

2012-2013 NATIONAL SALARY SURVEY RESULTS  
BROADCAST EDUCATION ASSOCIATION

Following are the results of the twentieth annual BEA national salary survey conducted in Fall, 2012. Respondents encompassed all types of institutions ranging from small, private, 4-year liberal arts colleges to major public universities offering the doctorate in the field.

Please note the following:

1. All salaries are base salaries -- they do not reflect fringe benefits.
2. All have been adjusted to an academic year (9/10 mos.) basis.
3. Only faculty teaching electronic media courses are included.
4. The survey includes only full-time faculty -- both temporary/fixed-term and tenure-track.

	<u>LOW</u>	<u>HIGH</u>	<u>MEDIAN</u>	<u>MEAN*</u>	<u>RESPONDING SCHOOLS</u>
Instructor/Lecturer	\$30,300	\$192,385	\$50,000	\$54,964	15
Asst. Prof.	\$45,834	\$99,000	\$59,128	\$59,772	19
Assoc. Prof.	\$54,493	\$110,000	\$69,574	\$70,665	16
Full Prof.	\$59,754	\$132,225	\$88,854	\$90,645	17

\*Average of means compiled by each respondent for each rank

Salary most likely to be paid to an incoming INSTRUCTOR/LECTURER without prior full-time teaching experience (mean of those responding):

\$42,000 (23 schools responding)

Most likely salary for an incoming ASSISTANT PROFESSOR who has just completed the terminal degree (mean of those responding):

\$57,052 (25 schools responding)

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Data compiled and reported by Peter B. Orlik, Central Michigan University, under authority of the Broadcast Education Association Board of Directors.