The importance of having students involved in variety of experiences, which benefit the community, teaches civic responsibility, and advances curriculum development. These experiences exposes students to diverse members of the community, provides interpersonal skills, and practical experience. Panelists will also address how movements such as Black Lives Matter, Me Too, and the culturally insensitive advertising campaigns, are creating salient conversations in the classroom, but it is also helping students value the importance of diversity and inclusion in the workplace.

**Moderator:** Kortni Alston, North Carolina A&T State University

**Panelists:**
- Christine C. Eschenfelder, Middle Tennessee State University
- Brett Chambers, North Carolina Central University
- Amanda Respess, Georgia College & State University
- Gheni Platenburg, University of Montevallo

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4:30 PM – 5:30 PM
**Media Literacy Movements and Development in the Middle East [Session ID: 1469491]**

**Pavilion 11 – [Research]**

With the upsurge in threats of terrorism and radical Islamist rhetoric vested in Middle Eastern societies, a mounting need – an urgency – for media and digital literacy becomes unmistakable. In that sense, together with the absence of adequate regulatory bodies and legislation for media (and new media) content in this part of the world, media literacy becomes an empowering toolkit that provides the skills, knowledge and attitudes audiences need to understand how media operate; how they are used, and for what purposes. Presentation titles are: An Overview of Media Literacy in the Middle East; Teaching the Core Concepts of Media Literacy to Students in Egypt; Constructive Media and Media Literacy in the Middle East; Media Education and Media Awareness: For A More Media Literate Egypt

**Moderator:** Hussein Y. Amin, The American University in Cairo

**Panelists:**
- Hussein Y. Amin, The American University in Cairo; *An Overview of Media Literacy in the Middle East*
- Naila Hamdy, American University in Cairo; *Teaching the Core Concepts of Media Literacy to Students in Egypt*
- Rasha Allam, American University in Cairo; *Constructive Media and Media Literacy in the Middle East*
- Salma El Ghetany, American University in Cairo; *Media Education and Media Awareness: For A More Media Literate Egypt*

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4:30 PM – 5:30 PM
**Curriculum, Assessment & Administration Division Business Meeting [Session ID: 1489909]**

**Ballroom F – [Curriculum Assessment & Administration]**

The Curriculum, Assessment and Administration division’s goal is to offer help and support to all educators in their pursuit of the betterment of course materials and the strengthening of curricula in the areas of broadcasting and electronic media. Through the division’s Model course program, instructors may obtain copies of all types of courses concerned with media and may use these syllabi as guidelines in the development of their own course syllabus. Whatever the field of principle interest, the CAA division has something to offer all members of BEA.

**Chair:** William Hanff, University of the District of Columbia

**Vice Chair:** Amy Crawford, Youngstown State University
Monday, April 8

5:30 PM – 8:00 PM

Special Event

The BEA Best of Festival King Foundation Awards
[Session ID: 1517229]
Ballroom G – [All Convention]

An exhibition of the top juried creative works of faculty and students in the 2019 BEA Festival of Media Arts. Come and see the ‘best of the best’ as we honor the overall winners in the following competitions: audio, film & video, documentary, interactive multimedia, news, scriptwriting, two-year and small colleges, and sports. Have a seat in Ballroom C and enjoy light predinner refreshments and cocktail snacks as you watch the 2019 winners accept their awards. Each recipient will be honored with the presentation of a specially produced tribute video and a $1,000 cash award from the Charles and Lucille King Family.

Sponsored by: The Charles and Lucille King Family Foundation
Festival Chair: Sara Magee, Loyola University Maryland
Festival Creative Director: Iveta Imre, University of Mississippi
Festival Producer: Michael Fagans, University of Mississippi
Production Team: University of Mississippi

2019 Best of Festival Winners

Faculty Audio Competition
Chris Underation, Kornel Gerstner, Chris Nelson & Philip Sitterding, Liberty University; That Precious Spark – The Encounter (Long-Form Production Category)

Student Audio Competition
Casey Stone, Nicklaus Martin & Tristin Kadlec, Missouri State University; DUST (Multimedia Sound Design Category)

Faculty Documentary Competition
TJ Martinez, Texas Tech University; All Around (Short Form Video or Film Documentary)

Student Documentary
Oswwer Louis, Brittany Todd, Nicole Mariutto & Juan Ordonez, University of Central Florida; Marching Forward (Long Form Video or Film Documentary)

Faculty Film & Video Competition
Edward Neil Bowen, Paul Chilsen & Will Ludwigsen, Middle Tennessee State University; In Search Of (Narrative Category)

Student Film & Video Competition
Jonathon Kane & James Ehle, Huntington University; The Concourse (Narrative Category)

Faculty Interactive Multimedia & Emerging Technologies Competition
Howard Goldbaum, University of Nevada, Reno; VR from the Sky – Drones and Virtual Reality (Interactive Reality)

Student Interactive Multimedia and Emerging Technologies Competition
T.J. Mesyn, Michigan State University; American Hurt: Vietnam Veteran Portraits & Perspectives (Website)

Faculty News Competition
John C.P. Goheen, Loyola University Chicago; Malecon (TV Hard News Reporting)

Student News Competition
Austin Kleber & Lauren Koenig, University of Maryland; Underwater Halloween (Television Feature Reporting)
Storme Jones, University of Oklahoma; Plastic Bag Fee (Radio Hard News Reporting)
Lauren Linville & Jesse Lofton, University of Oklahoma; OU Nightly (Television Newscast – 4 or more per week)

Faculty Sports Competition
Mike Castellucci, Michigan State University; A Meeting at Home (Short Form Sports Video Category)

Student Sports Competition
Troy Lynch, Arizona State University; Turning Tragedy to Triumph (Television Sports Story/Feature)

Faculty Scriptwriting Competition
Cristina Pippa, Missouri State University; Journey to Questica (Feature/TV Hour Category)

Student Scriptwriting Competition
Kersten Schatz, Missouri State University; RECOILED (Short Subject Category)

Student 2-Year/Small College Competition
Stephen Davis, Huntington University Arizona; Motions (Narrative/Live: Narrative Category)
IN MEMORIAM

DIANA KING

Thank you, Diana King, for generously supporting individuals and organizations committed to educational excellence and professional development in television, film, and all of the media arts.

Countless BEA faculty and student members have been positively impacted by Diana and they will forever remember her philanthropy and influence on their lives and professional careers.
To Qualify
An applicant must have completed an undergraduate degree in electronic media, film studies, or an associated discipline (usually 30 semester hours of study related to mass media) with a grade point average of at least 2.7 on a 4.0 scale. Higher GPAs are generally favored.
Applicants who intend to concentrate in Film Theory and Criticism may be admitted without a media-related degree if they possess a strong undergraduate background in critical and cultural studies that includes some film courses.
Applicants who wish to pursue Electronic Media Production must submit samples of past production work and a skills based resume.

Assistantships
This is an excellent option for students who need funding support

Graduate Assistantships in Broadcast and Cinematic Arts are available annually and can cover tuition and most living expenses.
Recipients help teach basic audio and television production sections, electronic journalism, and film survey courses. They also help direct co-curricular productions, and work with the gateway undergraduate class.

The Truth is ...

in our chosen field of Broadcast and Cinematic Arts, you can find good graduate programs at other great universities, too. The only way to see if ours is the grad school option for you is to do more homework. Yep; more homework! Explore our program, look at our features and benefits, and see for yourself if it's a good fit for your needs.

What makes our program unique is ...

we provide a core set of coursework for you to develop high-level professional expertise and analytical perspectives through a variety of learning experiences.

Core courses include: BCA 600 (Introduction to Electronic Media Research and Writing), BCA 601 (Theories of Mass Communication), BCA 603 (Qualitative Mass Communication Research Methods), and BCA 604 (Quantitative Mass Communication Research Methods).

We then let you choose an area of specialization, or concentration, in

- Electronic Media Studies
- Electronic Media Management
- Film Theory and Criticism
- Electronic Media Production

www.bca.cmich.edu

School of Broadcast and Cinematic Arts
Moore Hall 340  Mount Pleasant, MI  48859
Telephone: (989) 774-3851  Email: bca@cmich.edu

Central Michigan University
Broadcast & Cinematic Arts
8:30 AM – 3:00 PM
BEA2019 Convention Registration [Session ID: 1138013]
Westgate Ballroom Registration Desk
Pick up your credentials at the BEA registration desk along with your conference bag and official BEA convention program.

8:30 AM – 9:30 AM
How Generations X, Y & Z Are Changing Media Consumption & How Educators Can Adapt
[Session ID: 1469886]
Conference Room 1/2 – [Two-Year/Small Colleges | Management, Marketing & Programming]
It is no surprise that media consumption has changed given the current state of media technology. But, another impact on the system is that so many different generations with different needs and wants are using the same technology at the same time and changing traditional media consumption patterns. This panel explores these issues and discusses ways in which educators, particularly at small universities, can adapt to these changes in the classroom.

Moderator: Donna L. Gough, Claflin University
Panelists: Bianca Crawford, Claflin University
Jay Mims, South Carolina State University
Respondent: Patrick L. Stearns, Claflin University

8:30 AM – 9:30 AM
BEA Festival of Media Arts Showcase [Session ID: 1660027]
Conference Room 5/6 – [All Convention]
BEA’s Festival of Media Arts winners will be screened during these Festival Showcase sessions. Check the #BEAvegas app for a complete listing.

8:30 AM – 9:30 AM
Tell Me What to Cover: Teaching Curiosity to future Journalists and Media Producers
[Session ID: 1469828]
Pavilion 1 – [News]
To attract and engage consumers, journalists must consistently explore their community and world. This requires being curious how the world works. Our students tend to be passive learners and passive journalists. Our challenge is to teach our students to be curious in order to be good journalists and media producers. The panel will explore various ways to encourage curiosity.

Moderator: Mark R. Perry, Indiana Wesleyan University
Panelists: LaDonna Aiken, University of Texas at Arlington
Gina Baleria, San Francisco State University
Dave Berggren, University of Northwestern

8:30 AM – 9:30 AM
Developing a UAS (Drone) Program and Policies at Your University
[Session ID: 1469799]
Pavilion 2 – [Law and Policy | Student Media Advisors]
While drones and UAS programs are on the grow, many universities are still uncomfortable adding UAS to media and other programs. This panel will discuss how to address the issue with administration and how to guide the discussion on creating policies that both support UAS use and address the concerns of risk-averse universities administrators. It will include examples of success, failures, and tips for developing a UAS program at your university.

Moderator: Jim Gray, St. Cloud State University
Panelists: Stephen Price, University of Central Missouri
Casey Thomas Woodman, Western Illinois University
Tuesday, April 9

8:30 AM – 9:30 AM
Golden Age, Era of Decline, or Both? Producing Professional Media in Changing Times [Session ID: 1469735]
Pavilion 3 – [Production Aesthetics & Criticism]
High-quality production equipment is relatively inexpensive and readily available, but does the democratization of technology still leave room for properly trained media professionals? Network and local TV videographers join broadcast educators for a discussion of changing professional standards, the future job market, and the ever-changing business model of media. This panel is geared toward students and educators navigating the complex world of modern production.
Moderator: Iveta Imre, University of Mississippi
Panelists: Kristofer Cook, Portly Pup Productions/Fox Sports 1
Glenn Hubbard, East Carolina University
Respondent: James E. Machado, Millersville University of PA
Charlie Gee, Lincoln Memorial University

8:30 AM – 9:30 AM
Beyond Advising: How to Manage Student Media Managers [Session ID: 1469451]
Pavilion 9 – [Student Media Advisors]
This diverse panel will feature student media advisors who have a great deal of experience with not only serving as an advisor to student media but who have also dealt with providing leadership and training to the students who are leading those media outlets. It is challenging to combat hiring and firing and personnel issues on top of their roles within these student media organizations. We will provide best practices and ideas for managing student media managers including but not limited to leadership training and conflict resolution.
Moderator: Stephanie L. Anderson, Murray State University
Panelists: Ronald K. Raymond, Edinboro University of Pennsylvania
Phillip Powell, Valparaiso University
Tammy Trujillo, Mt. San Antonio College
Robyn Ledbetter, University of Arkansas Fayetteville

8:30 AM – 9:30 AM
Research Division Business Meeting [Session ID: 1509617]
Pavilion 11 – [Research]
The Research Division supports the work of BEA members whose interests include telecommunication research, methodology and interests not served by other divisions. No methodology is excluded. Their goals are to encourage all BEA members interested in research to join the division; to provide forums for discussion on issues in broadcast and electronic media research; and to provide leadership roles in shaping the future of broadcast and electronic media research.
Chair: Thomas Baggerman, Point Park University
Vice Chair: Kara Jolliff Gould, University of Arkansas

8:30 AM – 9:30 AM
Radio & Audio Media Division Business Meeting [Session ID: 1509597]
Ballroom F – [Radio & Audio Media]
The RAM Division is interested in the work of academics and industry professionals who examine and research the role and nature of over the air and Internet radio in society and culture. The investigation of other new media distribution systems for radio signals is also a primary objective of the division.
Chair: Michael W. Huntsberger, Linfield College
Vice Chair: Andy Curran, University of Cincinnati-Clermont College
Secretary/Communications: Kim Fox, The American University Cairo
Faculty Audio Festival Chair: Kyle Miller, NW Missouri State University
Student Audio Festival Chair: Jeffrey Schiffman, York College
8:30 AM – 9:30 AM
Teaching the Capstone Course: What Do Students Need to Know? [Session ID: 1462943]
Ballroom G – [Curriculum Assessment & Administration | Production Aesthetics & Criticism]
Most communication and media programs have a capstone course for seniors. However, each institution has a
different approach on the content of the course. This panel comprises of individuals from various institution who
approach the capstone course in a completely different way.
Moderator: James Lohrey, Shippensburg University
Panelists: James Lohrey, Shippensburg University
Frank A. Aycock, Appalachian State University
Jonathan P. Pluskota, University of Southern Mississippi

8:30 AM – 9:30 AM
Graduate Student Digital Research (Poster) Presentations: Grand Plans & Great Expectations – Session I
[Session ID: 1660039]
Exhibit Hall – Digital Poster Research Presentations
Join us for a digital poster session at BEA2019 with theses or dissertations in progress.
Special thanks to LG for providing BEA with the opportunity to take research presentations to the next level.
Jana Thomas, Kansas State University; Adolescent Social Media Citizenship
Adviser: Dr. Xiaochen "Angela" Zhang
Saeed Alqahtani, Murray State University; International Students’ Satisfaction with a Four-Year College’s Social Media
Adviser: Dr. Bellarmine Ezumah
Yerodin Carrington, Regent University; Lifestyle Trends
Adviser: Dr. Stephen D. Perry
Alisha Singh, Angelina Cruz, Alisa Pelot, University of Central Florida; Social TV Activities: Television Content Choice,
Engagement, and Motives
Adviser: Dr. Patrice Kohl
Thomas Craig Anderson, Arizona State University; Examining Exchange Between Local Television News and Public Information Officers
Adviser: Dr. B. William Silcock
Celeste Stein, Regent University; The Future of the Newsroom in the Age of New Media
Adviser: Dr. Stephen D. Perry
Monique N. Freemon, University of Tennessee, Knoxville; Through Black Eyes and Black Minds:
Experiences of Black/African American Journalism Students at Predominantly White Institutional Journalism Programs
Adviser: Dr. Lori Amber Roessner

9:30 AM – 11:15 AM
2019 Assessment Boot Camp [Session ID: 1530938]
Pavilion 10 – [Assessment Boot Camp]
This year’s convention spotlight, “Education & Industry: Mediating the Nexus,” provides a strong focus for assessment
in higher education. At many universities, industry partners play an integral role in each phase of the programmatic
assessment process. Academic learning, from theory through practice, identifies rich stories of achievement, names
potential gaps and fosters collaboration while closing the loop. This year’s Assessment Boot Camp takes on the nexus to
share assessment experiences from admission through commencement, at universities across the country.
Moderator: Stacey O. Irwin, Millersville University of PA
David Shabazz, Kentucky State University; Assessing Student Learning in the Mass Communications Program
Jenny Moore, Texas A&M University–San Antonio; Vinicio Sinta, Texas A&M University – San Antonio;
Longitudinal Assessment of Mentoring Programs: A Case Study at Univision Media Lab
George L. Daniels, University of Alabama; Closing the Assessment Loop on Programmatic Diversity Planning for Accreditation
Robert N. Spicer, Millersville University of PA; Assessment and Statistics for People who Hate Assessment and Statistics:
The 360-Degree Approach to Assessing Student Learning in a Video Production Course (and Beyond)
Mary Spillman, Ball State University; Johnny Sparks, Ball State University; Adam J. Kuban, Ball State University;
The Use of Comprehensive Exit Exams in Program Assessment: Benefits, Challenges and Best Practices
Stacey O. Irwin, Millersville University of PA; The State of Programmatic Assessment Today: Negotiating the Nexus
Tuesday, April 9

What's Happening in the BEA Exhibit Hall on Tuesday? [Session ID: 1165010]

BEA Exhibit Hall

8:30 AM – 1:30 PM: Research @ the BEA2019 Exhibit Hall: Graduate Student Digital Research (Poster) Presentations: Grand Plans & Great Expectations

Join us for a digital poster session at BEA2019 with theses or dissertations in progress. Special thanks to LG for providing BEA with the opportunity to take research presentations to the next level.

8:30 AM – 9:30 AM  Graduate Student Research Presentations – Session I
9:45 AM – 10:45 AM  Graduate Student Research Presentations – Session II
11:15 AM – 12:15 PM  Graduate Student Research Presentations – Session III
12:30 PM – 1:30 PM  Graduate Student Research Presentations – Session IV

10:00 AM – 2:00 PM: NAB Show Career Fair & Graduate School Showcase
BEA2019 is hosting a Career Fair and Graduate School Showcase offering prospective employees and graduate students a chance to meet with top professional recruiters and schools. Over 35 companies and grad schools will be participating in the event.

9:45 AM – 10:45 AM
Long-Term Career Planning and Professional Development [Session ID: 1469764]
Conference Room 1/2 – [Curriculum Assessment & Administration]

Academia often focuses on theories, but perhaps not always on practical aspects. Even when faculty mentor students, it is usually to find jobs, but not how to stay employable. In today’s rapidly changing technological climate, continuous professional development and adjustments according to one’s career stage are paramount. The lack of this knowledge may end our students’ careers sooner than expected. For strengthening curricula, this panel provides practical advice from industry experts on effective career management.

Moderator: Ryoya Terao, New York City College of Technology
Panelists: Daniela Castillo, Colorado State University
            John J. Gallagher, Borough of Manhattan Community College
            Colleen Kopchik, Marist College
            Ryoya Terao, New York City College of Technology

9:45 AM – 10:45 AM
BEA Festival of Media Arts Showcase [Session ID: 1660028]
Conference Room 5/6 – [All Convention]

BEA’s Festival of Media Arts winners will be screened during these Festival Showcase sessions. Check the #BEAvegas app for a complete listing.
Technology and Digital Journalism: Uses and Effects in Storytelling [Session ID: 1469004]
Pavilion 1 – [News | Interactive Media & Emerging Technologies]
Journalism programs are faced with decisions on how to adapt their curricula to the fast-changing media technology environment. In this panel we discuss benefits and challenges of teaching journalism innovation, such as virtual reality and drone journalism, and we offer tips on how to include technology innovation in journalism classes. Some of the questions we tackle include how to teach virtual reality, data visualizations, how drones enhance broadcast reporting, and what major pitfalls instructors should anticipate when teaching with new technology.
Moderator: Iveta Imre, University of Mississippi
Panelists: Ivanka Pjesivac, University of Georgia
Robert Hernandez, University of Southern California
Nicholas Whitaker, Google
Ji Hoon Heo, University of Mississippi
Nicholas Geidner, University of Tennessee @ Knoxville

Interactive Media & Emerging Technologies Division – Top Paper Presentations
[Session ID: 1487834]
Pavilion 2 – [Interactive Media & Emerging Technologies]
Please join us as we hear the top papers presented from the Interactive Media & Emerging Technologies Division.
Vice Chair/Paper Competition Chair: Leigh Wright, Murray State University
Debut Paper Competition
1st Place: Junwan Seo, Yonsei University; Donghyuck Lee, Yonsei University; Yoonsun Choi, Yonsei University; SangYub Lee, Yonsei University; Inae Kim, Yonsei University; Examining Factors that Influence Intention to Adopt a Smart Speaker
2nd Place: Ahmed El Gody, Örebro University; Network Journalism in Post Egyptian Arab Spring
Open Paper Competition
1st Place: Ed Youngblood, Auburn University; Lakshmi N. Tirumala, SUNY Plattsburgh; Tom Hallaq, Kansas State University; Raluca Cozma, Kansas State University; College TV News Websites: Accessibility, Captions, and Mobile Readiness
2nd Place: Bruce Getz, Columbus State University; Instructor Presence in a Video Tutorial

Where in the World Would You Like to Teach Journalism? [Session ID: 1456855]
Pavilion 3 – [International | Multicultural Studies]
Ever think about teaching outside of the United States? American media instructors have a lot of ways to teach their craft to international students at universities around the globe. We’ll explore practical information about everything from finding opportunities to language barriers to culture to the law.
Moderator: Terry J. Heifetz, Ball State University
Panelists: Kim Fox, American University in Cairo
Richard Vogel, Lincoln Memorial University
Charlie Gee, Lincoln Memorial University
Frank A. Aycock, Appalachian State University
9:45 AM – 10:45 AM
Student Film & Video Awards & Exhibition [Session ID: 1487946]
Pavilion 9 – [Production Aesthetics & Criticism]

This session honors the winners of the Student Festival of Media Arts Film & Video Competitions. Selected works of this year's award recipients will be exhibited.

Student Film & Video Chair: Anji Phillips, Bradley University
Animation/Experimental/Mixed Vice-Chair: Ginger Blackstone, Harding University
Instructional/Educational Vice-Chair: Brent Simonds, Illinois State University
Music Video Vice-Chair: Cory Byers, Southern Illinois University-Edwardsville
Narrative Video Vice-Chair: Phillip Powell, Valparaiso University
Spots Vice-Chair (between 15 and 90 seconds): Deb Larson, Missouri State University
Promotional Vice-Chair (Promo material from 90 seconds to 30 minutes): Nick Taylor, University of Texas Rio Grande Valley
Studio Vice-Chair (multi-camera or live-to-tape): Angela Criscoe, Georgia College & State University

Animation/Experimental/Mixed Category
1st Place: Danyel Beaver, East Carolina University;  The Meaning of Art
2nd Place: Kourteney Biddle, Huntington University;  Threaded Secrets
3rd Place: Megan Shandel, Robert Morris University;  Pittsburgh
Awards of Excellence: Thomas A. Perry, Elon University;  The Reel of Thomas Perry
Awards of Excellence: Gerardo Marrufo, University of Oklahoma;  Rebirth/Odyssey/Ritual
Awards of Excellence: Joseph Jauregui, Palomar College;  PCTV LEGO Station ID
Awards of Excellence: Zach Quinta, Palm Beach Atlantic University;  Unpredictable Consistency
Awards of Excellence: Ciara Boniface, University of North Texas;  Newport City
Awards of Excellence: Alyssa L. Standen, Kent State University;  Forgive Me

Instructional/Educational Category
1st Place: Christopher Gearhart, Taylor University;  The Ultimate Lego Animation Guide: Episode 2
2nd Place: Samantha Hawkins, University of Maryland;  ViewFinder: The Other Games
3rd Place: Davis Kuck & Anna Groom, University of Oklahoma;  Gail Davis
Awards of Excellence: Andi Wenck, University of Maryland;  Why I Farm

Music Video Category
1st Place: Noah Poynter, Purdue University;  Green Light
2nd Place: Landry Long & Jake Vriezelaar, Taylor University;  Coastline
3rd Place: Riley McQuown & Jeffrey Carr, Point Loma Nazarene University;  Back To Me Music Video
Awards of Excellence: Shelby Price, Charles Lowry, Sean McClelland & Emma Anderson-Wise, Huntington University;  Ticket
Tuesday, April 9

9:45 AM – 10:45 AM Continued

Student Film & Video Awards & Exhibition [Session ID: 1487946]

Pavilion 9 – [Production Aesthetics & Criticism]

This session honors the winners of the Student Festival of Media Arts Film & Video Competitions. Selected works of this year’s award recipients will be exhibited.

Narrative Category

1st Place: Shannon Farrell, April Spotts, Chris Walega & David Gutten tag, Rowan University; Midnight Broadcast
2nd Place: Tamara Dobry & Christopher Petow, University of Florida; I Remember
3rd Place: Sahvannah Henry, Andrea Leiva, Florencia Schinoff & Tina Sanchez, University of La Verne; AVA

Award of Excellence: Gina D. Ferguson, George Fox University; They All Fall

Award of Excellence: John Rizkallah & Emilio Mazari egos, Biola University; Mallory, Los Angeles

Award of Excellence: Shahriar Shafinani, Semih Bedir, Dustin Jenkins & Daniel Aguera, Ohio University; Departure

Award of Excellence: Anya Swanson, Halle Cottle, Corey Ross-Ros bertson & Tyler Nyquist, Pennsylvania State University; Intrusion

Award of Excellence: Conor Tierney, Kara Brower & Kael Upschulte, Missouri State University; Possession

Award of Excellence: Jack McHugh, Scott Skuggevik, Eveline Levin & Bryan Labas, SUNY – New Paltz; Wonder What Time It Is

Award of Excellence: Joyce Lim, Jacob Hatfield, James Russin & Lauren Rader, Pennsylvania State University; Core

Award of Excellence: Kirby Dobbs & Kristina Perez, University of Florida; Finding Spencer Prince

Award of Excellence: Marlena McReynolds, Paul McD erron, Mariah Zenk & Allen Hudson, Missouri State University; Arcana

Award of Excellence: Stephen Panella, Erin Cooper & Gabby Muino, University of Florida; Crumbs

Award of Excellence: Bronson Crabtree, Harding University; The Bench

Award of Excellence: Tony Casillas, University of North Texas; One Tough Cookie

Award of Excellence: Aaron Geldner, Tulane University; A Drink and a Dance

Award of Excellence: Nicole Brice, Maleek Loyd, Emmitt Carden & Madison Bloom, Appalachian State University; The Flat Affect

Award of Excellence: Logan Triplett, Casey Stone, Harrison Palmer & Selah Snowden, Missouri State University; Dust

Award of Excellence: James Slark, Colorado State University; Resonate

Promotional Category

1st Place: Abbi Dedmon & Alé Fuenmayor, University of Oklahoma; NAB: Social Media

2nd Place: Suzie Staiger & Leah Johnson, Harding University; Football Promo – “New Takeover”

3rd Place: Jaci Herron, Missouri State University; Dust: Behind the Scenes — From the Actors Perspective

Award of Excellence: Ryan Hollist & Lyle Kwiatkowski, University of Nebraska at Omaha; Earth Day Promo for MavRadio.FM

Award of Excellence: Jesse Maestrian & Alex Maestrian, Huntington University; Candy Vale Promo

Award of Excellence: Jared Clifton, Fabio Souza & NorseMedia, Northern Kentucky University; First Step Home

Award of Excellence: Hayley Bledsoe & Aniq Zoha, University of Oklahoma; Musical Theatre

Award of Excellence: Darian Fox, Lauren Garvey, Katie Jobson, Cailey Gribben & Grace Hourigan, James Madison University; Urbino Now 2018

Award of Excellence: Amanda Stephens & Benji Vasquez, University of Oklahoma; Norman Rec

Spots Category

1st Place: Sarah Williams, University of Oklahoma; Domestic Abuse PSA

2nd Place: Nykolas Wynes, University of Oklahoma; Bie Pen

3rd Place: Caitlin Gaff & Micah Stewart, Taylor University; LaCroix Commercial

Award of Excellence: Marina Antonowicz, Lynn University; Popsity 2020 Promotional Video

Award of Excellence: Diego Daura, Kaitlin McMurry, Jared Welenman & Maria Pimentel, Loyola University Chicago; Every Flower Has a Story

Award of Excellence: Jacob Salsbury, Kendall Adams, Noah Stinson & Clint Sprunger, Huntington University; Habitat for Humanity Animated PSA #3

Studio (multi-camera or live-to-tape) Category

1st Place: Brooke Reotutar, Blake Howard & Joy Cooper, Palomar College; Palomar Live Episode: Show 7 04/19/2018

2nd Place: Alison Bonaviso, Evan Paradiso, Frank Yee & Raj Chidambaram, Hofstra University; Anything Goes

3rd Place: Michael Davis, University of Oklahoma; The Set – Austin Kimmel

Award of Excellence: Greta Neufeld, Kyle Hufford & Jace Longenecker, Goshen College; Festival of Carols

Award of Excellence: Alicia Harris, Shannon Keirce, Andrew Cicco & Amanda Durey, Harding University; A Conversation With!

Award of Excellence: Elon After Hours, Elon University; Elon After Hours Season 5 Episode 8

2019 #BEAvegas: Education & Industry: MEDIAt ing the Nexus

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BEA announces a call for papers, production, and panel submissions for the BEA On-Location Conference. Submissions may be made in four categories:

1. **Paper Submissions** (completed papers)
2. **Research in Progress** (abstracts and partial papers)
3. **Panel proposals** related to any area of media or media education, with particular emphasis on broadcasting or multi-platform
4. **Faculty and Student Creative Works**
5. **Special Call for Papers and Creative Works on Immersive Technology** (augmented reality, virtual reality, 360/interactive)

In addition to the paper and production competitions, this conference will include workshops on software and immersive technology. More details on the conference and the training are available on the conference website.

Registration categories are as follows:
- BEA Members: $100
- Non-Members: $150
- Students: $50

Papers and panel proposals must be submitted electronically.

Creative productions must be submitted electronically.

For more information, see the conference website: [BEA-on-location.com](http://BEA-on-location.com)

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Invent your future in journalism
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Learn more about the online MA in Journalism Entrepreneurship
colorado.edu/cmci/onlineje
9:45 AM – 10:45 AM
Research Division – Top Paper Presentations [Session ID: 1487824]
Pavilion 11 – [Research]
Please join us as we hear the top papers presented from the Research Division.
Vice Chair/Paper Competition Chair: Kara Jolliff Gould, University of Arkansas
Debut Paper Competition
1st Place: Alexander Luchsinger, Elon University; The Allure of ISIS: Media Effects on Empathy, Attitudes, and Behavioral Intention
2nd Place: Ben Lynn, University of Florida; Kevin Meyer, Illinois State University; Communication in Live Sports Broadcasts: Attributes of Task Performance Errors
Open Paper Competition
1st Place: Fiona Chew, Syracuse University; Beth Egan, Syracuse University; Chilukuri K. Mohan, Syracuse University; Ruochen Jiang, Syracuse University; Niraj Situala, Syracuse University; TV Program-Ad Genre Congruence and Ad Avoidance: Applying Neural Networks to Assess Effects
2nd Place: Diana Higley, University of Central Florida; Will Kinnally, University of Central Florida; Bending the Binary: Effects of Gender-Neutral Media Representations on Disposition Formation and Media Enjoyment

9:45 AM – 10:45 AM
5 Tips to Teach an Awesome Social Media Class [1700010]
Ballroom F
Teaching a social media marketing course can be an extremely daunting task. The social media industry evolves so quickly that instructors simply don’t have enough time to keep up with the latest and greatest social media trends and updates. This presentation will give you new ideas on ways to structure your course, as well as give you tips and tricks on how to stay current on the ever-changing social media world.
Presenter: Levi Gruwell, Course Consultant, Stukent Inc.

9:45 AM – 10:45 AM
The Basics and Beyond: Adobe Creative Cloud [Session ID: 1660033]
Ballroom G – [All Convention]
The Adobe Creative Suite is one of the leading application packages for creating multimedia content. In this workshop, attendees will learn key techniques to best utilize the broadcast software tools. Session topics include: Color Grading, Motion Graphics, Advanced Video Editing and a variety of time-saving tactics. Regardless of experience level, you will walk away with a strong foundation and techniques to take your production and teaching to the next level. Instructor Herbert Jay Dunmore, Adobe Education Leader/CTT+ is known for teaching key concepts and strategies in a clear and lucid style that facilitates strong best practices and comprehension. The session will be a mix of hands-on, and question/answer.
Instructor: H. Jay Dunmore, Loyola University Maryland
9:45 AM – 10:45 AM
Graduate Student Digital Research (Poster) Presentations: Grand Plans & Great Expectations – Session II [Session ID: 1660040]

Exhibit Hall – Digital Poster Research Presentations
Join us for a digital poster session at BEA2019 with theses or dissertations in progress.
Special thanks to LG for providing BEA with the opportunity to take research presentations to the next level.

Kevin Curran, University of Oklahoma; Cross-Border Targeted Radio in North America
Adviser: Dr. Joe Foote

Yahya Abdullah Alzahrany, Murray State University; The Impact of Citizen Journalism on Saudi Adults’ Perceptions Towards Economic Issues
Adviser: Dr. Bella Ezumah

Lindsay Goldberg, Emerson College; “I’m Just Here to Have Fun:” A Case for the Re-Evaluation of College Radio Value Propositioning in the Digital Age
Adviser: Dr. Paul Mihailidis

Danielle Deavours, University of Alabama; Exploring Bias and Nonverbal Expressions in Sandy Hook Coverage: A Content Analysis
Adviser: Dr. Michael Bruce

Thomas Kenny, Long Island University; Collaborative Media: Investigating Social Media as a Genre through Higher Education Facebook and Twitter Pages
Adviser: Dr. Greg Hunter

Yuanwei Lyu, University of Alabama; Exploring the Portrayal and Framing of the Marjory Stoneman Douglas High School Shooting by News Outlets: Implications from a PR Perspective
Adviser: Dr. Michael Bruce, University of Alabama

Hassan Almalki, Murray State University; An Investigation of the Dynamic Relationship Between Social Media and the Development of Fake News in the United States of America
Adviser: Dr. Bellarmine Ezumah

10:00 AM – 2:00 PM
NAB Show Career Fair & Graduate School Showcase [Session ID: 1660050]

Exhibit Hall – [All Convention]
BEA2019 is hosting a Career Fair and Graduate School Showcase offering prospective employees and graduate students a chance to meet with top professional recruiters and schools. Over 35 companies and grad schools will be participating in the event.

11:15 AM – 12:15 PM
Media for the Public Good: Helping Production Students Find Meaningful Careers in the Non-Profit World [Session ID: 1469299]

Conference Room 1/2 – [Service Learning & Community Engagement]
As we prepare our students for entry into the working world, most of us steer them towards either industry news media or commercial entertainment. But what about the non-profit sphere? NGOs, government agencies at all levels, foundations, and political bodies from the United Nations on down all have stories to tell and, in 2019, they all need high quality audio and video media and the creators to make it.

This panel will discuss the impact that production students can make on communities, from the local to the global, by dedicating their efforts to working for organizations in the non-profit sector, outside “the biz.” The four panelists have extensive professional experience in news and/or entertainment and now, as educators, focus on helping their students see an even bigger career picture – the opportunity to use their skills to promote social progress rather than simply to drive profits, whether personal or corporate. We will discuss the key skills (technical and practical) required of any young person choosing this path, and we’ll present case studies of programs that help students use their storytelling skills as a powerful tool to create positive results for all relevant community stakeholders.

Moderator: Will Hong, SUNY – New Paltz
Panelists: Gagan Nirula, NAB & University of Maryland; The Basic Digital Tools for Success
Michael Whalen, Santa Clara University; Embedding Filmmakers with Social Entrepreneurs in the Developing World
Rajvee Subramanian, Western Carolina University; Connecting Community and Creativity
Neil Roberts, Minot State University; Forward Communication
**Big things are happening on the small screen**

There’s a business behind running your favorite shows, and Drexel University’s MS in Television Management will prepare you with insider knowledge and business acumen to help you succeed in the growing and changing field of multi-platform broadcasting.

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**Program features:**

- Campus or online classes let you learn around your busy schedule
- Designed for both industry newcomers and those already in the field
- Curriculum focuses on areas such as programming, audience analytics, media technology and finance
- Optional professional internships or study abroad experience in London help expand your network around the country and world
- A dual MS/MBA degree is available.

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**TV is changing. Get in on the action.**

Learn more at [online.drexel.edu/television](http://online.drexel.edu/television)
Tuesday, April 9

11:15 AM – 12:15 PM
BEA Festival of Media Arts Showcase [Session ID: 1660029]
Conference Room 5/6 – [All Convention]
BEA's Festival of Media Arts winners will be screened during these Festival Showcase sessions. Check the #BEAvegas app for a complete listing.

11:15 AM – 12:15 PM
Rebuilding Trust in an Era of Mass Skepticism [Session ID: 1469655]
Pavilion 1 – [News]
Edelman's 2018 Trust Barometer reveals that the faith of US citizens in national institutions (e.g., government, media) is at an all time low. Distrust in these entities has reached epidemic proportions and has threatens journalists’ ability to fulfill the fundamental obligations of our industry. This panel discusses the current state of distrust in American journalism vis-a-vis situations in other countries and proposes steps for restoring trust in an era of skepticism.
Moderator: Xiaochen Zhang, Kansas State University
Panelists: Jonathan Borden, Syracuse University
Nancy Muturi, Kansas State University
Dorothy Njoroge, United States International University- Africa (USIU-A)
Raluca Cozma, Kansas State University
Ronen Shay, Wentworth Institute of Technology

11:15 AM – 12:15 PM
Teaching Copywriting Here and Around the World [Session ID: 1458399]
Pavilion 2 – [Writing]
As our students become more international in nature and some faculty find themselves teaching internationally, teaching copywriting for new and legacy media to an increasingly multicultural audience offers some unique challenges. This panel, featuring faculty who have taught such courses in America and around the world, will discuss the commonalities in teaching copywriting anywhere along with the differences in culture and governmental regulation that may effect the teaching approaches that would be effective.
Moderator: Richard Vogel, Lincoln Memorial University
Panelists: Cynthia Lieberman, UCLA extension
Robert Gustafson, CBS Television
Dan Henrich, Edward Waters College
William R. Davie, University of Louisiana at Lafayette
Jeff Wilkinson, Sino-U.S. College, Beijing Institute of Technology
Tuesday, April 9

11:15 AM – 12:15 PM
BEA2019 Ignite Presentations [Session ID: 1517235]

Pavilion 3 – [All Convention]

BEA Ignite shares the best enterprise ideas for the classroom. Presenters will have 5 minutes, and 20 slides, to share their top teaching tips. Following the traditional IGNITE format, attendees should come prepared to take home these passionate teaching ideas. The NINE best IGNITE ideas have been peer reviewed, and are ready to make their presentations live during this BEA2019 session.

Moderator: B. William Silcock, Cronkite School/Arizona State University
Creative Producer: Michael Bruce, University of Alabama
Respondent: Deborah Wilson David, University of Lincoln

Chandra Clark, University of Alabama; Pitches, Rubrics, Slides, Spreadsheets, Oh Why?
Renee Clear, Ball State University; Rewarding Effort: Signs of Achievement
Miao Guo, Ball State University; Integrating Media Analytics Across the Journalism & Mass Communication Curricula: A Service Learning Approach
Diane Guerrazzi, San Jose State University; Steering Clear of Politics While Teaching About Fake News
Christine Guest, Ithaca College; Redefining the Group News Project
Jeff Hammond, Metropolitan State University of Denver; The GIF That Keeps on Giving
Robert Hernandez, University of Southern California; I Don’t Know
Julia Largent, McPherson College; Teaching Layout Design Through Fandom Newsletters
Christopher J. Winkler, Rowan University; The Three Minute Test

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2020-2021 BEA Student Scholarships
Over $70,000 awarded to graduates and undergraduates last year.
Deadline: 10/14/19

www.BEAWeb.org/Scholarships
Tuesday, April 9

11:15 AM – 12:15 PM

Faculty & Student Audio Awards & Exhibition [Session ID: 1487949] 

Pavilion 9 – [Radio & Audio Media]

This session honors the winners of the Faculty and Student Festival of Media Arts Audio Competitions. Selected works of this year’s award recipients will be exhibited.

Faculty Audio Chair: Kyle Miller, Northwest Missouri State University
Student Audio Chair: Jeffrey Schiffman, York College of PA

Faculty Audio Competition

Long-Form Production Category
Best of Competition: Kornel Gerstner, Liberty University; The Encounter: The Decision Ep. 27
Award of Excellence: Jim Gray, St. Cloud State University; Night of The Living Dead

Radio Documentary Category
Best of Competition: Kim Fox & Sarah Hassan, The American University in Cairo; Ramadan Across Social Classes in Cairo
Award of Excellence: Dutch Hoggatt, Harding University; Artist Spotlight: Les Paul & Mary Ford

Radio Station Promo, PSA, Commercial Category
Best of Competition: Don Connelly & Dr. Bruce H. Frazier, Western Carolina University; Universal Social Media Life Insurance Company
Award of Excellence: Jodeane Brownlee & Michael Burns, University of Nebraska at Omaha; Haunted Heartland 2018 Promo
Award of Excellence: David Shabazz, Kentucky State University; Arts in Education

Short-Form Production Category
Best of Competition: Kornel Gerstner, Liberty University; Narnia Trailer New Genre & Sound Design
Award of Excellence: Glenn Hubbard, Curtis Hubbard & Matthew Vance, East Carolina University; Where or When.

Student Audio Competition

Air Personality Category
1st Place: Riley Friesner, Goshen College; Riley’s Air Check
2nd Place: Bradley Clarke, Hofstra University; The Game Show Starring Bradley Clarke
3rd Place: Matthew Jarecki, Northern Arizona University; The Jerk
Award of Excellence: Mallory Moreno, University of Indianapolis; Mallory Moreno Show
Award of Excellence: Kadie Spoor, Goshen College; Kadie’s Breakfast Blend
Award of Excellence: Damara Peraino, Rowan University; Satin Nights
Award of Excellence: Neriah Ethridge, University of West Georgia; Best of Neriah E

Comedy or Drama Category
1st Place: Michael Burns, University of Nebraska at Omaha; A Dark Night in Arkham
2nd Place: Michael J. Hendricks, Marquette University; What Happened with CYRUS
3rd Place: Jared Cobb, Franchette O’Neal & Kelsie Posey, Georgia Southern University; Not Alone
Award of Excellence: Devon Maline, University of Nebraska at Omaha; Detective Flabergast and the Mysterious Toon Murders

Educational Program Category
1st Place: Engy Moheb, The American University in Cairo; The Invincibility Fable
2nd Place: Chloe Tyson, Donnie Burgess, Shayla Cabalan & Mallory Moreno, University of Indianapolis; WICR Radio Live Election Night Coverage
3rd Place: Lara Thrapp, York College of Pennsylvania; WVYC Studios Presents – Buzzed
Award of Excellence: Brian Delp, Harding University; Artist Spotlight – Muddy Waters

Multimedia Sound Design Category
1st Place (tie): Caitlin Gaff & Alec Ellsworth, Taylor University; Bourne Supremacy Foley
1st Place (tie): Jonathan Perez & Julian Melson, Cogswell College; African Technology Foundation Branding Spot
Award of Excellence: Daniel Walters, Liberty University; Touch of Evil – Opening Sequence Sound Design

PSA, Promo or Commercial Category
1st Place: Thomas Butcher, Jake Rapanotti, Alexa Ellish & Bailey Ernst, Oakland University; The Condom Song
2nd Place: Kadie Spoor, Goshen College; River Bend Film Fest – Promo Series
3rd Place: Jordan Verge, Husson University; That’s What I Do
Award of Excellence: Zach Rzicznek, Bowling Green State University; Vinyl Hour Show Promo
Award of Excellence: Justin Hofa, Marion Deguzman & Latanya Ramos, Grossmont Community College; Party Safety PSA
Award of Excellence: Riley Friesner, Goshen College; The Breakfast Blend Coffee Shop
Faculty & Student Audio Awards & Exhibition [Session ID: 1487949]
Pavilion 9 – [Radio & Audio Media]
This session honors the winners of the Faculty and Student Festival of Media Arts Audio Competitions. Selected works of this year’s award recipients will be exhibited.

Sound Engineering and Production
1st Place: Nicolas Kauffman, Cogswell College; Making Whoopee by MSU Jazz Ensemble
2nd Place (tie): Andrew Couch, Francisco Herrera & Jamie Talamentez, Missouri State University; Queen City Sessions
2nd Place (tie): Kevin Tran, Jeffrey Whitten & Nathan Jeffers, California State University – Fullerton; Titan Radio Live! Featuring Rat Soup

Specialty Program Category
1st Place: Damara Pernio, Rowan University; Control Q Dreaming
2nd Place: Ben Phillips, Harrison Popp, Simon Ristow & Ben Phillips, University of Nebraska at Omaha; Haunted Heartland 2018 Part I
3rd Place: Matthew Jarecki, Northern Arizona University; The Jerk
Award of Excellence: Allison Bennett Dyche, Virginia Commonwealth University; Profile of Warren O’Reilly
Award of Excellence: Abigail Voggenreiter, Liberty University; I’m Worth It (And So Are You)
Award of Excellence: Eboni Johnson, University of North Texas; Good Soil, Good Souls: The Story of Bonton Farms

Documentary Division Business Meeting [Session ID: 1509612]
Pavilion 10 – [Documentary]
The Documentary Division focuses on scholarship, teaching, and creation of documentaries, and radio-TV-Internet delivery of documentary film/video. We seek to expand international documentary literature and illuminate genres, methods, creators, and interpretative/analytical approaches to documentary. Our members share an appreciation for methods of teaching and producing documentaries, including exhibition. Our goal is to be a nexus for media scholars and critics, faculty, and professionals in documentary fields, as well as other associations, festivals, and broadcast organizations that research, produce, and archive documentaries at international, national, regional, and local levels.

Chair: Jes Therkelsen, California State University-Fresno
Vice Chair: Choonghee Han, Hope College
Faculty Festival Chair: Adam J. Kuban, Ball State University
Student Festival Chair: Julie Largent, McPherson College
Communications Officer: Chris Shofner, University of Wisconsin-Stevens Point

Teaching with Google News Initiative Tools [Session ID: 1459961]
Pavilion 11 – [Interactive Media & Emerging Technologies]
Looking for ways to incorporate basic data-driven storytelling into your classroom? Participants will get hands-on with free tools for teachers and learn more about the University Network from the Google News Initiative and the Society of Professional Journalists. Free teaching modules focus not only on data journalism but also verification and other Google tools. Created specifically to support university educators and curriculum, see how some are already using these modules in their classrooms as we highlight the connection of academia into industry practice. More info here: https://www.spi.org/google-educators.asp

Moderator: Debora Wenger, University of Mississippi
Interest Division Meeting

Production Aesthetics & Criticism Division Business Meeting [Session ID: 1489903]

Ballroom F – [Production Aesthetics & Criticism]

The PAC Division’s purpose is the improvement of teaching and the fostering of research and innovations in audio and video production, aesthetics and criticism. The division provides a forum for the exchange of teaching techniques and material; the presentation of juried and non-juried scholarly research; the presentation of faculty and student productions; the demonstration and discussion of innovations in production equipment and techniques; and as a means of evaluation through juried competition of scholarly research and faculty production. Members are involved in the supervision of the only collegiate, association-wide, peer review faculty production competition, that provides valuable feedback and credibility often needed in promotion and tenure reviews.

Chair: Denise Belafonte-Young, Lynn University
Vice Chair: Jamie Litty, University of North Carolina at Pembroke
Communication Coordinator: Joe Fortunato, Arizona State University
Senior/Faculty Festival Chair: Tony DeMars, Texas A&M University-Commerce
Faculty Vice Chair: Marilyn Terzic, Université du Québec à Montréal
Student Festival Chair: Anji Phillips, Bradley University
Animation/Experimental/Mixed Vice-Chair: Ginger Blackstone, Harding University
Instructional/Educational Vice-Chair: Brent Simonds, Illinois State University
Music Video Vice-Chair: Cory Byers, Southern Illinois University – Edwardsville
Narrative Video Vice-Chair: Phillip Powell, Valparaiso University
Spots Vice-Chair (between 15 and 90 seconds): Deb Larson, Missouri State University
Promotional Vice-Chair (Promo material from 90 seconds to 30 minutes): Nick Taylor, University of Texas Rio Grande Valley
Studio Vice-Chair (multi-camera or live-to-tape): Angela Criscoe, Georgia College & State University

Cleaning the Glass Ceiling: Women Negotiating the Nexus [Session ID: 1469573]

Ballroom G – [Gender & Sexuality | Student Media Advisors]

This panel examines perceived and potential inequities between men and women in higher education and student media administration. The goal of this panel is to invite interaction and conversation among panelists and the audience by sharing anecdotal information in an effort to explore resolutions and solutions that shift the higher-ed media landscape in a practical, positive, and progressive direction. Topics include areas such as student course evaluations, student media management, salary disparities, and synergy in ability and femininity – in the academy and the industry.

Moderator: Jenna Mangino, Colorado State University – Pueblo
Panelists: Marjorie Yambor, Dalton State College
Elizabeth Viall, Colorado State University-Pueblo
BEA WINNERS!

OUR OHIO FACULTY AND STUDENT CONGRATULATES THE OHIO ASSOCIATION OF BROADCASTERS BEA WINNERS!

STUDENT AUDIO COMPETITION
PSA, PROMO OR COMMERCIAL CATEGORY
Zach Rzicznek
Bowling Green State University
“Vinyl Hour Show Promo”

STUDENT FILM & VIDEO COMPETITION
ANIMATION/EXPERIMENTAL/MIXED CATEGORY
Alyssa L. Standen
Kent State University
“Forgive Me”

STUDENT FILM & VIDEO COMPETITION
NARRATIVE CATEGORY
Shahriar Shafinani
Semih Bedir
Dustin Jenkins
Daniel Aguer
Ohio University
“Departure”

STUDENT SCRIPTWRITING COMPETITION
MOBISODE/WEBISODE CATEGORY
Emma Barry
Emily Coller
Kyle Howell
Xavier University
“Split Second”

TV SPORTS NEWS PROGRAM CATEGORY
Tyler Corbit
Nick Langer
Blake Baker
Ohio University
“Gridiron Glory – Season 20 Episode 5”

STUDENT TWO-YEAR SMALL COLLEGES COMPETITION
AUDIO CATEGORY
Paige Goodwin
Ohio Northern University
“Community Clips – Opioid Crisis Episode 1: An Interview with Hardin County Sheriff Keith Everhart”
Grant Pepper
Ohio Northern University
“The Pep Talk 1-26-18”

“FAKE NEWS AND MISINFORMATION: A REVIEW OF SCHOLARLY RESEARCH 2008-2017”
Louisa Ha
Bowling Green State University

“MEDIATING THE NEXUS OF ADVISOR CODES OF ETHICS IN STUDENT MEDIA EDUCATION”
Mary Beth Earnheardt
Adam Earnheardt
Youngstown State University

“ONE OLYMPICS, TWO GENDERS: PREDICTING WHY MEN AND WOMEN WATCH MEGA SPORTING EVENTS ACROSS PLATFORMS”
Tang Tang
Kent State University
Roger Cooper
Ohio University

“ARE WE SO DIFFERENT? EXAMINING GENERATIONAL DIFFERENCES IN POLITICAL INFORMATION SEEKING AND SHARING”
Tang Tang
Elizabeth Graham
Kent State University

“INSTRUCTOR PRESENCE IN A VIDEO TUTORIAL”
Bruce Getz
Columbus State University

“NAVIGATING FAKE NEWS: AN ASSESSMENT OF STUDENTS’ NEW MEDIA LITERACY SKILLS”
Nune Grigoryan
Ika Idris
Bowen Gao
Laeeq Khan
Rebecca King
Scott Titsworth
Ohio University
Tuesday, April 9

11:15 AM – 12:15 PM
Graduate Student Digital Research (Poster) Presentations: Grand Plans & Great Expectations – Session III
[Session ID: 1660041]
Exhibit Hall – Digital Poster Research Presentations – [All Convention]
Join us for a digital poster session at BEA2019 with theses or dissertations in progress.
Special thanks to LG for providing BEA with the opportunity to take research presentations to the next level.
Darina Sarelska, University of Tennessee, Knoxville; Banality of Evil: Censorship Routines: Voices of Bulgarian Journalists and Their Meaning Making Processes in One of the Most Suppressed Media Systems in Europe
Adviser: Dr. Sam Swan
Carmen Navarro, Regent University; Jihadist Recruitment Through Popular Media
Adviser: Dr. William Brown
Gregory Edward Phipps, Indiana State University College of Technology; Adoption of Bonded-Cellular Video Transmission Technology: Examining Diffusion of Innovation and Technology Acceptance Models
Adviser: Dr. David Border, Bowling Green State University
Gayle Jansen Brisbane, University of Colorado, Boulder; Reminds Me of Jesus: Evangelical Christian Women’s Perception of News Outlets Persecution of Donald J. Trump
Adviser: Dr. Patrick Ferrucci
Roger J. Rome, Regent University; The Narrative Virtual Reality Filmmaking: A Communication Conundrum
Adviser: Dr. William Brown
Jules Patalita, Bowling Green State University; How the Godzilla Franchise Maintained its Core Motifs Over 64 Years
Adviser: Dr. Joshua D. Atkinson
Carolyn M. Cross, Regent University; You’ve Officially Been Chopped and Screwed: A Cultural Analysis of DJ Screw’s Societal Impact on Media
Adviser: Dr. John Keeler

12:30 PM – 1:30 PM
Multicultural Studies Division Business Meeting [Session ID: 1488465]
Conference Room 1/2 – [Multicultural Studies]
Multicultural Studies Division was founded to provide a specific forum for addressing concerns of the relationship between traditionally underrepresented groups – especially racial and ethnic groups (i.e., African, Hispanic, Asian and Native American (ANANA) – and the electronic media. The division also provides a forum for discussion of issues and presentation of research on issues of portrayal, employment and entrepreneurship and the academy’s response to teaching these issues. Their goals are to increase the level of awareness of the contributions and concerns of AHANA members and other traditionally underrepresented groups; to encourage more research on topics related to AHANA members and other traditionally underrepresented groups; and to encourage electronic media curricular acknowledgment of the contributions and concerns of AHANA members and other traditionally underrepresented groups.
Chair: Maria Williams-Hawkins, Ball State University
Vice Chair: Victor D. Evans, Seattle University
Paper Chair: Jennifer Woodard, Middle Tennessee State University
co-Communication Coordinator: Lillian Williams, Columbia College Chicago
co-Communication Coordinator: Patricia F. Sanders, University of North Alabama

12:30 PM – 1:30 PM
BEA Festival of Media Arts Showcase [Session ID: 1660030]
Conference Room 5/6 – [All Convention]
BEA’s Festival of Media Arts winners will be screened during these Festival Showcase sessions.
Check the #BEAvegas app for a complete listing.
The News Division’s goals are to provide the scholar, the media practitioner and the citizen with a better understanding of the role and functions of the broadcast journalist in a free society. They seek to improve communication and understanding among working professionals, scholars and the public concerning broadcast journalism. These goals are achieved through sponsorship and encouragement of scholarly teaching and inquiry in the areas of radio and television journalism and through support oft eaching and public service activities supporting free expression as stated by the First Amendment of the U.S. Constitution.

Chair: Lydia Timmins, University of Delaware
Vice Chair, Panels: Julian M. Rodriguez, University of Texas – Arlington
Vice Chair, Papers: Iveta Imre, University of Mississippi
Communications: Donna Smith, Lyndon State College
News Senior Chair: Tom Hallaq, Kansas State University
Faculty News Chair: Katherine Hughes, Elizabethtown College
Student Radio Co-chair: Gina Balena, San Francisco State University
Student Radio Co-chair: Chandra Clark, University of Alabama
Student Television – Feature Chair: James Schiffman, Georgia College & State University
Student Television – Hard News Chair: Donna Smith, Lyndon State College
Student TV Anchor Chair: Faith Sidlow, California State University – Fresno
Student TV Weathercaster Chair: Heather Dunn, Arizona State University
Student Newscast (3 days or less) Chair: Laura Smith, University of South Carolina
Student Newscast (4 days or more) Chair: Michelle McHugh, Drexel University
Student Newsmagazine Chair: Christine Eschenfelder, Middle Tennessee State University

The Writing Division’s mission is to provide a forum for discussion of issues pertinent to writing for electronic and other media; to develop understanding of media writing and the teaching of writing through scholarly research to be presented at panels and in an annual competition for scholarly papers; to encourage student writing through an annual, national scriptwriting competition; to encourage creative writing by faculty through an annual, faculty scriptwriting competition; and to maintain a web page with a collection of media writing resources such as syllabi, scripts, grants, competitions and links to other writing resources on the web.

Chair: Antonio Zarro, Palm Beach Atlantic University
Vice Chair & Faculty Festival Chair: John P. McHale, Illinois State University
Paper Competition Chair: Michael Whalen, Santa Clara University
Student Festival Co-Chair & Webmaster: Evan Kropp, Southern New Hampshire University
Student Festival Chair: Jonathan D. Mabee, Missouri State University
Recording Secretary: Mary Beth O’Connor, Purdue University Northwest Hammond Campus
Newsletter Editor: Edward Fink, California State University, Fullerton

A variety of rubrics and assessments are available online, but they vary in scale and quality. Conversations with colleagues also reveal a large variety of assessment techniques, along with different perspectives on what is and is not important, or even appropriate, for assessment. This panel seeks to generate discussion among faculty members from various institutions across the country regarding assessments and to improve on existing assessment techniques to assist students.

Moderator: Colin Walker, Valdosta State University
Panelists: Adam J. Kuban, Ball State University
Christopher Clemens, San Francisco State University
Jamie Litty, University of North Carolina @ Pembroke
Heather McLaughlin, Olivet Nazarene University
12:30 PM – 1:30 PM
Faculty and Student Interactive Multimedia and Emerging Technologies Awards & Exhibition [Session ID: 1487955]
Pavilion 9 – [Interactive Media & Emerging Technologies]
This session honors the winners of the Faculty and Student Festival of Media Arts Interactive Multimedia and Emerging Technologies (IMET) Competitions. Selected works of this year’s award recipients will be exhibited.

Faculty Chair: Sandy Henry, Drake University
Faculty Vice-Chair: Leah Mangrum, Angelo State University
Student Chair: Gina Baleria, San Francisco State University
Student Vice-Chair: Todd O’Neill, Middle Tennessee State University

Faculty Interactive Media and Emerging Technologies Competition
Website Category
Best of Competition: Steven D. Anderson, James Madison University; CSS Grid Layout
Award of Excellence: Talé Mitchell & Shelly Hokanson, James Madison University; Racial Undertones in Advertising: Lack of Diversity Divides Us

Student Interactive Media and Emerging Technologies Competition
Interactive Reality Category
1st Place: Aaron Rosa, University of Maryland; CNS: After the Floods: Rebuilding Ellicott City [360 video in 3D]
2nd Place: Reagan Hayes-Dyer, University of Oklahoma; Routes TV 360: OK Teacher Walkout
3rd Place: Bree McCullough, West Virginia University; Friends of Cheat Acid Mine Remediation

Mobile Apps Category
1st Place: Holden Broughman, James Madison University; All Things Auto – “An App to Connect the Automotive World”

Multimedia Storytelling Category
1st Place: CPJW Staff, School of Media and Journalism, University of North Carolina at Chapel Hill; Catawba Calling
2nd Place: Aftermath Staff, School of Media and Journalism, University of North Carolina at Chapel Hill; Aftermath: Puerto Ricans Rebuild After Maria
3rd Place (tie): Capital News Service, University of Maryland; After the Floods: Must Ellicott City Be Destroyed in Order to Save It?
3rd Place (tie): Nick Cook, Elon University; Power of a Wish: An Interactive Report

Website Category
1st Place: Neha Tandon, Jamie Jenson & April Rink, Syracuse University; NEHA: A Digital Publication for Compassionate Travelers.
2nd Place: Kyndall DySard, Nick Cook, Arvanna Smart & Sarah Donahue, Elon University; Haitian Heritage & Friends of Haiti
3rd Place: Jake Bullington & Samantha Ohlson, Drake University; Urban Plains

12:30 PM – 1:30 PM
Financing Documentaries: Finding Funds to Realize Your Vision [Session ID: 1468527]
Pavilion 10 – [Documentary]
Panelists will share project-tested strategies to secure financing to complete documentary films.

Moderator: Brent Simonds, Illinois State University
Panelists: Brent Simonds, Illinois State University; Crowdfunding Requires a Crowd
Jason Brown, Valdosta State University; Fiscal Sponsorship – Benefits and Challenges of Working with 501(c)3’s
Jim Gilmore, University of Michigan-Dearborn; Tracy Halcomb, Flagler College; Techniques for Leveraging Institutional Production Support
Rosemary Martinelli, Pennsylvania State University; Corporate and Foundation Partnerships: More Than Just a Grant Request
Nicholas Geidner, University of Tennessee @ Knoxville; Bundling Funds for Docs: Finding a Little Bit of Money from a Lot of Different Sources
Kevin Finch, Washington and Lee University; Different Docs, Different Business Models
12:30 PM – 1:30 PM
I Like You, You Like Me – Or Not: Identifying Personality Styles to Maximize Effective Communication
[Session ID: 1390576]
Ballroom F – [Radio & Audio Media]

Have you ever noticed that you seem to connect with some people more naturally that with others? Sociologists have determined that all of us fall into one of four primary behavioral styles. To be successful in advertising sales, and in our working relationships, it’s important to recognize our own dominant style and the dominant style of our coworkers, partners, listeners, and clients. We can then modify our behavior style to better match the other person’s, earning their trust, respect, and confidence, and making the client feel more comfortable. Through an experiential learning exercise you will leave this session knowing your personality style and how to identify traits in others for maximum communication effectiveness.

Presenters: Georgia Beasley, Manager of Professional Development, Radio Advertising Bureau
Jeff Schmidt, SVP of Professional Development, Radio Advertising Bureau

Sponsor: Radio Advertising Bureau (RAB)

12:30 PM – 1:30 PM
The FCC: Frequent Concerns and Compliance for College Radio [Session ID: 1469572]
Ballroom G – [Student Media Advisors | Law & Policy]

This panel provides regulation insights to new and experienced student media advisors. The goal of this program is to highlight the importance of day-to-day legal responsibilities of the student media advisor to ensure the station is following proper procedures. Topics include station log requirements, EAS, online public file and proper sponsorship acknowledgements. Examples will be shared and regulation questions are encouraged.

Moderator: Jeffrey P. Schiffman, York College of Pennsylvania
Panelists: Jeffrey P. Schiffman, York College of Pennsylvania
Cary Tepper, Tepper Law Firm, LLC
Jenna Mangino, Colorado State University – Pueblo

1:45 PM – 2:45 PM
Curved TV Documentary Screening: A look at LGBTQ Images on TV [Session ID: 1469588]
Conference Room 1/2 – [Multicultural Studies | Curriculum, Assessment & Administration]

The workshop would focus on the video screening of Curved TV Part 2, a video created to be used as a teaching tool in the classroom to facilitate discussions on the current state of media representation on television, specifically focusing on the LGBTQ community.

Moderator: Maria A. Williams-Hawkins, Ball State University
Panelists: Kimberly Harden, Seattle University
Laurie Moroco, Walden University
Victor D. Evans, Seattle University
Lerone Landis, Independent Scholar

1:45 PM – 2:45 PM
BEA Festival of Media Arts Showcase [Session ID: 1660031]
Conference Room 5/6 – [All Convention]

BEA’s Festival of Media Arts winners will be screened during these Festival Showcase sessions. Check the #BEAvegas app for a complete listing.
1:45 PM – 2:45 PM  
**News Division – Top Paper Presentations [Session ID: 1487846]**

**Pavilion 1 – [News]**

Please join us as we hear the top papers presented from the News Division.

**Vice Chair/Paper Competition Chair:** Iveta Imre, University of Mississippi

**Debut Paper Competition**

1st Place: Othello Richards, Texas Tech University;  
*An Analysis Across Years of Viewers’ Level of Difficulty in Giving Up Television and the Relationship to Social Media Usage*

2nd Place: Cory Armstrong, University of Alabama; Jue Hou, University of Alabama; Nathan Towery, University of Alabama; 
*Coring Jim Cantore: How Longtime Residents Use Visual Media Cues to Determine Evacuation Actions Before Hurricanes*

**Open Paper Competition**

1st Place: Ivanka Pjesivac, University of Georgia; Marlit Hayslett, University of Georgia; Matt Binford, University of Georgia;  
*Framing of GMOs in American Media and its Effects on Attitudes, Behaviors, and News Perceptions*

2nd Place: Nune Grigoryan, Ohio University; Ika Idris, Ohio University; Bowen Gao, Ohio University; Laeeq Khan, Ohio University; Rebecca King, Ohio University; Scott Titsworth, Ohio University;  
*Navigating Fake News: An Assessment of Students’ New Media Literacy Skills*

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1:45 PM – 2:45 PM  
**Service Learning & Community Engagement Division Business Meeting [Session ID: 1488459]**

**Pavilion 2 – [Service Learning & Community Engagement]**

Do you participate in service-learning or want to become involved? Do you want to learn more about service-learning?  
Are you looking for a place where you and your student’s service-learning activities and scholarship can be recognized?  
Are you interested in a Service-Learning BEA Interest Division? If so, join us for this organizational meeting. We will discuss the proposal for creating a new BEA interest division including the description, rationale, goals and benefits of a service-learning division. We will explore the process for creating a new interest division and what we need to do to organize ourselves.

**Chair:** Candace Lee Egan, California State University – Fresno  
**Vice Chair:** Adam J. Kuban, Ball State University  
**Communication Chair:** Tracy Songer, Northern Kentucky University

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1:45 PM – 2:45 PM  
**Defining the Documentary: Reality Television and Journalism [Session ID: 1468515]**

**Pavilion 3 – [Documentary]**

“Defining the Documentary” is an ongoing series exploring issues concerning the documentary. This year we’ll explore how both reality television and journalism fit into the definition of documentary. Some scholars and practitioners completely agree that one or both are documentaries, while others vehemently disagree. Following a brief introduction, we will break into groups each with its own moderator, and discuss this topic – allowing all attendees to participate in the ongoing conversation to explore the meaning of “documentary.”

**Moderator:** Ralph Beliveau, University of Oklahoma  
**Panelists:** Kevin J. Corbett, Central Michigan University  
Julia Largent, McPherson College  
James E. Machado, Millersville University of PA  
Thomas Mascaro, Bowling Green State University
Tuesday, April 9

1:45 PM – 2:45 PM
Two-Year/Small Colleges Awards & Exhibition [Session ID: 1487907]

Pavilion 9 – [Two-Year/Small Colleges]
This session honors the winners of the Student Festival of Media Arts Two-Year and Small Colleges Competitions. Selected works of this year’s award recipients will be exhibited.

Festival Chair: Jerry LaBuy, Rock Valley College
Festival Co-Chair: Scott Clarke, Black Hills State University
Festival Co-Chair: Bob Maass, Metropolitan Community College

Audio Category
1st Place: Paige Goodwin, Ohio Northern University; Community Clips – Opioid Crisis Episode 1: An Interview with Hardin County Sheriff Keith Everhart
2nd Place: Grant Pepper, Ohio Northern University; The Pep Talk 1-26-18
3rd Place: Laura Hoover, Goshen College; 91.1 the Globe: A 60 Year Legacy
Award of Excellence: Lara Thrapp, York College of Pennsylvania; WVYC Studios Buzzed-Education

Narrative/Live: Narrative Category
1st Place: Philip Kalicharan, Palm Beach Atlantic University; Alter Falter
2nd Place: Emerald Leong, Huntington University Arizona; Mile 248
3rd Place: Josiah Hunt, Huntington University Arizona; Eden’s Moon
Award of Excellence: Richan Anderson, Sara Mark & Jon Mayer, Huntington University; The Reunion

Promotional/Educational/Non-Narrative Category
1st Place: Benjamin Crane & James Ehle, Huntington University; Refuge
2nd Place: Joe Stone & Nicole Wethington, Huntington University Arizona; Wonderfully Made
3rd Place: Noah Syverson, Berry College; A Wheel, a Trail, and a Student: The Story of Berry’s Mountain Unicyclist
Award of Excellence: OCU Corporate Video class, Oklahoma City University; Active Shooter

1:45 PM – 2:45 PM
The Annual Conversation with Dick Wiley [Session ID: 1460785]

Pavilion 10 – [Law and Policy]
The Honorable Richard E. Wiley – renowned communications attorney, former FCC Chairman and former head of the government-industry advisory committee that developed the digital television standard for the United States – joins us again at BEA2019. His annual conversation with Barry Umansky, former Deputy General Counsel of the NAB and a BEA past-president, will span a wide range of key legal and policy issues for the Congress, the Courts, FCC regulators, communications industries and the public. Wiley, the recipient of the BEA Law and Policy Division’s inaugural “Lifetime Achievement Award” in 2012, also will answer questions from the audience.

Discussants: Richard E. Wiley, Founding Partner, Wiley Rein LLP
Barry D. Umansky, Professor/Attorney, Ball State University

1:45 PM – 2:45 PM
Why Your Sports Media Program Needs Courses in Contemporary and Historical Issues
[Session ID: 1469820]

Pavilion 11 – [Sports | Curriculum, Assessment & Administration]
Sports media programs at colleges and universities have grown tremendously, based mostly on teaching production skills. It is important however, that sports media students also have a working knowledge of historical and contemporary issues that face the industry. Having courses dedicated to sports media history and contemporary issues shows students how politics, economics, and culture work to influence sports media. This panel discusses the virtues of offering these courses and their importance in today’s society.

Moderator: Craig A. Stark, Susquehanna University
Panelists: Duane Meeks, Palm Beach Atlantic University
Chris Bacon, Middle Tennessee State University
Gail Rhodes, Arizona State University
1:45 PM – 2:45 PM

Keeping it Real: Integrating Virtual and Augmented Reality Projects into Curriculum and Opening Relationships with Industry [Session ID: 1469108]

Ballroom F – [Interactive Media & Emerging Technologies]

This panel will present projects, ideas, and problems using Virtual and Augmented Reality media that involve both faculty and students. Topics include experience with ideation, production, pedagogy, and budget/financing issues. VR/AR Labs are creating content with limited resources (reminiscent of the early days of portable video), but student interest is very strong. Should electronic media programs invest in these technologies? Does educating students in these new media technologies improve pathways to jobs in industry? The panel will discuss these important questions.

**Moderator:** Norm Medoff, Northern Arizona University

**Panelists:**
- Eric R. Williams, Ohio University; *A Virtual Reality /Augmented Reality Curriculum and Lab Experience for Media Students*
- Jamie Cohen, Molloy College; *How the Body and Mind Interact in Immersive Media Settings*
- Tina Korani, San Jose State University & Phylis Johnson, San Jose State University; *Starting a Virtual Reality Curriculum with Nominal Investment*
- Giovanni Castillo, Northern Arizona University; *The Application of Virtual Reality and Augmented Reality in Research and Educational Technology*

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1:45 PM – 2:45 PM

So You Think You Can Podcast? [Session ID:13443366]

Ballroom G – [Radio & Audio Media]

Most of us are familiar with the Emmy-nominated dance competition now entering its 15th season! Podcasting is roughly the same age as the tv show So You Think You Can Dance. Don’t worry though; this session skips the interpretive dancing and harsh judgments (well, maybe not from Dan).

Podcast Movement has an online community of 20,000 existing and aspiring podcasters. We were asked to put together a self-paced online class to help members think through the basics and launch a podcast within a month. We can proudly say that hundreds of ambitious “podcasters-to-be” have successfully taken the Launch Your Podcast Challenge. A large percentage have not only launched their podcast but have also maintained them past the point where most give up and quit.

Today’s session will highlight some of the basics that we share in the Launch Your Podcast Challenge. It is not realistic to teach someone to podcast in a short presentation. We won’t even try. However, we will go over a few basics from the challenge that range from strategies for getting your category and topic ideas, what hardware/software may make sense to use, audio hosting options, what directories to submit your podcast to and a few other fun stories and ideas along the way.

**Presenters:** Dan Franks, Podcast Movement
Jared Easley, Podcast Movement
Tuesday, April 9

1:45 PM – 2:45 PM  #BEAresearch

Graduate Student Digital Research (Poster) Presentations: Grand Plans & Great Expectations – Session IV

[Session ID: 1660042]

Exhibit Hall – Digital Poster Research Presentations – [All Convention]

Join us for a digital poster session at BEA2019 with theses or dissertations in progress.

Special thanks to LG for providing BEA with the opportunity to take research presentations to the next level.

Carolyn M. Cross, Regent University; America’s Moment to Come to Jesus: Common’s Letter to the Free – A Rhetorical Analysis
Adviser: Dr. John Keeler

Mohammed Alsukhayri, Murray State University; The Impact of Snapchat on College Students’ Social Life
Adviser: Dr. Bellarmine Ezumah

Nune Grigoryan, Ohio University; Alternative Right-Wing and Left-Wing Media and Political Participation Among Young Adults
Adviser: Dr. Wolfgang Suetzl

Angelina Cruz, Amanda Brown, Matt Coyle, Elise Legrout, University of Central Florida; Looking Through the Selfie: An Analysis of Snapchat Filter Use in the Context of Objectification Theory and Uses and Gratifications Theory
Adviser: Dr. William Kinnally

Gail Rhodes, Arizona State University; NFL Players as Modern Dal Folk Devils: Redefining Moral Panic Theory
Adviser: Dr. Joseph Russomanno

Franklyn Charles, Ohio University; Disruptive Technologies’ Role in Performance and Competition: The Impact of Digital Adaption in Sound Clash Culture
Adviser: Dr. Steve Howard

Shanna R. Gilkeson, Bowling Green State University; The Relationship Between Women’s Duration in the Star Wars Fandom and other Experiences with Sexism, Sexual Discrimination, and Sexual Harassment
Adviser: Dr. Lara Martin Lengel

3:15 PM – 4:15 PM  #BEAfestival

Minority Women in Film and Television [Session ID: 1468492]

Conference Room 1/2 – [Production Aesthetics & Criticism]

Diversity and inclusion is a large topic in today’s society. Moreover, minority women remain grossly underrepresented within the industry today. Therefore, it is incumbent upon academic professionals to explore and discuss opportunities for minority women pursuing careers in film and television. Award winning filmmakers and academic professional constitute a panel that is qualified to explore this topic in greater detail. Iman Zawahry, an American-Muslim filmmaker, Nykyatu Jusu, a Sierra Leonean-American filmmaker, Aminah Bakeer Abdul-Jabbaar, African-American Muslim filmmaker, and Dehanza Rogers, an African-American filmmaker, will bring meaningful insight to their experience in the industry and in the classroom as minority female storytellers and professors.

Moderator: Iman Zawahry, University of Florida

Panelists: Nykyatu Jusu, George Mason University
Dehanza Rogers, Cornell University
Aminah Bakeer Abdul-Jabbaar, California State University

3:15 PM – 4:15 PM  #BEAvegas: Education & Industry: MEDIAting the Nexus

BEA Festival of Media Arts Showcase [Session ID: 1660032]

Conference Room 5/6 – [All Convention]

BEA’s Festival of Media Arts winners will be screened during these Festival Showcase sessions. Check the #BEAvegas app for a complete listing.
3:15 PM – 4:15 PM

**Journalism Pedagogy ∞.0 – Teaching Perpetual Change While Maintaining the Journalistic Core**

[Session ID: 1469835]

**Pavilion 1 – [News | Interactive Media & Emerging Technologies]**

As we move students into the industry we can no longer just teach them how to use an industry standard list of equipment. We need to teach them how to teach themselves and change with the times. This panel will offer insight into how we can maintain the core in this environment and not get lost in chasing the technology rabbit. How we can put it into perspective. And how we can use fundamentals and basic concepts so that they can be applied to any piece of equipment or social media.

**Moderator:** Kevin P. Swift, Methodist University

**Panelists:**
- Sue Kopen-Katcef, University of Maryland
- Mark Lodato, Arizona State University
- Chetachi Egwu, University of Maryland University College

**Respondent:** John P. Eidemiller, University of Toledo

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3:15 PM – 4:15 PM

**Service Learning Showcase [Session ID: 1484137]**

**Pavilion 2 – [Service Learning & Community Engagement]**

“Service-learning is an approach to teaching and learning in which students use academic knowledge and skills to address genuine community needs.” The BEA service learning project panel highlights a variety of service learning projects. The intention is to give members ideas for their own service learning implementations in their classes. This panel resembles a “Showcase” style variety of service learning project samples from active faculty participants that engage their students through community awareness, preservation, and heartfelt endeavors.

**Moderator:** Denise Belafonte-Young, Lynn University

**Panelists:**
- Marisa White, Lehman College; *Valuable Content That Serves the Community*
- Younggrak Park, Columbus State University; *Service Learning Projects in Production Courses Utilizing NPACE (Non Profit and Civic Engagement Center)*
- Tony DeMars, Texas A & M University Commerce; *The Overlooked Demographic: Doing Local Media for Seniors*
- Nick Taylor, University of Texas Rio Grande Valley; *Creating a Successful Broadcast Advertising Service Learning Project*
- Todd O’Neill, Middle Tennessee State University; *Experiential Learning is the Norm*
- LaDonna Aiken, The University of Texas Arlington; *Boosting the Arts Through Snackable Media*

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3:15 PM – 4:15 PM

**Teaching Theory to Media Production-Focused Students – Challenges and Creative Solutions**

[Session ID: 1469385]

**Pavilion 3 – [Curriculum Assessment & Administration]**

Media production students present a unique challenge for theory and research faculty because they tend to lack interest. This drives faculty to find creative and innovative solutions to engage and inspire students to apply theory and research to media production. The panel will present challenges and offer solutions, including using documentary, infographics, creativity exercises, and teaching as a way of learning. The ultimate goal is for the exchange of ideas and solutions.

**Moderator:** Christopher Clemens, San Francisco State University

**Panelists:**
- Chris Strobel, Northern Kentucky University
- Colin Walker, Valdosta State University
- Marie Drennan, San Francisco State University
- Choonghee Han, Hope College
Tuesday, April 9

3:15 PM – 4:15 PM  
**Interest Division Meeting**

**Interactive Media & Emerging Technologies Division Business Meeting** [Session ID: 1509607]

**Pavilion 11 – [Interactive Media & Emerging Technologies]**

IMET’s mission is to keep members informed about the latest advances in communication technology including hardware, teaching and research. Their goals are to address needs of BEA members in teaching courses dealing with Interactive Media & Emerging Technologies; to help us prepare our graduates and ourselves for changes in the media landscape; to provide a forum for presentation and discussion of theory and research on emerging communication technologies; and to keep members of the organization informed about changes in communication technology and how those changes will affect broadcast education.

**Chair:** Heather Starr Fielder, Point Park University  
**Vice Chair:** Leigh Wright, Murray State University  
**Faculty Festival Chair:** Sandy Henry, Drake University  
**Faculty Festival Vice-Chair:** Leah Mangrum, Angelo State University  
**Student Festival Chair:** Gina Baleria, San Francisco State University  
**Student Festival Vice-Chair:** Leah Mangrum, Angelo State University  
**Webmaster:** Chandra Clark, University of Alabama  
**Secretary:** JC Barone, Western Connecticut State University

3:15 PM – 4:15 PM  
**The ESPN Aftershock: How the 2020s Will Change the Sports Media World** [Session ID: 1469804]

**Ballroom F – [Sports]**

Technology, distribution and other factors are changing the way sports are viewed and distributed in today’s world. Where once distribution of sporting events from event to viewer was simple, technology has changed everything. This panel will discuss current research on this subject, soon to be published in a forthcoming book.

**Moderator:** Jared Johnson, Oklahoma State University  
**Panelists:** Melvin Lewis, University of Alabama; ESPN and Its Streaming Future  
Miles Romney, Brigham Young University; Streaming Sports Programming in an Era of Cord-Cutting  
Adam Earnheardt, Youngstown State University; ESPN’s Evolving Mobile Motives: Development, Consumption, Competition  
David Bockino, Elon University; ESPN’s Search for a Sustained Global Competitive Advantage  
Jared Johnson, Oklahoma State University; Creation of the Longhorn Network: Shadow of a Dying Business Model

3:15 PM – 4:15 PM  
**Interactive Show & Tell: Here Are the Audio Clips, Now Tell Your Story** [Session ID: 1469652]

**Ballroom G – [Radio & Audio Media]**

This panel is a reminder that radio and audio production instructors’ work can be the best example when instructors produce assignments required of students. This interactive panel focuses on storytelling with audio. All panelists will compose a story from the same audio clips provided by panel organizers, play their creative works, and discuss their choices during story construction. The takeaways are a classroom assignment and a creative work for the faculty member.

**Moderator:** Kim Fox, American University in Cairo  
**Panelists:** Bradford L. Yates, University of West Georgia  
Michael Tucker, University of West Georgia  
Patrick M. Johnson, Western Illinois University  
John M. Morris, University of Southern Indiana

4:30 PM – 5:30 PM  
**Post-Festival Wrap Up Meeting** [Session ID: 1526846]

**Pavilion 1 – [Festival Committee]**

Festival chairs get an opportunity to discuss the Festival of Media Arts and prepare for the upcoming year.

**BEA Festival of Media Arts Committee Chair:** Sara Magee, Loyola University Maryland
4:30 PM – 5:30 PM
Post-Convention Interest Division Chairs
Pavilion 9 – [Interest Division Chairs]
Presenters: Nancy McKenzie Dupont, University of Mississippi
            Heather Birks, Broadcast Education Association
Interest Division chairs meet to discuss 2019 and plan ahead for 2020.

4:30 PM – 5:30 PM
American Society of Cinematography Masterclass [Session ID: 1517237]
Pavilion 11 – [Documentary]

The ASC’s annual Cinematography Masterclass will explore the opportunities of filmmaking with today’s hottest technology. In conjunction with the American Society of Cinematographers, this annual workshop provides some behind-the-scenes insight with an award-winning cinematographer. Check the #BEAvegas app for the latest information.

4:30 PM – 5:30 PM
Music Video Production Using Blackmagic RAW and DaVinci Resolve Studio [Session ID: 1800302]
Ballroom F – [Production Aesthetics & Criticism]

In this session learn about music video production from the team behind videos by Panic! at the Disco and Damned Things as they take a deep dive into the end-to-end workflow of using Blackmagic Design products. The team will examine multiple new technologies, such as the revolutionary Blackmagic RAW codec and how to use best with editorial and color grading platform, DaVinci Resolve.

Presenter: Ryan McNeal, Colorist, RKM Studios

4:30 PM – 5:30 PM
Student Media or Professional Immersion Experience: Where Do You Stand? [Session ID: 1469829]
Ballroom G – [Student Media Advisors]

As the future of local news in many cities becomes looks increasingly bleak, some colleges are trying to fill that gap with local content produced by students under the guidance of professionals. Others endorse the idea that student-produced content should instead be for and about the student experience. There are excellent programs on both sides of this aisle, and some that straddle the line. The goal for this panel is to share ideas and approaches to helping fill the local news gap.

Moderator: Brian Rackham, Northern Arizona University

Panelists: Jasmine Crighton, Western Illinois University
           Kevin P. Swift, Methodist University
           Terry Likes, Tennessee State University

5:45 PM – 7:00 PM
BEA2019 Celebrates with Closing Cocktails [Session ID: 1517261]

Join us for an opportunity to rehash #BEAvegas and relax with a cocktail to celebrate the convention.

Wednesday, April 10: Board of Directors  |  8:30 AM – 12:30 PM
BEA Board of Directors [Session ID: 200001]
Conference Room 1/2
BEA President 2019-2020 Tony DeMars, Texas A & M University Commerce
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Data-driven Storytelling

A private university in North Carolina, Elon University and its School of Communications deliver a student-centered academic experience and access to high-impact experiential learning opportunities, educating students to become data-driven storytellers.

Through six undergraduate majors, including a one-of-a-kind Media Analytics program, the school’s 1,300 students learn how to assess traditional and new media metrics to inform decisions from the newsroom to the boardroom.

Congratulations to Assistant Professor Doug Kass (inset) for winning the 2019 BEA Festival of Media Arts’ Faculty Film & Video Competition – Commercial or PSA Category. His PSA promoted the United Nations AIDS outreach program and aired internationally during World Cup telecasts.

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