



#BEAVEGAS

PANEL SUBMISSION DEADLINE 9/15/18 | PAPER SUBMISSION DEADLINE 12/1/18

BEA Student Media Advisors Signature State Competition 2019 Call for Entries

COMPETITION MISSION

The Signature State Competition invites submissions for superior protocol and practices at student-run, faculty-advised college radio and television stations. The main mission is to identify and impart areas of excellence in the hands-on facilitation of station functions such as philosophical engagement, community involvement, programming arrangement, branding/logo development, student management, volunteer recruitment, and broadcast equipment. Through the Signature State Competition, the Student Media Advisors (SMA) Division will recognize and reward remarkable advisors, students and stations at BEA's Annual Convention in Las Vegas April 6 – 9, 2019. One representative from each 1st Place winner radio and television station will receive a complimentary convention registration. Each radio and television station 1st place winner will receive a check for \$200.

COMPETITION RULES

There will be one Signature Station in both the radio and Television categories. The SMA Division invites stations of all sizes and formats to submit their best work on a level playing field that takes into account differing resources and neither penalizes a small state for being small nor a large station for being large. Additionally, judges will award one honorable mention in each category: one for radio and one for television.

BEA MEMBERS ONLY: The competition is open to student-run/faculty-advised radio and television stations affiliated with BEA via individual or institutional membership. Membership forms and information are available on the BEA website at www.BEAweb.org. (Note: undergraduate student enrolled at a BEA member institution receive a FREE student membership by registering online).

JUDGING: The Signature State Competition relies on a blind review panel process by judges that are media educators and /or industry professionals. Panels will consist of three random judges who will consider three blind review categories: content, creativity, and execution. Each category is scored on a scale from 1 to 10, with a perfect overall score totaling 30 points. Panel judges are encouraged to provide feedback to entrants that will be shared after the winners are announced. The panel evaluations are cast via an anonymous electronic ballot that is then tabulated; all judges' decisions are final. The SMA Division Chair and Vice-Chair review the totals and contact the winners and honorable mentions.

SUBMISSION PROCESSES

All entries **MUST** be submitted before midnight **December 15, 2018** to **Rajvee Subramanian**, West Chester University, rsubramanian@wcu.edu

Accepting submissions **Nov. 15th, 2018 – December 15, 2018**

BEA Student Media Advisors Signature State Competition 2019 Entry Form

All entries **MUST** be submitted before midnight **December 15, 2018** to receive consideration.

Send all materials in one PDF to:

Rajvee Subramanian, West Chester University, rsubramanian@wcu.edu

STATION CALL LETTERS/NAME: _____

COLLEGE AFFILIATION: _____

CONTACT NAME: _____

EMAIL: _____

PHONE: _____

NARRATIVE SECTION

On a separate sheet please address each topic listed below, and feel free to include any other information that adds valuable context:

1. Describe the mission of your station (including mission statement, branding/logo/slogan development, and broadcast equipment).
2. Describe the internal management of your station (including management organizational chart, staff recruitment practices, faculty advisor role).
3. Describe the community outreach of your station, (Dec. 15th, 2017 through Dec. 15th, 2018 charity activities, campus activities, promotional products, social networking).

ATTACHMENT SECTION

Provide the following web links for consideration:

-Operations manual

-Programming samples (to exceed no more than 5 minutes total)

-Social media samples (e.g., website, facebook, twitter, snapchat, Instagram, tumblr)