Elon University | School of Communications

- One of 18 private universities in the nation accredited by ACEJMC
- More than 1,200 students and 60 full-time faculty members
- Undergraduate majors in Journalism, Strategic Communications, Cinema & Television Arts, Communication Design and Media Analytics
- A master’s program in Interactive Media
- Pioneered the Elon in LA program

In 2016, the School of Communications opened two new buildings as well as Turner Theatre, a 220-seat, high-definition movie theater screening films four days a week.

Congratulations to our first-place student winners in the 2018 BEA Festival of Media Arts: “Elon Local News” - Television News Cast (3 days per week or less); “30 Minutes” - Television News Magazine; and “Twenty Something Magazine” - IMET Solo Category.

elon.edu/communications
NOVEMBER 5-9, 2018
TelevisionAcademy.com/FacultySeminar
APPLY BY JUNE 30!

Be one of 25 educators selected from universities nationwide
Attend a week-long television industry intensive in Los Angeles
Meet with showrunners, directors, production teams, executives and other industry innovators
Visit studios, sets and production facilities
Travel and accommodations included

CONNECT YOUR CLASSROOM WITH THE TELEVISION INDUSTRY

IMPACT THE FUTURE OF TELEVISION

BEA ON LOCATION
2018 Super-Regional Conference | The University of Houston | October 18-20
BEA announces a call for papers, production, and panel submissions for the BEA On-Location Conference.
Submissions may be made in four categories:

1. Paper Submissions (completed papers)
2. Research in Progress (abstracts and partial papers)
3. Panel proposals related to any area of media or media education, with particular emphasis on broadcasting or multi-platform
4. Faculty and Student Creative Works (see categories below)

Creative works are welcome in the following categories: audio, documentary, interactive multimedia, news, and sports. An Open category will also be included for entries that do not fit into one of these categories (such as narrative film and multi-cam). The creative works competition is open to faculty and students who completed their entry while employed or enrolled full-time at a college or university. You do not need to be a BEA member to enter. Faculty winners are expected to attend the conference for the public screening of their work. Submission fee: $25 per entry.

In addition to the paper and production competitions, this conference will include training sessions on Adobe After Effects, Audition, Dreamweaver, InDesign, Photoshop, Premiere Pro, and Avid Pro Tools. More details on the conference and the training are available on the conference website.

Registration categories are as follows:
BEA Members: $100 | Non-Members: $150 | Students: $50


For more information, see the conference website: BEA-on-location.com

SPONSORED BY:
VALENTI
SCHOOL OF COMMUNICATION
UNIVERSITY of HOUSTON
ROSS®
Convention Program Chair’s Welcome

As the 2018 Program Chair, I am delighted to welcome you to the 2018 BEA Convention. We have an exciting line up of panels, paper presentations, workshops, screenings, and trainings for you this year. I’d like to draw your attention to the many events that focus on the Convention Spotlight: Inclusive Media. The challenge of inclusive media is to leverage the multiple backgrounds, perspectives and ideas of storytellers to create engaging media for a diverse audience. With the rise of the #metoo and #timesup movement and the popularity of programming featuring diverse casts, crews, and stories, the work that scholars are presenting on inclusive media this year couldn’t be more prescient.

This year’s program features many opportunities to learn and engage in discussions about inclusive media. Whether it’s how to incorporate inclusive pedagogy into classes, how to engage students with disabilities, or how to have difficult conversations in class, there are panels here to help you. Sexual harassment in the media, gender in sports, the rise of Hispanic media are all featured at this year’s convention. I am especially excited to welcome The Television Academy Foundation’s speaker this year, Our Lady J. A writer and producer for Amazon’s Transparent, and an accomplished singer, song writer, and musician. Don’t miss this opportunity to hear from a transgender icon in media.

This year’s Research Symposium, the Golden Age of Data: Big Data and Media Analytics features a keynote with Lee Rainie the director of Internet, Science and Technology at the Pew Research Center. The symposium offers a full selection of panels on this growing media field. Of course, there is a wide selection of research being presented at panels, paper presentations and poster sessions. If research isn’t your thing, then check out the hands-on training sessions offered by Blackmagic Design, Avid, and Apple. Space is limited so make sure to sign up early.

It wouldn’t be a BEA Convention without the wonderful Festival of Media Arts. New this year, we have dedicated Conference Room 5/6 for screenings. So, check out the work of your talented colleagues and students. Don’t forget to mark your calendars for the BEA King Family Foundation Best of Festival of Media Arts on Monday night.

A huge thank you goes out to Sara Magee, Festival Chair and Marilyn Terzic, 2019 Program Chair and Scholar-to-Scholar organizer for their work.

I enjoyed putting together this program and I hope you enjoy the convention and find it engaging and educational. I wouldn’t have been able to do anything without the tremendous help of Heather Birks, Traci Bailey, and JD Boyle at BEA. Honestly, they do almost all of the important work to make the BEA Convention such a success year after year. Thank you so much.

Jennifer Meadows, California State University – Chico
BEA2018 Program Chair
THANK YOU!

Sincere appreciation to Dean Paul Parsons for 17 years of outstanding leadership.

— School of Communications Faculty and Staff

Paul Parsons joined Elon as the founding dean of the School of Communications in 2001. Under his leadership, the school has developed innovative programs, recruited gifted students and a diverse faculty, and constructed state-of-the-art facilities. He will conclude his service as dean at the end of the 2017-18 academic year, before returning to the faculty.
Table of Contents

BEA Leadership ................................................................. 4
BEA Exhibitors ................................................................. 5
Highlights ........................................................................... 14
Saturday Schedule ............................................................ 19
Sunday Schedule ............................................................... 42
Monday Schedule ............................................................. 84
Tuesday Schedule ............................................................. 112
Wednesday Schedule ....................................................... 137
Index of Names ............................................................... 137

Icon Key

T Teaching Techniques/Tips & Educational Programs
R Research/Theory
I Industry Issues & Updates
W Demonstration/Workshop

“Educating for Tomorrow’s Media since 1955”

www.beaweb.org
LEADERSHIP

BEA Headquarters
Executive Director
Heather Birks
Director, Sales and Marketing
J-D Boyle
Manager, Business Operations
Traci Bailey

Broadcast Education Association
1771 N Street, NW
Washington, DC 20036-2891
Office: 202-602-0587
Fax: 202-609-9940
E-mail: help@beaweb.org
Website: www.beaweb.org

2017-2018 Board of Directors

President
Michael Bruce, University of Alabama

Vice President for Academic Relations
Gregory N. Luft, Colorado State University

Vice President for Industry Relations
Christine H. Merritt, Ohio Association of Broadcasters

Secretary-Treasurer
Tony DeMars, Texas A&M University - Commerce Campus

Immediate Past President
Augie Grant, University of South Carolina

District Representatives

District 1 Representative (Connecticut, Delaware, Maine, Massachusetts, New Hampshire, New Jersey, New York, Pennsylvania, Rhode Island & Vermont)
Stacey O. Irwin, Millersville University of Pennsylvania

District 2 Representative (Alabama, Florida, Georgia, Mississippi, North Carolina, South Carolina & Tennessee)
Vic Costello, Elon University

District 3 Representative (Kentucky, Maryland, Michigan, Ohio, Virginia, Washington, DC & West Virginia)
Max Grubb, Youngstown State University

District 4 Representative (Illinois, Indiana, Iowa, Minnesota, Nebraska, North Dakota, South Dakota & Wisconsin)
Susan Smith, Ball State University

District 5 Representative (Arkansas, Colorado, Kansas, Louisiana, Missouri, New Mexico, Oklahoma & Texas)
Glenda Balas, University of North Texas – Dallas

District 6 Representative (Alaska, Arizona, California, Hawaii, Idaho, Montana, Nevada, New Mexico, Oregon, Utah, Washington & Wyoming)
Kim Zarkin, Westminster College – Salt Lake City

District 7 Representative (All two-year schools in the USA)
Thomas McDonnell, Metropolitan Community College

District 8 Representative (International Programs)
Kim Fox, American University in Cairo

Interest Division Representative (BEA Interest Divisions)
Micheal McAlexander, California State University - Fullerton

Electronic Media Professional Representatives
Larry Patrick, Patrick Communications LLC & Legend Communications
Nancy Robinson, Television Academy Foundation
Bruce K. Rosenblum, Warner Bros. (retired)

Ex-Officio Members
Festival Committee Chair: Sara Magee, Loyola University Maryland
Publications Committee Chair: Susan Brinson, Auburn University
Research Committee Chair: Louise Benjamin, Kansas State University
Scholarship Committee Chair: Pete Orlik, Central Michigan University
BEA2018 Exhibitors

AVID
Through Avid Everywhere™, Avid delivers the most open and efficient media platform, connecting content creation with collaboration, asset protection, distribution and consumption. Avid’s preeminent customer community uses its comprehensive tools and workflow solutions to create, distribute and monetise the most watched, loved and listened to media in the world—from feature films to television shows, news programs and televised sporting events, and music recordings and live concerts.

B&H Photo Video Pro Audio
B&H. Where Technology Lives
With a full line of technology products, B&H offers savings and easy purchasing options for educational institutions, including photo, video, pro-audio, lighting, A/V, surveillance, computer and peripherals, optics and home and mobile electronics. We have purchasing contracts, such as E&I and National IPA, available for you to utilize. Your dedicated B&H sales team and business development rep are ready to assist with all your purchasing needs. We also have a team of product specialists available to make recommendations and advise on what would work best for your individual needs. They can assist with equipment lists for projects of all sizes, from new buildings to broadcast studios to refreshing classrooms. B&H is the one-stop-shop for all your institution’s technology purchasing needs. Go to www.bandh.com/b2b to find out more. For students looking for discounts on your personal orders, please check out our EDU Advantage program at www.bandh.com/edu to sign up.

Blackmagic Design
Blackmagic Design creates the world’s highest quality video editing products, digital film cameras, color correctors, video converters, video monitoring, routers, live production switchers, disk recorders, waveform monitors and real time film scanners for the feature film, post production and television broadcast industries. Blackmagic Design’s DeckLink capture cards launched a revolution in quality and affordability in post production, while the company’s Emmy™ award winning DaVinci color correction products have dominated the television and film industry since 1984. Blackmagic Design continues ground breaking innovations including 6G-SDI and 12G-SDI products and stereoscopic 3D and Ultra HD workflows. Founded by world leading post production editors and engineers, Blackmagic Design has offices in the USA, UK, Japan, Singapore and Australia. For more information, please go to www.blackmagicdesign.com

Cablecast & Carousel by Tightrope Media Systems
Fully automate your broadcast and digital signage workflows!
Tightrope Media Systems offers award-winning solutions for Broadcast and Digital Signage. Cablecast is a sophisticated cable automation system controlled entirely from a web browser. It automates virtually all your channel functions making your programing and web content publishing extremely easy and efficient. Cablecast comes standard with built-in SD-HD up-conversion, HD-SD down-conversion, cross-conversion, channel branding, multiple playout formats, scheduling, reporting and a beautiful customizable web content portal. Add Cablecast’s meeting coverage solutions, live streaming server, VOD server, and reflect service for a completed automated solutions across multiple platforms. Carousel is an intelligent digital signage platform designed with security, scalability and ease of use in mind. Choose from a variety of dynamic bulletins so you rarely need to manually update your content. Scale from a single display to nearly limitless channels from the web - centric interface. You can even add Carousel to your broadcast channel for a seamless bulletin board solution that automatically populates with your channel’s program schedule.

Digital Video Group
Digital Video Group, Inc. is an industry leading supplier and system integrator of broadcast and production systems. Located in the Mid-Atlantic, Digital Video Group, Inc. services customers across the United States and abroad. Digital Video Group, Inc. represents the leading manufacturers in the broadcast and television industry including Avid, Grass Valley, Sony, Panasonic, Vitec, Imagine Communications, and Ross just to name a few. Servicing customers ranging from television stations and production houses to industrial, education, and state & local government Digital Video Group, Inc. provides a range of goods and services to meet every need and budget.
FirstCom Music B403
FirstCom Music is a leading provider of production music for broadcast, film and documentary, digital media, and corporate productions. We inspire creativity in thousands of studios and classrooms around the world by offering a diverse selection of high quality, easy-to-license music that reflects today’s charts. Our budget-friendly classroom licenses and school EDU packages offer real world music solutions that will enrich your productions. Visit us at the BEA, online at firstcom.com or contact us at 800.858.8880 to find your creative music solutions.

MAXON B104
MAXON Computer is a developer of professional 3D modeling, painting, animation and rendering solutions. Its award-winning Cinema 4D software package has been used extensively to create stunning visual effects in top-grossing films, broadcast motion graphics for every major network, cutting-edge cinematics for AAA games, medical and scientific animation, and architectural and industrial visualization. www.maxon.net

PhotoVideoEDU B404
Educational discounts for students, educators and schools. Tripods and other video support gear, single point LED lighting, color and exposure meters, color management solutions, and more!

X-Rite Video - Color management solutions for filmmakers, videographers, editors, colorists. Monitor profiling using video standards. ColorChecker targets for matching cameras, achieving neutral color balance prior to grading, etc. Come by and sign up for giveaways during expo hours!

Sekonic - NEW Sekonic L-308X-US is packed with features for cine use and an affordable, attractive and durable exposure meter. Check out other Sekonic meters for use in filmmaking.

MeVideo - NEW MeVideo travel tripods for filmmaking and video set a new standard for durability, versatility, and style. Come by and see what’s new in travel tripods.

RadioFX B401
RadioFX - College Radio Mobile App and Charts
Your station can have its own custom mobile app experience with innovative features not found on any other radio platform, including real-time chat between your on-air personalities and their listeners, create live polls & contests, full social media integration (Twitter, Facebook, and Instagram) and a dynamic programming schedule with user alerts and push notifications.

And what’s even better is that RadioFX puts all of this innovative functionality under your direct control through a robust, but highly-intuitive, dashboard solution. Schools have the ability to coordinate every aspect of their station’s mobile experience, while also having access to valuable real-time user analytics. Not only does this help drive increased listener engagement, but it also provides a great learning opportunity for students as they interact with data and technology that is becoming the future of media.

RadioFX is also excited to announce RadioFX Charts!
As an extension of the mobile app, RadioFX Charts provides a complete weekly breakdown of college radio spins with its Top 200 Chart! It will also serve genre charting, host station playlists and show detailed song, artist, label information. And the best part, the station doesn’t need to submit reports, our system tracks EVERYTHING for the station! What to become a reporting station to the college radio chart?

You can see the RadioFX App in action by going to the Apple App Store or the Google Play Store.

Discover RadioFX Charts at www.RadioFXCharts.com

For more info contact John Wanzung - wanzung@radiofxinc.com or visit www.RadioFX.co
Ross Video
Ross powers video productions for billions of global viewers daily with the industry’s widest range of smart production solutions. Ross makes it easy to create compelling news, weather and sports broadcasts, engaging material for sports stadium screens, entertainment shows and rock concerts, educational institutions, legislative assemblies, corporate applications and inspiring content for houses of worship. For the latest news and product information, visit us at www.rossvideo.com

Routledge/Taylor & Francis
Routledge, a division of Taylor & Francis, is a leading international publisher of scholarly research. Our catalogue includes the official journals of the BEA—the Journal of Broadcasting & Electronic Media, and the Journal of Radio & Audio Media. Visit the Routledge booth to learn about our products and services, and for free sample copies of our journals.”

SlingStudio
SlingStudio is the industry’s first portable, wireless, multi-camera broadcasting platform. Monitor, record, switch, edit and stream live HD-quality video wirelessly to Facebook, Youtube, Twitch, Periscope, Livestream, Ustream, Restream.io and other RTMP sites. The free SlingStudio Console app turns your iPad* or Mac into your portable production studio, allowing you to direct and produce simultaneously. Monitor your feeds and easily switch between cameras in real time. Import your own graphics and videos, create text overlays and lower-thirds, update the scoreboard and use dynamic compositions like picture-in-picture and a quad view. A wholly owned subsidiary of DISH Network Corp. (NASDAQ:DISH), Sling Media L.L.C. is behind the SlingStudio multi-camera production system that changes how directors can create and share professional-grade videos. Affordable and portable, SlingStudio wirelessly connects multiple cameras to record, monitor, edit and broadcast HD video in real time. https://www.myslingstudio.com

UNISET Company
UNISET is the industry leader in the design and manufacturing of dynamic multipurpose television, video set, and studio systems. Our core product lines include News/Interview Desks, fully modular scenic backgrounds), Free Standing Cycloramas, UNI-PRO Studio System, Custom Studio Systems, and Custom Fabrication. All of our products are freestanding, ship fully manufactured and are pre-finished for easy assembly and immediate use. The quality, durability and cost-effective set elements we manufacture, provides the “studio set” experience and production environment that each school studio demands and expects. Check out our website (www.unisetcorp.com) to see our work. And be sure to stop by our booth at NAB C12421 to see our newest product launches!
FREE SPEAKERS | STRONG VOICES | CREATIVE MINDS

Colorado State University student journalists and media producers capture the moment, create vital stories, and celebrate their community.

THE DEPARTMENT OF JOURNALISM AND MEDIA COMMUNICATION

With state-of-the-art courses and outstanding faculty, students become multimedia specialists, gaining experience as reporters, writers, and media producers for existing and emerging media.

ROCKY MOUNTAIN STUDENT MEDIA CORPORATION

When they’re not in class or communication technology labs, more than 300 students produce in-the-moment content for Collegian.com. They also program the latest music for KCSU-FM, create nightly programs for Collegian TV, develop in-depth stories for College Avenue or CSU Life magazines, and help fund these efforts through advertising sales.

FACILITIES AND ACCESS

Students have access to six state-of-the-art computer labs, a high-definition television studio, new student media offices and radio station, and unlimited access to thousands of self-paced online software and hardware educational programs.

GRADUATE PROGRAMS

Outstanding graduate programs develop communication professionals and scholars who explore their interests in media and mass communication. The Master of Communications and Media Management and M.S. or Ph.D. in Public Communication and Technology offer professional and research opportunities across the field.

ALUMNI

Graduates report for local, national, and international media, create television series, cover the Olympics, host national radio programs, work in Hollywood, and much more. Since 2013, graduates earned the industry’s most prestigious honors including two Pulitzer Prizes, numerous Emmy Awards, an Oscar nomination, several Edward R. Murrow Awards, and an Overseas Press Club Award, among others.

CONNECT WITH US ONLINE HERE:

JOURNALISM.COLOSTATE.EDU
COLLEGIAN.COM

Colorado State University
BEA2019 Research Symposium:
Media Literacy: What now?

The Research Symposium takes place during BEA2019 on Sunday, April 7.
Submission Deadline: December 1, 2018

Research Symposium Co-Chairs:
William G. Christ, Professor, Trinity University
Michelle Ciulla Lipkin, Executive Director, National Association for Media Literacy Education (NAMLE)
Belinha S. De Abreu, Sacred Heart University/UNESCO---The Global Alliance for Partnerships on Media and Information Literacy (GAPMIL)

Our discipline, whether we see ourselves in Broadcasting, Multicasting, Communication, Media (including Social Media), Film, Production, Virtual/Augmented Reality, or something else, continues to be challenged as
a. media industries are transformed and replaced,
b. media texts morph through multiple distribution technologies,
c. audiences are reconceptualized and reconfigured,
d. production tools are now available to anyone who can afford a phone, and,
e. our public and private spaces are assaulted with divisive political and personal discourse.

This symposium brings top media literacy together. Faculty, graduate and undergraduate students are encouraged to participate by developing and submitting papers that are either theoretical (e.g., meta-analyses, studies that test current practices, commentary on current practices, and/or visionary essays about the future) or applied (e.g., media literacy best practices/assignments/assessments that have worked in classes and/or curricula) scholarship. Papers tend to be between 3,000 to 4,000 words. All submissions are peer-reviewed and, if accepted, may be included in Routledge’s Electronic Media Research Book Series. For more information, visit www.BEAweb.org.

Presented by:

BEA
Educating for Tomorrow’s Media

NAMLE
NATIONAL ASSOCIATION FOR MEDIA LITERACY EDUCATION
JOHN “DOC” MACKERRON

Congratulations on your retirement after 47 years of outstanding service. The students, faculty, and staff love you and wish you the best!

TOWSON UNIVERSITY

Electronic Media and Film
Your Radio Career Starts Here!

Student Scholars Program

Don’t miss the best event of the year to learn the ropes, network with the bigwigs and have a whole lot of fun!

Application Process Opens April 15, 2018

For more information, visit beaweb.org.
#BEAvegas

FESTIVAL OF MEDIA ARTS, Leadership

The BEA Best of Festival King Foundation Awards
Sponsored by The Charles and Lucille King Family Foundation

Festival Chair: Sara Magee, Loyola University Maryland
Festival Creative Director: Glenn Hubbard, East Carolina University
Festival Producer: Iveta Imre, Western Carolina University
Ex-Officio: Heather Birks, BEA Executive Director
Festival Awards Video Producer: James F. McNab, Drake University

2018 Competition Chairs:
Audio Competition (Radio and Audio Media Division)
Faculty Chair: Lance Liguez, University of Texas-Arlington
Student Chair: Jeffrey Schifman, York College of PA

Documentary Competition (Documentary Division)
Faculty Chair: Julia Largent, McPherson College
Student Chair: Chris Shofner, University of Wisconsin – Stevens Point

Film & Video Competition (Production, Aesthetics & Criticism Division)
Faculty Co-Chair: Stephen Price, University of Central Missouri
Faculty Co-Chair: Marilyn Terzie, Université du Québec à Montréal
Student Chair: Robert Gordon, Middle Tennessee State University

Student Animation/Experimental/Mixed Vice Chair:
Student Animation/Experimental/Mixed Vice Chair: Kerri E. Henderson, Syracuse University
Student Instructional Vice Chair: Phillip Powell, Valparaiso University
Student Narrative Vice Chair: Ginger Blackstone, Harding University

Student Narrative Vice Chair: Kerri O’Farrell, Pierce College
Student Spots (up to 60 seconds) Vice Chair: Don Piper, Palm Beach Atlantic University
Student Spots (up to 60 seconds) Vice Chair: James F. McNab, Drake University
Student Spots (up to 60 seconds) Vice Chair: Robert Powell, High Point University
Student Promotional longer than 60 seconds Vice Chair: Kellie Sapp, Aims Community College
Student Promotional longer than 60 seconds Vice Chair: Nick Taylor, The University of Texas Rio Grande Valley

Interactive Multimedia Competition (Interactive Media and Emerging Technologies Division)
Faculty Chair: Sandy Henry, Drake University
Faculty Chair: Leah Mangrum, Angelo State University
Student Competition Chair: Gina Baleria, San Francisco State University
Student Competition Vice Chair: Todd O’Neill, Middle Tennessee State University

News Competition (News Division)
Festival Vice Chair: Tom Hallaq, Kansas State University
Festival Chair:
Student Radio Vice-Chair: Katherine Hughes, Elizabethtown College
Student Radio Vice-Chair: Lowery Woodall, Millersville University of PA
Student Radio Vice-Chair: Ray Caputo, Bethune-Cookman University
Student TV Feature Chair: Iveta Imre, University of Arkansas at Little Rock
Student TV Feature Chair: Donna Smith, Lyndon State College
Student TV Anchor Chair: Faith Sidlow, California State Fresno
Student TV Weather Chair: Heather Dunn, Arizona State University
Student TV Newscast Chair (3 days or less): Laura Smith, University of South Carolina
Student TV Newscast Chair (4 days or more): Michelle McHugh, Drexel University
Student Newsmagazine Chair: Robert Mott, Liberty University

Scriptwriting Competition (Writing Division)
Faculty Chair: Antonio Zarro, Palm Beach Atlantic University
Faculty Chair: John McHale, Illinois State University
Student Co-Chair: Evan Kropp, Southern New Hampshire University

Sports Competition (Sports Division)
Faculty Chair: Denise Belafonte Young, Lynn University
Faculty Chair: Jared Johnson, Oklahoma State University
Student Co-Chair: Lowery Woodall, Millersville University of PA
Student Co-Chair: Chris Bacon, Middle Tennessee State University

Two-Year/Small Colleges Competition (Two-Year/Small Colleges Division)
Student Co-Chair: Brian Shelton, Harper College
Student Co-Chair: Robert Mott, Liberty University

Festival Advisory Committee:
Chair: Scott Hodgson, University of Oklahoma
Steve Anderson, James Madison University
Lou Benjamin, Kansas State University
Vic Costello, Elon University
Warren Koch, Azusa Pacific University
Nancy MacKenzie Dupont, University of Mississippi
Lowell Briggs, York College of Pennsylvania
RadioFX is an innovative social radio platform that gives college radio stations their own branded mobile app experience.

Available on iOS and Android.

Visit RADIOFX.CO

To learn more, please contact John Wanzung: wanzung@radiofxinc.com.
#BEAvegas

## BEA 2018 HIGHLIGHTS

### Saturday, April 7

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>9:00 AM</td>
<td>BEA2018 Convention Registration</td>
</tr>
<tr>
<td>12:00 PM</td>
<td>Blackmagic Workshop Series, Conference Room 1/2 (Four training labs will occur during this block of time - see the program for more details.)</td>
</tr>
<tr>
<td>1:15 PM</td>
<td>TV Academy Foundation Presents: Coffee With… Our Lady J, Pavilion 3</td>
</tr>
<tr>
<td>2:30 PM</td>
<td>Conversations with Larry Kraszewski: Golden Globe and Emmy Winning Writer/Producer, Pavilion 3</td>
</tr>
<tr>
<td>3:45 PM</td>
<td>BEA Student Clubs Film 48 Student Film Festival Showcase, Conference Room 5/6</td>
</tr>
<tr>
<td>3:45 PM</td>
<td>BEA101 for First-Time Attendees, Pavilion 9</td>
</tr>
<tr>
<td>5:00 PM</td>
<td>#BEAAdvised: Your BEA Welcome &amp; Organizational Update, Pavilion 9</td>
</tr>
<tr>
<td>5:45 PM</td>
<td>BEA District Meetings (See page 40 for more details.)</td>
</tr>
<tr>
<td>6:30 PM</td>
<td>President's Poolside Happy Hour, Sponsored by the University of Alabama, Digital Video Group, FirstCom, Megatrax, Pro Sound Effects &amp; RadioFX, Westgate Pool Deck</td>
</tr>
</tbody>
</table>

### Sunday, April 8

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:30 AM</td>
<td>BEA2018 Convention Registration</td>
</tr>
<tr>
<td>8:00 AM</td>
<td>2018 Research Symposium - The Golden Age of Data: Big Data and Media Analytics, Ballroom G (visit page 42 for the full program)</td>
</tr>
<tr>
<td>8:30 AM</td>
<td>BEA Topic Talks, Topic Talk Lounge in the BEA Exhibit Hall (See the program for details on each “Topic Talk.”)</td>
</tr>
<tr>
<td>8:30 AM</td>
<td>Blackmagic Workshop Series, Conference Room 1/2 (Six training labs will occur during this block of time - see the program for more details.)</td>
</tr>
<tr>
<td>8:30 AM</td>
<td>Apple Workshop, Conference Room 3 (Three training labs will occur during this block of time – sign up in advance at <a href="http://www.BEAweb.org">www.BEAweb.org</a> and see the program for more details.)</td>
</tr>
<tr>
<td>8:30 AM</td>
<td>BEA Festival of Media Arts Showcase, Conference Room 5/6 (See the #BEAvegas app for details.)</td>
</tr>
<tr>
<td>9:30 AM</td>
<td>BEA Exhibit Hall Hours</td>
</tr>
<tr>
<td>9:00 AM</td>
<td>Job Placement “Posting” Center @ the BEA Booth in the Exhibit Hall</td>
</tr>
<tr>
<td>9:30 AM</td>
<td>Research @ the BEA2018 Exhibit Hall: Scholar-to-Scholar Research – Digital Presentations (Five research sessions will occur during this block of time - see the program for more details.)</td>
</tr>
<tr>
<td>1:15 PM</td>
<td>Applying for BEA Scholarships @ the BEA Booth in the Exhibit Hall with BEA Scholarship Chair Peter B. Orlik</td>
</tr>
<tr>
<td>12:30 PM</td>
<td>Screenwriting Professional Q&amp;A: Meet Carter Blanchard &amp; Michael Lucker, Pavilion 3</td>
</tr>
<tr>
<td>1:45 PM</td>
<td>The PITCH Session: Tell Your Story Idea to an Industry Professional, Pavilion 3</td>
</tr>
<tr>
<td>1:45 PM</td>
<td>I Like You, You Like Me - Or Not: Identifying personality styles to maximize effective communication, Sponsored by the Radio Advertising Bureau (RAB), Pavilion 10</td>
</tr>
<tr>
<td>1:45 PM</td>
<td>News Division Power Panel – Media Literacy &amp; Fake News, Pavilion 11 (See the program listings for more information on this four-session “power panel.”)</td>
</tr>
<tr>
<td>4:30 PM</td>
<td>Ross Smart Production Solutions for Education, Ballroom F</td>
</tr>
<tr>
<td>5:45 PM</td>
<td>BEA2018 Awards Ceremony &amp; Reception, Sponsored by Ross Video, Pavilion 9</td>
</tr>
</tbody>
</table>

### Monday, April 9

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00 AM</td>
<td>BEA2018 Convention Registration</td>
</tr>
<tr>
<td>8:30 AM</td>
<td>BEA Topic Talks, Topic Talk Lounge in the BEA Exhibit Hall (See the program for details on each “Topic Talk.”)</td>
</tr>
<tr>
<td>8:30 AM</td>
<td>Apple Workshop, Conference Room 3 (Three training labs will occur during this block of time – sign up in advance at <a href="http://www.BEAweb.org">www.BEAweb.org</a> and see the program for more details)</td>
</tr>
<tr>
<td>8:30 AM</td>
<td>BEA Festival of Media Arts Showcase, Conference Room 5/6 (See the #BEAvegas app for details.)</td>
</tr>
<tr>
<td>9:00 AM</td>
<td>Coffee with… the BEA Editors, Exhibit Hall Lounge</td>
</tr>
<tr>
<td>9:00 AM</td>
<td>BEA Exhibit Hall Hours</td>
</tr>
<tr>
<td>9:00 AM</td>
<td>Job Placement “Posting” Center @ the BEA Booth</td>
</tr>
<tr>
<td>9:00 AM</td>
<td>Research @ the BEA2018 Exhibit Hall: Faculty Research-in-Progress – Digital Presentations (Two research sessions will occur during this block of time - see the program for more details.)</td>
</tr>
<tr>
<td>9:45 AM</td>
<td>Avid Workshop, Conference Room 1/2 (Six training labs will occur during this block of time - see the program for more details)</td>
</tr>
<tr>
<td>11:15 AM</td>
<td>Council of Past Presidents, Ballroom F</td>
</tr>
<tr>
<td>1:30 PM</td>
<td>Research @ the BEA2018 Exhibit Hall: Student Research-in-Progress – Digital Presentations (Two research sessions will occur during this block of time - see the program for more details.)</td>
</tr>
<tr>
<td>1:45 PM</td>
<td>Audio Production Workshop Series: Tips and Tools for Producing Audio and Podcasts, Sponsored by Pro Sound Effects, Pavilion 3</td>
</tr>
<tr>
<td>2:45 PM</td>
<td>Applying for BEA Scholarships @ the BEA Booth in the Exhibit Hall with BEA Scholarship Chair Peter B. Orlik</td>
</tr>
</tbody>
</table>

14
Music Solutions for Students + Schools

Bring your content to life with real world music solutions. We create high-quality, easily editable tracks that will enrich your educational productions and give your students the competitive edge they deserve.

- Student package offers access to over 1,100 high quality tracks and edits for classroom projects*
- Budget-friendly Classroom Licenses purchased by students as they would a textbook for a course
- Students learn to properly license, report music usage, and avoid copyright infringements now and in the future
- No cost to the school, so you can maximize your budgets

*Clearances cover classroom use and social media sites. Option for 1 film festival to be included.
#BEAvegas

**BEA 2018 HIGHLIGHTS** (continued)

## Monday, April 9

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>3:15 PM – 4:15 PM</td>
<td>Student Media Advisors Division Business Meeting &amp; Signature Station Awards Presentation, Conference Room 4</td>
</tr>
<tr>
<td>3:15 PM – 4:15 PM</td>
<td>The Conversation with Dick Wiley, Pavilion 3</td>
</tr>
<tr>
<td>5:30 PM – 8:00 PM</td>
<td>The BEA Best of Festival King Foundation Awards Ceremony, Sponsored by the King Family Foundation, Ballroom G (Doors open at 5:30 PM, Awards Ceremony begins at 6:00 PM)</td>
</tr>
</tbody>
</table>

## Tuesday, April 10

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:30 AM – 3:00 PM</td>
<td>BEA2018 Convention Registration</td>
</tr>
<tr>
<td>9:00 AM – 1:00 PM</td>
<td>Graduate School Showcase, BEA Exhibit Hall</td>
</tr>
<tr>
<td>9:00 AM – 11:30 AM</td>
<td>A live demo of a new resource: TelevisionAcademy.com/Interviews, Topic Talk Lounge in the BEA Exhibit Hall</td>
</tr>
<tr>
<td>9:00 AM – 5:45 PM</td>
<td>Avid Workshop, Conference Room 1/2 (Six training labs will occur during this block of time - see the program for more details.)</td>
</tr>
<tr>
<td>9:00 AM – 10:00 AM</td>
<td>BEA2018 Ignite, Conference Room 5/6</td>
</tr>
<tr>
<td>9:00 AM – 11:15 AM</td>
<td>BEA Assessment Boot Camp, Pavilion 10</td>
</tr>
<tr>
<td>9:30 AM – 11:15 AM</td>
<td>Outstanding Journal of Radio and Audio Media Article, Pavilion 3</td>
</tr>
<tr>
<td>10:00 AM – 11:15 AM</td>
<td>Audio Production Workshop Series: Best Practices for Student Audio Production, Sponsored by Pro Sound Effects, Pavilion 1</td>
</tr>
<tr>
<td>10:00 AM – 11:15 AM</td>
<td>ASC Cinematography Masterclass, Sponsored by the American Society of Cinematographers, Pavilion 3</td>
</tr>
<tr>
<td>6:00 PM - 7:00 PM</td>
<td>BEA2018 Celebrates with Closing Cocktails, Sponsored by Hal Leonard, Megatrax &amp; Ross Video, Westgate Suite (See #BEAvegas app for details.)</td>
</tr>
</tbody>
</table>

## Wednesday, April 11

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:30 AM – 12:30 PM</td>
<td>What you need to pass the FAA’s drone test, Conference Room 5/6</td>
</tr>
<tr>
<td>10:30 AM – 2:30 PM</td>
<td>NABEF/BEA Career Day, Ballrooms C &amp; G</td>
</tr>
</tbody>
</table>

The Meek School of Journalism & New Media salutes its broadcast journalism faculty:

**Dr. Deb Wenger**
Named Assistant Dean

**Dr. Nancy Dupont**
Twice chair of the News Division, BEA

**Dr. Iveta Imre**
Joining our faculty in Fall 2018
FESTIVAL OF MEDIA ARTS HIGHLIGHTS

Please visit the BEA Festival of Media Arts Showcase on Sunday and Monday during the convention. Winners from this year’s Festival of Media Arts will be screened both days in Conference Room 5/6. Check the #BEAvegas app for a complete listing of times.

Sunday, April 8

<table>
<thead>
<tr>
<th>Time</th>
<th>Event Description</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>9:45 AM - 10:45 AM</td>
<td>Two-Year/Small Colleges Awards &amp; Exhibition</td>
<td>Pavilion 9</td>
</tr>
<tr>
<td>11:15 AM - 12:15 PM</td>
<td>Faculty &amp; Student Scriptwriting Awards &amp; Exhibition</td>
<td>Pavilion 3</td>
</tr>
<tr>
<td>11:15 AM - 12:15 PM</td>
<td>Student Film &amp; Video Awards &amp; Exhibition</td>
<td>Pavilion 9</td>
</tr>
<tr>
<td>1:45 PM - 2:45 PM</td>
<td>Faculty Film &amp; Video Awards &amp; Exhibition</td>
<td>Pavilion 9</td>
</tr>
<tr>
<td>3:15 PM - 4:15 PM</td>
<td>Faculty &amp; Student Audio Awards &amp; Exhibition</td>
<td>Pavilion 9</td>
</tr>
</tbody>
</table>

Monday, April 9

<table>
<thead>
<tr>
<th>Time</th>
<th>Event Description</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>9:45 AM - 10:45 AM</td>
<td>Faculty &amp; Student Documentary Awards &amp; Exhibition</td>
<td>Pavilion 9</td>
</tr>
<tr>
<td>11:15 AM - 12:15 PM</td>
<td>Faculty &amp; Student Sports Awards &amp; Exhibition</td>
<td>Pavilion 9</td>
</tr>
<tr>
<td>12:30 PM - 1:30 PM</td>
<td>Faculty &amp; Student Interactive Multimedia Awards &amp; Exhibition</td>
<td>Pavilion 9</td>
</tr>
<tr>
<td>1:45 PM - 2:45 PM</td>
<td>Faculty &amp; Student News Awards &amp; Exhibition</td>
<td>Pavilion 9</td>
</tr>
<tr>
<td>4:00 PM - 5:00 PM</td>
<td>“Best of” Festival of Media Arts Rehearsal <em>(for presenters and winners participating in the BEA Best of Festival King Foundation Awards Ceremony)</em></td>
<td>Ballroom G</td>
</tr>
<tr>
<td>5:30 PM - 8:00 PM</td>
<td>The BEA Best of Festival King Foundation Awards Ceremony</td>
<td>Ballroom G</td>
</tr>
</tbody>
</table>

Refreshments and cocktail snacks will be served during the "Best of" awards ceremony; doors open at 5:30 PM, and the awards ceremony starts at 6:00 PM.

INTEREST DIVISION MEETINGS

Sunday, April 8

<table>
<thead>
<tr>
<th>Time</th>
<th>Event Description</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>1:45 PM - 2:45 PM</td>
<td>Service Learning &amp; Community Engagement</td>
<td>Conference Room 4</td>
</tr>
<tr>
<td>4:30 PM - 5:30 PM</td>
<td>International Division Business Meeting</td>
<td>Conference Room 4</td>
</tr>
<tr>
<td>4:30 PM - 5:30 PM</td>
<td>Multicultural Studies Division Business Meeting</td>
<td>Pavilion 3</td>
</tr>
<tr>
<td>4:30 PM - 5:30 PM</td>
<td>Production Aesthetics &amp; Criticism Division Business Meeting</td>
<td>Pavilion 10</td>
</tr>
</tbody>
</table>

Monday, April 9

<table>
<thead>
<tr>
<th>Time</th>
<th>Event Description</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:30 AM - 9:30 AM</td>
<td>Management, Marketing &amp; Programming Division Business Meeting</td>
<td>Pavilion 2</td>
</tr>
<tr>
<td>9:45 AM - 10:45 AM</td>
<td>Writing Division Business Meeting &amp; Top Paper Presentation</td>
<td>Ballroom F</td>
</tr>
<tr>
<td>12:30 PM - 1:30 PM</td>
<td>News Division Business Meeting</td>
<td>Pavilion 11</td>
</tr>
<tr>
<td>1:45 PM - 2:45 PM</td>
<td>Curriculum, Assessment &amp; Administration Division Business Meeting</td>
<td>Pavilion 1</td>
</tr>
<tr>
<td>1:45 PM - 2:45 PM</td>
<td>Sports Division Business Meeting</td>
<td>Ballroom G</td>
</tr>
<tr>
<td>3:15 PM - 4:15 PM</td>
<td>Student Media Advisors Division Business Meeting</td>
<td>Conference Room 4</td>
</tr>
<tr>
<td>4:30 PM - 5:30 PM</td>
<td>History Division Business Meeting</td>
<td>Pavilion 1</td>
</tr>
</tbody>
</table>

Tuesday, April 10

<table>
<thead>
<tr>
<th>Time</th>
<th>Event Description</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>9:00 AM - 10:00 AM</td>
<td>Radio &amp; Audio Media Division Business Meeting</td>
<td>Pavilion 3</td>
</tr>
<tr>
<td>10:15 AM - 11:15 AM</td>
<td>Two-Year/Small Colleges Division Business Meeting</td>
<td>Pavilion 2</td>
</tr>
<tr>
<td>10:15 AM - 11:15 AM</td>
<td>Interactive Media &amp; Emerging Technologies Division Business Meeting</td>
<td>Pavilion 11</td>
</tr>
<tr>
<td>11:30 AM - 12:30 PM</td>
<td>Documentary Division Business Meeting</td>
<td>Pavilion 2</td>
</tr>
<tr>
<td>11:30 AM - 12:30 PM</td>
<td>Law &amp; Policy Division Business Meeting</td>
<td>Pavilion 9</td>
</tr>
<tr>
<td>11:30 AM - 12:30 PM</td>
<td>Religion &amp; Media Division Business Meeting</td>
<td>Ballroom G</td>
</tr>
<tr>
<td>2:15 PM - 3:15 PM</td>
<td>Research Division Business Meeting</td>
<td>Conference Room 4</td>
</tr>
<tr>
<td>2:15 PM - 3:15 PM</td>
<td>Gender &amp; Sexuality Division Business Meeting</td>
<td>Ballroom G</td>
</tr>
</tbody>
</table>
RESEARCH COMPETITIONS, PRESENTATIONS & DIGITAL POSTER SESSION HIGHLIGHTS

Saturday, April 7
3:45 PM – 4:45 PM International Division – Top Paper Presentations, Pavilion 2

Sunday, April 8
8:30 AM – 9:00 AM Research Symposium – Student Poster Session, Ballroom G
9:00 AM – 10:00 AM Research Symposium – Curriculum and Instruction: Teaching Legacy and Social Media, Ballroom G
9:30 AM – 10:30 AM Scholar-to-Scholar Research – Digital Presentations – Session I, BEA Exhibit Hall
9:45 AM – 10:45 AM Research Division – Top Paper Presentations, Pavilion 10
10:45 AM – 11:45 AM Scholar-to-Scholar Research – Digital Presentations – Session II, BEA Exhibit Hall
11:45 AM – 12:45 PM Research Symposium – Student Poster Session (Continued), Ballroom G
12:30 PM – 1:30 PM History & Documentary Divisions – Top Paper Presentations, Conference Room 4
1:00 PM – 2:00 PM Research Symposium Keynote Address: Lee Rainie, Pew Research Center, Ballroom G
1:15 PM – 2:15 PM Scholar-to-Scholar Research – Digital Presentations – Session III, BEA Exhibit Hall
1:45 PM – 2:45 PM Law & Policy Division – Top Paper Presentations, Ballroom F
2:15 PM – 3:15 PM Research Symposium – Analysis and Interpretation: Researching Content and Audiences using Media Analytics, Ballroom G
2:30 PM – 3:30 PM Scholar-to-Scholar Research – Digital Presentations – Session IV, BEA Exhibit Hall
3:30 PM – 4:30 PM Research Symposium – Research Data in the Real World of Local Media, Ballroom G
3:45 PM – 4:45 PM Scholar-to-Scholar Research – Digital Presentations – Session V, BEA Exhibit Hall
4:30 PM – 5:30 PM Interactive Media & Emerging Technologies Division – Top Paper Presentations, Pavilion 2

Monday, April 9
8:30 AM – 9:30 AM Multicultural Studies Division – Top Paper Presentations, Ballroom F
9:00 AM – 10:00 AM Faculty Research-in-Progress – Digital Presentations – Session I, BEA Exhibit Hall
10:15 AM – 11:15 AM Faculty Research-in-Progress – Digital Presentations – Session II, BEA Exhibit Hall
12:30 PM – 1:30 PM Radio & Audio Media Division – Top Paper Presentations, Conference Room 4
1:30 PM – 2:30 PM Student Research-in-Progress – Digital Presentations – Session I, BEA Exhibit Hall
2:45 PM – 3:45 PM Student Research-in-Progress – Digital Presentations – Session II, BEA Exhibit Hall
4:30 PM – 5:30 PM Religion & Media Division – Top Paper Presentations, Pavilion 10
4:30 PM – 5:30 PM Management, Marketing & Programming Division – Top Paper Presentations, Ballroom F

Tuesday, April 10
9:00 AM – 10:00 AM Gender & Sexuality Division – Top Paper Presentations, Ballroom G
9:30 AM – 10:30 AM Graduate Student Research Presentations: Grand Plans & Great Expectations – Session I, BEA Exhibit Hall
10:45 AM – 11:45 AM Graduate Student Research Presentations: Grand Plans & Great Expectations – Session II, BEA Exhibit Hall
12:00 PM – 1:00 PM Graduate Student Research Presentations: Grand Plans & Great Expectations – Session III, BEA Exhibit Hall
1:00 PM – 2:00 PM Curriculum, Assessment & Administration Division – Top Paper Presentations, Pavilion 10
3:30 PM – 4:30 PM Sports Division – Top Paper Presentations, Pavilion 1
SATURDAY, APRIL 7

9:00 AM – 6:00 PM
BEA2018 Convention Registration [Session ID: 1138006]
BEA Exhibit Hall
Pick up your credentials at the BEA registration desk along with your conference bag and official BEA convention program.

9:00 AM – 12:00 PM
BEA Executive Committee Meeting [Session ID: 1376081]
Board Room (1st Floor Conference area)
BEA’s Executive Committee Meeting.
BEA President: Michael Bruce, University of Alabama

9:30 AM – 12:00 PM
BEA Festival Committee Meeting [Session ID: 1390508]
Executive Board Room (2nd Floor Conference area)
BEA Festival of Media Arts Committee Chair: Sara Magee, Loyola University Maryland

11:00 AM – 12:00 PM
BEA2018 Pre-Convention Meeting [Session ID: 1376059]
Pavilion 9
Pre-convention meeting for division chairs.
Hosts: Micheal McAlexander, California State University - Fullerton; Interest Division Chair
       Jennifer Meadows, California State University - Chico; BEA2018 Program Chair
       Marilyn Terzic, Université du Québec à Montréal; BEA2019 Program Chair

12:00 PM – 1:00 PM
Blackmagic Workshop Series: The Editor’s Guide to DaVinci Resolve 14 [Session ID: 1394800]
Conference Room 1/2
[All Convention]
(NOTE: This session will be held multiple times on Saturday and Sunday – check the program and convention app for times. SPACE IS VERY LIMITED.)
This hands-on workshop is designed for existing and new users to DaVinci Resolve who want to develop their core skills in professional editing. Through a series of practical projects, topics include:
- Exploring the Edit page interface
- Organizing a new project
- Assembling a rough cut
- Moving, deleting and retiming clips in the timeline
- Refining and applying transitions and effects
At the end of the session, attendees will feel confident migrating from another non-linear editor, developing an editorial workflow, or managing dailies go high resolution media.
12:00 PM – 3:30 PM
“Jaws” – The Movie That Changed Hollywood And Made A Household Name Of Steven Spielberg! [Session ID: 1385905]
Conference Room 5/6
[Production Aesthetics & Criticism]
Want to learn how to analyze a film? Ever wondered what the "big deal" was about "Jaws"? Join us for “Fortunato Film School” where ASU film professor Joe Fortunato will screen, discuss, and provide "live commentary" for Steven Spielberg's career defining summer blockbuster, "Jaws," often cited by many film historians as the film that changed Hollywood forever! (And find out why it's Prof. Fortunato's favorite film of all time!)
The event will start with a brief discussion about the background and making of the film. Think of it as a “living room book club” for film fans! During the film, LIVE commentary will be provided, giving you insights into the filmmaking process and some guidance on how to "read" a film creatively. After the film, we can discuss what we've learned and debate if it lives up to its reputation as the best film by Hollywood’s most successful director!
Moderator: Joe Fortunato, Arizona State University

12:00 PM – 1:00 PM
Just Breathe: Applying Mindfulness Techniques in a Communication Curriculum [Session ID: 1344869]
Pavilion 1
[Curriculum, Assessment & Administration]
Communication is something we do every day but as the pace of life - and the number of message channels and media - increase, people can lose focus on the message they are sending or how they are responding. Reacting mindlessly can damage relationships and create more stress. This panel is designed to demonstrate how mindfulness can be used within the communication curriculum to improve the quality of the students' lives and communication skills.
Moderator: James Lohrey, Shippensburg University
Panelists: Brian Sheridan, Mercyhurst University
William Hanff, University of District of Columbia
Frank Barnhart, Columbus State Community College

12:00 PM – 1:00 PM
Teaching Inclusive Media to Teachers: An Opportunity for Participation [Session ID: 1343969]
Pavilion 2
[Interactive Media & Emerging Technologies | Service Learning & Community Engagement]
The panel addresses the need for (remedial) teacher training for social participation of people with disabilities. Today, digital media is inextricably linked to the life-reality of all people. They also have their place in the everyday life of people with physical or intellectual disabilities. In order to use the potential for participation in society, people with disabilities are also dependent on the help of those who accompany and support them in everyday life. These are primarily (remedial) teachers or nurses. Therefore it is necessary for them to develop an awareness of the importance of digital media for people with disabilities and to use their skills in dealing with people with disabilities.
Moderator: Thomas Knieper, University of Passau
Panelists: Thomas Knieper, University of Passau
Lisa Gehlich, University of Passau
Bob Leneway, Western Michigan University

12:00 PM – 1:00 PM
Free Work and Freelancing [Session ID: 1344782]
Pavilion 3
[Multicultural Studies]
When should students work for free, and when should students charge for their time. Some students are starting their media businesses while others are choosing to work for free at unpaid internships. Let's discuss when working for free makes sense, and when your work should make sense. Join us for the “free work” debate.
Moderator: Erika Grodzki, Lynn University
Panelists: Oscar Guerra Nunez, San Francisco State University
Paul T.M. Hemenway, Lamar University
Nicholas Geidner, University of Tennessee @ Knoxville
12:00 PM – 1:00 PM

It’s Not Your Grandpa’s Radio: How College Radio Must Embrace an Inclusive Media Mindset to Reach Target Audiences [Session ID: 1377510]

Pavilion 10
[Radio & Audio Media]

According to a January 2017 Pew Research article, “seven-in-ten Americans use social media to connect with one another, engage with news content, share information and entertain themselves.” Whether it be FM, AM, or Internet, college radio can no longer rely on-air programming to reach the masses. Stations must have a dedicated Webmaster and Social Media Director to keep stations from becoming stagnant. This panel will highlight various stations and how they utilize digital platforms to advance station outreach, reinforce messages, and expand programming. Station representatives will discuss successful operations that have led to substantial growth in terms of audience reach as well as staff.

Moderator: Bradford L. Yates, University of West Georgia
Panelists: Shawn Isaacs, University of West Georgia
Neriah Ethridge, University of West Georgia
Rob Qucike, William Patterson University
Chris Thomas, President of Intercollegiate Broadcast System
Francisco Jose Suarez, SUNY Oswego
Norman J. Medoff, Northern Arizona University

12:00 PM – 1:00 PM

Show Us Your Facilities: What’s Working, What’s Not [Session ID: 1344672]

Pavilion 11
[Two-Year/Small Colleges]

Technology advances and lowering costs have helped to level the media production playing field for some smaller media programs. While this growth has led to more production opportunities and more program visibility, it has also created a few issues. This panel provides some perspectives on coping with the changes.

Moderator: Donna L. Gough, Claflin University
Panelists: Raymond Anderson, University of Guam; Developing A Program Under the Cross Hairs
Bill Noel, Lynchburg College; Small School, Small Budget
Benjamin Tigner, Central Michigan University; TV Bling on a Shoestring
Rosemary Martinelli, Point Park University; Finding & Obtaining Grants to Further Program Goals

12:00 PM – 1:00 PM

Sexual Harassment in the Media Industry [Session ID: 1343780]

Ballroom F
[Gender & Sexuality | Law & Policy]

Discussion of legal guidelines of sexual harassment and how to deal with a hostile work environment. Panelists convey their legal expertise, research, and/or personal experiences. How do we teach our students to deal with such work environments?

Moderator: Jackie Guzda, Western Connecticut State University
Panelists: Kevin P. Swift, Methodist University
JC Barone, Western Connecticut State University

12:00 PM – 1:00 PM

Service Learning in Broadcasting: Benefiting Students, the University, and the Community [Session ID: 1327978]

Ballroom G
[Service Learning & Community Engagement | Curriculum, Assessment & Administration]

This panel highlights how the broadcast sequence at UT Arlington, a Carnegie Community Engaged Campus, is using service learning in different ways to enhance their student’s learning and to help them develop career and life skills that employers want. The students benefit, but so does the university and the community at large. Panelists will discuss the pros and cons of using Service Learning as an important pedagogical approach in our broadcast courses.

Moderator: Tom Ingram, University of Texas - Arlington
Panelists: Andrew M. Clark, University of Texas – Arlington; Using Service Learning in a TV Reporting Course
LaDonna Aiken, University of Texas – Arlington; Using Service Learning in a Corporate Video Course
Lance Liguez, University of Texas – Arlington; Using Service Learning in a Radio Production Course
Thomas B. Christie, University of Texas – Arlington; Using Service Learning to Merge P.R. and Broadcast
Digital Video Group, Inc. is an industry leading supplier and system integrator of broadcast and production systems. Located in the Mid-Atlantic, Digital Video Group, Inc. services customers across the United States and abroad.

No matter what your requirement, our Design / Build approach will provide you with the solution that fits your work flow and budget.

By representing the “Best in Class” technologies from over hundreds of Industry leading Manufacturer's we never provide cookie-cutter solutions nor designs.

Our methodology insures that your unique requirements come first and that your system performs exactly the way in which you expect it to perform.

We look forward to working with you on your next project or equipment purchase!
**1:15 PM – 2:15 PM**
**Blackmagic Workshop Series: The Colorist's Guide to DaVinci Resolve 14** [Session ID: 1394801]
Conference Room 1/2
[All Convention]

(NOTE: This session will be held multiple times on Saturday and Sunday – check the program and convention app for times. SPACE IS VERY LIMITED.)

This hands on workshop is designed to develop your core skills in color grading in DaVinci Resolve 14. Through a series of practical projects, topics include:
- Exploring the Color page interface
- Preparing for a Color Session
- Balancing for Color and Brightness
- Color Correcting Multiple Shots
- Designing Creative Looks
- Making Secondary Adjustments

**1:15 PM – 2:15 PM**
**From Page to Stage: Using the News to Create Art** [Session ID: 1326977]
Conference Room 4
[History]

In this panel we will discuss the steps in creating docudrama, oral history, and storytelling projects, explore research options, and sample some new presentations that are currently in the works.

**Moderator:** Frank Barnhart, Columbus State Community College

**Panelists:**
Frank Barnhart, Columbus State Community College
Melony Shemberger, Murray State University
Elycia Taylor, Columbus State Community College
Serena Carpenter, Michigan State University
Heba Fouad, The American University at Cairo

**1:15 PM – 2:15 PM**
**Developments in rural/under-served community broadband deployment** [Session ID: 1340805]
Pavilion 1
[Law & Policy | Interactive Media & Emerging Technologies]

This panel will explore new developments in rural and under-served community-based broadband deployment. The panelists will discuss various innovative solutions to the lack of broadband internet access for cash-poor or geographically disconnected populations as well as regional and national legislative and regulatory developments.

**Moderator:** Jamie Greig, The University of Tennessee

**Panelists:**
Christopher Mitchell, Director, Community Broadband Networks, Institute for Local Self-Reliance
Jana Wilbracht, University of Michigan
Cynthia Khoo, Online and Digital Rights Lawyer, Tekhnos Law Canada
Janice Gates, Equitable Internet Initiative Program Coordinator, Detroit Community Technology Project

**1:15 PM – 2:15 PM**
**The Formula of Effective Music Radio Programming** [Session ID: 1344584]
Pavilion 2
[Radio & Audio Media | Student Media Advisors]

Today’s so-called traditional media face new competition for an audience because of the Internet, music-based services and mobile media. A common assumption is that local market radio is irrelevant and losing its audience because of this new competition. Further, with syndicated shows running in the top-rated dayparts, automated stations running programming with or without voice-tracking, and with all this up against easy digital means for the audience members to get the music they want, is radio’s heyday over? This panel addresses varying angles of a music radio format’s ability, at both the college and commercial level, to attract and retain an audience within contemporary radio’s competitive challenges.

**Moderator:** Tony DeMars, Texas A&M University - Commerce

**Panelists:**
Lowery Woodall, Millersville University of PA
Marjorie Yambor, Dalton State College
Tony DeMars, Texas A&M University - Commerce
Our Lady J is a writer and producer on the Golden Globe and Emmy Award winning series Transparent and Ryan Murphy's upcoming FX series Pose. As a singer/songwriter, she released her first studio album "Picture Of A Man" to critical acclaim in 2013. As a pianist, she has collaborated with Sia, Lady Gaga, Scissor Sisters, and Broadway stars including Chita Rivera, Christine Ebersole, and Justin Vivian Bond. Our Lady J holds the honor of being the first out trans woman to perform at Carnegie Hall and has been featured on Out Magazine's "Out 100," and the Huffington Post's list of "transgender icons." 

Moderator: Paige Albinia, Broadcasting & Cable

Training Methods and Incentivizing Ideas for the ESPN3 Student Experience at non-Power 5 Universities

This panel will look at ways to overcome resource challenges including financial, academic and crew issues at non-Power 5 universities with quickly expanding ESPN3 streaming operations. The presentations will include discussion of how to motivate and incentivize students crew members for training and retention, balancing athletic department expectations with student-life realities, and ways to incorporate the ESPN3 opportunity into a students academic experience.

A vendor representative will be included on the panel to offer suggestions on how to utilize available free resources to create basic training modules for use by students as they begin their volunteer experience and eventually advance to more complex crew roles.

Moderator: David Deeley, University of North Florida
Panelists: John P. Eidemiller, University of Toledo
          Alex Kartman, Ball State University

How do you teach Multi-Camera television production? 

Panel to discuss different approaches to teaching multi-camera television program production. Will discuss course content and design, outcomes, projects, testings, grading methods, focus on producing/management rather than on just equipment operation.

Moderator: Robert D. Gordon, Middle Tennessee State University
Panelists: Bill Noel, Lynchburg College
          Andrew Robinson, Syracuse University
          Stephen Price, University of Central Missouri
          John Taylor, Eastern Kentucky University
          Sarah Hogencamp, Asbury University

Managing MMJs: How to help when one person does it all

The MMJ (Multi-Media Journalist) newsgathering model requires one person to fulfill the roles of reporter, videographer, video editor, social media editor and now, even live shot operator. Newsroom managers on this panel will share with students and educators how they incorporate MMJs into the daily newsgathering cycle, pointing out what kinds of stories MMJs cover well, and which newsgathering scenarios are better assigned to two-person crews. Students will also learn what essential MMJs skills the managers believe must be acquired before they begin their first jobs.

Moderator: Simon Perez, Syracuse University
Panelists: Michael Dello Stritto, News Director, KTNV, Las Vegas
          Kelly Boan, News Director, WHNS, Greenville, SC
          Cristi Jessee, News Director, KVVU, Las Vegas
CONTENT FOR EVERY FORMAT

24/7 News Source
The leading SOURCE for text and audio content for broadcasters since 1999.

COMPLETELY REDESIGNED ALL-IN-ONE BROADCAST INTERFACE

- SEARCH, SORT, STACK News & Audio Content
- REVIEW, EDIT, PREPARE For Broadcast
- SHARE STORIES with Team Members and Editors
- ONE-CLICK BROADCAST Screen Prompter
- ENGAGE with SOCIAL MEDIA Platforms
- News, Weather, Sports, Entertainment, Health, plus music format-specific updates and ShowPrep

FREE TRIAL: BEA@247NewsSource.com
1:15 PM – 2:15 PM
Growing Your Program Through Recruitment: Offering Dual Credit With Area High Schools
[Session ID: 1326120]
Ballroom F
[Curriculum, Assessment & Administration]
Recruitment and Retention are the words thrown around higher education when it comes to gauging the success of a program. We have a unique opportunity to recruit students in area high schools that offer courses in Audio and Video Production. Two and Four Year Institutions are growing their programs by offering college credit to students in high schools around their campuses. See how these programs work with high school faculty, course articulations, and collaborate with local high school programs.
Moderator: Andrew Bolin, Vincennes University
Panelists: John M. Morris, University of Southern Indiana
Robert Maass, Metropolitan Community College
Shawn Montano, Emily Griffith Technical College
Shawn Kildea, Rider University

1:15 PM – 2:15 PM
The Blank Page: Getting Script Writing Students – And Ourselves – Past the Agony of the First Line
[Session ID: 1343670]
Ballroom G
[Writing]
Most script writing faculty encounter students who just can’t get started with their writing assignments. And, frankly, sometimes we can’t get started with our own scripts! Most writers, beginner or veteran, have sat in front of blank computer screens for what seemed like eons, waiting for inspiration to hit. This panel will give participants workable activities to use in their classrooms and their own work to launch that script past “FADE IN.”
Moderator: Mary Beth O’Connor, Purdue University Northwest - Hammond Campus
Panelists: Carey Martin, Liberty University
Mary Beth O’Connor, Purdue University Northwest - Hammond Campus
Antonio Zarro, Palm Beach Atlantic University

2:30 PM – 3:30 PM
Blackmagic Workshop Series: Introduction to Fairlight Audio in DaVinci Resolve 14
[Session ID: 1394802]
Conference Room 1/2
[All Convention]
(NOTE: This session will be held multiple times on Saturday and Sunday – check the program and convention app for times. SPACE IS VERY LIMITED.)
For Editors and Audio Professionals interested in learning how Blackmagic Design has integrated the processing power and functionality of Fairlight audio software directly inside of DaVinci Resolve 14. We will explore the full power to refine, sweeten, automate and mix your tracks. Topics include:
- Exploring the Fairlight page interface
- Using markers for spotting sessions and navigation
- Editing dialogue with precision at the frame, subframe and sample level
- Tracking sound effects to picture with 3D Pan and Automation
- Applying speed and pitch changes for advanced sound design
- Sweetening tracks with built-in EQ and Dynamics controls
- Creating submixes for Dialogue, FX and Music to simplify the mix
i1 Filmmaking Solutions were created for Color Perfectionist Filmmakers looking for the highest level of on-screen color accuracy and the ability to achieve ideal color balance from shoot to edit.

The i1Display Pro calibration device and software combined with ColorChecker Video and ColorChecker Passport Targets are essential tools that make your video production and editing workflow faster, more consistent and help you get to your creative look faster so you can tell your story as perfectly as possible.

Learn more at xritephoto.com/Filmmaking
2:30 PM – 3:30 PM
Something Old, Something New, and Something Borrowed: A Discussion of Mass Communication Research Matrimony [Session ID: 1344600]
Conference Room 4

Convergence presents an opportunity to re-evaluate what media scholars are doing as a discipline due to technological advances, media uses, effects, structures, and cross-platform media uses, effects, structures, and management. Scholars employ a broad, often divergent, range of theories and methods. This panel explores the intersection of “old”, “new” and “borrowed/interdisciplinary” research in mass communication. Studies based on meta-analysis, big data, industry research, and ethnography will be presented. Panelists will address research from many theoretical, methodological and empirical perspectives.

Moderator: Philip A. Thompsen, West Chester University
Panelists: Roger Cooper, Ohio University; From the Structuration Theory to Active within Structures: An Integration of Divergent Audience Approaches
Matt Kaiser, Ohio University; Communication Research: An Evolving Industry Perspective
Laeeq Khan, Ohio University; Social Media Analytics at Crossroads
L. Meghan Mahoney, West Chester University of Pennsylvania; Integrating Big Data with Audience Reception Research
Tang Tang, University of Akron; Measurement in Mass Communication Research: Trends, Opportunities, and Challenges

2:30 PM – 3:30 PM
Gigs & Startups: A “grab bag” of knowledge, tools & strategies to launch your own freelancing gigs or startup career [Session ID: 1344767]
Pavilion 1

Citing stats from Forbes, by 2020, about 50% of the U.S. workforce will freelance either part-time or full-time. Media students are likely to have to do this — but do they know how? This panel is rich in resources: useful apps, popular databases, insurance vocabulary, tax tips, etc. The panelists' contributions create a freelancing or startup "kit," i.e., an action plan of things to do, buy and/or develop to prepare for freelancing gigs or startup careers.

Moderator: Adam J. Kuban, Ball State University
Panelists: James E. Machado, Millersville University of PA
Gagan Nirula, National Association of Broadcasters
William Hanff, University of District of Columbia

2:30 PM – 3:30 PM
Social Participation: Using Emerging Technologies for Information Studies [Session ID: 1344119]
Pavilion 2

This panel evaluates recent studies of social media platforms for collecting and organizing data (hashtags, comments, mentions) of user’s interaction with television programming and online journalism outlets to build community. Discussion of whether companion screen devices and applications are a distraction for consumption of media and information at home or in a higher education classroom.

Moderator: Rita Langdon, Long Island University
Panelists: Thomas Kenny, Molloy College
David Jank, Long Island University

2:30 PM – 3:30 PM
Conversations with Larry Karaszewski: Golden Globe and Emmy Winning Writer/Producer [Session: 1343314]
Pavilion 3

Larry Karaszewski and Scott Alexander became industry legends when they sold a film script to Universal for $200,000 when they were undergraduate students at USC. Due to the writer’s strike the film never got made. Larry and Scott went on to write the film Problem Child. They then reinvented the biopic with The Ed Wood Story, Man on the Moon (The Andy Kaufman Story), and The People vs. Larry Flynt and Big Eyes. The screenplay for The People vs. Larry Flynt won the Golden Globe award. In 2016, Larry and Scott created and wrote a number of episodes for The People vs. OJ Simpson for American Crime Story. They shared the producing Emmy with a host of others producers. One of their teleplays for The People vs. OJ Simpson was also nominated for an Emmy.

Moderator: Donald Pollock, University of La Verne
Cycloramas

Studio Systems

Custom Fabrication

Modular Scenic Background Systems

Modular Interview Desks

Stop by and see what’s new!

**BEA:** Booth 201

**NAB:** C12421

See more products by UNISET by visiting [www.unisetcorp.com](http://www.unisetcorp.com) or call our office at (585) 544-3820
The University of Florida's College of Journalism and Communications offers a range of opportunities to further develop skills for professional or academic career advancement.

Join us on-campus for our Professional or Research and Theory programs or explore our range of online degrees.

**PRO MASTER’S**
Our on-campus Professional Master’s Track is designed for those who want to develop additional skills to become more competitive in today’s communication job market.

[PROMASTERS.JOU.UFL.EDU](http://PROMASTERS.JOU.UFL.EDU)

**ONLINE MASTER’S**
We offer the most comprehensive, digitally focused online master’s and graduate certificate programs in the world. Our flexible programs are demanding by design and competitive by nature.

[ONLINEMASTERS.JOU.UFL.EDU](http://ONLINEMASTERS.JOU.UFL.EDU)

**RESEARCH AND THEORY**
The goal of our on-campus Research and Theory Master's is to shape competitive, developed academics that aspire to greatness in communication research.

[JOU.UFL.EDU/RESEARCHANDTHEORY](http://JOU.UFL.EDU/RESEARCHANDTHEORY)

**DOCTORAL PROGRAM**
Our rapidly changing world requires research to drive new insights and thought leadership. As a top-rated Ph.D program, we are home to inquisitive scholars studying and experimenting with the future of communication.

[JOU.UFL.EDU/PHD](http://JOU.UFL.EDU/PHD)

College of Journalism and Communications
UNIVERSITY of FLORIDA

[JOU.UFL.EDU](http://JOU.UFL.EDU)
To buy the right audiences, a company needs an expert who knows how to collect the numbers, interpret what they mean, and effectively tell their story.

**YOU CAN BE THAT EXPERT.**

The University of Florida’s College of Journalism and Communications offers the leading online program in Audience Analytics, providing comprehensive knowledge of audience and consumer research methods and analytics within the context of the media marketplace.

*Find out how you can gain the digital skills you need to get ahead at* [ONLINEMASTERS.JOU.UFL.EDU](http://ONLINEMASTERS.JOU.UFL.EDU)

---

"UF’s Audience Analytics Master’s program is an incredibly powerful resource for the media, technology and marketing industries. The pipeline of competent audience analysts that this program will provide to the marketplace will help solve for the existing lack of qualified candidates in the space."

*Christian Martinez*

Head of U.S. Multicultural Sales, Facebook

---

**MASTER OF ARTS**

**IN MASS COMMUNICATION ONLINE**

College of Journalism and Communications

**UNIVERSITY of FLORIDA**

---

UF

Audience Analytics | Digital Strategy | Global Strategic Communication | Political Communication
Public Relations | Social Media | Web Design & Online Communication | Media Sales
Lindenwood University offers a variety of flexible and convenient program formats for professionals seeking to advance their careers, working adults, or anyone who needs something beyond the traditional college format.

**GRADUATE DEGREES**

- Journalism, MA
- Cinema and Media Arts, MFA
- Social Media and Digital Content Strategy, MS
- Mass Communications, MA
- Digital and Web Design, MA
- Game Design, MA
- Advertising and Strategic Communications, MA
- Art History, MA

**FIND OUT MORE**

Dr. James Hutson / Assistant Dean, Graduate and Online Programs
(636) 949-4863 / JHutson@lindenwood.edu

Jordan Shelton / Graduate Semester Admissions Representative
(636) 949-4493 / JShelton@lindenwood.edu

For more information please visit www.lindenwood.edu/amc

LINDENWOOD
LIKE NO OTHER
2:30 PM – 3:30 PM
The Ball State Centennial Documentary: Students, Faculty, the President, and Marketing and Communications–A How To [Session ID: 1322972]
Pavilion 9
[Documentary]
The Department of Telecommunications (TCOM) pitched the idea of a 100th anniversary documentary for BSU for fall 2018. The president approved a 5 figure budget for TCOM to create this multi-platform idea. This workshop will showcase how TCOM, its students, outside stakeholders, and the community came together to produce this once-a-century opportunity.
Chair: Chris Flook, Ball State University
Moderator: Timothy D. Pollard, Ball State University
Panelists: Zoe Taylor, Ball State University
Micah Holtgraves, Ball State University
John Osterhoudt, Ball State University

2:30 PM – 3:30 PM
The Relevance of the Radio Course Then and Now: How It Continues to Inspire Students to Choose Radio [Session ID: 1344613]
Pavilion 10
[Radio & Audio Media]
From its beginnings, radio has morphed into whatever it needs to be to survive in the changing media environment. This is true of the radio course over the years. This panel will discuss the evolution of the radio course and highlight current practices that keep radio classes relevant in the curriculum and inspire students to seek careers related to radio. Course assignments, classroom activities, and lab technology will be discussed by veteran radio professors.
Moderator: Shawn Isaacs, University of West Georgia
Panelists: Kim Fox, American University in Cairo
Patricia F. Sanders, University of North Alabama
Michael Tucker, University of West Georgia
Bradford L. Yates, University of West Georgia

2:30 PM – 3:30 PM
Reporting on migration - how to make it inclusive? [Session ID: 1344049]
Pavilion 11
[International | News]
This panel seeks to create discussion on how to report on migration and refugees in an inclusive way. These topics dominate the news and often create an impression that the audience has to take sides. Our panel will give an international perspective on how different media professionals from 4 continents deal with all the challenges that derive from reporting on these very important issues.
Moderator: Mila Moralic, Arizona State University
Panelist: B. William Silcock, Arizona State University

2:30 PM – 3:30 PM
Women in Sports Broadcasting [Session ID: 1343678]
Ballroom F
[Gender & Sexuality | Sports]
Sports has traditionally been a male-dominated field, but women are making in-roads. We are seeing increased representation of women in many areas of sports broadcasting, from on-air work, play-by-play, sports reporting, and producing. This panel will discuss the trajectory of women's participation in sports broadcasting and will include discussion of teaching sports broadcasting from an inclusive perspective.
Moderator: Tammy Trujillo, Mt. San Antonio College
Panelists: Susan Smith, Ball State University
Gail Rhodes, Arizona State University
Maggie McGraw Mayes, Central Michigan University
Laura Shureb, Central Michigan University
Routledge Titles in Broadcast Media

Visit our booth for 20% off our wide selection of titles!

Electronic Media Research Series

Routledge is proud to co-publish the BEA Electronic Media Research Series, featuring keystone research texts on the most groundbreaking work in the field. Visit www.routledge.com/series/EMR for more details about new and forthcoming titles.
The Official Journals of the
Broadcast Education Association
Proudly Published by Routledge

**Journal of Broadcasting & Electronic Media**

2016 Impact Factor: 1.311 - Five-Year Impact Factor: 2.543
(©2017 Thomson Reuters, 2016 Journal Citation Reports®)

The *Journal of Broadcasting & Electronic Media* contains timely articles about new developments, trends, and research in electronic media written by academicians, researchers, and other electronic media professionals.

Most-discussed article of 2017 (recorded by Altmetric)
#thisshowssucks! The Overpowering Influence of Negative Social Media Comments on Television Viewers
*T. Franklin Waddell, S. Shyam Sundar*

Visit the Journal homepage at tandfonline.com/hbem to access this article, browse the latest research and submit your paper.

**Journal of Radio & Audio Media**

The *Journal of Radio & Audio Media* is a semiannual publication designed to promote scholarly dialogues generated by various disciplinary and methodological points of view. The Journal welcomes interdisciplinary inquiries regarding radio's contemporary and historical subject matter as well as those audio media that have challenged radio’s traditional use. Scholars are invited to submit articles pertaining to any area of radio and audio media.

Recent Special Issues
- **Breaking Tradition**, Volume 23 Issue 1, 2016
- **Golden Years of Audio**, Volume 22 Issue 2, 2015
- **Sound Matters**, Volume 22 Issue 1, 2015

Visit the Journal homepage at tandfonline.com/hjrs to explore these special issues, browse recent articles and submit your paper.
2:30 PM – 3:30 PM
The Future of Local TV News [Session ID: 1344615]  
Ballroom G
[News]

BEA is the first public discussion of the findings from the Knight Foundation's project on the future of local TV news, news video, local TV news innovation and social media engagement and TV news audience. This is the most comprehensive examination of the future of local news and includes extensive examinations of the competitive landscape of local media, circulation and audience, and the economics of local news media. It includes a study of where local people get news on air, in print, online websites and social media and the interaction between social media and audience.

Moderator: Robert A. Papper, Hofstra University
Panelists:  
- Debora Wenger, University of Mississippi
- Ellen Crooke, Vice President News, Tegna
- Mark Neerman, News Director, KSNV-TV
- Xochitl Sandoval, General Manager, KBLR-TV
- Sam Gill, Vice President, The Knight Foundation

3:45 PM – 4:45 PM
Blackmagic Workshop Series: The Colorist’s Guide to DaVinci Resolve 14  
[Session ID: 1394803]  
Conference Room 1/2
[All Convention]

(NOTE: This session will be held multiple times on Saturday and Sunday – check the program and convention app for times. SPACE IS VERY LIMITED.)

This hands on workshop is designed to develop your core skills in color grading in DaVinci Resolve 14. Through a series of practical projects, topics include:
- Exploring the Color page interface
- Preparing for a Color Session
- Balancing for Color and Brightness
- Color Correcting Multiple Shots
- Designing Creative Looks
- Making Secondary Adjustments

3:45 PM – 4:45 PM
Pulling the Plug on Philo T. Farnsworth [Session ID: 1343694]  
Conference Room 4
[History]

Debate on the appropriateness of statue depictions of famous Americans is not limited to political figures from American history. There is also a move afoot to reassess the appropriateness of a statue of Philo T. Farnsworth, inventor of television, that stands in the National Statuary Hall of the United States Capitol. Some object to Farnsworth's statue because he lacks the public interest, fame and notoriety to be given such honor. What do you think?

Moderator: Thomas Nelson, Elon University
Panelists:  
- Taylor Stevens, Government Reporter Salt Lake Tribune
- Harlen Makemson, Elon University
- Kris Boyle, Brigham Young University
- Laura Shureb, Central Michigan University
- Miles Romney, Brigham Young University
3:45 PM – 4:45 PM
BEA Student Clubs Film 48 Student Film Festival Showcase [Session ID: 1394300]
Conference Room 5/6
[All Convention]
We are pleased to recognize the winning entries from the inaugural BEA Student Clubs Film 48 student film festival. Twenty teams completed in the #BEAfilm48 held the weekend of November 10-12. Each team was assigned a specific genre to use for their film. The teams were also assigned three “production constants” that had to appear in each #BEAfilm48—a left shoe, a character named Raven Fireswallow, and a line of dialog “This isn’t how I planned my Thursday morning.”

1st Place: Frost; American University Cairo – Team: AUC48
2nd Place: Jooti; Zayed University – Team: Tamkeen
3rd Place: The Red Dress Society; York College of Pennsylvania – Team: YCP Student Media Club
Honorable Mention: Dial M for Monday; SUNY - New Paltz – Team: Going Ghost Productions
Best Use of Genre: If the Shoe Fits; SUNY - New Paltz – Team: Cheese That Is Grilled Onto a Bread Slice
Best Use of Production Constants: Dial M for Monday; SUNY - New Paltz – Team: Going Ghost Productions
Best Production Value: Jooti; Zayed University – Team: Tamkeen

These additional entries were also chosen for screening at #BEAVegas:
- Game of Dorms; SUNY - New Paltz – Team: The Best Around
- Just A Dream; SUNY - New Paltz – Team: Filmy McFilmFace
- The Missing Raven; American University Cairo – Team: Young Pharaohs

3:45 PM – 4:45 PM
Protecting Your Broadcast License from Being Sold and Fostering Your Relationship With Your Administration or Licensee [Session ID: 1344131]
Pavilion 1
[Radio & Audio Media | Student Media Advisors]
Many universities are trying to close significant budget gaps and recent sales of university-owned or affiliated radio stations have many concerned about the security of their own station. This panel will discuss how to foster your relationship with your license holder by increasing your value and communicating your value to decision makers and influencers. Perspectives from successes, failures or near failures, and administrators will be included.

Moderator: Jim Gray, St. Cloud State University
Panelists: John M. Morris, University of Southern Indiana
Lowery Woodall, Millersville University of PA
Mark Springer, St. Cloud State University
Ronald K. Raymond, Edinboro University of Pennsylvania
Peter B. Orlik, Central Michigan University emeritus

3:45 PM – 4:45 PM
International Division – Top Paper Presentations [Session ID: 1375607]
Pavilion 2
[International]
Please join us as we hear the top papers presented from the International Division.
Research Chair: Erika Grodzki, Lynn University
Debut Paper Competition
1st Place: Andrew M. Clark, University of Texas – Arlington; It’s a Scary and Dangerous World: A Content Analysis of Xinwen Lianbo’s News Coverage of Foreign Affairs Zedan Xu, University of Texas at Arlington
2nd Place: Natalie Gabriela Acosta, Ohio University; Quintin Schomaker, Ohio University; Angela Maria Mendez, Ohio University; Neela Hassan, Ohio University; Aye Thada Hla, Ohio University; A comparative study of Digital Competence across Afghanistan, Colombia, Honduras, Myanmar and the United States of America
Open Paper Competition
1st Place: Michel M. Haigh, Texas State University; Examining Eight Years of Broadcast Coverage of the Iraq and Afghanistan Wars
2nd Place: Xiaoqun Zhang, University of North Texas; Amanda Lee, Frisco High School; Exploring the Themes in the U.S. Media Coverage of “The Great Wall” Film
#BEAVegas

**3:45 PM – 4:45 PM**

**Intriguing Production Assignments that Result in Creative Content [Session ID: 1343111]**

Pavilion 3  
[Production Aesthetics & Criticism | Documentary]

The panel will present various production assignments that accomplish a variety of production learning goals while creating unique projects.

**Moderator:** Brian Day, Tennessee State University  
**Panelists:**  
- Brian Day, Tennessee State University  
- Kevin Burke, University of Cincinnati  
- Anthony Tenczar, University of New Hampshire  
- Glenn Gebhard, Loyola Marymount University

**3:45 PM – 4:45 PM**

**BEA101 for First-Time Attendees [Session ID: 1376060]**

Pavilion 9  
[All Convention]

This session fills you in on BEA and helps you navigate the annual convention and NAB Show.

**Moderator:** Michael Bruce, University of Alabama, BEA President 2017-2018  
**Panelists:**  
- Augie Grant, University of South Carolina; BEA Leadership  
- Gregory N. Luft, Colorado State University; BEA Districts & Membership  
- Michael McAlexander, California State University - Fullerton; **Interest Divisions and Volunteering at BEA**  
- Heather Birks, BEA, **Navigating BEA2018 and NAB Show**  
- Craig Freeman, Oklahoma State University; Editor, *Journal of Media Education*  
- Carolyn A. Lin, University of Connecticut; Editor, *Journal of Broadcasting & Electronic Media*  
- Anne MacLennan, York University; Editor, *Journal of Radio & Audio Media*

**3:45 PM – 4:45 PM**

**The Transformation of College Radio [Session ID: 1343445]**

Pavilion 10  
[Student Media Advisors]

College radio used to exist primarily as a local medium providing local content to its listeners in real time. This all has drastically changed within the last five years. Because of podcasting, the internet and national/international events such as MTV’s Woodie Award and College Radio Day, college radio has been transformed unlike no other period in its history. Today college radio is an international medium with both synchronous and asynchronous listenership. College radio advisors and instructors of college radio courses must adapt to this changed paradigm by offering fresh and relevant approaches in their duties, in order to teach students to be international story tellers creating interesting and relevant content. This panel will offer suggested approaches from three experts in the transformation of college radio.

**Moderator:** Robert McKenzie, East Stroudsburg University of Pennsylvania  
**Panelists:**  
- Hannah Copeland, Colorado State University  
- Rob Quicke, University of New Jersey  
- Philip A. Thompsen, West Chester University

**3:45 PM – 4:45 PM**

**Cronkite Noticias: Creating a Bi-Lingual Newsroom on Campus [Session ID: 1344749]**

Pavilion 11  
[News]

Satisfying both a bilingual student body and news audience is becoming a growing challenge for journalism and communication programs around the country. With the large Hispanic population in Arizona, ASU’s Walter Cronkite School of Journalism and Mass Communication began offering reporting classes in Spanish. With more students taking that path, the school also created Cronkite Noticias, a website and newscast providing content in Spanish for a professional program experience. Cronkite Noticias airs on the UniMas channel in Phoenix.

Panelists will share the challenges faced and best practices we’ve developed to create this bi-lingual newsroom and curriculum.

**Moderator:** Mark Lodato, Arizona State University  
**Panelists:**  
- Valeria Fernandez, Arizona State University  
- Vanessa Ruiz, Arizona State University  
- Jim Jacoby, Arizona State University
3:45 PM – 4:45 PM
**Careers in Sports: If You Don't Know Where You Are Going, Most Any Route Will Get You There**
*[Session ID: 1344744]*

Ballroom F

[Sports]

Many students who profess an interest in sports career don't seem to care much about where that first job takes them or what they might actually do. They just want to work in sports. How do you advise a student that's pretty much willing to do anything to get a foot in the door?

Moderator: Max Roy Utsler, University of Kansas

Panelists: Christine Taylor, Butler University

Eric Esterline, University of Florida

Respondent: Janice Collins, University of Illinois

3:45 PM – 4:45 PM
**Writing Life: The Deep Psychology of Cinematic Characters**
*[Session ID: 1344539]*

Ballroom G

[Writing]

When people encounter problems in the real world, we send them to therapy. In the world of narrative, we send them on a journey… Whether writing fictional narratives or pulling stories from real life, constructing psychologically honest characters and finding their compelling narrative through-lines is daunting. In order to do so, writers must understand the stages of human moral development, recognize specifically where “theme” comes from, and grasp the psychological necessity of the story journey.

Moderator: Jeremy Casper, Los Angeles Film Studies Center

Panelists: John Bucher, Los Angeles Film Studies Center

Chris Krebsbach, Los Angeles Film Studies Center

Michael C. Smith, Pepperdine University

5:00 PM – 5:45 PM
**#BEAdvised: Your BEA Welcome & Organizational Update**
*[Session ID: 1376061]*

Pavilion 9

[All Convention]

BEA’s welcome and organizational update will provide insight into how 2017 shaped up, let you know what projects and events are coming up for members, and share long term plans for BEA.

Presenters: Heather Birks, Broadcast Education Association

Michael Bruce, University of Alabama, President

Gregory N. Luft, Colorado State University, Vice President for Academic Relations

Christine H. Merritt, Ohio Association of Broadcasters, Vice President for Industry Relations

Tony DeMars, Texas A&M University - Commerce Campus, Secretary-Treasurer

Augie Grant, University of South Carolina, Immediate Past President
#BEAvegas

5:45 PM – 6:30 PM
BEA District Meetings [Session ID: 1376064]

[All Convention]
Meet your BEA Board District Representative and talk to them about ideas for engagement and ways to stay active in your district.

**DISTRICT 1:** Pavilion 1
*Connecticut, Delaware, Maine, Massachusetts, New Hampshire, New Jersey, New York, Pennsylvania, Rhode Island & Vermont*
Stacey Irwin, Millersville University

**DISTRICT 2:** Pavilion 2
*Alabama, Florida, Georgia, Mississippi, North Carolina, South Carolina & Tennessee*
Vic Costello, Elon University (term ends April 2018)
Heidi D. Blossom, North Greenville University

**DISTRICT 3:** Pavilion 3
*Kentucky, Maryland, Michigan, Ohio, Virginia, Washington, DC & West Virginia*
Max Grubb, Youngstown State University

**DISTRICT 4:** Pavilion 9
*Illinois, Indiana, Iowa, Minnesota, Nebraska, North Dakota, South Dakota & Wisconsin*
Susan Smith, Ball State University

**DISTRICT 5:** Pavilion 10
*Arkansas, Colorado, Kansas, Louisiana, Missouri, New Mexico, Oklahoma & Texas*
Glenda Balas, University of North Texas–Dallas

**DISTRICT 6:** Pavilion 11
*Alaska, Arizona, California, Hawaii, Idaho, Montana, Nevada, Oregon, Utah, Washington & Wyoming*
Kim Zarkin, Westminster College - Salt Lake City

**DISTRICT 7:** Ballroom F
*All two-year schools in the USA*
Thomas McDonnell, Metropolitan Community College

**DISTRICT 8:** Ballroom G
*BEA All International Programs*
Kim Fox, American University in Cairo

6:30 PM – 7:30 PM
President’s Poolside Welcome Happy Hour [Session ID: 1376068]

[All Convention]
Celebrate the #BEAvegas kick off with BEA 2017-2018 President Michael Bruce.

**Gold Sponsor:**
THE UNIVERSITY OF ALABAMA
College of Communication & Information Sciences

**Silver Sponsors:**
ProSoundEffects, megatrax, firstcom, DVG, RADIOFX.
Kamal Adham Center for Television and Digital Journalism

Apply now to the Master of Arts in Television and Digital Journalism for a chance to study in the heart of the Middle East.

The Kamal Adham Center for Television and Digital Journalism at The American University in Cairo is home to one of the most prestigious graduate journalism programs in the Arab world. It was founded in 1985 and has since graduated some of the most distinguished television figures and professionals in Egypt, the Middle East and the world.

The center’s mission is to be a catalyst in advancing the quality of journalism by preparing graduate students for broadcast and digital media careers, through training in our professional development program and engaging in conversations about media through our journal, Arab Media & Society. The center is a vehicle for AUC TV, the University’s student-run television channel.

Fellowships!

The Kamal Adham Fellowship for Television and Digital Journalism is an opportunity for qualified calibers seeking mid-career academic and professional development in the fields of broadcast and digital journalism. Awarded students enjoy a high-quality education with a full or partial tuition waiver and book allowance. In addition, they get to participate in production work for AUC TV, gaining more real experience as they go.

Admission is open for Fall and Spring cohorts.

http://adhamcenter.auc.edu • tvdj@auc.edu

http://AdhamCenter

www.youtube.com/adhamcenterAUCTV

www.arabmediasociety.com

www.auc-tv.com
**SUNDAY, APRIL 8**

**7:30 AM – 6:00 PM**

**BEA2018 Convention Registration [Session ID: 1138007]**

Pick up your credentials at the BEA registration desk along with your conference bag and official BEA convention program.

---

### 8:00 AM – 4:30 PM

**The Golden Age of Data: Big Data and Media Analytics**

Ballroom G

[2018 Research Symposium - The Golden Age of Data: Big Data and Media Analytics]

Symposium Chair: Don A. Grady, Elon University

- **8:00 AM – 8:30 AM** Early Bird Coffee
- **8:30 AM – 9:00 AM** Student Poster Session; Various Media Analytics Topics
  
  Amanda Sturgill, Elon University

- **9:00 AM – 10:00 AM** Curriculum and Instruction: Teaching Legacy and Social Media Analytics
  
  Ann Hollifield, University of Georgia

- **10:15 AM – 11:30 AM** Applied Data-driven Decision Making
  
  Jack MacKenzie, Executive Vice President, PSB Research

- **11:45 AM – 12:45 PM** Student Poster Session Continues

- **1:00 PM – 2:00 PM** Research Symposium Keynote Address
  
  Lee Rainie, Director, Internet, Science and Technology, Pew Research Center

- **2:15 PM – 3:15 PM** Analysis and Interpretation: Researching Content and Audiences using Media Analytics
  
  Jessica Pucci, Arizona State University

- **3:30 PM – 4:30 PM** Research Data in the Real World of Local Media
  
  Dan McDonald, Vice President, Research, National Association of Broadcasters

- **4:30 PM** Closing Questions & Comments

### 8:30 AM – 9:30 AM

**Blackmagic Workshop Series: The Editor’s Guide to DaVinci Resolve 14**

Conference Room 1/2

[Session ID: 1394804]

(All Convention)

(NOTE: This session will be held multiple times on Saturday and Sunday – check the program and convention app for times. SPACE IS VERY LIMITED.)

This hands-on workshop is designed for existing and new users to Davinci Resolve who want to develop their core skills in professional editing. Through a series of practical projects, topics include:

- Exploring the Edit page interface
- Organizing a new project
- Assembling a rough cut
- Moving, deleting and retiming clips in the timeline
- Refining and applying transitions and effects

At the end of the session, attendees will feel confident migrating from another non-linear editor, developing an editorial workflow, or managing dailies go high resolution media.
8:30 AM – 12:15 PM

Apple Workshop: Mobile Storytelling on iOS [Session ID: 1394102]  
Conference Room 3  
[All Convention]  
During this session, Apple will lead a hands on workshop focusing on iPads and/or iPhones to edit and complete a mobile workflow. This session will include organization, shooting, editing and utilizing third party products to complete the storytelling process. Elements gathered during this session can be used for a Mobile to Mac session as well to be completed on a Mac with Final Cut Pro X. This session will be held twice on Sunday and twice on Monday. Online registration is required at www.BEAweb.org.

8:30 AM – 9:30 AM

BEA Festival of Media Arts Showcase [Session ID: 1394130]  
Conference Room 5/6  
[All Convention]  
BEA’s Festival of Media Arts winners will be screened during these Festival Showcase sessions. Check the #BEAvegas app for a complete listing.

8:30 AM – 9:30 AM

Our Story - Crowdsourced community building. Journalism, and location based user generated content [Session ID: 1344549]  
Pavilion 2  
[Interactive Media & Emerging Technologies]  
User generated content is gaining traction as credible content for citizen journalism, influencing community behaviors and serving a niche for eyewitness accounts of major catastrophes and coverage of smaller events that have been squeezed from the budgets of modern news operations. Presentations include: Snap Decisions - "Our Story" and aggregated information sharing on social media platforms"; “At home and abroad - examining social media tools and user feedback pathways in the United States and China”; and “Too small for page 6 - using social media aggregation to cover high school athletics in underserved media markets.”  
Moderator: Jon Croghan, Northwestern State University  
Panelists: Brian Hamilton, University of West Alabama  
Stephen Merrill, Northwestern State University  
Chun Shao, Arizona State University

8:30 AM – 9:30 AM

Women in Radio: Are Women's Voices Being Silenced? [Session ID: 1343675]  
Pavilion 3  
[Gender & Sexuality]  
A discussion of women's limited roles on air and in programming, along with discussion of where women have found success in the radio industry. With the radio business changing to accommodate changing demographics and new technology, how do we ensure women have a voice in the new radio landscape?  
Moderator: Erica Farber, Radio Advertising Bureau  
Panelists: Eric Limarenko, Central Michigan University  
Patricia Williamson, Central Michigan University

8:30 AM – 9:30 AM

Where do you go from here? A roundtable discussion on how to get the most from your campus radio or television station [Session ID: 1343437]  
Pavilion 9  
[Student Media Advisors]  
Taking over a student media outlet can be challenging if you don't have the right equipment or software. This panel will be an open forum for advisors of college television or radio stations to discuss ideas and techniques for improving their automation, scheduling, cameras, fund raising, and footprint on their campus/community. We will also look into how you can get your administration to buy into your efforts.  
Moderator: Rich Green, Indiana State University  
Panelists: Steve Suess, Illinois State University  
James Lohrey, Shippensburg University  
Richard Stroobant, SAIT Polytechnic  
James Piecowye, Zayed University
8:30 AM – 9:30 AM  
**Heading back to the silent age? We say, buck the trend: The importance of teaching video students the value of quality audio [Session ID: 1344755]**

Pavilion 10  
[Production Aesthetics & Criticism | Radio & Audio Media]

Many videos today follow the silent film pattern: stimulating visuals, little narrative, easily digested. This panel explores Colorado State University video program efforts to ensure students learn both visual and aural skills. We will share assignment materials and discuss new, affordable technology to help you keep pace with industry changes. We will consider the evolving ethics of audio in the video world, and consider what lies in store for the sound side of video communication.

Moderator: Joe Champ, Colorado State University  
Panelists:  
Steven Weiss, Colorado State University  
Matt Gohl, Poudre School District

---

8:30 AM – 9:30 AM  
**Classroom to Newsroom 4.0: It helps when you can say, “Yeah, I’ve done that” [Session ID: 1342598]**

Pavilion 11  
[News]

Many educators dedicate their time out of the classroom to working in professional newsrooms. How does that help you be a better teacher? Does that add to your street cred with students? How does one go about landing that temporary newsroom job? This panel will explain the benefits of doing what we prepare many of our students to do – work in a newsroom.

Moderator: Simon Perez, Syracuse University  
Panelists:  
Leigh Wright, Murray State University  
Kevin Hager, Wichita State University  
Matthew Harmon, Monmouth University  
Darren J. Sweeney, Central Connecticut State University

---

8:30 AM – 9:30 AM  
**High School Productions Showcase: Best Practices [Session ID: 1344657]**

Ballroom F  
[Two-Year/Small Colleges]

As more and more university programs come under fire and budgets get tighter and tighter, parents, legislators and employers want to see more guided career pathways, starting in high school and moving through higher education to employment. This panel will present some of the best practices in media production at the high school level and will discuss how this early work will improve later student work and employment possibilities.

Moderator: Robert Maass, Metropolitan Community College  
Panelists:  
Tyler Hindman, J. Everett Light Career Center  
Bradley L. Weaver, Westminster College, Pennsylvania; *The Unfortunate Story of the Titan Terror Project*
8:30 AM – 9:00 AM
Research Symposium - Student Poster Session [Session ID: 1376037]
Ballroom G

[2018 Research Symposium - The Golden Age of Data: Big Data and Media Analytics]

Topics for the poster session include any topic pertinent to understanding, monitoring, reporting, visualizing and interpreting data, and engaging audiences using tradition empirical media analysis, including qualitative and quantitative approaches and social media analytics.

Vice Chair/Paper Competition Chair: Amanda Sturgill, Elon University

1st place: Drew Scott, Elon University; Using analytics to assess the AltGov vs. Official Government on Twitter

2nd place: Rachyl E. Jackson, Elon University; Comparing Type 1 and Type 2 diabetes online communities: A natural language processing study

3rd place: Ansley Hamilton, Caroline Miller & Madeleine Hagy, Elon University; #ThisisUs: A content analysis of live tweets of This is Us

Calvin Mincer, Elon University; Jane Seidel, The Wall St. Journal; Actions Speak Louder than Words: Incarceration and the Success of Rappers

Drew Scott, Elon University; Charles Perschau, Elon University; Breaking News “Don’t Read the Comments”: Sentiment Analysis of YouTube Political News Comment Threads

Eddie Metzger, Ball State University Department of Journalism; Enhancing Regional Tourism Through Media Analytics

Jasper Pike, Elon University; Bennett Lemanski, Elon University; How Long Should a TV Show Last?

Xiaoyu Wu, Ohio University; What Can Data Tell Us? The Value of Using Social Media for SMEs: A Case Study on Jackie O’s Pub & Brewery

8:30 AM – 9:30 AM
Civility and the Role of the Media [Session ID: 1344787]
Topic Talk Lounge (in the BEA Exhibit Hall)
[All Convention]

This Topic Talk will focus upon the role of the media as it relates to civility. All around the world, we are seeing an increase in incivility. Some examples are bullying, harassment, discrimination, and profanity. These acts of incivility often take place via social media. Politicians, celebrities, journalists and community leaders in recent years have lashed out at one another on Twitter. Their insensitive comments are then further broadcasted via other media outlets. Speakers will highlight the problem of incivility and then suggest solutions for dealing with the dilemma.

Moderator: Andrew M. Clark, University of Texas - Arlington

Panelists: Thomas B. Christie, University of Texas - Arlington

Andy Bonjour, Franciscan University of Steubenville

9:00 AM – 5:30 PM
What’s Happening in the BEA Exhibit Hall on Sunday? [Session ID: 1165010]

BEA Exhibit Hall

BEA2018 Exhibitor Hours: 9:30 AM – 5:30 PM

8:30 AM – 4:15 PM

BEA’s Topic Talks are a series of focused and organized idea exchanges. They are conversations about awareness and possibilities. CAA chair Adam Kuban, Ball State University refers to them as, “open forums for discussion rather than unidirectional information distribution.”

Topics Talks are in BEA’s exhibit hall and each have a moderator and an optional guest or two to keep the conversation moving. These low tech but highly conversational sessions take place on Sunday, April 8 and Monday, April 9. Check the program for listings.

9:30 AM – 4:45 PM

Job Placement “Posting” Center @ the BEA Booth - If you are looking for a job – or to fill a job – stop by BEA’s Booth and post your job, or your resume, on the board provided. Post onsite contact information and meet candidates in the BEA’s Exhibit Hall Conference Room.

9:30 AM – 10:30 AM

Research @ the BEA2018 Exhibit Hall: Scholar-to-Scholar Research – Digital Presentations - BEA introduces the next generation of research presentations with this digital poster session. Special thanks to LG for providing BEA with the opportunity to take research presentations to the next level.

9:30 AM – 10:30 AM - Scholar-to-Scholar Research - Digital Presentations - Session I
10:45 AM – 11:45 AM – Scholar-to-Scholar Research – Digital Presentations – Session II
2:30 PM – 3:30 PM – Scholar-to-Scholar Research – Digital Presentations – Session IV
3:45 PM – 4:45 PM – Scholar-to-Scholar Research Presentations – Session V

1:15 PM – 2:45 PM

Applying for BEA Scholarships @ the BEA Booth - Hosted by BEA Scholarship Committee Chair: Peter B. Orlik, Central Michigan University
9:00 AM – 10:00 AM
Research Symposium - Curriculum and Instruction: Teaching Legacy and Social Media [Session ID: 1376041]
Ballroom G
[2018 Research Symposium - The Golden Age of Data: Big Data and Media Analytics]
This session will focus on teaching traditional media measurement and social media analytics. Submissions are encouraged that focus on the development of courses (knowledge and skills), introduction of core analytics concepts, the selection and use of various media platforms, analytic tools, dashboards and, statistical packages, consideration of the value and selection of metrics and performance indicators that address audience engagement, and the use of metrics to guide content and storytelling.
Vice Chair/Paper Competition Chair: Ann Hollifield, University of Georgia
Jennifer Robinette, Marist College; Cultivating Analytics Proficiency in Communication Undergraduates: A Sequence of Social Media Active Learning Experiences in an Applied Research Class
Kathleen Stansberry, Elon University & Madison MacKenzie, Elon University; Equipping the Media Analytics Toolbox: A Study of the Skills Required for Entry and Mid-Level Media Analytics Jobs
Miao Guo, Ball State University; Integrating Media Analytics across the Journalism and Mass Communication Curriculums: Digital and Social Opportunities
Dianne Finch, Salem State University

9:30 AM – 10:30 AM
Scholar-to-Scholar Research - Digital Presentations - Session I [Session ID: 1389774]
Exhibit Hall - Digital Poster Research Presentations
[All Convention]
BEA produces the next generation of research presentations with this digital poster session. Special thanks to LG for providing BEA with the opportunity to take research presentations to the next level.
Moderator: Marilyn Terzic, Université du Québec à Montréal
Curriculum, Assessment and Administration Division Presentations
Jennifer Fleming, California State University - Long Beach; News Literacy and a Civics Model for Journalism Education
International Division Presentations
Nurhaya Muchtar, Indiana University of Pennsylvania; Comparative journalism Students’ Motivation in Asia
News Division Presentations
Robert Spicer, Millersville University of PA; A Brief History (and Future) of Fake News
Nune Grigoryan, Ohio University; Post-Feinberg US News Media Discourses on RT and Sputnik
Ashley Ward, Central Michigan University; The Relative Advantages between Broadcast Television News and Internet News
Religion & Media Division Presentations
2nd Place Debut Recipient: Laurens de Rooij, University of Capetown; Believing and Belonging: The Aesthetics of Media Representations of Islam and Muslims and its Relationship to Civil Religion
2nd Place Open Recipient: Stephen D. Perry, Regent University; The Moral Conscience of a Radio Broadcaster: Charles J. V. Murphy and the Second Byrd Antarctic Expedition
Service Learning and Community Engagement
Steve Urbanski, West Virginia University & Elizabeth Oppe, West Virginia University; Theory And Practice: Re-Appreciating The Value of ‘Doing’ and ‘Learning’ During Study-Abroad Programs
9:45 AM – 10:45 AM
Blackmagic Workshop Series: The Colorist Guide to DaVinci Resolve 14  
[Session ID: 1394805]
Conference Room 1/2
[All Convention]
(NOTE: This session will be held multiple times on Saturday and Sunday – check the program and convention app for times. SPACE IS 
VERY LIMITED.)
This hands on workshop is designed to develop your core skills in color grading in DaVinci Resolve 14. Through a series of practical 
projects, topics include:
- Exploring the Color page interface
- Preparing for a Color Session
- Balancing for Color and Brightness
- Color Correcting Multiple Shots
- Designing Creative Looks
- Making Secondary Adjustments

9:45 AM – 10:45 AM
BEA Festival of Media Arts Showcase [Session ID: 1394131]
Conference Room 5/6
[All Convention]
BEA’s Festival of Media Arts winners will be screened during these Festival Showcase sessions. Check the #BEAvegas app for a complete 
listing.

9:45 AM – 10:45 AM
Teaching About Gender and Sexuality in Media-Related Courses [Session ID: 1328017]
Pavilion 1
[Gender & Sexuality]
Discussion of the importance and relevance of teaching courses that focus on women and LGBTQ+ auteurs/creators/producers/directors in 
a mass media curriculum. Panelists will discuss the modern and historical relevance of such content, as well as the importance of teaching 
students utilizing inclusive media content and instructional techniques.
Moderator: Jenn Billinson, Christopher Newport University
Panelists: Frank Barnhart, Columbus State Community College
James Lohrey, Shippensburg University
Harry Benshoff, University of North Texas
Patricia Williamson, Central Michigan University

9:45 AM – 10:45 AM
Creating interactive video experiences: Putting the audience in charge of the flow of information  
[Session ID: 1344077]
Pavilion 2
[Interactive Media & Emerging Technologies | Student Media Advisors]
As streaming TV is beginning to take a toll on television news and audiences are increasingly getting their news online, the importance of 
creating a video experience where the audience can go directly to the information they want is crucial. A number of media organizations 
and educational institutions are using an application called Verse.com to create Choose-your-own-adventure video experiences for audiences 
that aren't browsing, but looking for specific information. This session will explore interactive video formats for broadcast and multimedia 
productions.
Moderator: Mary McFarland, West Virginia University
Panelists: Curt Chandler, Pennsylvania State University
Seth Gitner, Syracuse University
9:45 AM – 10:45 AM  
Two-Year/Small Colleges Awards & Exhibition [Session ID: 1375681]  
Pavilion 9  
[Two-Year/Small Colleges]  
This session honors the winners of the Student Festival of Media Arts Two-Year and Small Colleges Competitions. Selected works of this year’s award recipients will be exhibited.  
Festival Co-Chair: Brian Shelton, Harper College  
Festival Co-Chair: Robert Mott, Liberty University  
**Audio Category**  
1st Place: Alan Perales, Grossmont College; *Their Odyssey*  
2nd Place: Tyler Patton, Oklahoma City University; *The Escape OKC*  
**Narrative/Live: Narrative Category**  
1st Place: Sam Rauli, Palm Beach Atlantic University; *Collateral Damage*  
2nd Place: Marcus Ruiz, Bethany Lutheran College; *Return of Simba*  
3rd Place: Mallory Erwin & Jazmine Burkett, Pepperdine University; *Courage*  
Award of Excellence: Payton Dorothy & Andrew James, Huntington University; *The Weekend*  
**Promotional/Educational/Non-Narrative**  
1st Place: Abbey Frisco, Huntington University; *Immeasurable Worship*  
2nd Place: Nick Talan, Rock Valley College; *Polhill*  

9:45 AM – 10:45 AM  
Research Division – Top Paper Presentations [Session ID: 1375626]  
Pavilion 10  
[Research]  
Please join us as we hear the top papers presented from the Research Division.  
Vice Chair/Paper Competition Chair: Thom Baggerman, Point Park University  
**Debut Paper Competition**  
1st Place: Tabitha Lynn Cassidy, Wayne State University; *Engaging Transmedia: The Brain’s Response to the Marvel Cinematic Universe*  
2nd Place: Sang yeal Lee, West Virginia University; Jiyoun Lee, West Virginia University & Hongmin Ahn, Dongguk University; *Consumer Complaints as a Paracrisis: A Moderated Mediation Model of Company Response and Comment Activity on Facebook*  
**Open Paper Competition**  
1st Place: Shu-Yueh Lee, University of Wisconsin – Oshkosh & Sara Steffes Hansen, University of Wisconsin-Oshkosh; *Reality Shows and the President: Exploring Disposition Effects of Apprentice Viewers in Attitudes toward Trump as Presidentially Fit*  
2nd Place: Tang Tang, University of Akron & Roger Cooper, Ohio University; *The Most Social Games: Predictors of Social Media Uses during the Rio Olympics*  

9:45 AM – 10:45 AM  
Teaching Mobile Journalism: Immersion, Diffusion and Inclusion [Session ID: 1344462]  
Pavilion 11  
[News]  
Ten years after the mobile revolution, what is the most effective way to teach and train tomorrow’s journalists to produce compelling stories with these powerful new tools? Is a stand-alone mobile journalism course more effective or introducing mobile best practices across the curriculum? And how can these devices be used to include and engage communities to create a more inclusive and comprehensive report of the day’s news? Hear from professors and a professional journalist from a top 20 market who will share their methods and lessons plans on this vital subject.  
Moderator: Rick Brunson, University of Central Florida  
Panelists: Anthony Adornato, Ithaca College  
Bethany Swain, University of Maryland  
Dave Sirak, Jr., WFTV/Cox Media Group
9:45 AM – 10:45 AM
Gaming on the Radio: VSiN, One Year Later [Session ID: 1327412]
Ballroom F
[Sports]
VSiN (Vegas Stats and Information) is a satellite radio network based in Las Vegas and focused exclusively on sports gaming. VSiN went on the air in March 2017 with Brent Musburger and an idea that the time is right to openly talk about sports gaming. One year later, it's time to check in and see if this broadcast "gamble" is working.
Moderator: Tommy G. Booras, Tennessee State University
Panelists: Vinny Magliulo, Vice President of Strategic Partnerships and Marketing, VSiN

9:45 AM – 10:45 AM
Imperfect Allies: Building coalitions to effectively root out institutional bias in the Ivory Tower [Session ID: 1389456]
Topic Talk Lounge (in the BEA Exhibit Hall)
[All Convention]
Hear about EDIT 5: Advice from Faculty to Administrators for Leading Inclusive Media Production Programs and how you can use that as a launching point for discussing approaches and solutions for fostering inclusion in our institutions and programs.
Moderator: Vaun Monroe, University of North Texas - Dallas

9:45 AM – 11:00 AM
The State of the Radio Industry 2018 [Session ID: 1343568]
Pavilion 3
[Radio & Audio Media]
Featuring leading researchers who are at the forefront of radio industry trends and practices, this panel examines the state of the radio industry in 2018. Research will examine management, sales, and programming implications as technology continually evolves in the industry.
Moderator: John Allen Hendricks, Stephen F. Austin State University
Panelists: Mark Fratrik, BIA/Kelsey
          Erica Farber, Radio Advertising Bureau
          Tom Webster, Edison Research
          Seth Resler, Jacobs Media
          Bruce Mims, Southeast Missouri State University

10:15 AM – 11:30 AM
Research Symposium - Applied Data-Driven Decision Making [Session ID: 1376045]
Ballroom G
[2020 Research Symposium - The Golden Age of Data: Big Data and Media Analytics]
Moderator: Jack MacKenzie, Executive Vice President, PSB Research
Panelists: Patricia Marsden, Senior Director of Research, EW Scripps
         Jamal Salmon, Vice President, Research & Analytics Marketing, Paramount Pictures
         Vinny Bruzzesse, Analytics Consultant
10:45 AM – 11:45 AM
Scholar-to-Scholar Research – Digital Presentations - Session II [Session ID: 1389800]
Exhibit Hall - Digital Poster Research Presentations
[All Convention]
BEA produces the next generation of research presentations with this digital poster session. Special thanks to LG for providing BEA with the opportunity to take research presentations to the next level.
Moderator: Marilyn Terzic, Université du Québec à Montréal

Interactive Media & Emerging Technologies Division Presentations
Chenjie Zhang, Bowling Green State University; Louisa Ha, Bowling Green State University; Xiao Yan Liu, Shenzhen University; Yinqi Wang, Shenzhen University; Decision Making of Mobile App Download Among Chinese College Students: A Study of Regulatory Focus
Trent R. Boutler, Washington State University; Following the Familiar: Effect of exposure and gender on the acceptance of journalists on Twitter
Melissa Lee Price, Zayed University; Interactive/Transmedia Storytelling as Cultural Narrative: Stories of Family, Place and Identity
Ryan Rogers, Butler University & Laura Dunlow, Marist College; Unpacking the Monolith: Parsing Appearance and Ability Customization
David Byer, Syracuse University; Matt Mitchell, Syracuse University & Sam Gilroy, Syracuse University; Chaos As a Ladder in the Shifting Media Landscape: Maximizing Social Media Utilization to Engage, Grow, and Monetize Audiences

Law & Policy Division Presentations
Ed Youngblood, Auburn University & Lakshmi N. Tirumala, SUNY Plattsburgh; Local Television News Station Compliance with Online Captioning Rules
Kimberlianne Podlas, University North Carolina - Greensboro; Viewer Disability and Television Accessibility: Closed-Captioning and Video Description: Requirements in the Changing Television Environment

11:15 AM – 12:15 PM
Blackmagic Workshop Series: Intro to the Fairlight Audio page in DaVinci Resolve 14 [Session ID: 1394806]
Conference Room 1/2
[All Convention]
(NOTE: This session will be held multiple times on Saturday and Sunday – check the program and convention app for times. SPACE IS VERY LIMITED.)
For Editors and Audio Professionals interested in learning how Blackmagic Design has integrated the processing power and functionality of Fairlight audio software directly inside of DaVinci Resolve 14. We will explore the full power to refine, sweeten, automate and mix your tracks. Topics include:
- Exploring the Fairlight page interface
- Using markers for spotting sessions and navigation
- Editing dialogue with precision at the frame, subframe and sample level
- Tracking sound effects to picture with 3D Pan and Automation
- Applying speed and pitch changes for advanced sound design
- Sweetening tracks with built-in EQ and Dynamics controls
- Creating submixes for Dialogue, FX and Music to simplify the mix

11:15 AM – 12:15 PM
Paying the Bills: Funding Student Media in an Era of Tight Budgets [Session ID: 1344752]
Conference Room 4
[Student Media Advisors]
Funding Student Media seems to get harder each year, as higher education budgets get squeezed and traditional sources of ad revenue decline. Advisors will share their entrepreneurial talents and innovative ideas for boosting the bottom line by selling services and advertising, fundraising, and gaining increased resources by generating new value for their schools.
Moderator: Brian Rackham, Northern Arizona University
Panelists: Chad J. Roberts, Stockton University; Candace Lee Egan, California State University – Fresno; Sara Drabik, Northern Kentucky University
Inclusive Media

11:15 AM – 12:15 PM
BEA Festival of Media Arts Showcase [Session ID: 1394132]
Conference Room 5/6
[All Convention]
BEA’s Festival of Media Arts winners will be screened during these Festival Showcase sessions. Check the #BEAvegas app for a complete listing.

11:15 AM – 12:15 PM
Digital Shake-Ups – Rebuilding curriculum for the future of media [Session ID: 1344686]
Pavilion 1
[Curriculum, Assessment & Administration | Interactive Media & Emerging Technologies]
How might you rebuild your journalism and mass communication curriculum from the ground up? Plenty of programs scramble to keep up with a shifting media landscape by endlessly tweaking the curriculum to integrate the latest digital skills and concepts. This panel brings you four undergraduate programs that have moved beyond tweaks to find innovative ways to shake-up the entire curriculum, giving fundamentals a digital re-think, experimenting with electives and setting students on the right path.
Moderator: Amy Kristin Sanders, Northwestern University in Qatar
Panelists: Cindy Royal, Texas State University
Andrew Mills, Northwestern University in Qatar
Jessica Pucci, Arizona State University
Aron Pilhofer, Temple University

11:15 AM – 12:15 PM
Eye of the Storm: What Works Best in Disaster Coverage [Session ID: 1344746]
Pavilion 2
[News]
The hurricane season that hit hard in 2017 gave American news media their severest test for deciding what works best in answering the public’s needs in time of crisis. What this panel will cover is what radio and television news got right, and where coverage might have been of greater benefit. Faculty members from those states impacted by the natural disasters will share their findings with media professionals who had to make key decisions about what to say and how to say it when Harvey, Irma and Maria struck close to home.
Moderator: William R. Davie, University of Louisiana, Lafayette
Panelists: Tim Brown, University of Central Florida
Nancy McKenzie Dupont, University of Mississippi
Chris Berry, Senior Vice President of News, Talk and Sports Programming, iHeartMedia
T. Phillip Madison, University of Louisiana - Lafayette
11:15 AM – 12:15 PM
Faculty & Student Scriptwriting Awards & Exhibition [Session ID: 1375686]

This session honors the winners of the Faculty and Student Festival of Media Arts Scriptwriting Competitions. Selected works of this year’s award recipients will be exhibited.

Faculty Festival Chair: Antonio Zarro, Palm Beach Atlantic University
Faculty Festival Co-Chair: Marie Elliott, Middle Tennessee State University
Student Festival Co-Chair: John McHale, Illinois State University
Student Festival Co-Chair: Evan Kropp, Southern New Hampshire University

Faculty Scriptwriting Competition
Short Subject/TV Half-Hour Category
Best of Competition: Angela Criscoe, Georgia College & State University; No Cents Math
Award of Excellence: Michael C. Smith & E.R. Womelsduff, Pepperdine University; PRIVY LEAGUE - Sexual Orientation

Feature/TV Hour Category
Best of Competition: Jonathan D. Mabee, Missouri State University; On Blackest Day, In Brightest Night
Award of Excellence: Troy Perkins, Southern Methodist University; Outpost
Award of Excellence: Kathryn S. Gardiner, Ball State University; The Regiment

Student Scriptwriting Competition
Short Subject Category
1st Place: Molly Bookner, Tulane University; Endurance
2nd Place: Laura Walters, University of Cincinnati; Good Times
3rd Place: Brennan Thomas O'Donnell, Tulane University; Broken Branches
Award of Excellence: Jacob Pieczynski, Marquette University; Dr. Amorette's Post Life Observatory
Award of Excellence: Sabrina Simpson & Christophe Charre, University of Florida; Ability

Feature Category
1st Place: Austin Brown, Illinois State University; Pitch Rangers
2nd Place: Eric Barbier, University of North Texas; Cerebrum
3rd Place: Madison Auten, Missouri State University; Hippocalypse
Award of Excellence: Derwin Graham, University of North Texas; HOOD
Award of Excellence: Brian Welch, University of North Texas; The Horror of Social Intercourse

Original Television Series Pilot
1st Place: Matthew R. Humphrey, Shippensburg University of Pennsylvania; The Church "The First Day"
2nd Place (tie): Emma Murphy, University of Georgia; Cloverleaf Mall
2nd Place (tie): Aaron Michael Davis, Purdue University Northwest; GownTown: It Has Pockets
3rd Place (tie): Kalley Hoshaw, Bethany Lutheran College; Kadoka
3rd Place (tie): Julius Jefferson, Southern Illinois University Carbondale; Bastard

Television Spec Category
1st Place: Jessica Cannell & Miranda Redenbaugh, Purdue University Northwest; Westworld "Stage Theory"
2nd Place: John Abbassi, Purdue University Northwest; Reaping What You Sow

Webisode/Webisode Category
1st Place: Erin Snider, Jaci Herron, Matthew Neff & Sean Thiessen, Missouri State University; Heart Strings
2nd Place: Tom Boyer, Missouri State University; Out For Delivery
DEPARTMENT OF COMMUNICATIONS
CALIFORNIA STATE UNIVERSITY, FULLERTON

One of the largest comprehensive mass communications programs in the nation

Department Chair Jason Shepard conferred degrees to more than 700 Communications students in May 2017

HIGHLIGHTS OF OUR UNDERGRADUATE PROGRAM

• A diverse student body of more than 2,000 students specializing in concentrations in journalism, public relations, advertising, and entertainment and tourism communications

• 80+ full- and part-time faculty members who are leaders in the profession and academy

• A hands-on program that includes built-in internships and capstone courses focusing on professional practice

• More degrees in Communications awarded to Latino students than at any other university in the country

• An award-winning student newspaper and website, the Daily Titan, named best in Southern California by the Los Angeles Press Club and best in the nation by Associated Collegiate Press

• A student PR/Ad agency, PRactical ADvantage Communications, which has become a national model

• Programs in Spanish-language media, including the broadcast program Al Dia and the Latino Communications Institute (LCI)

• A location in the second-largest media market in the country

• Accreditation since 1971 by the Accrediting Council on Education in Journalism and Mass Communication (ACEJMC), most recently in 2015

HIGHLIGHTS OF OUR GRADUATE PROGRAM

We offer an M.A. in Communications with three concentrations:

Professional Communications
For those planning to pursue careers in the industry

Communications in Tourism and Entertainment
For those who want to work in entertainment and tourism-related organizations

Mass Communications Research and Theory
For those intending to teach Communications and/or pursue a Ph.D.

OUR PROGRAM FEATURES

• Flexible curriculum
• Evening and online classes
• Internship and teaching assistant opportunities
• Networking with professionals and alumni
• Project or thesis options

The deadline to apply for Fall 2018 is May 1. For more information, contact Dr. Andi Stein, Graduate Program Coordinator, at andistein@fullerton.edu, or (657) 278-5434.

VISIT OUR BOOTH AT THE BEA GRADUATE SCHOOL SHOWCASE ON TUESDAY, APRIL 10, 9:00 A.M.-1:00 P.M.
This session honors the winners of the Student Festival of Media Arts Video Competitions. Selected works of this year’s award recipients will be exhibited.

Student Festival Chair/Student Festival Vice Chair (SV3-Music Video): Marilyn Terzie, Université du Québec à Montréal
Student Festival Vice Chair (SV1-Animation/Experimental/Mixed): Ronald Johnson, Wartburg College
Student Festival Vice Chair (SV1-Animation/Experimental/Mixed): Keren E. Henderson, Syracuse University
Student Festival Vice Chair (SV2-Instructional): Phillip Powell, Valparaiso University
Student Festival Vice Chairs (SV4-Narrative): Andrew Ray, Palm Beach Atlantic University
Student Festival Vice Chair (SV4-Narrative): Robert Gordon, Middle Tennessee State University
Student Festival Vice Chair (SV4-Narrative): Ginger Blackstone, Harding University
Student Festival Vice Chair (SV4-Narrative): Kerri O'Farrell, Pierce College
Student Festival Vice Chair (SV5-Spots up to 60 seconds): Don Piper, Palm Beach Atlantic University
Student Festival Vice Chair (SV5-Spots up to 60 seconds): Robert Powell, High Point University
Student Festival Vice Chair (SV5-Spots up to 60 seconds): James F. McNab, Drake University
Student Festival Vice Chair (SV6-Promotional longer than 60 seconds): Kellie Sapp, Aims Community College
Student Festival Vice Chair (SV7-Studio): Nick Taylor, University of Texas Rio Grande Valley

**Animation/Experimental/Mixed**

1st Place: Nikki Hines & Rebecca Strong, Huntington University; *Dandelions*
2nd Place: Huntington University 2016 Junior Animation Class, Huntington University; *Literary Themes*
3rd Place: Karli Melder, Huntington University; *Do You Hear the Frogs?*
Award of Excellence: Tarrell Christie, University of Northern Iowa; *The Spaceman*
Award of Excellence: Emily Seibel & Sarah McCroskey, Appalachian State University; *App Students Trying ... Marmite*
Award of Excellence: Sarah Wickenhauser, Huntington University; *My Journey Thus Far*
Award of Excellence: Valarie Gold, University of North Texas; *A Guy Prepares for the Day*
Award of Excellence: Scout Stanford, University of Oklahoma; "vi."
Award of Excellence: Caitlyn Chase, Staci Vandernaald, Nate Walker & David Weimer, Huntington University; *Racial Identity PSA*

**Instructional/Educational Category**

1st Place: Mitchell Brooks, Harding University; *FAFSA Explainer Video*
2nd Place: Aimé DeLattre, Bradley University; *Great American Eclipse of 2017*
3rd Place: Sierra Sanders, University of Oklahoma; *Producing a World Record*

**Music Video Category**

1st Place: Katie Nicholson, Doltyn Snedden & Stephen Wells, Westminster College; *Machine from the West*
2nd Place: Jimmy Naples, Kent State University; *Chil - Something to Live For*
3rd Place: Taylor Hearne, University of North Texas; *Cigarette Burns*

**Narrative Category**

1st Place (tie): Peter Chamalian, Shannon Ferrell, Samuel Taylor & Chante Brown, Rowan University; *Step One*
1st Place (tie): Ben Crane, Zachary J. McIntyre, Joel Livengood,, Huntington University; *Redshift*
2nd Place: Sean Thiessen, Becca Thompson, Nicholas Martin & Desmond Dornak, Missouri State University; *Posers*
3rd Place: Mason Engel, Brian Parker & Griffin Schiller, Purdue University; *Amends*
Award of Excellence: Patrick Moccia, University of North Texas; *Don’t Wake Up*
Award of Excellence: Alexandria Ferguson, Southeast Missouri State University; *Frame of Mind*
Award of Excellence: Samantha McDaniel, University of North Texas; *All Smiles*
Award of Excellence: Rachel David, Kaite Emma Filby, Rachel Mallasch & Cassandra Barnes, Azusa Pacific University; *Keegan the Alien*
Award of Excellence: John Vaughn, Trevor Glauz, Charles Light & Russell Richardson, Missouri State University; *Crypt*
Award of Excellence: Lauren E. Johnson, Erin Snider, Sami Kelly & Jaci Herron, Missouri State University; *Backstage: "Goodbye Forever"*
<table>
<thead>
<tr>
<th>Award of Excellence:</th>
<th>Cosmo Spada, George Fox University; <em>Litterbugs</em></th>
</tr>
</thead>
<tbody>
<tr>
<td>Award of Excellence:</td>
<td>Caroline Ficken, Mary Elizabeth Newman &amp; Kelsey Bruce, The University of Alabama; <em>The Inside Outside</em></td>
</tr>
<tr>
<td>Award of Excellence:</td>
<td>Alex Alerasoul, University of North Texas; <em>Happenstance</em></td>
</tr>
<tr>
<td>Award of Excellence:</td>
<td>Tracy Knittel, Penn State University; <em>The Chosen</em></td>
</tr>
<tr>
<td>Award of Excellence:</td>
<td>Shanrica Evans, University of Southern California; <em>Casey</em></td>
</tr>
<tr>
<td>Award of Excellence:</td>
<td>Kirstie Sidey, Jaimee Council, Dillon Mangum &amp; Spencer Huffman, Appalachian State University; <em>Hickster</em></td>
</tr>
</tbody>
</table>

**Spots Category**

| 1st Place: | Brandon Rivera, University of North Texas; *Balloon Safety* |
| 2nd Place: | Taylor Deameal, University of Oklahoma; *Domestic Abuse* |
| 3rd Place (tie): | Melissa Dey, Tara Eng & Anna D'Arcy, Ithaca College; *ICTV Cribs Spot* |
| 3rd Place (tie): | Kalley Hoshaw & Marcus Ruiz, Bethany Lutheran College; *Kadoka* |
| Award of Excellence: | Angel Soto, Palm Beach Atlantic University; *A Boy's Wish* |
| Award of Excellence: | Dustin Grissom, Nick Proctor, Brianna Le & Jack Gawaluck, Ball State University; *Tai Pei: Savor Your Day* |
| Award of Excellence: | Lisette Perez & Joseph McNichols, Huntington University Arizona; *P83* |
| Award of Excellence: | Emily Mixter, Ball State University; *Limoneria: Generations of Sweetness* |

**Promotional Category**

| 1st Place: | Abbey Frisco, Rachel Hart, Joel Livengood & Jonathon Kane, Huntington University; 2017 DMA Sizzle Reel |
| 2nd Place (tie): | Emily Rosado, York College of Pennsylvania; *Paul Rucker Fundraiser* |
| 2nd Place (tie): | Juan Gill, Weston Davis & Marcos Rubio, Texas Tech University; *Texas Tech University College of Media & Communication Promotional Video* |
| 3rd Place: | Austin Nay, Colorado State University; *Explore* |
| Award of Excellence: | Jacob Shockley & Sijie Yuan, West Virginia University; *WVU Forensics* |
| Award of Excellence: | Cassidy Jo Fortin & Nathan Jeffers, California State University, Fullerton; *IT Welcome Video 2017* |
| Award of Excellence: | Reagan Lynn Hayes Dyer, University of Oklahoma; *Hanselmann Pottery* |
| Award of Excellence: | Victoria Fouke, University of Oklahoma; *Patti Dennis: Reinventing Local News* |

**Studio (multi-camera or live-to-tape)**

| 1st Place: | Chelsea Eichholz, Lauren E. Johnson, Sami Kelly & Mariah Zenk, Missouri State University; *Show-Me Chefs, Season 3, Ep 5* |
| 2nd Place: | AJ Feldman, Emma Beltrandi, Kayla Tyler & Chris Serrano, Ithaca College; *So You Think You Know Sports* |
| 3rd Place: | Cole Boettcher, Tess Kraly, Claudia Blair & Alex Wright, University of Wisconsin - Oshkosh; *Cole and Claudia's Christmas Show* |
| Award of Excellence: | Alexa Reynolds, Josey Jagielo, Teresa Diaz & Delaney Nelson, University of North Texas; *Late Night @ North Texas* |

**11:15 AM – 12:15 PM**

**Podcasting on a Shoestring: Getting Maximum Impact at Minimal Cost [Session ID: 1344609]**

Pavilion 10

[Radio & Audio Media | Interactive Media & Emerging Technologies]

Podcasting technology allows everyday people to have an influential voice in today's media. But not everyone can afford high-end audio equipment, or have the money to promote their podcasts. Seasoned academics and podcast veterans reveal the tools, techniques and framework to build a highly successful, popular, professional podcast without breaking the budget.

Moderator: Brenda Jaskulske, University of North Texas

Panelists: Gagan Nirula, National Association of Broadcasters
Josh Miely, National Association of Broadcasters
Valerie Geller, Geller Media International
Mike Khatchерessian, Lift Hill Media / Coastrerradio.com
Brenda Jaskulske, University of North Texas
The arrival of the social media world has changed how many in the Arab world communicate. Many in the West may be unaware of how well many in the Arab world digitally connected. Much of the research done in both the West and the Middle East has concentrated on positive aspects of the social media digital age: fostering education, learning about political and financial matters, and generally staying in touch. The panel explores the “dark side” of social media, researching instances where these media are misused.

Moderator: Douglas A. Boyd, University of Kentucky
Panelists: Hussein Y. Amin, The American University in Cairo; ISIS Social Media Strategies
Naila Hamdy, American University; Media Literacy as a Strategy for Combating the Spread of Misinformation in Egypt
Hesham M. Mesbah, Northwestern State University; Cyberbullying in Egypt: Motives, Gratifications, and Repercussions
Yousef Al-Failakawi, Kuwait University; WhatsApp Use by Kuwaitis: Misuse or Good Use?
12:30 PM – 1:30 PM
Blackmagic Workshop Series: The Editor’s Guide to DaVinci Resolve 14
[Session ID: 1394807]
Conference Room 1/2
[All Convention]

(NOTE: This session will be held multiple times on Saturday and Sunday – check the program and convention app for times. SPACE IS VERY LIMITED.)

This hands on workshop is designed for existing and new users to Davinci Resolve who want to develop their core skills in professional editing. Through a series of practical projects, topics include:
- Exploring the Edit page interface
- Organizing a new project
- Assembling a rough cut
- Moving, deleting and retiming clips in the timeline
- Refining and applying transitions and effects

At the end of the session, attendees will feel confident migrating from another non-linear editor, developing an editorial workflow, or managing dailies go high resolution media.

12:30 PM – 4:15 PM
Apple Workshop: Mobile Storytelling on iOS [Session ID: 1394103]
Conference Room 3
[All Convention]

During this session, Apple will lead a hands on workshop focusing on iPads and/or iPhones to edit and complete a mobile workflow. This session will include organization, shooting, editing and utilizing third party products to complete the storytelling process. Elements gathered during this session can be used for a Mobile to Mac session as well to be completed on a Mac with Final Cut Pro X. This session will be held twice on Sunday and twice on Monday. Online registration is required at www.BEAweb.org.

12:30 PM – 1:30 PM
History & Documentary Divisions - Top Paper Presentations [Session ID: 1375605]
Conference Room 4
[History | Documentary]

Please join us as we hear the top papers presented from the History and Documentary Divisions.

History Division
History Vice Chair/Paper Competition Chair:  Flora Khoo, Regent University

Open Paper Competition
1st Place:  Daniel Haygood, Elon University; TeleSports Digest: The Story of American Sports Television’s Original ESPN SportsCenter
2nd Place:  Mary E. Myers, Regent University; Radio Royalty: The Story Princess of the Music Box

Documentary Division
Documentary Vice Chair/Paper Competition Chair:  Choonghee Han, Hope College

Open Paper Competition
Top Paper:  Travis R. Bell, University of South Florida; Documentary Film and Threspace: A Critical (Ethnographic) Lens to Explore Community, Place, and Race
CONGRATULATIONS!
UNT Media Arts students and faculty
win 15 BEA Awards!

Radio, television, film, and digital media platforms hold a significant place in society providing both entertainment and information in our constantly changing world.

The department offers two undergraduate degrees:

- a Bachelor of Arts with a major in Media Arts (MRTS)
- a Bachelor of Arts with a major in converged broadcast media (CBCM)

and two graduate degrees:

- a Master of Arts in Media Industry and Critical Studies
- a Master of Fine Arts in Documentary Production and Studies.

The department’s faculty includes top scholars along with current and former media practitioners with many years of experience.

http://mediaarts.unt.edu ◆ Email: MediaArts@unt.edu ◆ Facebook.com/MediaArts.UNT/ 940.565.2537 ◆ 1179 Union Circle RTFP 262 ◆ Denton, Texas 76203

EST. 1890
12:30 PM – 1:30 PM  
BEA Festival of Media Arts Showcase [Session ID: 1394133]  
Conference Room 5/6  
[All Convention]  
BEA's Festival of Media Arts winners will be screened during these Festival Showcase sessions. Check the #BEAvegas app for a complete listing.

12:30 PM – 1:30 PM  
Building Educational Outreach Programs with Local Broadcasters [Session ID: 1344357]  
Pavilion 1  
[Curriculum, Assessment & Administration]  
It isn’t easy for students to connect with local broadcasters with their unpredictable schedules, heavy workloads, and massive amounts of emails. However, bringing up and coming broadcasters to the classroom and developing a mentorship program are two solutions that have yielded successful results in Buffalo, New York. The panel will showcase how to build two different types of educational outreach programs that can serve the students of colleges and universities in your community while connecting with local broadcasters. Panelists will also share their experiences in hosting speakers and serving as mentors.  
Moderator: Carl Lam, SUNY - Fredonia  
Panelists: Heidi Raphael, Beasley Media Group & Buffalo Broadcasters Association  
Annemarie Franczyk, SUNY - Buffalo & Buffalo Broadcasters Association  
Mike Igoe, SUNY - Fredonia

12:30 PM – 1:30 PM  
Critique: Best Practices for Professors [Session ID: 1343453]  
Pavilion 2  
[News]  
One thing professional news crews can’t escape is critique. Sometimes it’s constructive and gentle, but many times it’s blunt and harsh. Students who want to work in broadcast news may not have been in the latter situation often. How do we help them get to the point where they don’t merely endure critiques but welcome them in order to improve? Are we courageous enough to give students the kind of critiques they need? Hear from former broadcast professionals who now teach students to enter the field and from recent graduates. We expect this panel to include a lively discussion with the audience for best tips and practices.  
Moderator: Nancy McKenzie Dupont, University of Mississippi  
Panelists: Chad Curtis, University of Kansas  
Iveta Imre, University of Arkansas at Little Rock

12:30 PM – 1:30 PM  
Screenwriting Professional Q&A: Meet Carter Blanchard & Michael Lucker [Session ID: 1375149]  
Pavilion 3  
[Writing]  
Join us for a brief interview and Q&A session with Carter Blanchard (Independence Day: Resurgence) and Michael Lucker (Spirit: Stallion of the Cimarron, Good Intentions). Ask these successful screenwriters about what it takes to get your work read and produced, the future of the industry, making a persuasive pitch and more.  
Moderator: Evan Kropp, Southern New Hampshire University  
Panelists: Carter Blanchard, Screenwriter; Independence Day: Resurgence  
Michael Lucker, Screenwriter; Spirit: Stallion of the Cimarron, Good Intentions
#BEAvegas

**12:30 PM – 1:30 PM**

**Special-Event Television Production [Session ID: 1330072]**

Pavilion 9
[Production Aesthetics & Criticism | Curriculum, Assessment & Administration]

This panel will describe different approaches to special event television production, either as a class project or an extra-curricular production. Examples would include Parades, Award shows, game shows, news special events, concerts, etc. We will go over how such events are developed, funded, produced and distributed.

Moderator: Robert D. Gordon, Middle Tennessee State University

Panelists: Christine Guest, Ithaca College
Rachel A. Raimist, University of Alabama
James McNab, Drake University
Kevin Hager, Wichita State University

**12:30 PM – 1:30 PM**

**Creating a Course in Podcasting: It's Easier than you May Think! [Session ID: 1343256]**

Pavilion 10
[Radio & Audio Media]

Do you want to add a course in podcasting to your curriculum, but don't know where to begin? We have some answers! Panelists from small and large institutions will share their course design ideas, assignments, and talk about the successes and challenges they encountered when taking the leap from teaching traditional radio to teaching podcasts.

Moderator: Ben Bogardus, Quinnipiac University

Panelists: Richard Stroobant, SAIT Polytechnic
James Piecowye, Zayed University
Matthew Baker, Westminster College - Salt Lake City
Keith Brand, Rowan University

**12:30 PM – 1:30 PM**

**#BTS Industry Branding Influencers: Storytellers in Sports, Media and Entertainment [Session ID: 1344727]**

Pavilion 11
[Sports | Management, Marketing & Programming]

Behind-the-scenes with business industry influencers of your favorite sports brands swapping stories and strategies on storytelling and audience engagement through the lens of their careers. This panel will discuss the social transformation of sports fan culture through media, and asks if, how and why we need to champion inclusion beyond diversity.

Moderator: Paisley M. Benaza, Arizona State University

Panelists: David “Walshy” Walsh, First Strike Games, Retired pro gamer, eSports caster
Tamica Clanton, NFL Experience Times Square
Joe Camporeale, USA Today Sports & Arizona State University
Jason Richardson, 2000 Michigan State University Men's Basketball Champion, Retired NBA player

**12:30 PM – 1:30 PM**

**The “Dreaded” Media Law Class: How to Make It Interesting and Engage Students [Session ID: 1344710]**

Ballroom F
[Law & Policy | Two-Year/Small Colleges]

The thought of taking a media law course can cause great anxiety among students. Some students fear or dread taking the course because “it too difficult.” This panel will focus on teaching methods that media law professors can use to in their course that can engage students and perhaps, calm any fears. Panelists will discuss using technology in the classroom and teaching both small and large lecture classes.

Moderator: Bradford L. Yates, University of West Georgia

Panelists: Maria Fontenot, University of Tennessee @ Knoxville
Michael T. Martinez, University of Tennessee
Glenn Hubbard, East Carolina University
Inclusive Media

12:30 PM – 1:30 PM
Narrative Filmmaking in a Broadcast Setting [Session ID: 1344633]

Topic Talk Lounge (in the BEA Exhibit Hall)
[All Convention]

This program seeks to answer the question "What place does narrative filmmaking have in student broadcast media?" by fostering a discussion. Should universities (and, to an extent, the Broadcast Education Association) promote narrative filmmaking under the umbrella of student broadcast media? What are the benefits and drawbacks of doing so?

Moderator: Harrison Pasley, University of Tennessee

1:00 PM – 2:00 PM
Research Symposium Keynote Address: Lee Rainie [Session ID: 1376044]

Ballroom G
[2018 Research Symposium - The Golden Age of Data: Big Data and Media Analytics]

Lee Rainie is the Director of Internet and Technology research at the Pew Research Center, a non-profit, non–partisan “fact tank” that studies the social impact of the internet. His Project was described by the American Sociological Association as the “most authoritative source of reliable data on the use and impact of the internet and mobile connectivity” and the ASA awarded him and the Internet Project its award for “excellence in the reporting on social issues award.” The Project has issued more than 650 reports based on its surveys that examine people’s online activities and the internet’s role in their lives.

Lee is a co-author of Networked: The new social operating system with sociologist Barry Wellman about the social impact of the internet, mobile phones and social media. He is also co-author of five books about the future of the internet that are based on Project surveys about the subject. Prior to launching the Pew Internet Project, Lee was managing editor of U.S. News & World Report.

Introduction: Don A. Grady, Elon University, 2018 Research Symposium Chair
Symposium Keynote Speaker: Lee Rainie, Director, Internet, Science and Technology, Pew Research Center

1:15 PM – 2:45 PM
Applying for BEA Scholarships @ the BEA Booth (Sunday) [Session ID: 1394100]

BEA Booth (in the Exhibit Hall)
[All Convention]

Come to the BEA Booth to meet with Scholarship Committee Chair, Pete Orlik and learn about the new BEA administered scholarships.

Hosted by BEA Scholarship Committee Chair: Peter B. Orlik, Central Michigan University

1:15 PM – 2:15 PM
Scholar-to-Scholar Research – Digital Presentations - Session III [Session ID: 1389804]

Exhibit Hall - Digital Poster Research Presentations
[All Convention]

BEA produces the next generation of research presentations with this digital poster session. Special thanks to LG for providing BEA with the opportunity to take research presentations to the next level.

Moderator: Marilyn Terzie, Université du Québec à Montréal

Research Division Presentations
Christopher Medjesky, University of Findlay; Cracked.com: Exploring an online and interactive theory of hyperconscious media
Jamie Bowen, Arizona State University; Masculinity Motifs in Post 9/11 American War Films
Michael Friedman, University of Tennessee at Chattanooga & Katharine Gomez, University of Tennessee at Knoxville; Measuring Viewer Response: Applying Negative Emotions to Media Photographs
Fiona Chew, Syracuse University; Beth E. Egan, Syracuse University; Chilukuri K. Mohan, Syracuse University; Ruochen Jiang, Syracuse University; Sushanth Suresh, Syracuse University; Kartik Joshi, Syracuse University & Rishi Dabre, Syracuse University; Predicting TV audience viewership during commercial breaks through the application of neural networks
Ting Li, Kansas State University & Nancy Muturi, Kansas State University; Social Media Influence on Perceived Stigma towards Online Help-seeking for Depression among Young Adults
Chenjie Zhang, Bowling Green State University; Louisa Ha, Bowling Green State University; Xiaoyan Liu, Shenzhen University & Yinqi Wang, Shenzhen University; The Progress of Information Processing of Mobile App Download: A Study of Chinese College Students and The Role of App Engagement Level
T. Phillip Madison, University of Louisiana at Lafayette; Kaitlyn Wright, University of Louisiana – Lafayette & Timothy Gaspard, University of Louisiana – Lafayette; The Walter Cronkite of Shrieking Bat$#!+ Gorilla Clowns: Credibility and Functions of Parasocial Relationships with Alex Jones
Kristen Grimmer, Washburn University & Matthew Nyquist, Washburn University; Why shouldn't I kill myself: How suicide and suicide prevention is represented in 13 Reasons Why
1:45 PM – 2:45 PM
Blackmagic Workshop Series: The Colorist Guide to DaVinci Resolve 14 [Session ID: 1394808]
Conference Room 1/2 [All Convention]

This hands on workshop is designed to develop your core skills in color grading in DaVinci Resolve 14. Through a series of practical projects, topics include:
- Exploring the Color page interface
- Preparing for a Color Session
- Balancing for Color and Brightness
- Color Correcting Multiple Shots
- Designing Creative Looks
- Making Secondary Adjustments

1:45 PM – 2:45 PM
Service Learning & Community Engagement Division Business Meeting [Session ID: 1375528]
Conference Room 4 [Service Learning & Community Engagement]

Do you participate in service-learning or want to become involved? Do you want to learn more about service-learning? Are you looking for a place where you and your student's service-learning activities and scholarship can be recognized? Are you interested in a Service-Learning BEA Interest Division? If so, join us for this organizational meeting. We will discuss the proposal for creating a new BEA interest division including the description, rationale, goals and benefits of a service-learning division. We will explore the process for creating a new interest division and what we need to do to organize ourselves.

Chair: Candace Lee Egan, California State University - Fresno

1:45 PM – 2:45 PM
BEA Festival of Media Arts Showcase [Session ID: 1394134]
Conference Room 5/6 [All Convention]

BEA's Festival of Media Arts winners will be screened during these Festival Showcase sessions. Check the #BEAvegas app for a complete listing.

1:45 PM – 2:45 PM
No One Left Behind: Inclusive Voices [Session ID: 1344053]
Pavilion 1 [Curriculum, Assessment & Administration | Multicultural Studies]

This panel discusses and shares innovative lectures and practices that can be applied in the classroom to teach students how to include diverse voices in their various media messages. Students should be aware of making sure the voiceless are included and heard. This includes traditional, Internet-based, long or short-form news, documentaries, advertising, marketing and public relations. It has to start somewhere. Why not on the front lines of the academy? Learn new ways to invigorate learners to include all voices in their work.

Moderator: Patricia F. Sanders, University of North Alabama
Panelists: Rajvee Subramanian, Western Carolina University
Alexandra M. Vilela, James Madison University
Brad Gorham, Syracuse University
Patrick Johnson, University of Colorado Boulder

1:45 PM – 2:45 PM
Inclusive Employment: Inspire Your Ideal Organization to Invite You In [Session ID: 1344098]
Pavilion 2 [Management, Marketing & Programming | Student Media Advisors]

The contemporary media market aspires to be more inclusive and immersive than ever before. Be a part of it. Take a tour inside the minds of leading international media consultants and broadcast veterans who will discuss the tools you need to position yourself for success in the industry. Strengthen your strategy. Invite an interview. Get the gig. Catalyze your career.

Moderator: Marjorie Yambor, Dalton State College
Panelists: Valerie Geller, Geller Media International
Pat Bryson, Bryson Broadcasting International
Gary Reid, WKAR-AM/FM/TV
1:45 PM – 2:45 PM
**The PITCH Session: Tell Your Story to an Industry Professional** [Session ID: 1375152]

Pavilion 3
[Writing]

Many wonderful stories and scripts go unproduced because the author or originator has not or can not make a convincing oral summary (or “pitch”) of its value, appeal, and marketability to a producer or agent. In this annual panel, we encourage all student BEA attendees to “pitch” their story to industry professionals who will evaluate the “pitch” and their script’s merit in the current marketplace.

Moderators: Evan Kropp, Southern New Hampshire University & Scott Thompson, Boston University
Panelists: Carter Blanchard, Screenwriter; Independence Day: Resurgence
Michael Lucker, Screenwriter; Spirit: Stallion of the Cimarron, Good Intentions

1:45 PM – 2:45 PM
**Faculty Film & Video Awards & Exhibition** [Session ID: 1375684]

Pavilion 9
[Production Aesthetics & Criticism]

This session honors the winners of the Faculty Festival of Media Arts Film & Video Competitions. Selected works of this year’s award recipients will be exhibited.

Faculty Festival Co-Chair: Stephen Price, University of Central Missouri
Faculty Festival Co-Chair: Denise Belafonte-Young, Lynn University

**Commercial or PSA Category**
Best of Competition: Dustin Hahn, Texas Christian University; ReEngage Promotional
Award of Excellence: Rusty Sheridan, East Tennessee State University; Sterling Tree

**Educational or Instructional Category**
Best of Competition: Scott Hodgson, University of Oklahoma; Are You Ready?
Award of Excellence: Oscar Guerra Nunez, San Francisco State University; Open Chest Simulation
Award of Excellence: Babak Sarrafan, San Jose State University; Green Ninja Episode 5: Steaks are High

**Mixed / Pedagogical (Teacher/Student Co-Production)**
Best of Competition: Patrick William Smith, Central Washington University; McCormick Spices-National Commercial-“The New Kid”
Award of Excellence: William J. Bolduc, University of North Carolina Wilmington; Ireland FYSA: One-Hundred Thousand Welcomes
Award of Excellence: Philip Wilson & Eric Luce, Huntington University Arizona; The Amazing Mortimer
Award of Excellence: Robert Gordon Jr., Middle Tennessee State University; “The Songwriters” Beth Nielson Chapman
Award of Excellence: Gregory Bray, Catherine Kaczor, Forrest Miller, Sydney Mott & Rachel Dobiecki, SUNY New Paltz; Hanna Barbera at the Norman Rockwell Museum
Award of Excellence: Geri Alumit Zeldes, Andrea Raby, Alyssa Firth & Steven Vannaele, Michigan State University; That Strange Summer
Award of Excellence: Phil Wilson, Huntington University Arizona; The St. Francis Project Intro

**Narrative Category**
Best of Competition: Jonathan A. Mason & Hamid Saidji, Rowan University; L’echappee

**Promotional Category**
Best of Competition: Babak Sarrafan, San Jose State University; Do Ya
Award of Excellence: John Conway III & Marc Paper Scissor, Lynn University; “Butterflies” Music Video for Ziggy Marley
Award of Excellence: John C.P. Goheen, Loyola University Chicago; Best Summer Ever
Award of Excellence: David P. Mallin & Derrick Borte, Old Dominion University; ODU Entrepreneurship
Award of Excellence: Mary Kay McFarland & Geah Pressgrove, West Virginia University; Change the Story
1:45 PM – 2:45 PM
I Like You, You Like Me - Or Not: Identifying personality styles to maximize effective communication [Session ID: 1390576]

Pavilion 10
[Radio & Audio Media] RAB

Have you ever noticed that you seem to connect with some people more naturally that with others? Sociologists have determined that all of us fall into one of four primary behavioral styles.

To be successful in advertising sales, and in our working relationships, it’s important to recognize our own dominant style and the dominant style of our coworkers, partners, listeners, and clients. We can then modify our behavior style to better match the other person’s, earning their trust, respect, and confidence, and making the client feel more comfortable. Through an experiential learning exercise you will leave this session knowing your personality style and how to identify traits in others for maximum communication effectiveness.

Presenter: Jeff Schmidt, SVP of Professional Development, Radio Advertising Bureau
Sponsor: Radio Advertising Bureau (RAB)

1:45 PM – 2:30 PM
Detecting Fake News: Lessons in Research and Practice [Session ID: 1343627]

Pavilion 11
[News | Interactive Media & Emerging Technologies]

News pros and those who manage student media have a tough job these days with the proliferation of fake news stories and web sites used to sway or incite public opinion. A handful of sites have worked for years to dispel rumors, half-truths, and downright lies through old-fashioned journalistic detective work. But now researchers are using computers to detect sources of fake news…and the results are something we all need to be aware of.

Moderator: Lance Liguez, University of Texas - Arlington
Panelists: Mark Tremayne, University of Texas - Arlington
Debora Wenger, University of Mississippi

1:45 PM – 2:45 PM
Law & Policy Division – Top Paper Presentations [Session ID: 1375610]

Ballroom F
[Law & Policy]

Please join us as we hear the top papers presented from the Law & Policy Division.

Vice Chair/Paper Competition Chair: Kevin Johnson, California State University - Long Beach
Open Paper Competition

1st Place: Matthew Bunker, University of Alabama; Emily Erickson, California State University, Fullerton; Plaintiff Identification in the `Persona Torts`: What Defamation Law can Offer the Right of Publicity and Related Claims

2nd Place: Emily Erickson, California State University, Fullerton; Matthew Bunker, University of Alabama; You Can’t Be Serious: Problems of Facticity and ‘Plausible Nonfactual Assertions’ In Defamation Law

Matthew Bunker, University of Alabama; Emily Erickson, California State University, Fullerton; #aintturningtheothercheek: Using Anti-SLAPP Law as a Defense in Social Media Cases
Kimberlianne Podlas, University North Carolina – Greensboro; When does linking to online content become copyright infringement? Rules for a post-Aereo world

2:15 PM – 3:15 PM
Research Symposium - Analysis and Interpretation: Researching Content and Audiences using Media Analytics [Session ID: 1376047]

Ballroom G
[2018 Research Symposium - The Golden Age of Data: Big Data and Media Analytics]

This session will focus on the use of media analytics to answer meaningful questions, to help drive content creation, and to engage with audiences. Other relevant topics include: sources and characteristics of data, methods of collecting, storing and managing data, interpreting results, gauging the success of news, information, entertainment and persuasive messages, and considering access, privacy and ethical responsibilities, such as hacking and fake news.

Vice Chair/Paper Competition Chair: Jessica Pucci, Arizona State University
Maryam Mohamed Abdulla Shaikh Mohamed Saleh, Ohio University; Suleyman Gurbanov, Ohio University; Rena Yamada, Ohio University; Richard Quarshee, Ohio University; Comparative Study of Memes in North America, Post-Soviet Region, and West Africa: Common Characteristics of the Most Engaging Online Content on Twitter
Jacob Nelson, Northwestern University; Measurement Uncertainty in the Pursuit of Audience Engagement
Bryan Anderson, Elon University; Qian Xu, Elon University; Winning over Fans: How Sports Teams Use Live-Tweeting to Maximize Engagement
The New MS Program in Media Management at the University of Miami

Pursue or advance a career in the media industry such as news and entertainment programming, research and analytics, and content distribution.

LEARN MORE

Department of Journalism and Media Management
Visit com.miami.edu/ms
Graduate Advisor: Michel Dupagne • dupagnem@miami.edu
Where Technology Lives
contract pricing for education
B&H is the source for all your technology needs

We offer money savings and easy purchasing options for educational institutions on the full line of technology products, including photo, video, pro-audio, surveillance, computer and peripherals, optics and home/mobile electronics.
For more information: BandH.com/B2B

B&H is the source for all your technology needs

For more information: BandH.com/B2B

STUDENT & EDUCATOR
DISCOUNTS

All Students and Faculty Are Welcome To Become EDU Advantage Members
The B&H EDU Advantage Program is available to faculty and students who are enrolled in accredited fine art, photography, film, video, animation, graphic design, audio, new media, or other approved programs. And it’s FREE! Sign up for EDU Advantage and enjoy a 2 year membership that entitles you to special student pricing below our everyday pricing, with quick turnaround when you order through EDU. A single Universal Application Form enables you to shop online, over the phone, or in our New York SuperStore from our inventory of more than 300,000 quality products. Browse the EDU Advantage web site at www.BandH.com/edu and take advantage of EDU!

Free Membership Includes:
- Special Educational Discounts - Single Universal Application
- Online Resources - Student Hotline

800.947.9974 I 420 Ninth Avenue New York, NY 10001
In the era of “fake news,” critical thinking and media savvy are vital not just for journalists but for audiences as well. Journalists should make it part of their mission to help audiences develop these skills -- to improve demand, not just supply.

Moderator:  Dan Gillmor, Arizona State University
Panelists:  Kristy Roschke, KJZZ FM (Public Radio in Phoenix)

BEA produces the next generation of research presentations with this digital poster session. Special thanks to LG for providing BEA with the opportunity to take research presentations to the next level.

Moderator:  Marilyn Terzic, Université du Québec à Montréal

History Division Presentations
Mary Blue, Tulane University; "Like a Monkey on a Stick": Television and Politics in the South, 1956
Noah Arceneaux, San Diego State University; The Wireless Press and the Great War: An Intersection of Print and Electronic Media

Management, Marketing & Programming Division Presentations
Wenjing Xie, Marist College & Margaret Moseley, Southern Illinois University Carbondale; Content Curation Rotation and Marketing: The Role of Twitter
Heather Polinsky, Central Michigan University & Amy Sindik, Central Michigan University; Predicting illegal and legal media consumption behavior: A new approach to media piracy research
Angela Powers, Iowa State University & Jingyan Zhao, Iowa State University; Evolution of a Family-Owned Media Development Company

Sports Division Presentations
Dustin Hahn, Texas Christian University; Matthew VanDyke, Appalachian State University & Glenn Cummins, Texas Tech University; It's a Numbers Game: Change in Frequency, Type, and Presentation Form of Statistics Used in NFL Broadcasts
Justin Robert Keene, Texas Tech University & Collin Kristopher Berke, Texas Tech University; The Role of Broadcast Network, Fanship, and Game Play Experience on Judgments of Sports Commentator Credibility: Do You Enjoy What You Trust?

This hands on workshop is designed for existing and new users to Davinci Resolve who want to develop their core skills in professional editing. Through a series of practical projects, topics include:
- Exploring the Edit page interface
- Organizing a new project
- Assembling a rough cut
- Moving, deleting and retiming clips in the timeline
- Refining and applying transitions and effects

At the end of the session, attendees will feel confident migrating from another non-linear editor, developing an editorial workflow, or managing dailies go high resolution media.
3:15 PM – 4:15 PM
Helping While Learning: Creating Projects that Provide a Service [Session ID: 1344250]
Conference Room 4
[Service Learning & Community Engagement | Production Aesthetics & Criticism]
The panel will focus on media projects that provide service to the community or the institution. The projects can be in any form of media and may include marketing, writing, or production projects. The panel will share ideas, class projects or assignments. The goal is to share and learn about the integration of service into the process of learning.
Moderator: Brian Day, Tennessee State University
Panelists: Timothy Scepansky, Widener University
           Hailey Mills, Ohio University
           Alexandra M. Vilela, James Madison University
           Angela Criscoe, Georgia College & State University

3:15 PM – 4:15 PM
BEA Festival of Media Arts Showcase [Session ID: 1394135]
Conference Room 5/6
[All Convention]
BEA’s Festival of Media Arts winners will be screened during these Festival Showcase sessions. Check the #BEAvegas app for a complete listing.

3:15 PM – 4:15 PM
Two-Year/Small Colleges Division Showcase [Session ID: 1344678]
Pavilion 1
[Two-Year/Small Colleges]
This showcase provides examples of best practices in teaching and student learning in media education as well as discusses some successful and not so successful assignments and projects.
Moderator: Shawn Montano, Emily Griffith Technical College
Panelists: Bradley L. Weaver, Westminster College, Pennsylvania; The Unfortunate Story of the Titan Terror Project
           Patrick Stearns, Claflin University; Structuring the Blueprint: The Beginnings of a Demo Package

3:15 PM – 4:15 PM
Civic Journalism: Utilizing Digital and Social Platforms for Effective Storytelling [Session ID: 1344516]
Pavilion 2
[International | News]
In this new media landscape, journalists have a responsibility to not only inform the public, but also engage them. This panel will explore strategies involving how to tell stories through digital and social media. Panelists will help students and instructors develop the skills to produce compelling civic journalism utilizing digital and social platforms. If you have you been looking for new ideas or different perspectives on teaching storytelling and building a digital story online while harnessing social media; then join our session as panelists share their experiences in this emerging new media paradigm.
Moderator: Gina Martino-Dahlia, West Virginia University
Panelists: Bob Gould, Michigan State University
           Bethany Swain, University of Maryland
           Dana Coester, West Virginia University
           Mike Castellucci, Michigan State University
           David Smith, West Virginia University
The **Master of Arts in Journalism (MA)** degree is designed primarily for students who wish to pursue a doctoral degree or a career as a research professional. The MA degree is a traditional academic program involving a minimum of 30 credit hours, including a six-hour thesis.

The **Master of Mass Communication (MMC)** is for students who want the skills and knowledge for a career in the professional world. The curriculum emphasizes the management and practical skills needed to succeed as a communications professional. The program includes a semester-long professional practicum experience in which students work in a strategic communications role or for a mass media organization, depending on students’ interests.

The **Ph.D. in Mass Communications** prepares students for careers in teaching and research in higher education and for research and management positions with mass media organizations. The program provides flexibility to tailor students’ coursework to their particular areas of interest.

The **Certificate of Graduate Study in Health Communication** is an 18-hour post-bachelor’s program for professionals and students who want to learn how to effectively design, deliver, and evaluate health communication activities. This interdisciplinary certificate includes courses taught in the School of Journalism and Mass Communications, the School of Library and Information Science, and the Arnold School of Public Health.

**Contact Us for More Information**

**Sei-Hill Kim, Ph.D.**  
Associate Director for Graduate Studies & Research  
Phone: 803-777-7037  
Email: kim96@mailbox.sc.edu

**Brooke McKeever, Ph.D.**  
Master of Mass Communication Coordinator  
Phone: 803-777-2050  
Email: brookew@sc.edu

**Camea Cato**  
Graduate Student Services Manager  
Phone: 803-777-5166  
Email: catocam@mailbox.sc.edu

**Trey Patty**  
Graduate Admissions Coordinator  
Phone: 803-777-5067  
Email: pattyk@mailbox.sc.edu

www.sc.edu/cic

The University of South Carolina is an equal opportunity institution.
School of Journalism & Electronic Media

ENDURING STANDARDS EVOLVING MEDIA

WE ARE LOCATED IN A MEDIA HUB
Students create content with:
Gannett newspapers
Gray Television, Inc.
Jupiter Entertainment
Oak Ridge National Laboratory
 Nexstar Television
RIVR Media
Scripps Networks Interactive
The SEC Network
TEGNA Television
and many more producers.

WE CREATE
Our students work with faculty to:
-Create mini and full-length documentaries with Land Grant Films
-Run WUTK 90.3FM, a nationally-recognized student radio station
-Write about issues in history, international relations, news,
photography, sports, science, and more
-Publish in top journals

OUR ALUMNI ACHIEVE GREATNESS
Our graduates work at:
ABC, CBS, NBC, CNN, ESPN online, networks and magazine, Gannett, Mashable.com,
Scripps Networks, HGTV and DIY, The SEC Network, The Tennessee Titans, National laboratories, and Research One universities across the country.

UT School of Journalism and Electronic Media offers graduate assistantships with stipends and tuition waivers.
Contact us: 333 Communications, 1345 Circle Park Drive Knoxville, TN 37996
Phone: 865-974-5155  Follow us @UTJEM
3:15 PM – 4:15 PM
Presidential Media: History and Future [Session ID: 1344004]

This unifying theme of these four papers is the analysis of presidential communication and media. Taken together, this panel attempts to look both forward and backward to understand some significant issues in how American Presidents communicate with the public. This means taking into account the history of presidential media, and attempting to look forward at future problems that may emanate from the current era. The first paper looks at chronopolitics and the social acceleration of presidential political communication. The second paper looks at President Trump through the lens of mandate rhetoric. The third paper critiques Trump’s use of Facebook Live and how this points to a new step in the evolution of new technology and political propaganda. Finally the fourth presentation examines a broad historical overview of presidential media and some unifying political undercurrents through that history.

Moderator: Stacey O. Irwin, Millersville University of PA

Panelists:
- Kevin Johnson, California State University - Long Beach; Chrononormativity and the Social Acceleration of Presidential Political Communication
- David Henry, University of Nevada @ Las Vegas; Defining a Mandate: Donald Trump’s Early Presidential Rhetoric
- Robert N. Spicer, Millersville University of PA; Trump Tower Live: An analysis of evolving propaganda techniques in emerging media
- Frank Barnas, Valdosta State University; From Town Criers to Presidential Tweets: An Historical Glimpse of Oval Office Communications

3:15 PM – 4:15 PM
Faculty & Student Audio Awards & Exhibition [Session ID: 1375671]

This session honors the winners of the Faculty and Student Festival of Media Arts Audio Competitions. Selected works of this year’s award recipients will be exhibited.

Faculty Festival Chair: Lance Liguez, University of Texas-Arlington
Student Festival Chair: Jeffrey Schiffman, York College of PA

Faculty Audio Competition
Radio Documentary Category
Best of Competition: Jule Banville, University of Montana; Owning Pray

Short-Form Production Category
Best of Competition: Kim Fox, The American University in Cairo; Ehky Ya Masr Podcast: "Time Capsule of Ramadan"

Long-Form Production Category
Best of Competition: Kornel Gerstner, Christopher Nelson, Preeda Thaiwatcharamas & Christie Osterhus, Liberty University; The Origin Story: Part II

Student Audio Competition
On-Air Personality Category
1st Place: Colin McDuffee & Riley Comett, University of Southern Indiana; Colin & Riley in the Afternoon
2nd Place: Christopher Norman, University of La Verne; Grayson
3rd Place: Spencer Buttermore, Goshen College; The Breakfast Blend
Award of Excellence: Samantha Horsch, Goshen College; Sam's Afternoon Drive
Award of Excellence: McKenzie Benfield, University of West Georgia; Best of Mac
Award of Excellence: Matthew Holmes, York College of PA; Matt Holmes Halloween Show
Award of Excellence: John Campbell, Rowan University; Metal for the Masses

Comedy or Drama Category
1st Place: New England School of Communications at Husson University, New England School of Communications at Husson University; Edgar Allen Poe’s Tales of Mystery & Imagination 2017
2nd Place: Muhammad Umar Farooq, Ali Haider Saeed, & Madiha Maqsood Cheema, PU FM 104.6 University of Punjab, Lahore; Reshma-The Story of Hope
3rd Place: Melanie Kwiecien, Ferris State University; Sister
The Charles & Lucille King Family Foundation is a proud supporter of the Broadcast Education Association.
The Charles & Lucille King Family Foundation was established in 1988 to support individuals, institutions and organizations committed to educational excellence and professional development. To that end, in addition to the Broadcast Education Association, the Foundation has established several other ongoing grant and scholarship programs. These include:

• The King Family Foundation Undergraduate Scholarship Program, which awards up to $7,000 to junior- and senior-level students majoring in television, film and related fields and who demonstrate academic ability, financial need and professional potential.

• The King Family Foundation/NYU Heinemann Award, an annual $10,000 award given to an outstanding film/video senior undergraduate at New York University.

• The King Family Foundation/USC Michael King Award, an annual $10,000 undergraduate production award.

• The King Family Foundation/UCLA Post Production Award, an annual $10,000 award toward the completion of an outstanding film/video project by a graduate student in the MFA program at the University of California, Los Angeles.

• The Michael Collyer Memorial Fellowship in Screenwriting in association with the Writers Guild of America East.

• The King Family Foundation/NYU Post Production Award in honor of the late Roger King, an annual $10,000 award toward the completion of an outstanding film/video project by a graduate student in the MFA program at New York University.

In addition to our educational scholarship and grant programs, the Charles & Lucille King Family Foundation provides substantial support to a variety of public and private charities and is active in support of several media-related educational programs including the NYU First Run Film Festival and the Talking Pictures lecture series at Rowan University.

The Charles & Lucille King Family Foundation is governed by an elected Board of Trustees. Currently serving are:

Diana King, Trustee, President and Chair
Charles J. Brucia, Trustee, Vice-President and Treasurer (in memoriam)
Eugene V. Kokot, Trustee, Secretary
M. Graham Coleman, Trustee
Michael Donovan, Educational Director
Karen E. Kennedy, Assistant Educational Director
Deborah Sole, Advising Trustee
Ken Kaleta, Consultant

400 Madison Avenue, Suite 8D, New York, NY 10017 • (212) 682-2913 • www.kingfoundation.org
email: KingScholarships@aol.com
Educational Program Category
1st Place: Youssef Shaalan, The American University in Cairo; *Sunbird*
2nd Place: Leah Johnson, Harding University; *Artist Spotlight-Fats Domino*
3rd Place: Hagar Eissa, The American University in Cairo; *Mariam: Audio Documentary*
Award of Excellence: Adrienne St. Clair & Andrew Niela, Arizona State University; *In Focus DACA Special Report*

PSA, Promo or Commercial Category
1st Place (tie): Logan Roush, University of Northwestern St. Paul; *Destiny Rescue 60 Second Promo*
1st Place (tie): Danielle Miller & Matteo Iadonisi, Rowan University; *The 90s Collective*
2nd Place: Jeimi Herrera, University of La Verne; *LeoFM's Feast of the Ages*
3rd Place: Nicole Waltman, Oklahoma City University; *OKC&U*
Award of Excellence: Shane Mitchell, University of Nebraska at Omaha; *Meet Andrew*
Award of Excellence: Andrew Marks, Texas Tech University; *Hub City Fest Promo*
Award of Excellence: Kadie Spoor, Nasim Rasoulipour, Samantha Horsch & Tanner Camp, Goshen College; *Text n Drive*

Specialty Program Category
1st Place (tie): Kadrae Smith, Fort Hays State University; *New Music Now*
1st Place (tie): Riley Friesner, Goshen College; *Mindi Abair Live From Ignition Music Garage*
2nd Place: Alexis Janeille Ferguson, Liberty University; *I am Happy*
3rd Place: Shannon Keirce, Harding University; *Everly Brothers Artist Spotlight*
Award of Excellence: Brianna Marshall, Liberty University; *Brian's Story*
Award of Excellence: Spencer Schacht, St. Cloud State University; *Beyond the Headlines: The Importance of Net Neutrality*
Award of Excellence: Carson Williams, Collin Kennedy, Reagan Ledbetter & Kenneth Adair, University of Oklahoma; *Gameday UK/FOX Simulcast*

Multimedia Sound Design Category
1st Place (tie): John Graham & Taylor Fortes, Cogswell College; *SIGGRAPH NOW Branding intro/outro*
1st Place (tie): Zachary Padilla, University of Nebraska at Omaha; *Prelude*

Sound Engineering and Production
1st Place: Steven Asper & Dylan Swoyer, Kansas State University; *KSDB Classroom Series - Gekko*
2nd Place: Nicklaus Martin, Alex Mullins, Brian Light & Desmond Dornak, Missouri State University; *Pursuit of Happiness*

3:15 PM – 4:15 PM
Teaching Tolerance and Diversity in Media Curriculum [Session ID: 1344029]

Our country is suffering a great divide in terms of economic class, politics and beliefs about race, religion, sexual orientation and "truth" in journalism. As media educators, we can attempt to address this divide, begin the discourse about how we might contribute to the cause of bringing us back together. Join this panel of media production and theory/practice professors as they present exercises inserted into their curricula that help address tolerance and diversity of people and ideas.

Moderator: Steve Gordon, Ithaca College
Panelists: Jack Powers, Ithaca College
Vicky Yepes, Ithaca College
Chris Karadjov, California State University - Long Beach
Mark Perry, Indiana Wesleyan University
3:15 PM – 4:15 PM
Diversity in Sports Journalism: Is it just a Number’s Game? An Organic vs. Intentional Process
[Session ID: 1344708]

Ballroom F
[Sports | Multicultural Studies]

Despite displays of diversity on ESPN with female show hosts making history and African American anchors breaking new ground, sports journalism remains a culture where over 80 percent of the professionals from the top down are mostly white, mostly male. This panel aims to take a deep dive into this problem. Is it just a numbers game? What can we do as educators? We will explore diversity as an intentional process and how it can make sports journalism a more rich environment.

Moderator: Gail Rhodes, Arizona State University
Panelists: Brett Kurland, Arizona State University
Allison Forbes, Arizona State University
Brian Hamilton, University of West Alabama
Steve Bien-Aime, Louisiana State University

3:30 PM – 4:30 PM
Research Symposium - Research Data in the Real World of Local Media
[Session ID: 1376049]

Ballroom G
[2018 Research Symposium - The Golden Age of Data: Big Data and Media Analytics]

In a best-case scenario, academic studies can push the media research industry toward greater measurement accuracy and better consumer insight. But, the day-to-day business of media is often done in less than ideal circumstances with less than ideal data, particularly in local markets. Join us for an insightful panel conversation with local market media research leaders as they discuss the current measurement landscape, as well as efforts underway to improve it.

Moderator: Dan McDonald, Vice President, Research, National Association of Broadcasters
Panelists: Bill McDowell, VP-Research, Raycom Media Inc.
Ed Cohen, VP-Ratings and Research, Cumulus Media

3:35 PM – 4:20 PM
Focusing on B.S. in Broadcast News: Can We Stop the Spread of Viral Deception?
[Session ID: 1344571]

Pavilion 11
[News]

Legitimate news outlets focus on exposing media that legitimize viral deception. Deceptive media spread "fake news," but legitimate media are being accused of it, which erodes journalistic credibility and predisposes viewers to believe future deceptions. What can we do to arrest this infectious issue that has created an American crisis? This panel will debate the merits of regulation, organizational responsibility, ethical training, media literacy and other solutions.

Moderator: Jennifer Robinette, Marist College
Panelists: Christopher L. Swindell, Marshall University
Ryan Rogers, Butler University
Philip Scepanski, Marist College
Respondent: Kevin L. Stoker, University of Nevada, Las Vegas
3:45 PM – 4:45 PM
Scholar-to-Scholar Research – Digital Presentations - Session V [Session ID: 1389808]  #BEAResearch

Exhibit Hall - Digital Poster Research Presentations  
[All Convention]

BEA produces the next generation of research presentations with this digital poster session. Special thanks to LG for providing BEA with the opportunity to take research presentations to the next level.

Moderator: Marilyn Terzic, Université du Québec à Montréal

Gender & Sexuality Division Presentations
Alicia Mucha, Regent University; *A Pioneer for Women’s Rights: A Narrative Criticism of Ella Grasso’s Speech During Rally Day at Smith College*
Robert Brookey, Ball State University & Spencer Coile, Ball State University; *Pretty Big Violence in Big Little Lies*
Stefanie Davis, The Pennsylvania State University; *Wife, mom, journalist: How Gender Roles Impact Journalist’s Self-Branding on Instagram*

Interactive Media & Emerging Technologies Presentation
David Staton, University of Northern Colorado; *Gaming Journalism; Subjectivity, play, and interactive storytelling*

Radio & Audio Media Division Presentations
David Crider, SUNY – Oswego; *“Great Sounds and Wonderfulness”: KMPX and the Birth of Freeform Radio*
Andrew M. Clark, University of Texas – Arlington; *The Battle of the Airwaves: The Role of International Radio Monitoring in Defending the Homeland during World War II*
Rajeev Naidu, San Francisco State University; *The Contemporary Listener: Impact of MP3 Culture*

4:30 PM – 5:30 PM

Conference Room 1/2  
[All Convention]

(NOTE: This session will be held multiple times on Saturday and Sunday – check the program and convention app for times. SPACE IS VERY LIMITED.)

This hands on workshop is designed to develop your core skills in color grading in DaVinci Resolve 14. Through a series of practical projects, topics include:
- Exploring the Color page interface
- Preparing for a Color Session
- Balancing for Color and Brightness
- Color Correcting Multiple Shots
- Designing Creative Looks
- Making Secondary Adjustments

4:30 PM – 5:30 PM
Apple Workshop: Bringing it Together: Final Cut Pro X [Session ID: 1394104]  #BEAHandsOn

Conference Room 3  
[All Convention]

With updates and support for 360 video, Apple will lead a workflow from mobile to Final Cut Pro X. Attendees may utilize the footage created during the Mobile Storytelling on iOS session or choose to utilize stock footage provided in the session.

4:30 PM – 5:30 PM
BEA Festival of Media Arts Showcase [Session ID: 1394136]  #BEAFestival

Conference Room 5/6  
[All Convention]

BEA’s Festival of Media Arts winners will be screened during these Festival Showcase sessions. Check the #BEAvegas app for a complete listing.
Storytelling for the Digital Age

Master’s Degree in Multimedia Journalism

Get hands-on experience in visual, explanatory, and narrative storytelling.

Use state-of-the-art cinema gear, from drones to 360 video cameras.

Take classes on a flexible schedule in the heart of downtown Portland.

sojc.co/MMJ-masters
A CU Boulder Master’s in Journalism

Entrepreneurship means business

The new online MA prepares beginning and veteran journalists to thrive in a rapidly changing media industry, in which both business and journalism skills are essential. The program offers:

- A flexible degree that can be earned in as little as one year
- Tools to navigate the ins and outs of a successful freelance career
- Classes on the freelance market, current trends in journalism markets, data journalism, coding, video newsgathering, multimedia storytelling and more

Join us in the Department of Journalism at the College of Media, Communication and Information where, in addition to this online MA program, students may pursue a residency-based MA and a Journalism Studies PhD.
Inclusive Media

4:30 PM – 5:30 PM
International Division Business Meeting [Session ID: 1375424]
Conference Room 4
[International]

International members are involved in areas such as telecommunications business practices, comparative systems of broadcasting & journalism, and international regulatory practices. The division’s goals/objectives are to provide a forum for research and discussions on international communication; to provide regular opportunities for members to update their information and skills resulting from changes in the field of international communication; and to encourage the international exchange of faculty and students for purposes of research, teaching and consulting.

Chair: Tom Christie, University of Texas, Arlington
Vice Chair: Quan Xie, Bradley University
Research Chair: Erika Grodzki, Lynn University
Communication Coordinator: Kim Fox, American University in Cairo

4:30 PM – 5:30 PM
Teaching Students How to Establish a Professional Social Media Presence [Session ID: 1344649]
Pavilion 1
[Curriculum, Assessment & Administration]

The members of this panel will discuss the need to provide instruction for broadcast students that will help them establish a professional and engaging social media presence. Some assume that today’s college students are “digital natives” familiar with the many social media tools available; however, this does not always hold true in many professors’ experience. Panel attendees will receive practical advice and suggestions for incorporating social media training into their classes through the use of in-class teaching tools and student assignments.
Moderator: Jessalynn Strauss, Elon University
Panelists: Kelli Matthews, University of Oregon
Kathleen Stansberry, Elon University
Hillary Lake, WCPO-TV

4:30 PM – 5:30 PM
Interactive Media & Emerging Technologies Division – Top Paper Presentations [Session ID: 1375608]
Pavilion 2
[Interactive Media & Emerging Technologies]

Please join us as we hear the top papers presented from the Interactive Media & Emerging Technologies Division.

Debut Paper Competition
1st Place: Quan Long, Kansas State University; Alec Tefertiller, Kansas State University; China’s new mania for live streaming: Gender differences in motives and uses of social live streaming services
2nd Place: Chun Shao, Arizona State University; Why Do We Click “Like”? The Theory of Reasoned Action Perspective

Open Paper Competition
1st Place: Raluca Cozma, Kansas State University; Tom Hallaq, Kansas State University; All the News That’s Fit to Tweet: College TV Stations’ Uses of Twitter
2nd Place: Ed Youngblood, Auburn University; Digital inclusiveness of health information websites

#BeaResearch
4:30 PM – 5:30 PM
Multicultural Studies Division Business Meeting [Session ID: 1375508]

Pavilion 3
[Multicultural Studies]

Multicultural Studies Division was founded to provide a specific forum for addressing concerns of the relationship between traditionally underrepresented groups – especially racial and ethnic groups (i.e., African, Hispanic, Asian and Native American (ANANA) – and the electronic media. The division also provides a forum for discussion of issues and presentation of research on issues of portrayal, employment and entrepreneurship and the academy’s response to teaching these issues. Their goals are to increase the level of awareness of the contributions and concerns of AHANA members and other traditionally underrepresented groups; to encourage more research on topics related to AHANA members and other traditionally underrepresented groups; and to encourage electronic media curricular acknowledgment of the contributions and concerns of AHANA members and other traditionally underrepresented groups.

Chair: Dan Kimbrough, Misericordia University
Vice Chair: Victor Evans, Walden University
Paper Chair: Lillian Williams, Columbia College Chicago
Communication Coordinator: Patricia F. Sanders, University of North Alabama

4:30 PM – 5:30 PM
Interactive Documentary and Diversity in the Classroom Setting [Session ID: 1344329]

Pavilion 9
[Documentary | Interactive Media & Emerging Technologies]

Interactive documentaries require thinking outside the box of teaching video production, both in the field and the classroom. This panel will address best practices for fieldwork and production, issues of disability discourse, and realizations of working with students producing multi-platform and interactive documentaries in digital media and journalism courses. The documentaries shared in this panel include websites, 360 videos, infographics and social media to further enhance and provide in-depth experiences in storytelling.

Moderator: Angela Criscoe, Georgia College & State University
Panelists: Aaron Chimbel, Texas Christian University
          Emily Koren, University of Pittsburgh
          Leslie Koren, Robert Morris University

4:30 PM – 5:30 PM
Production Aesthetics & Criticism Division Business Meeting [Session ID: 1375518]

Pavilion 10
[Production Aesthetics & Criticism]

The PAC Division's purpose is the improvement of teaching and the fostering of research and innovations in audio and video production, aesthetics and criticism. The division provides a forum for the exchange of teaching techniques and material; the presentation of juried and non-juried scholarly research; the presentation of faculty and student productions; the demonstration and discussion of innovations in production equipment and techniques; and as a means of evaluation through juried competition of scholarly research and faculty production. Members are involved in the supervision of the only collegiate, association-wide, peer review faculty production competition, that provides valuable feedback and credibility often needed in promotion and tenure reviews.

Chair: Stephen Price, University of Central Missouri
Vice Chair: Michael C. Smith, Pepperdine University
Communication Coordinator: Joe Fortunato, Arizona State University
Faculty Video Festival Chair: Jamie Litty, University of North Carolina at Pembroke
Student Video Chair: Marilyn Terzic, Université du Québec à Montréal
Student Video Vice Chair (SV1-Animation/Experimental/Mixed & SV6-Promotional longer than 60 seconds): Ronald Johnson, Oklahoma Baptist University
Student Video Vice Chair (SV2-Instructional and SV7-Studio): Nick Taylor, University of Texas Rio Grande Valley
Student Video Vice Chair (SV3 -Music Video and SV5-Spots up to 60 seconds): Don Piper, Palm Beach Atlantic University
Student Video Vice Chairs (SV4-Narrative): Andrew Ray, Palm Beach Atlantic University
Student Video Vice Chair (SV4- Narrative): Robert Gordon, Middle Tennessee State University
“Students in the School of Media Arts & Studies at Ohio University gain experience working in a creative environment while receiving training in research and entrepreneurial leadership for today’s ever-changing media.”

Led by internationally-renowned faculty, graduate students earn MA degrees in Media Arts and Studies or Communication and Development Studies, or a Ph.D. in Mass Communication.

Make it loud. Make it clear. Make it known™

Schoonover Center | 1 Ohio University | Athens, OH 45701-2979 | www.ohio.edu/scrippscollege
The Credibility Crisis: Leveraging Crisis Communication Theory to Mitigate “Fake News” Accusations
[Session ID: 1344691]

Pavilion 11
[News | Management, Marketing & Programming]

In the age of “fake news” and “alternative facts,” how can mainstream news media mitigate damaged credibility perceptions and retain audience trust? Do accusations of “fake news” parallel other public relations crises, and if so, can the tools of crisis management be leveraged to help beleaguered news operations preserve their reputations? This panel will explore how the principles of crisis communication may provide news operations an avenue to rebuild credibility perceptions among skeptical audiences.

Moderator: Ginger Blackstone, Harding University
Panelists: John Borden, Syracuse University
          Xiaochen Angela Zhang, Kansas State University
          Ronen Shay, St. John Fisher College

Ross Smart Production Solutions for Education [Session ID: 1394305]

Learn from 6 different BEA Member Ross Educational Customers how they recently future proofed their own facilities with educationally priced industry standard production solutions from Ross to best meet their own unique production requirements and instructional needs. Coffee will be served during an open Q & A session.

The Department of Mass Communications and Design invites applications for a non tenure-track position as an Assistant Professor to start in the fall of 2018.

Candidates must have completed a minimum of a Master's degree in Communications or related field, and one year of college teaching or comparable instructional experience is required. Candidates must have demonstrable ability to teach introductory, intermediate, and advanced courses in digital video production, editing, lighting, audio, and post-production techniques. A portfolio of media work is required. Duties include preparing and delivering courses using activities and pedagogies that engage students and enhance their learning; evaluating and grading students' classwork and assignments; and initiating, facilitating, and moderating classroom discussions.

Preference will be given to candidates who have experience with live broadcasts, the desire to serve the department and the University, and a commitment to the University's mission.

Misericordia University, founded in 1924 by the Sisters of Mercy, is located adjacent to the Pocono Mountains region of Northeastern Pennsylvania, approximately two hours from New York City and Philadelphia. The university's approach of combining a quality liberal arts education with professional preparation and service to others has resulted in its wide regional acclaim. Misericordia is committed to student, faculty, and staff diversity and values the educational benefit this brings to campus. Candidates should indicate any experience and/or leadership that contribute to this goal.

For confidential consideration, applicants should submit a letter of application, curriculum vitae, teaching evaluations, a portfolio of media work, and three letters of recommendation online or by mail to Misericordia University, Attn: Human Resources, 301 Lake St. Dallas, PA 18612. Review of applications will begin immediately and continue until the position is filled.
5:45 PM – 7:30 PM
BEA2018 Awards Ceremony & Reception [Session ID: 1376071]
Pavilion 9
[All Convention]
The annual BEA Awards Ceremony recognizes some of the best faculty and graduate student work in research, as well as our scholarship winners, Diversity & Inclusion Committee research and creative awards, and the very best leadership and service to BEA. Join us at the ceremony to honor this year's distinguished award recipients.

Sponsored by:

Host: Michael Bruce, University of Alabama, BEA President 2017-2018

Honoring:

BEA Distinguished Education Service Award Recipient: Gregory Pitts, NATPE
Kenneth Harwood Dissertation Award Recipient: Julia E. Largent, McPherson College
New Faculty Research Grant Recipient: Christine C. Eschenfelder, Middle Tennessee State University
Library of American of American Broadcasting Foundation’s Broadcast Historian Award: Michael J. Socolow, University of Maine; Six Minutes in Berlin
The Leibner Cooper Grant for Creative Productions on the History of Media: Brian Graves, Florida State University
BEA Diversity & Inclusion Outstanding Research Award: Xiaomeng Li, Ohio University; Changing Destiny or Commercializing Singlehood—A Critical Discourse Analysis of SK-II’s Advertisement on “Leftover Women”
BEA Diversity & Inclusion Creative Award: John J. Valadez & Carleen L. Hsu, Michigan State University; The Head of Joaquin Murrieta (Short Form Video or Film Documentary)

BEA 2018-2019 Scholarship Recipients:
Abe Voron Scholarships – Sponsored by the Abe Voron Committee
Ashley Antonini, Illinois State University
Brian James, Illinois State University
Walker Polivka, West Liberty University

BEA Founders Scholarships – Sponsored by BEA
Sophia Babb, Oklahoma City College
Jordan Winter, University of Kansas

John Bayliss Award – Sponsored by the John Bayliss Foundation
Kaitlyn Mayer, Illinois State University

Richard Eaton Foundation Scholarship – Sponsored by the Richard Eaton Foundation
Laurel Biddy, University of Florida

Vincent Wasilewski Scholarship – Sponsored by Patrick Communications, LLC
Adam Widener, Asbury University

Peter B. Orlik Scholarship – Sponsored by the Peter B. Orlik Endowment
Carson Mason, University of South Carolina
MONDAY, April 9

8:00 AM – 6:00 PM
BEA2018 Convention Registration [Session ID: 1138008]
Pick up your credentials at the BEA registration desk along with you conference bag and official BEA convention program.

8:30 AM – 12:15 PM
Apple Workshop: Mobile Storytelling on iOS [Session ID: 1394106]
Conference Room 3
[All Convention]
During this session, Apple will lead a hands on workshop focusing on iPads and/or iPhones to edit and complete a mobile workflow. This session will include organization, shooting, editing and utilizing third party products to complete the storytelling process. Elements gathered during this session can be used for a Mobile to Mac session as well to be completed on a Mac with Final Cut Pro X. This session will be held twice on Sunday and twice on Monday. Online registration is required at www.BEAweb.org.

8:30 AM – 9:30 AM
BEA Festival of Media Arts Showcase [Session ID: 1394137]
Conference Room 5/6
[All Convention]
BEA’s Festival of Media Arts winners will be screened during these Festival Showcase sessions. Check the #BEAvegas app for a complete listing.

8:30 AM – 9:30 AM
Majors or Tracks: Sports Media Courses in the Curriculum [Session ID: 1344452]
Pavilion 1
[Sports | Curriculum, Assessment & Administration]
There is no one size fits all model for meeting the needs of students with an interest in a career in sports media. This panel explores the breadth of options for offering courses with a sports focus. Panelists represent large, medium and small schools. Each of the panelists has experience with shaping their sports curriculum and teaching those courses at their institution. Some of the panelists are at schools with Sports Media majors, while others are at institutions that are offering sports courses as part of majors in Journalism and Telecommunication. Panelists will offer suggestions about how their sports focused courses developed and future plans for these courses in the curriculum.
Moderator: Christine Taylor, Butler University
Panelists: Susan Smith, Ball State University
Eric Esterline, University of Florida
Chris Bacon, Middle Tennessee State University
Nancy Whitmore, Butler University
Ryan Rogers, Butler University
Lee Farquhar, Butler University

8:30 AM – 9:30 AM
Management, Marketing & Programming Division Business Meeting [Session ID: 1375500]
Pavilion 2
[Management, Marketing & Programming]
MMP’s mission is to (1) enhance the teaching and research of electronic media management, sales and programming, (2) Provide a forum for the presentation of juried and non-juried scholarly research in those areas, (3) Enhance networking between faculty and management, sales and programming professionals, and to (4) Provide a forum for the exchange of effective learning and teaching techniques.
Chair: Miao Guo, Ball State University
Vice Chair: Xiaoqun Zhang, University of North Texas
Communications Manager: Todd Holmes, SUNY - New Paltz
Graduate Student Liaison: Brandon Sweitzer, Ohio University
<table>
<thead>
<tr>
<th>Time</th>
<th>Session Title</th>
<th>Pavilion</th>
<th>Panelists</th>
<th>Moderator</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:30 AM – 9:30 AM</td>
<td><strong>Radio Station Hacks!</strong> [Session ID: 1344051]</td>
<td>Pavilion 3</td>
<td>[Radio &amp; Audio Media] Ever “MacGyvered” something at your station: odd equipment setup… unique studio fix to a pesky engineering problem… clever idea when something failed at a live remote? Perhaps an innovative solution to some obstacle with managing, financing, promoting, or producing at your station? Learn some best practices from creative station leaders re: broadcasting, streaming, training, promotions, and impromptu ideas to benefit your students, staff, &amp; communities! Bring your own questions and successful solutions, plus a notebook to “borrow” some great ideas!</td>
<td>Albert Kim, Manchester Community College&lt;br&gt; Jennifer Williamson, Virginia State University&lt;br&gt; Jaime Hall, 90.9 FM The Light, Liberty University</td>
</tr>
<tr>
<td>8:30 AM – 9:30 AM</td>
<td><strong>Innovative solutions for department budget dilemmas</strong> [Session ID: 1344536]</td>
<td>Pavilion 9</td>
<td>[Curriculum, Assessment &amp; Administration] Most departments have found their budgets squeezed the past few years. Yet media production departments are uniquely positioned to take advantage of their staff and skills to augment meager or static budgets. This panel is designed to present innovative strategies that various departments have employed to supplement their income within academia.</td>
<td>Keith Brand, Rowan University&lt;br&gt; Terry Likes, Tennessee State University&lt;br&gt; Steven J. Dick, University of Louisiana at Lafayette</td>
</tr>
<tr>
<td>8:30 AM – 9:30 AM</td>
<td><strong>Some say that for students to optimize their dramatic film being programmed in festivals, it should be ten minutes long, or less. Are they right?</strong> [Session ID: 1344693]</td>
<td>Pavilion 10</td>
<td>[Production Aesthetics &amp; Criticism</td>
<td>Writing] Film festival experts such as Christopher Holland advise that films which run ten minutes (or less) provide better flexibility for festival programmers than longer pieces, and are thus more desirable. For undergraduates, is this the time limit that teachers should build our scripts and projects around? And for many students, does ten minutes represent the limits of their storytelling abilities, beyond which they will stumble or fail? We discuss and take sides.</td>
</tr>
<tr>
<td>8:30 AM – 9:30 AM</td>
<td><strong>From Legacy to Start-Up: The Changing Forms of Campus Media</strong> [Session ID: 1344770]</td>
<td>Pavilion 11</td>
<td>[Interactive Media &amp; Emerging Technologies</td>
<td>News] Mirroring the industry, campus media is evolving to include any and all media. Each situation is different, so we can't follow any given formula for evolution, but we can learn from others. This panel showcases three unique transitions – a new initiative, a three-year-old initiative, and a mature 9-year-old initiative – each with unique successes and failures.</td>
</tr>
</tbody>
</table>
8:30 AM – 9:30 AM
Multicultural Studies Division – Top Paper Presentations [Session ID: 1375613]
Ballroom F
[Multicultural Studies]
Please join us as we hear the top papers presented from the Multicultural Studies Division.
Paper Competition Chair: Lillian Williams, Columbia College Chicago

Debut Paper Competition
1st Place: Tereza Kidane, Ohio University; Goitom Negash, Ohio University; The Social Function of Communication Devices and Migration Experiences: The Case of Eritreans
2nd Place: Tom Brislin, University of Hawaii at Manoa; Codification and Commodification of Indigenous Culture

Open Paper Competition
1st Place: Patricia F. Sanders, University of North Alabama; Mentoring Learners About Diversity and Inclusion Across the Academy
2nd Place: Mark Tremayne, University of Texas - Arlington; Dustin Harp, University of Texas at Arlington; Julian Rodriguez, University of Texas – Arlington; Social Media as a Bridge to Political Involvement for Young U.S. Hispanics

8:30 AM – 9:30 AM
Law & Ethics: SVU (Special Video Unit) [Session ID: 1344583]
Ballroom G
[News | Law & Policy]
Fake news, social media photos used without permission and increased heated relationships between journalists and law enforcement. These are the new realities journalists face in this ever-changing online world. Where can we shoot video without fear of police intervention? Why is there sometimes a difference between journalist and tourist? How do we verify news that seems fake? With this new media landscape, comes a greater responsibility for journalists to understand their legal and ethical obligations.
Moderator: Bob Gould, Michigan State University
Panelists: Joel Beeson, West Virginia University
Alicia Wagner Calzada, National Press Photographers Association

8:30 AM – 10:00 AM
BEA Research Committee Meeting [Session ID: 1390511]
Executive Board Room (2nd Floor Conference area)
BEA Research Committee Chair: Louise M. Benjamin, Kansas State University

9:00 AM – 5:30 PM
What’s Happening in the BEA Exhibit Hall on Monday? [Session ID: 1165010]
BEA Exhibit Hall

BEA2018 Exhibitor Hours: 9:00 AM – 5:30 PM
8:30 AM – 4:15 PM
BEA’s Topic Talks are a series of focused and organized idea exchanges. They are conversations about awareness and possibilities. CAA chair Adam Kuban, Ball State University refers to them as, “open forums for discussion rather than unidirectional information distribution.” Topics Talks are located in BEA’s exhibit hall and each will have a moderator and an optional added guest or two to help keep the conversation moving. These low tech but highly conversational sessions take place on Sunday, April 8 and Monday, April 9. Check the program for listings.

9:00 AM – 10:00 AM
Coffee with….the BEA Editors - Meet with the BEA editors in the Exhibit Hall Lounge.
9:00 AM – 5:30 PM
Job Placement “Posting” Center @ the BEA Booth - If you are looking for a job – or to fill a job – stop by BEA’s Booth and post your job, or your resume, on the board provided. Post onsite contact information and meet candidates in the BEA’s Exhibit Hall Conference Room.

9:00 AM – 3:45 PM
Research @ the BEA2018 Exhibit Hall: Research-in-Progress – Digital Presentations
BEA introduces the next generation of research presentations with this digital poster session. Special thanks to LG for providing BEA with the opportunity to take research presentations to the next level.
9:00 AM – 10:00 AM - Faculty Research-in-Progress - Digital Presentations - Session I
10:15 AM – 11:15 AM - Faculty Research-in-Progress - Digital Presentations - Session II
1:30 PM – 2:30 PM - Student Research-in-Progress - Digital Presentations - Session I
2:45 PM – 3:45 PM – Student Research-in-Progress - Digital Presentations - Session II
2:45 PM – 4:15 PM
Applying for BEA Scholarships @ the BEA Booth - Hosted by BEA Scholarship Committee Chair: Peter B. Orlik, Central Michigan University
9:00 AM – 10:00 AM
Coffee with…..the BEA Editors [Session ID: 1394101]
BEA Exhibit Hall Lounge
[All Convention]
Come to the BEA Exhibit Hall Lounge and find out what it takes to get published in BEA journals. Our editors will be on hand to answer questions and discuss ideas.
Hosted by: Craig Freeman, Oklahoma State University; Editor, Journal of Media Education
Carolyn A. Lin, University of Connecticut; Editor, Journal of Broadcasting & Electronic Media
Anne MacLennan, York University; Editor, Journal of Radio & Audio Media

9:00 AM – 10:00 AM
Faculty Research-in-Progress - Digital Presentations - Session I [Session ID: 1389831]
Exhibit Hall - Digital Poster Research Presentations
[All Convention]
BEA offers the next generation of research presentations with this digital poster session. Special thanks to LG for providing BEA with the opportunity to take research presentations to the next level. Join us for the Faculty Research-in-Progress Presentations.
Moderator: Thomas Baggerman, Point Park University
Ahmed El Gody, Orebro University & Peter Berglez, Jönköping University; Analyzing the ‘Asocial’ and ‘Ageing’ Twitter The case of #svpol
David Dowling, University of Delaware & Kyle Miller, Northwest Missouri State University; Audio immersion: Podcasting and the rise of serial documentary storytelling in the digital longform market
Kyle Miller, Northwest Missouri State University & Jodeane Brownlee, University of Nebraska @ Omaha; Keeping up with the times: A case study of RadioFX and digital technology innovation in college radio
Nicholas Geidner, University of Tennessee @ Knoxville & Jason Stamm, University of Tennessee; The fourth wall and the second screen: The effects of actors live-tweeting television shows
Andrew Mills, Northwestern University in Qatar; Amy Kristin Sanders, Northwestern University in Qatar & Shakir Shahid Hussain, Northwestern University in Qatar; Using Mobile Chat Apps to Foster Faculty/Student Interaction Outside the Classroom: A Case Study

9:45 AM – 10:45 AM
Avid Workshop: Putting Media Composer within Reach [Session ID: 1394900] #BEAHandsOn
Conference Room 1/2
[All Convention]
As the tool of choice for top editors from broadcast to feature films, Media Composer has long been viewed as too expensive and too complex for students. Neither is true anymore! Join this session to unlock the power and simplicity of today's Media Composer and Media Composer|First as you learn the interface, editing tools and basic workflow. Free courseware provided.

9:45 AM – 10:45 AM
Mapping Public Media and Inclusivity around the World [Session ID: 1329440]
Conference Room 4
[International | Law & Policy]
Inclusion of marginalized peoples or regions is often articulated as a mission of public service media. In nations with neo-liberal economic systems, public media themselves -- and their histories -- are often overlooked in discourse about media policy. This panel examines public service media in the African continent, Slovakia, New Zealand, and the USA, and their efforts to include and be included.
Moderator: Robert K. Avery, University of Utah
Panelists: John S. Armstrong, Furman University; New Zealand's Māori TV Network: Producing Inclusion
Janet Kwami, Furman University; Toward an Inclusive Public Service Broadcast -- Perspectives from Africa
Marta N. Lukacovic, Furman University; Threats to the Independence of the Slovak Broadcasting Organization RTVS
Alan G. Stavitsky, University of Nevada, Reno; Mapping the History of Public Media: the Library of Congress Project
Respondent: Philip A. Thompsen, West Chester University
9:45 AM – 10:45 AM
BEA Festival of Media Arts Showcase [Session ID: 1394138]
Conference Room 5/6
[All Convention]
BEA’s Festival of Media Arts winners will be screened during these Festival Showcase sessions. Check the #BEAvegas app for a complete listing.

9:45 AM – 10:45 AM
Tenure and Promotion: Supporting Inclusive Practices at your University [Session ID: 1344682]
Pavilion 1
[Curriculum, Assessment & Administration]
The assignment of academic rank and the award of tenure are important experiences in an academic career. This process protects intellectual standards, academic integrity, and academic freedom. This panel aims to share experiences from the full spectrum of the tenure and promotion process with an aim in helping those working through the process with an eye toward practices and considerations on both sides of the process. Whether you are working toward tenure and/or promotion or an administrator helping your faculty work through the process, this panel will be helpful to you. Each panelists will share his or her experiences and roles in the tenure and promotion process. This panel will also discuss some of the inclusive initiatives used to promote and uphold inclusivity policies in higher education.
Moderator: Robert N. Spicer, Millersville University of PA
Panelists: Stacey O. Irwin, Millersville University of PA; Greg Faller, Towson University; John MacKerron, Towson University; Adam J. Kuban, Ball State University

9:45 AM – 10:45 AM
Who are we talking to? [Session ID: 1344818]
Pavilion 2
[Management, Marketing & Programming | Research]
If we are going to talk about inclusion, we should know our numbers. Our younger college students are NOT Millennials. They are of a new generation. What is their gender/ethnic/socio-economic makeup? How do they feel about the social issues of the day? We're bring back Jack MacKenzie to BEA for a profile of this new generation just now coming of age. Jack was with Magid when he last spoke at BEA four years ago. He's now executive vice president of PSB Research. We can't have an informed discussion on inclusion until we know the numbers.
Moderator: Kevin Finch, Washington and Lee University
Presenter: Jack MacKenzie, Executive Vice President, PSB Research

9:45 AM – 10:45 AM
New uses for new media in an ever-shrinking world [Session ID: 1343804]
Pavilion 3
[International]
This panel presents varied studies examining new ways that evolving media technologies have been adapted in different part of the world. Cross-border protest news coverage in post-Soviet Armenia and Russia; how one’s Facebook persona is perceived by others; media literacy as protection against online scams in Malaysia; and Chinese attitudes toward e-pay, public relations, and advertising are all examined in this panel.
Moderator: Drew McDaniel, Ohio University
Panelists: Nune Grigoryan, Ohio University; Quan Xie, Bradley University; Bowen Gao, Ohio University; Nuurianti binti Jalli, Mara University of Technology Malaysia; Chalisa Magpanthong, Bangkok University & Drew McDaniel, Ohio University
9:45 AM – 10:45 AM
Faculty & Student Documentary Awards & Exhibition [Session ID: 1375693]

Pavilion 9
[Documentary]

This session honors the winners of the Faculty and Student Festival of Media Arts Documentary Competitions. Selected works of this year’s award recipients will be exhibited.

Faculty Festival Chair: Julia Largent, McPherson College
Student Festival Chair: Chris Shofner, University of Wisconsin – Stevens Point

Faculty Documentary Competition

Short Form Video or Film Documentary
Best of Competition: Sangsun Choi, Malone University; Talk to My Son
Award of Excellence: Scott E. Schimmel, University of Hawaii at Manoa; Driven Blind
Award of Excellence: Jeanette Castillo, Ball State University; Stab: Life as a Voodoo Doll
Award of Excellence: Nicholas Geidner, Clinton Elmore, Abby Bower & Hannah Marley, University of Tennessee; 7 Days in America

Long Form Video or Film Documentary
Best of Competition: Brian Plow & Todd Fredricks, Ohio University; The Veterans' Project
Award of Excellence: Bernard "Barney" McCoy, University of Nebraska-Lincoln; Black Jack Pershing: Love and War
Award of Excellence: Brent Simonds, Illinois State University; Sweet Dreams Do Come True
Award of Excellence: Jonathan Olshefski, Rowan University & Sabrina Schmidt Gordon, City University of New York; QUEST

Student Documentary Competition

Short Form Video or Film Documentary
1st Place: Tyler Bradley, Champlain College; Safe Harbor, Welcome Home
2nd Place: Tyler Bradfield, Connor Nichols & Zach Roy, Ball State University; Failure Is Not An Option: Reggie Mcgee
3rd Place: Justin T. Jones, DePaul University; The Farm on Rice Lake Road
Award of Excellence: Jamie Saslaw & Danielle Wegman, Pennsylvania State University; TALKING HANDS
Award of Excellence: Josh Wagner, James LeBlanc, Jacobi Campbell & Jacob Hudson, Oklahoma State University; The Original 12
Award of Excellence: ViewFinder team, University of Maryland, College Park; The Value of a Smile
Award of Excellence: Jeffrey Chow, Loyola University of Chicago; One Magazine at a Time
Award of Excellence: Kacey Dolan, Maryssa Mancuso & Maeve Molan, James Madison University; In Absence
Award of Excellence: Michaela Joines, Kenzi Tims, Pittsburgh State University; Enabled: The Haven Shepherd Story
Award of Excellence: Autumn Childress, Longwood University; Beulah: A Beacon of Hope
Award of Excellence: Aloha Backenstose, Annie Franks, Angela Rios & Kristin Zimney, James Madison University; Diego
Award of Excellence: Salma Nader Galal & Hagar Hassan Adss, The American University in Cairo; Who Brought it to Life
Award of Excellence: Joe Lavine & Chris Carson, University of Georgia; From the Shadows: The Struggle for El Pueblo
Award of Excellence: Kristina Vicario, Louisa Stanwich & Allie Barton, Arizona State University; MANZO
Award of Excellence: Mackenzie Hill, Trinity University; Lady Based
Award of Excellence: Jordan Pomputis & Robby Jackson, St. Cloud State University; Will Hammer "One Last Shot"
Award of Excellence: Bria Andress, Jack Murphy, Bec Whetham & Jose Saen, Colorado State University; InSight
Award of Excellence: Isaac Ward, University of Tennessee; Never Giving Up
Award of Excellence: Erin Law & Megan McKinley, Loyola University Chicago; Dress For Success
Award of Excellence: Lauren Layton, University of Mississippi; Feeling the Music
Award of Excellence: Tyler Paley, Arizona State University; Fighting for Fearlessness

Long Form Video or Film Documentary
1st Place: Jake Segelbaum, Brooke de Zutter, Emma Quinn & Rachael Petersen, Temple University; Monumental Change
2nd Place: Sergio Almendariz, University of North Texas; On Losing a Parent
3rd Place: Travis R. Bell & Ryan Watson, University of South Florida; Tampa Technique: Rise, Demise, and Remembrance of Central Avenue
Award of Excellence: Erin Law & Megan McKinley, Loyola University Chicago and Grigorii Cherniavskii & Alexander Nikitin, the Moscow Institute of Contemporary Art; Under One Sky
9:45 AM – 10:45 AM  
The Kinema Commonwealth: Faith Integration In the Filmmaking Process [Session ID: 1343595]  
Pavilion 10  
[Religion & Media]  
Many media-makers strive to integrate their religious identity with their work by focusing on the products they create, yet the process of media-making is just as important. This panel will explore how the rubric of the Kinema Commonwealth Manifesto has helped to create intentionality and parameters for decision-making in the visual storytelling process that reflect the moral and ethical convictions of media-makers from a wide spectrum of both religious and non-religious beliefs.

Moderator: Matthew Webb, Huntington University  
Panelists: Lance Clark, Huntington University  
Adam Widener, Huntington University  
Dawn W. Ford, George Fox University

9:45 AM – 10:45 AM  
AIRCHECK: the student newscast experience [Session ID: 1325457]  
Pavilion 11  
[News]  
News, sports, entertainment --- our students flock to the on-air challenge and experience. As advisers, instructors of record, or managing producers of some sort, we have seen the good, bad, and the ugly. Hopefully, too, we have identified the likely potholes and institutionalized the best practices. Come hear from the front-line folks and see examples of their secrets to success!

Moderator: Donna Smith, Lyndon State College  
Panelists: Laura Smith, University of South Carolina  
Robyn Ledbetter, University of Arkansas Fayetteville  
Julian Rodriguez, University of Texas - Arlington

9:45 AM – 10:45 AM  
Writing Division Business Meeting & Top Paper Presentation [Session ID: 1375536]  
Ballroom F  
[Writing]  
The Writing Division’s mission is to provide a forum for discussion of issues pertinent to writing for electronic and other media; to develop understanding of media writing and the teaching of writing through scholarly research to be presented at panels and in an annual competition for scholarly papers; to encourage student writing through an annual, faculty scriptwriting competition; and to maintain a web page with a collection of media writing resources such as syllabi, scripts, grants, competitions and links to other writing resources on the web.

Chair: Marie Elliott, Middle Tennessee State University  
Paper Competition Chair: Michael Whalen, Santa Clara University  
Vice Chair & Faculty Festival Chair: Antonio Zarro, Palm Beach Atlantic University  
Student Festival Co-Chair: John McHale, Illinois State University  
Student Festival Co-Chair & Webmaster: Evan Kropp, Southern New Hampshire University  
Recording Secretary: Mary Beth O’Connor, Purdue University Northwest - Hammond Campus  
Newsletter Editor: Edward Fink, California State University, Fullerton

Top Paper Presentation | Open Competition

1st Place: Patricia Phalen, George Washington University; Who Has Power Over the Text? A Comparative Study of the Role of Television Writers in America and France
9:45 AM – 10:45 AM
Inclusive Insights And Successful Strategies For Rewarding Radio Management [Session ID: 1344576]  
Ballroom G  
[Student Media Advisors]
This session explores best practices for student media advisors who mentor a diverse group of student broadcasters. There are unique challenges and opportunities for student-led media outlets both for behind the scenes operations and promoting the station to the campus and local community. This panel will discuss successful strategies including being hyper-local by providing public affairs programming that reflects the communities that we serve. Panelists will discuss best practices for an inclusive student media environment, station operations including underwriting, policy and procedures, and managing a diverse student population while engaging the campus and local community.
Moderator: Jenna Mangino, Colorado State University - Pueblo
Panelists: Marjorie Yambor, Dalton State College
Jeffrey P. Schiffman, York College of Pennsylvania
Evan C. Wirig, Grossmont College
David Crider, SUNY - Oswego

9:45 AM – 10:45 AM
Student Diversity in the Trump Era [Session ID: 1378030]  
Topic Talk Lounge (in the BEA Exhibit Hall)  
[All Convention]
This "Topic Talk" calls on some of our more "experienced" faculty members to discuss their perspective on how Trump has affected (or will affect) diversity in the university, an important topic that currently affects us all in the academy. Some basic stats (REAL "facts"!) on numbers nationwide that we do have will be provided.
Moderator: Paul T.M. Hemenway, Lamar University

10:15 AM – 11:15 AM
Faculty Research-in-Progress - Digital Presentations - Session II [Session ID: 1389832]  
Exhibit Hall - Digital Poster Research Presentations  
[All Convention]
BEA offers the next generation of research presentations with this digital poster session. Special thanks to LG for providing BEA with the opportunity to take research presentations to the next level. Join us for the Faculty Research-in-Progress Presentations.
Moderator: Thomas Baggerman, Point Park University
Nick Taylor, University of Texas Pan American; Best Practices When Developing a Broadcast Journalism Based Service Learning Project For Hispanic Student Populations Attending Hispanic-Serving Institutions
Stella Chia, City University of Hong Kong; Crowd-Sourcing Justice: News, Norms, and Cyber Vigilantism
Gregory J. Hoplamazian, Loyola University Maryland; Heterosexual Consumer Responses to Gay Cues in Advertising: The Impact of Brand-Related Cues on Advertising Outcomes
Daniel Haygood, Elon University; Jump Ball: Raycom Sports’ Takeover of the Producing and Broadcasting of Atlantic Coast Conference Basketball and its Impact on US Sports Broadcasting
Travis Loof, University of South Dakota; Amber Krause, Texas Tech University; Collin Kristopher Berke, Texas Tech University & Brandon Nutting, University of Nebraska; Message sensation value and narrative engagement as increasing the effectiveness of workplace safety videos

11:15 AM – 12:15 PM
Avid Workshop: Making it Look Easy with Media Composer [Session ID: 1394901]  
Conference Room 1/2  
[All Convention]
Media Composer is packed with powerful effects to easily raise the production value of your students' work. From built-in camera looks to problem-solving effects for stabilizing shaky footage, fixing color balance issues and even jump cuts, Media Composer makes it easy for students to shine. Free courseware provided.
11:15 AM – 12:15 PM
The Latest Research on Effective Online and Social Media Headlines [Session ID: 1344792]
Conference Room 4
[Research]
This session presents the latest research on effective headlines for news stories presented online and on social media. Panelists will provide the latest research on headlines that draw readers into "fake news" stories.
Moderator: Kara Jolliff Gould, University of Arkansas Fayetteville
Panelists: Danielle K. Kilgo, Indiana University
Vinicio A. Sinta, University of Texas-Austin
Jeffrey Kuiken, Data Analyst, Blendle
Kara Jolliff Gould, University of Arkansas Fayetteville

11:15 AM – 12:15 PM
BEA Festival of Media Arts Showcase [Session ID: 1394139]
Conference Room 5/6
[All Convention]
BEA's Festival of Media Arts winners will be screened during these Festival Showcase sessions. Check the #BEAvegas app for a complete listing.

11:15 AM – 12:15 PM
Confronting the Challenges of Teaching TV and Film Production at Small Colleges and Universities [Session ID: 1344585]
Pavilion 1
[Two-Year/Small Colleges | Production Aesthetics & Criticism]
Small colleges and universities often face unique challenges that larger, land grant institutions do not. These include administering shrinking budgets, the need to raise funds from alternative sources, recruiting and retaining students, consolidated programs and curriculum, and relations with administration. All of these challenges affect our daily operations, including how and what we are able to teach and the quality and types of productions we can pursue. This panel will discuss some of the successes these panelists have had in dealing with these challenges and preparing for future challenges.
Moderator: Barth Cox, University of Louisiana at Monore
Panelists: Bill Noel, Lynchburg College
Dan Kimbrough, Misericordia University
Colin Walker, Valdosta State University
Erik Johnson, University of Wisconsin - River Falls

11:15 AM – 12:15 PM
Uhura Ain't No Maid: Inclusivity and Gender Depiction in the Media [Session ID: 1344395]
Pavilion 2
[Gender & Sexuality | Multicultural Studies]
Media inclusivity is important; if we see it onscreen, we believe we can be it. Yet media has traditionally been male, thin, white, straight, cisgender, full of stereotypes, and thus not representative of audiences. This panel seeks to promote discussion of prevalent and controversial issues related to inclusivity in the media and the way gender is depicted in gaming, films, and television, and asks if, how, and why these roles are changing in recent years.
Moderator: Roger Allman, Grand Valley State University
Panelists: Jenn Billinson, Christopher Newport University
Victor D. Evans, Walden University
Our graduate program is noted for its close faculty-student interactions and the great flexibility afforded students in designing their individual program of study. Our primary mission is the preparation of the academic professional for a calling marked by excellence in scholarship, teaching, and service.

- Our graduate program focuses on five areas of emphasis: Critical/Cultural Studies; Communicating Science, Health, Environment, and Risk; Media and Communication Technology; Interpersonal Communication; and Rhetoric
- We offer individually tailored MA, MS & PhD degrees
- Salt Lake City offers a major media market for broadcasting
- Our department offers state-of-the-art instructional facilities

FACULTY

James Anderson
Mark Bergstrom
Suhi Choi
Kevin Coe
Julia Corbett
Ann Darling
Kevin DeLuca
Danielle Endres

Joshua Ewalt
Glen Feighery
Robert Gehl
Rachel Griffin
Marouf Hasian
Leonard Hawes
Avery Holton
Jakob Jensen

Robin Jensen
Kimberly Kaphingst
Sean Lawson
Tae Kyoung Lee
Kimberley Mangun
Shannon McGregor
Michael Middleton
Julia Moore

Kent Ono
Helene Shugart
Leona Yi-Fan Su
Ye Sun
David Vergobbi
Sara Yeo

www.communication.utah.edu | 801-581-6888
11:15 AM – 12:15 PM
It's a Film Crew, Not a Class: Maturing Filmmakers Through International Documentary Projects
[Session ID: 1329201]
Pavilion 3
[Documentary | Production Aesthetics & Criticism]
Film and journalism students need to be both trained and tested in the field. While some universities have ongoing funding for documentary trips and projects, many do not. Creating these experiences take time & commitment but they are the best way motivate insecure students to become confident crews. Hear from instructors who have taken their students from pre-production to post-production in a variety of international documentary experiences. Panelists will share how they’ve been able to develop and fund travel and ways that you can work with administrators to make a project like these possible for your students.
Moderator: Seth Conley, Trevecca Nazarene University
Panelists: Seth Conley, Trevecca Nazarene University; Transforming Students Into Filmmakers Through International Documentary Projects: From Israel to Rome
Jes Therkelsen, California State University – Fresno; Hybrid Study Abroad: How to smuggle media production students onto existing study abroad trips for cheap
Janice Collins, University of Illinois, Urbana-Champaign; A Taste of Gullah and Documentary Storytelling
Frederick Lewis, Ohio University; Planning and Funding Student Projects Overseas

11:15 AM – 12:15 PM
Faculty & Student Sports Awards & Exhibition [Session ID: 1375689]
Pavilion 9
[Sports]
This session honors the winners of the Faculty and Student Festival of Media Arts Sports Competitions. Selected works of this year’s award recipients will be exhibited.
Faculty Festival Chair: Denise Belafonte-Young, Lynn University
Student Festival Co-Chair: Jared Johnson, Oklahoma State University
Student Festival Co-Chair: Lowery Woodall, Millersville University of PA
Student Festival Co-Chair: Chris Bacon, University of Kansas
Faculty Sports Competition
Short Form Sports Video Category
Best of Competition (tie): Antonio A. Ayala, Oscar Guerra & Paul Hodges, San Francisco State University; Estación de mi Gente: Tito Fuentes
Best of Competition (tie): Michael Bruce & Chandra Clark, The University of Alabama; Do Right Spec Trailer
TV Sports Event Direction & Production
Best of Competition: David Deeley, University of North Florida; UNF vs. Jacksonville Men’s Basketball ASUN Quarterfinal Game
Student Sports Competition
Radio Sports Story/Feature/News
1st Place: Payton Walker, University of North Carolina at Chapel Hill; UNC expert calls for more rule changes to prevent football concussions
2nd Place: Dan Hanson & Kenny Conrade, Hofstra University; Pro Teams Need Pro Seams - Meet Stitches
3rd Place: Elle Kehres, University of North Carolina at Chapel Hill; Baseball team mascot more than just a friendly pet
Award of Excellence: Caleb Califano, Liberty University; Super Smash Bros.
Radio/TV Sports Event: Play-by-Play Talent
1st Place: Jon Sokoloff & Connor Weingarten, Ithaca College; Jon Sokoloff Ithaca Football Play-By-Play
2nd Place: Jason Ruff & Jack Sznewajs, Michigan State University; Jason Ruff Play-by-Play Entry
3rd Place: Bowling Green Radio Sports Organization, Bowling Green State University; Bowling Green Radio Sports Organization Men’s Basketball vs San Jose State
Award of Excellence: Josh Croup, Point Park University; Josh Croup Basketball Play-by-Play
Television Sports Story/Feature

1st Place: David Merrill, Palm Beach Atlantic University; One Last Ride: A PBA Lacrosse Story
2nd Place: Addison Skaggs, Oklahoma State University; Mother and athlete
3rd Place: Alex Flum & Jamal Francis, University of Maryland, College Park; Olympic Curling
Award of Excellence: Colby Ballard & Avery Simon, University of Oklahoma; Debbie Capp: Passion in the Process
Award of Excellence: Justin Fitzpatrick, Western Illinois University; Sam Pryor Cut Feature
Award of Excellence: Madison Golden & Joe Scarrella, St. Cloud State University; Clara Krenz
Award of Excellence: Troy Lynch, Arizona State University; Swimming Helps Horses For Race Day
Award of Excellence: Jihad Shatara, University of Miami; Under the Uniform
Award of Excellence: Davis Kuck & Sabi Rivera Alvarado, University of Oklahoma; Dewey Selmon: Field to Family
Award of Excellence: Tracy Yatsko, Sarah Shields & Ben Otte, Temple University; Temple TUFF
Award of Excellence: Blake Benard, Arizona State University; A Unique Approach To Training

Television Sports Talent (Anchor / Host)

1st Place: Zac Pacleb, Arizona State University
2nd Place: Reagan Ledbetter, University of Oklahoma
3rd Place: Joseph Payton, Ohio University
Award of Excellence: Payton Walker, University of North Carolina at Chapel Hill
Award of Excellence: Hannah Goetz, West Virginia University

Television Sports Event Production

1st Place: Kaitlyn Young, Connor Nichols, Mick Tidrow & Matt Craig, Ball State University; Ball State Basketball vs. Stony Brook
2nd Place: Sarah Paulus, Greg Spaeth & Jeremy Lagos, St. Cloud State University; Men's Hockey - St. Cloud State University vs. University of North Dakota
3rd Place: Phoenix All-Access, Elon University; Elon Women's Basketball vs. UNCW
Award of Excellence: Jordan Rheams, Southeastern Louisiana University; Southeastern vs. Southern of New Orleans Basketball Game
Award of Excellence: Jack Kempner, Jennie Arruda, Pat Pearce & Evan Kuh, Ithaca College; ICTV Bombers Live - Cortaca Jug Football Game

TV Sports News Program

1st Place: Matt McGann, Max Gross, Lucas Messina & Tyler Seggerman, Oklahoma State University; The Poke Report 4-18-2017
2nd Place: Matt Welsh & Torii Bicicdova, University of Oklahoma; Sooner Sports Pad - Baker Mayfield
3rd Place: Jake Mankin, Addison Skaggs, Anna Layton & Emma Stamps, Oklahoma State University; The Poke Report 10-27-2017
Award of Excellence: Troy Lynch & Blaine McCormick, Arizona State University; ASU Football Show: Episode 12 (Post Season Wrap up)
Award of Excellence: Joe Scarrella & Sarah Paulus, St. Cloud State University; Husky Faceoff 11/17/17

11:15 AM – 12:15 PM
Current Issues in Law and Policy [Session ID: 1343088]
Pavilion 10
[Law & Policy]

Again for BEA2018, this longest continuously-offered BEA convention session in history examines a wide range of important legal and policy issues for communications media. These are the often headline-grabbing issues being addressed by the Congress, the Administration, the FCC and other agencies, as well as in the courts, the states and in academia. Representatives of the federal government and communications industry groups, plus leading legal and technical experts, will provide attendees with insights and answers on key topics relating to electronic communications and media.

Barry Umansky, a BEA past-president and former deputy general counsel of the National Association of Broadcasters, will moderate the session and pose questions to panelists. Following commentary by the expert panel, session attendees will be able to voice their own questions to the presenters.

Moderator: Barry D. Umansky, Ball State University
Panelists: Barbara Kreisman, Chief, Video Division, Media Bureau, FCC
Ann West Bobeck, Special Counsel, Covington & Burling LLP
Stuart N. Brotman, Howard Distinguished Endowed Professor of Media Management and Law, University of Tennessee @ Knoxville
Howard M. Liberman Partner, Wilkinson Barker Knauer LLP
11:15 AM – 12:15 PM
The Hispanic Media Exchange: An Inclusive Network of Universities Sharing Television News Reports Across the Americas [Session ID: 1343733]

Pavilion 11
[News | Management, Marketing & Programming]

Globalization and the changing demographics of the Americas demand groundbreaking approaches to content creation and distribution among universities with broadcast journalism programs. The Hispanic Media Exchange (HME) addresses these needs by developing a digital and educational infrastructure facilitating content-sharing partnerships among university television newscasts. The panel of HME member universities will discuss the challenges and benefits of this unique television network.

Moderator: Julian Rodriguez, University of Texas - Arlington
Panelists: German Ortegon, Pontificia Universidad Javeriana
Beth Georges, California State University - Fullerton
Phyllis R. Slocum, University of North Texas
Valeria Fernandez, Arizona State University
Dania Alexandrino, University of Florida

11:15 AM – 12:15 PM
Council of Past Presidents [Session ID: 1376072]

Ballroom F

BEA past presidents meet to discuss key issues and strategic planning and development regarding the association.

Moderator: Augie Grant, University of South Carolina

11:15 AM – 12:15 PM
The Vietnam War as Television History [Session ID: 1344463]

Ballroom G
[History | Documentary]

American participation in the Vietnam War has been the subject of over three-dozen major documentaries beginning with French filmmaker and journalist, Pierre Schoendoerffer’s Academy-Award-winning The Anderson Platoon (1967). This panel focuses primarily on two major PBS miniseries that were telecast nearly two generations apart: filmmaker, Richard Ellison, and foreign correspondent, Stanley Karnow’s Vietnam: A Television History (1983) and Ken Burns and Lynn Novick’s The Vietnam War (2017), analyzing them both as historical documentaries and mediated-artistic productions that are representative of their respective eras.

After short opening statements by the panelists, they will engage in a discussion among themselves and with the audience on the strengths and weaknesses of Vietnam: A Television History and The Vietnam War as television histories, how each miniseries reflects the mood and times in which they were produced, how each documentary was received by viewers and critics when it premiered, and the pros and cons of TV as a valid mode of historical inquiry and expression.

Moderator: Gary R. Edgerton, Butler University
Panelists: Lawrence W. Lichty, Northwestern University; Vietnam’s Documentary Record: Reflections of a Deeply Invested Broadcast Historian
Thomas A. Mascaro, Bowling Green State University; Documentary Time Stamp: Vietnam: A Television History and The Vietnam War, Chronicles of an American Agony
Gary R. Edgerton, Butler University; The Unfinished Legacy The Vietnam War

11:15 AM – 12:15 PM
Teaching Media 101 - Projects, Approaches and Lessons for a “Boot Camp” Production Course [Session ID: 1388983]

Topic Talk Lounge (in the BEA Exhibit Hall) [All Convention]

In this topic talk I’d like to discuss with colleagues approaches for teaching a “boot camp” style production course that encompasses various media including TV/video, radio/audio, film and new media disciplines. What is an appropriate balance of hands-on technique and aesthetic understanding for students who have no prior coursework in either? To what level can/should smartphone cameras be included and how do you address all the variables with those devices? What new/interesting projects can students at this intro level be assigned that adequately prepare them for discipline-specific coursework?

Moderator: Christopher Winkler, Rowan University
12:30 PM – 4:15 PM
Apple Workshop: Mobile Storytelling on iOS [Session ID: 1394107]  
Conference Room 3  
[All Convention]
During this session, Apple will lead a hands on workshop focusing on iPads and/or iPhones to edit and complete a mobile workflow. This session will include organization, shooting, editing and utilizing third party products to complete the storytelling process. Elements gathered during this session can be used for a Mobile to Mac session as well to be completed on a Mac with Final Cut Pro X. This session will be held twice on Sunday and twice on Monday. Online registration is required at www.BEAweb.org.

12:30 PM – 1:30 PM
Avid Workshop: Avid Audio: Your Video’s Better Half [Session ID: 1394902]  
Conference Room 1/2  
[All Convention]
Great video will fail without great sound, and too often, this is where you're expected to ‘fix it in post’. Thankfully, there's a Pro Tools rig under the hood of Media Composer. In this session, you will learn to tap into Media Composer’s powerful audio plug-ins, track based effects, and more to fix audio problems and deliver a professional sounding program. Free courseware provided.

12:30 PM – 1:30 PM
Radio & Audio Media Division - Top Paper Presentations [Session ID: 1375622]  
Conference Room 4  
[Radio & Audio Media]
Please join us as we hear the top papers presented from the Radio & Audio Media Division.
Vice Chair/Paper Competition Chair: Michael W. Huntsberger, Linfield College
Open Paper Competition
1st Place: Will Kinnally, University of Central Florida; Heidi Bolduc, University of Central Florida; Tim Brown, University of Central Florida; The Influence of Personality And Motives on Music Streaming Behavior and Satisfaction
2nd Place: Alan B. Albarran, University of North Texas; Gavin Rhoades, University of North Texas; CBS-Entercom and the Reverse Morris Trust: Implications for the Radio Industry and Future Media Mergers and Acquisitions

12:30 PM – 1:30 PM
BEA Festival of Media Arts Showcase [Session ID: 1394140]  
Conference Room 5/6  
[All Convention]
BEA's Festival of Media Arts winners will be screened during these Festival Showcase sessions. Check the #BEAvegas app for a complete listing.

12:30 PM – 1:30 PM
Reflecting on Service Learning [Session ID: 1344169]  
Pavilion 1  
[Service Learning & Community Engagement]
An obvious benefit of Service Learning for a media program is creating work for and with our communities. But for our students’ learning process a key component is a reflection on the projects, the process, and how they have themselves been impacted by the experience. This panel takes some time to explore new and proven ways to deepen that reflection process.
Presentations include: Civic Engagement as General Education; Service Learning as a Pathway to Greater Good; Reflections in Broadcast Journalism; and 16 Alternative Reflections.
Moderator: Chris Strobel, Northern Kentucky University
Panelists: Warren G. Koch, Azusa Pacific University
Heather Starr Fiedler, Point Park University
Nick Taylor, University of Texas Pan American
Jes Therkelsen, California State University - Fresno
12:30 PM – 1:30 PM
The Abuse of Fake News and the Manipulation of the Public in the Middle East [Session ID: 1344486]

Pavilion 2
(International | News)

The fake news phenomenon has gained attention across the world. It penetrates widely because it is shared on social media platforms; its impact has been deprecated as poisoning the public sphere. Recent political upheavals in the Middle East accompanied by an increase of social media users, helped fake news to spread.

This panel discusses regulation, freedom of speech, and technology, as potential ways of dealing with a global problem manifested in the Middle East.

Moderator: Hussein Y. Amin, The American University in Cairo
Panelists: Rasha Allam, American University in Cairo
          Ann Hollifield, University of Georgia
          Richard Danbury, De Montfort University
          Yousef Al-Failakawi, Kuwait University

12:30 PM – 1:30 PM
Fighting the Good Fight: Inspiring the Production of Quality Student Programming [Session ID: 1344088]

Pavilion 3
(Student Media Advisors | Production Aesthetics & Criticism)

Quality content is an ongoing challenge in student media regardless of whether it’s student-run or academic-oriented. This panel will address techniques for encouraging students in television, radio and other media to create professional programming rather than just shows that are “for fun.” Panelists will discuss topics such as training, methods for encouraging growth while maintaining quality, creating a professional environment that encourages ownership of content as well as discussions of easy to replicate quality formatics.

Moderator: Robin Cecala, Point Park University
Panelists: John Mullen, Hofstra University
          James Schiffman, Georgia College & State University
Respondent: Brian Rackham, Northern Arizona University

12:30 PM – 1:30 PM
Student Interactive Multimedia and Emerging Technologies Awards & Exhibition [Session ID: 1375696]

Pavilion 9
(Interactive Media & Emerging Technologies)

This session honors the winners of the Student Festival of Media Arts Interactive Multimedia and Emerging Technologies Competitions. Selected works of this year’s award recipients will be exhibited.

Faculty Festival Chair: Sandy Henry, Drake University
Faculty Festival Vice Chair: Leah Mangrum, Angelo State University
Student Festival Chair: Gina Baleria, San Francisco State University
Student Festival Vice Chair: Todd O’Neill, Middle Tennessee State University

Solo Category
1st Place: Kelly Dunville, Elon University; Twenty Something Magazine
2nd Place: Jacob Vos, Iowa State University; Iowa State Weather
3rd Place: Lily Shain, Colorado State University; Cultivation and Expansion of the Colorado CBD Industry

Small Team Category
1st Place: Matthew Gogerty, Adam Rogan & Autumn Meyer, Drake University; 500 Miles on 500 Dollars
2nd Place: Autumn Meyer & Daniela Buvat, Drake University; Save the Bees, Seriously
3rd Place: Anne Marie Matte, Nate Sohn & Autumn Meyer, Drake University; Abandoned Midwest

Large Team Category
1st Place: Elliot Williams, Sarah Heikkinen, Ankur Dang & Tanya Monthakarnitvong, Syracuse University; Re-enact - The definitive online publication for living history enthusiasts
2nd Place: University of Montana Online News and Advanced Audio Classes-Spring 2017, University of Montana; The Meth Effect
3rd Place: Maggie Boulton, Elon University; APACOS
Inclusive Media

12:30 PM – 1:30 PM
Telcom Update 2018 [Session ID: 1344655]
Pavilion 10
[Law & Policy]
Should the FCC approve more television license mergers? Will the FCC revise Internet regulation? Is cable becoming a dinosaur as viewers flock to OTT services? With the revelations about the Equifax breach and Russian election hacking, privacy is on the minds of citizens and Congress. Should Facebook restrict users who espouse racist and anti-Semitic viewpoints? Current issues in telecommunications regulation will be discussed in this year's Telcom Update.

Moderator: Fritz J. Messere, SUNY - Oswego
Panelists: Paul MacArthur, Utica College
Kim A. Zarkin, Westminster College - Salt Lake City
Dom Caristi, Ball State University
Laurie Lee, University of Nebraska @ Lincoln

12:30 PM – 1:30 PM
News Division Business Meeting [Session ID: 1375514]
Pavilion 11
[News]
The News Division's goals are to provide the scholar, the media practitioner and the citizen with a better understanding of the role and functions of the broadcast journalist in a free society. They seek to improve communication and understanding among working professionals, scholars and the public concerning broadcast journalism. These goals are achieved through sponsorship and encouragement of scholarly teaching and inquiry in the areas of radio and television journalism and through support of teaching and public service activities supporting free expression as stated by the First Amendment of the U.S. Constitution.

Chair: Nancy McKenzie Dupont, University of Mississippi
Vice Chair, Programming: Lydia Timmins, University of Delaware
Vice Chair, Research: Julian M. Rodriguez, University of Texas - Arlington
Vice Chair, Communication & Student Festival (TV News Feature): Iveta Imre, University of Arkansas at Little Rock
Festival Vice Chair: Tom Hallaq, Kansas State University
Student Festival Radio Co-Chair: Lowrey Woodall, Millersville University of PA
Student Festival Radio Co-Chair: Ray Caputo, Bethune-Cookman University
Student Festival (Hard News): Donna Smith, Lyndon State College
Student Festival (TV Anchor): Faith Sidlow, California State University - Fresno
Student Festival (TV Weather): Heather Dunn, Arizona State University
Student Festival (TV Newscast, 3 days or less): Laura Smith, University of South Carolina
Student Festival (TV Newscast, 4 days or more): Michelle McHugh, Drexel University
Student Festival (Newsmagazine): Robert Mott, Liberty University
Faculty Festival (News): Katherine Hughes, Elizabethtown College

12:30 PM – 1:30 PM
More Diversity in the Industry Through Outreach [Session ID: 1344612]
Ballroom F
[Multicultural Studies | Gender & Sexuality]
At urban colleges, diversity is often prominent. The industry is both close by and, at the same time, far, especially for minorities. Hollywood, for example, is notorious for white male dominance, even today. There have not been many films, directed by women or racial minorities. Technical positions are similarly unbalanced. In a new trend, in New York City, some experts are reaching out to students of diverse backgrounds, trying to shift characteristics of the field.

Moderator: Maniko Barthelemy, University of Louisiana Lafayette
Panelists: John J. Gallagher, Borough of Manhattan Community College
Karen Ann Owen, Mount Royal University
Laura Smith, University of South Carolina
Ryoya Terao, New York City College of Technology
Respondent: Ryoya Terao, New York City College of Technology
12:30 PM – 1:30 PM

Can We Talk About That? Sports Media’s place in the political, social and cultural landscape  
[Session ID: 1344754]

Ballroom G  
[Sports | Radio & Audio Media]

Sports is the latest battleground in the conversation about a “divided” America. Jemele Hill of ESPN and Clay Travis of Fox Sports Radio just the latest to get national attention regarding politics and its place in the sports landscape. Talk Radio and podcasting are on the frontlines of the local, regional and national conversation with sports fans. I propose a panel that explores sports media’s place in the delivery of information about politics, social justice, advocacy and cultural issues.

Moderator: John W. Shrader, University of Nebraska @ Lincoln  
Panelists:  
Anne Osborne, Syracuse University  
Miki Turner, University of Southern California  
John Tournour (JT the Brick), Fox Sports Radio Host

1:30 PM – 2:30 PM

Student Research-in-Progress - Digital Presentations - Session I [Session ID: 1391094]

Exhibit Hall - Digital Poster Research Presentations  
[All Convention]

BEA offers the next generation of research presentations with this digital poster session. Special thanks to LG for providing BEA with the opportunity to take research presentations to the next level. Join us for the Student Research-in-Progress Presentations.

Moderator: Thomas Baggerman, Point Park University  
Ryan Dunham, Ohio University; Asexual Narratives in a Hypersexual World: The Relationship Between Media Exposure and Attitudes Toward LGBTQIA Individuals  
Hollie Perry, Syracuse University; Crystal Houston, Syracuse University; Kaisa Aixinjueluo, Syracuse University & Jing Long, Syracuse University; Gender Equity in TV Sitcom Pilots: Industry Mojo or Cul-de-sac?  
Kaitlin Christian Bane, University of Oregon; Harassing the fourth estate: How broadcast journalists make sense of harassment  
Krischa Barangan, Northern Kentucky University & Tracy Songer, Northern Kentucky University; How are Beauty Ideals Viewed Through Social Media and Across Generations?  
Jules Marcel Patalita, Ball State University; Jason Phillips, Ball State University & Karen Han, Ball State University; Investigating Types of Sponsorship Disclosure in Native Advertising  
Chun Shao, Arizona State University & Abdul samad Sahly, Arizona State University; Political Campaign: The Role of Social Buttons  
Jessica Danielle Mintz, Syracuse University; Sean Maphia, Syracuse University & Rayna Mohrmann, Syracuse University; Race & Gender in the Oscars & Emmys

1:45 PM – 2:45 PM

Avid Workshop: What’s New in Media Composer 2018 [Session ID: 1394903]

Conference Room 1/2  
[All Convention]

If you haven’t looked at Media Composer lately, it’s time to look again! Media Composer today is easier, sleeker and more powerful than ever. Come see what’s new and find out why Media Composer remains the tool of choice for industry elite -- and increasingly, in schools nationwide. Free courseware provided.

1:45 PM – 2:45 PM

When Big Data Eclipses God [Session ID: 1344779]

Conference Room 4  
[Religion & Media]

In an age of Big Data, religions are struggling to understanding how this will affect their places of worship and members. This panel reveals how the proliferation of digital information has the potential of deepening the understanding of the intersection of religion and society by exposing the opportunities and threats Big Data poses on religion and how it could alter worship and belief.

Moderator: Heidi D. Blossom, North Greenville University  
Panelists:  
Jeffrey S. Wilkinson, Sino-US College; Let there be ... BIG DATA!  
Alex Gorlik, Benedict College; The Weaponization of Big Data by World Religions  
Stephen D. Perry, Regent University; God’s Eye View of Big Data. The Dangers, Threats, Uses, and Misuses of Big Data in Religion  
Heidi D. Blossom, North Greenville University; Salvation by Algorithm: Data Driven Religion  
Respondent: Augie Grant, University of South Carolina
1:45 PM – 2:45 PM
**BEA Festival of Media Arts Showcase [Session ID: 1394141]**

Conference Room 5/6
[All Convention]

BEA's Festival of Media Arts winners will be screened during these Festival Showcase sessions. Check the #BEAvegas app for a complete listing.

**1:45 PM – 2:45 PM**
**Curriculum, Assessment & Administration Division Business Meeting [Session ID: 1375413]**

Pavilion 1
[Curriculum, Assessment & Administration]

The Curriculum, Assessment and Administration division's goal is to offer help and support to all educators in their pursuit of the betterment of course materials and the strengthening of curricula in the areas of broadcasting and electronic media. Through the division's Model Course program, instructors may obtain copies of all types of courses concerned with media and may use these syllabi as guidelines in the development of their own course syllabus. Whatever the field of principle interest, the CAA division has something to offer all members of BEA.

Chair: Adam Kuban, Ball State University
Vice Chair: William Hanff, University of District of Columbia
Communications Coordinator: Amy Crawford, Youngstown State University

**1:45 PM – 2:45 PM**
**The Evolution of Student Media Groups [Session ID: 1322755]**

Pavilion 2
[Student Media Advisors | Management, Marketing & Programming]

Changes in media creation and distribution are affecting the traditional role of student media organizations. How should student media, its members and its advisors, adapt in an uncertain future and what will the campus student media group of tomorrow look like?

Moderator: James McNab, Drake University
Panelists: Justine Stokes, University of Wisconsin Oshkosh
          Mark Lashley, La Salle University
          David Nelson, University of Central Oklahoma
          John Mullen, Hofstra University
          Scott Alboum, Rider University

**1:45 PM – 2:45 PM**
**Audio Production Workshop Series: Tips and Tools for Producing Audio and Podcasts? [Session ID: 1344205]**

Pavilion 3
[Radio & Audio Media]

The purpose of this workshop series is to provide the most current information and resources related to producing audio content. Whether participants teach a semester long course or need an assignment for a course, they will have the opp to learn audio editing skills and share knowledge that will improve their courses.

Moderator: Kim Fox, American University in Cairo
Panelists: Brenda Jaskulske, University of North Texas
          Jeffrey P. Schiffman, York College of Pennsylvania
          Jennifer Williamson, Virginia State University
          Andrew David, University of Lincoln

Sponsored by: ProSoundEffects
This session honors the winners of the Faculty and Student Festival of Media Arts News Competitions. Selected works of this year’s award recipients will be exhibited.

**Faculty Chair:** Katherine Hughes, Elizabethtown College

**Festival Vice Chair:** Tom Hallaq, Kansas State University

**Radio Vice-Chair:** Lowery Woodall, Millersville University of PA

**Radio Vice-Chair:** Ray Caputo, Bethune-Cookman University

**Television Feature Chair:** Iveta Imre, University of Arkansas at Little Rock

**Television Hard News Chair:** Donna Smith, Lyndon State College

**TV Anchor Chair:** Faith Sidlow, California State University-Fresno

**TV Weathercaster Chair:** Heather Dunn, Arizona State University

**Newscast-3 Days or Less Chair:** Laura Smith, University of South Carolina

**Newscast-4 Days or More Chair:** Michelle McHugh, Drexel University

**Newsmagazine Chair:** Robert Mott, Liberty University

### Faculty News Competition

#### Television Hard News Reporting

Best of Competition: Simon Perez, Syracuse University; *Simon Perez - MMJ Montage - Hard News*

#### Television Feature News Reporting

Best of Competition: Chandra Clark & Michael Bruce, The University of Alabama; *Stallings Legend Award*

#### Radio Hard News Reporting

Best of Competition: Terry Likes, Tennessee State University; *Cameras, cops and concerns: The impact of media coverage on police shootings involving minorities*

### Feature News Reporting

Best of Competition: Kim Fox & Nour Ibrahim, The American University in Cairo; *Ehky Ya Masr Podcast: “Intending to Fast”*

### Student News Competition

#### Radio Feature Reporting

1st Place: Gabriel Escalera, University of Nebraska at Omaha; *Dia De Los Muertos*

2nd Place: Rosie Costain, University of Montana; *Accordion Man*

3rd Place: Daniel Walters, Liberty University; *Rookies*

Award of Excellence: Maggie Blunk, University of North Carolina at Chapel Hill; *Botanical Garden brings nature to hospitalized kids*

#### Radio Hard News Reporting

1st Place: Connor McGlynn, University of Southern California; *Congressional elections*

2nd Place: Bode Brooks, University of West Georgia; *The WOLF News- Sigma Nu Incident*

3rd Place: Pafoua Yang, University of Wisconsin Oshkosh; *American Airlines Coming to Appleton*

Award of Excellence: Nora Saks, University of Montana; *Two Sisters Tackle Drug Use on a Montana Reservation*

Award of Excellence: Andrew Bowser, Huntington University; *Heroin in Huntington*

Award of Excellence: Jay Siebold, University of North Carolina at Chapel Hill; *Plan to resume fluoride in local water sparks protests*

#### Radio Newscast

1st Place: Storme Jones, University of Oklahoma; *NPR One*

2nd Place: Garrett Shwartz, Charlotte Kim & Sam Newman, University of Southern California; *From Where We Are*

3rd Place: Christie York, University of Southern Indiana; *95.7 The Spin News: May 5*

Award of Excellence: John Thomas & Jessa O’Connor, University of North Carolina at Chapel Hill; *Carolina Connection February 4th, 2017*

### Television Feature

1st Place: Anna Muckerman, University of Maryland, College Park; *Going Home*

2nd Place: Abbey Fernandez, California State University, Fullerton; *Horror Bootcamp*

3rd Place: Adriana De Alba, Arizona State University; *Kayenta Agricultural Program Helps Navajo Students*

Award of Excellence: Jessica Coombs, Brigham Young University; *A Smashing Charity Success*

Award of Excellence: Julianne Maxwell, University of Maryland, College Park; *Bob Benson, Mirror Artist*
Television Hard News
1st Place (tie): Tyler Paley, Arizona State University; Aftermath of Las Vegas shooting
1st Place (tie): Adriana De Alba, Arizona State University; Border Wall Encroaches on Texas Retirement Community
2nd Place: Whitney Burney, Michigan State University; In the last 10 years, we've just lost so many
3rd Place: Katie Inman, Middle Tennessee State University; Planned White Nationalist Rally Fizzles Out Early On
Award of Excellence: Ciara Hulet, Brigham Young University; Net Neutrality Rules Affect Local Businesses

Television News Anchor
1st Place: Jessica Coombs, Brigham Young University
2nd Place: Jack Royer, The University of Alabama
3rd Place: Reagan Ledbetter, University of Oklahoma
Award of Excellence: C.J. Harvey, West Virginia University

Television Weathercaster
1st Place: Robert Johnson, The Pennsylvania State University
2nd Place: Lee Southwick, University of Florida
3rd Place: Jack Watson, Syracuse University
Award of Excellence: Justin Esterly, St. Cloud State University

Television News Magazine
1st Place: Jacob LaPlante, Elon University; 30 Minutes Elon: Season 7, Episode 1
2nd Place: Jstyn Stain, University of Oklahoma; Routes TV: Dirty Little Secrets-Sexual Assault on Campus
3rd Place (tie): Ryan Thompson, John Marcus, Chris Cheshire & Sofia Bosch, University of Southern California; The Current INTL: Germany Decides
3rd Place (tie): ViewFinder Team, University of Maryland, College Park; ViewFinder: Opioid Crisis Spring 2017

1:45 PM – 2:45 PM
Using Expertise: A Modular Approach to Teaching Media Writing [Session ID: 1344702] T
Pavilion 10
[Writing]
After struggling with asking individual instructors to teach many different styles of media writing, the University of Cincinnati's Electronic Media Division moved to a modular approach to teaching this course. Professors now teach short modules tailored to their experience and then rotate from section to section. The panel will discuss implementation and results.
Moderator: John W. Owens, University of Cincinnati
Panelists: John W. Owens, University of Cincinnati; Our Struggles in Teaching Media Writing
Hagit Limor, University of Cincinnati; Teaching News Writing in Modules
Nick Belperio, University of Cincinnati; Teaching Marketing/Promotions Writing in Modules
Jim Amatulli, University of Cincinnati; Teaching Screenwriting in Modules
1:45 PM – 2:45 PM  
Sex and Storytelling: Best Practices for Shooting Nudity and Sexual Scenes [Session ID: 1343788]  
Pavilion 11  
[Production Aesthetics & Criticism | Gender & Sexuality]  
A great deal of storytelling in film and television involves narratives that include sexual situations and nudity. The increased amount of on-line and streaming content outlets has in turn increased the number of narratives that involve these once-taboo subjects. Often, even though directors and producers desire to handle such issues with professionalism, sets become awkward when producing these scenes and scenarios. This panel will offer best practices for creating narratives with sexual content and nudity, including discussion about what has worked well and what hasn’t, on both sides of the camera.  
Moderator: John Bucher, Los Angeles Film Studies Center  
Panelists: Jeremy Casper, Los Angeles Film Studies Center; Chris Krebsbach, Los Angeles Film Studies Center

1:45 PM – 2:45 PM  
Television and Socialization [Session ID: 1335596]  
Ballroom F  
[Multicultural Studies]  
This panel explores the impact of television upon the social construction of reality. Reality construction is described as social because it occurs in conjunction with the social world—either real or symbolic. Television provides a window through which many view the world. Television has great power to shape perceptions. Often people act not upon first hand knowledge of phenomena, but upon symbolic depictions provided by television. These depictions often determine how certain groups are perceived by others as well as self-concept. This panel investigates television's impact upon socialization in five areas: Race and Television Advertising, News, Sports, Familial Depictions, and Perceptions of the Black Church.  
Moderator: Lorraine Fuller, Southern University and A&M College  
Panelists: Mahmoud A. Braima, Southern University and A&M College; Television News Coverage of the Historic Baton Rouge Flood of 2016 and Its Impact Upon “Personhood”  
Lorraine Fuller, Southern University and A&M College; The Social Messages of Symbolic Gospel's Greenleaf: What's So Funny About the Black Church?  
Edward Welch, Grambling State University; Television in the "Family Way", It's Not Pleasantville Anymore: It Is What It Is  
Cynthia Bougere, Southern University and A&M College; Message In A Bottle: The Inclusion of Racial Minorities in Television Advertising of Prescription Drugs  
Donovan Jackson, Southern University and A&M College; Double Standards and Stereotypes: Media Depictions of Black Athletes  
Sage Wells, Southern University and A&M College; Children's Television and the Marketplace of Ideas Theory

1:45 PM – 2:45 PM  
Sports Division Business Meeting [Session ID: 1375529]  
Ballroom G  
[Sports]  
Welcome to BEA's Sports Division, established in April 2008. For a long time sports wore the tag of the 'toy store.' No serious study of the media could include a look at sports. But, times have changed. Academics as well as non-academics have seen that, for better or worse, sports are an essential element of U.S. and culture. This has led to a surge in academic organizations that recognize and embrace sports as a legitimate intellectual pursuit. A number of academic journals have been developed all devoted to sports, and schools that have sports-related classes, and even majors, are growing in numbers as we speak.  
Chair: Tommy Booras, Tennessee State University  
Vice Chair: Don Piper, Palm Beach Atlantic University  
Paper Chair: Colin Walker, Valdosta State University  
Festival Uber Chair: Jared Johnson, Oklahoma State University  
Faculty Festival Chair: Denise Belafonte-Young, Lynn University  
Student Festival Co-Chair: Chris Bacon, Middle Tennessee State University  
Student Festival Co-Chair: Lowery Woodall, Millersville University of PA  
Media/Website Chair: Eric Esterline, University of Florida
2:45 PM – 4:15 PM
Applying for BEA Scholarships @ the BEA Booth [Session ID: 1394096]
BEA Booth (in the Exhibit Hall)
[All Convention]
Come to the BEA Booth to meet with Scholarship Committee Chair, Pete Orlik and learn about the new BEA administered scholarships.
Hosted by BEA Scholarship Committee Chair: Peter B. Orlik, Central Michigan University

2:45 PM – 3:45 PM
Student Research-in-Progress - Digital Presentations - Session II [Session ID: 1391097]
Exhibit Hall - Digital Poster Research Presentations
[All Convention]
BEA offers the next generation of research presentations with this digital poster session. Special thanks to LG for providing BEA with the opportunity to take research presentations to the next level. Join us for the Student Research-in-Progress Presentations.
Moderator: Thomas Baggerman, Point Park University
Gaone N. Manatong, Ohio University; Research on the digital divide in rural Appalachia: Understanding Internet access issues in southeast Ohio
Wenjing Xie, Marist College; Samantha Ketelsen, Marist College; Dominique McIntee, Marist College & Nicolette Muro, Marist College; Social Media Personalities: How Influencers Rise to Power in the Instagram Realm
Hailey Mills, Ohio University; Social media silencing: An introduction
Kylie Leonard, Ball State University; Ciara Johnson, Ball State University; Chao Wang, Ball State University; Jennifer Palilonis, Ball State University & Sarah C. Janssen, Ball State University; Social Media Storytelling: Building a Brand and Engaging Sports Fans
Cameron Hill, Syracuse University & Saumya Vasuthevan, Syracuse University; The Real Anchors of Cable News
Sophia Babb, Oklahoma City College; The Relationship Between Daily Instagram Usage and Body Image
Erick Gustafson, Illinois State University; Where is your church?: A narrative analysis of religiosity in country music

3:15 PM – 4:15 PM
Avid Workshop: Cinema Workflows with Media Composer [Session ID: 1394904]
Conference Room 1/2
[All Convention]
Filmmaking has never been more popular than it is today. Learn the film editing workflows used by professionals on Hollywood's #1 choice for editing, and use these time-tested techniques to build student’s skills, streamline their projects, and avoid problems before the arise.

3:15 PM – 4:15 PM
Student Media Advisors Division Business Meeting [Session ID: 1375531]
Conference Room 4
[Student Media Advisors]
The Student Media Advisors Division's mission is to provide a forum for the person responsible for supervising and/or advising studentoperated media outlets. The goals of the division are to stimulate awareness and discussion of existing issues and related problems to studentoperated electronic outlets on campuses; to encourage dissemination of information about the impact of student operations to professional colleagues in the field; and to foster and promote the teaching of information connected with the operation of any outlet where students are the primary workforces as a substantive area of the disciplines of broadcasting/media. The division will award the 2018 Signature Station Awards during the business meeting.
Chair: Sam Lovato, Colorado State University-Pueblo
Vice-Chair: Rajvee Subramanian, West Chester University
Co-Communications Coordinator: Robin Cecala, Point Park University
Co-Communications Coordinator: Stephanie Elder-Anderson, Murray State University
Membership Coordinator: Chad Roberts, Stockton University

3:15 PM – 4:15 PM
BEA Festival of Media Arts Showcase [Session ID: 1394142]
Conference Room 5/6
[All Convention]
BEA’s Festival of Media Arts winners will be screened during these Festival Showcase sessions. Check the #BEAvegas app for a complete listing.
3:15 PM – 4:15 PM
Stop the Hate: Combating Hate Speech [Session ID: 1344741]

Pavilion 1
[Multicultural Studies | Curriculum, Assessment & Administration]

Hate speech currently presents a major challenge within our culture. Socially conscious media creators and educators are rightly alarmed at how rapidly hate-filled messages seep into the media, our classrooms and our communities. Panelists will discuss the appropriate steps to take when addressing and combating hate speech in numerous environments.

Moderator: Kimberly Harden, Seattle University
Panelists: Laurie Moroco, Walden University
Phillip Powell, Valparaiso University
Victor D. Evans, Walden University

3:15 PM – 4:15 PM
Using Mobile and Social Media to Promote to and Engage Broadcast Audiences [Session ID: 1343840]

Pavilion 2
[Interactive Media & Emerging Technologies | Management, Marketing & Programming]

This panel explores the use of mobile and social media to reach and engage niche audiences (like 18 to 34 year old Millennials) through promotion for broadcast programming and news/information.

Moderator: James Mike Gotcher, Tennessee Technical University
Panelists: Kathy Heuston, Austin Peay State University
Terry Likes, Tennessee State University

3:15 PM – 4:15 PM
The Annual Conversation with Dick Wiley [Session ID: 1343090]

Pavilion 3
[Law & Policy]

The Honorable Richard E. Wiley – renowned communications attorney, former FCC Chairman and former head of the government-industry advisory committee that developed the digital television standard for the United States – joins us again at BEA2018. His annual conversation with Barry Umansky, former Deputy General Counsel of the NAB and a BEA past-president, will span a wide range of key legal and policy issues for the Congress, the Courts, FCC regulators, communications industries and the public. Wiley, the recipient of the BEA Law and Policy Division’s inaugural “Lifetime Achievement Award” in 2012, also will answer questions from the audience.

Moderator: Barry D. Umansky, Ball State University
Panelist: Richard E. Wiley, Wiley Rein LLP

3:15 PM – 4:15 PM
Sports Broadcasting Program Showcase [Session ID: 1344689]

Pavilion 9
[Sports]

This session will feature panelists from several universities that teach sports broadcasting. Some universities have full-fledged sports majors while other colleges include sports activities as part of a general broadcast major. The panelists will highlight their programs including how students, staff and faculty are involved in the process. Student production excerpts will be shared with the audience. The programming may come in the form of sports segments in radio or television newscasts, weekly shows or specials. The program carriers vary from campus closed circuit systems to community cable channels and public broadcasting stations. Issues to be discussed will include: the balancing act of how to both produce quality programing and provide students a positive learning experience at the same time; the sometimes, challenging relationship between academics and the Athletic Department; and the on-going budget battle.

Moderator: Kenneth A. Fischer, University of Oklahoma
Panelists: Ryan Parkhurst, James Madison University
John W. Shrader, University of Nebraska @ Lincoln
Jared Johnson, Oklahoma State University
Erica Taylor, Texas Tech University
3:15 PM – 4:15 PM
Diversity Driving Production: How Inclusivity Enhances Creativity and Production [Session ID: 1344790]

Pavilion 10
[Production Aesthetics & Criticism]

What role does convergence practices play in the process of production? This panel will discuss practical examples of how an inclusive approach to production enhances creativity. With today’s possibilities of media convergence we will also examine the benefit of various platforms of content delivery that recognize the diversity of our student body.

Moderator: Barry Gresham, Austin Peay State University
Panelists: David Ellison, Austin Peay State University
Karen Bullis, Austin Peay State University

3:15 PM – 4:15 PM
Ensuring Currency of Curriculum and Instruction in an Age of Non-stop Innovation and Industry Uncertainty [Session ID: 1344107]

Pavilion 11
[Curriculum, Assessment & Administration]

Whether its revising the curriculum, retooling the faculty and staff, updating facilities, or brainstorming new program initiatives, the pressure to innovate and maintain currency in the discipline has never been higher. Panelists will share examples of the processes they’ve employed and the outcomes of effective strategies for anticipating change and staying ahead of the curve.

Moderator: Vic Costello, Elon University
Panelists: Glenda R. Balas, University of North Texas - Dallas
Paul Parsons, Elon University

3:15 PM – 4:15 PM
Changing Lifestyle: The Media Transformation and Social Development in China [Session ID: 1344634]

Ballroom F
[International]

China’s media transformation is under the big context of social transition after 1949. The media used to have only one role - mouthpiece before the open and reform since 1978. Now they have to confront the pressure coming from the market as well as the public. In the recent decade, digitalization and media convergence has been the mainstream of media evolution. It has changed not only china’s media landscape, but also people’s lifestyle. This panel is co-organized by Chinese Communication Association and Communication University of China.

Moderator: Shuhua Zhou, University of Alabama
Jianjun Lei, Tsinghua University; The Generation of New Millennium Documentary Filmmaker and China’s Independent Documentary
Handong Wang, Wuhan University; China’s Social Stratification Embodied in the use of Children’s Audiovisual Media
Zhuo Zhang, Wuhan University; China’s Social Stratification Embodied in the use of Children’s Audiovisual Media
Wenbing Li, Zhejiang University Of Media and Communications; Visual Communication and the Construction of New Urban Image in China
Xin Li, Zhejiang University Of Media and Communications; Visual Communication and the Construction of New Urban Image in China
Zheping Wang, Zhejiang University of Technology; The Changing Lifestyles and the Shift of China’s Audio-visual Media
Xiaohong Gao, Dean, Communication University of China; Dilemma and Way-out: the Challenge of China's Traditional Media in the New Norm of Media Convergence
Yuming Qin, Communication University of China; Audio-visual Communication and Reconstruction of Social Consensus in Contemporary China
Xingang Chen, Communication University of China; The Strategy of Discourse in China’s Social Transition: the Case Study of Free Medical Care in Shenmu China
Jinwen Wang, Communication University of China; Dilemma and Way-out: the Challenge of China's Traditional Media in the New Norm of Media Convergence

Poster presentations of graduate research:
Zhoujun Sun, Communication University of China
Zekang Li , Communication University of China
3:15 PM – 4:15 PM
#Me Too, Dreamers and Sh*thole Countries—Using Diversity Discussions to Improve Reporting [Session ID: 1389052]

Topic Talk Lounge (in the BEA Exhibit Hall)
[All Convention]

A year into the Trump Administration, and the blizzard of controversies and headlines has not abated. A great many of the clashes that have dominated the news in the past year have involved issues of division over race, gender, and class. This Topic Talk discussion is a brainstorm to generate new ways to talk about these issues with students and reinforce the importance of taking diverse viewpoints into account in news coverage.

Moderator: Hubert Brown, Syracuse University

4:00 PM – 5:00 PM
BEA “Best of” Festival of Media Arts Rehearsal [Session ID: 1390514]

Ballroom G
[All Convention]

All “Best of” Festival of Media Arts winners should plan to attend the dress rehearsal for the BEA Best of Festival King Foundation Awards.

Festival Creative Producer: Glenn Hubbard, East Carolina University
Festival Producer: Iveta Imre, University of Arkansas at Little Rock

4:30 PM – 5:30 PM
Apple Workshop: Bringing it Together: Final Cut Pro X [Session ID: 1394108]

Conference Room 3
[All Convention]

With updates and support for 360 video, Apple will lead a workflow from mobile to Final Cut Pro. Attendees may utilize the footage created during the Mobile Storytelling on iOS session or choose to utilize stock footage provided in the session.

4:30 PM – 5:30 PM
Avid Workshop: Editing News and Events with Avid PhraseFind [Session ID: 1394905]

Conference Room 1/2
[All Convention]

The phonetic indexing technology built into Avid PhraseFind (and ScriptSync) offers unparalleled efficiency in assembling stories from unscripted footage. Learn how remarkably easy (and affordable) it is to leverage these tools in your productions.

4:30 PM – 5:30 PM
Behind Every Great Project is a Greater Woman: A Discussion of Women in Media & Their Struggles & Triumphs
[Session ID: 1344650]

Conference Room 4
[Two-Year/Small Colleges]

Even though strides in gender equality have been made in media, there is still a long way to go for women to achieve positions of real, decision-making power. This panel presents several different perspectives of women and their career successes and lessons learned.

Moderator: Kellie Sapp, Aims Community College
Panelists: Redelia Shaw, Santa Monica College; How to Make Corporate Videos Sexy
Kellie Sapp, Aims Community College; Women Behind the Camera: The Sad Truths and the Struggle to Work in Hollywood, Bollywood, United Kingdom, Europe, & Beyond
Adrienne Garvey, Southeastern University; Perspective: How Are We Training Young Women to be Leaders in Media

4:30 PM – 5:30 PM
BEA Festival of Media Arts Showcase [Session ID: 1394143]

Conference Room 5/6
[All Convention]

BEA’s Festival of Media Arts winners will be screened during these Festival Showcase sessions. Check the #BEAvegas app for a complete listing.
4:30 PM – 5:30 PM
**History Division Business Meeting [Session ID: 1375423]**
Pavilion 1
[History]

The History Division is concerned with teaching history and conducting scholarship in the field. Members are involved in classroom teaching and in the recording and analysis of historical events relating to the electronic media. Their goals are to encourage and continually improve teaching in the area; to provide a forum for the presentation of original scholarship; to share ideas and resources in the field; and to encourage preservation of historical materials.

Chair: Ed Youngblood, Auburn University
Vice Chair: Flora Khoo, Regent University
Newsletter Editor: Thomas A. Mascaro, Bowling Green State University

4:30 PM – 5:30 PM
**GLBTQ Athletes in the 21st Century: Inclusive or Exclusive Sports Media? [Session ID: 1327143]**
Pavilion 2
[Gender & Sexuality | Sports]

This panel features a group of scholars who have explored and continue to study the manner in which sexual orientation in sport is rendered, shaped, consumed, and negotiated in mediated spaces. Issues pertaining to gay, lesbian, trans, and intersex athletes will be discussed, focusing both on areas of similarity and complementarity as well as areas in which the mediated issues for GLBTQ athletes diverge. Ranging from discussions of governing bodies to the manner in which media stories are relayed to the masses to comparing how those employed in the sports media industry view covering LGBTQ issues and athletes versus the views and research findings of sport communication academics on how sports media frame LGBTQ athletes and issues, the panel is offer directions for future research pertaining to strategies for creating more fruitful avenues of inclusiveness within sports media.

Moderator: Paul MacArthur, Utica College
Panelists: Leigh Moscowitz, University of South Carolina
Anne Osborne, Syracuse University
Edward M. Kian, Oklahoma State University
Andrew C. Billings, University of Alabama

4:30 PM – 5:30 PM
**Teaching Personality: How We Can Better Prepare Students for Careers as On-Air Talent [Session ID: 1325930]**
Pavilion 3
[Radio & Audio Media]

We as radio educators do a great job of teaching technical proficiency. However, we don't spend as much time on the skills that will allow our students to stand out as on-air personalities when they enter the job market. A mix of industry and academic experts will weigh in on how our students can be taught to better reflect the listening audience and their experiences, especially in formats that cater specifically to underserved populations.

Moderator: David Crider, SUNY - Oswego
Panelists: Valerie Geller, Geller Media International
Dan Vallie, National Radio Talent Institutes
Perry Michael Simon, All Access Music Group
Andy Curran, University of Cincinnati - Clermont College
Teaching Beyond the Notebook: Why You Need to Teach Student Journalists How to Cover Trauma
[Session ID: 1344757]
Pavilion 9
[Curriculum, Assessment & Administration | Student Media Advisors]
The old saying is "If it bleeds, it leads," but yet, are we, as educators, doing an adequate job of preparing our students to effectively deal with the proper way to interview crime victims and then how to take care of themselves after witnessing horrific events. Our panelists have covered national and local news stories that dealt with traumatic events, and now they strive to teach students the value of being a human first.
Moderator: Leigh Wright, Murray State University
Panelists: Stephanie L. Elder Anderson, Murray State University; Teaching Trauma in the Trenches
Doug Spero, Meredith College; Covering the Big Story with a Heart
Neil Roberts, Minot State University
Anne Ryder, Indiana University

Religion & Media Division – Top Paper Presentations [Session ID: 1375624]
Pavilion 10
[Religion & Media]
Please join us as we hear the top papers presented from the Religion & Media Division.
Vice Chair/Paper Competition Chair: Paul A. Creasman, Arizona Christian University
Debut Paper Competition
1st Place: Joshua D. Weiss, Regent University; Ethnographic Study of Cuban Evangelistic Pastors and Seminary Leaders, and the Mediums They Use to Evangelize
Open Paper Competition
1st Place: Ian C. Punnett, Fourth Down and Ten Productions & Wafa Unus, Arizona State University; The Case of the Missing Muslim: Islamic Cultures and True Crime Television

Voice for the Voiceless [Session ID: 1343628]
Pavilion 11
[News]
Discussions of diversity often don't include those who can't speak or communicate in ways we consider traditional. Panel includes those with disabilities to talk about their experience.
Moderator: Tim Brown, University of Central Florida
Panelists: Lydia Timmins, University of Delaware
Mark Christopher Reeves, State of PA/Shared Support
Josh Baker, University of Nevada, Las Vegas

Management, Marketing & Programming Division - Top Paper Presentations
[Session ID: 1375612]
Ballroom F
[Management, Marketing & Programming]
Please join us as we hear the top papers presented from the Management, Marketing & Programming Division.
Vice Chair/Paper Competition Chair: Xiaoquun Zhang, University of North Texas
Debut Paper Competition
1st Place: Wenjing Xie, Marist College; Kate Fields, Marist College; Erin Kelly, Marist College; Micaela Martini, Marist College & Farrah Tamari, Marist College; Browse, Buy, Boast: The Social Media Strategy That Has Transformed Consumer Engagement
Open Paper Competition
1st Place: Tang Tang, University of Akron & Roger Cooper, Ohio University; Predicting Changing Media Use Patterns via Mega Events: An Examination of Multi-Screen Viewing during the Rio Olympics
2nd Place: Mohammad Hatim Abuljadail, King Abdulaziz University & Louisa Ha, Bowling Green State University; Engagement and Brand Loyalty Through Social Capital: How Social Media Marketing Utilizes Social Capital for their Benefit
Inclusive Media Monday

5:30 PM – 8:00 PM
The BEA King Family Foundation Best of Festival of Media Arts [Session ID: 1376073]
Ballroom G

An exhibition of the top juried creative works of faculty and students in the 2018 BEA Festival of Media Arts. Come and see the ‘best of the best’ as we honor the overall winners in the following competitions: audio, video, documentary, interactive multimedia, news, scriptwriting, two-year and small colleges, and sports. Have a seat in Ballroom C and enjoy light predinner refreshments and cocktail snacks as you watch the 2018 winners accept their awards. Each recipient will be honored with the presentation of a specially produced tribute video and a $1,000 cash award from the Charles and Lucille King Family.

Sponsored by: The Charles and Lucille King Family Foundation
Festival Chair: Sara Magee, Loyola University Maryland
Festival Creative Director: Glenn Hubbard, East Carolina University
Festival Producer: Iveta Imre, University of Arkansas at Little Rock
Production Team: East Carolina University & University of Arkansas at Little Rock Students

2018 Best of Festival Winners

Faculty Audio Competition
Chris Underation, Liberty University; The Banishment-The Encounter (Long-Form Production Category)

Student Audio Competition
Nicklaus Martin, Joshua Moore & Cadmus Keathely, Missouri State University; Posers (Multimedia Sound Design Category)

Faculty Documentary Competition
John J. Valadez & Carleen L. Hsu, Michigan State University; The Head of Joaquin Murrieta (Short Form Video or Film Documentary)

Student Documentary Competition
Conor Castles-Lynch, University of Tasmania, Nada Mawsouf, The American University in Cairo (AUC) & Samantha Soh, Monash University; Nus Essan Rumantschs (We Are Romansh) (Short Form Video or Film Documentary)

Faculty Film & Video Competition
David Mallin, Old Dominion University; Carmelita (Narrative Video)

Student Film & Video Competition
Christophe Charre & Sabrina Simpson, University of Florida; Ability (Narrative Category)

Fall ’16 and Spring ’17 Viewfinder Teams, University of Maryland, College Park; Strength and Shame: Inside Maryland’s Opioid Epidemic (Instructional/Educational Category)

Faculty Interactive Multimedia and Emerging Technologies Competition
Scott Hodgson, University of Oklahoma & Harvey Henson, Southern Illinois University at Carbondale; Earthquake Preparedness Kiosk (Documentary/Promotional/Informational)

Student Interactive Multimedia and Emerging Technologies Competition
Lindsay Carbonell, Claire Collins, Ally Levine, and the Cuba’s New Wave team, School of Media and Journalism, University of North Carolina at Chapel Hill; Cuba’s New Wave (Large Team Category)

Faculty News Competition
Mike Castellucci, Michigan State University; Steam Medicine (Television Feature News Reporting)

Student News Competition
Ryan Thompson, University of Southern California; Foie Gras Ban (Radio Hard News Reporting)

Oliver Redsten, University of Miami; Trouble Downstream (Television Hard News)

Maya Patrose, Chase Boeke & Jade Nicole Yeban, Arizona State University; Cronkite News-November 16, 2017 Newscast (Television Newscast - 4 or more per week)

Faculty Scriptwriting Competition
Troy Perkins, Southern Methodist University; Crossing (Short Subject/TV Half-Hour Category)

Student Scriptwriting Competition
Justin Black, University of North Texas; Honey Hunt (Feature Category)

Faculty Sports Competition
Larry Foley, University of Arkansas; Frank Broyles, Arkansas Legend (Long Form Sports Video)

Student Sports Competition
David Perez & Danyel De Villiers, University of Miami; D'Mauri Jones: Painting Inspiration (Television Sports Story/Feature)

Student 2-Year/Small College Competition
Jeffrey Dallet, Emily Griffith Technical College; Jumping Jack (Promotional/Educational/Non-Narrative)
TUESDAY, April 10

8:30 AM – 3:00 PM
BEA2018 Convention Registration [Session ID: 1138009]

Pick up your credentials at the BEA registration desk along with your conference bag and official BEA convention program.

What’s Happening in the BEA Exhibit Hall on Tuesday? [Session ID: 1165010]

BEA Exhibit Hall
9:00 AM – 11:30 AM
A live demo of a new resource: TelevisionAcademy.com/Interviews! – Jenni Matz (Director, The Interviews) will present the clips, give an overview of the oral history collection, and demonstrate how to search for content on The Interviews’ website.

9:00 AM – 1:00 PM
Graduate School Showcase – New this year….BEA2018 is hosting a Graduate School Showcase offering prospective graduate students a chance to meet with top schools. Over 20 schools will be participating in the event.

9:30 AM – 1:00 PM
Research @ the BEA2018 Exhibit Hall: Graduate Student Research Presentations: Grand Plans & Great Expectations
Join us for a digital poster session at BEA2018 with theses or dissertations in progress. Special thanks to LG for providing BEA with the opportunity to take research presentations to the next level.

9:00 AM – 10:00 AM
Avid Workshop: Putting Media Composer within Reach [Session ID: 1394906]
Conference Room 1/2
As the tool of choice for top editors from broadcast to feature films, Media Composer has long been viewed as too expensive and too complex for students. Neither is true anymore! Join this session to unlock the power and simplicity of today's Media Composer and Media Composer|First as you learn the interface, editing tools and basic workflow. Free courseware provided.

9:00 AM – 10:00 AM
Service Learning Project Showcase [Session ID: 1343161]
Conference Room 4
"Service-learning is an approach to teaching and learning in which students use academic knowledge and skills to address genuine community needs." This panel will resemble a "Showcase" style variety of service learning project samples from active faculty participants that engage their students through community awareness, preservation, and heartfelt endeavors.
Moderator: Denise Belafonte-Young, Lynn University
Panelists: James E. Machado, Millersville University of PA

9:00 AM – 11:30 AM
A live demo of a new resource: TelevisionAcademy.com/Interviews! [Session ID: 1394104]
Topic Talk Lounge (in the BEA Exhibit Hall)
[All Convention]
The Interviews: An Oral History of Television (a program of The Television Academy Foundation) will be showing highlights from their new website portal featuring their collection of over 20 years of video oral history interviews with TV industry professionals. This is a freely accessible, fully indexed and searchable primary resource.
Jenni Matz (Director, The Interviews) will present the clips, give an overview of the oral history collection, and demonstrate how to search for content on The Interviews’ website. As the Academy develops the 2.0 version of this site, we welcome feedback and suggestions on ways to improve the functionality of the site for educators and researchers. For more information, visit TelevisionAcademy.com/Interviews

9:00 AM – 10:00 AM
Avid Workshop: Putting Media Composer within Reach [Session ID: 1394906]
Conference Room 1/2
[All Convention]
As the tool of choice for top editors from broadcast to feature films, Media Composer has long been viewed as too expensive and too complex for students. Neither is true anymore! Join this session to unlock the power and simplicity of today's Media Composer and Media Composer|First as you learn the interface, editing tools and basic workflow. Free courseware provided.
CONGRATULATIONS!
Dr. Brian Graves
Recipient of the 2018 Liebner Cooper
Grant for Creative Productions
on the History of Media

Make Media. Make a difference.
Earn a Master’s in Public Interest Media and Communication
at the Florida State University School of Communication.
comm.cci.fsu.edu/PIMC
CONTINUE YOUR ADVENTURE and work toward your professional goals at the Greenlee School of Journalism and Communication.

Whether you’re interested in a theory and research track or a professional and strategic communication track, our flexible master’s program allows you to explore a number of topics:

- advertising
- international and developmental communication
- journalism and mass communication
- media effects
- political communication
- public relations
- science communication
- visual communication

APPLY TODAY!

QUESTIONS? Contact Professor Daniela Dimitrova, danielad@iastate.edu

IOWA STATE UNIVERSITY
Greenlee School of Journalism and Communication

FIND OUT MORE greenlee.iastate.edu/graduate
**Inclusive Media**

**Tuesday**

**9:00 AM – 10:00 AM**

**BEA2018 Ignite Presentations [Session ID: 1376078]**

Conference Room 5/6

[All Convention]

Every year these fast paced Ignite presentations offer teaching tips and projects that bring new ideas to your classroom.

Moderator: B. William Silcock, Arizona State University

Creative Producer: Michael Bruce, University of Alabama

Event Producer: Kenneth A. Fischer, University of Oklahoma

**Presentations:**

- **Steve Anderson**, James Madison University; *What the Heck is Digital Product Management?*
  Students research, create and present (in groups) e-business proposals using principles of user experience to design digital products.

- **Aaron Chimbel**, Texas Christian University; *Unpackaged: Helping Students View Video Stories as More Than a 1:30 on TV*
  I want students to think broadly about video storytelling, so I show them to several news videos that push their thinking of video and that they could reasonably do.

- **Chandra Clark**, The University of Alabama; *Are You a Good Creeper?*
  Creeper Alert! Starting out the semester encouraging students to creep on professors and classmates breaks barriers and lays a foundation for journalistic principles.

- **Will Hong**, SUNY New Paltz; *Dealing with Digital Devices in the Classroom*
  How can we persuade students to stay off their smartphones during class? Is presenting the research that shows lower grades with each sent text enough?

- **Renee Human**, Ball State University; *So, You Want to Build a Website (or do you really?)*
  Need a website? What you really want is to create a free and fun online option with no code. Here’s three ways and lots of resources.

- **Shawn Montano**, Emily Griffith Technical College; *The Marvel Cinematic Universe Inspired Curriculum Innovation*
  Learn from failure. Like Avengers, my student’s tackle the same problem multiple times until they’ve got enough skills for success.

- **David Shabazz**, Kentuck State University; *7-Word Story*
  Introduce students to creative writing and filming for broadcasting.

- **Christopher J. Winkler**, Rowan University; *MatchTV: A Practical Activity for Teaching Multicamera Production in Live Events & Sports*
  In the MatchTV activity, students get small-sale, hands-on experience in planning and executing live event multi-camera production

- **Leigh Wright**, Murray State University; *Sparking Their Interest*
  How to use a free social media video app to encourage beginning journalism students to engage in news consumption and creation.

---

**9:00 AM – 10:00 AM**

**Out of your Comfort Zone: How inclusive media challenges and improves our students’ work and their future prospects [Session ID: 1344200]**

Pavilion 1

[Curriculum, Assessment & Administration | Service Learning & Community Engagement]

While the college experience is usually rich with new experiences students will frequently retreat to “safe” areas in their projects when given the opportunity to do so. Part of our job is to challenge that status quo and expand our students’ vision of the world. When successful, the reward is apparent. This panel explores case studies in how and why rupturing the comfort zone helps create more successful media and positively impacts our students’ futures.

Moderator: Chris Strobel, Northern Kentucky University

Panelists: Sara Drabik, Northern Kentucky University

Joe Sampson, Miami University

Amy Kristin Sanders, Northwestern University in Qatar

Lillian Williams, Columbia College Chicago

---

**9:00 AM – 10:00 AM**

**The Basics and Beyond: Adobe Creative Cloud [Session ID: 1344740]**

Pavilion 2

[Interactive Media & Emerging Technologies]

The broadcast tools in Adobe Creative Suite (Premiere, After Effects, Audition) have become a go-to solution in professional production. In this workshop, attendees will learn key techniques to best utilize the software tools. Topics include: 360 video editing, Color Grading, Working with HDR/Wide Color Gamut, Motion Graphics, Advanced Video Editing and a variety of time-saving tactics. Regardless of experience level, you will walk away with a strong foundation and techniques to take your production and technology teaching to the next level.

Moderator: Jay Dunmore, Loyola University Maryland

---
9:00 AM – 10:00 AM
Radio & Audio Media Division Business Meeting [Session ID: 1375521]

Pavilion 3
[Radio & Audio Media]
The RAM Division is interested in the work of academics and industry professionals who examine and research the role and nature of over-the-air and Internet radio in society and culture. The investigation of other new media distribution systems for radio signals is also a primary objective of the division.

Chair: Andrew M. Clark, University of Texas - Arlington
Vice Chair: Michael W. Huntsberger, Linfield College
Faculty Audio Festival Chair: Lance Liguez, University of Texas - Arlington
Student Audio Festival Chair: Jonathan P. Pluskota, Northwest Missouri State University
Communications: Andy Curran, University of Cincinnati - Clermont College

9:00 AM – 10:00 AM
Pathways to Careers in New Media [Session ID: 1344663]

Pavilion 9
[Two-Year/Small Colleges]
Technological advances have opened up new and exciting career opportunities. Many employment opportunities available today where not even in existence just a few years ago. This panel presents some perspectives on employment in new media areas as well as the use of traditional media in new ways and for new purposes.

Moderator: Redelia Shaw, Santa Monica College
Panelists: Jamie Cohen, Molloy College; Virtual Employment: Using Digital Spaces to Promote 360 Material
Rosemary Martinelli, Point Park University; Unconventional Career Paths
Raymond Anderson, University of Guam; Exploring Local Guam News Making for a Young Audience Online

9:00 AM – 11:15 AM
BEA Assessment Boot Camp [Session ID: 1376075]

Pavilion 10
[Ticketed event]
Programmatic Assessment is tricky business, especially if this is your first go around. And even if you’ve been at this work for a while, a fresh perspective can really help improve your process. We wonder . . . have I designed student learning goal and objectives in a way that yields authentic results about programs? Am I using the best possible rubric? Have I balanced direct and indirect measures? This year’s assessment boot camp focuses on several aspects of the assessment process, provides a case study to delve in a bit deeper, and culminates with a hands-on session where we provide feedback to attendee’s own assessment reports. Our “Boot Camp Team” will review your assessment report and provide peer advice in a small group setting. (This is a ticketed event. Continental breakfast and coffee will be available for attendees.)

9:00 – 9:05 AM CAA Introductions and Welcome
9:05 – 9:15 AM Stacey Irwin, Millersville University of Pennsylvania; Not for the Faint-hearted: An Overview of the Assessment Process
9:15 – 9:40 AM Mary Spellman, Ball State University; Using rubrics for program and capstone assessment: Challenges and benefits
9:40 – 10:05 AM John Turner, Towson University; Making the Most of Your Assessment Results
10:05 – 10:30 AM Rob Spicer, Millersville University of Pennsylvania; Almost 360-degree assessment: Using quantitative and qualitative data for indirect assessment of student group dynamics in video production
10:30 – 10:40 AM Break
10:40 – 11:10 AM Small group discussions. Panelists discuss pre reviewed assessment reports with report participants and attendees. All participants break into groups with an even number of reports for the four speakers.
11:10 – 11:15 AM Stacey Irwin, Millersville University of Pennsylvania; Closing Remarks

9:00 AM – 10:00 AM
Why YouTube Works for Journalists (and Educators) [Session ID: 1326761]

Pavilion 11
[News | Interactive Media & Emerging Technologies]
Local TV news organizations are using Google’s YouTube to grow audiences, engage with viewers and generate revenue. Learn what Knight Foundation-sponsored research reveals about what works and how journalism educators can leverage the platform in teaching. Participants get a Q&A with one of YouTube’s experts and a local TV station having phenomenal success.

Moderator: Debra Wenger, University of Mississippi
Panelists: Nicholas Whitaker, Media Outreach Manager on the News Lab at Google
Chris Kline, KNXV, Phoenix
9:00 AM – 10:00 AM
Net Vitality 2018: The Top-Tier Global Broadband Ecosystem Leaders, Revisited [Session ID: 1374032]
Ballroom F
[Law & Policy | Interactive Media & Emerging Technologies | Research]
This session will present new findings from the updated Net Vitality 2018 research study, which is the only global comparison of countries that are setting the pace for comprehensive Net Vitality – broadband applications/content, devices and networks. All three elements are essential parts of the complex broadband ecosystem that drives our digital society and economy. Join Stuart Brotman, winner of the BEA 2016 Lifetime Achievement in Scholarship Award, for his review and analysis of this landmark study.
Moderator: Stuart N. Brotman, University of Tennessee @ Knoxville

9:00 AM – 10:00 AM
Gender & Sexuality Division - Top Paper Presentations [Session ID: 1375603]
Ballroom G
[Gender & Sexuality]
Please join us as we hear the top papers presented from the Gender & Sexuality Division.
Vice Chair/Paper Competition Chair: Patrick Johnson, University of Colorado Boulder
Debut Paper Competition
1st Place: Xiaomeng Li, Ohio University; Changing Destiny or Commercializing Singlehood—A Critical Discourse Analysis of SK-II's Advertisement on “Leftover Women”
2nd Place: Stefanie E. Davis, The Pennsylvania State University; Objectification, Sexualization, and Misrepresentation: Social Media and the College Experience
Open Paper Competition
1st Place: Patrick Johnson, University of Colorado Boulder; Queer Monstrosities: A Queer Theory Reading of The Babadook
2nd Place: Ryan Dunham, Ohio University; Perceptions of Asexuality and Mental Health Issues: Breaking the Connection

9:30 AM – 10:30 AM
Graduate Student Research Presentations: Grand Plans & Great Expectations – Session I [Session ID: 1394301]
Exhibit Hall - Digital Poster Research Presentations
[All Convention]
Grand Plans and Great Expectations is designed to allow graduate students the chance to present their thesis or dissertation work while it is still in progress, or to present research projects completed after the December BEA deadlines.

Thesis in Progress: Unmarked: Oral History, Everyday Spaces, and Mobile Technology
Elizabeth Allen, University of Colorado, Boulder
Adviser: Michela Ardizzoni, Ph.D.

Research Project: The Effect of Saudi Citizen Journalism on Practices of Professional Journalists
Saeed Alqahtani & Yahya Alzahrany, Murray State University
Adviser: Bellarmine A. Ezumah, Ph.D.

Research Project: The Found Film: Using the Wilds of the Internet and Audiovisual Storytelling to Create a Platform for Cross-Cultural Communication
Franklyn Charles, Ohio University
Adviser: Brian Plow, M.F.A.

Dissertation in Progress: Cross-Border Targeted Radio in North America
Kevin Curran, University of Oklahoma
Adviser: Joe S. Foote, Ph.D.

Thesis in Progress: The Challenges and the Policies of Media Literacy Programs in Egyptian Schools
Salma S. El Ghetany, The American University in Cairo – Egypt
Adviser: Dr. Hussein Amin

Thesis: Where Am I? The Synergy of Social Media Engagement and Cartosemiotic Conduct
Paige Odegard, Colorado State University
Adviser: Dr. Katie Abrams

Research Project: Lone Wolf Gunman or Terrorist: How Labels Effect News Coverage of Attacks
Ashley L. Gimbal, Arizona State University
Adviser: Dr. Bill Silcock
10:15 AM – 11:15 AM
Avid Workshop: Making it Look Easy with Media Composer [Session ID: 1394907]
Conference Room 1/2
[All Convention]
Media Composer is packed with powerful effects to easily raise the production value of your students' work. From built-in camera looks to problem-solving effects for stabilizing shaky footage, fixing color balance issues and even jump cuts, Media Composer makes it easy for students to shine. Free courseware provided.

10:15 AM – 11:15 AM
Photojournalism: Blending Still Images and Motion Video in the age of Multi-Function Cameras and MultiMedia Productions [Session ID: 1394102]
Conference Room 4
[Production Aesthetics & Criticism]
This session explores the flexibility and opportunities of incorporating both still and moving images in meeting every day visual storytelling challenges.
Moderator: Peter B. Seel, Colorado State University

10:15 AM – 11:15 AM
Creative Scholarship: How to Communicate Your Value and Navigate the Tenure, Reappointment, and Promotion Process in Academia [Session ID: 1389666]
Pavilion 1
[All Convention]
Four panelists will share specific suggestions and insight on ways creative faculty members can communicate and articulate their contributions in academic settings. Two faculty members will provide tips based on how they presented their documentary and interactive media creative work. The other two panelists will share results based on interviews with administrators and creative faculty members on how to make a case for tenure or promotion by using indicators that demonstrate the value, quality, and impact of creative scholarship
Moderator: Serena Carpenter, Michigan State University
Panelists: Nicholas Geidner, University of Tennessee @ Knoxville
Adam Peruta, Syracuse University
Thor Wasbotten, Kent State University

10:15 AM – 11:15 AM
Two-Year/Small Colleges Division Business Meeting [Session ID: 1375533]
Pavilion 2
[Two-Year/Small Colleges]
The Two-Year/Small Colleges Division's mission is to provide a forum for issues unique to the teaching and operation of a program of broadcast education at a community college, a small college or in a small broadcasting program. Their goals are to share and propagate teaching strategies; to enhance and promote the teaching of lower division courses in broadcasting; to promote and encourage the transferability of broadcasting courses between institutions; to facilitate the interaction of faculty with broadcasters and media practitioners; to promote the study of broadcasting across academic disciplines; and to promote the use of broadcast facilities to support broadcast education. The 2-year/small college division member faculty, staff and students are employed by or matriculated in a community college or a small college that offers a broadcast related major (such as broadcasting, video production, mass media and communications.) A small college is defined as a college with a broadcast related major/division with an enrollment of fewer than 200 students.
Chair: Donna L. Gough, Clafin University
Vice Chair: Shawn Montano, Emily Griffith Technical College
Festival Chair: Jerry LaBuy, Rock Valley College
Festival Co-Chair: Brian Shelton, Harper College
Festival Co-Chair: Robert Mott, York College of PA
H.S. Membership Coordinator: Tyler Hindman, J. Everett Light Career Center
Secretary: Kellie Sapp, Aims Community College
Inclusive Media

Tuesday

10:15 AM – 11:15 AM
Outstanding Journal of Radio & Audio Media Article [Session ID: 1375712]

Pavilion 3
[Radio & Audio Media]

This panel highlights the outstanding research article from the 2017 editions of the Journal of Radio and Audio Media. The winner will discuss his research, the editor of JRAM will discuss the journal and the publication process, and a representative of the Radio and Audio Media Division will discuss the importance of the award winning research to the study of broadcasting, and how the ideas and research in the article could be used in the context of a classroom lecture, activity, or assignment.

Moderator: Andrew M. Clark, University of Texas at Arlington; Chair, Radio & Audio Media Division

Panelists: Outstanding Journal of Radio & Audio Media Article Recipient: Stephen Perry, Regent University; The Sponsor’s Fight for Audience: How General Foods Promoted Listenership for the Boyd Expedition Broadcasts
Anne MacLennan, York University; Editor, Journal of Radio & Audio Media

Respondent: David Crider, State University of New York at Oswego

10:15 AM – 11:15 AM
Lessons Learned: How to Effectively Rebuild Your Student Media [Session ID: 1343284]

Pavilion 9
[Student Media Advisors]

This panel will feature student media advisors at colleges and universities that have rebuilt their student media publications/productions or are in the process of rebuilding. Advisors will share lessons they learned during the process and will help advisors know what to avoid, how to approach different campus conversations, and suggestions on how to handle a rebuilding year. The panel features advisors from student-run newspaper, radio, and television at different size colleges and universities across the United States.

Moderator: Julia Largent, McPherson College

Panelists: Michael Taylor, Valdosta State University
Brittany Fleming, Slippery Rock University; Five Tips for Advising Administration
Jasmine Crighton, Western Illinois University
Stephanie L. Elder Anderson, Murray State University

10:15 AM – 11:15 AM
Interactive Media & Emerging Technologies Division Business Meeting [Session ID: 1375497]

Pavilion 11
[Interactive Media & Emerging Technologies]

IMET's mission is to keep members informed about the latest advances in communication technology including hardware, teaching and research. Their goals are to address needs of BEA members in teaching courses dealing with Interactive Media & Emerging Technologies; to help us prepare our graduates and ourselves for changes in the media landscape; to provide a forum for presentation and discussion of theory and research on emerging communication technologies; and to keep members of the organization informed about changes in communication technology and how those changes will affect broadcast education.

Chair: Heather Starr Fielder, Point Park University
Vice Chair: Leigh Wright, Murray State University
Faculty Festival Chair: Sandy Henry, Drake University
Faculty Festival Vice-Chair: Leah Mangrum, Angelo State University
Student Competition Chair: Gina Baleria, San Francisco State University
Student Competition Vice-Chair: Todd O’Neill, Middle Tennessee State University
Webmaster: Chandra Clark, University of Alabama
Secretary: JC Barone, Western Connecticut State University
Arizona State University’s Walter Cronkite School of Journalism and Mass Communication has recently launched major initiatives that foster innovation in journalism.

**Knight Local TV News Innovation:** The Cronkite School received a $1.9 million grant from the John S. and James L. Knight Foundation to promote innovation in local TV news that fosters informed and engaged communities. Cronkite will serve as a testbed for experimentation in both English and Spanish-language TV news through its Cronkite News platform. To lead the initiative, the school will conduct a national search to hire the Knight Foundation Professor of Practice in TV News Innovation.

**Regional Journalism Collaboration for Sustainability:** Arizona PBS, operated by the Cronkite School, is the lead station of the RJC for Sustainability, a news collaboration to enhance and expand coverage of sustainability issues. The reporting partnership, supported by the Corporation for Public Broadcasting, includes PBS SoCal and KPCC Southern California Public Radio in Los Angeles, KJZZ radio in Phoenix and Rocky Mountain PBS in Denver.

**News Co/Lab:** The Cronkite School is helping the public find new ways of understanding and engaging with news and information through this initiative in collaboration with Facebook. The News Co/Lab will promote and accelerate the best work already being done by McClatchy newsrooms and other partners, and will pursue its own program of experimentation.
Cronkite students won more awards in the Broadcast Education Association’s annual Festival of Media Arts competition than any other school in the nation in news, sports and audio divisions.

Students won a total of 11 awards, including top newscast. This year marks the eighth time in nine years that the Cronkite School has finished with the most news division awards.
### FESTIVAL OF MEDIA ARTS WINNERS

#### FACULTY

**LONG FORM VIDEO OR FILM DOCUMENTARY**
- Brian Plow
- Todd Fredricks
- Ohio University
  - "The Veterans Project"

#### STUDENT

**MUSIC VIDEO**
- Jimmy Nappes
- Kent State University
  - "Chill – Something to Live For"

**STUDENT SCRIPWRITING**
- Laura Walters
- University of Cincinnati
  - "Good Times"

#### RADIO/TV SPORTS EVENTS: PLAY BY PLAY
- Bowling Green Radio Sports Organization
  - Bowling Green State University
  - "Men’s Basketball BGSU vs San Jose State"

#### TELEVISION SPORTS TALENT
- Joseph Payton
- Ohio University

### BEA PAPER WINNERS

#### Faculty

- Mary Beth Earnheardt
  - Youngstown State University
  - "Exploring Media Entrepreneurship Education at the Masters Level: Outcomes and Assessment"

- Xiao Meng Li
  - Ohio University
  - "Changing Destiny or Commercializing Singlehood—A Critical Discourse Analysis of SK-II’s Advertisement on ‘Leftover Women’"

- Ryan Dunham
  - Ohio University
  - "Perceptions of Asexuality and Mental Health Issues: Breaking the Connection"

- Natalie Acosta
  - Quintin Schomaker
  - Angela Mendez
  - Neela Hassan
  - Aye Thada Hla
  - Ohio University
  - "A Comparative Study of Digital Competence across Afghanistan, Colombia, Honduras, Myanmar and the United States of America"

#### Student

- Louisa Ha
  - Bowling Green State University
  - "Engagement and Brand Loyalty Through Social Capital: How Social Media Marketing Utilizes Social Capital for their Benefit"

- Tang Tang
  - University of Akron
  - Roger Cooper
  - Ohio University
  - "Predicting Changing Media Use Patterns via Mega Events: An Examination of Multi-Screen Viewing during the Rio Olympics"
  - "The Most Social Games: Predictors of Social Media Uses during the Rio Olympics"

- Tereza Kidane
  - Goitom Negash
  - Ohio University
  - "The Social Function of Communication Devices and Migration Experiences: The Case of Eritreans"
10:15 AM – 11:15 AM  
Brexit and Trump: Implications for teaching broadcast journalism [Session ID: 1344713]

Ballroom F  
[International | News]

Broadcast journalism in the UK and US has been facing unprecedented attacks on its credibility, with President Trump declaring that ‘MSM’ are liars and UK Anti-Brexit protesters claiming journalists are failing democracy. In the UK, perhaps surprisingly, interest has been rising among young people both in politics and political journalism. So how can we ensure journalism students are equipped to cope with issues that professionals find challenging? This panel compares the US and UK experience.

Moderator: Deborah Wilson David, University of Lincoln

Panelists:  
- Lawrie Hallett, University of Bedfordshire; How the impact of regulation on broadcast news compares between the UK and the US
- Deborah Wilson David, University of Lincoln; Fresh from the classroom: UK journalism students and the political arena
- Andrew David, University of Lincoln; Developing young political reporters on a small scale campus-based radio station
- B. William Silcock, Arizona State University; The Walter Cronkite experience

10:15 AM – 11:15 AM  
Adding Diversity to Course Curricula: It's Easier Than You Think [Session ID: 1344780]

Ballroom G  
[International | Curriculum, Assessment & Administration]

Making course content more diverse and inclusive doesn’t have to be complicated. Many of us teach from similar texts, use similar examples, and provide similar course syllabi to our students each year with little examination of the demographic representation in those materials. This panel will explore simple changes we can make to course handouts, classroom exercises, and student assignments to foster a greater appreciation for diversity, broaden our students’ perspectives, and enhance educational outcomes.

Moderator: Elliott Lewis, SUNY - Purchase College

Panelists:  
- Kevin P. Swift, Methodist University
- Jennifer Woodard, Middle Tennessee State University
- Faith Sidlow, California State University - Fresno

10:45 AM – 11:45 AM  
Graduate Student Research Presentations: Grand Plans & Great Expectations – Session II [Session ID: 1394302]

Exhibit Hall - Digital Poster Research Presentations  
[All Convention]

Grand Plans and Great Expectations is designed to allow graduate students the chance to present their thesis or dissertation work while it is still in progress, or to present research projects completed after the December BEA deadlines.

Thesis in Progress: The Effects of Message Framing and Individual-Level Differences on Selective Exposure to Health Messages
Jesse N. Grace, Colorado State University  
Adviser: Dr. Marilee Long

Dissertation: Electric Cooperatives as Rural Retail Broadband Providers
Jamie Alexander Greig, The University of Tennessee, Knoxville  
Advisor: Professor Stuart N. Brotman

Thesis: Breaking News and Sponsored Content
Leonard Haynes, San Francisco State University  
Faculty Adviser: Dr. Nancy Reist

Thesis in Progress: How Does a Woman Reporter’s Background Affect Sources in Her News Stories?
Alexis Howell, Michigan State University  
Adviser: Dr. Esther Thorson

Dissertation in Progress: The Role of American Consultants in the Development of Television News Broadcasting in the United Kingdom in the 1990s
Madeleine Liseblad, Arizona State University  
Adviser: Dr. Leslie-Jean Thornton

Research Project: Busting Media Myths about Youth Through Youth Self-representations at KGNU Community Radio
Luz Aída Ruiz Martinez, University of Colorado, Boulder  
Adviser: Dr. Shu-Ling Chen Berggreen

Thesis in Progress: An Analysis of Professional Lacrosse League Instagram Accounts and how their Managers use Various Forms of Content to Engage Audiences
Gunnar Olson, Adam Kuban, Michelle O’Malley & Terry Heifetz, Ball State University  
Adviser: Dr. Adam Kuban
11:30 AM – 12:30 PM
Avid Workshop: Avid Audio: Your Video’s Better Half [Session ID: 1394908]
Conference Room 1/2
[All Convention]
Great video will fail without great sound, and too often, this is where you're expected to 'fix it in post'. Thankfully, there's a Pro Tools rig under the hood of Media Composer. In this session, you will learn to tap into Media Composer's powerful audio plug-ins, track based effects, and more to fix audio problems and deliver a professional sounding program. Free courseware provided.

11:30 AM – 12:30 PM
We teach Storytelling, not Journalism [Session ID: 1344738]
Pavilion 1
[Production Aesthetics & Criticism | News]
This fast-moving panel will discuss, dissect and perhaps argue the difference between Storytelling and Journalism. Join us and learn how advocacy storytelling, Issue storytelling and perspective storytelling allow our students to become great storytellers. Our goal is to enlighten the audience how important storytelling for all students.
Moderator: Shawn Montano, Emily Griffith Technical College
Panelists: Thomas Baggerman, Point Park University
Richard Vogel, Lincoln Memorial University
Ann Strahle, University of Illinois-Springfield
Robin Cecala, Point Park University
Anji L. Phillips, Bradley University

11:30 AM – 12:30 PM
Documentary Division Business Meeting [Session ID: 1372718]
Pavilion 2
[Documentary]
The Documentary Division focuses on scholarship, teaching, and creation of documentaries, and radio-TV-Internet delivery of documentary film/video. We seek to expand international documentary literature and illuminate genres, methods, creators, and interpretative/analytical approaches to documentary. Our members share an appreciation for methods of teaching and producing documentaries, including exhibition. Our goal is to be a nexus for media scholars and critics, faculty, and professionals in documentary fields, as well as other associations, festivals, and broadcast organizations that research, produce, and archive documentaries at international, national, regional, and local levels.
Chair: Jes Therkelsen, California State University-Fresno
Vice Chair: Choonghee Han, Hope College
Faculty Festival Chair: Julia Largent, Bowling Green State University
Student Festival Chair: Chris Shofner, University of Wisconsin – Stevens Point
Communication Officer: Dan Kimbrough, Misericordia University
11:30 AM – 12:30 PM
Law & Policy Division Business Meeting [Session ID: 1375499]

Pavilion 9
[Law & Policy]

L&P’s mission is to assist fellow teachers, researchers and practitioners in electronic media Law & Policy. Their goals and objectives are to foster ownership of the process of educating potential electronic media leaders and teachers about law; to prepare electronic media students for leadership roles by providing meaning to the phrase “the public interest, convenience and necessity”; to instill the notion of the “public interest” among potential users and leaders of the electronic media; to help new teachers of L & P by initiating and continuing a dialogue about the process of teaching in this area; to foster discussion about the nature of the Curriculum of Law & Policy; to educate potential users about their responsibilities to use the mass media as mechanisms for social change and improvement; and to initiate research into the fields of Law & Policy.

Chair: Heather Polinsky, Central Michigan University
Vice Chair: Kevin Johnson, California State University, Long Beach
Communications Director: Robert N. Spicer, Millersville University of PA

11:30 AM – 12:30 PM
College radio’s digital dilemma: Issues in leveraging online platforms for inclusive programming and organizational structure. [Session ID: 1344232]

Pavilion 11
[Radio & Audio Media]

How does your college radio station define diversity and inclusion? To what degree does your station utilize online platforms? And what's the connection between the two? Find out as you learn how your station can benefit from effectively using online platforms. Also, get advice and tips for increased usage of the various online platforms with the goal of improving station campus and community inclusiveness through programming, promotion and organizational structure. Bring your tips as well!

Moderator: Will Murphy, Northwest Missouri State University
Panelists: Kyle Miller, Northwest Missouri State University
Jennifer Williamson, Virginia State University
Jodeane Brownlee, University of Nebraska @ Omaha

11:30 AM – 12:30 PM
Star Trek Discovery: Going Where No ST Series has Gone Before [Session ID: 1344471]

Ballroom F
[History | Production Aesthetics & Criticism]

This panel will look at how the latest Star Trek series expands the mythology, narrative structure and social relevance of the Star Trek franchise from historic, critical, cultural and/or theoretical perspectives.

Moderator: Janet McMullen, University of North Alabama
Panelists: Janet McMullen, University of North Alabama; The progression of Mythic Messages of Diversity and Ethical Values in Star Trek Series from TOS to Discovery
Bruce Finklea, University of Montevallo; The Canon Conundrum: Revering and Retconning 50 years of Star Trek
Keith Corso, Westminster College, Pennsylvania; The Evolution of the Hero Archetype is Star Trek: From the Original Series to Discovery

11:30 AM – 12:30 PM
Religion & Media Division Business Meeting [Session ID: 1375522]

Ballroom G
[Religion & Media]

The Religion & Media Division is to advance understandings of the intersection of religion and media and to explore the roles that diverse religions and faith play in media and culture through promotion of high quality scholarship about faith and electronic media, providing a forum for the discussion of critical issues involving religion, faith and media, and promotion of creative works that investigates the confluence of religion and media.

Chair: Heather Hamilton-Stilwell, California Baptist University
Vice Chair: Paul A. Creasman, Arizona Christian University
Festival Coordinator: Warren Koch, Azusa Pacific University
Secretary/Newsletter Editor: Maria Williams-Hawkins, Ball State University
Fall 2019

Launch Ph.D. in Strategic Communication
Nicholson School makes move to UCF Downtown Orlando

Awards

UCF Knightly News received second consecutive Florida Associated Press Broadcasters Award for Best College Television Newscast

Knightly Latino earned a 2017 Sunshine State Award

Scholarships

NSC awarded more than $75,000 in the 2016-2017 school year

First

Hispanic/Latino Media Certificate in Florida

Student Sharks

Through his scholarship program, Clay Newbill ('82) hires NSC students to work on his Emmy-winning program Shark Tank

12 years

in a row with a Dow Jones College Intern

Undergraduate Offerings

Bachelor of Arts:
Advertising/Public Relations
Communication and Conflict
Human Communication
Journalism
Radio-Television

Graduate Offerings

Master of Arts:
Communication
Certificate:
Corporate Communication

For More Information:
sciences.ucf.edu/communication
12:00 PM – 1:00 PM
Graduate Student Research Presentations: Grand Plans & Great Expectations – Session III [Session ID: 1394303]
Exhibit Hall - Digital Poster Research Presentations
[All Convention]
Grand Plans and Great Expectations is designed to allow graduate students the chance to present their thesis or dissertation work while it is still in progress, or to present research projects completed after the December BEA deadlines.

**Dissertation in Progress:** Themes in Online Narrative Health Messages by TV Anchor and Reporters: A Qualitative Approach
Kirstin Pellizzaro, Arizona State University
Adviser: Dr. Leslie-Jean Thornton

**Thesis in Progress:** Addressing the News Media Image in a Time of Fake News
Soo Young Shin, Michigan State University
Adviser: Dr. Serena Carpenter

**Research Project:** International Public Relations Education: A Triangular Study of International Education within the Classroom
Kiaya Young, Murray State University
Adviser: Dr. Bella Ezumah

**Research Project:** The Use of Artificial Intelligence: Exploring Using Motivations and Satisfaction with the Case of Alexa
Weiwen Yu & Chun Shao, Arizona State University
Adviser: Dr. Xu Wu

**Thesis in Progress:** Cultural Exchange and Media Evaluations Behind Transnational Business Acquisition Between China and the United States: A Qualitative Study of Dalian Wanda-AMC
Sisi Zhao, Ohio University
Adviser: Dr. Michael S. Sweeney

**Dissertation in Progress:** Activation of Foreign Publics through International Broadcasting: Structural Relationships between Foreign Media Accessibility, Credibility and Dependency
Yicheng Zhu, University of South Carolina
Adviser: Augie E. Grant, Ph.D.

1:00 PM – 2:00 PM
BEA 2019: What’s Next? [Session ID: 1394103]
Conference Room 4
[All Convention]
This session will explore how BEA members can make the most out of BEA opportunities for presenting cutting edge research, tried and true teaching techniques, the best in creative work, and special topics sessions. Connect with BEA board members and staff to craft a plan for BEA On-Location, the Festival of Media Arts, and BEA2019.
Moderator: Gregory N. Luft, Colorado State University

1:00 PM – 2:00 PM
Featuring three 1st place News Division winners [Session ID: 1344616]
Conference Room 5/6
[News]
A discussion and showcase of three 1st place winners in the 2018 Festival of Media Arts Student News Competition. Hear how these talented students created their winning pieces, the challenges faced and what it takes to create an award winning Festival entry. Students will also answer questions and discuss their entries with a local Las Vegas broadcaster.
Moderators: Iveta Imre, University of Arkansas at Little Rock
Sara Magee, Loyola University Maryland
1:00 PM – 2:00 PM
Audio Production Workshop Series: Best Practices for Student Audio Production [Session ID: 1344179]

Pavilion 1
[Radio & Audio Media]
For this panel veteran college professors and practitioners will share their insights on teaching audio production - storytelling, scriptwriting, editing, and more. Each panelist will also present sample work from their students for a mini-listening session. BEA Media Festival of Arts Best of Festival Student Audio Winners have been invited to participate on the panel.

Moderator: Kim Fox, American University in Cairo
Panelists: Sam Sauls, Susquehanna University
          Keren Henderson, Syracuse University
          Michael O'Connell, Senior Digital Editor, Federal News Radio; host of It's All Journalism podcast; and adjunct professor, American University

Sponsored by:

1:00 PM – 2:00 PM
Researching Accessibility: Captioning, Audio Descriptions, and Websites [Session ID: 1344704]

Pavilion 2
[Research | Law & Policy]
Electronic media accessibility, online or broadcast, is an increasingly important issue from ethical and legal perspectives. The ADA is increasingly being applied to the virtual world and the Telecommunications Act of 1996 and the Communication Video Accessibility Act (CVAA) both call for making audio and video material accessible. This panel provides researchers with the theoretical background and methodological approaches for studying media accessibility from a range of perspectives, including web accessibility, captioning, and audio descriptions.

Moderator: Susan Youngblood, Auburn University
Panelists: Sean Zdenek, University of Delaware; Research methods for caption studies: Visualization techniques, big data methods, usability testing, and rhetorical approaches
          Lakshmi N. Tirumala, SUNY Plattsburgh; Research Methods for Audio Description: Approaches and Problems
          Ed Youngblood, Auburn University; Research Methods for Website Accessibility: Sites, Users, Designers, and Content Creators

1:00 PM – 2:00 PM
Documentary in the Age of Alternative Facts [Session ID: 1344761]

Pavilion 3
[Documentary | International]
Alternative interpretations of reality have brought us fake news. Should documentaries in this age of alternative facts skew towards an objective news-style approach or is the answer in cinema verite, socially conscious films, or even in mockumentaries? This panel analyzes how documentaries have interpreted reality in the past, what their role is in the age of alternative facts, and how the current era is impacting documentary film production and teaching in the U.S. and Europe.

Moderator: Helena Vanhala, Robert Morris University
Panelists: Tim Hudson, Point Park University; Documentary Film’s Historical Take on the Age of Alternative Facts
          Helena Vanhala, Robert Morris University; Bringing Scholars and Documentary Filmmakers Together to Analyze and Produce Critical Interpretations of Reality
          Rick Minnich, Rickfilms and MET Film School Berlin, Germany; International Collaborative Documentary Film Production in the U.S. and Europe: Mediating Between Different Cultures, Ideologies and Interpretations of Reality
          Nadine Patterson, Harmony Image Productions (HIP) Cinema; Socially Conscious Filmmaking in the Age of Fake News
          Will Zavala, Pittsburgh Filmmakers School; Learning from Failure: Making and Teaching Documentaries through Mistake-Based Learning
1:00 PM – 2:00 PM
The Evolution of Black Women in Television: Mammies, Matriarchs and Mistresses [Session ID: 1344717]

Pavilion 9
[Multicultural Studies | Gender & Sexuality]
Black women are having a phenomenal rise in prominence on television and behind the scenes in 2017. For the first time in almost two decades, Black women are not only starring in leading roles on sitcoms and dramas but are also showrunners, directors, writers and executive producers of the most successful series on television. This visual representational resurgence is directly related to the political, social, educational and economic progress by Black women in the United States since 1950.

Moderator: Imani M. Cheers, George Washington University
Panelists: Beretta Smith-Shomade, Emory University
Donald Bogle, University of Pennsylvania

1:00 PM – 2:00 PM
Curriculum, Assessment & Administration Division – Top Paper Presentations [Session ID: 1375600]

Pavilion 10
[Curriculum, Assessment & Administration]
Please join us as we hear the top papers presented from the Curriculum, Assessment and Administration Division.

Vice Chair/Paper Competition Chair: William Hanff Jr., University of District of Columbia

Debut Paper Competition
1st Place: Mary Beth Earnheardt, Youngstown State University & Adam Earnheardt, Youngstown State University;
Exploring Media Entrepreneurship Education at the Masters Level: Outcomes and Assessment

Open Paper Competition
1st Place: Jamie S. Switzer, Colorado State University & Ralph V. Switzer, Colorado State University;
Immersive Journalism: Educating Students in an Emerging Genre for Reporting and Storytelling
2nd Place: Andrew Mills, Northwestern University in Qatar; Amy Kristin Sanders, Northwestern University in Qatar & Shakir Shahid Hussain, Northwestern University in Qatar;
Edged out? A Census of Undergraduate Ethics and Leadership Courses in Accredited U.S. Journalism and Mass Communication Programs

1:00 PM – 2:00 PM
Social Video: From informing & enlightenment to misleading and Deception [Session ID: 1344756]

Pavilion 11
[Interactive Media & Emerging Technologies | News]
Video is a critical piece of communicating on social media, and it plays many roles, from enlightening and informing to misleading and obfuscating. Videos from everyday citizens shed light on situations that used to remain in the dark, such as police brutality and poor treatment of customers. However, on the flip side, doctored videos, including of former President Obama speaking words he did not actually say and President Trump appearing to hit Hillary Clinton with a golf ball permeate our social media feeds right alongside factual videos depicting actual events, leaving it more difficult than ever to tell truth from lies. This panel will explore current aspects of video use on social media, and how content creators can navigate emerging and ongoing challenges and best use social video tools.

Moderator: Gina Baleria, San Francisco State University
Panelists: Chandra Clark, University of Alabama
Leigh Wright, Murray State University
Choonghee Han, Hope College

1:00 PM – 2:00 PM
Cinematography Today: What Aspiring Cinematographers (and their professors) Need to Know [Session ID: 1344254]

Ballroom F
[Production Aesthetics & Criticism]
With changes in camera and lighting technology, aspiring cinematographer need to learn a new set of tools and skills. This panel will address some of these issues, through the expertise of working cinematographers and cinematography professors. Some issues to be discussed include 4k, 8k and beyond, resolution vs other factors, LED lighting, high end cameras: Red vs. Arri Alexa vs. Panasonic VariCam vs C700 vs. SONY F65 vs. Black Magic, and tips on how to teach cinematography.

Moderator: Donald Pollock, University of La Verne
Panelists: Morgan Sandler, University of La Verne & freelance cinematographer
Sandra Chandler, University of Southern California & freelance cinematographer
Chris Mosio, cinematographer & instructor at Digipen
Bruce Dorfman, University of Southern California & freelance cinematographer

129
1:00 PM – 2:00 PM
**Encouraging Women in Production and Content Creation [Session ID: 1343676]**

Ballroom G  
[Gender & Sexuality]

Have you found your production-based courses to have lop-sided male-to-female ratios? This panel will discuss strategies to encourage increased participation in production classes and activities by women.

Moderator: Dan Kimbrough, Misericordia University  
Panelists: Becky Beamer, American University of Sharjah  
Heather Polinsky, Central Michigan University  
Zinka Bejtic, American University of Sharjah  
Melissa Sgroi, Misericordia University

2:15 PM – 3:15 PM
**Avid Workshop: What's New in Media Composer 2018 [Session ID: 1394910]**

Conference Room 1/2  
[All Convention]

If you haven't looked at Media Composer lately, it's time to look again! Media Composer today is easier, sleeker and more powerful than ever. Come see what's new and find out why Media Composer remains the tool of choice for industry elite -- and increasingly, in schools nationwide. Free courseware provided.

2:15 PM – 3:15 PM
**Research Division Business Meeting [Session ID: 1375524]**

Conference Room 4  
[Research]

The Research Division supports the work of BEA members whose interests include telecommunication research, methodology and interests not served by other divisions. No methodology is excluded. Their goals are to encourage all BEA members interested in research to join the division; to provide forums for discussion on issues in broadcast and electronic media research; and to provide leadership roles in shaping the future of broadcast and electronic media research.

Chair: Hailey L. Sweitzer, Ohio University  
Vice Chair: Thom Baggerman, Point Park University  
Communications: Kara Jolliff Gould, University of Arkansas

2:15 PM – 3:15 PM
**When the Coaches Say 'Academics Is Our Priority'--What Really Happens... [Session ID: 1343023]**

Pavilion 1  
[Sports | Student Media Advisors]

This panel examines the challenges of teaching media to student-athletes. Athletic game and practice schedules often make it a challenge to assure that our students have the out of class time to do the extra curricular work to learn their craft. We will discuss policies or understandings colleges and universities have adopted to assure that their student athlete/media communication students are able to work their hands-on extra-curricular activities into their schedule.

Moderator: Richard Vogel, Lincoln Memorial University  
Panelists: Faith Sidlow, California State University - Fresno  
Robin Cecala, Point Park University  
Sandy Henry, Drake University  
Terry Likes, Tennessee State University  
Respondent: Ann Strahle, University of Illinois-Springfield
2:15 PM – 3:15 PM
Emerging Technology in the Classroom: Innovations in Instruction [Session ID: 1344593]

Pavilion 2
[Interactive Media & Emerging Technologies | Curriculum, Assessment & Administration]

With more and more educational technologies making their way on to the market, it can be hard to evaluate all the new teaching tools. This panel outline great tech ideas for your classroom by providing an overview of the technology, real-world use cases and examples straight out of our classrooms. From new ideas for office hours to improved ways of having students assess their own work, this panel will get you teaching with the latest tech.

Moderator: Andrew Mills, Northwestern University in Qatar
Panelists: Amy Kristin Sanders, Northwestern University in Qatar
Kim Fox, American University in Cairo
David Deeley, University of North Florida
Shakir Shahid Hussain, Northwestern University in Qatar
Heather Dunn, Arizona State University

2:15 PM – 3:15 PM
Sustainability Storytelling: Making short docs with journalism & sustainability students [Session ID: 1344056]

Pavilion 3
[Documentary]

I teach students from ASU’s Schools of Sustainability and Journalism how to make 5 minute documentaries about sustainable subjects. The sustainability students teach journalism students their skills, and vice versa. This discussion will describe the process we take to shape an idea into a finished film, that students premiere on the last day of the semester.

Moderator: Peter Byck, Arizona State University

2:15 PM – 3:15 PM
Contemporary Issues Facing Media Advisors: Safety, Revenue, Social Media Management, and Administrative Challenges [Session ID: 1343993]

Pavilion 9
[Student Media Advisors | Management, Marketing & Programming]

The media industry is going through an unprecedented era of rapid change and student media are not immune to those changes. This panel will address separate, but in some ways intertwined, issues facing contemporary student media, and their faculty advisors. The first, in keeping with the theme for BEA 2018, is creating a safe environment for student media. The second presentation will broaden out from safety issues to address how media advisors navigate administrative concerns about student media. The third presentation will give audience members advice on how to navigate social media content management. Finally, presentation four will look at how media advisors can handle the sponsored content in a student media context.

Moderator: Lowell A. Briggs, York College of Pennsylvania
Panelists: Lowery Woodall, Millersville University of PA; WSAF-FM: Addressing Security Concerns for College Radio Stations
Robert N. Spicer, Millersville University of PA; Changing Revenue Streams: Teaching Students the Ethics of Sponsored Content
Brittany Fleming, Slippery Rock University; Contemporary Issues Facing Media Advisors: Safety, Revenue, Social Media Management, and Administrative Challenges
Keith Corso, Westminster College, Pennsylvania; Advising Student Run Social Media Properties

2:15 PM – 3:15 PM
The more things change, the more they...change: Navigating an increasingly complicated industry model while maintaining standards [Session ID: 1344026]

Pavilion 10
[Production Aesthetics & Criticism]

When nearly everyone has access to digital video production technology, and many traditional media entities undergo big changes, what does it mean to be a professional? Media production faculty and industry professionals grapple with changing assumptions about quality, changing audience expectations, and a business model that would have seemed unimaginable 20 years ago. A panel of educators and network professionals assess where we’ve been, where we are, and where we’re going.

Moderator: Glenn Hubbard, East Carolina University
Panelists: Kristofer Cook, Portly Pup Productions/Fox Sports 1
Iveta Imre, University of Arkansas at Little Rock
Respondent: James E. Machado, Millersville Millersville University of PA
2:15 PM – 3:15 PM  
The Media Trinity: Policy Implications for Rethinking Culture, Content and Channel [Session ID: 1344532]  
Pavilion 11  
[Law & Policy | Research]  
The traditional industry-based approach for introducing media fundamentals—print, broadcast, movies, etc.—is unsustainable as new channels, technologies, and services emerge. The vertical and horizontal integration of leviathan media organizations, along with the fundamental changes wrought by social media environments, are outpacing old broadcast industry models. Teaching and research used to focus on few producers and mass audiences. But now corporate-owned content libraries and global distribution channels exert ever-greater influence on socioeconomic cultures, and audiences are becoming media producers as well, rendering obsolete traditional frameworks based on vocational fields or programming genres. Do we build from historical approaches to media fundamentals, or do we need to rethink our strategies? We propose the latter. This panel introduces a new approach for introducing media fundamentals based on the relational trinity comprising media culture, content, and channel. Following a conceptual introduction, panelists will explore frameworks and examples for teaching and analyzing distinct and/or overlapping attributes of media culture, content, and channel. Dr. Stuart N. Brotman will conclude by reviewing the law and policy implications for this new teaching paradigm.  
Co-organizer: Thomas A. Mascaro, Bowling Green State University  
Co-organizer: Ralph Beliveau, University of Oklahoma  
Panelist: Jose Soto, DePaul University  
Law/Policy Expert: Stuart N. Brotman, University of Tennessee @ Knoxville

2:15 PM – 3:15 PM  
News Division – Top Paper Presentations [Session ID: 1375615]  
Ballroom F  
[News]  
Please join us as we hear the top papers presented from the News Division.  
Co-Vice Chair, Research: Julian Rodriguez, University of Texas at Arlington  
Debut Paper Competition  
1st Place: Keren Henderson, Syracuse University & Sung Yoon Ri, Syracuse University; Who’s in the lead? A demographic analysis of leading local television news reporters across the top markets in the U.S.  
Open Paper Competition  
1st Place: Douglas Ferguson, College of Charleston & Clark Greer, Liberty University; Assessing the Diffusion of Drones and Virtual Reality in Local Television News  
2nd Place: Ginger Blackstone, Harding University; Information or Inflammation: How Does News Media Exposure Relate to Americans’ Opinions About the Nation, the Government, and Personal Satisfaction?  
3rd Place: Carey Higgins-Dobney, Portland State University; News Work in the Age of Consolidated Corporate Ownership: Navigating Corporate Profits and the Public Interest as a Newsroom Worker

2:15 PM – 3:15 PM  
Gender & Sexuality Division Business Meeting [Session ID: 1375420]  
Ballroom G  
[Gender & Sexuality]  
The Gender & Sexuality Division stimulates awareness and discussion of existing issues and problems related to gender concerns in the media and media education; encourages dissemination of information about impact of gender issues to professional colleagues in the field; leads discussion on issues of promotion and tenure related to gender; fosters and promotes the teaching of issues focusing on gender related concerns as a substantive area of study within the disciplines of broadcasting/ media.  
Chair: James Lohrey, Shippensburg University  
Vice Chair: Patricia Williamson, Central Michigan University  
Paper Competition Chair: Patrick Johnson, University of Colorado Boulder

2:15 PM – 3:30 PM  
Post-Festival Wrap Up Meeting [Session ID: 1390509]  
Executive Board Room (2nd Floor Conference area)  
Festival chairs get an opportunity to discuss the Festival of Media Arts and prepare for the upcoming year.  
BEA Festival of Media Arts Committee Chair: Sara Magee, Loyola University Maryland
2:15 PM – 4:00 PM
BEA Publications Committee Meeting [Session ID: 1390513]
Board Room (1st Floor Conference area)
BEA Publications Committee Chair: Susan L. Brinson, Auburn University

3:30 PM – 4:30 PM
Avid Workshop: Workflows with Media Composer [Session ID: 1394911]
Conference Room 1/2
[All Convention]
Filmmaking has never been more popular than it is today. Learn the film editing workflows used by professionals on Hollywood's #1 choice for editing, and use these time-tested techniques to build student's skills, streamline their projects, and avoid problems before the arise.

3:30 PM – 4:30 PM
Sports Division – Top Paper Presentations [Session ID: 1375627]
Pavilion 1
[Sports]
Please join us as we hear the top papers presented from the Sports Division.
Paper Competition Chair: Colin Walker, Valdosta State University

Open Paper Competition
1st Place: Qingru Xu, The University of Alabama; Minghui Fan, The University of Alabama & Kenon Brown, University of Alabama; Men's Sports or Women's Sports? Gender Norms, Sports Participation, and Media Consumption as Predictors of the Perceptions of Gender-Appropriate Sports in China

2nd Place: Miles Romney, Brigham Young University & Rich Johnson, Creighton University; The ballgame is for the boys: The visual framing of female athletes on national sports networks' Instagram accounts

3:30 PM – 4:30 PM
Drone Journalism in a Part 107 World [Session ID: 1370475]
Pavilion 2
[Interactive Media & Emerging Technologies]
The FAA's Part 107 regulations for small unmanned aircraft went into effect in August 2016 making drone journalism a practical reality for broadcast journalists and educators. Through diverse experiences since passing the FAA test, our panelists will share how they navigate the realities of 107 in the newsroom and classroom. Issues ranging from risk management and oversite, to safe and legal interpretation of 107 rules, to local laws and slow FAA portals, will be addressed.
Moderator: Quint B. Randle, Brigham Young University
Panelists: Judd Slivka, Missouri School of Journalism
Steve Fidel, Brigham Young University
Dale Blasingame, Texas State University
Wendy Erikson, Digital Media Producer and Podcast Host, WomenAndDrones.com

3:30 PM – 4:30 PM
American Society of Cinematography Masterclass [Session ID: 1266265]
Pavilion 3
[Documentary]
The ASC's annual Cinematography Masterclass will explore the opportunities of filmmaking with today's hottest technology. In conjunction with the American Society of Cinematographers, this annual workshop provides some behind-the-scenes insight with an award winning cinematographer. Check the #BEAvegas app for the latest information.
Student Distribution Opportunities - Film Festivals, YouTube and Beyond [Session ID: 1344346]

Pavilion 10
[Law & Policy | Two-Year/Small Colleges]

Student television, video, and film productions are often governed by Fair Use and educational/institutional policies while students are enrolled in courses. But what happens to student productions when they are submitted to festivals, for broadcast, or distributed outside of the classroom? As professors, we encourage students to promote and distribute their work to accumulate accolades, to increase visibility and employment opportunities; but we also must foster an environment mirroring industry practices by providing students a concrete understanding of copyright, distribution plans, submission agreements, contracts, agency, licensing, and compensation. We will address strategies for students to build a toolkit for out-of-classroom success by blending aspects of legal policies and procedures, consistency in packaging and presentation, submission forms and contracts, within the changing landscape of festivals, OTT, and media distribution.

Moderator: Jason Brown, Valdosta State University
Panelists: Jason Brown, Valdosta State University; That's Mine, This is Yours: Case study on student work being distributed and infringing on the rights of the University, other rights holders and other students
Kristine Weatherston, Temple University; What's the Deal?: Case study on best practices for submission agreements, contracts, and distribution of student-generated content
Brent Simonds, Illinois State University; Festivals, Video on Demand, and Aggregators: Gaining an audience for your film
Sara Drabik, Northern Kentucky University; Too Many Versions, Too Many Locations: How a lack of distribution plans affected our collaborative project

Radio's Inclusive Legacy: History, Opportunities and Contemporary Approaches for Inclusion of Marginalized Groups [Session ID: 1344788]

Pavilion 11
[Radio & Audio Media | Gender & Sexuality]

Over the decades radio has played an important role in society. While commercial radio has dominated and influenced our culture, an alternative group of radio stations have performed a more inclusive role. This panel explores the inclusive role, opportunities and practices that these stations have provided marginalized groups in our society.

Moderator: Andy Curran, University of Cincinnati - Clermont College
Panelists: Phylis Johnson, San Jose State University
Dhyana Ziegler, Florida A&M University
Max V. Grubb, Youngstown State University

Shrinking Enrollments & the Impact on Media Programs [Session ID: 1344624]

Ballroom F
[Two-Year/Small Colleges]

This panel covers issues surrounding the problem of keeping media programs viable at universities where student enrollment is shrinking.

Moderator: Joni Varner, Los Angeles City College
Panelists: Shane Tilton, Ohio Northern University; What's the Buzz? Buzz Words for Curriculum
Evan C. Wirig, Grossmont College; Media Production Still Relevant Despite Shrinking Student Populations
Bill Noel, Lynchburg College; Using New Technology to Serve Small Program Production Needs

Microaggressions in the Media [Session ID: 1344743]

Ballroom G
[Multicultural Studies | Gender & Sexuality]

Some media creators and educators still don't understand the definition of a microaggression. This panel will explain the concept of microaggressions and discuss how they appear in various forms of media, including sports and scripted programming, social media and the news.

Moderator: Phillip Powell, Valparaiso University
Panelists: Kimberly Harden, Seattle University
Chetachi Egwu, University of Maryland University College
Kevin P. Swift, Methodist University
### Avid Workshop: Accessing CTE Funding through Avid’s Certification Programs

**[Session ID: 1394912]**

Conference Room 1/2  
[All Convention]

Industry-standard certification is a central requirement to CTE funding programs nationwide. Through Avid's Learning Partner Program, and the newly-announced "ALP|First" program with Hal Leonard, you can offer your students industry-standard certifications to meet CTE requirements, while empowering them with career-ready skills on the tool of choice for the industry's best.

### BEA2018 Post Convention Meeting

**[Session ID: 1376086]**

Conference Room 4

BEA's division chairs meet to discuss the 2019 convention.  
Moderator: Micheal McAlexander, California State University – Fullerton  
Heather Birks, Broadcast Education Association

### Grow Online Engagement with Sports Narratives and Interactive Experiences: ARGs, Social Media, and Original Storytelling

**[Session ID: 1344697]**

Pavilion 2  
[Interactive Media & Emerging Technologies | Sports]

This panel of digital storytelling experts will discuss innovative strategies that may redefine how audiences engage and connect with sports stories. Live reporting, Snapchat, and Alternate Reality Games - a variety of interactive media - allow stories to unfold across time, location, and experience. Learning how to identify opportunities to use a variety of media platforms provides educators with successful tools to captivate an audience.  
Moderator: Jennifer Palilonis, Ball State University  
Panelists:  
  - Kylie Leonard, Ball State University  
  - Ian C. Punnett, Fourth Down and Ten Productions  
  - Colin Walker, Valdosta State University  
  - Brian Hamilton, University of West Alabama

### Internships! The Real World Benefits of Working for Free!

**[Session ID: 1344726]**

Pavilion 9  
[Student Media Advisors]

Internships! Many employers won't even talk to you unless you've done at least one. But is juggling school, work and your social life worth it when you're not getting paid? Perhaps if you know how to land the right internship and make the most of it. This panel will explore how to get your foot in the door with an internship and what to do to maximize the experience! It's easier than you think and it could be the break that helps you land that first job!  
Moderator: Tammy Trujillo, Mt. San Antonio College  
Panelists:  
  - Jennifer Fleming, California State University - Long Beach  
  - Tracy Songer, Northern Kentucky University  
  - Todd D. Evans, Drake University  
  - Michael Whalen, Santa Clara University
4:45 PM – 5:45 PM  
For more effective outcomes, should writing and production teachers personally assign students to their respective production groups and roles, or let them form naturally? [Session ID: 1343608]  
Pavilion 10  
[Production Aesthetics & Criticism | Writing]  
Too often, allowing students to create their own production groups results in groups segregated by G.P.A.’s. The “A” students form a group, and so do the “B,” “C,” and “D” students. etc. Would it be better to mix all types of students together, so the better students can share their expertise? Or should we just allow groups to grow organically? We explore the issue and take sides.  
Moderator:  Dennis Conway, Valdosta State University  
Panelists:  Dennis Conway, Valdosta State University  
Gregory Brown, Valdosta State University  
Kathy Heuston, Austin Peay State University  
Melissa Lee Price, Zayed University  
Christopher Clemens, San Francisco State University

4:45 PM – 5:45 PM  
Media Masala: The Spicy Mixture of Family Members and Friends On Prime Time [Session ID: 1344810]  
Ballroom G  
[Multicultural Studies]  
Over 50 years, the use of mixed race couples has helped to diversify the real world as well as the American TV scene. From the Black and White Tom and Helen Willis on “The Jeffersons” to today’s runaway hit, “This Is Us”, where the couple has a common ethnicity but a mixed set of children, diversity has become more inclusive and spicy. This panel presents the new inclusivity in American television families by examining the diversity of couples and families over the last 17 years of American media, including their ages, ethnicity, orientation and variety of the children’s ethnicity included in these stories.  
Moderator:  Phillip Powell, Valparaiso University  
Panelists:  Maria A. Williams-Hawkins, Ball State University  
Miao Guo, Ball State University  
Maureen Fedoro, Ball State University  
Robert Brookey, Ball State University  
Respondent:  Chetachi Egwu, University of Maryland University College

6:00 PM – 7:00 PM  
BEA2018 Celebrates with Closing Cocktails [Session ID: 1376080]  
Westgate Suite (See #BEAvegas app for details.)  
[All Convention]  
Join us for an opportunity to rehash #BEAvegas and relax with a cocktail to celebrate the convention.  
Silver Sponsored by:  
ROSS  
HAL LEONARD  
megatrax®  
The Sound of Entertainment
WEDNESDAY, APRIL 11

8:00 AM – 12:30 PM
BEA Board of Directors Meeting [Session ID: 1376439]
Conference Room 7/8
BEA’s April Board of Directors meeting.
BEA 2018-2019 President: Gregory N. Luft, Colorado State University

8:30 AM – 12:30 PM
What you need to pass the FAA’s drone test [Session ID: 1376424] [Special Event]
Conference Room 5/6
[Ticketed Event]
If you’ve never dealt with aviation before, the FAA’s drone test can be a bit daunting. But with a study guide and someone to help with the rough parts, you can pass it and start your own drone program. There is an additional $50 fee for this course. This 1/2 day workshop will cover the following topics:
- Airspace
- Aviation weather
- Aspects of Part 107 that will affect you
- Aviation maps
- Other test taking strategies
Moderator: Matt Waite, University of Nebraska-Lincoln

10:30 AM – 2:30 PM
NABEF/BEA Annual Career Day [Session ID: 1011999] [Special Event]
Ballrooms C & G [All Convention]
Each year we partner with the NAB Education Foundation (NABEF) to host the spring NAB Show Career. Career Day provides an excellent opportunity for media companies to network with faculty and college students who are interested in an electronic media career. In addition to a variety of media recruiters, Career Day includes a series of informative sessions and one-on-one career coaching. Check the convention app for the latest information on recruiters.

Index of Names

Abbassi, John ........................................ 52
Abrams, Katie .................................... 117
Abujadail, Mohammad Hatim .............. 110
Acosta, Natalie Gabriela ................... 37
Adair, Kenneth ................................ 74
Adornato, Anthony ............................ 48
Adeps, Hagar Hassan ....................... 89
Aiken, LaDonna .................................. 21
Aixinjuelo, Kaisa ............................... 100
Alba, Adriana De ................................ 102, 103
Albarran, Alan B. ............................... 97
Albinak, Paige .................................. 24
Alboum, Scott .................................. 101
Alerasoul, Alex ................................. 55
Alexandrino, Dania ............................. 96
Al-Failakawi, Yousef .......................... 56, 98
Allam, Rasha .................................. 98
Allen, Elizabeth ............................... 117
Allman, Roger .................................. 92
Almendariz, Sergio ............................. 89
Alqaihani, Saeed ............................... 117
Alvarado, Sabi Rivera ....................... 95
Alzahrany, Yahya .............................. 117
Amatullah, Jim ................................. 103
Amin, Hussein Y. .............................. 56, 98, 117
Anderson, Bryan .............................. 64
Anderson, Raymond ......................... 21, 116
Anderson, Stephanie L. Elder 105, 110, 119
Anderson, Steve ............................... 12, 115
Andress, Bria .................................. 89
Antonini, Ashley ............................... 83
Arceneaux, Noah .............................. 67
Arizzoni, Michela .............................. 117
Armstrong, John S. ............................ 87
Arruda, Jennie ................................. 95
Asper, Steven .................................. 74
Auten, Madison ............................... 52
Avery, Robert K. .............................. 87
Ayala, Antonio A. ............................ 94
Babb, Sophia ................................. 83, 105
Backenstose, Aloha ........................... 89
Bacon, Chris ................................. 12, 84, 94, 104
Baggerman, Thomas 48, 87, 91, 100, 105, 124, 130
Baker, Josh .................................. 110
Baker, Matthew .............................. 60
Balas, Gienda R. ......................... 40, 107
Baleria, Gina ................................. 12, 98, 119, 129
Ballard, Colby ............................... 95
Bane, Kaitlin Christian ..................... 100
Banville, Jule ................................. 71
Barangan, Krischa ......................... 100
Barbara, Eric ............................... 52
Barnes, Frank ............................... 71
Barnes, Cassandra ........................... 54
Barnhart, Frank .............................. 20, 23, 47
Barone, JC ................................. 21, 119
Barthelemes, Maniko ....................... 99
Barton, Allie .................................. 89
Beamer, Becky .............................. 130
Beeson, Joel .................................. 86
Bejtic, Zinka ................................. 130
Belafonte-Young, Denise 12, 63, 94, 104, 112
Beliveau, Ralph .............................. 132
Bell, Travis R. ............................... 57, 89
Belpino, Nick ............................... 103
Beltrandi, Emma ............................ 55
Benard, Blake ............................... 95
Benaza, Paisley M. ........................ 60
Benefield, McKenzie ....................... 71
Benjamin, Louise M. ........................ 12, 86
Bennhoff, Harry ............................. 47
Berggreen, Shu-Ling Chen ................ 123
Berglez, Peter ................................ 87
Inclusive Media

Drabik, Sara ........................................ 50, 115, 134
Dunham, Ryan ........................................ 100, 117
Dunlow, Laura ........................................ 50
Dunmore, Jay ........................................ 115
Dunn, Heather ........................................ 12, 99, 102, 131
Dunville, Kelly ........................................ 98
Dupont, Nancy MacKenzie ... 12, 51, 59, 99
Dyer, Reagan Lynn Hayes .................. 55
Earnheardt, Adam .................................. 129
Earnheardt, Mary Beth ......................... 129
Edgerton, Gary R. .................................. 96
Egan, Beth E. .......................................... 61
Egan, Candace Lee .................................. 50, 62
Egwu, Chetachi ........................................ 134, 136
Eichholz, Chelsea .................................... 55
Eidemiller, John P. .................................. 24
Eissa, Hagar ............................................ 74
El Ghetany, Salma S. ............................... 117
Elder-Anderson, Stephanie .................... 105
Elliot, Marie ............................................ 52, 90
Ellison, David ........................................... 107
Elmore, Clinton ....................................... 89
Eng, Tara ............................................... 55
Engel, Mason .......................................... 54
Erickson, Emily ....................................... 64
Erikson, Wendy ........................................ 133
Erwin, Mallory ........................................ 48
Escalera, Gabriel ...................................... 102
Eschenfelder, Christine C. ..................... 83
Esterline, Eric .......................................... 39, 84, 104
Esterly, Justin .......................................... 103
Ethridge, Neriah ....................................... 21
Evans, Shanrica ....................................... 55
Evans, Todd D. ........................................ 135
Evans, Victor D. ...................................... 56, 80, 92, 106
Ezumah, Bellarmine A. ......................... 117, 127
Faller, Greg ............................................. 88
Fan, Minghui .......................................... 133
Farber, Erica ........................................... 43, 49
Farooq, Muhammad Umar .................... 71
Farquhar, Lee ......................................... 84
Fedoro, Maureen ..................................... 136
Feldman, AJ ............................................. 55
Ferguson, Alexandria ......................... .......................... 54
Ferguson, Alexis Janeil ......................... .......................... 74
Ferguson, Douglas ................................. 132
Fernandez, Abbey ................................... 102
Fernandez, Valeria ................................. 38, 96
Ferrell, Shannon ..................................... 54
Ficken, Caroline ...................................... 55
Fidel, Steve ............................................ 133
Fiedler, Heather Starr ......................... .......................... 97, 119
Fields, Kate ............................................ 110
Filby, Kaite Emma ................................. 54
Finch, Dianne ......................................... 46
Finch, Kevin ........................................... 88
Fink, Edward .......................................... 90
Finklea, Bruce ........................................ 125
Firth, Alyssa .......................................... 63
Fischer, Kenneth A. ............................... 106, 115
Fitzpatrick, Justin .................................. 95
Flaxer, Abby ........................................... 103
Fleming, Brittany ................................. 119, 131
Fleming, Jennifer ................................... 46, 135
Flook, Chris .......................................... 33
Flum, Alex ............................................. 95
Foley, Larry ........................................... 111
Fontenot, Maria ..................................... 60
Foote, Joe S. .......................................... 117
Forbes, Allison ...................................... 75
Ford, Dawn W. ....................................... 90
Fortes, Taylor ........................................ 74
Fortin, Cassidy Jo .................................. 55
Fortunato, Joe ....................................... 20, 80
Fouad, Heba .......................................... 23
Fouke, Victoria ...................................... 55
Fox, Kim ............................................... 33, 40, 71, 79, 101, 102, 128, 131
Francis, Jamal ....................................... 95
Franczyk, Annemarie ............................ 59
Franks, Annie ......................................... 89
Fratnik, Mark ......................................... 49
Fredricks, Todd ...................................... 89
Freeman, Craig ...................................... 38, 87
Freemont, Monique .............................. .......................... 56
Friedman, Michael .................................. 61
Frisener, Riley ........................................ 74
Frisco, Abbey ........................................ 48, 55
Fuller, Lorraine ..................................... 104
Galal, Salma Nader .................................. 89
Gallagher, John J. ................................... 99
Gao, Bowen ........................................... 88
Gao, Xiaohong ....................................... 107
Garcia, Dorothee ................................... 103
Gardiner, Kathryn S. ............................. 52
Garvey, Adrienne ................................... 108
Gaspard, Timothy ................................... 61
Gates, Janice .......................................... 23
Gawuluck, Jack ...................................... 55
Gebhard, Glenn ...................................... 38
Gehlich, Lisa .......................................... 20
Geidner, Nicholas .................................. 20, 87, 89, 118
Geller, Valerie ........................................ 55, 62, 109
Gerstner, Kornel ..................................... 71
Gill, Juan ............................................... 55
Gill, Sam .............................................. 36
Gillmor, Dan .......................................... 67
Gilroy, Sam ............................................ 50
Gimbal, Ashley L. .................................... 117
Gittner, Seth .......................................... 47
Glauz, Trevor ........................................ 54
Gody, Ahmed El ..................................... 87
Goetz, Hannah ....................................... 95
Gogerty, Matthew ................................. 98
Goheen, John C.P. .................................. 63
Gohl, Matt ............................................. 44
Gold, Valerie .......................................... 54
Golden, Madison ................................... 95
Gomez, Katharine ................................... 61
Gordon, Robert D. .................................. 12, 24, 54, 60, 63, 80
Gordon, Sabrina Schmidt ..................... 89
Gordon, Steve ........................................ 74
Gorham, Brad ........................................ 62
Gorlik, Alex ........................................... 100
Gotcher, James Mike ............................ 106
Gough, Donna L. .................................... 21, 118
Gould, Bob ............................................ 68, 86
Gould, Kara Jolliff .................................. 92, 130
Grace, Jesse N. ...................................... 123
Grady, Don A. ......................................... 42, 61
Graham, Derwin ..................................... 52
Graham, John ......................................... 74
Grant, Augie .......................................... 38, 39, 96, 100, 127
Graves, Brian ........................................ 83
Gray, Jim ............................................... 37
Green, Rich ............................................. 43
Greer, Clark .......................................... 132
Greig, Jamie Alexander ....................... 23, 123
Gresham, Barry ...................................... 107
Grigoryan, Nune ..................................... 46, 88
Grimmer, Kristen .................................... 61
Grisson, Dustin ....................................... 55
Grodzki, Erika ........................................ 20, 37, 79
Gross, Max ............................................. 95
Grubb, Max V. ........................................ 40, 134
Guerra, Oscar ......................................... 94
Guest, Christine ..................................... 60
Guo, Miao .............................................. 46, 84, 136
Gurbanov, Suleyman ............................. 64
Gustafson, Erick ..................................... 105
Guzda, Jackie ......................................... 21
Ha, Louisa ............................................ 50, 61, 110
Hager, Kevin .......................................... 44, 60
Hagy, Madeleine ..................................... 45
Hahn, Dustin .......................................... 63, 67
Haigh, Michel M. .................................... 37
Hall, Jaime ............................................. 85
Hallaq, Tom ........................................... 12, 79, 99, 102
Hallett, Lawrie ....................................... 123
Hamdy, Naina ........................................ 56
Hamilton, Ansly ..................................... 45
Hamilton, Brian ..................................... 43, 75, 135
Hamilton-Stilwell, Heather .................. 125
Han, Choonghoe .................................... 57, 124, 129
Han, Karen ............................................ 100
Hanif, William ....................................... 20, 28, 101, 129
Hansen, Sara Steffes ............................. 48
Hanson, Dan .......................................... 94
Harden, Kimberly .................. ................. 106, 134
Harmon, Matthew ................................. 44
Harp, Dustin .......................................... 86
Harris, Alicia .......................................... 103
Hart, Rachel .......................................... 55
Harvey, C.J. ............................................ 103
Hassan, Neela ......................................... 37
Haygood, Daniel .................................... 57, 91
Haynes, Leonard .................................... 123
Hearne, Taylor ........................................ 54
Heifetz, Terry ......................................... 123
Heikkinen, Sarah .................................... 98
Hemenway, Paul T.M. ........................... 20, 91
Henderson, Keren E. ............................ 12, 54, 128, 132
Hendricks, John Allen .......................... 49
Henry, David .......................................... 71
Henry, Sandy .......................................... 12, 85, 98, 119, 130
Henson, Harvey ..................................... 111
Herrera, Jeimi ........................................ 74
Herron, Jaci ........................................... 52, 54
#BEAvEgas

Hubbard, Glenn ........................................ 80, 92, 124, 130
Johnson, Kevin ........................................ 64, 71, 125
Johnson, Lauren E .................................. 54, 55
Johnson, Leah ........................................ 74
Johnson, Patrick ...................................... 62, 117, 132
Johnson, Phylis ..................................... 134
Johnson, Rich ......................................... 133
Johnson, Robert .................................... 103
Johnson, Ronald .................................... 12, 54, 80
Joines, Michaela .................................... 89
Jones, Justin T ........................................ 89
Jones, Storme ........................................ 102
Joshi, Kartik .......................................... 61
Kaczor, Catherine .................................. 63
Kaiser, Matt .......................................... 28
Kane, Jonathon ....................................... 55
Karadjov, Chris ....................................... 74
Kartman, Alex ......................................... 24
Keene, Justin Robert ................................. 67
Kehres, Elle ............................................ 94
Kehree, Shannon ..................................... 74
Kelly, Erin ............................................. 110
Kelly, Sami ............................................ 54, 55
Kempner, Jack ........................................ 95
Kennedy, Collin ...................................... 74
Kenny, Thomas ........................................ 28
Ketelsen, Samantha ................................ 105
Khan, Lacey ............................................ 28
Khatcheressian, Mike ................................. 55
Khoo, Cynthia ......................................... 23
Khoon, Flora .......................................... 57, 109
Kian, Edward M ...................................... 109
Kidane, Tereza ......................................... 86
Kildea, Shawn ........................................ 26
Kilgo, Danielle K ..................................... 92
Kim, Albert ............................................. 85
Kim, Charlotte ......................................... 102
Kimbrough, Dan ...................................... 80, 92, 124, 130
Kimnally, Will ......................................... 97
Kline, Chris ............................................ 116
Knieper, Thomas ..................................... 20
Knittel, Tracy .......................................... 55
Koch, Warren G ....................................... 12, 97, 125
Koren, Emily .......................................... 80
Koren, Leslie .......................................... 80
Kratz, Tessa ............................................ 55
Krebsbach, Chris ..................................... 39, 104
Kreisman, Barbara .................................... 95
Kropp, Evan ............................................ 80
Kuban, Adam J ........................................ 28, 88, 101, 123
Kuck, Davis ............................................ 95
Kuh, Evan ............................................... 95
Kuiken, Jeffrey ........................................ 92
Kurland, Brett ......................................... 75
Kwami, Janet .......................................... 87
Kwiecien, Melanie .................................. 71
LaBuy, Jerry ............................................ 118
Lagos, Jeremy ........................................ 95
Lake, Hillary .......................................... 79
Lam, Carl ............................................... 59
Langdon, Rita ......................................... 28
LaPlante, Jacob ....................................... 103
Largent, Julia E ....................................... 12, 83, 89, 119, 124
Lashley, Mark ......................................... 101
Lavine, Joe ............................................. 89
Law, Erin ................................................ 89
Layton, Anna .......................................... 95
Layton, Lauren ........................................ 89
Le, Brianna ............................................. 55
LeBlanc, James ....................................... 89
LeBlanc, Paul ......................................... 103
Ledbetter, Reagan ................................. 74, 95, 103
Ledbetter, Robyn ................................... 90
Lee, Amanda .......................................... 37
Lee, Jiyoung ........................................... 48
Lee, Laurie ............................................. 99
Lee, Sang yeal ......................................... 48
Lee, Shu-Yueh ......................................... 48
Lei, Jianjun ............................................ 107
Lemanski, Bennett .................................. 45
Leneway, Bob ......................................... 20
Leonard, Kylie ........................................ 105, 135
Lepre, Lyn ............................................... 56
Levine, Ally ............................................ 111
Lewis, Elliott .......................................... 123
Lewis, Frederic ....................................... 94
Li, Ting ................................................... 61
Li, Wenbing ........................................... 107
Li, Xiaomeng ........................................... 83, 117
Li, Xin ..................................................... 107
Li, Zekang .............................................. 107
Liberman, Howard M .............................. 95
Lichty, Lawrence W ................................. 96
Light, Brian ............................................ 74
Light, Charles ......................................... 54
Liguz, Lance .......................................... 12, 21, 64, 71, 116
Likes, Terry ........................................... 85, 102, 106, 130
Limareno, Eric ....................................... 43
Limor, Hagit .......................................... 103
Lin, Carolyn A ........................................ 38, 87
Lieseblad, Madeleine ............................... 123
Litty, Jamie ............................................ 80
Liu, Xiaoyan .......................................... 50, 61
Livengood, Joel ...................................... 54, 55
Lodato, Mark .......................................... 38
Lohrey, James ......................................... 20, 43, 47, 132
Long, Jing ............................................... 100
Long, Marilee ......................................... 123
Long, Quan ............................................ 79
Loof, Travis ............................................ 91
Lovato, Sam ............................................ 105
Luce, Eric ............................................... 63
Lucker, Michael ....................................... 59, 63
Luft, Gregory N ...................................... 38, 39, 127, 137
Lukacovic, Marta N ................................ 87
Luther, Catherine A ................................ 56
Lynch, Troy ............................................. 95
Maass, Robert ......................................... 26, 44
Mabee, Jonathan D .................................. 52
MacArthur, Paul ...................................... 99, 109
Machado, James E .................................. 28, 112, 131
MacKenzie, Jack ................................. 42, 49, 88
MacKenzie, Madison ............................... 46
MacKerron, John ................................... 88
MacLennan, Anne .................................. 38, 87, 119
Madison, T. Phillip .................................. 51, 61
Magee, Sara ........................................... 12, 111, 127, 132
Maglulo, Vinny ....................................... 49
Mappanthon, Chalisa ............................... 88
Mahoney, L. Meghan ............................. 28
Makemson, Harlen ................................... 36
## Inclusive Media

<table>
<thead>
<tr>
<th>Name</th>
<th>Pages</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mallasch, Rachel</td>
<td>54</td>
</tr>
<tr>
<td>Mallin, David P.</td>
<td>63, 111</td>
</tr>
<tr>
<td>Manatong, Gaone N.</td>
<td>105</td>
</tr>
<tr>
<td>Mancuso, Maryssa</td>
<td>89</td>
</tr>
<tr>
<td>Mangino, Jenna</td>
<td>91</td>
</tr>
<tr>
<td>Mangrum, Leah</td>
<td>12, 98, 119</td>
</tr>
<tr>
<td>Mangum, Dillon</td>
<td>55</td>
</tr>
<tr>
<td>Mankin, Jake</td>
<td>95</td>
</tr>
<tr>
<td>Maphia, Sean</td>
<td>100</td>
</tr>
<tr>
<td>Marcus, John</td>
<td>103</td>
</tr>
<tr>
<td>Marks, Andrew</td>
<td>74</td>
</tr>
<tr>
<td>Marley, Hannah</td>
<td>89</td>
</tr>
<tr>
<td>Marsden, Patricia</td>
<td>49</td>
</tr>
<tr>
<td>Marshall, Brianna</td>
<td>74</td>
</tr>
<tr>
<td>Martin, Carey</td>
<td>26</td>
</tr>
<tr>
<td>Martin, Nicholas</td>
<td>54</td>
</tr>
<tr>
<td>Martin, Nicklaus</td>
<td>74, 111</td>
</tr>
<tr>
<td>Martinelli, Rosemary</td>
<td>21, 116</td>
</tr>
<tr>
<td>Martinez, Michael T.</td>
<td>60</td>
</tr>
<tr>
<td>Martinez, Luz Aida Ruiz</td>
<td>123</td>
</tr>
<tr>
<td>Martini, Micaela</td>
<td>110</td>
</tr>
<tr>
<td>Martino-Dahlia, Gina</td>
<td>68</td>
</tr>
<tr>
<td>Mascaro, Thomas A.</td>
<td>96, 109, 132</td>
</tr>
<tr>
<td>Mask, Jaci</td>
<td>103</td>
</tr>
<tr>
<td>Mason, Carson</td>
<td>83</td>
</tr>
<tr>
<td>Mason, Jonathan A.</td>
<td>63</td>
</tr>
<tr>
<td>Matte, Anne Marie</td>
<td>98</td>
</tr>
<tr>
<td>Matthews, Kelli</td>
<td>79</td>
</tr>
<tr>
<td>Mawsouf, Nada</td>
<td>111</td>
</tr>
<tr>
<td>Maxwell, Julianne</td>
<td>102</td>
</tr>
<tr>
<td>Mayer, Kaitlyn</td>
<td>83</td>
</tr>
<tr>
<td>Mayes, Maggie McGraw</td>
<td>33</td>
</tr>
<tr>
<td>McAlexander, Michael</td>
<td>19, 38, 135</td>
</tr>
<tr>
<td>McCormick, Blaine</td>
<td>95</td>
</tr>
<tr>
<td>McCoy, Bernard Barney</td>
<td>89</td>
</tr>
<tr>
<td>McCroskey, Sarah</td>
<td>54</td>
</tr>
<tr>
<td>McDaniel, Samantha</td>
<td>54</td>
</tr>
<tr>
<td>McDaniel, Drew</td>
<td>88</td>
</tr>
<tr>
<td>McDonald, Dan</td>
<td>42, 75</td>
</tr>
<tr>
<td>McDonnell, Thomas</td>
<td>40</td>
</tr>
<tr>
<td>McDowell, Bill</td>
<td>75</td>
</tr>
<tr>
<td>McDuffee, Colin</td>
<td>71</td>
</tr>
<tr>
<td>McFarland, Mary Kay</td>
<td>47, 63</td>
</tr>
<tr>
<td>McGann, Matt</td>
<td>95</td>
</tr>
<tr>
<td>McGlynn, Connor</td>
<td>102</td>
</tr>
<tr>
<td>McHale, John</td>
<td>12, 52</td>
</tr>
<tr>
<td>McHale, John</td>
<td>90</td>
</tr>
<tr>
<td>McHugh, Michelle</td>
<td>12, 99, 102</td>
</tr>
<tr>
<td>McIntee, Dominique</td>
<td>105</td>
</tr>
<tr>
<td>McIntyre, Zachary J.</td>
<td>54</td>
</tr>
<tr>
<td>McKenzie, Robert</td>
<td>38</td>
</tr>
<tr>
<td>McKinley, Megan</td>
<td>89</td>
</tr>
<tr>
<td>McMullen, Janet</td>
<td>125</td>
</tr>
<tr>
<td>McMurray, Corderro</td>
<td>103</td>
</tr>
<tr>
<td>McNab, James F.</td>
<td>12, 54, 60, 101</td>
</tr>
<tr>
<td>McNichols, Joseph</td>
<td>55</td>
</tr>
<tr>
<td>Meadows, Jennifer</td>
<td>19</td>
</tr>
<tr>
<td>Medjesky, Christopher</td>
<td>61</td>
</tr>
<tr>
<td>Medoff, Norman J.</td>
<td>21</td>
</tr>
<tr>
<td>Melder, Karl</td>
<td>54</td>
</tr>
<tr>
<td>Mender, Angela Maria</td>
<td>37</td>
</tr>
<tr>
<td>Merrill, David</td>
<td>95</td>
</tr>
<tr>
<td>Merrill, Stephen</td>
<td>43</td>
</tr>
<tr>
<td>Merritt, Christine H.</td>
<td>39</td>
</tr>
<tr>
<td>Mesbah, Hesham M.</td>
<td>56</td>
</tr>
<tr>
<td>Messere, Fritz J.</td>
<td>99</td>
</tr>
<tr>
<td>Messina, Lucas</td>
<td>95</td>
</tr>
<tr>
<td>Metzger, Eddie</td>
<td>45</td>
</tr>
<tr>
<td>Meyer, Autumn</td>
<td>98</td>
</tr>
<tr>
<td>Miely, Josh</td>
<td>55</td>
</tr>
<tr>
<td>Mille, Kyle</td>
<td>87</td>
</tr>
<tr>
<td>Miller, Caroline</td>
<td>45</td>
</tr>
<tr>
<td>Miller, Danielle</td>
<td>74</td>
</tr>
<tr>
<td>Miller, Forrest</td>
<td>63</td>
</tr>
<tr>
<td>Miller, Kyle</td>
<td>125</td>
</tr>
<tr>
<td>Milks, Andrew</td>
<td>51, 87, 129, 131</td>
</tr>
<tr>
<td>Milts, Hailey</td>
<td>68, 105</td>
</tr>
<tr>
<td>Mims, Bruce</td>
<td>49</td>
</tr>
<tr>
<td>Mincer, Calvin</td>
<td>45</td>
</tr>
<tr>
<td>Minnich, Rick</td>
<td>128</td>
</tr>
<tr>
<td>Mintz, Jessica Danielle</td>
<td>100</td>
</tr>
<tr>
<td>Mitchell, Christopher</td>
<td>23</td>
</tr>
<tr>
<td>Mitchell, Matt</td>
<td>50</td>
</tr>
<tr>
<td>Mitchell, Shane</td>
<td>74</td>
</tr>
<tr>
<td>Mixter, Emily</td>
<td>55</td>
</tr>
<tr>
<td>Mocchia, Patrick</td>
<td>54</td>
</tr>
<tr>
<td>Monthakarnivong, Tanya</td>
<td>98</td>
</tr>
<tr>
<td>Moralic, Mila</td>
<td>33</td>
</tr>
<tr>
<td>Morocho, Laurie</td>
<td>106</td>
</tr>
<tr>
<td>Morris, John M.</td>
<td>26, 37</td>
</tr>
<tr>
<td>Moscowitz, Leigh</td>
<td>109</td>
</tr>
<tr>
<td>Moseley, Margaret</td>
<td>67</td>
</tr>
<tr>
<td>Mosio, Chris</td>
<td>129</td>
</tr>
<tr>
<td>Mott, Robert</td>
<td>12, 48, 99, 102, 118</td>
</tr>
<tr>
<td>Mott, Sydney</td>
<td>63</td>
</tr>
<tr>
<td>Mucha, Alicia</td>
<td>76</td>
</tr>
<tr>
<td>Muchtar, Nurhaya</td>
<td>46</td>
</tr>
<tr>
<td>Muckerman, Anna</td>
<td>102</td>
</tr>
<tr>
<td>Mullens, John</td>
<td>98, 101</td>
</tr>
<tr>
<td>Mullins, Alex</td>
<td>74</td>
</tr>
<tr>
<td>Muro, Nicolette</td>
<td>105</td>
</tr>
<tr>
<td>Murphy, Emma</td>
<td>52</td>
</tr>
<tr>
<td>Murphy, Jack</td>
<td>89</td>
</tr>
<tr>
<td>Murphy, Will</td>
<td>125</td>
</tr>
<tr>
<td>Muturi, Nancy</td>
<td>61</td>
</tr>
<tr>
<td>Myers, Mary E.</td>
<td>57</td>
</tr>
<tr>
<td>Naidu, Rajeev</td>
<td>76</td>
</tr>
<tr>
<td>Naples, Jimmy</td>
<td>54</td>
</tr>
<tr>
<td>Nay, Austin</td>
<td>55</td>
</tr>
<tr>
<td>Neerman, Mark</td>
<td>36</td>
</tr>
<tr>
<td>Neff, Matthew</td>
<td>52</td>
</tr>
<tr>
<td>Nelson, Christopher</td>
<td>71</td>
</tr>
<tr>
<td>Nelson, David</td>
<td>101</td>
</tr>
<tr>
<td>Nelson, Delaney</td>
<td>55</td>
</tr>
<tr>
<td>Nelson, Jacob</td>
<td>64</td>
</tr>
<tr>
<td>Nelson, Thomas</td>
<td>36</td>
</tr>
<tr>
<td>Newman, Mary Elizabeth</td>
<td>55</td>
</tr>
<tr>
<td>Newman, Sam</td>
<td>102</td>
</tr>
<tr>
<td>Nichols, Connor</td>
<td>89, 95</td>
</tr>
<tr>
<td>Nicholson, Katie</td>
<td>54</td>
</tr>
<tr>
<td>Nicla, Andrew</td>
<td>74</td>
</tr>
<tr>
<td>Nikitkin, Alexander</td>
<td>89</td>
</tr>
<tr>
<td>Nirula, Gagan</td>
<td>28, 55</td>
</tr>
<tr>
<td>Noel, Bill</td>
<td>21, 24, 92, 134</td>
</tr>
<tr>
<td>Norman, Christopher</td>
<td>71</td>
</tr>
<tr>
<td>Nunez, Oscar Guerra</td>
<td>20, 63</td>
</tr>
<tr>
<td>Nyquist, Matthew</td>
<td>61</td>
</tr>
<tr>
<td>O’Connell, Michael</td>
<td>128</td>
</tr>
<tr>
<td>O’Connor, Jessica</td>
<td>102</td>
</tr>
<tr>
<td>O’Connor, Mary Beth</td>
<td>26, 102</td>
</tr>
<tr>
<td>O’Donnell, Brennan Thomas</td>
<td>52</td>
</tr>
<tr>
<td>O’Farrell, Kerri</td>
<td>12, 54</td>
</tr>
<tr>
<td>O’Malley, Michelle</td>
<td>123</td>
</tr>
<tr>
<td>O’Neill, Todd</td>
<td>12, 98, 119</td>
</tr>
<tr>
<td>Odgaard, Paige</td>
<td>117</td>
</tr>
<tr>
<td>Olsheski, Jonathan</td>
<td>89</td>
</tr>
<tr>
<td>Olson, Gunnar</td>
<td>123</td>
</tr>
<tr>
<td>Oppe, Elizabeth</td>
<td>46</td>
</tr>
<tr>
<td>Orlik, Peter B.</td>
<td>37, 45, 61, 86, 105</td>
</tr>
<tr>
<td>Ortega, German</td>
<td>96</td>
</tr>
<tr>
<td>Osborne, Anne</td>
<td>100, 109</td>
</tr>
<tr>
<td>Osterhoudt, John</td>
<td>33</td>
</tr>
<tr>
<td>Osterhus, Christie</td>
<td>71</td>
</tr>
<tr>
<td>Otte, Ben</td>
<td>95</td>
</tr>
<tr>
<td>Overbay, Joshua</td>
<td>85</td>
</tr>
<tr>
<td>Owens, John W.</td>
<td>103</td>
</tr>
<tr>
<td>Owen, Karen Ann</td>
<td>99</td>
</tr>
<tr>
<td>Pacleb, Zac</td>
<td>95</td>
</tr>
<tr>
<td>Padilla, Zachary</td>
<td>74</td>
</tr>
<tr>
<td>Paley, Tyler</td>
<td>89, 103</td>
</tr>
<tr>
<td>Palilonis, Jennifer</td>
<td>105, 135</td>
</tr>
<tr>
<td>Papper, Robert A.</td>
<td>36</td>
</tr>
<tr>
<td>Parker, Brian</td>
<td>54</td>
</tr>
<tr>
<td>Parkhurst, Ryan</td>
<td>106</td>
</tr>
<tr>
<td>Parsons, Paul</td>
<td>107</td>
</tr>
<tr>
<td>Pasley, Harrison</td>
<td>61</td>
</tr>
<tr>
<td>Patalita, Jules Marcel</td>
<td>100</td>
</tr>
<tr>
<td>Patrose, Maya</td>
<td>111</td>
</tr>
<tr>
<td>Patterson, Nadine</td>
<td>128</td>
</tr>
<tr>
<td>Patton, Tyler</td>
<td>48</td>
</tr>
<tr>
<td>Paulus, Sarah</td>
<td>95</td>
</tr>
<tr>
<td>Payton, Joseph</td>
<td>95</td>
</tr>
<tr>
<td>Pearce, Pat</td>
<td>95</td>
</tr>
<tr>
<td>Pellizzaro, Kirstin</td>
<td>127</td>
</tr>
<tr>
<td>Perales, Alan</td>
<td>48</td>
</tr>
<tr>
<td>Perez, David</td>
<td>111</td>
</tr>
<tr>
<td>Perez, Lisette</td>
<td>55</td>
</tr>
<tr>
<td>Perez, Simon</td>
<td>24, 44, 102</td>
</tr>
<tr>
<td>Perkins, Troy</td>
<td>52, 111</td>
</tr>
<tr>
<td>Perry, Hollie</td>
<td>100</td>
</tr>
<tr>
<td>Perry, Mark</td>
<td>74</td>
</tr>
<tr>
<td>Perry, Stephen D.</td>
<td>46, 100, 119</td>
</tr>
<tr>
<td>Perschau, Charles</td>
<td>45</td>
</tr>
<tr>
<td>Peruta, Adam</td>
<td>118</td>
</tr>
<tr>
<td>Petersen, Rachael</td>
<td>89</td>
</tr>
<tr>
<td>Phalen, Patricia</td>
<td>90</td>
</tr>
<tr>
<td>Phillips, Anji L.</td>
<td>124</td>
</tr>
<tr>
<td>Phillips, Jason</td>
<td>100</td>
</tr>
<tr>
<td>Pecowy, James</td>
<td>43, 60</td>
</tr>
<tr>
<td>Peczynski, Jacob</td>
<td>52</td>
</tr>
<tr>
<td>Pike, Jasper</td>
<td>45</td>
</tr>
</tbody>
</table>
Inclusive Media

Suresh, Sushanth .............................. 61
Swain, Bethany ......................... 48, 68
Sweeney, Darren J. ........................ 44
Sweeney, Michael S. ................. 127
Swift, Brandon .......................... 84
Swift, Hailey L. .......................... 130
Swift, Kevin P. .......................... 21, 123, 134
Swindell, Christopher L. .............. 75
Switzer, Jamie S. ........................ 129
Switzer, Ralph V. ........................ 129
Swoyer, Dylan ........................... 74
Sznewaj, Jack ........................... 94
Talan, Nick ............................... 48
Tamari, Farrah ............................ 110
Tang, Tang ................................. 28, 48, 110
Taylor, Christine ....................... 39, 84
Taylor, Elvica ............................. 23
Taylor, Erica .............................. 106
Taylor, John ................................ 24
Taylor, Michael ......................... 119
Taylor, Nick ................................ 12, 54, 80, 91, 97
Taylor, Samuel ........................... 54
Taylor, Zoe ................................. 33
Tefertiller, Alec ......................... 79
Tenczar, Anthony ......................... 38
Terao, Ryoya ................................ 99
Terzic, Marilyn .......................... 12, 19, 46, 50, 54,
............................................ 61, 67, 76, 80
Thaitwatcharams, Preeda .............. 71
Therkelsen, Jes ............................ 94, 97, 124
Thiessen, Sean ........................... 52, 54
Thomas, Chris ............................ 21
Thomas, John ............................. 102
Thompson, Philip A. ..................... 28, 38, 87
Thompson, Becca ....................... 54
Thompson, Ryan .......................... 103, 111
Thompson, Scott ......................... 63
Thornton, Leslie-Jean ................. 123, 127
Thorson, Esther ......................... 123
Tidrow, Mick .............................. 95
Tigner, Benjamin ......................... 21
Tilton, Shane ............................. 134
Timmins, Lydia ......................... 99, 110
Tims, Kenzi ................................ 89
Tirumala, Lakshmi N. ................. 128
Tournour, John ......................... 100
Tremayne, Mark ......................... 64, 86
Trujillo, Tammy ......................... 33, 135
Tucker, Michael ......................... 33
Turner, Miki .............................. 100
Tyler, Kayla ............................... 55
Umansky, Barry D. ..................... 95, 106
Underation, Chris ...................... 111
Unus, Wafa ............................... 110
Urbanski, Steve ......................... 46
Utsler, Max Roy .......................... 39
Valdez, John J. ......................... 83, 111
Valle, Dan ............................... 109
Vandernald, Staci ....................... 54
Van Dyke, Matthew ................... 67
Vanhala, Helena ....................... 128
Vanmaele, Steven ...................... 63
Varner, Joni .............................. 134
Vasuthevan, Saumya ................... 105
Vaughn, John ............................. 54
Vicario, Kristina ....................... 89
Vilela, Alexandra M. ................... 62, 68
Vogel, Richard ......................... 124, 130
Vos, Jacob ............................... 98
Wagner, Josh ............................. 89
Waiter, Matt ............................... 137
Walker, Payton ......................... 94
Walker, Colin ............................ 92, 104, 133, 135
Walker, Nate ............................. 54
Walker, Payton ......................... 95
Walsh, David ............................. 60
Walters, Daniel ......................... 102
Walters, Laura ............................ 52
Waltman, Nicole ......................... 74
Wan, Zheping ............................. 107
Wang, Chao ............................... 105
Wang, Handong ......................... 107
Wang, Jinwen ............................. 107
Wang, Yiqi ................................ 50
Wang, Yiqi ................................ 61
Ward, Ashley ............................. 46
Ward, Isaac ............................... 89
Wasbotten, Thor ......................... 118
Watson, Jack ............................. 103
Watson, Ryan ............................. 89
Weatherton, Kristine ................... 134
Weaver, Bradley L. ...................... 44, 68
Webb, Matthew ......................... 90
Webster, Tom ............................. 49
Wegman, Danielle ...................... 89
Weimer, David ........................... 54
Weingarten, Connor .................... 94
Weiss, Steven .............................. 44
Weiss, Joshua D. ....................... 110
Welch, Brian .............................. 52
Welch, Edward ......................... 104
Wells, Sage ............................... 104
Wells, Stephen ......................... 54
Welsh, Matt ............................... 95
Wenger, Debora ......................... 36, 64, 116
Whalen, Michael ....................... 90, 135
Whetham, Bec ............................. 89
Whitaker, Nicholas ..................... 116
Whitmore, Nancy ....................... 84
Wickenhauser, Sarah ................... 54
Widener, Adam ......................... 83, 90
Wilbricht, Jana ......................... 23
Wiley, Richard E. ...................... 106
Wilkinson, Jeffrey S. ................... 100
Williams, Carson ....................... 74
Williams, Elliot ......................... 98
Williams, Lillian ....................... 80, 86, 115
Williams-Hawkins, Maria A. ........ 125, 136
Williamson, Jennifer .................. 85, 101, 125
Williamson, Patricia ................... 43, 47, 132
Wilson, Philip ............................ 63
Winkler, Christopher J. .............. 96, 115
Winter, Jordan ......................... 83
Wirig, Evan C. ........................... 91, 134
Wivagg, Brooke ......................... 103
Womelsdorf, E.R. ....................... 52
Woodall, Lowery ....................... 12, 23, 37, 94, 99,
........................................... 102, 104, 131
Woodard, Jennifer ..................... 123
Wright, Alex .............................. 55
Wright, Kaitlyn ......................... 61
Wright, Leigh ............................ 44, 79, 110, 115, 119, 129
Wu, Xiaoyu ............................... 45
Wu, Xu ..................................... 127
Xie, Quan ................................. 79, 88
Xie, Wenjing ............................... 67, 105, 110
Xu, Qian .................................... 64
Xu, Qingru ................................. 133
Yamada, Rena ............................ 64
Yambar, Marjorie ....................... 23, 62, 91
Yang, Paoua .............................. 102
Yates, Bradford L. ...................... 21, 33, 60
Yatsko, Tracy ............................. 95
Yeban, Jade Nicole ..................... 111
Yepes, Vicky .............................. 74
York, Christie ............................ 102
Young, Kaitlyn ........................... 95
Young, Kiaya ............................. 127
Youngblood, Ed .......................... 79, 109, 128
Youngblood, Susan .................... 128
Yu, Weiwen ............................... 127
Yuan, Siije ................................. 55
Zarkin, Kim A. ......................... 40, 99
Zarro, Antonio ......................... 26, 52, 90
Zavala, Will ............................... 128
Zdeneck, Sean ............................ 128
Zeldes, Geri Alumit ................. 63
Zenk, Mariaiah ........................... 55
Zhang, Chenjie ......................... 50, 61
Zhang, Xiaochen Angela ............ 82
Zhang, Xiaoyun ......................... 37, 84, 110
Zhang, Zhuo .............................. 107
Zhu, Jingyan ............................. 67
Zhu, Siyi ................................. 107
Zhu, Shuhua ............................. 127
Zhu, Shuhua ............................. 127
Zhu, Yicheng ............................. 127
Ziegler, Dhyana ......................... 134
Zimney, Kristin ......................... 89

143
<table>
<thead>
<tr>
<th>Page</th>
<th>Company</th>
</tr>
</thead>
<tbody>
<tr>
<td>C-2</td>
<td>Television Academy Foundation</td>
</tr>
<tr>
<td>C-3</td>
<td>BEA On-Location</td>
</tr>
<tr>
<td>C-4</td>
<td>Elon University</td>
</tr>
<tr>
<td>2</td>
<td>Elon University</td>
</tr>
<tr>
<td>8</td>
<td>Colorado State University</td>
</tr>
<tr>
<td>9</td>
<td>BEA2019 Save The Date</td>
</tr>
<tr>
<td>10</td>
<td>Towson University</td>
</tr>
<tr>
<td>11</td>
<td>Radio Student Scholars Program</td>
</tr>
<tr>
<td>13</td>
<td>RadioFX</td>
</tr>
<tr>
<td>15</td>
<td>Firstcom Music</td>
</tr>
<tr>
<td>16</td>
<td>The University of Mississippi</td>
</tr>
<tr>
<td>22</td>
<td>Digital Video Group</td>
</tr>
<tr>
<td>25</td>
<td>24/7 News Source</td>
</tr>
<tr>
<td>27</td>
<td>PhotoVideoEDU</td>
</tr>
<tr>
<td>29</td>
<td>Uniset</td>
</tr>
<tr>
<td>30-31</td>
<td>University of Florida</td>
</tr>
<tr>
<td>32</td>
<td>Lindenwood University</td>
</tr>
<tr>
<td>34-35</td>
<td>Routledge / Taylor &amp; Francis</td>
</tr>
<tr>
<td>41</td>
<td>The American University in Cairo</td>
</tr>
<tr>
<td>53</td>
<td>California State University, Fullerton</td>
</tr>
<tr>
<td>58</td>
<td>University of North Texas</td>
</tr>
<tr>
<td>65</td>
<td>University of Miami</td>
</tr>
<tr>
<td>66</td>
<td>B&amp;H Photo Video</td>
</tr>
<tr>
<td>69</td>
<td>University of South Carolina</td>
</tr>
<tr>
<td>70</td>
<td>University of Tennessee – Knoxville</td>
</tr>
<tr>
<td>72-73</td>
<td>Charles &amp; Lucille King Family Foundation</td>
</tr>
<tr>
<td>77</td>
<td>University of Oregon</td>
</tr>
<tr>
<td>78</td>
<td>University of Colorado Boulder</td>
</tr>
<tr>
<td>81</td>
<td>Ohio University</td>
</tr>
<tr>
<td>82</td>
<td>Misericordia University</td>
</tr>
<tr>
<td>93</td>
<td>The University of Utah</td>
</tr>
<tr>
<td>113</td>
<td>Florida State University</td>
</tr>
<tr>
<td>114</td>
<td>Iowa State University</td>
</tr>
<tr>
<td>120-121</td>
<td>Arizona State University</td>
</tr>
<tr>
<td>122</td>
<td>Ohio Association of Broadcasters</td>
</tr>
<tr>
<td>126</td>
<td>University of Central Florida</td>
</tr>
</tbody>
</table>