



BEA2018 Student Multimedia Journalists (MMJs)

For more information email JD@BEAweb.org or visit www.BEAweb.org

BEA Student MMJs are a team of undergraduate and graduate students with the task of reporting on BEA2018 and NAB Show in Las Vegas by using and infusing a variety of story-telling methods – text, audio, video, pictures and graphics (or infographics). Student MMJs are tasked to think outside the box while reporting on the events and bring their unique journalism skills and training to life.

Daily assignments will introduce Student MMJ's to different aspects of media, entertainment, and technology through a series of interviews and stories that cover sponsors, exhibitors, speakers, award winners and special events. The student produced content will be regularly posted on BEA's website and through social media.

During the application process, interested students provide innovative story-telling ideas, methods and examples they plan to incorporate into their Las Vegas experience. Student MMJs will be selected by a pool of professionals and educators, and will receive travel stipends, press passes, access to the NAB Show Newsroom, and work under the guidance of two faculty advisors.

Platinum Level Sponsorship -- \$3,000

- Limit of 2 (two) Platinum Sponsors
- Logo on Student MMJ Signage & Website
- Recognition at a BEA2018 event
- Meet & Greet with Student MMJs
- Full Page 4-c Advert in BEA2018 Program

Silver Level Sponsorship -- \$1,000

- Logo on Student MMJ Signage & Website
- Recognition at a BEA2018 event



About the BEA Convention: BEA's annual convention is held in conjunction with NAB Show in Las Vegas every spring. Co-located next door at the Las Vegas Westgate, the convention attracts 1,300 educators and students with 200 sessions, events, research panels, technology workshops and an exhibit hall, making BEA NAB Show's largest conference partner. [Click here for more information.](#)