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2015 BEA Distinguished Education Service Award (DESA)
Presented to Dr. Jannette L. Dates, Howard University

Washington, D.C. -- Dr. Jannette L. Dates, Howard University School of Communications, has been named the 2015 Broadcast Education Association's Distinguished Education Service Award (DESA) winner.

Dr. Jannette L. Dates is Dean Emerita of the Howard University School of Communications, where she served as the dean for more than 18 years, associate dean for five years and as a full professor in the Department of Radio, Television and Film for a number of years. She co-wrote the book *The Obamas and Mass Media: Race, Gender, Religion & Politics* (2014) with Mia Moody-Ramirez, she co-edited the book *Split Image: African Americans in the Mass Media* (1993) with Bill Barlow and she has written about diversity and media issues in many articles and book chapters. She has appeared on "Both Sides with Jesse Jackson," "Booknotes with Brian Lamb" on CSPAN, and "Our Visions" on BET; she was interviewed on NPR for "All Things Considered," "Close Up," and "On the Media" among others.

In 2013, Dr. Dates was appointed by President Barack Obama to serve as a member of the Board of Directors of the Corporation for Public Broadcasting. In 2003, Dr. Dates' served as president of the Broadcast Education Association, in 2004 she was president of the Association for Education in Journalism and Mass Communication, and for a number of years she was vice chair of the Accrediting Committee of the Accrediting Council on Education in Journalism and Mass Communication.

In the 1990's Dr. Dates served as a fellow at the Freedom Forum Media Studies Center at Columbia University where her research focused on media images and effects, media treatment of African Americans and similar multicultural groups and women. She has written, as well, about the significance of diversity in media industries and in higher education.

The DESA is awarded to an individual who has made a significant and lasting contribution to the American system of electronic media education. The award will be presented to Dr. Dates at BEA's 2015 annual convention ceremony in Las Vegas on Sunday, April 12, 2015. For a list of [previous recipients and information on the DESA](#) visit BEA's website.

About the BEA Convention - [BEA's annual convention](#) is held in conjunction with NAB Show in Las Vegas every spring. Co-located next door at the Las Vegas Hotel and Casino, BEA's annual convention attracts 1,200 educators and students with 200 sessions, events, research panels, technology workshops and an exhibit hall, making BEA the largest conference partner of NAB Show.

About the Broadcast Education Association (BEA) - BEA is the professional association for professors, industry professionals and graduate students interested in teaching and research related to electronic media and multimedia enterprises. There are currently more than 2,500 individual and institutional members worldwide. Visit www.beaweb.org for more information.