



BROADCAST EDUCATION ASSOCIATION
Educating for Tomorrow's Media

2018 Corporate Membership Application

COMPANY: _____

CONTACT PERSON: _____

ADDRESS: _____

CITY: _____ **STATE:** _____ **ZIP:** _____

Phone: _____ **Email:** _____

Website: _____

THREE ADDITIONAL CONTACT(S):

1. _____ **EMAIL:** _____

2. _____ **EMAIL:** _____

3. _____ **EMAIL:** _____

BEA INTEREST DIVISIONS:

Choose up to **4** BEA Interest Divisions with your individual membership. **See attached list for descriptions*

- | | | | |
|--|--|---|---|
| <input type="checkbox"/> Radio & Audio Media | <input type="checkbox"/> Writing | <input type="checkbox"/> Sports | <input type="checkbox"/> Religion & Media |
| <input type="checkbox"/> Multicultural Studies | <input type="checkbox"/> Curriculum, Assessment & Admin | <input type="checkbox"/> News | |
| <input type="checkbox"/> Documentary | <input type="checkbox"/> Production Aesthetics & Criticism | <input type="checkbox"/> Gender & Sexuality | |
| <input type="checkbox"/> Research | <input type="checkbox"/> History | <input type="checkbox"/> Student Media Advisors | |
| <input type="checkbox"/> International | <input type="checkbox"/> Two-year/Small Colleges | <input type="checkbox"/> Law & Policy | |
| <input type="checkbox"/> Interactive Media & Emerging Technologies | <input type="checkbox"/> Management, Marketing & Programming | | |

\$500 – CORPORATE MEMBERSHIP

Memberships are based on the calendar year, January through December 2018

TOTAL ENCLOSED: \$ _____

PAYMENT TYPE: Check#: _____ VISA MC AMEX

Checks made payable to: **Broadcast Education Association**

CREDIT CARD#: _____ **Exp. Date:** _____

NAME ON CARD (PLEASE PRINT): _____

SIGNATURE: _____ **DATE:** _____

Please email, fax or mail completed application to:

Broadcast Education Association, 1771 N Street, NW, Washington, DC 20036-2981

Phone: (202) 602-0587 | **Fax:** (202) 609-9940 | **Email:** Help@BEAweb.org

INTEREST DIVISIONS

Curriculum, Assessment and Administration (CAA) – Mission is to offer help and support to all educators in their pursuit of the betterment of course materials and the strengthening of curricula in the areas of broadcasting and electronic media.

Documentary (DOC) – Focuses on scholarship, teaching, and creation of documentaries, and radio-TV-Internet delivery of documentary film/video. We seek to expand international documentary literature and illuminate genres, methods, creators, and interpretative/analytical approaches to documentary.

Gender & Sexuality (GS) – Mission stimulates awareness and discussion of existing issues and problems related to gender concerns in the media and in media education and encourages the dissemination of information about the impact of gender issues to professional colleagues in the field.

History (HIS) – Mission concerns with teaching history and conducting scholarship in the field. Members are involved in classroom teaching and in the recording and analysis of historical events relating to the electronic media.

Interactive Media & Emerging Technologies (IMET) – Mission is to keep members informed about the latest advances in communication technology including hardware, teaching and research.

International (INT) – Mission is to be involved in areas such as International Telecommunications Business Practices, Comparative Systems of Broadcasting & Journalism, & International Regulatory Practices.

Law and Policy (LP) – Mission is to assist fellow teachers, researchers and practitioners in electronic media law and policy, including issues of ownership, public interest, curriculum of law and policy, and about the use the mass media as mechanisms for social change and improvement.

Management, Marketing & Programming (MMP) – Mission is to enhance the teaching of effective, empathetic and ethical management and sales in academia and to improve this type of managing and selling in the broadcast industry.

Multicultural (MULTI) – To provide a specific forum for addressing the concerns of the relationship between traditionally underrepresented groups - especially racial and ethnic groups (i.e., African, Hispanic, Asian and Native Americans (AHANA) - and the electronic media.

News (NEWS) – Goals are to provide the scholar, the media practitioner and the citizen with a better understanding of the role and functions of the broadcast journalist in a free society.

Production Aesthetics & Criticism (PAC) – Goal is the improvement of teaching and the fostering of research and innovations in audio and video production, aesthetics and criticism. Members are also involved in the supervision of the only collegiate, association-wide, peer-review faculty production competition. This is the largest division in BEA.

Radio & Audio Media (RAM) – Is interested in the work of academics and industry professionals who examine and research the role and nature of over-the-air and Internet radio in society and culture.

Religion & Media (RM) – Mission is to advance understandings of the intersection of religion and media and to explore the roles that diverse religions and faith play in media and culture through promotion of high quality scholarship about faith and electronic media, providing a forum for the discussion of critical issues involving religion, faith and media, and promotion of creative works that investigates the confluence of religion and media.

Research (RES) – Supports the work of BEA members whose interests include telecommunication research, methodology and interests not served by other divisions.

Student Media Advisors (SMA) – Mission is to provide a forum for the person responsible for supervising and/or advising student-operated media outlets, in order to stimulate awareness and discussion of existing issues and related problems to student-operated electronic outlets on campuses.

Sports (SPT) – Mission is to provide a forum for academics as well as non-academics to have for better or worse, sports as an essential element of U.S. and worldwide culture.

2-Yr./Small Colleges (2YR/SM COLL) – Mission is to provide a forum for issues unique to the teaching and operation of a program of broadcast education at a community college, a small college or in a small broadcasting program.

Writing (WRIT) – Mission is to provide a forum for discussion of issues pertinent to the area of writing for the electronic media. In addition, they develop knowledge of the field through scholarly research to be presented BEA's convention, and promote the use of broadcast facilities to support broadcast education.