AVW+TELA\ Audio Visual Solutions THE WORLD'S LARGEST 3325 W. Sunset Rd. Ste. A • Las Vegas, NV 89118 ELECTRONIC MEDIA SHOW Ph: 702/263-1484 • Fax: 702/263-1494 April 17-22, 2004 · Las Vegas, NV ATTN: Exhibitor Services

DISCOUNT PRICE DEADLINE DATE: APRIL 2, 2004

Las Vegas Convention Center

Your signature below denotes acceptance of all Terms & Conditions on the backside of this form.

METHOD OF PAYMENT **EXHIBITOR AUTHORIZATION**

BANK TRANSFER

Please make check payable to: AVW - TELAV Audio Visual Solutions Please reference show name or job number on check.

Job Number: SAMPLE

Bank Transfer to Bank of America; Dallas, TX ABA#: 1110-0001-2 FFC/ACCT#: 125-259-049-2 (Client is responsible for all transfer fees)

□ CREDIT CARD

For your convenience, we will use this authorization to charge your credit card account for your advance orders, and any additional amounts incurred as a result of show site orders placed by your representative(s). These charges may include all services provided by AVW - TELAV Audio Visual Solutions, or any charges which AVW - TELAV Audio Visual Solutions may be obligated to pay on behalf of Exhibitor, including without limitation, any shipping charges. Please complete the information requested below:

□AMERICAN EXPRESS □DISCOVER □MASTERCARD PLEASE PRINT CLEARLY	□ VISA	□ DINERS CLUB	□ CARTE BLANCHE		
ACCOUNT NO.:	EXP. DATE:				
PERSONAL CREDIT CARD					
CARDHOLDER NAME:					
SIGNATURE:					
CARDHOLDER BILLING ADDRESS:					
CITY/STATE/ZIP:					

THIRD PARTY AUTHORIZATION

FOR USE BY AN EXHIBITOR APPOINTED CONTRACTOR: We understand and agree that we, the exhibiting firm, are ultimately responsible for payment of charges and agree to be bound by all terms and conditions as described on both sides of this form. In the event that the named third party does not discharge payment of the invoice prior to the last day of the show, charges will revert to the exhibiting company. All invoices are due and payable upon receipt, by either party.

PLEASE PRINT CLEARLY			
EXHIBITOR NAME:			
EXHIBITOR SIGNATURE:			
THIRD PARTY AGENT:			
CREDIT CARD ACCOUNT NO.:			EXP. DATE:
	REDIT CARD		
CARDHOLDER NAME:			
AUTHORIZED SIGNATURE:			
PRINT NAME:			
COMPANY NAME:			
ADDRESS:			
CITY/STATE/ZIP:			
PHONE: ()	EXT:	FAX: ()	
NAME OF SHOW: NAB 2004 / A EXHIBITING COMPANY NAME:		PANY INFORMATIO	ON ONV Ctr / Las Vegas, NV BOOTH#:
EXHIBITING COMPANY ADDRESS:			
(CITY)	(STATE)	(ZIP)	
PRINT NAME:	S	BIGNATURE:	
PHONE: ()	(EXT.):	FAX: ()	
E-MAIL:		N-SITE CONTACT:	

COMPANY NAME:

BOOTH#:

AUDIO/VIDEO EQUIPMENT

Marker Categories	Description	Qty.	Advance Order Show Rate	After Deadline Rate	Total
	CREEN DISPLAYS				
	18" LCD Flat Screen Multi-sync, Black only				
IT18	(Res 1280 x 1024) Ratio 4:3 20" LCD Flat Screen Multi-sync		@ \$ 300.00	@ \$ 390.00	\$
IT17	(Res 1280 x 1024) Ratio 4:3		@ \$ 420.00	@ \$ 546.00	\$
*ID2	37" Plasma Monitor (Res 1024 x 768) Ratio 4:3		@ \$1200.00	@ \$1560.00	\$
*ID4	42" Plasma Monitor * (Res 1024 x 1024) Ratio 16:9		@ \$1200.00	@ \$1560.00	\$
*ID3	42" Plasma Monitor • (Res 852 x 480) Ratio 16:9		@ \$ 900.00	@ \$1170.00	\$
*ID5	50" Plasma Monitor - Call for Availability (Res 1280 x 768) Ratio 16:9		@ \$1500.00	@ \$1950.00	\$
IB14	61" Plasma Monitor w/Wall Mount (Res 1365 x 768) Ratio 16:9		@ \$3750.00	@ \$4875.00	\$
	OTE: No charge for Speakers & Wall Mo	unts on			
	Wall or truss mounted Plasma Mo		<u> </u>		
LED VI	DEO WALL TECHNOLOGY				
0000	BARCO I6 6mm LED Video Wall		CALL FO	R PRICING	\$
				@ \$ 400 F0	¢
OS13 IJ13	17" SVGA Color Monitor 27" SVGA Color Monitor		@ \$ 95.00 @ \$ 450.00	<pre>@ \$ 123.50 @ \$ 585.00</pre>	\$
	PLAYERS RECORDERS		ε φ 430.00	€ \$ 303.00	Ψ
JV13	DVD Player (Consumer Grade)		@ \$ 225.00	@ \$ 292.50	\$
JM11	1/2" VHS Player w/auto repeat		@ \$ 150.00	@ \$ 195.00	\$
JM12	1/2" PAL/SECAM/NTSC Player		@ \$ 375.00	@ \$ 487.50	\$
JT11	Beta UVW SP Player		@ \$ 900.00	@ \$1170.00	\$
VIDEO	MONITORS / VIDEO COMBOS / RECEIVER	s		T	
IT14	Sony 2030 Monitor		@ \$ 300.00	@ \$ 390.00	\$
IU14	Sony 1954/1944		CALL FOR PRI	\$	
JM12	Sony PVM-20M2U Monitor		CALL FOR PRI	\$	
JT11	Sony 2530 Monitor		@ \$ 340.00	@ \$ 442.00	\$
IT11	20" Video Monitor/Receiver		@ \$ 195.00	@ \$ 253.50	\$
IJ11	26" - 27" Video Monitor/Receiver		@ \$ 285.00	@ \$ 370.50	\$
IG11	35" Video Monitor/Receiver		@ \$ 525.00	@ \$ 682.50	\$
IU12	20" PAL/SECAM/NTSC Monitor		@ \$ 405.00	@ \$ 526.50	\$
IJ14	27" PAL/SECAM/NTSC Monitor		@ \$ 450.00	@ \$ 585.00	\$
JP12	13" Monitor/VHS Player Combo		@ \$ 330.00	@ \$ 429.00	\$
JP11	20" Monitor/VHS Player Combo		@ \$ 375.00	@ \$ 487.50	\$
VIDEO	ACCESSORIES				
ND11	Truss Mount		@ \$ 150.00	@ \$ 195.00	\$
HV12	Dual Post Plasma Stand		@ \$ 225.00	@ \$ 292.50	\$
HV13	Cobra Plasma Stand		@ \$ 375.00	@ \$ 487.50	\$
XD11	Black Draped Monitor Cart		@ \$ 60.00	@ \$ 78.00	\$
KD11	Video Distribution Amp		@ \$ 120.00	@ \$ 156.00	\$

Visit us at www.avwtelav.com

COMPANY NAME:

BOOTH#:

Marker Categories	Description	Qty.	1		e Order Rate			ter ine Rate	Total
AUDIO	EQUIPMENT								
*ES3	Large Exhibit Sound System (2 Lg. Speakers, 1 mixer/amp)		@	\$	435.00	@	\$	565.50	\$
*ES2	Small Exhibit Sound System (2 Sm. Speakers, 1 mixer/amp)		@	\$	285.00	@	\$	370.50	\$
TC11	Wired Microphone (hand or headset)		@	\$	75.00	@	\$	97.50	\$
TS11	Wireless Microphone (hand or headset)		@	\$	450.00	@	\$	585.00	\$
VU11	Powered Speaker w/Stand		@	\$	75.00	@	\$	97.50	\$
SU11	Single Disc CD Player		@	\$	200.00	@	\$	260.00	\$
PROJE	CTION EQUIPMENT								
CN11	Screens (70x70/84x84/96x96)		@	\$	75.00	@	\$	97.50	\$
HE12	LCD XGA Computer Projector - CALL FOR CONSULT								
SPECIAL	TY EQUIPMENT								
	Please call 1-702-263-1484 to inquire al services not listed such as truss, n	bout spe notors, li	cialty ghting	au g a	idio visu and vide	ial e o w	equ vall	iipment : s.	and
QUOTED	EQUIPMENT NOT LISTED ON ORDER FO	RM							
			@	\$		@	\$		\$
			@	\$		@	\$		\$
			@	\$		@	\$		\$

CALCULATING YOUR ORDER

Equipment Subtotal	=	\$
Handling Charge Includes delivery, set up, and dismantle:		
20% of equipment subtotal for orders \$3000 and under (\$75.00 minimum) (Handling charge for orders exceeding \$3000 will be calculated based on actual		
time at the labor rates detailed below. Please contact AVW TELAV Exhibitor Servic	es	
for a labor quote)	=	\$
Hourly Labor Rates: \$52.00/hr Straight Time (Between 8:00 am - 5:00 pm, Mon Fri.)	=	\$
\$78.00/hr Over Time (Between 5:00 pm - 8:00 am Mon Fri., all day Sat./Sun.)	=	\$
Additional labor required for wall or truss mounted Plasma Monitors (if applicable)	=	\$
Add calculated Local Tax: <u>N/A</u> %	=	\$
TOTAL CHARGES	=	\$
OLIICK TIPS		

QUICK TIPS

- Equipment rentals are based on SHOW RATES. Single day rentals are available.
- Orders received after the above deadline will incur a 30% rate increase.
- A representative must be in your booth to sign for delivery of the equipment.
- All payments must be made in advance in U.S. Funds.
- Electrical Services are not included in equipment pricing.
- For equipment not listed or assistance in completing your order, please contact an Exhibitor Services Representative at 1-702-263-1484.
- Items ordered after deadline date are subject to availability and applicable freight charges.
- Cancellation of equipment rental and services must be received by deadline date to avoid a minimum one-day charge on equipment. If equipment and services have already been provided at the time of cancellation, a handling charge and a minimum one-day charge on equipment will be applied.

Visit us at www.avwtelav.com



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NOTE: ALL PAYMENT, INCLUDING APPLICABLE TAX, IS DUE AT THE TIME SERVICES ARE ORDERED. PURCHASE ORDERS ARE NOT CONSIDERED PAYMENT.

RENTAL AGREEMENT

All equipment rentals are based on Show Rates and apply to show days only. Rental prices do not include labor, delivery, electrical services, or removal of equipment from your booth. It is understood and agreed that EXHIBITOR is renting AVW - TELAV equipment for a specified period of time and is responsible for its safe return. EXHIBITOR hereby agrees to use all rental equipment with reasonable care to prevent excessive wear and tear and/or damage to said property. All rental equipment must be returned to AVW - TELAV in the same condition as it was in at the time of delivery to EXHIBITOR, reasonable wear and tear excluded. EXHIBITOR will immediately notify AVW - TELAV of any damage to the rental equipment, and EXHIBITOR hereby agrees to be billed for any damage to, or loss of, rental equipment damaged while in EXHIBITOR'S care, custody and/or control. In no event shall EXHIBITOR permit any equipment to be used and/ or possessed by other exhibiting parties other than the named EXHIBITOR without prior consent of AVW - TELAV in each instance.

CANCELLATIONS

Cancellation of equipment rental and services must be received by the deadline date to avoid a minimum one day charge on equipment. If equipment and services have already been provided at the time of cancellation, a handling charge and a minimum one-day charge on equipment will apply.

PAYMENT TERMS

Full payment, including any applicable tax, is due at the time services are ordered. All payments must be in U.S. dollars. Orders received without advance payment or after the deadline date will incur additional [After Deadline] charges as indicated on the order form. All materials and equipment are on a rental basis for the duration of the show or event and remain the property of AVW - TELAV except where specifically identified

TERMS & CONDITIONS

Show Name:	NAB2004
Company:	
Booth #:	

as a sale. It is the EXHIBITOR'S responsibility to advise our Exhibit Service personnel of any problem with any order, and to check invoices for accuracy prior to the close of the exhibit. If you are exempt from payment of sales tax, AVW - TELAV requires you to forward an exemption certificate for the State in which the services are to be used. Resale certificates are not valid unless EXHIBITOR is rebilling these charges to its customers. For International exhibitors, AVW - TELAV requires 100% prepayment of advance orders, and any orders or services placed at show site must be paid at the show. These payment terms and conditions shall be governed by and construed in accordance with the LAWS OF THE STATE OF TEXAS. In the event of any dispute between the EXHIBITOR and AVW - TELAV relative to any loss, damage, or claim, such EXHIBITOR shall not be entitled to and shall not withhold payment, or any partial payment, due to AVW - TELAV for its services, as an offset against the amount of any alleged loss or damage. Any claims against AVW - TELAV shall be considered a separate transaction, and shall be resolved on its own merits. AVW - TELAV reserves the right to charge EXHIBITOR for the difference between the EXHIBITOR'S estimate of charges and the actual charges incurred by EXHIBITOR, or for any charges that AVW - TELAV may be obligated to pay on behalf of EXHIBITOR, including without limitation, any shipping charges.

UNPAID BALANCES

Should there be any pre-approved unpaid balance after the close of the show, terms will be net, due and payable in DALLAS, TEXAS upon receipt of invoice. Effective 30 days after invoice date, any unpaid balance will bear a FINANCE CHARGE at the lesser of the maximum rate allowed by applicable law, or 1.5% per month, which is an ANNUAL PERCENTAGE RATE of 18%, and future orders will be on a prepayment basis only. If any finance charge hereunder exceeds the maximum rate allowed by applicable law, the finance charge shall automatically be reduced to the maximum rate allowed, and any excess finance charge received by AVW - TELAV shall be either applied to reduce the principal unpaid balance or refunded to the payer.