

Advertising copy, Exhibit orders, and Sponsorship orders must be sent with full payment. The deadline is Friday, February 14, 2003, COB, ET.

BEA will not go to print with an advertisement or plan to place an exhibitor or announce a sponsor unless the order is placed with full payment. Thank you.

! Please mark your selections:

***Advertising!**

- \$300, Full Page Ad
- \$200, Half Page Ad
- \$600, Cover 2
- \$800, Cover 3
- \$300, Inserts
- \$100, BEA Individual Mail List

Exhibits!

- \$1,000, 22'x10' Booth
- \$800, 18'x10' Booth
- \$600, 10'x10' Booth

Sponsorships!

- \$800, Coffee Break
- \$400, Cookies with coffee break
- \$3,000, Opening Continental Breakfast
- \$10,000, Opening Night Reception
- \$20,000 Premier Awards Banquet

TOTAL AMOUNT OWED: \$ _____

Please complete the information below and return with your payment:

Contact Name: _____

Company Name: _____

Address: _____

City, State, Zip: _____

Phone: _____ Fax: _____ Email: _____

METHOD OF PAYMENT: (please check one) Check enclosed VISA MC

CC#: _____

Expiration Date: _____ Name on Card: _____

Signature:
(required): _____

RETURN THIS FORM, WITH PAYMENT, TO:

Louisa A. Nielsen, Executive Director, "Opportunity BEA2003", 1771 N Street, NW, Washington, DC 20036 **CONTACT: 202-429-5355, email: LNIELSEN@NAB.ORG**

If paying by credit card, you may fax this form to: **202-775-2981** Thank you.

Visit: www.beaweb.org for all BEA2003 convention info.