Elon won the 2017 “Best of Festival” Award in the student television newscast category and tied for first place in the student interactive multimedia competition.

In fall 2016, the School of Communications opened two new buildings and hosted the grand opening for Turner Theatre, a new 220-seat, high-definition movie theater screening films four days a week.

Elon University | School of Communications

- One of 18 private universities in the nation accredited by ACEJMC
- More than 1,200 students and 60 full-time faculty members
- Undergraduate majors in Journalism, Strategic Communications, Cinema & Television Arts, Communication Design and Media Analytics
- A master's program in Interactive Media
- Pioneered the Elon in LA program

elon.edu/communications

BEA
Educating for Tomorrow's Media
Imagining Tomorrow's Media: Creativity, Innovation and Monetization

BEA2017
April 22-25
Las Vegas Westgate
The Broadcast Education Association announces a call for papers, production, and panel submissions for the 2017 BEA Super-Regional Conference. Submissions may be made in four categories:

1. **Paper Submissions** (completed papers)
2. **Research in Progress** (abstracts and partial papers)
3. **Panel proposals** related to any area of media or media education, with particular emphasis on broadcasting or multi-platform
4. **Faculty and Student Creative Works** (see categories below)

Creative works are welcome in the following categories: audio, documentary, interactive multimedia, news, and sports. An Open category will also be included for entries that do not fit into one of these categories (such as narrative film and multi-cam). The creative works competition is open to faculty and students who completed their entry while employed or enrolled full-time at a college or university. You do not need to be a BEA member to enter. Faculty winners are expected to attend the conference for the public screen of their work. Submission fee: $25 per entry.

In addition to the paper and production competitions, this conference will include training sessions on Adobe After Effects, Audition, Dreamweaver, InDesign, Photoshop, Premiere Pro, and Avid Pro Tools. All conference attendees will receive admission to one 2.5 hour training session at no charge, with additional sessions available for a $25 fee each. More details on the conference and the training are available on the conference website.

The conference begins with a full day of training sessions, opening reception and keynote speech, Thursday September 21. Paper presentations, panels, and screenings of creative work takes place September 22 and 23. Registration fees include the Thursday reception, Friday lunch, one training session and all snack breaks.

**Registration categories are as follows:**
- BEA Members: $100
- Non-Members: $150
- Students: $50


For more information, see the conference website: [BEA-on-location.com](http://BEA-on-location.com)
Welcome

I would like to extend my personal welcome to everyone attending the Broadcast Education Convention for 2017.

It has been my pleasure to work with the 2016 and 2017 BEA Presidents and Board members to develop the theme and help with convention coordination. I appreciate the opportunity to work alongside the excellent BEA staff, and with all of you on the 2017 convention program.

During this year, the efforts of the BEA staff, the division leadership, and you, individual members of the Broadcast Education Association, resulted in an exciting convention program. Your willingness to propose and take part in panels, to write and review papers, and to champion the work of colleagues and students resulted in the breadth and depth of the subjects covered in the convention schedule.

The convention theme “Imagining Tomorrow’s Media: Creativity, Innovation and Monetization” allows faculty to speculate, in a thoughtful way, about the future of media in our society.

My hope is that everyone will find content in the convention program that will help spark lines of research and new classroom pedagogy.

There are many opportunities, both formal and informal, for attendees to share ideas and interests as part of discussions centered around divisions. I would like to mention that in the program you will find participation from the membership of our newest interest division, “Religion and Media,” and exploratory discussions for the formation of an interest division for Service Learning at the BEA booth throughout the schedule.

In addition to division papers, panels and scholar-to-scholar and research in progress presentations, the BEA staff and division leadership have worked hard to provide opportunities for faculty to learn or refresh skills with workshops from Black Magic, Apple, and Avid.

Ongoing convention programming, such as the Assessment Bootcamp, Festival Presentations and ASC Cinematography Masterclass are complemented by conversations with TMZ’s Harvey Levin and Evan Rosenblum, Christina Wayne, David Mandel and Dick Wiley.

In closing, as you renew long-standing relationships with friends and colleagues, I hope you will find time to help me extend a welcoming hand to new members attending the BEA convention for the first time.

Christine Taylor
Butler University
BEA2017 Program Chair
At the College of Communication and Information Sciences our award-winning faculty and students are setting the standard for communication and information education in a changing world. Our state-of-the-art teaching laboratories and commercially-owned television station provide students with hands-on experience in real world environments.

CONGRATULATIONS
DR. MICHAEL BRUCE
Incoming President of the BEA Board of Directors

Dr. Michael Bruce teaches sports broadcasting in the Department of Journalism and Creative Media at The University of Alabama. Bruce coordinates the department’s sports media emphasis and was the first BEA Sports Division Chair, 2008-2009.

cis.ua.edu
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**Icon Key**

- **T**: Teaching Techniques/Tips & Educational Programs
- **R**: Research/Theory
- **I**: Industry Issues & Updates
- **W**: Demonstration/Workshop

*“Educating for Tomorrow’s Media since 1955”*
LEADERSHIP

BEA Headquarters

Executive Director
Heather Birks

Director, Sales and Marketing
J-D Boyle

Manager, Business Operations
Traci Bailey

Broadcast Education Association

1771 N Street, NW
Washington, DC 20036-2891
Office: 202-602-0587
Fax: 202-609-9940
E-mail: help@beaweb.org
Website: www.beaweb.org

2016-2017 Board of Directors

President
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Vice President for Academic Relations
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District 4 Representative (Illinois, Indiana, Iowa, Minnesota, Nebraska, North Dakota, South Dakota & Wisconsin)
Susan Smith, Ball State University

District 5 Representative (Arkansas, Colorado, Kansas, Louisiana, Missouri, New Mexico, Oklahoma & Texas)
Tony DeMars, Texas A&M University - Commerce Campus

District 6 Representative (Alaska, Arizona, California, Hawaii, Idaho, Montana, Nevada, New Mexico, Oregon, Utah, Washington & Wyoming)
Kim Zarkin, Westminster College – Salt Lake City

District 7 Representative (All two-year schools in the USA)
James Crandall, Aims Community College

District 8 Representative (International Programs)
Kim Fox, American University in Cairo

Interest Division Representative (BEA Interest Divisions)
Michaele McAlexander, California State University - Fullerton

Electronic Media Professional Representatives
Dennis Lyle, Illinois Broadcasters Association
Bruce K. Rosenblum, Media Research & Insights, Warner Bros.

Ex-Officio Members
Festival Committee Chair: Lowell A. Briggs, York College of Pennsylvania
Publications Committee Chair: Susan Brinson, Auburn University
Research Committee Chair: Louise Benjamin, Kansas State University
Scholarship Committee Chair: Pete Orlik, Central Michigan University
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2018 Research Symposium

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Assembly Entertainment’s TV School

AVID

Through Avid Everywhere™, Avid delivers the most open and efficient media platform, connecting content creation with collaboration, asset protection, distribution and consumption. Avid’s preeminent customer community uses its comprehensive tools and workflow solutions to create, distribute and monetize the most watched, loved and listened to media in the world—from feature films to television shows, news programs and televised sporting events, and music recordings and live concerts. Don’t forget to join us at Avid Connect 2017 in Las Vegas, the most unique gathering of media professionals, being held concurrently to BEA2017 (April 22-23, 2017) for its 4th year. Come together with industry leaders to experience the cutting-edge and prepare for the year ahead. Strengthen your skills, network with collaborators and try new tools and technologies. Register now: www.avidconnect2017.com

B&H Photo Video Pro Audio

B&H. Where Technology Lives

With a full line of technology products, B&H offers savings and easy purchasing options for educational institutions, including photo, video, pro-audio, lighting, A/V, surveillance, computer and peripherals, optics and home and mobile electronics. We have purchasing contracts, such as E&I and National IPA, available for you to utilize. Your dedicated B&H sales team and business development reps are ready to assist with all your purchasing needs. We also have a team of product specialists available to make recommendations and advise on what would work best for your individual needs. They can assist with equipment lists for projects of all sizes, from new buildings to broadcast studios to refreshing classrooms. B&H is the one-stop-shop for all your institution’s technology purchasing needs.

Blackmagic Design

Blackmagic Design creates the world’s highest quality video editing products, digital film cameras, color correctors, video converters, video monitoring, routers, live production switchers, disk recorders, waveform monitors and real time film scanners for the feature film, post production and television broadcast industries. Blackmagic Design’s DeckLink capture cards launched a revolution in quality and affordability in post production, while the company’s Emmy™ award winning DaVinci color correction products have dominated the television and film industry since 1984. Blackmagic Design continues ground breaking innovations including 6G-SDI and 12G-SDI products and stereoscopic 3D and Ultra HD workflows. Founded by world leading post production editors and engineers, Blackmagic Design has offices in the USA, UK, Japan, Singapore and Australia. For more information, please go to www.blackmagicdesign.com.

Digital Video Group

Digital Video Group, Inc. is an industry leading supplier and system integrator of broadcast and production systems. Located in the Mid-Atlantic, Digital Video Group, Inc. services customers across the United States and abroad. Digital Video Group, Inc. represents the leading manufacturers in the broadcast and television industry including Avid, Grass Valley, Sony, Panasonic, Vitec, Imagine Communications, and Ross just to name a few. Servicing customers ranging from television stations and production houses to industrial, education, and state & local government Digital Video Group, Inc. provides a range of goods and services to meet every need and budget.

EditStock

EditStock provides inspiring, high quality raw footage from films to help students master the craft of video editing. Website: http://editstock.com
The Golden Age of Data: Big Data and Media

Paper Deadline: December 1, 2017
Research Symposium Chair: Don A. Grady gradyd@elon.edu

The Research Symposium will take place in Las Vegas during BEA 2018, Sunday, April 8

Big data and analytics now make it possible for media researchers and professionals to quantify media content and audience usage. Today, legacy and new media producers have replaced intuition with new ways of understanding audiences through data analytics that inform the creation, distribution, and marketing of media content. Audience usage data are streamed instantaneously from computers and mobile devices, and by traditional media, such as broadcast radio and television, that infuse and enhance their distribution with online platforms. New computational procedures allow content producers the opportunity to analyze large amounts of data, consider nuanced patterns of audience consumption, link datasets to generate actionable insights, and visualize data in ways that guide decision making.

This symposium will consider a range of topics that specifically impact media professions and academic programs. Some academic programs have addressed these topics by integrating analytics in existing courses, introducing new courses, or by expanding curricular offerings to include new majors, minors or concentrations that specifically address media analytics.

The 2018 BEA Research Symposium will sponsor:
- Paper Competitions (for faculty and graduate students)
- Student Poster Competition (graduate & undergraduate categories)
Note: The Student Paper Competition offers monetary awards for 1st, 2nd & 3rd place.

Faculty, graduate and undergraduate students are invited to submit research studies, theoretical and thoughtful descriptive works (4000-word limit, inclusive) relevant to one of the following topics:

Curriculum and Instruction: Teaching Legacy and Social Media Analytics
Analysis and Interpretation: Researching Content and Audiences using Media Analytics
Reporting and Using Results: Presenting and Visualizing Media Analytics Data
Various Media Analytics Topics: Student Poster Competition (graduate and undergraduate)

For more information visit: www.BEAwweb.org
FirstCom Music

FirstCom Music is a leading provider of production music for broadcast, film and documentary, digital media, and corporate productions. We inspire creativity in thousands of studios and classrooms around the world by offering a diverse selection of high quality, easy-to-license music that reflects today's charts. Our budget-friendly classroom licenses and school EDU packages offer real world music solutions that will enrich your productions. Visit us at the BEA, online at firstcom.com or contact us at 800.858.8880 to find your creative music solutions.

Institute of International Education

Founded in 1919, the Institute of International Education® (IIE) is a private not-for-profit leader in the international exchange of people and ideas. In collaboration with governments, foundations and other sponsors, IIE creates programs of study and training for students, educators and professionals from all sectors. These programs include the flagship Fulbright Program and Gilman Scholarships administered for the U.S. Department of State. IIE also conducts policy research, provides resources on international exchange opportunities and offers support to scholars in danger.

MAXON

MAXON Computer is a developer of professional 3D modeling, painting, animation and rendering solutions. Its award-winning Cinema 4D software package has been used extensively to create stunning visual effects in top-grossing films, broadcast motion graphics for every major network, cutting-edge cinematics for AAA games, medical and scientific animation, and architectural and industrial visualization. www.maxon.net

National Radio Talent System

The National Radio Talent System is a system of Radio Talent Institutes on college campuses across America, designed to discover and prepare young broadcasters who can be hired today and be leaders in the industry tomorrow. This is the campus to career connection most students need. An intensive and fun ten day long Institute, all sessions are led by 35-40 professional broadcasters in their own area of expertise, whether on-air in music radio, sports, news, promotions, production, engineering, digital and social media, sales and practically all areas of the business. These broadcasters become your professional network. Former students of the Institute are now working professionally for Hubbard Radio, CBS, iHeart, Entercom, Cumulus, Beasley Broadcast Group, CNN and others. Visit our booth to learn how you can apply to the Hubbard Radio Talent Institute at Central Washington University; GAB Radio Talent Institute at University of Georgia; Confer Radio Talent Institute at Bloomsburg University of Pennsylvania; KBA WKU Radio Talent Institute at Western Kentucky University; TAB Radio Talent Institute at University of Tennessee, MBA Radio Talent Institute, Northwest Missouri State, and Kellar Radio Talent Institute at Appalachian State University in North Carolina. Go to http://www.nationalradiotalentystem.com to apply today and get your career started.

Mount Saint Mary's University

The MFA Film and Television program at Mount Saint Mary’s University is located in Los Angeles, the epicenter of the world’s entertainment industry. The program is designed for aspiring filmmakers and producers who are wish to influence and empower the world with their ideas. We help our students share those ideas by offering all of our courses at Hollywood Center Studios and providing them with access to state-of-the-art equipment and facilities. We are the only MFA program that offers all of its courses in a studio environment. The program offers instruction in screenwriting, directing, producing, editing, and documentary studies; and it also is a RED Digital Cinema Educational Institution and an AVID Learning Partner for Media Composer and Pro Tools. We invite you to learn more about our MFA program by visiting us at the BEA conference.
Poynter Institute

The Poynter Institute is a global leader in journalism education and a strategy center that stands for uncompromising excellence in journalism, media and 21st century public discourse. Poynter faculty teach seminars and workshops at the Institute in St. Petersburg, Fla., and at conferences and organizations around the world. Its e-learning division, News University, www.newsu.org, offers the world’s largest online journalism curriculum in 7 languages, with more than 400 interactive courses and 400,000 registered users in more than 200 countries. The Institute’s website, www.poynter.org, produces 24-hour coverage of news about media, ethics, technology, the business of news and the trends that currently define and redefine journalism news reporting. The world’s top journalists and media innovators come to Poynter to learn and teach new generations of reporters, storytellers, media inventors, designers, visual journalists, documentarians and broadcast producers, and to build public awareness about journalism, media, the First Amendment and protected discourse that serves democracy and the public good.

ProMAX

ProMAX has served creative media organizations for over 20 years with products that solve the unique needs of this industry. We build high performance workflow servers that improve the efficiency of the content creation process covering shared storage, media asset management, backup/archive and many other area’s from ingest to archive.

With our network of Distributors and Resellers covering 25 countries and all major metropolitan centers throughout the world, ProMAX products are used in Media and Entertainment companies, corporate creative groups, government, houses of worship and educational institutions alike. Organizations like these turn to ProMAX to provide the most efficient, cost effective and reliable solutions to improve their creative processes.

RadioFX

RadioFX - Mobile App Exclusively For College Radio Stations

Your station will have its own custom mobile app experience with innovative features not found on any other radio platform, including real-time chat between your on-air personalities and their listeners, live polls, contests, full social media integration (Twitter, Facebook, and Instagram) and a dynamic programming schedule with user alerts and push notifications.

And what’s even better is that RadioFX puts all of this innovative functionality under your direct control through a robust, but highly-intuitive, dashboard solution. Schools have the ability to coordinate every aspect of their station’s mobile experience, while also having access to valuable real-time user analytics. Not only does this help drive increased listener engagement, but it also provides a great learning opportunity for students as they interact with data and technology that are likely to become the future of media.

You can see the RadioFX app in action by going to the Apple App Store or the Google Play Store. For more info contact John Wanzung - wanzung@RadioFXinc.com or visit www.RadioFX.co
Radio’s Ultimate Destination
September 5–8, 2017 | Austin

Your Radio Career Starts Here!
Student Scholars Program
Application Process Open May 10, 2017

Don’t miss the best event of the year to learn the ropes, network with the bigwigs and have a whole lot of fun!

For more information visit: beaweb.org

facebook.com/radioshowweb  @radioshowweb  #radioshow2017
Ross Video
NAB Exhibit Hall N3706
Passionate about live production, Ross Video designs, manufactures and delivers dependable technology and services that power exceptional live video productions seen by billions of viewers around the world every day. Ross Video’s goal is to make it easy for customers to create compelling news, weather and sports broadcasts, engaging material for sports stadium screens, legislative assemblies, entertainment shows and rock concerts, and inspiring content for houses of worship.

Relentlessly innovating, Ross Video delivers the world’s widest range of products and services for augmented reality and virtual sets, mobile live-event solutions, real-time motion graphics, camera systems, robotics, social-media management, production switchers, routers, video servers, newsroom systems, signal processing and more. Ross products and services are designed to offer the best system integration and unmatched customer choice by both working together seamlessly and integrating tightly with third-party solutions. Ross Video has offices around the world, and provides outstanding, free-for-life telephone support staffed by technical experts 24 hours a day, 365 days a year—even for products bought on eBay. Ross employees are authorized to rent helicopters when necessary.

Ross Video: The Production Technology Experts.

Routledge/Taylor & Francis
B302
Routledge, a division of Taylor & Francis, is a leading international publisher of scholarly research. Our catalogue includes the official journals of the BEA—the Journal of Broadcasting & Electronic Media, and the Journal of Radio & Audio Media. Visit the Routledge booth to learn about our products and services, and for free sample copies of our journals.”

Shure Inc.
B105
SHURE MICROPHONES
LEGENDARY PERFORMANCE®
From presidential speeches to playoff games, and everywhere sound matters, people around the world choose Shure with confidence in the unparalleled quality and performance of our products. Since 1925, we have pursued audio perfection with uncompromising rigor. In fact, in everything we do, Shure is committed to delivering a great audio experience — because that’s the true measure of legendary performance.
Website: www.shure.com

UNISET Company
B201
UNISET is the industry leader in the design and manufacturer of multipurpose television and video set studio systems. Core product lines include News/Interview Desks, Wall Systems Rolling Panel Systems (fully modular scenic backgrounds), Cycloramas (Hard Green and Blue Screens), Custom Studio Sets, Floor Risers and Editing/Control Room Desk Consoles. All of our products are freestanding, ship fully manufactured and are pre-finished for easy assembly and immediate use. UNISET provides turnkey solutions and expertise in design, carpentry, lamination, graphics and metal/plastic fabrication associated with the requirements of today’s television and video production needs. UNISET’s main offices and manufacturing operations occupy over 34,000 sf in Rochester, NY. UNISET utilizes cutting edge tools, equipment, machinery and CNC routing capabilities and endeavors to utilize best practices in its respect for the environment. Website: www.unisetcorp.com
FESTIVAL OF MEDIA ARTS, Leadership

The BEA Best of Festival King Foundation Awards
Sponsored by The Charles and Lucille King Family Foundation

Festival Chair: Lowell A. Briggs, York College of Pennsylvania
Festival Creative Director: Glenn Hubbard, East Carolina University
Festival Producer: Iveta Imre, Western Carolina University
Ex-Officio: Heather Birks, BEA Executive Director

Festival Chair: Lowell A. Briggs, York College of Pennsylvania
Festival Creative Director: Glenn Hubbard, East Carolina University
Festival Producer: Iveta Imre, Western Carolina University
Ex-Officio: Heather Birks, BEA Executive Director

2017 Competition Chairs:

Audio Competition (Radio and Audio Media Division)
Faculty Competition Chair: Lance Liguez, University of Texas-Arlington
Student Competition Chair: Jonathan P. Pluskota, University of Southern Mississippi

Documentary Competition (Documentary Division)
Faculty Competition Chair: Chris Shofner, University of Wisconsin – Stevens Point
Student Competition Chair: Choonghee Han, Hope College

Interactive Multimedia Competition (Interactive Media and Emerging Technologies Division)
Faculty Competition Chair: Lakshmi Tirumala, University of Cincinnati
Faculty Competition Vice Chair: Sandy Henry, Drake University
Student Competition Chair: Howard Goldbaum, University of Nevada, Reno
Student Competition Vice Chair: Gina Baleria, San Francisco State University

News Competition (News Division)
Festival Vice Chair: Tom Hallaq, Kansas State University
Faculty Chair: Katherine Hughes, Elizabethtown College
Student Radio Co-Chair: Lowrey Woodall, Millersville University of PA
Student Radio Co-Chair: Adrienne Garvey, Lancaster Bible College
Student TV Feature Chair: Michael Riecke, SUNY-Oswego
Student Hard News Chair: Donna Smith, Lyndon State College
Student TV Anchor Chair: Faith Sidlow, California State Fresno
Student TV Weather Chair: Jay Dunmore, Loyola University Maryland
Student TV Newsicast Chair (3 days or less): Laura Smith, University of South Carolina
Student TV Newsicast Chair (4 days or more): Bob Gould, Michigan State University
Student Newsmagazine Chair: Robert Mott, York College of PA

Scriptwriting Competition (Writing Division)
Faculty Competition Chair: Antonio Zarro, Palm Beach Atlantic University
Student Competition Co-Chair: John McHale, Illinois State University
Student Competition Co-Chair: Evan Kropp, Southern New Hampshire University

Sports Competition (Sports Division)
Faculty Competition Chair: Denise Belafonte Young, Lynn University
Student Competition Co-Chair: Jared Johnson, Oklahoma State University
Student Competition Co-Chair: Lowrey Woodall, Millersville University of PA
Student Competition Co-Chair: Chris Bacon, University of Kansas

Two-Year/Small Colleges Competition (Two-Year/Small Colleges Division)
Student Competition Co-Chair: Brian Shelton, Harper College
Student Competition Co-Chair: Robert Mott, York College of PA

Video Competition (Production, Aesthetics & Criticism Division)
Student Video Chair: Marilyn Terzic, Université du Québec à Montréal
Student Animation/Experimental/Mixed and Promotional Chair: Ronald Johnson, Oklahoma Baptist University
Student Instructional and Studio Chair: Nick Taylor, The University of Texas Rio Grande Valley
Student Music Video and Spots Chair: Don Piper, Palm Beach Atlantic University
Student Narrative Co-Chair: Andrew Ray, Palm Beach Atlantic University
Student Narrative Co-Chair: Robert Gordon, Middle Tennessee State University

Festival Advisory Committee:
Chair: Scott Hodgson, University of Oklahoma
Lou Benjamin, Kansas State University
Nancy MacKenzie Dupont, University of Mississippi
Steve Anderson, James Madison University
Vic Costello, Elon University
Warren Koch, Azusa Pacific University

12
Festival of Media Arts

Entry Window 11/15 - 12/15
www.BEAfestival.org

BEA
Educating for Tomorrow's Media

Charles & Lucille King Family Foundation
(a New Jersey non-profit organization)
# HIGHLIGHTS

## Saturday, April 22

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<th>Time</th>
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<tr>
<td>9:00 AM – 6:00 PM</td>
<td>BEA2017 Convention Registration</td>
</tr>
<tr>
<td>11:30 AM – 5:15 PM</td>
<td>Research @ the BEA2017 Exhibit Hall: Graduate Student Research Presentations: Grand Plans &amp; Great Expectations (Four research sessions will occur during this block of time - see the program for more details)</td>
</tr>
<tr>
<td>12:00 PM – 5:45 PM</td>
<td>Apple Training Labs, Conference Room 3 (Four training labs will occur during this block of time - see the program for more details)</td>
</tr>
<tr>
<td>12:00 PM – 5:45 PM</td>
<td>Black Magic Training Labs: DaVinci Resolve, Conference Room 6 (Four training labs will occur during this block of time - see the program for more details)</td>
</tr>
<tr>
<td>12:00 PM – 1:45 PM</td>
<td>BEA101, Ballroom F</td>
</tr>
<tr>
<td>1:30 PM – 2:45 PM</td>
<td>Student Media Advisors Division Business Meeting – Signature Station Awards, Conference Room 4/5</td>
</tr>
<tr>
<td>1:30 PM – 5:45 PM</td>
<td>BEA Assessment Boot Camp – Show Me the Data: Moving from Data to Report in Academic Assessment, Pavilion 1</td>
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<tr>
<td>6:00 PM – 7:00 PM</td>
<td>President's Welcome Happy Hour, Westgate Pool Deck</td>
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## Sunday, April 23

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<th>Time</th>
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<tr>
<td>7:30 AM – 6:00 PM</td>
<td>BEA2017 Convention Registration</td>
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<tr>
<td>8:30 AM – 6:00 PM</td>
<td>2017 Research Symposium - Video Games: A Medium that Demands Our Attention, Ballroom G (visit page 48 for the full program)</td>
</tr>
<tr>
<td>9:00 AM – 5:30 PM</td>
<td>BEA Exhibit Hall Hours</td>
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<tr>
<td>9:00 AM – 5:30 PM</td>
<td>Job Placement “Posting” Center @ the BEA Booth</td>
</tr>
<tr>
<td>9:00 AM – 6:00 PM</td>
<td>Apple Training Labs, Conference Room 3 (Six training labs will occur during this block of time - see the program for more details)</td>
</tr>
<tr>
<td>9:00 AM – 6:00 PM</td>
<td>Black Magic Training Labs: DaVinci Resolve, Conference Room 6 (Six training labs will occur during this block of time - see the program for more details)</td>
</tr>
<tr>
<td>10:00 AM – 4:15 PM</td>
<td>Research @ the BEA2017 Exhibit Hall: Student &amp; Faculty Research-in-Progress Presentations (Four research sessions will occur during this block of time - see the program for more details)</td>
</tr>
<tr>
<td>10:30 AM – 11:45 AM</td>
<td>A Conversation with TMZ's Harvey Levin and Evan Rosenblum, Pavilion 3</td>
</tr>
<tr>
<td>12:15 PM – 1:30 PM</td>
<td>Council of Past Presidents, Conference Room 4/5</td>
</tr>
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<td>1:30 PM – 3:00 PM</td>
<td>Service Learning Interest Division Info I @ the BEA Booth</td>
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<tr>
<td>3:15 PM – 4:30 PM</td>
<td>The PITCH Session: Tell Your Story Idea to an Industry Professional!, Pavilion 3</td>
</tr>
<tr>
<td>3:15 PM – 4:30 PM</td>
<td>The Presidency and the Media, Pavilion 10</td>
</tr>
<tr>
<td>4:45 PM – 6:00 PM</td>
<td>Futureproof your Facility, Sponsored by Ross Video, Ballroom F</td>
</tr>
<tr>
<td>6:00 PM – 7:00 PM</td>
<td>BEA Awards Ceremony, Pavilion 9</td>
</tr>
<tr>
<td>7:00 PM – 8:00 PM</td>
<td>BEA Awards Reception, Sponsored by Ross Video, Westgate Pavilion Patio</td>
</tr>
</tbody>
</table>

## Monday, April 24

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:30 AM – 6:00 PM</td>
<td>BEA2017 Convention Registration</td>
</tr>
<tr>
<td>8:30 AM – 9:45 AM</td>
<td>BEA Division Business MEGA Meeting and Presentation of the LABF Broadcast Historian Award, Pavilion 9 (See description on page 81 of the program)</td>
</tr>
<tr>
<td>9:00 AM – 5:30 PM</td>
<td>BEA Exhibit Hall Hours</td>
</tr>
<tr>
<td>9:00 AM – 5:30 PM</td>
<td>Job Placement “Posting” Center @ the BEA Booth</td>
</tr>
<tr>
<td>9:00 AM – 10:15 AM</td>
<td>NAB Show Opening</td>
</tr>
<tr>
<td>9:00 AM – 5:30 AM</td>
<td>Avid Media Composer Certification – Part I, Conference Room 3 (See the program for more details)</td>
</tr>
<tr>
<td>9:45 AM – 3:45 PM</td>
<td>Research @ the BEA2017 Exhibit Hall: Scholar-to-Scholar Research Presentations, BEA Exhibit Hall</td>
</tr>
<tr>
<td>10:00 AM – 11:00 AM</td>
<td>Topic Talk: Addressing the (Increasing) Corporatization of Higher Education, BEA Exhibit Hall</td>
</tr>
<tr>
<td>10:00 AM – 12:00 PM</td>
<td>Service Learning Interest Division Info II @ the BEA Booth</td>
</tr>
<tr>
<td>11:30 AM – 12:45 PM</td>
<td>A Conversation with Christina Wayne, moderated by Melissa Grego, Pavilion 3</td>
</tr>
<tr>
<td>12:00 PM – 1:15 PM</td>
<td>Applying for BEA Scholarships @ the BEA Booth with BEA Scholarship Chair Peter B. Orlik</td>
</tr>
<tr>
<td>1:15 PM – 2:15 PM</td>
<td>Topic Talk: Building the Hunger for Media Production in your Department, BEA Exhibit Hall</td>
</tr>
<tr>
<td>1:15 PM – 2:30 PM</td>
<td>Research Podium Session: ‘2017 Lifetime Achievement Award in Scholarship’ recipient, Donald G. Godfrey, Arizona State University; History and the Human Experience, Ballroom G</td>
</tr>
<tr>
<td>1:15 PM – 2:30 PM</td>
<td>Outstanding Journal of Radio and Audio Media Article, Pavilion 3</td>
</tr>
<tr>
<td>2:45 PM – 4:00 PM</td>
<td>Coffee and Conversation with Deborah Parenti and Jay Bailey, Pavilion 3</td>
</tr>
<tr>
<td>5:30 PM – 8:00 PM</td>
<td>The BEA Best of Festival King Foundation Awards Ceremony, Ballroom C (Doors open at 5:30 PM, Awards Ceremony begins at 6:00 PM)</td>
</tr>
</tbody>
</table>
Apple will host 10 Hands-on-Training Workshops, view the detailed schedule & descriptions in the full program and plan accordingly as space is limited.

**Saturday, April 22**
- Noon: Intro to Final Cut Pro X Pt 1: Importing, Organizing Media & Building a Rough Assembly
- 1:30: Intro to Final Cut Pro X Pt 2: Trimming, Sound, Titles, Transitions & Effects
- 3:00: Color Correction in Final Cut Pro X
- 4:30: Sound Editing in Final Cut Pro X

**Sunday, April 23**
- 9:00: Intro to Final Cut Pro X Pt 1: Importing, Organizing Media & Building a Rough Assembly
- 10:30: Intro to Final Cut Pro X Pt 2: Trimming, Sound, Titles, Transitions & Effects
- 12:15: Color Correction in Final Cut Pro X
- 1:45: Sound Editing in Final Cut Pro X
- 3:15: Multi-Cam Editing in Final Cut Pro X
- 4:45: Using Motion to create Titles, Transitions, and Effects for Final Cut Pro X

Blackmagic Design will host multiple hands-on-training workshops on Saturday and Sunday, plan accordingly as space is limited.

DaVinci Resolve is the world's most popular solution for high end color correction in feature films, episodic television and commercials. With the addition of a powerful set of next generation editing features users have the benefit of an end-to-end workflow in one app! This session focuses on the key concepts and core skills needed to edit in DaVinci Resolve.

**DaVinci Resolve Editing Workshop - Part 1**
Topics include:
- How to setup projects, import media and use metadata to speed up your work.
- Marking selections, editing clips in the timeline, and context sensitive trimming.
- Working with titles, adding graphics, adding effects, and animating with keyframes.
- Synchronizing audio with video, mixing sound, and using audio overlays for editing.

**DaVinci Resolve Editing/Color Workshop - Part 2**
Continuing from our Part 1 session
Topics Include:
- Basic color correction techniques using DaVinci Resolve’s legendary color tools.
- How to finish and deliver a project to the web, for broadcast or for digital cinema.
- Tips, shortcuts and other bits that will transform how you work!

Get Certified to teach Avid Media Composer!
Interested in teaching Avid Media Composer, pursuing Avid Certification, and implementing the Avid Learning Partner with Avid Certification for students? The Avid Educator Workshop is designed to enable these opportunities and this will be the very first delivery of this workshop in a blended model. A new Avid alliance with Lynda.com will provide official content online in advance of the expedited 2-day classroom component. Best of all, there is no additional cost to attend!
### HIGHLIGHTS (continued)

**Tuesday, April 25**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:30 AM – 3:00 PM</td>
<td>BEA2017 Convention Registration</td>
</tr>
<tr>
<td>7:30 AM - 8:45 AM</td>
<td>BEA’s “Collective” District Meetings &amp; Newcomers Welcome Breakfast, Pavilion 9 (see corresponding time in program for meeting room locations.)</td>
</tr>
<tr>
<td>9:00 AM – 3:00 PM</td>
<td>NABEF/BEA Career Fair, BEA Exhibit Hall</td>
</tr>
<tr>
<td>9:00 AM – 12:30 PM</td>
<td>NABEF/BEA Career Fair Development Sessions, Pavilion 11</td>
</tr>
<tr>
<td>9:00 AM – 6:00 PM</td>
<td>Avid Media Composer Certification – Part II, Conference Room 3 (See the program for more details)</td>
</tr>
<tr>
<td>9:00 AM - 10:15 AM</td>
<td>Reporting on Race in America: Lessons from Local Newsrooms, Pavilion 3</td>
</tr>
<tr>
<td>10:30 AM - 11:45 AM</td>
<td>TV Academy Foundation Presents: Coffee With...David Mandel, Pavilion 3</td>
</tr>
<tr>
<td>12:15 PM - 1:30 PM</td>
<td>BEA2017 Ignite, Pavilion 9</td>
</tr>
<tr>
<td>3:15 PM – 4:30 PM</td>
<td>The Conversation with Dick Wiley, Ballroom F</td>
</tr>
<tr>
<td>4:45 PM – 6:00 PM</td>
<td>ASC Cinematography Masterclass, Sponsored by the American Society of Cinematographers, Pavilion 3</td>
</tr>
<tr>
<td>6:00 PM - 7:00 PM</td>
<td>Tuesday Evening Happy Hour, Westgate Pavilion Patio</td>
</tr>
</tbody>
</table>

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**Congratulations!**

Florida State University students

*Kyle Jones, Elijah Howard, Deanna Kidd, Michael Walsh*

1st Place, Long Form Documentary

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**Make media. Make a difference.**

Earn a Master’s in Public Interest Media and Communication at the Florida State University School of Communication

[comm.cci.fsu.edu/PIMC](http://comm.cci.fsu.edu/PIMC)
FESTIVAL OF MEDIA ARTS HIGHLIGHTS

Saturday, April 22
3:00 PM - 4:15 PM  Faculty & Student Audio Awards & Exhibition, Pavilion 9
4:30 PM - 5:45 PM  Student Video Awards & Exhibition, Pavilion 9

Sunday, April 23
9:00 AM - 10:15 AM  Two-Year/Small Colleges Awards & Exhibition, Pavilion 9
12:15 PM - 1:30 PM  Faculty Video Awards & Exhibition, Pavilion 9
1:45 PM - 3:00 PM  Faculty & Student Scriptwriting Awards & Exhibition, Pavilion 3
3:15 PM - 4:30 PM  Faculty & Student Sports Awards & Exhibition, Pavilion 9
4:45 PM - 6:00 PM  Faculty & Student Documentary Awards & Exhibition, Pavilion 9

Monday, April 24
10:00 AM - 11:15 AM  Faculty & Student Interactive Multimedia Awards & Exhibition, Pavilion 9
11:30 AM - 12:45 PM  Faculty & Student News Awards & Exhibition, Pavilion 9
2:45 PM - 4:00 PM  “Best of” Festival of Media Arts Rehearsal (for presenters and winners participating in the BEA Best of Festival King Foundation Awards Ceremony), Ballroom C
5:30 PM – 8:00 PM  The BEA Best of Festival King Foundation Awards Ceremony, Ballroom C

Refreshments and cocktail snacks will be served during the awards ceremony; doors open at 5:30 PM, and the awards ceremony starts at 6:00 PM

INTEREST DIVISION MEETINGS

Saturday, April 22
1:30 PM - 2:45 PM  Student Media Advisors Division Business Meeting, Conference Room 4/5
3:00 PM - 4:15 PM  Religion & Media Division Business Meeting, Ballroom F

Sunday, April 23
9:00 AM - 10:15 AM  Gender & Sexuality Division Business Meeting, Conference Room 4/5
3:15 PM - 4:30 PM  Multicultural Studies Division Business Meeting, Conference Room 1/2

Monday, April 24
8:30 AM – 8:45 AM  BEA Division Business MEGA Meeting & Breakfast, Pavilion 9 (After a joint collective meeting, the divisions will move to break-out rooms.)
8:45 AM – 9:45 AM  Curriculum, Assessment & Administration Division Business Meeting, Pavilion 9
8:45 AM – 9:45 AM  History Division Business Meeting, Pavilion 3
8:45 AM – 9:45 AM  Interactive Media & Emerging Technologies Division Business Meeting, Conference Room 1/2
8:45 AM – 9:45 AM  Management, Marketing and Programming Division Business Meeting, Pavilion 2
8:45 AM – 9:45 AM  Radio & Audio Media Division Business Meeting, Pavilion 11
8:45 AM – 9:45 AM  Research Division Business Meeting, Ballroom G
8:45 AM – 9:45 AM  Sports Division Business Meeting, Ballroom F
8:45 AM – 9:45 AM  Two-Year/Small Colleges Division Business Meeting, Pavilion 1
10:00 AM - 11:15 AM  News Division Business Meeting, Pavilion 10
11:30 AM - 12:45 PM  International Division Business Meeting, Pavilion 1

Tuesday, April 25
9:00 AM - 10:15 AM  Production Aesthetics & Criticism Division Business Meeting, Pavilion 1
9:00 AM - 10:15 AM  Law & Policy Division Business Meeting, Ballroom G
1:45 PM - 3:00 PM  Documentary Division Business Meeting, Pavilion 2
1:45 PM - 3:00 PM  Writing Division Business Meeting, Pavilion 9
# RESEARCH COMPETITIONS, PRESENTATIONS & POSTER SESSION HIGHLIGHTS

## Saturday, April 22

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
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</thead>
<tbody>
<tr>
<td>11:30 AM – 12:45 PM</td>
<td>Graduate Student Research Presentations – Session I, BEA Exhibit Hall</td>
<td>BEA Exhibit Hall</td>
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<tr>
<td>1:00 PM – 2:15 PM</td>
<td>Graduate Student Research Presentations – Session II, BEA Exhibit Hall</td>
<td>BEA Exhibit Hall</td>
</tr>
<tr>
<td>2:30 PM – 3:45 PM</td>
<td>Graduate Student Research Presentations – Session III, BEA Exhibit Hall</td>
<td>BEA Exhibit Hall</td>
</tr>
<tr>
<td>4:00 PM – 5:15 PM</td>
<td>Graduate Student Research Presentations – Session IV, BEA Exhibit Hall</td>
<td>BEA Exhibit Hall</td>
</tr>
<tr>
<td>4:30 PM – 5:45 PM</td>
<td>Management, Marketing &amp; Programming Division – Top Paper Presentations, Pavilion 11</td>
<td>Pavilion 11</td>
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## Sunday, April 23

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<tbody>
<tr>
<td>9:00 AM – 10:30 AM</td>
<td>Gaming as Cognitive Demand Keynote &amp; Presentations, Ballroom G</td>
<td>Ballroom G</td>
</tr>
<tr>
<td>10:00 AM – 11:15 AM</td>
<td>Student Research-in-Progress Presentations I, BEA Exhibit Hall</td>
<td>BEA Exhibit Hall</td>
</tr>
<tr>
<td>10:30 AM – 11:45 AM</td>
<td>Gender &amp; Sexuality Division – Top Paper Presentations, Conference Room 4/5</td>
<td>Conference Room 4/5</td>
</tr>
<tr>
<td>10:30 AM – 11:45 AM</td>
<td>History Division – Top Paper Presentations, Ballroom F</td>
<td>Ballroom F</td>
</tr>
<tr>
<td>10:30 AM – 12:00 PM</td>
<td>Gaming as Emotional Demand Keynote &amp; Presentations, Ballroom G</td>
<td>Ballroom G</td>
</tr>
<tr>
<td>11:45 AM – 1:00 PM</td>
<td>Student Research-in-Progress Presentations II, BEA Exhibit Hall</td>
<td>BEA Exhibit Hall</td>
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<tr>
<td>1:30 PM – 2:45 PM</td>
<td>Faculty Research-in-Progress Presentations I, BEA Exhibit Hall</td>
<td>BEA Exhibit Hall</td>
</tr>
<tr>
<td>1:30 PM – 3:00 PM</td>
<td>Gaming as Behavioral Demand Keynote &amp; Presentations, Ballroom G</td>
<td>Ballroom G</td>
</tr>
<tr>
<td>1:45 PM – 3:00 PM</td>
<td>Law &amp; Policy Division – Top Paper Presentations, Conference Room 1/2</td>
<td>Conference Room 1/2</td>
</tr>
<tr>
<td>3:00 PM – 4:15 PM</td>
<td>Faculty Research-in-Progress Presentations II, BEA Exhibit Hall</td>
<td>BEA Exhibit Hall</td>
</tr>
<tr>
<td>3:30 PM – 5:00 PM</td>
<td>Gaming as Social Demand Keynote &amp; Presentations, Ballroom G</td>
<td>Ballroom G</td>
</tr>
<tr>
<td>4:45 PM – 6:00 PM</td>
<td>Production Aesthetics &amp; Criticism and Radio &amp; Audio Media Division – Top Paper Presentations, Conference Room 4/5</td>
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<tr>
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<td>Scholar-to-Scholar Research Presentations – Session I, BEA Exhibit Hall</td>
<td>BEA Exhibit Hall</td>
</tr>
<tr>
<td>10:00 AM – 11:15 AM</td>
<td>Management, Marketing &amp; Programming Research Paper Presentations, Pavilion 2</td>
<td>Pavilion 2</td>
</tr>
<tr>
<td>10:00 AM – 11:15 AM</td>
<td>Management, Marketing &amp; Programming Research Paper Presentations, Pavilion 2</td>
<td>Pavilion 2</td>
</tr>
<tr>
<td>11:15 AM – 12:30 PM</td>
<td>Scholar-to-Scholar Research Presentations – Session II, BEA Exhibit Hall</td>
<td>BEA Exhibit Hall</td>
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<tr>
<td>12:45 PM – 2:00 PM</td>
<td>Scholar-to-Scholar Research Presentations – Session III, BEA Exhibit Hall</td>
<td>BEA Exhibit Hall</td>
</tr>
<tr>
<td>2:30 PM – 4:35 PM</td>
<td>Scholar-to-Scholar Research Presentations – Session IV, BEA Exhibit Hall</td>
<td>BEA Exhibit Hall</td>
</tr>
<tr>
<td>2:45 PM – 4:00 PM</td>
<td>Research Division – Top Paper Presentations, Conference Room 1/2</td>
<td>Conference Room 1/2</td>
</tr>
<tr>
<td>4:15 PM – 5:30 PM</td>
<td>International Division – Top Paper Presentations, Conference Room 4/5</td>
<td>Conference Room 4/5</td>
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## Tuesday, April 25

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<tr>
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<tbody>
<tr>
<td>10:30 AM – 11:45 AM</td>
<td>Multicultural Studies Division – Top Paper Presentation, Ballroom F</td>
<td>Ballroom F</td>
</tr>
<tr>
<td>1:45 PM – 3:00 PM</td>
<td>Curriculum, Assessment &amp; Administration Division – Top Paper Presentations, Pavilion 1</td>
<td>Pavilion 1</td>
</tr>
<tr>
<td>1:45 PM – 3:00 PM</td>
<td>Interactive Media &amp; Emerging Technologies Division – Top Paper Presentations, Ballroom F</td>
<td>Ballroom F</td>
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</tbody>
</table>
Saturday, April 22

9:00 AM – 6:00 PM
BEA2017 Convention Registration [Session ID: 1138006]
BEA Exhibit Hall
Pick up your credentials at the BEA registration desk along with your conference bag and official BEA convention program.

What’s Happening in the BEA Exhibit Hall on Saturday? [Session ID: 1165010]
There are no exhibit hours on Saturday. For the full details of Exhibit Hall Events, please see the listing under the corresponding time in the program.

11:30 AM – 5:00 PM
Research @ the BEA2017 Exhibit Hall: Graduate Student Research Presentations: Grand Plans & Great Expectations
BEA introduces the next generation of research presentations with this digital poster session. Special thanks to LG for providing BEA with the opportunity to take research presentations to the next level.
11:30 AM – 12:30 AM – Graduate Student Research Presentations – Session I
1:00 PM – 2:00 PM – Graduate Student Research Presentations – Session II
2:30 PM – 3:30 PM – Graduate Student Research Presentations – Session III
4:00 PM – 5:00 PM – Graduate Student Research Presentations – Session IV

9:00 AM – 11:45 AM
BEA Festival Committee Meeting [Session ID: 1266266]
Ballroom G
BEA Festival of Media Arts Committee Chair: Lowell A. Briggs, York College of Pennsylvania

9:00 AM – 11:45 AM
BEA Research Committee Meeting [Session ID: 1266261]
BEA Exhibit Hall – Conference Room
BEA Research Committee Chair: Louise M. Benjamin, Kansas State University

9:00 AM – 12:00 PM
BEA Executive Committee Meeting [Session ID: 1266260]
Board Room
BEA President: Augie Grant, University of South Carolina

11:00 AM – 11:45 AM
Division Chair Pre-Convention Meeting [Session ID: 1266273]
Pavilion 10
This session is required for all 2017 interest division leaders. We'll be discussing a few things about BEA2017 before the convention "officially" opens the doors.
Presenters: Christine Taylor, Butler University
Micheal McAlexander, California State University - Fullerton
11:30 AM – 12:45 PM

Graduate Student Research Presentations:
Grand Plans & Great Expectations – Session I [Session ID: 1269001]

BEA Exhibit Hall
[All Convention]

Join us for a digital poster session at BEA2017 with theses or dissertations in progress.

A Japanese Rationale for Freedom of the Press
Jay Alabaster, Doctoral Candidate, Walter Cronkite School of Journalism, Arizona State University
Adviser: Joseph Russomanno

Social Support and HIV in Rural America: The Role of Social Relations in Optimizing Care for People Living with HIV
Angela Anima-Korang, Doctoral Candidate, Carbondale College of Mass Communication & Media Arts, Southern Illinois University
Adviser: Aaron S. Veenstra

Journalism at Ground Zero: Imperial Wars, Precarious Media Labor and Local Bodies in Frontline Global News Production
Syed Irfan Ashraf, Doctoral Candidate, Mass Communication and Media Arts, Southern Illinois University, Carbondale
Adviser: Jyotsna Kapur

Analyzing Predictors of Knowledge, Beliefs, and Public Engagement: Has Political Entertainment Become a Factor?
Kim Baker, Doctoral Candidate, Department of Journalism, University of Alabama
Adviser: Kimberly Bissell

Motivations of Fan Interaction: Appalachian Music and Facebook
Burr Beard, Toni Doman, Haley Kennedy, Masters Candidates, School of Media Arts and Studies, Ohio University
Adviser: Drew McDaniel

The Interactive Appalachia Initiative: Utilizing Digital Storytelling as an educational tool to recover and promote local history.
Franklyn Charles & Camilo Perez-Quintero, School of Media Arts & Studies, Ohio University
Adviser: Arthur Cromwell

“Never Alone” as an Enactment of Resilience: A Concept Explication
Susan Clotfelter, Doctoral Candidate, Department of Journalism and Media Communication, Colorado State University
Adviser: Patrick Plaisance

12:00 PM – 1:15 PM

Challenges of Teaching TV and Film Production at a Small University [Session ID: 1212814]

Conference Room 1/2
[Two-Year/Small Colleges]

Working in production at any institution has its battles, but at a small or 2 year school everyday is a battle. Enrollment, institutional funding and support, resources, broadcast reach and many other constraints make it hard to survive and compete for students. This panel aims to share solutions from institutions in similar situation that are making it work.

Moderator: Lance Clark, Huntington University
Panelists: Dan Kimbrough, Misericordia University
Raymond Anderson, University of Guam
Timothy Scepansky, Widener University
Bill Noel, Lynchburg College
Barth Cox, University of Louisiana at Monroe
Robert Piekarski, Emily Griffith Technical College

Respondent: David Grannis, California Lutheran University
12:00 PM – 1:15 PM
Apple Training Lab: Intro to Final Cut Pro X Part 1: Importing, Organizing Media & Building a Rough Assembly [Session ID: 1267900]
Conference Room 3
[All Convention]
In this two-part super-session, Ripple Training founder and educator Steve Martin will guide you through the workflows, tools and features of Apple’s professional video editing application, Final Cut Pro X. In part one, you’ll learn how to set up a Library and import your media; organize your clips using ratings, keywords and smart collections, then begin the process of editing by making selections and adding clips to a project - what editors often refer to as a rough assembly.

12:00 PM – 1:15 PM
Imagining Tomorrow's Media Through Study Abroad Programs: How Cultural Differences Impact Mass Media Courses [Session ID: 1212531]
Conference Room 4/5
[Multicultural Studies | International]
The true test of effective study-abroad experiences is to expose those participating to the delicate relationships and connections between themselves and the underrepresented groups, whether those groups be in the United States or elsewhere in the world. These particular study-abroad experiences involved students from three different universities traveling to four diverse global locations to study various print and electronic media outlets and conduct public relations for non-profit agencies, while immersing themselves into distinctive cultures.
Moderator: Elizabeth Oppe, West Virginia University
Panelists: Steve Urbanski, West Virginia University
          Kelley Crowley, Shenandoah University
          Joe Sampson, Miami University
          Elizabeth Oppe, West Virginia University

12:00 PM – 1:15 PM
Black Magic Training Lab: DaVinci Resolve [Session ID: 1267950]
Conference Room 6
[All Convention]
DaVinci Resolve is the world’s most popular solution for high end color correction in feature films, episodic television and commercials. With the addition of a powerful set of next generation editing features users have the benefit of an end-to-end workflow in one app! This session focuses on the key concepts and core skills needed to edit in DaVinci Resolve.
Topics include:
- How to setup projects, import media and use metadata to speed up your work.
- Marking selections, editing clips in the timeline, and context sensitive trimming.
- Working with titles, adding graphics, adding effects, and animating with keyframes.
- Syncing audio with video, mixing sound, and using audio overlays for editing.
- Basic color correction techniques using DaVinci Resolve’s legendary color tools.
- How to finish and deliver a project to the web, for broadcast or for digital cinema.
- Tips, shortcuts and other bits that will transform how you work!
Participates will receive our certified book, The Definitive Guide to Editing in DaVinci Resolve and free access to our online certification exam!
(NOTE: This session will be held multiple times on Saturday and Sunday – check the program and convention app for times. SPACE IS LIMITED.)
CINEMA 4D
by MAXON

Students Thrive and Succeed with Cinema 4D

"Cinema 4D is so easy to understand and learn that you can quickly realize a 3D project and experiment with various approaches to solutions and workflows. The seamless integration with After Effects lets students concentrate fully on their creative work without having to deal with bothersome technical issues."

- Enrica Paltrinieri, Student Tutor at Mohole School
More on the project @ c4d3d.com/forbidden

Cinema 4D Educational Offerings

$ Low-cost Lab Licensing
Set up a Cinema 4D classroom for little or no cost

Free Student Licenses
Learning versions are on the house

Student/Faculty Versions
Deep discounts on fully loaded licenses

Cineversity.com
1000s of video tuts, 1on1 training, resources and plugins

VISIT US AT BEA
BOOTH #B113

Get more info or apply at education.maxon3d.com
What is our brand? [Session ID: 1212725]

How an academic department identifies itself affects its ability to attract students, and faculty as well as professional and academic communities. As new media have been introduced, so have curricula evolved to accommodate the new technologies. In light of rapidly emerging and evolving media, the question arises as to how to communicate the full depth and breadth of activities and opportunities to prospective students and faculty, community/industry partners and College and University-system-wide colleagues through renaming/rebranding. Our panel will answer this question by relating their departments’ considerations relating to potential department name changes, curricular evolutions and recruitment efforts.

Moderator: John MacKerron, Towson University
Panelists: John MacKerron, Towson University; Who Are We?

Chris Strobel, Northern Kentucky University; RTV, EMB, MIN, and Informatics
Blis DeVault, Xavier University; From Communication Arts to the new School of Arts and Innovation
MJ Robinson, Brooklyn College / City University of New York (CUNY); From BSBJ to JAMS: a tale of two acronyms
Katherine G. Fry, Brooklyn College / City University of New York (CUNY); The Department of Television and Radio invites you to apply.... and study television and radio .... and so much more...
Jill Goodwin, Colorado State University; Marketing Your Brand

Sound, Broadcasting, Design and Measurement [Session ID: 1212852]

Technical requirements and the aesthetics of radio are at the core of the reception of radio explored by ‘This is The Sound of My Voice’: Exploring Women’s Broadcast Voice through Radio Documentary Work; Measurement of digitally segmented/online audiences in Canada; Designing Radio: Captivating the Audience through Radio's design from Art Deco to the Transistor; Sound Design and the Mind: The Listener's Reception of Sound.

Moderator: Michael Windover, Carleton University
Panelists: Anne MacLennan, York University; Designing Radio: Captivating the Audience through Radio's design from Art Deco to the Transistor
Anastasia Copeland, Ryerson University; ‘This is The Sound of My Voice’: Exploring Women's Broadcast Voice through Radio Documentary Work
Shaughna Boara, Ryerson University; Sound Design and the Mind: The Listener's Reception of Sound
Hanako Smith, York University; Measurement of digitally segmented/online audiences in Canada

Audience/Digital Analytics in Class Practice [Session ID: 1212055]

This panel seeks multiple perspectives from academic scholars and experts, including how to link the practice of analytics/digital analytics tools to the course learning objectives, and what possible learning outcomes can be achieved through audience/digital analytics class implementation.

Moderator: Miao Guo, Ball State University
Panelists: Louisa Ha, Bowling Green State University; Teaching Digital Audience Analytics in an Undergraduate Audience Research Class
Brett Orzechowski, Utica College; Teaching Analytic Assessment in an Interdisciplinary Media Environment
Miao Guo, Ball State University; Audience and Consumer Analytics Consulting for Local TV Stations
Rita Colistra, West Virginia University; Using Analytics in the Strategic Communications Classroom: From audience engagement to targeted ad buys
Ronen Shay, St. John Fisher College; Balancing the Three Pillars: Teaching Audience Analytics through Software, Theory, and Service-based Learning
12:00 PM – 1:15 PM
The Capstone Shouldn't Be a Tombstone: Tying in Tomorrow's Tools Today [Session ID: 1212273]

Pavilion 9
[Interactive Media & Emerging Technologies | Curriculum, Assessment & Administration]

It’s often said that the capstone class in any major is a class where students show what they know. So if the capstone is a culmination of skills learned throughout the curriculum in converged journalism and public relations programs, how can students keep learning new and emerging skills that they will be expected to know in the workplace? Three professors are integrating a variety of emerging technologies into their capstones in an effort to keep students on the cutting edge and give them a technological advantage.

Moderator: Stephanie L. Elder Anderson, Murray State University
Panelists: Sandy Henry, Drake University; We're Not Slacking off, We Promise
Cliff Brockman, Wartburg College; Creativity Meets Collaboration: Lessons from an Immersive Multimedia Capstone
Leigh Wright, Murray State University; Diving Into the Deep End: Refining the Reporting Skills with Technology

12:00 PM – 1:15 PM
Using Video Production for Community and Civic Engagement [Session ID: 1211363]

Pavilion 10
[Production Aesthetics & Criticism | Curriculum, Assessment & Administration]

The last few years many universities and high schools have added a service learning class to emphasize the importance of service to their students. In many areas the idea of community service or service learning has evolved into community or civic engagement. This subtle, but important distinction, has students engaging in their local communities rather than thinking that they only way they can be of value is to be in service to those less fortunate than themselves. This panel will look at a university broadcast programs that have embraced the idea of community and civic engagement, either through broadcast classes that involve taking on a community client or covering local communities through news, magazine or other programs.

The University of La Verne in Southern California has embraced localism and community engagement at the core of their broadcast program. The university’s communications program contracts with two local cities La Verne and San Dimas to manage their PEG access TV stations. This has faculty engage with local politicians, non-profit organizations, school and prominent community members. Students are out in the community working on productions: whether local sports or choral singing programs in the university’s multi-camera production class or producing short documentaries for a local video magazine program “Spotlight” in the advanced video production class or by covering the two local cities and the university in the student produced news program Foothill Community News.

Moderator: Donald Pollock, University of La Verne
Panelists: Valerie Cummings, University of La Verne; Covering the Local Communities: Foothill Community News
Michael J. Laponis, University of La Verne; Making a Difference: Teaching Video Production Through Community Engagement at the Beginning Level
Donald Pollock, University of La Verne; Having Fun While Engaging in the Community: Finding Unique Local Stories
Scott Hodgson, University of Oklahoma; Finding the Production Mix: Commercial vs Nonprofit, Student vs Your Own Creative Activity

12:00 PM – 1:15 PM
Examining the Journalism Entrance Exam: Innovative Methods to Better Prepare Students for News Reporting and Writing Jobs [Session ID: 1212159]

Pavilion 11
[News | Writing]

Many universities require department qualifying exams or language tests before allowing students to enroll in their journalism programs. They’re finding that while a large percentage of students struggle with language skills, more universities are eliminating remediation. At the same time, TV news directors want journalists with strong writing skills, yet they report most applicants can’t write. This panel will examine the benefits or harm of requiring language entrance exams, and it will offer tried and true tips for improving student writing. Panelists include a newsroom writing coach, who will share methodologies for sharpening the writing skills of students about to enter the job market.

Moderator: Faith Sidlow, California State University - Fresno
Panelists: Hagit Limor, University of Cincinnati
Richard Brunson, University of Central Florida
Heather Dunn, Arizona State University
Kim Fox, American University in Cairo
Kevin P. Swift, Methodist University
Respondent: Mary Spillman, Ball State University
Digital Video Group, Inc. is an industry leading supplier and system integrator of broadcast and production systems. Located in the Mid-Atlantic, Digital Video Group, Inc. services customers across the United States and abroad.

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DVG Nashville  TN  615-361-3270  fred@digitalvideogroup.com
12:00 PM – 1:15 PM

BEA101 [Session ID: 1266275]

Ballroom F
[All Convention]

Designed for first-time attendees in particular, BEA101 focuses on all things BEA. Learn how BEA is structured, how to make the most of the conference, and how you can get involved.

Moderator: Augie Grant, University of South Carolina, BEA President 2016-2017

Panelists: John Allen Hendricks, Stephen F. Austin State University; BEA Leadership
Michael Bruce, University of Alabama; BEA Districts & Membership
Greg Luft, Colorado State University; Interest Divisions and Volunteering at BEA
Heather Birks, BEA, Navigating BEA2017 and NAB Show
Anne MacLenman, York University; Journal of Radio & Audio Media
Zizi Papacharissi, University of Illinois at Chicago; Journal of Broadcasting & Electronic Media

1:00 PM – 2:15 PM

Graduate Student Research Presentations: Grand Plans & Great Expectations – Session II [Session ID: 1269002]

BEA Exhibit Hall
[All Convention]

Join us for a digital poster session at BEA2017 with theses or dissertations in progress.

Inside Groove: A Critical Analysis of NASCAR and IndyCar’s Standing within Sports Media
Torey Fox, Master’s Candidate, Department of Telecommunications, Ball State University
Adviser: Tim Pollard

The Future of Ash: Creative Research Project
Kelly van Frankenhuyzen, Master’s Candidate, School of Journalism, Michigan State University
Adviser: Darcy Greene

The Image of Turkey in Egyptian Media: Content and Discourse Analysis of the Coverage in three Egyptian Newspapers
Mohamed Moustafa Gameel Ebada, Thesis Presentation, Journalism and Mass Communication Department, School of Global Affairs and Public Policy, The American University in Cairo
Adviser: Naila Hamdy

The Last Word on the Latest in Advertising: The Past, Present, and Future of Location-Based Advertising
Erin Garrett, Department of Mass Communication, Stephen F. Austin State University
Adviser: Linda Thorsen Bond

The Islamic State vs. Lone Wolves: A Framing analysis of American and International News
Ashley Gimbal, Doctoral Candidate, Walter Cronkite School of Journalism and Mass Communication, Arizona State University
Adviser: B. William Silcock

Spheres of Influence in the Digital Domain
Jamie Alexander Greig, Doctoral Candidate, School of Journalism and Electronic Media, The University of Tennessee, Knoxville
Adviser: Stuart N. Brotman

Does Social Media have an Effect on the Way College-Aged Women View Themselves?
Alexis Howell, Master’s Candidate, School of Journalism, Michigan State University
Adviser: Geri Zeldes
Congratulations to our faculty and student winners in the BEA Festival of Media Arts.

Imelda O’Reilly
Best of Festival
Faculty Scriptwriting Competition
Feature/TV Hour Category
"Beneath the Boy’s Cry"

Mike Grundmann & Shaun Wright
Best of Competition
Faculty Documentary Competition
Short Form Video or Film Documentary Category
"A Good Blinder"

Imelda O’Reilly
Award of Excellence
Faculty Video Competition
Narrative Video Category
"Eggs and Soldiers"

M. Joseph Hinshaw, Ryan Parkhurst & George Johnson
Award of Excellence
Faculty Video Competition
Promotional Video Category
"Alison Parker Scholarship in Tribute"

Courtney Coffey, Sarah Gorman, Bryn McIntyre & Alexandra Weathersby
Award of Excellence
Student Documentary Competition
Short Form Video or Film Documentary Category
"Parties to Pacifiers"
Life101, a global look at the college experience through audio diaries [Session ID: 1212629]

Conference Room 1/2

[Radio & Audio Media | Production Aesthetics & Criticism]

The theme for this year’s BEA convention is Creativity, Innovation and Monetization. The objective of this panel is to provide a workshop environment to discuss tangible ideas among the session attendees about Life101, a real life look at college life via audio diaries. Although, information and assignments will be shared on how to utilize Life101 in your audio courses or in courses that have an audio component, prospective attendees should come to the session prepared to map out plans for this collaborative audio project or perhaps other ideas: podcasts, narrative storytelling series, etc. Ideally, projects will involved creativity and innovation; the monetization component would be a plus. Finally, it’s possible that this group, particularly faculty, will gather audio at the conference and in Las Vegas to compile an episode of Life101.

Moderator: Andrew David, University of Lincoln
Panelists: Terry Likes, Tennessee State University
Jennifer Williamson, Virginia State University
Kim Fox, American University in Cairo

Apple Training Lab: Intro to Final Cut Pro X Part 2: Trimming, Sound, Titles, Transitions & Effects [Session ID: 1267901]

Conference Room 3

[All Convention]

Once the building blocks of the project are in place, you’ll refine the edit using Final Cut Pro X’s powerful trimming tools and learn why it’s important to have independent control of the picture and sound. Work with music and sound effects and apply time-saving methods for controlling volume. Learn how to apply and modify video effects, transitions and titles and when not to use them. Since your movies are ultimately meant to be seen, you’ll be guided through the settings for delivering your projects to Apple devices, and video sharing sites like Vimeo and YouTube.

Student Media Advisors Division Business Meeting [Session ID: 1238774]

Conference Room 4/5

[Student Media Advisors]

The Student Media Advisors Division’s mission is to provide a forum for the person responsible for supervising and/or advising student-operated media outlets. The goals of the division are to stimulate awareness and discussion of existing issues and related problems to student-operated electronic outlets on campuses; to encourage dissemination of information about the impact of student operations to professional colleagues in the field; and to foster and promote the teaching of information connected with the operation of any outlet where students are the primary workforces as a substantive area of the disciplines of broadcasting/media.

Chair: Sam Lovato, Colorado State University-Pueblo
Vice Chair: Rajvee Subramanian, West Chester University
Co-Communications Coordinator: Robin Cecala, Point Park University
Co-Communications Coordinator: Stephanie Elder-Anderson, Murray State University
Membership Coordinator: Chad Roberts, Central Michigan University

Please join us in congratulating the 2017 Signature Station winners:

Radio Competition
Signature Station Winner: WGCS 91.1 FM THE GLOBE, Goshen College
Honorable Mention: WUTM 90.3 THE HAWK, University of Tennessee at Martin
Honorable Mention: UTA RADIO.COM, University of Texas at Arlington

Television Competition
Signature Station Winner: ICTV Ithaca College Television, Ithaca College
Honorable Mention: TITAN TV, University of Wisconsin, Oshkosh
Honorable Mention: NTTV North Texas Television, University of North Texas
Honorable Mention: VUTV Valparaiso University Television, Valparaiso University
10 Reasons to Choose the University of South Carolina for your Ph.D.

1. Size
We value quality over quantity. You will work one-on-one with the school’s graduate faculty.

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Faculty hold leadership roles in the most recognized organizations in our field, including the AEJMC, BEA and IPRRC.

3. Track Record
Recent job placements include the University of Illinois, the University of Minnesota, Auburn University, and Elon University.

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Faculty are experts in their fields and particularly strong in science and health communication, advertising, public relations, communication technology, history and law.

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We offer excellent financial support as well as additional incentives including research and travel grants.

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Work closely with our faculty, who conduct research across campus and beyond. Our university is listed as a Carnegie institution of “Highest Research Activity.”

7. Curriculum
Our curriculum will allow you to obtain the quantitative and qualitative research skills required for a successful career in the academic arena.

8. Commitment to Teaching
Complete our program knowing how to teach. You will teach in our undergraduate program and take a graduate level seminar in pedagogy.

9. New Technology
Join us in our innovative new building designed for a 21st century communications program. Graduate students enjoy their own graduate education suite.

10. Location
Located in the capital of sunny South Carolina, Columbia has plenty of great restaurants, museums and more. The beach and mountains are just two hours away.

Visit us at bit.ly/sjmc-phd
Congratulations to Cronkite Professor Emeritus Donald G. Godfrey on receiving the BEA Lifetime Achievement Award

“It’s an honor to be selected for the award. It’s the culmination of many years of research — research that I’ve enjoyed doing — and being associated with a lot of other scholars.”
— Donald G. Godfrey

HOEKED
from prescription to addiction

• Produced by more than 100 students under guidance of 15 faculty members
• Aired by all 32 major broadcast TV stations and 100 radio stations in Arizona
• Reached 1.2 million Arizonans, live in English and Spanish
• Helped families with counselors at 100-phone call center night of broadcast
• Created more than a dozen multimedia stories on the prescription drug abuse epidemic at hookedrx.com
• Produced interactive 360-degree video on how teens hide drugs
• Designed in-depth community outreach campaign to combat prescription drug abuse

Cronkite News is the news division of Arizona PBS. Cronkite News includes a nightly newscast that reaches 1.9 million households in Arizona, news bureaus in Phoenix, Los Angeles and Washington, D.C., and an online site, cronkitenews.azpbs.org, that features in-depth multimedia stories on issues important to Arizonans.

hookedrx.com
Cronkite Students Win Big at 2017 BEA Festival of Media Arts

Cronkite students took home a total of 18 awards, the combined total of the second- and third-place schools in news, sports, documentary and interactive multimedia divisions. This marks the seventh time in eight years that the Cronkite School has finished with the most awards in these divisions.

<table>
<thead>
<tr>
<th>Radio Feature Reporting</th>
<th>Third place: Jacob McAuliffe, &quot;Trinity Church,&quot; KJZZ</th>
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<tbody>
<tr>
<td>Best of Festival: Olivia Richard, “Phoenix Veterans” KJZZ</td>
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<tr>
<td>Third place: Lauren Negrete, “Muertos Art,” KTAR News</td>
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<tr>
<th>Television Newscast</th>
<th>Third place: Jennifer Soules, Angela Schuster and Jackie Cotton, “Unzipped: Naming Arizona’s Nameless”</th>
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<tr>
<td>First place: Windsor Smith and Madison Romine, Cronkite News</td>
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<tr>
<th>Television Feature</th>
<th>Third place: Blake Benard, “Michael Phelps Swims at ASU,” Blaze Radio, KASC 1330 AM</th>
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<tr>
<td>First place: Adriana De Alba, “Tres Amigos,” Cronkite News</td>
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<th>Television Weathercaster</th>
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<td>First place: Joey Carrera, Cronkite News</td>
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<th>Television News Anchor</th>
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<td>First place: Joey Carrera, Cronkite News</td>
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<th>Television Hard News</th>
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<th>Radio Hard News</th>
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<td>First place: Windsor Smith and Madison Romine, Cronkite News</td>
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<td>Third place: Jacob McAuliffe, “Trinity Church,” KJZZ</td>
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<th>Interactive Multimedia (Solo Category)</th>
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<td>First place: Alexandria Coleman, “Decades After Addressing Discrimination, Post 41 Continues to Bring Community Together,” PIN Bureau</td>
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| Television Sports Story/Feature Award of Excellence: Matthew Lively, “Arizona State University Softball: The Territorial Cup,” Blaze Radio, KASC 1330 AM |                                                                                               |


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<th>Faculty CompetitionFaculty News Competition Best of Festival:</th>
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<td>Faculty News Competition: Amanda Kocherga, “Border Wall,” PBS NewsHour</td>
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First
Hispanic/Latino Media Certificate Program in Florida

Largest Growth
Ad Club UCF awarded largest growth nationally by American Advertising Federation.

MAIP
60 minority students placed at major ad firms through the Multicultural Advertising Internship Program over six years.

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For More Information:
sciences.ucf.edu/communication
1:30 PM – 2:45 PM
Black Magic Training Lab: DaVinci Resolve [Session ID: 1267951]
Conference Room 6
[All Convention]
DaVinci Resolve is the world’s most popular solution for high end color correction in feature films, episodic television and commercials. With the addition of a powerful set of next generation editing features users have the benefit of an end-to-end workflow in one app! This session focuses on the key concepts and core skills needed to edit in DaVinci Resolve.
Participates will receive our certified book, The Definitive Guide to Editing in DaVinci Resolve and free access to our online certification exam!

(NOTE: This session will be held multiple times on Saturday and Sunday – check the program and convention app for times. SPACE IS LIMITED.)

1:30 PM – 5:45 PM
Assessment Boot Camp: Show Me the Data: Moving from Data to Report in Academic Assessment
[Session ID: 1243873]
Pavilion 1
[All Convention]
An assessment report starts with one very important piece of information, the data received from individuals and faculty committees. These pieces of information illustrate the ways students in your program are learning. The data, created through both direct and indirect measures, using prompts, rubrics, score sheets, and surveys, move from faculty members to committees and into reports for your academic assessment office. These reports are eventually presented for dissemination to a variety of stakeholders and accrediting bodies. This year’s Assessment Boot Camp is geared toward strategies for gathering data, writing reports that reflect the data, and illustrating your institution’s academic success story.

1:30 PM – 1:45 PM   Introductions and Welcome
Adam Kuban, Ball State University

1:45 PM – 2:00 PM   Moving from Data to Report in Academic Assessment: An Introduction
This introduction provides an overview of the assessment process, emphasizing specific key points along the way, to set the stage for five colleagues who will demystify the assessment process when it comes to identifying, collecting, and reporting data.
Presenter: Stacey O. Irwin, Millersville University of PA

2:00 PM – 2:20 PM   Conforming Program Assessment Measures to ACEJMC Values & Competencies
Between 2008 and 2016, more programs seeking ACEJMC accreditation were found out of compliance on Assessment of Learning Outcomes (Standard 9) than on any other accreditation standard. This session will examine the relationship between program student learning outcomes and ACEJMC professional values and competencies. The session will consider how direct and indirect measures may be used to assess learning outcomes as required by accreditation guidelines to improve curriculum and instruction.
Presenter: Don A. Grady, Elon University

2:30 PM – 2:50 PM   Using Survey Data in Program Assessment: Promise, Pitfalls and Process
Surveys (senior, alumni, internship, etc.) can be effective tools in assessing program effectiveness. However, not all surveys are equal. This session will discuss best practices, demonstrate how surveys fit into an overall assessment plan and illustrate how the data can be used to “close the loop.”
Presenter: Mary Spillman, Ball State University

2:50 PM – 3:10 PM   Experience assessing students work, progress, learning, and development?
You probably have a great final project for your students. You might even have more than one. I’ll bet these projects are fantastic barometers for assessing your student progress, development and learning. How do you assess them after each lesson or each time in class? I’ll provide some guidance on assessing student more often during their time with you. I’ll get you thinking backwards for better assessment of student progress.
Presenter: Shawn Montano, Emily Griffith Technical College

3:20 PM – 3:40 PM   Assessment: It's More Than Just the Data
Although assessment requires the collection of data and reporting it typically in Table form, more important is what you have to say in your report about the data analysis and actions to improve student learning.
Presenter: John Turner, Towson University

3:40 PM – 4:00 PM   Dr. Strangessment: Or How I Learned to Stop Worrying and Love the Pretest/Posttest
This presentation will look at the use of pretest/posttest data for assessment of student learning and student attitudinal change in communication classes. It will present data from knowledge assessment classes in broadcasting and theatre. It will also involve a multi-semester examination of student attitudes on various issues in the news industry and culture and how they changed over the course of a semester in a press and society class.
Presenter: Robert N. Spicer, Millersville University of PA

4:10 PM – 4:30 PM   Break Out Group Q&A

4:30 PM – 4:40 PM   Closing Remarks
Presenter: Stacey O. Irwin, Millersville University of PA
The Official Journals of the Broadcast Education Association
Proudly Published by Routledge

Journal of Broadcasting & Electronic Media
2015 Impact Factor: 1.257 - Five-Year Impact Factor: 1.714
Ranked 26/79 in Communication
(©2016 Thomson Reuters, 2015 Journal Citation Reports®)

The Journal of Broadcasting & Electronic Media contains timely articles about new developments, trends, and research in electronic media written by academicians, researchers, and other electronic media professionals.

Most-discussed article of 2016 (recorded by Altmetric)

Seeing is Believing: Effects of Uncivil Online Debate on Political Polarization and Expectations of Deliberation
Hyunseo Hwang, Youngju Kim & Catherine U. Huh

Visit the Journal homepage at tandfonline.com/hbem to access this article, browse the latest research and submit your paper.

Journal of Radio & Audio Media

The Journal of Radio & Audio Media is a semiannual publication designed to promote scholarly dialogues generated by various disciplinary and methodological points of view. The Journal welcomes interdisciplinary inquiries regarding radio’s contemporary and historical subject matter as well as those audio media that have challenged radio’s traditional use. Scholars are invited to submit articles pertaining to any area of radio and audio media.

Recent Special Issues

Breaking Tradition, Volume 23 Issue, 2016
Golden Years of Audio, Volume 22 Issue 2, 2015
Sound Matters, Volume 22 Issue 1, 2015

Visit the Journal homepage at tandfonline.com/hjrs to explore these special issues, browse recent articles and submit your paper.
Electronic Media Research Series

Routledge is proud to co-publish the BEA Electronic Media Research Series, featuring keystone research texts on the most groundbreaking work in the field. Visit [www.routledge.com/series/EMR](http://www.routledge.com/series/EMR) for more details about new and forthcoming titles.
**Interactive Media: Teaching & Design Strategies that Beat the Buzz [Session ID: 1212654]**

Pavilion 2  
[Interactive Media & Emerging Technologies | News]

Interactive media requires cutting edge skills and technologies, but how can we distinguish between progressive techniques and a flash in the pan? This panel will investigate the future of interactive media through a lens of tried-and-true successes and effective visual communication. Topics include interaction design and UX techniques, building curriculum to avoid "here today, gone tomorrow" trends, storytelling and new media technologies in multimedia journalism, social media interactivity and broadcast journalism, and the value of an undergraduate education in a tech school world.

Moderator: Shelly Hokanson, James Madison University  
Panelists:  
- Nan Zheng, James Madison University; Storytelling: A Common Thread in Journalistic New Media Technologies  
- Athir Mahmud, Illinois Tech; The Synthesis of Social Media Interactivity and Broadcast Journalism: A Blessing or a Curse?  
- Jen Kramer, Harvard University Extension School; Picasso, Computers & Hack Schools: Defending an Academic Education  
- Erika Lee, Indiana University; Ever Changing Interactive Media: Choosing the Right Trends and Technologies to Teach  

**Challenging Times: Promoting Study Abroad in an Era of Fear [Session ID: 1212609]**

Pavilion 3  
[International | Curriculum, Assessment & Administration]

Personal safety is a primary concern of parents and students considering study abroad programs. Some regions of the world are undeniably more dangerous than others, but even so called safe havens, especially those with large numbers of tourists, have been targets of terrorism. Yet, some studies indicated that American students have over twice as high a mortality rate on their home campus as they do while studying abroad. How do study abroad program leaders overcome these fears and how do they develop programs that instill confidence regarding the health and safety of students?

Moderator: Steven D. Anderson, James Madison University  
Panelists:  
- Rick Ricioppo, Stony Brook University; The Big Sell: Easing the Concerns of Students, Parents and Administrators  
- Lona D. Cobb, Winston-Salem State University; African American Students and their Study Abroad Experiences  
- Brad D. Clark, Mount Royal University; A Fine Balance: Risk Management and Study Abroad  
- Phyllis R. Slocum, University of North Texas; Experiences from Abroad  
- Steven D. Anderson, James Madison University; Best Practices in Study Abroad: Tips for a Healthy and Safe Experience

**Top tips for mentoring diverse broadcast journalism students [Session ID: 1212810]**

Pavilion 9  
[Multicultural Studies | News]

This panel explores best practices for broadcast journalism instructors who mentor and advise a diverse group of students pursuing careers in radio and television. There are unique challenges and opportunities for professors in helping these students achieve their full potential. Research indicates, women and minorities are two groups most likely to leave a job in radio or television after the first five years. Further, Papper (2016) reports, "In the last 26 years, the minority population in the U.S. has risen 11.8 points; but the minority workforce in TV news is up less than half that (5.3). And the minority workforce in radio is actually down by nearly a point and a half." It is vital to ensure that professors are effective in helping provide diverse students with the best possible preparation and support. Topics covered include advising on performance, finding mentors and internships, mentoring from the student perspective, and helping students navigate job opportunities.

Moderator: Dwight E. Brooks, Hofstra University  
Panelists:  
- Jennifer Woodard, Middle Tennessee State University  
- Jef Reid, Middle Tennessee State University  
- Christine Eschenfelder, Middle Tennessee State University  
- Dan Eschenfelder, Middle Tennessee State University  
- Kortni Alston, Georgia College
1:30 PM – 2:45 PM
Service-Learning in the Academy: A primer on service-learning and its benefits within the media curriculum
[Session ID: 1253697]
Pavilion 10
[Service Learning]
The goal of this session is to help faculty understand what service-learning is, how it can enhance student’s learning experience and ways faculty are integrating it into their teaching and scholarship.
Moderator: Alan C. Hueth, Point Loma Nazarene University
Panelists: Candace Egan, California State University Fresno; Defining Service-Learning
Sara Drabik, Northern Kentucky University; Using Service-Learning to Facilitate Student Learning Outcomes
Adam Kuban, Ball State University and Christopher Strobel, Northern Kentucky University; Service-Learning and the Tenure Process: Teaching, Scholarship and Service
Ladonna L. Aiken, University of Texas Arlington and Chandra Clark, University of Alabama; Integrating Service-Learning into the Curriculum
John Morris, University of Southern Indiana; Summary of benefits and call to participate
Respondent: John M. Morris, University of Southern Indiana

1:30 PM – 2:45 PM
Best Practices for Teaching News Classes Online [Session ID: 1212321]
Pavilion 11
[News]
More and more universities are moving their classes online to grow enrollment and alleviate problems such as overcrowded classrooms. However, teaching online classes comes with a set of challenges, especially when teaching broadcast news. In this session, we will share best practices for delivering a news online course that is effective, efficient and satisfying for the student and the instructor. We will cover topics such as developing and delivering online course content, engaging students in online forums, running an online newsroom, developing effective online activities (example: Teaching interviewing skills with Instagram), and assessing and measuring student progress in an online environment.
Moderator: Iveta Imre, University of Arkansas at Little Rock
Panelists: Richard Brunson, University of Central Florida
Gina Baleria, San Francisco State University
Ivanka Pjesivac, University of Georgia

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Freedom of Speech PSA Contest
Entry Window April 1 - 30
www.NABEF.org
1:30 PM – 2:45 PM
From Classroom to Employment: Preparing your Students for their Job Search [Session ID: 1212419]
Ballroom G
[All Convention]
We spend years teaching students about media, encourage internships and finally wish them the best in their career pursuits. What is often not explored is the skills required to help them land and stay in a job in the many areas of today’s entertainment world. The members of this panel will discuss exactly what skills we should be highlighting to prepare students for jobs in a fast changing job marketplace. The session is moderated by Carol Kirschner, author of The Hollywood Game plan, who has a rich background in the world of entertainment, including serving as vice president of Amblin Television and as a network executive at CBS. Carol currently runs the WGA Showrunners Program and the CBS Diversity Writers Program that offers intensive career development and an understanding of networking program for aspiring television writers of color. The panel includes James Forsher PhD, who has a combination of over 2 decades teaching broadcast production at the college level as well as 2 decades producing over 100 nationally aired television programs. Dr. Forsher conducts yearly trips to Los Angeles with a group of his students, providing an intensive week long look at how the industry operates and how to create a game plan to get their first position – whether in Hollywood or their hometowns.
Moderator: Carole Kirschner, CBS and WGA
Panelists: James Maurice Forsher, Seattle Film Institute; Breaking in: How to get your first job in Hollywood
Michael Friedman, University of Tennessee at Chattanooga; Practical Strategies that Work for Students
Tracy Songer, Northern Kentucky University; Curriculum Centered Around Creating Industry Connections
Rachel A. Raimist, University of Alabama; Professional Development: Campus to Classroom
Steven Weiss, Colorado State University; Laying the Groundwork and Building the Bridges for Student Success

2:30 PM – 3:45 PM
Graduate Student Research Presentations: Grand Plans & Great Expectations – Session III [Session ID: 1269003]
BEA Exhibit Hall
[All Convention]
Join us for a digital poster session at BEA2017 with theses or dissertations in progress.
Spectrum Auctions: Could Signal the End for Over-the-Air Television
Zachary R. Huffman, Master’s Candidate, College of Communication and Fine Arts, Central Michigan University
Adviser: Trey Stohlmam
A Life Worth Posting: Structural and Linguistic Choices in Life Narratives on Social Media
Michael Humphrey, Doctoral Candidate, Department of Journalism & Media Communication, Colorado State University
Adviser: Patrick Plaisance
Pinning for Leisure or Labor?: Unveiling Constructions of Wedding Planning via Pinterest
Emily Johnson, Doctoral Candidate, Department of Journalism & Media Communication, Colorado State University
Adviser: Joseph Champ
Dating_MissRepresentation.com: Black Women’s Love-Hate Relationship with Online Dating
James H. Johnson, Doctoral Candidate, School of Journalism, Southern Illinois University, Carbondale
Adviser: Aaron Veenstra
Documentary Fandom: A Look at how Documentary Fans Communicate on Twitter
Julia E. Largent, Doctoral Candidate, School of Media and Communication, Bowling Green State University
Adviser: Thomas Mascaro
“Ain’t Afraid to Die”: Impact of the Japanese Metal Band Dir en grey on Their American Fans
Katherine (Lucy) March, Master’s Candidate, College of Journalism and Communications, University of Florida
Adviser: Kim Walsh-Children
Secondary Schools and Technology: Policies, Acceptable Use, and Student Free Speech
Tara Jean Mesyn, Master’s Candidate, School of Journalism, Michigan State University
Adviser: Karl Gude
3:00 PM – 4:15 PM
More Power to Them! Best practices for hybrid and independent learning models [Session ID: 1212574]
Conference Room 1/2
[Curriculum, Assessment & Administration]
This panel will explore various models for teaching classes in hybrid and independent formats. Flipped classrooms, Lynda.com integration, empowering students to do their own independent learning, and other innovative methods of teaching in a hybrid format will be discussed.
Moderator: Heather Starr-Fielder, Point Park University
Panelists: Robin Cecala, Point Park University
Thomas Baggerman, Point Park University
Thomas J. McHardy, James Madison University
Hailey Sweitzer, Ohio University
James E. Machado, Western Carolina University

3:00 PM – 4:15 PM
Apple Training Lab: Color Correction in Final Cut Pro X [Session ID: 1267902]
Conference Room 3
[All Convention]
Make your footage look beautiful. In this hands-on class, you’ll learn how to use Final Cut Pro’s powerful color correction tools to analyze, correct and enhance your shots to create maximum visual impact. Topics covered include basic color theory; correcting and improving dynamic range; evoking mood and emotion with color; use masks to focus viewer attention; and creating color-based looks. This class assumes a basic familiarity with Final Cut Pro X.

3:00 PM – 4:15 PM
Teaching Entrepreneurship to Media Students [Session ID: 1212234]
Conference Room 4/5
[Documentary | Two-Year/Small Colleges]
As society innovates, and media landscapes adapt to these shifts, media students must be prepared to create their own opportunities. Teaching entrepreneurship to media students gives them the capacity to not only pursue opportunities beyond the resources they control, but also to think creatively and ambitiously. This panel will present 5 presentations on monetizing ideas, innovation and mobile journalism, marketing and branding oneself, and developing media production business models.
Moderator: Jes Therkelsen, California State University - Fresno
Panelists: William Allen, Florida Southern College
William Hanff, University of District of Columbia
Anthony Adornato, Ithaca College
Bianca Crawford, Claflin University
Respondent: Donna L. Gough, Claflin University

3:00 PM – 4:15 PM
Black Magic Training Lab: DaVinci Resolve [Session ID: 1267952]
Conference Room 6
[All Convention]
DaVinci Resolve is the world’s most popular solution for high end color correction in feature films, episodic television and commercials. With the addition of a powerful set of next generation editing features users have the benefit of an end-to-end workflow in one app! This session focuses on the key concepts and core skills needed to edit in DaVinci Resolve.
Participants will receive our certified book, The Definitive Guide to Editing in DaVinci Resolve and free access to our online certification exam!
(Note: This session will be held multiple times on Saturday and Sunday – check the program and convention app for times. SPACE IS LIMITED.)
3:00 PM – 4:15 PM
College Live Special-Event Video Production [Session ID: 1212072]

Pavilion 2
[Production Aesthetics & Criticism | Sports]
"College Live Special-Event Video Production" presents how colleges produce live-event television productions such as concerts, parades, dance, theater sports, award shows, commencements and the like. What types of events? Are they funded? Are any for outside entities? What is your production method and equipment? What roles do students, staff and faculty play?

Moderator: Robert D. Gordon, Middle Tennessee State University
Panelists: Tom Hallaq, Kansas State University
         Deborah L. Larson, Missouri State University
         Anji Phillips, Bradley University
         Annie Danzi, Frostburg State University
         Richard Vogel, Lincoln Memorial University

3:00 PM – 4:15 PM
3D Broadcast Graphics [Session ID: 1267777]

Pavilion 3
[All Convention]
This workshop will cover the creative of graphics for broadcast using Autodesk Maya and Adobe After Effects. Topics will include modeling, lighting, animating, and rendering 3D objects to be used in post-production.

Presenter: Mark Cone, Lynn University

3:00 PM – 4:15 PM
Faculty & Student Audio Awards & Exhibition [Session ID: 1238828]

Pavilion 9
[Radio & Audio Media]
This session honors the winners of the Faculty and Student Festival of Media Arts Audio Competitions. Selected works of this year’s award recipients will be exhibited.

Faculty Festival Chair: Lance Liguez, University of Texas – Arlington
Student Festival Chair: Jonathan P. Pluskota, Northwest Missouri State University

Faculty Audio Competition
Long-Form Production Category
Best of Competition: Kornel Gerstner, Chris Nelson, Michelle Mihalko & Preeda Thaiwatecharamas, Liberty University; Episode 4 - The Peak of Reliance - Part 1

Short-Form Production Category
Best of Competition: Will Anderson, Central Michigan University; The tortoise and the hare: An Aesop’s fable designed for ASD audience social skills education

Student Audio Competition
Air Personality Category
1st Place: Adam P. Christian, University of Scranton; WUSR Electronic Music Showcase - Adam Christian Radio Personality Reel
2nd Place: Daisy Moreira, University of La Verne; Miss Daisy
3rd Place: JD Hershberger, Goshen College; JD’s Breakfast Blend
Award of Excellence: Kelly Green, Rowan University; The Alternative Scene With Kelly Green
Award of Excellence: Tyler Cooper, University of Southern Indiana; Tyler Cooper Show

Comedy or Drama Category
1st Place: Students of the New England School of Communications at Husson University, New England School of Communications at Husson University; Edgar Allan Poe’s Tales of Mystery & Imagination 2016
2nd Place: Cole DeWispelare, University of Nebraska at Omaha; Ticking
3rd Place (tie): Marti Vaughan, University of Nebraska at Omaha; The Shining Aftermath
3rd Place (tie): Faiza Azam, Masood Malhi & Rafy ur Rahman, University of the Punjab, Pakistan; The Drying Village
Educational Program Category
1st Place: Abdallah Abdeldayem, The American University in Cairo; More Than Just A Game: A Documentary About Professional Video Gaming In Egypt
2nd Place: Shishira Sreenivas & Colleen Good, West Virginia University; WVU Student-Journalists Use DIY Sensors to Investigate Water Quality
3rd Place: Sam Arcaini, Alyssa Compa & Bob Duncan, Rowan University; Guns: Calibrate Your Thinking

PSA, Promo or Commercial Category
1st Place: JD Hershberger, Goshen College; Goshen Theater Promo Series
2nd Place: Owen Miller, New England School of Communications at Husson University; It Could Happen To You
3rd Place: Eugene Cephas, Jocelyn Bell & Benjamin Googman, Austin Peay State University; What's That Gas?
Award of Excellence: Riley Irving & David Cohen, Ithaca College; City Rhythms Promo
Award of Excellence: Nick Herrick, Adam Rogers & Kyra Biscarner, Marshall University; WMUL Car Bash Promo
Award of Excellence: Lyle Kwiatkowski, University of Nebraska at Omaha; Bubbles the Unemployed Clown
Award of Excellence: Tyler Cooper, University of Southern Indiana; Halloween Giveaway

Specialty Program Category
1st Place: Paul Kirkwood, Fort Hays State University; Gun Control - Op Doc
2nd Place: Alyssa Compa & Sarah Kalvaitis, Rowan University; A Community Affair
3rd Place: Kelly Green, Rowan University; Decision 2016: The Best of the Democratic National Convention
Award of Excellence: Stephanie Lopez-Ruvalcaba, University of La Verne; Noches de Rock (Show #2)

Multimedia Sound Design Category
1st Place: Joshua Rosebrough, Benjamin Gammon & Taylor Warkentine, Huntington University; Sounds Like Trouble
2nd Place: Peter Batemon, Missouri State University; Overwatch Cinema Trailer

Sound Engineering and Production Category
1st Place: Gonzalo Avalos, University of Nebraska at Omaha; The Arrival
2nd Place: Tim Ning & Kayla Morgan, Northwest Missouri State University; Sam Akers - I Do

3:00 PM – 4:15 PM
Going Google: How to use free Google News Lab tools to tell better stories [Session ID: 1198892]
Pavilion 10
[News | Interactive Media & Emerging Technologies]
Journalists are using Google tools to research, report and visualize stories. This session will walk you through Google Trends with a focus on to use the tool in the classroom or the newsroom to help with story idea generation and to spot content of interest to local audiences. In this session you will also learn how to use Google Earth to help your students build embeddable maps and create that "Googly Swoop" – moving videoes that help add motion and interest to stories where geography matters. (The session will be a lot more fun for participants who have a device to work on and a gmail address.)

Presenters: Mike Reilley, Arizona State University
Debora Wenger, University of Mississippi

3:00 PM – 4:15 PM
Current Issues in Management, Programming & Promotions [Session ID: 1211717]
Pavilion 11
[Management, Marketing & Programming]
This panel consisting of senior faculty members and a highly placed professional will explore and discuss current management, programming and promotions issues and concerns in the areas of broadcast, cable and newer delivery platforms of television and radio content, as well as social media. While each of these areas will be examined, attention will also be paid to the interrelationships among and between the various media and functions.

Moderator: Mitchell Shapiro, University of Miami

Panelists: Alan B. Albarran, University of North Texas; Current Issues & Concerns in Broadcast & Cable Management
Mitchell Shapiro, University of Miami; Current Issues & Concerns in Broadcast & Cable Programming
Dwight E. Brooks, Hofstra University; Current Issues & Concerns in Podcasting
Amber Robertson, Thrilcall; Current Issues and Concerns in Promotions & Social Media
3:00 PM – 4:15 PM
Religion & Media Division Business Meeting [Session ID: 1238820]
Ballroom F
[Religion & Media]
The Religion & Media Division is to advance understandings of the intersection of religion and media and to explore the roles that diverse religions and faith play in media and culture through promotion of high quality scholarship about faith and electronic media, providing a forum for the discussion of critical issues involving religion, faith and media, and promotion of creative works that investigates the confluence of religion and media.
Chair: Heather Hamilton-Stilwell, California Baptist University

3:00 PM – 4:15 PM
Jurassic Panel [Session ID: 1243871]
Ballroom G
[All Convention]
Retired, planning to retire, or thinking about retirement? This panel presents those who have done it, planning to do it, or want to do it. Come here about how they made THE CHOICE and learn from their decisions.
Moderator: Sam Sauls, Susquehanna University
Panelists: Max Roy Utsler, University of Kansas
Joe Misiewicz, Ball State University
Lynne S. Gross, California State University - Fullerton
Michael Taylor, Valdosta State University

4:00 PM – 5:15 PM
Graduate Student Research Presentations: Grand Plans & Great Expectations – Session IV [Session ID: 1269004]
BEA Exhibit Hall
[All Convention]
Join us for a digital poster session at BEA2017 with theses or dissertations in progress.
Cooperative Partnerships Between Early Radio Broadcasting Educators and Commercial Radio Stations: The Hoosier Schoolmaster of the Air
Mary E. Myers, Doctoral Candidate, School of Communication and the Arts, Regent University
Adviser: Stephen D. Perry
RE-Framing Illness and Violence Through Digital Storytelling: A Social Semiotic Analysis of Pasolini en Medellin and the PD Narrative Project
Camilo Perez-Quintero, Doctoral Candidate, School of Media Arts and Studies, Ohio University
Adviser: Jenny Nelson
Children of Change: An Experiment in Producing Persuasive Climate Messaging
Erica Ramsey Pulley, Master’s Candidate, Department of Broadcast and Electronic Communication Arts, San Francisco State University
Adviser: Nancy “Sami” Reist
A Content Analysis on the Internet News Media and the Growth of Human Trafficking
Jennifer Snow, Master’s Candidate, School of Communication, Point Park University
Adviser: Heather Starr-Fielder
Disillusion and Divide: How Cable News Framed President Trump’s Immigration Strategy
Carin Tunney, Master’s Candidate, School of Journalism, Michigan State University
Adviser: Manuel Chavez
It’s Our Content Now: Fan Vidders’ Identification with Entertainment Media in Visual Storytelling
Kimberly Lynn Workman, Master’s Candidate, School of Media and Journalism, University of North Carolina at Chapel Hill
Adviser: Debashis Aikat
Warcraft and Social Media Marketing
Zeyu Zhang, Master’s Candidate, Department of Telecommunications, Ball State University
Adviser: Rob Brookey
Simplification, Debranding and New Marketing Techniques: A Content Analysis of Brand Logo Design
Mariah Wenzel, Colorado State University Department of Journalism and Media Communication
Adviser: Katie Abrams
4:30 PM – 5:45 PM
Apple Training Lab: Sound Editing in Final Cut Pro X [Session ID: 1267903]  
Conference Room 3  
[All Convention]  
Final Cut Pro’s audio toolset is deep and powerful. In this class, you’ll learn best practices for organizing and adjusting your audio; time-saving workflows for applying effects and volume adjustments to audio components; and industry-proven workflows for organizing your dialogue, music and effects using Roles, Lanes, and Final Cut Pro’s Magnetic Timeline. This class assumes a basic familiarity with Final Cut Pro X.

4:30 PM – 5:45 PM
Grad/New Faculty 101 – What You Need to Know for That First Job [Session ID: 1210509]  
Conference Room 1/2  
[Curriculum, Assessment & Administration | Two-Year/Small Colleges]  
Some schools do nice job of helping ALL new faculty get acclimated, but sometimes media pros can struggle dealing with the bureaucracy that is the academy. This panel would bring together people who have made the transition to academia in different areas – professional track, creative track, research, staff. You’ll receive insight into what it’s like to work in the academy, as well as be a sounding board for those new faculty to help them get off to a good start. It’s possible that returning faculty will also find this session useful.
Moderator: Kim Fox, American University in Cairo
Panelists: Anthony Adornato, Ithaca College  
Richard Landesberg, Elon University  
Anji Phillips, Bradley University  
Heather Hamilton-Stilwell, California Baptist University  
Richard Vogel, Lincoln Memorial University

4:30 PM – 5:45 PM
Black Magic Training Lab: DaVinci Resolve [Session ID: 1267953]  
Conference Room 6  
[All Convention]  
DaVinci Resolve is the world’s most popular solution for high end color correction in feature films, episodic television and commercials. With the addition of a powerful set of next generation editing features users have the benefit of an end-to-end workflow in one app! This session focuses on the key concepts and core skills needed to edit in DaVinci Resolve.
Participates will receive our certified book, The Definitive Guide to Editing in DaVinci Resolve and free access to our online certification exam!
(NOTE: This session will be held multiple times on Saturday and Sunday – check the program and convention app for times. SPACE IS LIMITED.)

4:30 PM – 5:45 PM
360° in the Round: A Year of Experimental Storytelling [Session ID: 1208204]  
Pavilion 2  
[Interactive Media & Emerging Technologies]  
Presenting a year of lessons learned, gear and tech reviews, and new practices in 360 storytelling, from storyboarding, app development to publishing with Facebook 360 tools, and strategies for incorporating into multimedia and broadcast curriculum.
Moderator: Dana Coester, West Virginia University
Panelists: Joel Beeson, West Virginia University  
Nancy Andrews, West Virginia University  
David Smith, West Virginia University
4:30 PM – 5:45 PM
You Worry About You: A Guide to Self-Care for Journalists [Session ID: 1212319]

As we prepare journalists for tomorrow’s world, we must take note that research shows covering traumatic news stories can have a negative impact on a person’s mental health. By giving students some practical tips, they will learn how to better prepare for some of the violence they may witness, therefore creating a new generation of journalists who are more prepared to care for themselves following coverage of a traumatic news event.

Moderator: Adrienne Garvey, Regent University
Panelists: Adrienne Garvey, Regent University
Gretchen Dworznik, Kent State University
Lowell A. Briggs, York College of Pennsylvania

4:30 PM – 5:45 PM
Student Video Awards & Exhibition [Session ID: 1238842]

This session honors the winners of the Student Festival of Media Arts Video Competitions. Selected works of this year’s award recipients will be exhibited.

Student Festival Chair: Marilyn Terzic, Université du Québec à Montréal
Student Festival Vice Chair (Animation/Experimental/Mixed & Promotional): Ronald Johnson, Oklahoma Baptist University
Student Festival Vice Chair (Instructional & Studio): Nick Taylor, University of Texas Rio Grande Valley
Student Festival Vice Chair (Music Video & Spots): Don Piper, Palm Beach Atlantic University
Student Vice Chair (Narrative): Andrew Ray, Palm Beach Atlantic University
Student Vice Chair (Narrative): Robert Gordon, Middle Tennessee State University

Animation/Experimental/Mixed Category
1st Place: Marissa Pruett, Huntington University; Parachute
2nd Place (tie): Angel Soto, Palm Beach Atlantic University; Newton's Cradle
2nd Place (tie): Jessi Fry, Paul S. Flores & Miranda Fry, San Francisco State University; That Crowbar Thing
3rd Place (tie): Kayla Mitchell, Huntington University; Akemi and Tarou
3rd Place (tie): Erica Ramsey Pulley, Ryan Sanchez, Nick Darouian & Erick Soria, San Francisco State University; The More Things Change
Award of Excellence: Gibran Rubio, California State University Fullerton; möbius

Instructional/Educational Category
1st Place (tie): Jacob Beil, Eric Flandrau, Daniel Masciari & Seth Tebo, Ithaca College; Arachnid Diversity-Spiders and their Kin
1st Place (tie): Truman Reeves, University of Oklahoma; How To Produce a Masters Project
2nd Place: Hannah Burton & Ryan Eskalis, University of Maryland; ViewFinder: The Missing Half
3rd Place (tie): Weston Dockter, Colorado State University; Outside Science (inside parks)
3rd Place (tie): Lamont Sadler & Raymond Rivera, SUNY Oswego; The Dangers of Synthetic Marijuana

Music Video Category
1st Place: Rachel Hunter, TJ Clounie & Emma Fried, Huntington University; Super Ego Lighting Bolt
2nd Place: Stephen Reuther, Nathan Trump, Brie Dadich & Taylor Jones, York College of PA; The Great Swindle
3rd Place (tie): Daniel Spiller, Eric Hernandez & Mia Watkins, Elon University; ADzMAN - "Serenity"
3rd Place (tie): James Zanders & Zachary Padilla, University of Nebraska at Omaha; Netflix and Chill
3rd Place (tie): Mitchell Richardson, University of Oklahoma; Always Seems

Narrative Category
1st Place: Rebecca Starkey, Graham Bourque & Davis Kimball, Central Washington University; Todd's Vlog
2nd Place (tie): Isabella Issa & Martha Fellbaum, Pepperdine University; Night Lights
2nd Place (tie): Xavier Neal-Burgin, University of Southern California; On Time
3rd Place: Caleb Yoder, Chris Rencavage, Jacob Jenny & Aaron Andrews, Penn State University; Dungeons and Drama
Award of Excellence: Lucas Hicks, Megan McDeavitt & Kalyn Sisco, Appalachian State University; 4 a.m.
Award of Excellence: Henry Willette, Peter Basch, Reese Heinzing & Jack Glowinski, Marquette University; Closed Mondays
Award of Excellence: Joshua Leedham, Middle Tennessee State University; Connections
Award of Excellence: Josh Pfaff, Samantha Rohde, Andrew Westmaas & Joshua Moore, Missouri State University; Counting to 1000
Award of Excellence: Erin Snider, Samantha Kelly, Chelsea Eichholz & Lauren Johnson, Missouri State University; "Backstage" SI E1: "Just Ignore the Cameras"
Award of Excellence: Nick Moon, Rachel Black, Hannah Puder & Emily Puder, Regent University; Ticking Hearts
Award of Excellence: Angela Criscoe, Savannah College of Art & Design; RECON
Award of Excellence: Tim Young, Elliot Feltner, Fritz Pape & Katie Laird, University of Cincinnati; Standard Definition
Award of Excellence: Shaffiat Folahan, University of North Texas; What The Lake Held
Award of Excellence: Miranda Tamez, University of North Texas; Alice
Award of Excellence: Peyton Reed, University of North Texas; Ripple
Award of Excellence: Tiffany Feese, University of Oklahoma; Persistence
Award of Excellence: Reagan Hayes, University of Oklahoma; Keep Going At It

Spots Category
1st Place: Jacob Cross, Justin White & Ryan Burson, Huntington University; Ness Bros. Real Living Commercial: Realtors to the Rescue
2nd Place: Austin Tema, St. Cloud State University; St. Cloud State University Men's Hockey Promo
3rd Place: Michael McCallum, University of Oklahoma; Latin is Our Passion

Award of Excellence: Richard Kerr, Tyler Parks & Thatcher Brown, Fort Hays State University; #LegendsNeverDie Teaser
Award of Excellence: Jesse Bontreger, Tim Litwiller & David Leaman Miller, Goshen College; Goschen College Music Department Promo
Award of Excellence: Adam Konger & Kelsey Kruse, Huntington University; Ness Bros. Real Living Commercial: Finding the Right Home

Award of Excellence: Ashley King, Caitlin Higgins, Hanlin Guo & Nikhil Sequiera, Loyola University Chicago; How I Disappear
Award of Excellence: Lauren E. Johnson & Colin J. Robertson, Missouri State University; Show-Me Chefs Promo
Award of Excellence: Ryan Teason, Palm Beach Atlantic University; Men's Basketball - Palm Beach Atlantic University
Award of Excellence: Reagan Hayes, University of Oklahoma; Dallas Aquarium
Award of Excellence: Tessa Hayward, Truman Reeves & Sarah Harris, University of Oklahoma; V SX: Vigorously Sexy
Award of Excellence: Reilly Freeman, University of Oklahoma; Benelli
Award of Excellence: Allison Myers, Martha Alvarez, Bri Leeper & Maroon Productions, West Texas A&M University; KWTS Underwriting

Promotional Category
1st Place: Steve May, Northern Kentucky University; Duke Urban Revitalization Initiative
2nd Place: Sean Thiessen, Becca Thompson, Nicklaus Martin & Jacob Daily, Missouri State University; Posers - Indiegogo Fundraising Video
3rd Place: Camryn Sulak, Truman Reeves, Tessa Hayward, Sierra Sanders, Emily Anderson, Sarah Harris, Nick Dean, University of Oklahoma; College of Arts and Sciences: Citizen Science

Award of Excellence: Takoda Friesen, Jesse Bontreger, Riley Bean-Mills & David Leaman Miller, Goshen College; Good of Goshen - River Bend Film Festival
Award of Excellence: Mackenzie Houston & Nelson Mustain, University of Cincinnati; The Making of Expedition Alaska
Award of Excellence: Sierra Sanders, University of Oklahoma; CMP: Sooner Sports Pad

Studio (multi-camera or live-to-tape)
1st Place: Jesse Bontreger, David Leaman Miller, Takoda Friesen & Tim Litwiller, Goshen College; From The Garage: Wilson's Reservoir
2nd Place: Xavier Rangel, Cheyanne Mumphrey & the Staff of NAZ Today, Northern Arizona University; Flagstaff Mayoral Debate
3rd Place: Trever Migliorino, Xavier Smith, Miles Todd & Joey Hardy, Arizona State University; Cronkite News Election Special

Award of Excellence: Nicholas Milliron, Robert Morris University; SCJ 2016 Election Night Coverage
4:30 PM – 5:45 PM
Google News Lab and Global Campus Network - The democratization of digital tools and techniques across borders and communities [Session ID: 1266266]

Pavilion 10
[News | Interactive Media & Emerging Technologies]

Using Google’s extensive set of tools for media content creators and journalists, educators and students alike, will allow the next generation of storytellers to interact and delve further and deeper into local and international fact finding missions.

Through projects developed by the Global Campus Network (GCN), an association of universities around the world dedicated to helping youth connect and collaborate on the creation of youth developed media projects, and with support of the Google News Lab as part of their university network program, GCN’s directors and the News Lab will demonstrate and discuss current projects, and the integration of new avenues of collaboration and story development.

Presenters: Richard Grunberg, Ryerson Digital Cinema and Advanced Visualization Lab & Global Campus Network
Nicholas Whitaker, Training and Development Manager, Google News Lab

4:30 PM – 5:45 PM
Management, Marketing & Programming Division - Top Paper Presentations [Session ID: 1258788]

Pavilion 11
[Management, Marketing & Programming]

Please join us as we hear the top papers presented from the Management, Marketing & Programming Division.

Vice Chair/Paper Competition Chair: Miao Guo, Ball State University

Debut Paper Competition
1st Place: Sumin Shin, University of Alabama & Eyun-Jung Ki, University of Alabama; Rational/Emotional Appeals in Online Videos and User Reactions: The Case of YouTube.com
2nd Place: Claire Youngnyo Joa, Bowling Green State University; Kisun Kim, Bowling Green State University & Louisa Ha, Bowling Green State University; What Makes People Watch Online In-Stream Video Advertisements?

Open Paper Competition
1st Place: Todd Holmes, SUNY - New Paltz; Navigating Digital Video Advertising: The Impact of Ad Position and Ad Duration
2nd Place: Mohammad Abuljadaal; Bowling Green State University & Gi Woong Yun, University of Nevada, Reno; Networking Among Brands on Facebook: Analysis of Local and Global Brands in Saudi Arabia

4:30 PM – 5:45 PM
Launching the Freelance Career: A total mind shift [Session ID: 1205769]

Ballroom F
[Documentary | Interactive Media & Emerging Technologies]

For those of us who were students during the mid-1990s, the buzzword was "networking". Truthfully, very few strategies were laid out for students to help them build and expand their network of contacts. The common refrain was that the student should aspire to “get a job”, but there was little discussion about what success looked like. In 2017, students are confronted with a complicated mix of staff work and a growing “gig economy.” This panel explores the strategies we can give students to launch their careers as freelance production professionals, and offer them an alternative view of success.

Moderator: James E. Machado, Western Carolina University
Panelists: Stephanie Rice, University of Central Florida
James McNab, Drake University
Katerina Spasovska, Western Carolina University
LaDonna Aiken, University of Texas - Arlington
Tracy Songer, Northern Kentucky University

6:00 PM – 7:00 PM
President's Welcome Happy Hour [Session ID: 1265168]

Westgate Pool Deck

Sponsored by: B&H Photo | Blackmagic Design | Digital Video Group
FirstCom Music | NATPE | University of South Carolina
CONGRATULATIONS!
UNT Media Arts students and faculty
win 10 BEA Awards!

Radio, television, film, and digital media platforms hold a significant place in society providing both entertainment and information in our constantly changing world.

The department offers two undergraduate degrees:

- a Bachelor of Arts with a major in Media Arts (MRTS)
- a Bachelor of Arts with a major in converged broadcast media (CBCM)

and two graduate degrees:

- a Master of Arts in Media Industry and Critical Studies
- a Master of Fine Arts in Documentary Production and Studies.

The department's faculty includes top scholars along with current and former media practitioners with many years of experience.

http://mediaarts.unt.edu ◆ Email: MediaArts@unt.edu ◆ Facebook.com/MediaArts.UNT/
940.565.2537 ◆ 1179 Union Circle RTFP 262 ◆ Denton, Texas 76203
Sunday, April 23

7:30 AM – 6:00 PM
BEA2017 Convention Registration [Session ID: 1138006]
BEA Exhibit Hall

Pick up your credentials at the BEA registration desk along with you conference bag and official BEA convention program.

**8:30 AM – 6:00 PM**

**Video Games: A Medium that Demands Our Attention [Session ID: 1259834]**

[2017 Research Symposium - Video Games: A Medium that Demands Our Attention]

**Ballroom G**

Symposium Chair: Nicholas Bowman, West Virginia University

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<tr>
<td>3:00 PM – 3:30 PM</td>
<td>Coffee &amp; Collaboration</td>
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<tr>
<td>3:30 PM – 5:00 PM</td>
<td>Gaming as Social Demand Keynote &amp; Presentations</td>
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<tr>
<td>5:00 PM – 5:45 PM</td>
<td>Closing Plenary &amp; Call to Action</td>
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</tbody>
</table>

Please check the program for details on each session.

**8:30 AM – 9:00 AM**

**Video Games: A Medium that Demands Our Attention - Early Bird Coffee [Session ID: 1259834]**

Ballroom G

[2017 Research Symposium - Video Games: A Medium that Demands Our Attention]

Symposium Chair: Nicholas Bowman, West Virginia University

**9:00 AM – 5:30 PM**

**What’s Happening in the BEA Exhibit Hall on Sunday? [Session ID: 1165010]**

**9:00 AM – 5:30 PM**

Job Placement “Posting” Center @ the BEA Booth – If you are looking for a job – or to fill a job – stop by BEA’s Booth and post your job, or your resume, on the board provided. Post onsite contact information and meet candidates in the BEA’s Exhibit Hall Conference Room.

**10:00 AM – 4:15 PM**

**Research @ the BEA2017 Exhibit Hall: Research-in-Progress Presentations**

BEA introduces the next generation of research presentations with this digital poster session. Special thanks to LG for providing BEA with the opportunity to take research presentations to the next level.

10:00 AM – 11:15 AM – Student Research-in-Progress Presentations I
1:00 PM – 2:00 PM – Student Research-in-Progress Presentations II
2:30 PM - 3:30 PM – Faculty Research-in-Progress Presentations I
4:00 PM – 5:00 PM – Faculty Research-in-Progress Presentations II
1:30 PM – 3:00 PM

**Service Learning Interest Division Info @ the BEA Booth**

Come to the BEA Booth to learn more about a Service Learning Division with Kim A. Zarkin, Westminster College - Salt Lake City.
9:00 AM – 10:15 AM
Public Service Broadcasting: Opportunities, and Challenges from Around the Globe [Session ID: 1211635]
Conference Room 1/2
[International]
This panel provides an update on public service broadcasting (PSB) from different parts of the world, as well as an update on a new network for PBS researchers that represents all continents and conducts research on over 90 countries. Panelists will report on the results of major studies that span several countries each, including the Future of Public Service Television Inquiry, Mapping Digital Media, and others. It will also cover the effect of public media on independent journalism. Presentations will focus on the UK and Europe, Egypt and the Arab World, and the Global South.
Moderator:  Rasha Abdulla, American University in Cairo
Panelists:  Des Freedman, University of London and project lead for the Future of Public Service Television Inquiry; Hollowed out? Public service television in the UK
Minna Aslama Horowitz, St. John's University, and the coordinator of the Global PSM Experts Network; Different, but Similar: Takeaways from the Global Public Media Experts Network
Rasha Abdulla, The American University in Cairo; What Does Egypt Need to Have a Proper Public Service Broadcaster?
Matthew Powers, University of Washington – Seattle; Pressures on public service media: Insights from a comparative analysis of 12 democracies

9:00 AM – 10:15 AM
Apple Training Lab: Intro to Final Cut Pro X Part 1: Importing, Organizing Media & Building a Rough Assembly [Session ID: 1267904]
Conference Room 3
[All Convention]
In this two-part super-session, Ripple Training founder and educator Steve Martin will guide you through the workflows, tools and features of Apple's professional video editing application, Final Cut Pro X. In part one, you’ll learn how to set up a Library and import your media; organize your clips using ratings, keywords and smart collections, then begin the process of editing by making selections and adding clips to a project - what editors often refer to as a rough assembly.

9:00 AM – 10:15 AM
Gender & Sexuality Division Business Meeting [Session ID: 1238743]
Conference Room 4/5
[Gender & Sexuality]
The Gender & Sexuality Division stimulates awareness and discussion of existing issues and problems related to gender concerns in the media and media education; encourages dissemination of information about impact of gender issues to professional colleagues in the field; leads discussion on issues of promotion and tenure related to gender; fosters and promotes the teaching of issues focusing on gender related concerns as a substantive area of study within the disciplines of broadcasting/media.
Chair:  Lisa Pecot-Hebert, University of Southern California
Vice Chair:  James Lohrey, Mercyhurst University
Communication Manager:  Jennifer Meadows, California State University – Chico

9:00 AM – 10:15 AM
Black Magic Training Lab: DaVinci Resolve [Session ID: 1267954]
Conference Room 6
[All Convention]
DaVinci Resolve is the world’s most popular solution for high end color correction in feature films, episodic television and commercials. With the addition of a powerful set of next generation editing features users have the benefit of an end-to-end workflow in one app! This session focuses on the key concepts and core skills needed to edit in DaVinci Resolve.
Participates will receive our certified book, The Definitive Guide to Editing in DaVinci Resolve and free access to our online certification exam!
(NOTE: This session will be held multiple times on Saturday and Sunday – check the program and convention app for times. SPACE IS LIMITED.)
RadioFX is an innovative new social radio platform that gives college radio stations their own branded mobile app experience.

To learn more, please contact John Wanzung: wanzung@radiofxinc.com.

Visit RADIOFX.CO
9:00 AM – 10:15 AM
The Check's in the Mail: The Risks and Rewards of Monetizing Your Production Program*
[Session ID: 1212070]
Pavilion 1
[Curriculum, Assessment & Administration]
Panelists will provide descriptions and examples of techniques utilized on their campuses to monetize production programs and discuss the legal and ethical issues intertwined with this process.
Moderator: H. James Gilmore, University of Michigan-Dearborn;
Panelists: Tracy Halcomb, Flagler College
H. James Gilmore, University of Michigan-Dearborn
Robert Piekarski, Emily Griffith Technical College

9:00 AM – 10:15 AM
The State of the Radio Industry 2017 [Session ID: 1208124]
Pavilion 2
[Radio & Audio Media]
This panel will examine the state of the radio industry and features leading, prominent professionals who are at the forefront of radio research trends and practice. Research will be presented and discussed by panelists that attempts to predict what future implications radio management, sales, and programming can expect.
Moderator: John Allen Hendricks, Stephen F. Austin State University
Panelists: Erica Farber, Radio Advertising Bureau
Mark Fratrik, BIA/Kelsey
John Allen Hendricks, Stephen F. Austin State University
Fred Jacobs, Jacobs Media Strategies
Bruce Mims, Southeast Missouri State University
Tom Webster, Edison Research

9:00 AM – 10:15 AM
Making news at the Olympics and beyond (and not the kind of news Ryan Lochte made)
[Session ID: 1211568]
Pavilion 3
[Sports | News]
They won’t win gold medals, but student journalists can get closer to their career goals by covering the Olympics. Despite lots of hurdles, they can produce multimedia stories and build portfolios with content that actually gets published or aired back home. What does it take for students, faculty and schools to be victorious without ending up broke, in the hospital or at the police station? Plus, how the same plan works for other major projects.
Moderator: Terry J. Heifetz, Ball State University
Panelists: Mark Lodato, Arizona State University
Brett Kurland, Arizona State University
Adam J. Kuban, Ball State University
Susan Smith, Ball State University
Deborah Davis, Ball State University
9:00 AM – 10:15 AM
Two-Year/Small Colleges Awards & Exhibition [Session ID: 1238847]

Pavilion 9
[Two-Year/Small Colleges]

This session honors the winners of the Student Festival of Media Arts Two-Year and Small Colleges Competitions.

Selected works of this year’s award recipients will be exhibited.

Festival Co-Chair: Brian Shelton, Harper College
Festival Co-Chair: Robert Mott, York College of PA

Audio Production Category
1st Place: Alexa G. Maxey, Aims Community College; Finding Healing, Choosing Joy
2nd Place: Lisa May Berndt, Aims Community College; Bullying Through a Child's Eyes
3rd Place: Anna Marie Hunt, Aims Community College; An Underdog Story
Award of Excellence: Alan Perales, Grossmont College; Alan Perales Newscast

Narrative Video/Broadcast Production Category
1st Place: Matthew Burris, Huntington University; Recovery
2nd Place: Angel Soto, Palm Beach Atlantic University; Adam's Tree
3rd Place: Chris Collier & Anthony Rose, Palm Beach Atlantic University; Walk On
Award of Excellence: Chris Scott, Kelsey Merriam & Gino Destefano Valdiva, Berry College; Film War

Non-Narrative Video/Broadcast Production
1st Place: Abel Garcia, Palomar College; Palomar Live 11/10/16
2nd Place: Iona M. Brannon, California Baptist University; Keeping a Beat With Passion
3rd Place: David Michaels, Palomar College; Palomar Live
Award of Excellence: Michael Gallup, Rock Valley College; Lovable Winners
Award of Excellence: Heather Kline, York College of Pennsylvania; YCP Physical Education Promo

9:00 AM – 10:15 AM
Robots, Drones, VR and Digital Ethics [Session ID: 1212758]

Pavilion 10
[Interactive Media & Emerging Technologies]

In an age where technology moves faster than our ability to make sound moral decisions, ethics becomes a crucial element in helping understand new technology and make decisions about its use. Four researchers share ethical perspectives on some of most perplexing new technologies.

Moderator: B. William Silcock, Arizona State University
Panelists: Donald Heider, Loyola University Chicago; The Ethics of VR in journalism
Susan Sivek, Linfield College; It Knows How You Feel; Emotion-Sensing Media
David Gunkel, Northern Illinois Univ; The Machine Question; Do Robots Have Rights?
Avery Holton, University of Utah; Drones and the Disruptive Journalist

9:00 AM – 10:15 AM
Class or Club? What's the best way to run your student news? [Session ID: 1212780]

Pavilion 11
[News]

As student newscasts grow, there are more questions about which format is the best: class, student club, or hybrid. This panel will explore different approaches, highlighting the benefits and challenges of each one. One educator looking for answers will seek answers from colleagues who lead programs using each method.

Moderator: Tim F. Brown, University of Central Florida
Panelists: Evan Kropp, Southern New Hampshire University; What now? How to move forward when you've inherited student media
Richard Landesberg, Elon University; The Student Club approach: that's how you get the ones who really care
Nerissa Lamison, Hillsborough Community College; Keep it in Class, so you can measure how well your instruction is doing
Phyllis R. Slocum, University of North Texas; A Hybrid Approach: Let the classes contribute, but keep the students in control... sort of
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The MV88 iOS stereo microphone offers mobile journalists unrivaled convenience and professional audio on the go. Simply plug it into your iPhone, hit record in any iOS audio or video app to get life-like stereo or mono recordings. Plug into serious iOS sound with the MV88.

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9:00 AM – 10:15 AM
Religion and Media Inaugural Discourse: Foundations for Exploration and Engagement [Session ID: 1247196]
Ballroom F
[Religion & Media]
As a newly formed interest division, this panel features the beginnings of discourse pertaining to the intersection of religion and media. Research and critical analyses will be presented and discussed by panelists as they reflect on the past and present. Panelists will also look ahead to potential implications within religion and media junctures.
Moderator: Heather Hamilton-Stilwell, California Baptist University
Panelists: Heidi Campbell, North Greenville University; The State of Faith and Media
Paul A. Creasman, Arizona Christian University; The ‘God Problem’ in Media Studies

9:00 AM – 10:30 AM
Gaming as Cognitive Demand Keynote & Presentations [Session ID: 1259657]
Ballroom G
[2017 Research Symposium - Video Games: A Medium that Demands Our Attention]
This track of the symposium will focus on the perceptual and cognitive abilities that underlie skilled performance on various types of video games as well as how video game play can alter basic perceptual and/or cognitive abilities. Presentations will include research that highlights how certain game types load differentially on various perceptual/cognitive abilities, how the perceptual/cognitive abilities of skilled players of certain games differ from those of unskilled players, and how dedicated training on certain video games can be used to alter perceptual/cognitive abilities.
Cognitive Demand Chair: C. Shawn Green, University of Wisconsin-Madison
Top Paper, Cognitive Demand: Brett Sherrick, University of Alabama; Narrative and gameplay as unique instigators of immersion-based persuasion
Joe A. Wasserman, West Virginia University; Sex-Based Stereotype Threat and Game Modality
Kevin Koban, Chemnitz University of Technology; It's about time! Action video games’ demand of cognitive skills during prolonged periods of gaming

10:00 AM – 11:15 AM
Student Research-in-Progress - Digital Poster Presentations I [Session ID: 1265793]
BEA Exhibit Hall – Digital Posters
[Student Research in Progress Paper Competition]
Join us for the Student Research-in-Progress Presentations.
Moderator: Thomas Baggerman, Point Park University
Presentations:
Carin Tunney, Michigan State University; 15 Months of Sleeping Watchdogs: A Qualitative Analysis of Online News Coverage during a Prolonged Environmental Disaster in Flint, Michigan
Kirstin Pellizzaro, Arizona State University; An Exploratory Case Study of Broadcast Journalists: Motivations Behind Self-Disclosing Content on Professional Social Networking Platforms
Franklyn Charles, Ohio University; Enhancing Reflective Learning in Media Production Curricula
Anthony Cepak, Michigan State University; Longitudinal Affects of Immigration Frames within a Geo-Ethnic Context
Nathan Cutietta, Heidelberg University; Narrative Elements in Video Games Realism’s influence on Perceived Realism, Enjoyment and Transportation
Kellie Stanfield, University of Missouri; Putting Theory to Practice: A Quasi-Experiment of Broadcast Journalism Education
Kyle Miller, University of Iowa; Redefining College Radio: Digital Technology and Organizational Change
10:30 AM – 11:45 AM
Making Connections While Keeping the Aesthetic: Imagining a new approach to Study Abroad productions courses [Session ID: 1212682]
Conference Room 1/2
[Production Aesthetics & Criticism]
Study Abroad is a growing aspect of many higher education programs. But with programs that last only a few weeks on average, it can be challenging to create quality productions that move beyond a personal diary or “snap-shot” of a place and provide high-caliber work for our students to showcase. This panel will share innovative and creative ways to capitalize on the study abroad experience while still keeping the aesthetic.
Moderator: Sara Drabik, Northern Kentucky University
Panelists: Amol Pavangadkar, Michigan State University
Betsy Blosser, San Francisco State
Oscar Guerra, San Francisco State
Chris Strobel, Northern Kentucky University
David Nelson, University of Central Oklahoma

10:30 AM – 11:45 AM
Apple Training Lab: Intro to Final Cut Pro X Part 2: Trimming, Sound, Titles, Transitions & Effects [Session ID: 1267905]
Conference Room 3
[All Convention]
Once the building blocks of the project are in place, you’ll refine the edit using Final Cut Pro X’s powerful trimming tools and learn why it’s important to have independent control of the picture and sound. Work with music and sound effects and apply time-saving methods for controlling volume. Learn how to apply and modify video effects, transitions and titles and when not to use them. Since your movies are ultimately meant to be seen, you’ll be guided through the settings for delivering your projects to Apple devices, and video sharing sites like Vimeo and YouTube.

10:30 AM – 11:45 AM
Gender & Sexuality Division - Top Paper Presentations [Session ID: 1259206]
Conference Room 4/5
[Gender & Sexuality]
Please join us as we hear the top papers presented from the Gender & Sexuality Division.
Paper Competition Chair: James Lohrey, Mercyhurst University
Debut Paper Competition
1st Place: Chelsea Johnson, West Virginia University & Rita Colistra, West Virginia University; News Framing of Marriage for Same-sex Couples: An Examination of Broadcast and Print News Coverage Surrounding the U.S. Supreme Court’s Landmark Decision to Legalize Same-sex Marriage
2nd Place: Graeme Wilson, Bowling Green State University; “Woman Inherits the Earth”: Deconstructing Jurassic Park as an Early Text in Third-Wave Feminism
Open Paper Competition
1st Place: Ryan Dunham, Ohio University; Addicted to Performance: How Advertisers Masculinize and Feminize Gender-Neutral Products of an Addictive Nature

10:30 AM – 11:45 AM
Black Magic Training Lab: DaVinci Resolve [Session ID: 1267955]
Conference Room 6
[All Convention]
DaVinci Resolve is the world’s most popular solution for high end color correction in feature films, episodic television and commercials. With the addition of a powerful set of next generation editing features users have the benefit of an end-to-end workflow in one app! This session focuses on the key concepts and core skills needed to edit in DaVinci Resolve.
Participates will receive our certified book, The Definitive Guide to Editing in DaVinci Resolve and free access to our online certification exam!
(NOTE: This session will be held multiple times on Saturday and Sunday – check the program and convention app for times. SPACE IS LIMITED.)
10:30 AM – 11:45 AM
Do You Have a Student Who Needs a Project: Managing the Curricular, Resource, and Political Challenges of Service Requests [Session ID: 1204486]

Pavilion 1
[Curriculum, Assessment & Administration | Student Media Advisors]

College and university media departments field a never-ending stream of requests for media production services. These requests can place great financial and manpower burden on the organization, and throw an otherwise well-planned curriculum into chaos. How we address the requests varies greatly, and no one approach suits all; organizational infrastructure, college culture, availability of resources, and student buy-in are just a few variables. Are the services free? Are fees charged – and if so, how is that handled in an academic setting? This panel will address those issues through the experiences of the panelists, each of whom have practical knowledge on the topic. Attendees will also be engaged for their perspectives and ideas.

Moderator: Bill Noel, Lynchburg College
Panelists: Jay Mims, Claflin University
Alexandra M. Vilela, James Madison University
Heather Starr-Fielder, Point Park University
Brent Simonds, Illinois State University

10:30 AM – 11:45 AM
Best Practices for Student Audio Production [Session ID: 1210773]

Pavilion 2
[Radio & Audio Media | Student Media Advisors]

As journalism and mass communication programs evaluate their curricula in order to prepare student for future careers in media, the strength of audio should not be overlooked. Audio is very much apart of ‘tomorrow’s media.’ The creativity, innovation and monetization of audio is pervasive and faculty are definitely sharing in the excitement as practitioners and in pedagogy. For this panel veteran college professors and practitioners will share their insights on teaching audio production - storytelling, scriptwriting, editing, use of nat sound and more. Each panelist will also present sample work from their students for a mini-listening session.

Moderator: Kim Fox, American University in Cairo
Panelists: Patricia F. Sanders, University of North Alabama
Braddock L. Yates, University of West Georgia
Brenda Jaskulske, University of North Texas
Atish Baidya, WOUB/Ohio University

10:30 AM – 11:45 AM
A Conversation with TMZ's Harvey Levin and Evan Rosenblum [Session ID: 1267886]

Pavilion 3
[All Convention]

Speakers:
Harvey Levin, TMZ
Evan Rosenblum, TMZ

Moderator: Melissa Grego, Founder of conference and consulting company Meline and former Editor-in-Chief of Broadcasting & Cable
10:30 AM – 11:45 AM
Leaping into Live Streaming Video for Sports. Remote and Studio Production [Session ID: 1212837]

Pavilion 9
[Interactive Media & Emerging Technologies | Sports]

How do you train students on the new streaming video? With legacy broadcast studio equipment, it took an army of students to cover sports, college events or online education. Now, five students can hand-carry a complete studio with a Tricaster or LiveStream Box, pop-up green screen, handheld video cameras, mics and set-up anywhere on campus and webcast any event almost instantly. The studio in a “box” is a video switcher, audio mixer, CG, graphics animator, virtual set, recorder and live streamer.

Moderator: David M. Arond, MultiMedia Communications, LLC
Panelists: David M. Arond, Education Director, Multimedia Communications, LLC
Bruce Werner, Eastern Arizona College, Streaming Video Sports Director
Diego Olson, California State University, Northridge, Streaming Video Sports Executive Producer
Brian Olson, Vice President, Product Management, NewTek

10:30 AM – 11:45 AM
Fulbright Grants for Internationalizing Tomorrow's Media [Session ID: 1212702]

Pavilion 10
[International]

A presentation to understand the Fulbright Programs and the opportunities for enriching overseas experience offered to students, academics and professionals in all facets of the media. The philosophy of the Fulbright Programs as well and the practicalities of the application process will be discussed by administrators and by a Fulbright grantee.

Presenters: Hilary Hartley, Institute of International Education
Dom Caristi, Ball State University

10:30 AM – 11:45 AM
Minority-owned media stations: Are they thriving or almost extinct? [Session ID: 1212435]

Pavilion 11
[Multicultural Studies | Radio & Audio Media]

This panel is comprised of minority radio station and television owners who will discuss their experiences in the industry, including the challenges of staying profitable in this changing media landscape. They will also give advice to current students looking to enter the media field.

Moderator: Phillip Powell, Valparaiso University
Panelists: Maria A. Williams-Hawkins, Ball State University

10:30 AM – 11:45 AM
History Division - Top Paper Presentations [Session ID: 1258706]

Ballroom F
[History]

Please join us as we hear the top papers presented from the History Division.

Vice Chair/Paper Competition Chair: Ed Youngblood, Auburn University

Debut Paper Competition
1st Place: Stephen Bates, University of Nevada @ Las Vegas; Deliverance from the Wasteland: Robert M. Hutchins, William Benton, and a Press Council for Television

2nd Place: James Schiffman, Georgia College & State University; Undervaluing Mutual: The FCC’s Missed Opportunity to Restructure Radio Broadcasting in the New Deal Era

Open Paper Competition
1st Place: Jonathan D. Powers, Regent University; General, and then President Eisenhower’s Communication Style

2nd Place: Mary Blue, Tulane University; Something new is being added”: The Story of WDSU
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10:30 AM – 12:00 PM
Gaming as Emotional Demand Keynote & Presentations [Session ID: 1259813]

Ballroom G

[2017 Research Symposium - Video Games: A Medium that Demands Our Attention]

This track of the symposium will focus on how video games can elicit emotions and how emotions can influence game play. Research will address these processes, including how a player’s success/failure in games can elicit achievement-related emotions (e.g., happiness, frustration, anger, pride); how the narrative structure of games as well as characters within games can elicit basic, social, and moral emotions (e.g., happiness, guilt, disgust); and how anticipatory emotions can guide a player’s decision-making in games (e.g., hopes, fears, anxiety). We will also examine the mediating role of video-game induced emotions on behavioral outcomes, including but not limited to goal-directed behaviors and prosocial/antisocial behaviors.

Emotional Demand Chair: Matthew Grizzard, University at Buffalo, The State University of New York

Top Paper, Emotional Demand; Top Overall Paper
Top Student Paper: Teresa Lynch, Indiana University; Playing with Emotion: A Framework for Investigating Emotion in Video Games
Daniel Possler & Christoph Klimmt, Hanover University of Music, Drama, & Media; Arthur A. Raney, Florida State University; Gaming is Awesome! A Theoretical Model on Cognitive Demands and the Elicitation of Awe during Video Game Play
Regan Mandryk, Max Birk, & Jason Bowey, University of Saskatchewan; Exploring the Capacity of Tension-filled Narrative-based Games for Mood Repair

11:45 AM – 1:00 PM
Student Research-in-Progress - Digital Poster Presentations II [Session ID: 1265803]

BEA Exhibit Hall – Digital Posters
[Student Research in Progress Paper Competition]

Moderator: Thomas Baggerman, Point Park University

Presentations:
Chris Bacon, University of Kansas; Sports Media and Higher Education: An Analysis of Curriculums and Industry Needs in Television
Carey Higgins-Dobney, Portland State University; Technology, Flexible Labor, Corporate Expectations, and the Local TV Newsroom Worker
Hailey Switzer, Ohio University; The Dramaturgical Self: Exploring the Experiences of LGBTQ Members on Social Media
Kelli Boling, University of South Carolina; True Crime Podcasting: Journalism, Justice or Entertainment?
Franklyn Charles, Ohio University; Utilizing Social Networking Sites & ICTs to Establish Identities and Maintain Connections Through Music
Kisun Kim, Bowling Green State University; Variations of Online Privacy and their Impact on Facebook Users’ Attitudes and Behavior

11:45 AM – 12:15 PM
Break in the Exhibit Hall

BEA Exhibit Hall
Take a coffee break in the exhibit hall – talk to exhibitors and visit with Research-in-Progress presenters.

12:15 PM – 1:30 PM
Adding Diversity to Course Curriculum: It's easier than you think! [Session ID: 1212429]

Conference Room 1/2
[Multicultural Studies | Curriculum, Assessment & Administration]

This panel will discuss strategies to add assignments that reflect diversity to course curriculum, including traditional assignments, activities and even service learning opportunities. Panelists will discuss how easy it is to make small changes in the classes regarding including diversity that can have a powerful impact on students.

Moderator: Phillip Powell, Valparaiso University

Panelists: Kevin P. Swift, Methodist University
Laurie Moroco, Walden University
Kate Ksobiech, UW-Whitewater
Elliott Lewis, SUNY - Purchase College
Catherine A. Luther, University of Tennessee @ Knoxville
12:15 PM – 1:30 PM
Apple Training Lab: Color Correction in Final Cut Pro [Session ID: 1267906]
Conference Room 3
[All Convention]
Make your footage look beautiful. In this hands-on class, you’ll learn how to use Final Cut Pro’s powerful color correction tools to analyze, correct and enhance your shots to create maximum visual impact. Topics covered include basic color theory; correcting and improving dynamic range; evoking mood and emotion with color; use masks to focus viewer attention; and creating color-based looks. This class assumes a basic familiarity with Final Cut Pro X.

12:15 PM – 1:30 PM
Council of Past Presidents [Session ID: 1131845]
Conference Room 4/5
BEA past presidents meet to discuss key issues and strategic planning and development regarding the association.
Moderator: John Allen Hendricks, Stephen F. Austin State University

12:15 PM – 1:30 PM
Black Magic Training Lab: DaVinci Resolve [Session ID: 1267956]
Conference Room 6
[All Convention]
DaVinci Resolve is the world’s most popular solution for high end color correction in feature films, episodic television and commercials. With the addition of a powerful set of next generation editing features users have the benefit of an end-to-end workflow in one app! This session focuses on the key concepts and core skills needed to edit in DaVinci Resolve.
Participates will receive our certified book, The Definitive Guide to Editing in DaVinci Resolve and free access to our online certification exam!
(NOTE: This session will be held multiple times on Saturday and Sunday – check the program and convention app for times. SPACE IS LIMITED.)

12:15 PM – 1:30 PM
What Do You Mean My Film Doesn't Count?: Making Your Case for Creative Works in the Promotion and Tenure Process [Session ID: 1212257]
Pavilion 1
[Curriculum, Assessment & Administration]
BEA and the University Film & Video Association offer useful guidelines and clear suggestions to help faculty make a case that creative works can equate to traditional peer-reviewed research; however, faculty still face challenges at their home institutions to convince administration of equivalency. This panel highlights the ongoing conversation of how creative works should be treated in the promotion and tenure process and offers successful strategies for making the case for creative works.
Moderator: Bradford L. Yates, University of West Georgia
Panelists: Vanessa T. Ament, Ball State University
Paul MacArthur, Utica College
Serena Carpenter, Michigan State University
Amber M.K. Smallwood, University of West Georgia
Bradford L. Yates, University of West Georgia
Bring your content to life with real world music solutions. We create high-quality, easily editable tracks that will enrich your educational productions and give your students the competitive edge they deserve.

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- No cost to the school, so you can maximize your budgets

*Clearances cover classroom use and social media sites. Option for 1 film festival to be included.

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COMMUNICATIONS | ATHLETICS | MARKETING | RECRUITING | NEW MEDIA
The Charles & Lucille King Family Foundation was established in 1988 to support individuals, institutions, and organizations committed to educational excellence and professional development. To that end, in addition to the Broadcast Education Association, the Foundation has established several other ongoing grant and scholarship programs. These include:

- The King Family Foundation Undergraduate Scholarship Program, which awards up to $7,000 to junior- and senior-level students majoring in television, film and related fields and who demonstrate academic ability, financial need, and professional potential.
- The King Family Foundation/NYU Heinemann Award, an annual $10,000 award given to an outstanding film/video senior undergraduate at New York University.
- The King Family Foundation/USC Michael King Award, an annual $10,000 undergraduate production award.
- The King Family Foundation/UCLA Post Production Award, an annual $10,000 award toward the completion of an outstanding film/video project by a graduate student in the MFA program at the University of California, Los Angeles.
- The Michael Collyer Memorial Fellowship in Screenwriting in association with the Writers Guild of America East.
- The King Family Foundation/NYU Post Production Award in honor of the late Roger King, an annual $10,000 award toward the completion of an outstanding film/video project by a graduate student in the MFA program at New York University.

In addition to our educational scholarship and grant programs, the Charles & Lucille King Family Foundation provides substantial support to a variety of public and private charities and is active in support of several media-related educational programs including the NYU First Run Film Festival and the Talking Pictures lecture series at Rowan University.
The Charles & Lucille King Family Foundation was established in 1988 to support individuals, institutions and organizations committed to educational excellence and professional development. To that end, in addition to the Broadcast Education Association, the Foundation has established several other ongoing grant and scholarship programs. These include:

- The King Family Foundation Undergraduate Scholarship Program, which awards up to $7,000 to junior- and senior-level students majoring in television, film and related fields and who demonstrate academic ability, financial need and professional potential.

- The King Family Foundation/NYU Heinemann Award, an annual $10,000 award given to an outstanding film/video senior undergraduate at New York University.

- The King Family Foundation/USC Michael King Award, an annual $10,000 undergraduate production award.

- The King Family Foundation/UCLA Post Production Award, an annual $10,000 award toward the completion of an outstanding film/video project by a graduate student in the MFA program at the University of California, Los Angeles.

- The Michael Collyer Memorial Fellowship in Screenwriting in association with the Writers Guild of America East.

- The King Family Foundation/NYU Post Production Award in honor of the late Roger King, an annual $10,000 award toward the completion of an outstanding film/video project by a graduate student in the MFA program at New York University.

In addition to our educational scholarship and grant programs, the Charles & Lucille King Family Foundation provides substantial support to a variety of public and private charities and is active in support of several media-related educational programs including the NYU First Run Film Festival and the Talking Pictures lecture series at Rowan University.

The Charles & Lucille King Family Foundation is governed by an elected Board of Trustees. Currently serving are:

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INDIANA UNIVERSITY

www.mediaschool.indiana.edu/degrees/graduate
12:15 PM – 1:30 PM
Link Audience/Digital Analytics Class to External Clients in a Real World [Session ID: 1212089] (T)

Pavilion 2
[Management, Marketing & Programming]

Audiences/consumers today are more demanding, informed, mobile, and entitled. They love to consume various media content but in different ways. The multi-screen, multi-device world is the new normal. To catch up with the rapid changes in media industries, it is imperative to implement audience, digital, or media analytics courses in a 21st-century communication curriculum. This panel combines academic scholars and industry experts to address how to link digital analytics courses to external clients in a real world. Specifically, these panelists will address the following key issues, including teaching media analytics consulting for external clients, building partnership with Adobe Marketing Cloud in an innovative academic program, implementing Audience Analytics certificate program at the graduate level, and incorporating social media analytics and Google SEO in an interdisciplinary certificate program.

Moderator: Miao Guo, Ball State University

Panelists:
- Robin Blom, Ball State University; Teaching Media Analytics Consulting for External Clients
- Amy Jo Coffey, University of Florida; Teaching Audience Analytics at the Graduate Level
- Stephen Marshall, East Tennessee State University; Partnerships: The Key to Activating Digital Analytics in the Classroom
- Taulbee Jackson, Raidious Company; Humanizing Social Data
- Chris McCollough, Columbus State University; Public, Target Markets, and IMC: Incorporating Social Media Analytics and Google SEO in a Interdisciplinary Certificate Program

12:15 PM – 1:30 PM
AIRCHECK: The student newscast experience [Session ID: 1198724] (T)

Pavilion 3
[News]

Many of us are in the student newscast "business." The variables are many (live/taped, daily/weekly, course/extracurricular) but the challenges and responsibilities are the same (fair, fast accurate). Each year we gather to share secrets and successes about our feed-the-beast efforts. This is a great and lively session for students at the convention!

Moderator: Dana Rosengard, Quinnipiac University

Panelists:
- Sam Swan, University of Tennessee @ Knoxville
- Andrew Smith, Kansas State University
- Steven Weiss, Colorado State University

12:15 PM – 1:30 PM
Faculty Video Awards & Exhibition [Session ID: 1238850] (T)

Pavilion 9
[Production Aesthetics & Criticism]

This session honors the winners of the Faculty Festival of Media Arts Video Competitions. Selected works of this year’s award recipients will be exhibited.

Faculty Festival Chair: Jamie Litty, University of North Carolina - Pembroke

Commercial or PSA Category
Best of Competition: Andrew Ray, Palm Beach Atlantic University; Together - Diet Coke

Educational or Instructional Category
Best of Competition: Mike Igoe, Roslin Smith, SUNY - Fredonia & Chris Gallant, Hillbert College; Good Storytelling

Mixed Video Category
Award of Excellence: Jim Y. Trammell & Martin Yount, High Point University; What is the Point of College?
Award of Excellence: Geri Alumit Zeldes, Dakota Johnson, Jennifer Berggren & Cheyana Roth, Michigan State University; Hubert, His Story
Award of Excellence: Kurt Lancaster & Peter Friederici, Northern Arizona University; Living with Fire in the Grand Canyon

Narrative Video Category
Best of Competition: Durrell Nelson, Liberty University; Texas Rein
Award of Excellence: Imelda O'Reilly, James Madison University; Eggs and Soldiers

Promotional Video Category
Best of Competition: Andrew Tanielian, University of North Texas; Mayborn in Japan
Award of Excellence: Dean Cummings, Georgia Southern University; Eagle Fund - Favian Upshaw
Award of Excellence: M. Joseph Hinshaw, Ryan Parkhurst & George Johnson, James Madison University; Alison Parker Scholarship in Tribute
Award of Excellence: Jason Balas, University of North Texas; College of Arts & Sciences Promo
12:15 PM – 1:30 PM
Teaching Screenwriting for Tomorrow’s Media [Session ID: 1204254]

Pavilion 10
[Writing]

This session will be an interactive large group discussion between panelists and attendees. The focus will be on sharing creative and innovative approaches for teaching screenwriting. We will ask questions like, “can we continue with traditional approaches to teaching screenwriting or do we need to change our strategies for tomorrow’s media?” and “what new skills might young writers need to succeed in today’s market compared to the past?” We will seek to share ideas about opportunities for new writers, teaching best practices, and curriculum planning.

Moderator: Evan Kropp, Southern New Hampshire University
Panelists: Joe Fortunato, Arizona State University
Marie Elliott, Middle Tennessee State University
Nathaniel Hartman, Huntington University
Frank Barnas, Valdosta State University

12:15 PM – 1:30 PM
The Art of the Podcast: Tips for Teaching "Tomorrow’s Media" [Session ID: 1200336]

Pavilion 11
[Radio & Audio Media]

While many schools teach radio, relatively few teach podcasting as its own communications method. In this panel, we’ll hear from innovative professors who teach podcasting. Panelists will share their experiences and include tips on topics such as: developing syllabi, which assignments work and which don’t, how to encourage student creativity and innovation, and how to incorporate lessons on podcast monetization.

Moderator: Ben Bogardus, Quinnipiac University
Panelists: Brian Rackham, Northern Arizona University
Richard Vogel, Lincoln Memorial University
Joe Sampson, Miami University

12:15 PM – 1:30 PM
Olympic Coverage Past and Present [Session ID: 1212525]

Ballroom F
[History]

The modern Olympic Games are as much an ideological contest as they are a sporting event. They are massive mediated spectacles that historically have offered competing narratives about host countries, their cultures, histories, and status in the world. The Olympics put international issues on display and involve large expenditures for advertising and marketing. This diverse panel seeks to shed light on how media practices have evolved and helped shape how the Olympics are represented, understood, and marketed.

Moderator: Jill Bronfman, University of California
Panelists: Mike Milford, Auburn University; The ‘Reel’ Story of Jesse Owens
James Schiffman, Georgia College & State University; Chinese Soft Power and Its Reception: a critical comparison of the CCTV and NBC presentations of the Opening Ceremony of the 2008 Beijing Olympic Summer Games
Jill Bronfman, University of California; The Olympic Refugee Team: Logistics vs. Ethics in the Worldwide Refugee Crisis
Melissa Camacho, San Francisco State University; ¡Pica Power! and Political Tension: a critical analysis of U.S. media coverage of the first Puerto Rican Olympic gold medalist
Alexandra M. Vilela, James Madison University; Winning the Olympics: The “creative monetization” of advertising game rules
Poster Session – Video Games: A Medium that Demands Our Attention [Session ID: 1259821]

12:15 PM – 1:30 PM
Ballroom G

[2017 Research Symposium - Video Games: A Medium that Demands Our Attention]
Symposium Chair: Nicholas Bowman, West Virginia University
Jaime Banks, West Virginia University, & Caleb Carr, Coffee Hound; Exploring the Phenomenology of Zero-History Specific Social Demand in a Multiplayer Environment
Joomi Lee, Michigan State University; What is information for social behavior: social affordances in videogames
Chris Alton, York University; Computer Space: Virtual Spaces, Real-World Places, and Player Affect
Federica Orlati, ITU; Material Matters: The Artist's embodiment in the making of video games
David Beyea, Michigan State University; Refocusing Video Game Research: From Uses and Gratifications to Affordances
Stefan Hall, High Point University; Interrogating Immersion: What forms does it take in game design?
Min Xiao, University of Florida; Exploring Factors Influence Consumer Intention to Watch eSports

1:30 PM – 3:00 PM
Gaming as Behavioral Demand Keynote & Presentations [Session ID: 1259823]

Ballroom G

This track will focus on behavioral demands and outcomes of video games. Discussion will include some of the following topics: The physical aspect of games, e.g. the effects of game presentation and controller type, physical motion and exertion in game effort and enjoyment, the natural mapping of behavior in games, or the physiological responses to games; the effects of specific behaviors in game, e.g. decision making, and interactive behaviors on attitudes, beliefs, habits, or behaviors outside of game; and the real-world behavioral effects of game play, including pro and anti-social behavioral outcomes of games, the gamification of behavior, and habitual versus automatic use of games.

Behavioral Demand Chair: Allison Eden, Michigan State University
Top paper, Behavioral Demand; 2nd Place Student Paper: Sarah Hodge, Jacqui Taylor, John McAlaney, Davide Melacca, Christos Gatzidis, & Eike Anderson, Bournemouth University; Measuring moral decisions from a purpose made video game
3rd Place Student Paper: Kevin Kryston, Michigan State University; Expanding synchrony as holistic understanding of video game enjoyment
Kenon Brown, University of Alabama; Explicating the Electricity of eSports

1:30 PM – 3:00 PM
Service Learning Interest Division Info I @ the BEA Booth [Session ID: 1267882]

BEA Booth in the Exhibit Hall
[Service Learning]
Come to the BEA Booth to learn more about a Service Learning Division.
Moderator: Kim A. Zarkin, Westminster College - Salt Lake City

1:30 PM – 2:45 PM
 Faculty Research-in-Progress – Digital Poster Presentations I [Session ID: 1265791]

BEA Exhibit Hall – Digital Posters
[Faculty Research in Progress Paper Competition]
Join us for the Faculty Research-in-Progress Presentations.
Moderator: Thomas Baggerman, Point Park University

Presentations:
David Shabazz, Kentucky State University; An Exploration of Parasocial Relationships and the Celebrity Influence of LeBron James
Michael Lee, Ball State University & Karen Han, Ball State University; Believably Uncanny?: Bridging Uncanny Valley in Mediated Environment
Amanda Sturgill, Elon University & Charles Perschau, Elon University; Breaking News on Twitter: Is local News Different or Better?
William Allen, Florida Southern College; Changing the Lens of Frank Lloyd Wright Through 360 Technologies
Laura Crosswell, University of Nevada-Reno; Exploring a New Kind of Currency: A Transcultural Analysis of Public Health Commoditization
Laura Smith, University of South Carolina; Minority Millennials: News Engagement & Audience Fragmentation
Law & Policy Division – Top Paper Presentations [Session ID: 1258791]

Conference Room 1/2

[Law & Policy]

Please join us as we hear the top papers presented from the Law & Policy Division.

Vice Chair/Paper Competition Chair: Kevin Johnson, California State University - Long Beach

Debut Paper Competition

1st Place: Alvin Primack, University of Pittsburgh; Kevin Johnson, California State University, Long Beach; Broadcasting Student Cyberbullying Inside the Schoolhouse Gate

2nd Place: Nune Grigoryan, Ohio University; Universal Service and Broadcasting Digitalization Process in Armenia

Open Paper Competition

1st Place: Matthew Bunker, University of Alabama; Diluting Free Expression: Statutory First Amendment Proxies in Trademark Dilution Law

2nd Place: Matthew Bunker, University of Alabama; Reality Bites: The Limits of Intellectual Property Protection for Reality Television Shows

1:45 PM – 3:00 PM

Apple Training Lab: Sound Editing in Final Cut Pro X [Session ID: 1267907]

Conference Room 3

[All Convention]

Final Cut Pro’s audio toolset is deep and powerful. In this class, you’ll learn best practices for organizing and adjusting your audio; time-saving workflows for applying effects and volume adjustments to audio components; and industry-proven workflows for organizing your dialogue, music and effects using Roles, Lanes, and Final Cut Pro’s Magnetic Timeline. This class assumes a basic familiarity with Final Cut Pro X.

1:45 PM – 3:00 PM

BEA Student Club Rulez! [Session ID: 1212485]

Conference Room 4/5

[Student Media Advisors]

Now that the BEA Student Clubs are live, learn about some of the initiatives and activities offered by the BEASC, and programming events for BEA Conferences and for peer-networking opportunities across our membership!

Moderator: Ryan Percy, SUNY New Paltz

Panelist: Renee A. Wallace, SUNY New Paltz

Respondent: Heather Mezynski, SUNY New Paltz

1:45 PM – 3:00 PM

Black Magic Training Lab: DaVinci Resolve [Session ID: 1267957]

Conference Room 6

[All Convention]

DaVinci Resolve is the world’s most popular solution for high end color correction in feature films, episodic television and commercials. With the addition of a powerful set of next generation editing features users have the benefit of an end-to-end workflow in one app! This session focuses on the key concepts and core skills needed to edit in DaVinci Resolve.

Participates will receive our certified book, The Definitive Guide to Editing in DaVinci Resolve and free access to our online certification exam!

(NOTE: This session will be held multiple times on Saturday and Sunday – check the program and convention app for times. SPACE IS LIMITED.)
**1:45 PM – 3:00 PM**

**Analytical Report on the Social Injustice Aspect of Water Inequality While Concentrating on the PR Failures in the Flint Water Crisis** [Session ID: 1212838]

Pavilion 1

[Documentary | Research]

The Flint Water Crisis has progressed to be one of the largest crises of its kind. This crisis is a great replication of why existing companies, business, organizations and public brands should adhere to crisis planning and preparation. This particular crisis also displays how a lack of public relations strategies can cause greater issues amongst a crisis; social injustice and human rights negligence being at the forefront.

**Moderator:** Kenah Lyons, West Virginia University

**Panelists:**
- Elizabeth Oppe, West Virginia University
- Steve Urbanski, West Virginia University
- Emily Corio, West Virginia University

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**1:45 PM – 3:00 PM**

**The Sports Communications Curriculum: What to Teach and How to Teach It?** [Session ID: 1212575]

Pavilion 2

[Sports]

Sports communications programs continue to evolve at many colleges and universities. This includes master’s degrees, bachelor’s degrees, minors, certificates, and concentrations. Some programs have a complete rundown of specialized sports courses that students can take. Others only offer 1-2 courses that focus specifically on sports. This panel will look closely at the curriculums of existing sports communications programs and showcase best practices in course development. We will focus mainly on the skills taught in these courses and how it relates to sports communications.

**Moderator:** Chris Bacon, University of Kansas

**Panelists:**
- Colin Walker, Valdosta State University
- Joe Moore, University of Central Missouri
- Eric Esterline, University of Florida
Faculty & Student Scriptwriting Awards & Exhibition [Session ID: 1238849]

This session honors the winners of the Faculty and Student Festival of Media Arts Scriptwriting Competitions. Selected works of this year’s award recipients will be exhibited.

Faculty Festival Chair: Antonio Zarro, Palm Beach Atlantic University
Student Festival Co-Chair: John McHale, Illinois State University
Student Festival Co-Chair: Evan Kropp, Southern New Hampshire University

Faculty Scriptwriting Competition

Short Subject/TV Half-Hour Category
Best of Competition: Kamal Turner, SUNY Canton; One Awkward Ride

Feature/TV Hour Category
Best of Competition: Frank Barnas, Valdosta State University; Locked In
Award of Excellence: Micheal McAlexander, California State University, Fullerton; Lockdown
Award of Excellence: Kevin Corbett, Central Michigan University; Quarry Road
Award of Excellence: Raymond Anderson, University of Guam; The Centenarian's Birthday

Episodic Short Category
Best of Competition: Trey Allen Stohlman, Central Michigan University; Chirp

Student Scriptwriting Competition

Short Subject Category
1st Place: Michaela Bajic, Palm Beach Atlantic University; Ashes to Ashes
2nd Place: Cosmo Spada, George Fox University; Litterbugs
3rd Place: Andrew Morris, Purdue University Northwest; The Mourning After
Award of Excellence: Mary Kasselman, Palm Beach Atlantic University; De Wallen
Award of Excellence: Christopher Wilson, San Jose State University; The Interrogation
Award of Excellence: Nicholas Harstrick, San Jose State University; Frat Pup

Feature Category
1st Place: Jessi Brutton, Illinois State University; Just Like Her
2nd Place: Dylan Sargent, San Jose State University; Romancing Destruction
3rd Place: Brian Keppy, Missouri State University; Amonyr
Award of Excellence: Natalie Moses, Kent State University; 69/70
Award of Excellence: Shyla Shank, Missouri State University; Meat Me
Award of Excellence: Robert Janney, University of North Texas; Bessie

Original Television Series Pilot Category
1st Place: Kimberly Canellos, Lucy Cazares, Peter Mansour, Steven Milazzo & Teeyam Moussavizadeh, San Francisco State University; Part Time Vampire
2nd Place: Patrick Bailer, University of Georgia; Father Help Us
3rd Place: Edward Hamel, California State University, Northridge; Graves' Consequences
Award of Excellence: Taylor K. Washington, Howard University; Inamorata

Television Spec Category
1st Place: Elizabeth Carey, Janel Contreras, Vanessa Matthews & James Mullaney, Purdue University Northwest; Stranger Things: The Choice
2nd Place: RoLonda Crawford, Jacob MacDonald, Hardy Willis, Raquel Witherow & Joe R. Zuniga III, Purdue University Northwest; Stranger Things: Chapter 9: Nightmare on Mirkwood Street
3rd Place: Jason Rotolo, California State University, Northridge; Gotham - "Have No Fear"

Mobisode/Webisode Category
1st Place: Nathan Lord, Palm Beach Atlantic University; The Ghost of Gottfried
2nd Place: Christine Elliott, University of Oklahoma; Okay, OK
3rd Place: Alexandra K. Gomez, Palm Beach Atlantic University; 34 Doors Down
Award of Excellence: Daniel Fiel, San Francisco State University; Tinder Mom
1:45 PM – 3:00 PM
MMJs in the Newsroom: Directing the band of one [Session ID: 1201970]
Pavilion 9
[News]
Television stations across the country are employing the MMJ (Multi-Media Journalist) newsgathering model, where one person fulfills the roles of reporter, videographer and editor. Newsroom content and operations managers on this panel will share with students and educators how they deploy MMJs, highlighting their advantages and mitigating their limitations. Also, managers will outline the essential skills a beginning MMJ must have on the first day on the job.
Moderator: Simon Perez, Syracuse University
Panelists: Mike Weir, Executive Producer, KPIX TV San Francisco
Don Sharp, News Operations Manager, KPIX TV San Francisco
David Reese, News Director, KMIR TV Palm Springs
Patrick McCreery, Vice President, News & Marketing, Meredith Local Media Group
Matthew Pearl, MMJ, WXIA TV Atlanta

1:45 PM – 3:00 PM
Curriculum Swapshop–Implementing Innovation in the Classroom [Session ID: 1211471]
Pavilion 10
[Curriculum, Assessment & Administration]
This year’s Curriculum Swapshop explores innovative ideas that faculty are using to change teaching and learning in their classrooms. Faculty will share their ideas, suggestions and experiences about innovative tools, classroom activities, exercises, assignments and more.
Moderator: Candace Lee Egan, California State University - Fresno
Panelists: Curriculum Swapshop–Implementing Innovation in the Classroom
Bradley L. Weaver, Westminster College, Pennsylvania; Scaffolding Science Literacy with Digital Media Literacy
Donald L. Diefenbach, University of North Carolina @ Asheville; Interactive Timelines and First-Year Students: A Foundation for Broadcast Education
Jessica Pucci, Arizona State University; Teaching Twitter
Ian C. Punnett, Ohio Northern University; iPhones Bring Martin Luther King's Speech to Life
Ben Bogardus, Quinnipiac University; Podcasting Instead of Papers: How to Engage Student Creativity
Denise Belafonte-Young, Lynn University; iPad and Faculty Multi-Touch iBook Initiatives

1:45 PM – 3:00 PM
The Anatomy of a Successful Podcast: From Creation to Production to Marketing [Session ID: 1212606]
Pavilion 11
[Radio & Audio Media | Interactive Media & Emerging Technologies]
A great podcast is an essential tool for broadcasters to attract listeners and drive revenue. Audio students, hoping to break into broadcast, use podcasts to sharpen their skills. Businesses use podcasts for marketing. This panel of academics and industry professionals will discuss the elements of a successful podcast, including creation, content, production and marketing.
Moderator: Brenda Jaskulske, University of North Texas
Panelists: Valerie Geller, Geller Media International
Daniel Anstandig, Futuri Media
Gagan Nirula, National Association of Broadcasters
Josh Miely, National Association of Broadcasters
Brenda Jaskulske, University of North Texas
BEA2017

1:45 PM – 3:00 PM
Digital Media Arts Heads for the Desert – A Developing Huntington University Story [Session ID: 1267781]
Ballroom F
[Religion & Media]
How did a small town university from Indiana end up launching an educational center dedicated to digital media in the large metropolitan city of Phoenix? The journey was an experience fraught with adventure and providence. Both of those elements continue as Huntington University prepares to finish up the first year of courses in Arizona. You are invited to participate in a discussion on how public and private sectors can intersect in very collaborative ways. We will also explore the history of how digital media arts was first launched at the home campus in Indiana. Remember the animated wonder of “Veggietales”? That’s part of the HU story. Ever wonder how things might be different if you could start with a clean template? Huntington University is living out the process and learning how to dodge many of the pedagogical potholes along the way. This session will involve the viewing of student video and film work from both the Indiana and Arizona locations – that is real the fun part of the story!
Presenters:  Lance Clark, Huntington University
Philip Wilson, Huntington University
Jeff Berggren, Huntington University

3:00 PM – 3:30 PM
Coffee & Collaboration [Session ID: 1259831] 📚
Ballroom G
[2017 Research Symposium - Video Games: A Medium that Demands Our Attention]
Our Video Games scholars will spend some time reflecting on their notes and presentations and identify potential areas of cross-collaboration and future research.
Symposium Chair:  Nicholas Bowman, West Virginia University

3:00 PM – 4:15 PM
Faculty Research-in-Progress – Digital Poster Presentations II [Session ID: 1265792] 📚
BEA Exhibit Hall – Digital Posters
[Faculty Research in Progress Paper Competition]
Join us for the Faculty Research-in-Progress Presentations.
Moderator:  Thomas Baggerman, Point Park University
Presentations:
Miles Romney, University of South Carolina & Rich Johnson, Creighton University; Narrative, Image, and Social Network Engagement
Mark Lashley, La Salle University; Podcasts as “Old Media?”: A Critical Examination of Comedy Podcasts in Popular Culture
Karen Han, Ball State University; Michael Lee, Ball State University & Wongun Goo, Indiana University East; Self-Referencing Effect and Immersion on Public Service Announcement (PSA) Advertising in Virtual Reality
Will Hong, SUNY-New Paltz; The Accidental Parodist: Donald J. Trump and Televisual Paradigms in the 2016 U.S. Presidential Election
Jennifer Hoewe, University of Alabama & Lindsey Sherrill, University of Alabama; Watching Lead Female Characters in Political TV Shows: Connections to Political Engagement and Feminism
Fiona Chew, Syracuse University & Flora ChiFei Chen, Syracuse University; “You’re my n-word”: Hate and Empowerment in Social TV n-word Usage About TV Characters in a Popular TV Series
**3:15 PM – 4:15 PM**

**Multicultural Studies Division Business Meeting [Session ID: 1238758]**

Conference Room 1/2  
[Multicultural Studies]

Multicultural Studies Division was founded to provide a specific forum for addressing concerns of the relationship between traditionally underrepresented groups – especially racial and ethnic groups (i.e., African, Hispanic, Asian and Native American (ANANA) – and the electronic media. The division also provides a forum for discussion of issues and presentation of research on issues of portrayal, employment and entrepreneurship and the academy's response to teaching these issues. Their goals are to increase the level of awareness of the contributions and concerns of AHANA members and other traditionally underrepresented groups; to encourage more research on topics related to AHANA members and other traditionally underrepresented groups; and to encourage electronic media curricular acknowledgment of the contributions and concerns of AHANA members and other traditionally underrepresented groups.

Chair: Victor D. Evans, Walden University  
Vice Chair: Dan Kimbrough, Misericordia University  
Paper Chair: Lillian Williams, Columbia College  
Communication Coordinator: Patricia F. Sanders, University of North Alabama

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**3:15 PM – 4:30 PM**

**Apple Training Lab: Multicam editing in Final Cut Pro X [Session ID: 1267908]**

Conference Room 3  
[All Convention]

When it comes to multicam editing, Final Cut Pro X has no peer. In this hands-on class, you will learn how to prepare your media for the fastest multicam editing workflow, and how to fly through a multicam edit. Topics include organizing multicam clips; automatic and manual synchronization methods; working in the Angle Editor and Angle Viewer; performing multicam edits with shortcuts; and adding effects and color corrections to multicam projects. This class assumes a basic familiarity with Final Cut Pro X.

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**3:15 PM – 4:30 PM**

**Lively Up Yourself and Get In the Marketplace [Session ID: 1212843]**

Conference Room 4/5  
[Student Media Advisors | Management, Marketing & Programming]

two international broadcast consultants and a 30 year broadcaster with 21 years of classroom experience will guide you through what you need to know to place yourself into the job market successfully.

Moderator: Michael Taylor, Valdosta State University  
Panelists: Valerie Geller, Geller Media International  
Pat Bryson, Bryson Broadcasting International

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**3:15 PM – 4:30 PM**

**Black Magic Training Lab: DaVinci Resolve [Session ID: 1267958]**

Conference Room 6  
[All Convention]

DaVinci Resolve is the world’s most popular solution for high end color correction in feature films, episodic television and commercials. With the addition of a powerful set of next generation editing features users have the benefit of an end-to-end workflow in one app! This session focuses on the key concepts and core skills needed to edit in DaVinci Resolve.

Participants will receive our certified book, *The Definitive Guide to Editing in DaVinci Resolve* and free access to our online certification exam!

(Note: This session will be held multiple times on Saturday and Sunday – check the program and convention app for times. Space is limited.)
3:15 PM – 4:30 PM
Creative and Innovative Media Programs: Re-inventing Broadcast Journalism to Match Tomorrow's industry and Audience Demographics [Session ID: 1212483]

Pavilion 2
[News | Interactive Media & Emerging Technologies]

Broadcast journalism programs continue to adjust to the emergence of new communication technologies, the industry’s adoption of streamline digital workflows and the ever-changing audience demographics. To stay afloat and competitive, universities must develop concrete, immersive and immediate responses sensitive to the socioeconomic realities of the United States. This panel will expose you to various educational programs spearheading their way into uncharted and impactful media education territories.

Moderator: Julian Rodriguez, University of Texas - Arlington
Panelists: Phyllis R. Slocum, University of North Texas
Beth Georges, California State University-Fullerton
Katie Coronado, University of Central Florida
Claudia Tristan, Texas Tech University

3:15 PM – 4:30 PM
The PITCH Session: Tell Your Story to an Industry Professional! [Session ID: 1204272]

Pavilion 3
[Writing]

Many wonderful stories and scripts go unproduced because the author or originator has not or can not make a convincing oral summary (or "pitch") of its value, appeal, and marketability to a producer or agent. In this annual panel, we encourage all student BEA attendees to "pitch" their story to industry professionals who will evaluate the “pitch” and their script’s merit in the current marketplace.

Moderators: Evan Kropp, Southern New Hampshire University and Scott Thompson, Boston University
Panelists: Carter Blanchard, Screenwriter
Josh Levy, Senior Vice President, Television - BOOM! Studios

3:15 PM – 4:30 PM
Faculty & Student Sports Awards & Exhibition [Session ID: 1238851]

Pavilion 9
[Sports]

This session honors the winners of the Faculty and Student Festival of Media Arts Sports Competitions. Selected works of this year's award recipients will be exhibited.

Faculty Festival Chair: Denise Belafonte-Young, Lynn University
Student Festival Co-Chair: Jared Johnson, Oklahoma State University
Student Festival Co-Chair: Lowery Woodall, Millersville University of PA
Student Festival Co-Chair: Chris Bacon, University of Kansas

Faculty Sports Competition
Sports Radio Category
Award of Excellence: Terry Likes, Tennessee State University; Spiraling out of control: When sports becomes the lead story

Student Sports Competition
Radio Sports Story / Feature / News Category
1st Place: Olivia Richard, Arizona State University; Talent Beyond Age
2nd Place: Blake Benard, Arizona State University; Michael Phelps Swims at ASU
3rd Place: Zachary Penrice, University of Nebraska - Lincoln; Husker Football Players National Anthem Protest
Award of Excellence: Matthew Lively, Arizona State University; Arizona State University Softball: The Territorial Cup
Award of Excellence: Cody Cronin, Austin Greathouse & Matthew Gundersen, Rowan University; Taking Strides

Radio/TV Sports Event: Play-by-Play Talent Category
1st Place: Noah Sullinger, Justin Idelman & Justin Doering, University of Nebraska at Omaha; UNO Baseball vs. Oral Roberts
2nd Place: Jevin Redman, University of Southern Indiana; USI vs. Purdue
3rd Place: Blake Benard, Arizona State University; 2016 Cactus Bowl
Award of Excellence: Gavin Schall, Arizona State University; Arizona State Classic First Round: #19 Florida Gators vs. Long Beach State

Television Sports Story/Feature Category
1st Place: Brian Shull, Oklahoma State University; Rules misinterpretation changes outcome
2nd Place: David Merrill, Palm Beach Atlantic University; Driven: a PBA Lacrosse Story
3rd Place: Brett Kast, Michigan State University; Everyone Deserves a Chance
Award of Excellence: Blake Benard, Arizona State University; *Phoenix Mercury Jersey Adds Essential For Profitability*
Award of Excellence: Julie Aufdenberg & Anthony Scherer, Southeast Missouri State University; *Katarina Rotta Feature*
Award of Excellence: Ben Murphy, University of Florida; *Team Jay Feature - Ben Murphy - University of Florida*

**Television Sports Talent (Anchor / Host) Category**

1st Place: Joe Scarrella, St. Cloud State University; *Joe Scarrella - Sports Talent Reel*
2nd Place: Katie Emmer, St. Cloud State University; *Katie Emmer Sports Reel*
3rd Place (tie): Brett Kast, Michigan State University; *Brett Kast Demo Reel*
3rd Place (tie): Amelia Henderson, Oklahoma State University; *Amelia Henderson Demo Reel*
Award of Excellence: Reagan Ledbetter, University of Oklahoma; *Reagan Ledbetter BEA Sports Reel*
Award of Excellence: Carson Williams, University of Oklahoma; *Carson Williams BEA Sports Reel*

**Television Sports Event Production Category**

1st Place: Austin Tema, Neil Lommel & Josie Spry, St. Cloud State University; *Men's Hockey - St. Cloud State University vs. University of North Dakota*
2nd Place: Brad Parsons, Central Michigan University; *MCBCtv | S03 E03: Grand River*
3rd Place: Ball State Sports Link, Ball State University; *Ball State Sports Link on ESPN3: Ball State Men's Basketball vs. IUPUI*
Award of Excellence: Alex Lassen, John LaSelva & Savannah Volzone, University of North Florida; *UNF vs. FGCU MBB ASUN Semifinal ESPN3 Streamcast*

**TV Sports News Program Category**

1st Place: Joe Scarrella & Alexis Pearson, St. Cloud State University; *Husky Mag*
2nd Place: Kurtis Quillin & Caleb Surly, Oklahoma State University; *The Poke Report Bracketology Special*
3rd Place: Margot Woll, Erin Regan & Brad Canfield, University of Miami; *SportsDesk*
Award of Excellence: Kenny Hutchings, Brigham Young University; *CoogTube - December 2nd*
Award of Excellence: Mikayla Barker & Nicholas Skidmore, Oklahoma State University; *The Poke Report 10-22-2016*
Award of Excellence: Bailee Burmaster, Annice McEwan & Kurtis Quillin, Oklahoma State University; *Countdown to Tipoff*

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**3:15 PM – 4:30 PM**

**The Media and the Presidency [Session ID: 1267876]**

Pavilion 10
[All Convention]

Since the President swore to uphold and defend the Constitution of the United States in January, the press has been met with a series of challenges to its role of keeping the electorate informed. Dozens of journalism-related organizations, including the Broadcast Education Association, have written or signed letters encouraging the administration to respect the role of the free press in our democracy. This panel will begin with three presentations that attempt to explore and explain the underlying processes and their impacts upon society. The session will then be opened for comments from all attendees.

Moderator & Respondent: Cory Armstrong, University of Alabama
Panelists: Michael Humphreys, Colorado State University; *Hail to the Tweet: Linguistic-Narrative Analysis of Tweets by Donald Trump vs. Reporters and Media Outlets*
Jeffrey Wilkinson, University of Toledo; *New Journalism*
Augie Grant, University of South Carolina; *Media Dependency and the Trump Aberration*

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**3:15 PM – 4:30 PM**

**Creative and Innovative Podcasting: Teaching How to Rise Above the Rest [Session ID: 1212712]**

Pavilion 11
[Radio & Audio Media | Interactive Media & Emerging Technologies]

EVERYBODY’S doing it: Podcasting! All it takes is a microphone, recorder and a good idea, right? It sounds really easy, but what do you do after that? This panel of professors and professionals share concepts used to teach students how to brainstorm ideas for creating, producing, branding, marketing, publishing AND monetizing podcasts. Kicker: you may walk away with inspiration to get our own podcast off the ground.

Moderator: Patricia F. Sanders, University of North Alabama;
Panelists: David Crider, SUNY - Oswego
Jason Norris, Founder, Showrunner, Podcaster, Teacher. Owner OnTheGo.FM
Ian C. Punnett, Ohio Northern University
Laura Smith, University of South Carolina
Respondent: Butler Cain, University of North Alabama
3:15 PM – 4:30 PM
Are Twenty Years of Web Surfing and Reality Shows Warping our Students' Mastery of Narrative Structure? [Session ID: 1212408]

Ballroom F
[Production Aesthetics & Criticism | Writing]

As a generation of college students has grown up in a non-linear Internet world, in which the website “object of their attention” changes second by second, have students lost a sense of Storytelling Narrative with a Beginning, Middle and End? Has the maelstrom of Internet choices, and the advent of “random event” reality shows, made students less skilled with causality and the narrative format, in both their screenwriting, video making, and even news writing?

Moderator: Dennis Patrick Conway, Valdosta State University
Panelists: Kevin J. Reynolds, James Madison University; Culture by Design in a Non-Linear World
Dennis Patrick Conway, Valdosta State University; The Non-Linear Media World is Warping Our Students’ Sense of Narrative
Michael R. Ogden, Zayed University; Just Because It's Short Form Doesn’t Mean It Can't Tell a Story!
Gregory Brown, Valdosta State University; News Writing and Reporting in a Non-Linear World
Marie Drennan, San Francisco State University; Students and The Evolution of Web-Series Writing

3:30 PM – 5:00 PM
Gaming as Social Demand Keynote & Presentations [Session ID: 1259832]

Ballroom G
[2017 Research Symposium - Video Games: A Medium that Demands Our Attention]

This track of the symposium will focus on how social cues embedded in video games affect perceptual and behavioral outcomes. We will discuss research that highlights how design features (e.g., avatars), interaction goals (e.g., cooperation, competition), and social outfits (e.g., teammates, guilds, gaming communities, etc.) affect online and offline social dynamics (e.g., trust, liking, personal relationships, etc) - and the role of video games to raise awareness of social processes in video games, with both prosocial and antisocial outcomes.

Social Demand Chair: Jorge Peña, University of California, Davis

Top Paper, Social Demand: Nicholas Matthews, Digipen; Investigating how non-player characters influence socially-strategic moral decisions
Taylor Anderson-Barkley & Kira Foglesong, High Point University; Activism in Video Games: A New Voice for Social Change
Jaime Banks, West Virginia University & Caleb Carr, Illinois State University; Exploring the Agency and Complexities of Avatar-Mediated Interactions via the PaaP Model

4:45 PM – 6:00 PM
Portfolio of the Future and the New Demo Package [Session ID: 1211930]

Conference Room 1/2
[Two-Year/Small Colleges]

Some of us may still refer to it as an "audition tape" or "audition reel", but our graduates and their employers are looking for high tech, high touch demo packages that show off 21st century skills. Find out how to get your students the edge they will need when they start their career search.

Moderator: Patrick Stearns, Claflin University
Panelist: Violet Murakami, Hawaii Community College

4:45 PM – 6:00 PM
Apple Training Lab: Using Motion to create Titles, Transitions, and Effects for Final Cut Pro X
[Session ID: 1267909]

Conference Room 3
[All Convention]

Motion is Final Cut Pro X's secret weapon. In this hands-on class, you’ll learn how to leverage the power of Motion to customize the built-in titles, transitions, and effects; how to create your own titles, transitions, or effects and publish them to Final Cut Pro X; and how to use Motion to quickly replace screens or remove objects from a shot. This class is appropriate for students with no prior experience using Motion.
4:45 PM – 6:00 PM
Production Aesthetics & Criticism and Radio & Audio Media Division - Top Paper Presentations
[Session ID: 1259332]
Conference Room 4/5
[Production Aesthetics & Criticism]
Please join us as we hear the top papers presented from the Production Aesthetics & Criticism Division and the Radio & Audio Media Division.
Production Aesthetics & Criticism Division Presentations
Chair: Stephen Price, University of Central Missouri
Open Paper Competition
1st Place: Joe Fortunato, Arizona State University; Bombs Away? Revisiting the "Failure" of Steven Spielberg’s 1941
2nd Place: Michael C. Smith, Pepperdine University; Reverse Engineering the Rankings: Film School Rankings, Organizational Structure, and Curricula of Production Programs
Radio & Audio Media Division Presentation
Vice Chair & Paper Competition Chair: Michael W. Huntsberger, Linfield College
Open Paper Competition
1st Place: Heidi Bolduc, University of Central Florida & Will Kinnally, University of Central Florida; Examining the Role of Social Identification with Music in Digital Music Streaming Service Use

4:45 PM – 6:00 PM
Black Magic Training Lab: DaVinci Resolve [Session ID: 1267959]
Conference Room 6
[All Convention]
DaVinci Resolve is the world’s most popular solution for high end color correction in feature films, episodic television and commercials. With the addition of a powerful set of next generation editing features users have the benefit of an end-to-end workflow in one app! This session focuses on the key concepts and core skills needed to edit in DaVinci Resolve.
Participates will receive our certified book, The Definitive Guide to Editing in DaVinci Resolve and free access to our online certification exam!
(NOTE: This session will be held multiple times on Saturday and Sunday – check the program and convention app for times. SPACE IS LIMITED.)

4:45 PM – 6:00 PM
Your College Radio Station: Launching, Programming, and Recruiting! [Session ID: 1212785]
Pavilion 1
[Radio & Audio Media]
So now you’re in charge of your college’s radio station. The equipment is in place, your engineer has given you the green light to begin broadcasting, and you’re ready to “throw the switch”. What’s next? If you have recently started a college radio station, are now in charge of a college radio station, need recruitment tips, or you want to make some changes to your programming, this panel will address several questions: Where do you begin with determining programming?; How do you recruit your students and maintain a staff? ; Using the technology available today, can one person really run a radio station while trying to recruit students? How?; What are some of your basic policies and procedures for radio station staff? (Feel to bring copies of your own station’s Handbooks, Training Documents or Policy Manuals!) Panelists will answer these questions, discuss their own experiences, and share radio station handbooks or policy manuals. Bring your questions, ideas and best practices to share! You’ll walk away with a notebook full of practical ideas ready to implement at your station as soon as you get home!
Moderator: Albert Kim, Manchester Community College
Panelists: Tom Vesci, Manchester Community College
4:45 PM – 6:00 PM

Innovations in Teaching News [Session ID: 1212668]
Pavilion 2

News directors rely on educators to produce professional broadcast journalists who can leave college and hit the ground – not only running but also comfortable with toggling as the media ground shifts beneath their feet. This panel offers educators practical, replicable, innovative lessons in news-gathering that will excite and inspire both students and their teachers.

Moderator: Richard Brunson, University of Central Florida
Panelists: Richard Brunson, University of Central Florida; Chips and Salsa: Using Your Mobile Device to Produce Appetizers for Larger Stories and Take Your Audience With You Across Platforms
Emily Corio, West Virginia University; Sensitive Sensors: Students Harnessing Sensor Technology as a Tool for Data Collection and Reporting
Kevin Finch, Washington and Lee University; "Doing the Drill," Writing Breaking News Against the Clock
Grace Provenzano, Drake University; Digging the Social Scene: Using Social Media to Help Students Find Creative Story Ideas, Increase Their Digital Rolodex and Uncover Facts

4:45 PM – 6:00 PM

Apple, Inc. and Electric Sheep: Using Media Literacy to Teach about Social and Mobile Media [Session ID: 1212212]
Pavilion 3

With the ubiquity of social and mobile media on college campuses, panelists will discuss emerging media literacy theories that reflect the convoluted and public nature of communication in the 21st century. They will also share best social and mobile media literacy teaching practices aimed at inspiring students to think critically and strategically about the social media spaces they inhabit and the digital devices that allow them easily jump between “real” and mediated worlds.

Moderator: Jennifer Henderson, Trinity University
Panelists: Aaron Delwiche, Trinity University
Jennifer Fleming, California State University, Long Beach
Chris Karadjov, California State University, Long Beach
Emily Erickson, California State University, Fullerton

4:45 PM – 6:00 PM

Faculty & Student Documentary Awards & Exhibition [Session ID: 1238848]
Pavilion 9

This session honors the winners of the Faculty and Student Festival of Media Arts Documentary Competitions. Selected works of this year’s award recipients will be exhibited.

Faculty Festival Chair: Choonghee Han, Hope College
Student Festival Chair: Chris Shofner, University of Wisconsin – Stevens Point

Faculty Documentary Competition
Short Form Video or Film Documentary Category
Best of Competition: Mike Grundmann & Shaun Wright, James Madison University; A Good Blinder
Award of Excellence: Sue Carter & Troy Hale, Michigan State University; Spare Parts: Human Organ Trafficking in Bangladesh

Long Form Video or Film Documentary Category
Best of Competition: Dale Carpenter, University of Arkansas; Uncontrolled Variables: A Science Fair Story
Award of Excellence: Randy Caspersen, Northern Illinois University; Go Penguins!
Award of Excellence: Kari Barber & Nico Colombant, University of Nevada, Reno; Struggle & Hope

Student Documentary Competition
Short Form Video or Film Documentary Category
1st Place: Ricky Lassler, University of Maryland; ViewFinder: Forgiven
2nd Place: Megan Roethlein, Penn State University; Sogumadur (Storyteller)
3rd Place: Mario Adriano & Laila Al-Ghareeb, California State University Northridge; Lily the Glitch
Award of Excellence: Riley Mills, Kyle Hufford, Jesse Bontreger & David Leaman-Miller, Goshen College; Admit One
Award of Excellence: Joshua Rosebrough, Rachel Hart, Benjamin Crane & Benjamin Gammon, Huntington University; Gooffest: Finding a Unique Artistic Voice in the 21st Century
Award of Excellence: Evan Matteson & Panthelys Theodoracopoulos, Huntington University; Scent
Award of Excellence: Courtney Coffey, Sarah Gorman, Bryn McIntyre & Alexandra Weathersby, James Madison University; Parties to Pacifiers
Award of Excellence: Jacob Voss, Loyola University Chicago; Second Flight
Award of Excellence: Brian Georgeson, Michael Cianciolo & Peter Basch, Marquette University; Plan Bleuteaux
Award of Excellence: Bibbi Abruzzini, Northern Arizona University; Brian
Award of Excellence: Marteen Victoria Cleary, Northern Arizona University; MISSing
Award of Excellence: Morgan Malecki, Pat Angehr, Ryan Shaffer, Skyler Onderdonk & Pat Angehr, SUNY New Paltz; Living in Recovery
Award of Excellence: Alex Connor, Anna Costanza, Heather Mezynski, Dany Ramdhanie & Brendan Roode, SUNY New Paltz; Silver
Award of Excellence: Kaitlin Becker, University of Central Missouri; Growl of the Wild
Award of Excellence: Erika Orstad, University of Miami; Head Games

Long Form Video or Film Documentary Category

1st Place: Kyle Jones, Deanna Kidd, Michael Walsh & Elijah Howard, Florida State University; 641 Muriel Court
2nd Place: Johnathan Martin, University of North Texas; The Great Hanging
3rd Place: Jennifer Souls, Angela Schuster & Jackie Cotton, Arizona State University; Unzipped: Naming Arizona's Nameless
Award of Excellence: Ryan M. Flanery, Ball State University; Downstream
Award of Excellence: Tori Lentz, Northern Kentucky University; From Addiction to Recovery: A Community's Response to the Heroin Epidemic
Award of Excellence: UM Student Documentary Unit - Spring 2016, University of Montana; Aging Out: Autism in Montana

4:45 PM – 6:00 PM
Sports Broadcasting Program Showcase [Session ID: 1212265]
Pavilion 11
[Sports]
This session will feature panelists from several university programs that produce sports programming. The programs may come in the forms of sports segments in radio or television newscasts, weekly shows or specials. The program carriers vary from campus closed circuit to community cable to public broadcasting stations. Some universities have full fledged sports majors while other colleges include sports activities as part of a general broadcast major. The panelists will highlight their programs including how students, staff and faculty are involved in the process. The balancing act of how to both produce quality programing and provide students a positive learning experience at the same time will be discussed. Excerpts will be shared with the audience. The relationship between academics and the Athletic Department will also be considered.
Moderator: Kenneth A. Fischer, University of Oklahoma;
Panelists: Art Challis, Southern Utah University
           John P. Eidemiller, University of Toledo
           Gina Martino-Dahlia, West Virginia University
           Steve Suess, Illinois State University
           Christine Taylor, Butler University

4:45 PM – 6:00 PM
Futureproof your Facility [Session ID: 1266267]
Ballroom F
[All Convention]
Futureproofing your facility with industry standard productions solutions to best meet your unique production requirements and instructional needs is easier than you thought. This session offers insightful technology tips and budget realities from an education-friendly vendor that currently works directly with over 1000 schools. A number of BEA member case studies and current customer stories will be highlighted as part of the session. A full Q & A will be included.
Presenter: Matt Peschau, Ross Video
5:00 PM – 5:45 PM
Video Games: A Medium that Demands Our Attention - Closing Plenary & Call to Action
[Session ID: 1259835]

Ballroom G
[2017 Research Symposium - Video Games: A Medium that Demands Our Attention]
Symposium Chair: Nicholas Bowman, West Virginia University

6:00 PM – 8:00 PM
BEA2017 Awards Ceremony & Reception [Session ID: 1265170]

Pavilion 9
[All Convention]

The annual BEA Awards Ceremony recognizes some of the best faculty and graduate student work in research, as well as our scholarship winners and the very best leadership and service to BEA. Join us at the ceremony to honor this year's distinguished award recipients and recognize BEA's leadership.

Host: Augie Grant, University of South Carolina, BEA President 2016-2017

Honoring:

**BEA Distinguished Education Service Award Recipient:**
Joe Misiewicz, Ball State University

**BEA Lifetime Achievement in Scholarship Recipient:**
Donald G. Godfrey, Arizona State University

**Kenneth Harwood Dissertation Award Recipient:**
Ginger E. Blackstone, Harding University

**BEA 2017-2018 Scholarship Recipients:**

**Abe Voron Scholarships – Sponsored by the Abe Voron Committee**
Amanda Delong, Bowling Green State University
Adam Evans, Illinois State University
Alexis Landis, Illinois State University

**BEA Founders Scholarships – Sponsored by BEA**
Tiffany Arvelo, Pikes Peak Community College
Satori Bahus-Meyer, Aims Community College
John Bayliss Award – Sponsored by the John Bayliss Foundation
Victoria Richards, Texas A & M University

**Richard Eaton Foundation Scholarship – Sponsored by the Richard Eaton Foundation**
Melissa Douglas, Elon University
Vincent Wasiilewski Scholarship – Sponsored by Patrick Communications, LLC
Jenelle Benham, Ball State University

Kevin Curran, University of Oklahoma
Monday, April 24
7:30 AM – 6:00 PM
BEA2017 Convention Registration [Session ID: 1138006]
BEA Exhibit Hall
Pick up your credentials at the BEA registration desk along with you conference bag and official BEA convention program.

8:30 AM – 8:45 AM
BEA Division Business MEGA Meeting [Session ID: 1238821]
Pavilion 9
[Curriculum, Assessment & Administration | History | Interactive Media & Emerging Technologies | Management, Marketing & Programming | Radio & Audio Media | Research | Sports | Two-Year/Small Colleges]
BEA is only as strong as its interest divisions and their unprecedented involvement in making the organization run. Come have coffee and donuts and learn more about BEA and 8 of BEA's 18 specialized interest divisions. Discover how you can participate and be a part of BEA's planning process. At 8:45 AM, the divisions will break to their respective rooms.

Please join us for a special presentation of the The Library of American Broadcasting Foundation's 2017 Broadcast Historian Award to:
Terry Likes, Tennessee State University; Media Matters: Historical Influences Across Popular Culture
Speakers: Micheal McAlexander, California State University – Fullerton, BEA Interest Division Representative
Heather Birks, Broadcast Education Association
Larry Patrick, Patrick Communications, LLC

8:45 AM – 9:45 AM
Business Meeting Break-outs
Curriculum, Assessment & Administration Division Business Meeting – Pavilion 9
The Curriculum, Assessment and Administration division's goal is to offer help and support to all educators in their pursuit of the betterment of course materials and the strengthening of curricula in the areas of broadcasting and electronic media. Through the division's Model Course program, instructors may obtain copies of all types of courses concerned with media and may use these syllabi as guidelines in the development of their own course syllabus. Whatever the field of principle interest, the CAA division has something to offer all members of BEA.
Chair: Adam Kuban, Ball State University
Vice Chair: William Hanff, University of District of Columbia
Communications Coordinator: Amy Crawford, Youngstown State University

History Division Business Meeting – Pavilion 3
The History Division is concerned with teaching history and conducting scholarship in the field. Members are involved in classroom teaching and in the recording and analysis of historical events relating to the electronic media. Their goals are to encourage and continually improve teaching in the area; to provide a forum for the presentation of original scholarship; to share ideas and resources in the field; and to encourage preservation of historical materials.
Chair: Stephen Perry, Regent University
Vice Chair: Ed Youngblood, Auburn University
Webmaster & Newsletter Editor: James R. Schiffman, Georgia College & State University

Interactive Media & Emerging Technologies Division Business Meeting – Conference Room 1/2
IMET's mission is to keep members informed about the latest advances in communication technology including hardware, teaching and research. Their goals are to address needs of BEA members in teaching courses dealing with Interactive Media & Emerging Technologies; to help us prepare our graduates and ourselves for changes in the media landscape; to provide a forum for presentation and discussion of theory and research on emerging communication technologies; and to keep members of the organization informed about changes in communication technology and how those changes will affect broadcast education.
Chair: Jacob Enfield, California State University-Northridge
Vice Chair: Heather Starr-Fiedler, Point Park University
Secretary: J.C. Barone, Western Connecticut State University
Webmaster: Leigh Wright, Murray State University
Faculty Festival Chair: Lakshmi Tirumala, University of Cincinnati
Faculty Festival Vice Chair: Sandy Henry, Drake University
Student Festival Chair: Howard Goldbaum, University of Nevada, Reno
Student Festival Vice Chair: Gina Baleria, California State University – San Francisco
Management, Marketing and Programming Division Business Meeting – Pavilion 2

MMP’s mission is to (1) enhance the teaching and research of electronic media management, sales and programming, (2) Provide a forum for the presentation of juried and non-juried scholarly research in those areas, (3) Enhance networking between faculty and management, sales and programming professionals, and to (4) Provide a forum for the exchange of effective learning and teaching techniques.

Chair: L. Meghan Mahoney, West Chester University of PA
Vice Chair: Miao Guo, Ball State University
Communication Manager: Xiaojun Zhang, University of North Texas
Graduate Student Liaison: Brandon Sweitzer, Ohio University

Radio & Audio Media Division Business Meeting – Pavilion 1

The Radio & Audio Media Division is interested in the work of academics and industry professionals who examine and research the role and nature of over-the-air and Internet radio in society and culture. The investigation of other new media distribution systems for radio signals is also a primary objective of the division.

Chair: Andrew M. Clark, University of Texas – Arlington
Vice Chair: Michael W. Huntsberger, Linfield College
Communications: Andy Curran, University of Cincinnati – Clermont College
Faculty Festival Chair: Lance Liguez, University of Texas – Arlington
Student Festival Chair: Jonathan P. Plisko, Northwest Missouri State University

Research Division Business Meeting – Ballroom G

The Research Division supports the work of BEA members whose interests include telecommunication research, methodology and interests not served by other divisions. No methodology is excluded. Their goals are to encourage all BEA members interested in research to join the division; to provide forums for discussion on issues in broadcast and electronic media research; and to provide leadership roles in shaping the future of broadcast and electronic media research.

Chair: Lawrence Mullen, University of Nevada@Las Vegas
Vice Chair: Hailey L. Sweitzer, Ohio University
Communications: Thomas Baggerman, Point Park University

Sports Division Business Meeting – Ballroom F

Welcome to BEA’s Sports Division, established in April 2008. For a long time sports wore the tag of the ‘toy store.’ No serious study of the media could include a look at sports. But, times have changed. Academics as well as non-academics have seen that, for better or worse, sports are an essential element of U.S. and worldwide culture. This has led to a surge in academic organizations that recognize and embrace sports as a legitimate intellectual pursuit. A number of academic journals have been developed all devoted to sports, and schools that have sports-related classes, and even majors, are growing in numbers as we speak.

Chair: Troy Comeau, Pittsburg State University
Vice Chair: Tommy Booras, Tennessee State University
Paper Chair: Don Piper, Palm Beach Atlantic University
Media Coordinator: Eric Esterline, University of Florida
Faculty Festival Chair: Denise Belafonte-Young, Lynn University
Student Festival Co-Chair: Jared Johnson, Oklahoma State University
Student Festival Co-Chair: Lowery Woodall, Millersville University of PA
Student Festival Co-Chair: Chris Bacon, University of Kansas

Two-Year/Small Colleges Division Business Meeting – Pavilion 1

The Two-Year/Small Colleges Division's mission is to provide a forum for issues unique to the teaching and operation of a program of broadcast education at a community college, a small college or in a small broadcasting program. Their goals are to share and propagate teaching strategies; to enhance and promote the teaching of lower division courses in broadcasting; to promote and encourage the transferability of broadcasting courses between institutions; to facilitate the interaction of faculty with broadcasters and media practitioners; to promote the study of broadcasting across academic disciplines; and to promote the use of broadcast facilities to support broadcast education. The 2-year/small college division member faculty, staff and students are employed by or matriculated in a community college or a small college that offers a broadcast related major (such as broadcasting, video production, mass media and communications.) A small college is defined as a college with a broadcast related major/division with an enrollment of fewer than 200 students.

Chair: Thomas McDonnell, Metropolitan Community College
Vice Chair: Donna L. Gough, Clafin University
Membership Chair: Troy L. Hunt, Northwest College
Secretary / Web Manager: Shawn Montano, Emily Griffith Technical College
Festival Co-Chair: Brian Shelton, Harper College
Festival Co-Chair: Robert Mott, York College of PA
8:45 AM – 9:45 AM
Innovation and Social Interaction in Local TV News: A John S. and James L. Knight Foundation project ... interim report [Session ID: 1268888]

Pavilion 10
[News]
Deb Wenger at The University of Mississippi and Bob Papper at Hofstra University (Emeritus) are collaborating on this extensive 2-pronged study to identify social media leaders in television news and stations that are attempting new and innovative approaches to news on air, online, on social media, mobile or somewhere else. Critically, the project isn’t simply identifying new approaches to news or social media, it’s also judging the success of those efforts – based on the metric used by the industry itself: ratings. The final project, expected to be completed sometime this summer, will be released to the public, including all TV stations and broadcasting companies. This session at BEA will report on the project’s progress...and will be open to any news projects or stations that attendees suggest we look at.

9:00 AM – 5:30 PM
What's Happening in the BEA Exhibit Hall on Monday? [Session ID: 1165010]

9:00 AM – 5:30 PM
Job Placement “Posting” Center @ the BEA Booth: If you are looking for a job – or to fill a job – stop by BEA's Booth.

9:45 AM – 3:45 PM
Research @ the BEA2017 Exhibit Hall: Scholar-to-Scholar Research Presentations BEA introduces the next generation of research presentations with this digital poster session. Thanks to LG for helping us take research presentations to the next level!

9:45 AM – 11:00 AM – Scholar-to-Scholar Research Presentations – Session I
11:15 AM – 12:30 PM – Scholar-to-Scholar Research Presentations – Session II
12:45 PM – 2:00 PM – Scholar-to-Scholar Research Presentations – Session III
2:30 PM – 3:45 PM – Scholar-to-Scholar Research Presentations – Session IV

10:00 AM – 11:00 AM
Topic Talk: Addressing the (Increasing) Corporatization of Higher Education
Hosted by: Adam J. Kuban, Ball State University

10:00 AM – 12:00 PM
Service Learning Interest Division Info II @ the BEA Booth
Come to the BEA Booth to learn more about a Service Learning Division with Kim A. Zarkin, Westminster College - Salt Lake City.

12:00 PM – 1:15 PM
Applying for BEA Scholarships @ the BEA Booth
Hosted by BEA Scholarship Committee Chair: Peter B. Orlik, Central Michigan University

1:15 PM – 2:15 PM
Topic Talk: Building the Hunger for Media Production in your Department
Hosted by: Faculty from St. Francis College

9:45 AM – 11:00 AM
Scholar-to-Scholar Research Presentations – Session I [Session ID: 1267059]

BEA Exhibit Hall – Digital Posters
[Research]
With special thanks to LG, BEA produces this digital poster session.
Moderator: Jennifer Meadows, California State University - Chico

Gender & Sexuality Division Presentations
Patrick Johnson, University of Colorado-Boulder; Coming Out Live: Therapy and Generativity via Candid Coming Out Videos on YouTube
Graeme Wilson, Bowling Green State University; The Shield As Template For Breaking Bad: A Comparative Analysis

History Division Presentations
Michelle Tabbanor, Regent University; Hold Your Liquor: NBC and Alcohol Advertising After Prohibition
Daniel Haygood, Elon University; WUNC-TV’s Broadvision: The Story of One of the Nation’s First Public Television Station’s Pioneering Venture into Sports Broadcasting

Interactive Media & Emerging Technologies Division Presentations
Seok Kang, University of Texas-San Antonio; Communicating Sustainable Urban Development in the ICT Era: The Relationship between Citizens’ Storytelling and Participation Intention
Xiaoqun Zhang, University of North Texas; Frugal Innovation and Digital Divide: Developing an Extended Model of Diffusion of Innovations
10:00 AM – 11:15 AM
Service Learning Interest Division Info II @ the BEA Booth [Session ID: 1267883]
BEA Booth in the Exhibit Hall
[All Convention]
Come to the BEA Booth to learn more about a Service Learning Division.
Moderator: Kim A. Zarkin, Westminster College - Salt Lake City

10:00 AM – 11:00 AM
Topic Talk: Addressing the (Increasing) Corporatization of Higher Education [Session ID: 1264371]
BEA Exhibit Hall – Topic Talks
[All Convention]
Speaking from my own situation, I know that my University, Ball State, has recently accepted a sizable “donation” from the Koch brothers, which, at face value, seems rather innocuous. However, maybe I’m just a skeptic, but I doubt that this money comes without strings attached. And I’ve learned that several other institutions — could be BEA-affiliated or not — are starting to do the same: Accept larger sums of money from private donors due to gradual decreases in public tax dollars available. State legislators are imposing sterner criteria for state-supported institutions to access tax dollars, e.g., higher graduation rates, stronger push to see students through their programs of study in 4 years or less, more empirical evidence of overall impact (particularly in meeting current state workforce needs — see Wisconsin). So, to fill the budget void, administrators seem to dabble more in the private sector … But what does this mean for the future of higher education? Our respective University mission statements? The knowledge & skills we’re able to transfer to the next generation(s) of college students? Basically, I’d like to see an open discussion that addresses this phenomenon, discussing how we negotiate Academic Integrity with the Almighty Dollar. What’s happening at your institution? How have you or your students been affected? Is this trend inevitable — and if it is, then is there anything we can or should do about it? Join the dialogue as we explore this Topic Talk!
Moderator: Adam J. Kuban, Ball State University

10:00 AM – 11:15 AM
Documentary Film Making for a Cause [Session ID: 1212662]
Conference Room 1/2
[Documentary]
Can we create more win win situations within our communities through special documentary projects? What are the subtle and not so subtle difference between a student's documentary for a cause and one that is more entertainment? This panel will explore how to approach special documentary student projects and how they can do a greater good.
Moderator: Kyle Hufford, Goshen College
Panelists:
- Kyle Hufford, Goshen College & Riley Mills, Goshen College; "Admit One" - Documentary to Help Goshen Restore its classic movie house
- Jes Therkelsen, California State University - Fresno; "Fresno to Fiji" - Transformitive changes to students and locals
- Randy Ray, West Texas A&M University; "Steps to Promise" - The struggle and hope for homeless women in a local shelter and how it was used for a fundraiser to help them
- Kevin Finch, Washington and Lee University; Cross Cultural Documentary Filmmaking: Keeping students focused on a meaningful topic and the responsibility of the storyteller

10:00 AM – 5:30 PM
Avid Media Composer Certification – Part I [Session ID: 1267925]
Conference Room 3
[All Convention]
Interested in teaching Avid Media Composer, pursuing Avid Certification, and implementing the Avid Learning Partner program with Avid Certification for students? The Avid Educator Workshop is designed to enable these opportunities and this will be the very first delivery of this workshop in a blended model. A new Avid alliance with Lynda.com will provide official content online in advance of the expedited 2-day classroom component. Best of all, there is no additional cost to attend! This is a two-day course. Please see the online app for registration information.
10:00 AM – 11:15 AM
Faculty Showcase [Session ID: 1212003]

Pavilion 1
[Two-Year/Small Colleges]

The Two-Year/Small Colleges & Universities Interest Division presents the best practices in teaching to maximize student learning. Faculty share unique tips, teaching strategies and assignments that have promoted student engagement and improved student learning outcomes. Faculty will share examples of their favorite assignments and strategies.

Moderator: Donna L. Gough, Claflin University
Panelists: Raymond Anderson, University of Guam
           Doug Spero, Meredith College
           Debbi Hatton, Sam Houston State University
           Bianca Crawford, Claflin University
           Catherine Staub, Drake University
           Jay Mims, Claflin University

10:00 AM – 11:15 AM
Management, Marketing & Programming Research Paper Presentations [Session ID: 1263601]

Pavilion 2
[Management, Marketing & Programming]

Please join us as we hear Research papers presented from the Management, Marketing & Programming Division.

Vice Chair/Paper Competition Chair: Miao Guo, Ball State University

Justin C. Blankenship, Auburn University & Daniel Riffe, University of North Carolina @ Chapel Hill; In Step at the Top? Optimism, Efficacy, and Orientation Among Local Television News Managers

Geoffrey Graybeal, Texas Tech University; Alan Abitbol, University of Dayton; John Velez, Texas Tech University & Melissa Gotlieb, Texas Tech University; Putting the capital in social capital: Examining Twitch as a path toward a melded social media marketing approach

Bruce Getz, University of Florida; Social Media Training in the Television Newsroom

Hyun Yang, Syracuse University; The Perfect Tweet for Promoting TV Shows

10:00 AM – 11:15 AM
Lies, Damn Lies, and Political Spin: Reporting Brexit and the parallels with the Trump election campaign [Session ID: 1212594]

Pavilion 3
[International | History]

The UK’s reporting of the European Parliament over four decades focussed on, often fabricated, stories about bent bananas and fishermen wearing hairnets. When the country voted for ‘Brexit’, some analysts believed sustained sensationalist reporting on the EU had played a part. Meanwhile, comparisons were made with Trump’s US presidential election campaign. Featuring a transatlantic radio programme involving many BEA members, this panel looks at journalism’s legacy and influence on these countries’ respective political events.

Moderator: Andrew M. Clark, University of Texas - Arlington
Panelists: Deborah Wilson David, University of Lincoln
           Lawrie Hallett, University of Bedfordshire
           Thomas B. Christie, University of Texas - Arlington
           Andrew David, University of Lincoln
           Erika Grodzki, Lynn University
10:00 AM – 11:15 AM
Faculty & Student Interactive Multimedia Awards & Exhibition [Session ID: 1238846]

Pavilion 9
[Interactive Media & Emerging Technologies]
This session honors the winners of the Faculty and Student Festival of Media Arts Interactive Multimedia Competitions. Selected works of this year’s award recipients will be exhibited.
Faculty Festival Chair: Lakshmi Tirumala, University of Cincinnati
Faculty Festival Vice Chair: Sandy Henry, Drake University
Student Festival Chair: Howard Goldbaum, University of Nevada, Reno
Student Festival Vice Chair: Gina Baleria, California State University – San Francisco

Faculty Interactive Multimedia Competition
Solo Category
Best of Competition: Todd O’Neill, Middle Tennessee State University; College of Media and Entertainment Wall of Fame

Student Interactive Multimedia Competition
Solo Category
1st Place: Alexandria Coleman, Arizona State University; Decades after addressing discrimination, Post 41 continues to bring community together
2nd Place: Nicole Wong, Loyola University Chicago; The Ghost of Pauline Tang
3rd Place: Mekenzie Kerr, University of Nebraska-Lincoln; Living with dementia: Nebraska plan may provide support

Small Team Category
1st Place: Mariam Seif, Reem Mohamed & Hanien Gaballah, The American University in Cairo; Second University Forum at The American University in Cairo
2nd Place: Brittany Holmes & Daishonai Jackson, Michigan State University; Racial Justice Now

Large Team Category
1st Place (tie): Urban Plains 2016 Staff, Drake University; Urban Plains 2016
1st Place (tie): Tim Babiasz, Haley Burton, Richard Clegg, Caranita Harrelson, Jordynn McKnight, Taylor Smith, Kaitlyn Stahl & Lexi Veara, Elon University; Alegria Gri Gri Foundation
2nd Place: Carrie Lindeman, Meredith Husar, Spencer Muhlstock, Viktoria Schultz, Ithaca College; IC (I see) Beyond Body
3rd Place: Kelly Foran, Michael Garland, Erin Turner & Carolyn Crenshaw, Elon University; Cornerstone Foundation

10:00 AM – 11:15 AM
News Division Business Meeting [Session ID: 1238759]

Pavilion 10
[News]
The News Division's goals are to provide the scholar, the media practitioner and the citizen with a better understanding of the role and functions of the broadcast journalist in a free society. They seek to improve communication and understanding among working professionals, scholars and the public concerning broadcast journalism. These goals are achieved through sponsorship and encouragement of scholarly teaching and inquiry in the areas of radio and television journalism and through support of teaching and public service activities supporting free expression as stated by the First Amendment of the U.S. Constitution.
Chair: Nancy MacKenzie Dupont, University of Mississippi
Vice Chair, Programming: Lydia Timmins, University of Delaware
Co-Vice Chair, Research: Julian M. Rodriguez, University of Texas-Arlington
Co-Vice Chair, Communication: Iveta Imre, University of Arkansas at Little Rock
Festival Vice Chair: Tom Hallaq, Kansas State University
Faculty Chair: Katherine Hughes, Elizabethtown College
Student Radio Co-Chair: Lowery Woodall, Millersville University of PA
Student Radio Co-Chair: Adrienne Garvey, Lancaster Bible College
Student TV Feature: Michael Riecke, SUNY-Oswego
Student Hard News: Donna Smith, Lyndon State College
Student TV Anchor: Faith Sidlow, California State Fresno
Student TV Weather: Jay Dunmore, Loyola University Maryland
Student TV Newscast (3 days or less): Laura Smith, University of South Carolina
Student TV Newscast (4 days or more): Bob Gould, Michigan State University
Student Newsmagazine: Robert Mott, York College of PA
10:00 AM – 11:15 AM
Keeping up with Innovative Technologies/Thinking outside the Box [Session ID: 1212779]

Pavilion 11
[Production Aesthetics & Criticism | Curriculum, Assessment & Administration]

How can we teach our students to think outside the box? How can faculty creatively guide them in a rapidly changing media environment? Today, there are more outlets than ever to distribute electronic images. Therefore, it is vital for faculty to tirelessly explore new trends, and with the help of industry experts, can mentor students to think of alternative distribution outlets and possible different career paths.

Moderator: Jay Alabaster, Arizona State University;
Panelists: John Acosta, Kingsborough Community College
Karen Bullis, Austin Peay State University
Jim Gray, St. Cloud State University
Lisa Pecot-Hebert, University of Southern California
William C. Miller, SMPTE & Miltag Media Technology, LLC
Ryoya Terao, New York City College of Technology
Houston Wells, University of Florida College of Journalism and Communications

10:00 AM – 11:15 AM
Sports Division – Top Paper Presentations [Session ID: 1264331]

Ballroom F
[Sports]

Please join us as we hear the top papers presented from the Sports Division.

Vice Chair/Paper Competition Chair: Don Piper, Palm Beach Atlantic University

Open Paper Competition

1st Place: Leigh Moscowitz, University of South Carolina; Andrew Billings, University of Alabama; Khadija Ejaz, University of South Carolina & Jane O’Boyle, University of South Carolina; The Final Hurdle in Team Sports?: Framing Jason Collins’s and Michael Sam’s Coming Out Stories in Broadcast and Online

2nd Place: Tang Tang, University of Akron & Roger Cooper, Ohio University; Predictors of Simultaneous Media Uses during the 2016 Rio Games

3rd Place (tie): Melvin Lewis, University of Alabama; Kenon Brown, University of Alabama & Andrew Billings, University of Alabama; The Social Becomes Traditional: Sport Media Consumption and the Blending of Modern Information Pathways

3rd Place (tie): Ryan Rogers, Marist College; Keith Strudler, Marist College; Avery Decker, Marist College & Anna Grazulis, Marist College; Does Augmented Reality Augment the Experience? A Qualitative Analysis of Enjoyment for Sports Spectators

10:00 AM – 11:15 AM
Star Trek: 50 Years and Counting – Where No One Has Gone Before [Session ID: 1212735]

Ballroom G
[Research | History]

No other television franchise has had the success, the longevity, and the potential impact of Gene Roddenberry’s Star Trek. Trekkers of multiple generations celebrated the 50th anniversary of the premier of the original series in September, 2016, and fifth television series will premier in May, 2017. This panel will explore the impact of Star Trek as it continues to be examined from programming, mythological, critical, religious, individual and cultural effects perspectives.

Moderator: Janet McMullen, University of North Alabama
Panelists: Janet McMullen, University of North Alabama; Meaning and Mythology in Trek: How Star Trek addresses the ‘big’ questions
Bruce Finklea, University of Montevallo; Trekkies: The Next Generation—Teaching Millennial Fans of the Star Trek Franchise
Terence Dollard, The University of North Carolina - Pembroke; Exploring the Shared Universe: Star Trek fan films, intellectual property, and Roddenberry’s legacy
Brian Sheridan, Mercyhurst University; Trek Vs. Bond: Franchise & Fandom at 50
11:15 AM – 12:30 PM
Scholar-to-Scholar Research Presentations – Session II
[Session ID: 1267056]

BEA Exhibit Hall – Digital Posters
[Research]

BEA produces the next generation of research presentations with this digital poster session. Special thanks to LG for providing BEA with the opportunity to take research presentations to the next level.

Moderator: Jennifer Meadows, California State University - Chico

Documentary Division Presentations

Michael R. Ogden, Zayed University; Interactive & Transmedia Documentary: Constructed Realities or Documentary Fictions?

Julia Largent, Bowling Green State University; Parodies, Documentaries, and Illusion: An Exploration of Documentary Now! as Positive Parody

Kurt Lancaster, Northern Arizona University; What Video-Journalists Can Learn from Alfred Hitchcock’s Cardinal Rule of Filmmaking

Law & Policy Division Presentations

Laurie Thomas Lee, University of Nebraska-Lincoln; Facial Recognition Privacy Law and the Case Against Facebook

Stuart N. Brotman, University of Tennessee-Knoxville & Jamie Alexander Greig, University of Tennessee-Knoxville; FCC Independence and Presidential Interference: A Case Study of the Open Internet Order

Ed Youngblood, Auburn University; Veterans Affairs Medical Center Website Compliance with Federal Accessibility Laws

Radio & Audio Media Division Presentations

Douglas Ferguson, College of Charleston & Clark Greer, Liberty University; Visualizing a Non-visual Medium Through Social Media: The Semiotics of Radio Station Posts on Instagram

11:30 AM – 12:45 PM
To Demand or Not to Demand? [Session ID: 1212438]

Conference Room 1/2
[Multicultural Studies]

Many Cable channels, Broadcast Networks, On-Line programmers (Netflix, HULU, Amazon, etc.) have created platforms for offering various television (and video) series on demand. As a result, the old model of programming during prime-time has taken a back seat. Although the various programmers provide a multitude of content, how are they reaching minority viewers. This panel will examine the various forms of programs offered on-demand and discuss strategies of how the programmers attract their viewing audiences (particularly minority viewers).

Moderator: Victor D. Evans, Walden University

Panelists: Phillip Powell, Valparaiso University

Marianne Barrett, Arizona State University

Jose Soto, DePaul University

Paul T.M. Hemenway, Lamar University

Respondent: Maria A. Williams-Hawkins, Ball State University
11:30 AM – 12:45 PM
International Division Business Meeting [Session ID: 1238751]

Pavilion 1
[International]

International members are involved in areas such as telecommunications business practices, comparative systems of broadcasting & journalism, and international regulatory practices. The division’s goals/objectives are to provide a forum for research and discussions on international communication; to provide regular opportunities for members to update their information and skills resulting from changes in the field of international communication; and to encourage the international exchange of faculty and students for purposes of research, teaching and consulting.

Chair: Deborah Wilson David, University of Lincoln
Vice Chair: Thomas B. Christie, University of Texas, Arlington
Research Chair: Quan Xie, Bradley University
Webmaster: Michael Huntsberger, Linfield College
Newsletter Chair: Erika Grodzki, Lynn University

11:30 AM – 12:45 PM
Meaningful Internships: Creating a better experience for students, faculty, programs and the organizations who employ the interns [Session ID: 1212792]

Pavilion 2
[Curriculum, Assessment & Administration]

This panel explores the efforts of different programs to make the internship experience more valuable to students, faculty, programs and the organizations that employ the interns. We will discuss how to help prepare and evaluate interns, how to use internship data to assess program learning goals, and how to create a space for students to support each other during their internship experiences.

Moderator: Kim A. Zarkin, Westminster College - Salt Lake City
Panelists: Neil Roberts, Minot State University
Lona D. Cobb, Winston-Salem State University
Matthew Baker, Westminster College - Salt Lake City

11:30 AM – 12:45 PM
A Conversation with Christina Wayne [Session ID: 1267884]

Pavilion 3
[Writing]

Christina Wayne develops and produces scripted dramas worldwide, including I’m Dying Up Here for Showtime (airing Spring 2017) and nine one-hour cable dramas in active development at Cinemax, Amazon, WGN, USA, A+E and BBC America. Prior to creating Assembly Entertainment, she was President at Cineflix Studios, where she was an executive producer on BBC America’s Copper. She was also Senior VP of scripted series/miniseries for AMC, where she shepherded the development and production on such hit shows as Mad Men and Breaking Bad.

Wayne is also the founder of Assembly Entertainment’s TV School - an ongoing online course that teaches the lessons and tools needed to create a sellable and producible cable television series.

Melissa Grego, founder of conference and consulting company Melinc and former Editor-in-Chief of Broadcasting & Cable, will interview Assembly Entertainment CEO Christina Wayne during a session at BEA2017. The two will discuss the opportunities for college students within the changing entertainment industry, how to break in and lessons and insights from Ms. Wayne’s vast career as a top producer, entrepreneur and executive.
BEA2017

11:30 AM – 12:45 PM
Faculty & Student News Awards & Exhibition [Session ID: 1238830]
Pavilion 9
[News]
This session honors the winners of the Faculty and Student Festival of Media Arts News Competitions. Selected works of this year’s award recipients will be exhibited.

Festival Vice Chair: Tom Hallaq, Kansas State University
Faculty Chair: Katherine Hughes, Elizabethtown College
Student Radio Co-Chair: Lowery Woodall, Millersville University of PA
Student Radio Co-Chair: Adrienne Garvey, Lancaster Bible College
Student TV Feature: Michael Riecke, SUNY-Oswego
Student Hard News: Donna Smith, Lyndon State College
Student TV Anchor: Faith Sidlow, California State Fresno
Student TV Weather: Jay Dunmore, Loyola University Maryland
Student TV Newscast (3 days or less): Laura Smith, University of South Carolina
Student TV Newscast (4 days or more): Bob Gould, Michigan State University
Student Newsmagazine: Robert Mott, York College of PA

Faculty News Competition
Television Feature News Reporting
Best of Competition: John Goheen, Loyola University Chicago; Fog Beer

Student News Competition
Radio Feature Reporting Category
1st Place: Tyler Bartlam, California State University, Fresno; #WeAreKat: Kat Nijmeddin
2nd Place: Allison Wolfe, University of Southern California; Crossing Unseen Borders
3rd Place: Lauren Negrete, Arizona State University; Muertos Art
Award of Excellence: Andy Prescott, University of Nebraska at Omaha; The Haunting of O’Connors Pub

Radio Hard News Reporting Category
1st Place: Christie York, University of Southern Indiana; New Sheriff's Department Building
2nd Place: Rebecca Turnbull, Marshall University; Feel The Bern
3rd Place: Jacob McAuliffe, Arizona State University; Trinity church
Award of Excellence: Matthew Zawodniak, Rowan University; Bernie Sanders Supporters Still Feel The Burn

Radio Newscast Category
1st Place: Jacob Phillips & Evan Wilks, University of Indianapolis; WICR Newscast (Election Coverage)
2nd Place (tie): Sean Bates, Jessica Ma, Jordan Laird, John Napolitano, Mark Mausner, Lourdes Carballo, Sam Bussell & Jenna Weingard, Hofstra University; Newsline October 6, 2016
2nd Place (tie): Scott Sidway, University of North Texas; Texas Super Tuesday Election Update – 10:30 p.m.
2nd Place (tie): Meghan Coyle, Alana Bracken, Ian Hurley & Miranda Myers, University of Southern California; From Where We Are

Television Feature Category
1st Place: Adriana De Alba, Arizona State University; Tres Amigos
2nd Place: Yahaira Jacquez, Arizona State University; Food Waste At the Border
3rd Place (tie): Oliver Redsten, University of Miami; Well of Ancient Mysteries
3rd Place (tie): Brad Streicher, University of Southern California; Graffiti Artist Betters Community
Award of Excellence: Jeff Chow, Loyola University Chicago; Cat Shadow Shines Light on Homeless Man

Television Hard News Category
1st Place: Michelle Chavez, University of Maryland; Battling Gangs: Kids Struggle to Escape Recruitment
2nd Place: Yesenia De Garcia & Sakya Calsoyas, Northern Arizona University; Punched by a Cop
3rd Place: Sarah Rudlang, St. Cloud State University; Islamophobia
Award of Excellence: Zackary Moran, Arizona State University; Grants Ensure Processing of Untested Rape Kids in Arizona
Award of Excellence: Oliver Redsten, University of Miami; The University of Miami mourns the death of senior Adam Levine
Television News Anchor Category
1st Place: Ali Brooks, Oklahoma State University; Ali Brooks
2nd Place: Yesenia De Garcia, Northern Arizona University; Yesenia De Garcia-NAZ Today
3rd Place: Joey Carrera, Arizona State University; Joey Carrera Anchor Reel
Award of Excellence: Lesly Salazar, The Pennsylvania State University; Lesly Salazar-TV Anchor

Television Weathercaster Category
1st Place: Joey Carrera, Arizona State University; Joey Carrera - Weather Reel
2nd Place: Hunter Williams, The Pennsylvania State University; Hunter Williams - Television Weathercaster
3rd Place: Chloe Johnson, Brigham Young University; Chloe Johnson

Television Newscast (airing 3 days per week or less)
1st Place: Megan Saporito, West Virginia University; WVU News "Special Edition" Heroin and Opioids: When Addiction Hits Home
2nd Place: Simone Thomas, Angelo Bavaro, Faye Curran & Staff, University of Maryland; Maryland Newsline November 30
3rd Place: Gerald Tracy & Annice McEwan, Oklahoma State University; OState Report
Award of Excellence: Miguel Moya & Morgan Cline, California State University Fullerton; OC News

Television Newscast (airing 4 or 5 days per week)
1st Place: Windsor Smith & Madison Romine, Arizona State University; Cronkite News 2/17/16
2nd Place: Ryan Roberts, University of Florida; WUFT NEWS First at Five
3rd Place: Kenny Hutchings & Fred Woods, Brigham Young University; ElevenNews at Noon-Nov. 8, 2016
Award of Excellence: Courtney Boggs & Maddi Ward, University of Oklahoma; OU Nightly

Television News Magazine Category
1st Place: Alexandra Simon, Mackenzie Happe, Mya Green & Hannah Burton, University of Maryland; ViewFinder Fall '16: Strength and Shame
2nd Place: Jess Arnold, The Pennsylvania State University; The Journey: A Centre County Report Special
3rd Place: GCTV Staff, Goshen College; The Correspondent - Culture Episode
Award of Excellence: Julia Benbrook & Alli Hill, Oklahoma State University; The Cost of Learning
Award of Excellence: Rachel Brosky, West Virginia University; WVU News-Special Edition: We Remember. Fifteen Years After 9/11

11:30 AM – 12:45 PM
How Emerging Technology is Taking Sports Storytelling to New Heights [Session ID: 1212474]
Pavilion 10
[Sports | Interactive Media & Emerging Technologies]
Drone-captured footage, point-of-view cameras, and virtual reality experiences are captivating audiences, especially in action-packed and adrenaline-fueled sports stories. Come hear how these new technologies are changing the look of sports stories and of the classroom. Learn how students are being exposed to emerging video tools and using them for storytelling and audience engagement in sports media.
Moderator: Emily Hughes Corio, West Virginia University
Panelists: James McNab, Senior Multimedia Producer, Drake University
John Mullen, Operations Manager Radio Hofstra University WRHU FM / WRHU.org and Hofstra's Executive Producer of NY Islanders Live Game Broadcasts
Eric Limarenko, Video Unit Head, Central Michigan University
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BOOTH #B100
11:30 AM – 12:45 PM
Studying Audience Behavior in a Convergent Environment: Locating Synthesis and Integration in Audience Research and Analytics [Session ID: 1212749]

Pavilion 11
[Management, Marketing & Programming]

The convergent media environment has changed audience behavior and presents an opportunity to develop new theories, epistemologies and methodological approaches that study audiences. This panel will examine media choice and use from different approaches such as big data analysis, social media listening, meta analysis, etc. Additionally, panelists from both the private sector and academia will present audience research in different contexts. The opportunities and challenges faced by audience researchers will also be discussed.

Moderator: Tang Tang, University of Akron
Panelists: Rajvee Subramanian, West Chester University of PA; Julia Waddell, West Chester University of PA & L. Meghan Mahoney, West Chester University of Pennsylvania; Understanding the Spread of Health Misinformation Online: An Audience Reception Study of “Slim by
Tang Tang, University of Akron; Understanding Multi-Screen Audiences via Big Events: A Case Study of the 2016 Rio Olympics
Matt Kaiser, Ohio University; Applied Analytics: How Audience Research Influences Decision Making in Radio Stations
Roger Cooper, Ohio University; Moving from “Either/Or” to “And/Because”: Locating Synthesis and Integration in Conceptualizing Cross-Platform Media Users
Brandon T. Sweitzer, Ohio University; Laeeq Khan, Ohio University; Dialogic Orientation of U.S. Universities on Twitter: A Social Media Analytics Approach

11:30 AM – 12:45 PM
Millennials, Gen Z’ers, and The Future of Media [Session ID: 1267902]

Ballroom F
[All Convention]

The University of Florida College of Journalism and Communications has created an unique partnership with media technology innovator, Futuri Media. Together, they have created an unprecedented R&D lab, where 35 selected students are collaboratively creating a new dynamic multi platform “radio” station using social, mobile, and audience engagement technology designed by Futuri.

This session will take attendees through the foundation and goal of the year-long research and development project the University officially launched in January 2017. Centered around an audio-based app developed by GHQ and Futuri, the G-Team is implementing app features, testing engagement, acceptance, and likability through digital and social platforms in the UF community that hosts more than 70,000 students.

You’ll see initial feedback and case studies, and hear from the students on the “G-Team” at Gainesville’s non-com CHR 95.3 GHQ, where they believe radio is on the rise. In fact, they and their five professional mentors have a theory: intelligent use of multimedia engagement tools can directly impact growth of a station’s audience and help maintain and boost terrestrial radio’s relevance in the long run.

This session is a must-attend for anyone who’s interested in learning how to make broadcast radio more relevant to the audiences of today – and tomorrow. It will be presented in part by student members of the G-Team, the faces of tomorrow’s media leadership. The sky is NOT falling: Millennials and Gen Z’ers are bullish on radio.

Moderator: Daniel Anstandig, Futuri Media

11:30 AM – 12:45 PM
Gene Roddenberry, Star Trek and the Integration of American Television [Session ID: 1212414]

Ballroom G
[History]

Coinciding with the 50th anniversary year of Star Trek, the panel focuses on the groundbreaking contribution the show had on reshaping American Television. Dr. James Forsher, the moderator, will introduce and discuss Roddenberry’s Trek, a new feature documentary which includes interviews with Roddenberry, George Takei, Nichelle Nichols and others associated with the show. The documentary explores the crew and cast experience with NBC as they struggled with the idea of an integrated cast, a kiss between a white man and a black woman and the lack of any religious discussion, instead focusing on a humanistic orientation of the future of mankind. Panelists will focus on the science of Star Trek, the definition of humanism as it was conceived by Roddenberry, and other research topics that Star Trek academics are exploring.

Moderator: James Forsher, Seattle Film Institute;
Panelists: John Brown, Adecco, at Google; Not TV As We Know It: Star Trek Had To Fit In Before It Could Break New Ground
Stefan Rabitsch, Graz University
Shanna Gikeson, Bowling Green State University
Keith Corso, Westminster College
12:00 PM – 1:15 PM
Applying for BEA Scholarships @ the BEA Booth [Session ID: 1267880]
BEA Booth in the Exhibit Hall
[All Convention]
Come to the BEA Booth to meet with Scholarship Committee Chair, Pete Orlik and learn about the new BEA administered scholarships.
Hosted by BEA Scholarship Committee Chair: Peter B. Orlik, Central Michigan University

12:45 PM – 2:00 PM
Scholar-to-Scholar Research Presentations – Session III [Session ID: 1267062]
BEA Exhibit Hall – Digital Posters
[Research]
BEA produces the next generation of research presentations with digital poster sessions. Special thanks to LG for providing BEA with the opportunity to take research presentations to the next level.
Moderator: Jennifer Meadows, California State University - Chico
International Division Presentations
Ruonan Zhang, Bowling Green State University & Chang Bi, Bowling Green State University; Effects of International Parasocial Relationships: Consumption of K-Pops and Interest in Korea
Andrew Clark, University of Texas-Arlington & Thomas Christie, University of Texas-Arlington; Programming and Policy Priorities: Changes in the Strategic Direction of the Broadcasting Board of Governors
Research Division Presentations
Kristi David, Regent University; Mary Myers, Regent University; Stephen Perry, Regent University; Valerie Gouse, Regent University & Celeste Stein, Tennessee State University; Examination of Insecure Attachment and Potential Parental Attachment to a Favorite Celebrity Through the Lens of Attachment Theory
Abdulsamad Sahly, Arizona State University & Will Kimnally, University of Central Florida; Examining Presence and Influence of Linguistic Characteristics in the Twitter Disclosure Surrounding the Women's Right to Drive Movement in Saudi Arabia
Yiyi Yang, University of Alabama; Normative Experience or taboo? Understanding College Women's Drinking in the Intersection of Religiosity, Drinking Norms, and Social Media
Gretchen Dworznik, Kent State University & Rekah Sharma, Kent State University; Rest in Posts: TV Journalists' Facebook use Following the Roanoke Shootings
Catherine A. Luther, University of Tennessee-Knoxville & Xu Zhang, University of Tennessee-Knoxville; Sputnik News Coverage of the Snowden Case and Indicators of Russian Propaganda
Trisha T.C.Lin, National Chengchi University; Yi-hsuan Chiang & Shih Hsin University; Why Do We Use Second Screen Device? Predictors of Dual Screening and Impacts on Online and Offline Political Participation Among Taiwanese Internet Users

1:15 PM – 2:15 PM
Topic Talk: Building the Hunger for Media Production in your Department [Session ID: 1264367]
BEA Exhibit Hall – Topic Talks
[All Convention]
As a small liberal arts college in New York City, St Francis College (SFC) is a small community in a large city. The mission of the college is to provide "a strong liberal arts curriculum" founded on "academic excellence, spiritual and moral values, physical fitness, social responsibility, and life-long learning". In the Communication Arts Department, faculty encourage students to take part in the comprehensive production offerings (film, television, radio, and audio) for personal development and learn all the skills that are necessary to thrive in today’s competitive media environment, and a large portion are involved and hungry to learn new skills and collaborate with others on media production projects. Talk to faculty about ways of approaching media arts production in a small Communications department.
Moderator: David J. Gewirtz, St. Francis College
Presenter: Brian Gregory, St. Francis College
Panelists: Augusta Palmer, St. Francis College
1:15 PM – 2:30 PM
Service-Learning Division Organizational Meeting [Session ID: 1238811]
Conference Room 1/2
[Service Learning]
Do you participate in service-learning or want to become involved? Do you want to learn more about service-learning? Are you looking for a place where you and your student's service-learning activities and scholarship can be recognized? Are you interested in a service-learning BEA Interest Division? If so, join us for this organizational meeting. We will discuss the proposal for creating a new BEA interest division including the description, rationale, goals and benefits of a service-learning division. We will explore the process for creating a new interest division and what we need to do to organize ourselves.
Moderator: Candace Egan, California State University - Fresno

1:15 PM – 2:30 PM
Rotate! The Horizontal vs. Vertical Video Debate [Session ID: 1212259]
Conference Room 4/5
[Production Aesthetics & Criticism | Interactive Media & Emerging Technologies]
Mention vertical aspect ratio video in the production studio and a heated discussion will follow. Should we be shooting it? Teaching it? Why or why not? Educators from across the country will present the case for each format, followed by a moderated open forum. A 40-year industry veteran will respond to the discussion. This panel won’t resolve the debate, but it may reaffirm or expand the view of all in attendance.
Moderator: Sandy Henry, Drake University
Panelists: Lakshmi N. Tirumala, University of Cincinnati
          Todd D. Evans, Drake University
          Jamie Litty, University of North Carolina - Pembroke
Respondent: George Christ, Applied Art & Technology

1:15 PM – 2:30 PM
Turn it on! Unique Programming Ideas to Invigorate Student Media [Session ID: 1212582]
Pavilion 1
[Student Media Advisors]
Creating content is an important part of student media. Yet, it’s often a struggle to come up with new/innovative ideas. The presenters on this panel come from programs of all shapes and sizes and they have a plethora of programming ideas to share! These ideas can work for media that is student-run, academic or something in between. We challenge you NOT to come away with at least one new idea to invigorate your programming.
Moderator: Robin Cecala, Point Park University;
Panelists: Richard Vogel, Lincoln Memorial University
          Stephanie Rice, University of Central Florida
          Lance Liguez, University of Texas - Arlington
          James Schiffman, Georgia College & State University
          Dave Fisher, Ohio State University
          Sara Drabik, Northern Kentucky University

1:15 PM – 2:30 PM
Going LIVE, online? How TV stations are rushing to LIVE social media to save the TV audience
[Session ID: 1212424]
Pavilion 2
[News | Interactive Media & Emerging Technologies]
LIVE social media is the newest demand of broadcasters today. They are being required to go LIVE from the field and in the studio (on Facebook/Twitter/Periscope). The reason for this is the changing algorithms on social media platforms. Is this a new trend? Will it stay? We will present some data from on-air ratings compared to social media analytics from live online content. We will discuss ethics in going live, how to teach it to students and describe the “algorithm” nightmare newsrooms are currently facing (basically, it's hard to figure out WHO is actually watching.. online).
Moderator: Darren J. Sweeney, Central Connecticut State University
Panelists: Chandra Clark, University of Alabama
          Anthony Adornato, Ithaca College
          Steve Yavner, Central Connecticut State University
          Jim Robinson, The Weather Channel
1:15 PM – 2:30 PM
Outstanding Journal of Radio & Audio Media Article [Session ID: 1214739]

Pavilion 3
[Radio & Audio Media]

This panel highlights the author of the “Outstanding Research Article” from the 2016 editions of the Journal of Radio & Audio Media, Michael Socolow, University of Maine for his article, “The C.B.S. Problem in American Radio Historiography.” Representatives of the Radio and Audio Media Division will discuss the importance of the award winning research to the study of broadcasting, and how the ideas and research in the article could be used in the context of a classroom lecture, activity, or assignment.

Moderator: Andrew M. Clark, University of Texas - Arlington
Panelists: Michael Socolow, University of Maine; The C.B.S. Problem in American Radio Historiography
Anne MacLennan, York University; Editor, Journal of Radio & Audio Media
Respondent: Michael W. Huntsberger, Linfield College

1:15 PM – 2:30 PM
Is VR a Reality? VR Production in the College Curriculum [Session ID: 1203668]

Pavilion 9
[Interactive Media & Emerging Technologies | Production Aesthetics & Criticism]

Experience virtual reality projects that your students can accomplish! This panel will focus on both the production and pedagogical aspects of bringing Virtual Reality production into the college classroom. Panelists will discuss strategies for teaching VR production (360 video, immersive audio, and animation/world building) – and you will get a chance to see the results. Professors and industry experts will also explore the challenges and opportunities of incorporating these new technologies into digital media curricula.

Moderator: Norm Medoff, Northern Arizona University
Panelists: Giovanni Castillo, Northern Arizona University
Reid Perkins-Buzo, Southern Illinois University @ Carbondale
Jeremy Clover, Head of Analytics, Oculus
Eric R. Williams, Ohio University

1:15 PM – 2:30 PM
Beyond the Wall: Combined storytelling curriculum for journalism and strategic communications students [Session ID: 1211379]

Pavilion 10
[Curriculum, Assessment & Administration]

Journalism and Public Relations educators will share class plans and discuss the benefits and challenges of teaching visual and interactive storytelling skills to journalism and PR students in the same classroom while teaching respect and understanding for each other’s craft. Classes discussed will include Video Storytelling, Advanced Social Media and Community Building, Broadcast Storytelling and running a Student Video Production Agency.

Moderator: Mary McFarland, West Virginia University
Panelists: Sara Magee, Loyola University Maryland
Melissa L. Janoske, University of Memphis
Catie Grant, Penn State University

1:15 PM – 2:30 PM
Alternate Careers in Sports Broadcasting [Session ID: 1212597]

Pavilion 11
[Sports]

Many of our sports broadcasting students are focused on careers behind the mic. However there is a growing need for well-trained behind-the-scenes personnel in sports and entertainment media. Sports broadcasting professionals will talk about these exciting career and apprentice opportunities in live broadcast production and engineering.

Moderator: George Hoover, NEP
Panelists: Patty Power, EVP, Operations & Engineering at CBS Sports
Jason Cohen, VP, Sports Production, HBO Sports
Chris Brown, Sr. Director of Technical Operations, Turner Sports
Vanessa Lindsey, Dir. of Production Management and Operations for NBA TV
Glen Levine, President, NEP US
1:15 PM – 2:30 PM

Baes Will Be Boys: The Transitioning Role of Women in Gaming, TV, Film, and Popular Culture
[Session ID: 1212509]

Ballroom F
[Gender & Sexuality | Multicultural Studies]

Traditional roles for women in media have historically been relegated to the passive: loyal wives, girlfriends, victims, temptresses, and rewards. But recently, women are taking much more active roles; yesterday’s damsels are today’s heroes, saviors, and champions. This panel seeks to promote discussion of prevalent and controversial issues related to the way gender is depicted in gaming, films, and television, and asks if, how, and why these roles are changing in recent years.

Moderator: Roger Buddy Allman, Grand Valley State University
Panelists: Nicole Grams, Central Michigan University; Christina Bullock, Regent University; Jenn Billinson, Christopher Newport University; Auto Women: Gender and Mobility from the Driver’s Seat and Beyond; Making Good on the Promise of the Digital Revolution: Netflix Original Content and Intersectional Representation of Female Characters

1:15 PM – 2:30 PM

Research Podium Session: ’2017 Lifetime Achievement Award in Scholarship’ recipient, Donald G. Godfrey, Arizona State University; “History and the Human Experience” [Session ID: 1267901]

Ballroom G
[All Convention]

History is like any subject that traditionally revolves around human values. As Asa Briggs stated, “It is my task...to use my imagination and to communicate with an audience bigger than other historians.” Briggs suggests there are no singularly accepted methods for our historical research. The very diversity of our media records each require different analytical approaches. Our methodology must be developed, defended and rigorously applied to the available evidence. This results in the discovery of new truths.

While tradition, analytical and critical works provide the mainstream of the historical research, there is a new developing trend—documentary preservation. This is not to be confused with historical media film and television documentary. Documentary Preservation is historical research contributing to the preservation and publication of written original document, papers, evidence and the detailed records of the past.

While tradition, analytical and critical works provide the mainstream of the historical research, there is a new developing trend—documentary preservation. This is not to be confused with historical media film and television documentary. Documentary Preservation is historical research contributing to the preservation and publication of written original document, papers, evidence and the detailed records of the past.

In all our research, “it is not enough to create new knowledge and keep it cycling within the University; we need to take our knowledge and share it.” Only then is it truly meaningful.

2:30 PM – 3:45 PM

Scholar-to-Scholar Research Presentations – Session IV [Session ID: 1267074]

BEA Exhibit Hall – Digital Posters
[Research]

With special thanks to LG, BEA produces this digital poster session.

Moderator: Jennifer Meadows, California State University - Chico

Curriculum, Assessment & Administration Presentations
Jamie S. Switzer, Colorado State University & Ralph V. Switzer, Colorado State University; The Flipped Classroom: Preparing Students for Tomorrow's Media
Nick Taylor, University of Texas Pan American; Copyright: Avoiding Pitfalls and Debunking Common Student Myths, Advice From Copyright Librarians

Interactive Media & Emerging Technologies Presentation
Ryan Rogers, Marist College; The Motivational Pull of Video Game Feedback, Rules, and Social interaction: Another Self-determination Theory Approach

News Division Presentations
Ran Wei, University of South Carolina & Ven-hwei Lo, Chinese University of Hong Kong; Perceived Bias in News Coverage of the 2016 Televised Presidential Debates and Corrective Action on Social Media
Jin Yang, University of Memphis; Talking Points on Immigration in the 2016 Presidential Campaign: Compare U.S. TV’s Coverage of Donald Trump and Bernie Sander’s Positions

Sports Division Presentations
Ryan Rogers, Marist College, Keith Strudler, Marist College & David Baltaxe, Unanimous AI; Collective Intelligence and Busted Brackets: The Role of Expertise and Dedication in Selecting NCAA Men's Basketball Tournaments Using Swarm Intelligence
2:45 PM – 4:00 PM
Research Division – Top Paper Presentations [Session ID: 1258775]
Conference Room 1/2
[Research]

Please join us as we hear the top papers presented from the Research Division.
Vice Chair/Paper Competition Chair: Hailey Sweitzer, Ohio University

Debut Paper Competition
1st Place: Anthony Koschmann, Eastern Michigan University & Douglas Bowman, Emory University; *Simultaneous Estimation of Supply and Demand For Legal and Illegal Motion Pictures*

2nd Place: Brian Calfano, University of Cincinnati & Kevin Swift, Methodist University; *Leader Tease: The Effect of Elite Cues in News Teases on Political Information Use*

Open Paper Competition
1st Place: Chih-Hui Lai, National Chiao Tung University; Tang Tang, University of Akron; *Curated flows in the U.S., China, and Australia: From Information Behavior to Disaster Preparedness*

2nd Place: Glenn Cummins, Texas Tech University & Travis Loof, Texas Tech University; *Gaging the Experience of Parasocial Interaction via Cognitive Resource Availability*

2:45 PM – 4:00 PM
Media Education for a Digital Generation in the Middle East [Session ID: 1211589]
Conference Room 4/5
[International | Curriculum, Assessment & Administration]

The arrival of the digital world has changed how many in the U.S. disseminate educational information. The same is true for those receiving this information: students. This situation is not unique to the U.S.; it is an international phenomenon. It will come as a surprise to some that the Arab world is quite digitally connected. With varying degrees of success, educational institutions there have attempted to use new digital ways of helping students learn. This panel explores what several educational institutions have done to help students of higher education have better mass media educational experiences.

Moderator: Douglas A. Boyd, University of Kentucky
Panelists: Hussein Amin, American University in Cairo; *Journalism and Communication Education in the Arab world: Between Old Model Curricula and New Media Industries*

Naila Hamdy, The American University in Cairo, Egypt; *Facebook Groups, Tweeting, What’s App Messages, and Reporting: Teaching Social Media in Egyptian Journalism Programs*

Yousef Al-Failakawi, Kuwait University; *How Do Social Media Affect the Education of Kuwaiti Students*

Dina Ibrahim, San Francisco State University; *The Curricular Impact of Strategic Alliances with the Entertainment Industry in the Middle East*

2:45 PM – 4:00 PM
Taking the Plunge: Teaching video journalism 100 percent online [Session ID: 1212572]
Pavilion 1
[Curriculum, Assessment & Administration]

This presentation will gather top practitioners to explain and explore the efficacy of their online efforts to train both BA-level and MA -degreed video journalists to enter the field with a running start in the digital age. The programs are all fully online and accredited.

Moderator: Sara-Ellen Amster, National University
Panelist: David M. Arond, MultiMedia Communications, LLC
2:45 PM – 4:00 PM
Sports Webcasting – Going "live" a 100 times a year [Session ID: 1212413]

Pavilion 2
[Sports]
Southeast Missouri State University covers over 100 OVC sporting and cultural arts events each academic year. This panel presentation will discuss engineering, production and academic elements that makes a live webcast work. Faculty and staff members work with 90+ students each semester to produce a variety of sporting and arts events and stream live – the challenges, obstacles and the successes are many.

Moderator: Jim Dufek, Southeast Missouri State University
Panelists: Tom White, Southeast Missouri State University
Anthony Scherer, Southeast Missouri State University

2:45 PM – 4:00 PM
Coffee and Conversation with Deborah Parenti and Jay Bailey [Session ID: 1238866]

Pavilion 3
[Radio & Audio Media]
Behind every successful career, there's a story – uniquely personal yet all bound by a common desire to achieve. For some, the path involves moving up the ladder – for others, it's breaking the mold with a revolutionary new concept. Every story, however, offers invaluable lessons to be learned and shared.

BEA is proud to present "Coffee and Conversations" with some of the radio industry's top professionals who will share their career stories and offer their wisdom on what it has taken them to succeed, how they faced, overcame and used the opportunities and challenges they encountered – and most of all, why it's been a satisfying and worthwhile adventure every step of the way.

Bring your coffee – we'll supply the conversation starter!

Deborah Parenti
Publisher, Radio Ink, RBR and TVBR

Jason Bailey
Chief Executive Officer, Sun Broadcast Group, Inc.

2:45 PM – 4:00 PM
Reflecting on media, race, and politics as we enter the post-Obama era [Session ID: 1212827]

Pavilion 9
[Multicultural Studies]
This roundtable will explore the post-Obama era media in a variety of ways. First and foremost, there are cultural and racial issues. Has the first African American president changed the culture and media? There are also the ways the Obama campaigns changed the way media platforms are used to communicate with the public. The roundtable will also look at the legal/regulatory changes left behind by the Obama FCC? How did President Obama's governing philosophy change the media industry and how will those changes have a ripple effect in the generation to come? These are the questions to be explored in this roundtable. The discussion will begin with a brief, five-minute opening statement from each of the roundtable participants. This will be followed by an open-ended discussion between the participants and open up to a Q&A with the audience. The goal of this session is not to present research but to provoke a discussion about the status of media, post-Obama, in terms of content, culture, changing platforms, and the law.

Moderator: Robert N. Spicer, Millersville University of PA
Panelists: Dwight E. Brooks, Hofstra University; *Media ownership, community journalism, and criminal justice in a post-Obama America*
Tameka Winston, Tennessee State University; *Race issues and Twitter in the post-Obama era*
Kevin Johnson, California State University - Long Beach; *(Post-)Racial Rhetoric and Social Media Post-Obama Presidency*
Robert N. Spicer, Millersville University; *Campaigns, race, and media after Obama*
2:45 PM – 4:00 PM
@30ideasin:90 Creative ways to fund student broadcast projects in 'under-resourced' programs
[Session ID: 1212878]

Pavilion 10
[Two-Year/Small Colleges]

Broadcast and multi-media academic programs at small colleges and universities are struggling to remain afloat as viable alternatives to larger programs. This session offers hope and best practices among successful, small programs implementing innovative initiatives on shoestring resources. Creative approaches and strategies will be offered from those who are bucking the tide to close or merge broadcast programs into other campus colleges. Attendees will also participate in an interactive manner that will yield a collective "product" at the end of the session.

Moderator: Ann Wead Kimbrough, Florida A&M University
Panelists: Rahman Johnson, Edward Waters College
Carlos Wilder, Owner, CTW Broadcasting, Inc. and Creative Visual Content Manager, Florida A&M University
Edith Thorpe, General Manager, Norfolk State University, WNSB 91.1 Radio

2:45 PM – 4:00 PM
Getting smart with a smart phone: cutting-edge mobile tools in today's new media world
[Session ID: 1212563]

Pavilion 11
[Interactive Media & Emerging Technologies | News]

This panel will look at digital mobile tools like Snapchat, Facebook Live/Periscope, Videolicious, iPhone video, and social aggregator Banjo...Tools that have outlasted others and have now matured.. Award-winning industry professionals, now teaching at the collegiate level will show how these apps are taking storytelling to the next level. They’ll discuss how educators and students can integrate this technology into existing classes, college newscasts and multimedia publications.

Moderator: Bob Gould, Michigan State University;
Panelists: Bethany Swain, University of Maryland
Shawn Montano, Emily Griffith Technical College
Gina Martino-Dahlia, West Virginia University
Mike Castellucci, Michigan State University

2:45 PM – 4:00 PM
BEA "Best of" Festival of Media Arts Rehearsal [Session ID: 1265172]

Ballroom C

All "Best of" Festival of Media Arts winners should plan to attend the dress rehearsal for the BEA Best of Festival King Foundation Awards.

Festival Creative Producer: Glenn Hubbard, East Carolina University
Festival Producer: Iveta Imre, University of Arkansas at Little Rock
2:45 PM – 4:00 PM

**Walter at 100—What Would Cronkite Do?: Assessing the Future of Broadcast News 100 Years After the Birth of Walter Cronkite [Session ID: 1214851]**

Ballroom F

[History]

On his way to cover Korea for CBS News, Walter Cronkite was rerouted to Nevada’s Yucca Flats to broadcast a nuclear bomb test for the network’s newly acquired Washington, D.C., television affiliate. “They threw me into the breach,” Cronkite would recall later, “because everybody else was busy, really, everybody else had commercials on radio or had gone to Korea already. But as soon as I got to it, and in there, I just felt that this was the medium of tomorrow.” On the occasion of what would have been Walter’s 100th year, this unique panel of newsroom veterans, historians, and media futurists, all from ASU’s Walter Cronkite School of Journalism and Mass Communication, will use Uncle Walter’s record as a visionary and his resume of calculated risks to inform a discussion of the unique restraints and opportunities facing the news organizations in “Imagining Tomorrow’s Media.” The monetization of innovation in commercial news media dominates conversations in the industry and the academy, especially at Cronkite School.

**Moderator:** Ian C. Punnett, Ohio Northern University

**Panelists:**
- B. William Silcock, Arizona State University; Director of Cronkite Global Initiatives, Humphrey Program Curator
- Jessica Pucci, Arizona State University; Professor of practice at the Cronkite School
- Dan Gillmor, Arizona State University; Director of ASU’s Knight Center for Digital Media Entrepreneurship and a fellow at the Berkman Center for Internet & Society at Harvard University
- Heather Lovett Dunn, Arizona State University; Content director for Cronkite News
- Jim Jacoby, Arizona State University; Cronkite School professor of practice, Emmy-winning editor
- Madeleine Liseblad, Arizona State University; Cronkite School doctoral candidate

4:15 PM – 5:30 PM

**Drop the Mic: Teaching Public Speaking from a Broadcast Performance Perspective [Session ID: 1212350]**

Conference Room 1/2

[Curriculum, Assessment & Administration | Two-Year/Small Colleges]

Introduction to public speaking is often a university core that many students are required to complete in order to graduate and, naturally, most of these public speaking courses are housed in departments that contain mass communication faculty who have either a journalism and/or broadcast media background. As a result, they often are asked to teach an introductory public speaking class along with their media courses. Smaller universities and 2-year colleges are more likely than larger institutions to require this responsibility; nevertheless, hundreds of media instructors teach an introductory public speaking course on a daily basis while juggling their media courses. Though there is a true and tried way to teach public speaking, this panel will discuss the parallels with the techniques typically taught for public speaking and the methods taught for broadcast performance courses. The panel consists of faculty members who have a broadcast media background and also have or currently teach public speaking from a broadcast performance perspective. The panel will discuss how integrating concepts like show prep/research, broadcast delivery, and personality development can benefit the instruction of public speaking and enhance the student’s development and preparation skills.

**Moderator:** Marjorie Yambor, Western Kentucky University

**Panelists:**
- David Nelson, University of Central Oklahoma
- Sam Lovato, Colorado State University - Pueblo
- Chad J. Roberts, Central Michigan University
4:15 PM – 5:30 PM

International Division – Top Paper Presentations [Session ID: 1263568]

Conference Room 4/5
[International]
Please join us as we hear the top papers presented from the International Division.

Research Chair: Quan Xie; Bradley University

Debut Paper Competition
1st Place: Sasha Allgayer, Bowling Green State University; Evaluation of the Eurovision Jury: Are They Fulfilling Their Purpose?
2nd Place: Yicheng Zhu, University of South Carolina; The Dependence of Folk-realists on Negative Media

Open Paper Competition
1st Place: Xiaoqun Zhang, University of North Texas; Assessing the Media Visibility of China’s President Xi Jinping’s First-three Year Governance in The New York Times
2nd Place: Ting Yang, Southwest University of Political Science & Law & Sangho Seo, Konkuk University; Teenagers’ Social Media Use and Civic Engagement: Focused on Weibo in China

4:15 PM – 5:30 PM

To the Teleplay and Beyond! Teaching the Other Essential Documents of Scriptwriting [Session ID: 1212331]

Pavilion 1
[Writing | Production Aesthetics & Criticism]

Screenwriters create scripts – also treatments, loglines, plot diagrams, and of course "bibles." Even pitches need dramatic structure. This panel examines how we teach these elements to our students.

Moderator: Carey Martin, Liberty University

Panelists: Trey Stohlman, Central Michigan University; In the Beginning: The ’Bible’ as Genesis of a Series
Kristine Weatherston, Temple University; Visualizing the Story: How Plot Diagrams Save Scripts from Flatlining
Dennis Patrick Conway, Valdosta State University; Loglines: Sell your Story in a Sentence
Warren Lewis, California State University - Fullerton; Crafting the Treatment: Teaching Tool, Story Exploration and Sales Document
Mary Beth O’Connor, Purdue University Northwest; Pitch Perfect: Teaching Beginners the Art of the Pitch

4:15 PM – 5:30 PM

Athletics & Academics: A Synergetic Production Model [Session ID: 1212421]

Pavilion 2
[Sports]

The sports production industry is one of the fastest growing segments in Broadcasting. This growth represents a rich environment for placing well-qualified students in industry positions upon graduation. Most university programs include both sports teams and many include broadcast and/or broadcast journalism programs. This panel will examine creative ways to bring the two programs together to serve the needs of both.

Moderator: Don Piper, Palm Beach Atlantic University

Panelists: Don Piper, Palm Beach Atlantic University
John Turner, Towson University
Erica Taylor, Texas Tech University
John Mark Dempsey, Texas A&M University at Commerce
Timothy Scepansky, Widener University
David Deeley, University of North Florida
4:15 PM – 5:30 PM
Wagging The Dog: Is Social Media Dramatically Changing Mainstream News Content.. And Is That All Bad? [Session ID: 1212261]

Pavilion 3
[Interactive Media & Emerging Technologies | News]

We hear a lot about how mainstream media news outlets are trying to reach new audiences through social media platforms. But have platforms such as Twitter and Facebook now fundamentally changed both the kind of stories news outlets cover AND how they are reported? A panel of educators and professionals will look at what both research and first-hand experience reveal.

Moderator: Edward Beebout, Sonoma State University
Panelists: Marty Gonzalez, San Francisco State University
Gina Baleria, San Francisco State University
Brian Sheridan, Mercyhurst University
Terry Likes, Tennessee State University

4:15 PM – 5:30 PM
Beyond the Associate's Degree [Session ID: 1212022]

Pavilion 9
[Two-Year/Small Colleges]

Certificate programs can be an effective way to offer short-term programs for those who don't want to take on a full degree program. On the other hand, can certificate completers get jobs? Can they transfer? What's the benefit of earning a certificate? Meanwhile, in some states, two-year colleges are offering four-year degrees. Either through partnerships with four-year institutions or on their own, two-year Colleges now have the ability to confer bachelor's degrees in some programs. If you are thinking of adding new program options within your program, this panel is for you.

Moderator: Brian Wheeler, Pikes Peak Community College
Panelists: James Crandall, Aims Community College
Denise Belafonte-Young, Lynn University

4:15 PM – 5:30 PM
Spotlight on Research: Religion and Media Interest Division [Session ID: 1247207]

Pavilion 10
[Religion & Media]

This panel highlights research pertaining to the intersection of religion and media. Presentations include a variety of media platforms and religious discourse genres.

Moderator: Heather Hamilton-Stilwell; California Baptist University
Panelists: Heidi D. Campbell, North Greenville University; Effects of Political Polarization on Facebook Use by Those Who are Religious
Christina Bullock, Regent University; A God Who Blogs: Divine Speech Codes in Online Prophecy
Kristi David, Regent University; The Implicit Mediation of Religion as seen in Zombie Culture
4:15 PM – 5:30 PM
Innovative Training to Sustain Tomorrow’s Student Media: Softening the blow of graduating student media leaders [Session ID: 1212700]

Pavilion 11
[Student Media Advisors | Radio & Audio Media]

One of college radio’s toughest issues is the loss of a great student leader to graduation or transfer. The departure of quality student leaders impacts the entire station and slows its momentum. New leaders must be trained and given time to establish their own foundation, which may not happen until the next semester or following year. This panel will highlight innovative training programs that help cultivate student media leaders from semester to semester, and it will discuss ways to soften the blow of departing leaders while providing sustained stability to student-run stations.

Moderator: Bradford L. Yates, University of West Georgia;
Panelists: Shawn Isaacs, University of West Georgia
Rich Green, Indiana State University
Brian Rackham, Northern Arizona University
Rachel Cook, University of West Georgia

4:15 PM – 5:30 PM
Current Issues in Law and Policy [Session ID: 1188435]

Ballroom F
[Law & Policy]

This longest continuously-offered convention session in BEA history again this year looks at a wide range of important legal and policy issues for communications media. These are issues being addressed by the Congress, the Administration, the FCC and other agencies, as well as in the courts, the states and in academia. Representatives of the federal government and industry groups, plus leading communications law and technical experts, will provide attendees with insights and answers on key topics relating to electronic communications and media. Barry Umansky, a BEA past-president and former deputy general counsel of the National Association of Broadcasters, will moderate the session and pose questions to panelists. Following commentary by the expert panel, session attendees will be able to voice their own questions to the presenters.

Moderator: Barry D. Umansky, Ball State University
Panelists: Barbara Kreisman, Division Chief, Video Division, Media Bureau, FCC
Peter Doyle, Division Chief, Audio Division, Media Bureau, FCC
Ann West Bobeck, Special Counsel, Covington & Burling LLP
Stuart N. Brotman, Howard Distinguished Endowed Professor of Media Management and Law, University of Tennessee @ Knoxville
Howard M. Liberman, Partner, Wilkinson Barker Knauer LLP

2018-2019 BEA Student Scholarships
Over $25,000 awarded to graduates and undergraduates each year.
Deadline: 10/11/17

www.BEAweb.org/Scholarships
5:30 PM – 8:00 PM
The BEA Best of Festival King Foundation Awards Ceremony [Session ID: 1238859]

Ballroom C
[All Convention]
An exhibition of the top juried creative works of faculty and students in the 2017 BEA Festival of Media Arts. Come and see the ‘best of the best’ as we honor the overall winners in the following competitions: audio, video, documentary, interactive multimedia, news, scriptwriting, two-year and small colleges, and sports. Have a seat in Ballroom C and enjoy light predinner refreshments and cocktail snacks as you watch the 2017 winners accept their awards. Each recipient will be honored with the presentation of a specially produced tribute video and a $1,000 cash award from the Charles and Lucille King Family.

Sponsored by: The Charles and Lucille King Family Foundation
Festival Chair: Lowell A. Briggs, York College of Pennsylvania
Festival Creative Director: Glenn Hubbard, East Carolina University
Festival Producer: Iveta Imre, University of Arkansas at Little Rock
Production Team: East Carolina University & University of Arkansas at Little Rock Students

Faculty Audio Competition
Don Connelly & Dr. Bruce H. Frazier, Western Carolina University; Blackbeard’s Ghost and the Queen Anne’s Revenge (Long-Form Production Category)

Student Audio Competition
Tim Ning, Adam Walker, Alex Laney & Alex Cathey, Northwest Missouri State University; Lifted - Audio Replacement (Multimedia Sound Design Category)

Faculty Documentary Competition
Timothy D. Sorel, University of Florida; My Kid is Not Crazy: A search for hope in the face of misdiagnosis (Long Form Video or Film Documentary Category)

Student Documentary Competition
Melina Tupa, UC Berkeley Graduate School of Journalism; The Search (Long Form Video or Film Documentary Category)

Faculty Interactive Multimedia Competition
Adam Peruta, Syracuse University; Traditions Challenge Mobile App (Entertainment & Emerging Technologies Category)

Student Interactive Multimedia Competition
Katherine Habrel, Marie Ortenburger & Minn Wang, Michigan State University; The New Vinyl (Small Team Category)

Faculty News Competition
Angela Kocherga, Arizona State University; Border Wall (Television Hard News Reporting Category)

Student News Competition
Olivia Richard, Arizona State University; Phoenix Veterans Courts (Radio Feature Reporting Category)
Ryan Eskalis & Susann Shin, University of Maryland; ViewFinder: Blindsided (Television Hard News Category)
Erik Webb, Elizabeth Bilka, Daniel MacLaury & Ashley Bohle, Elon University; Elon Local News Full Broadcast October 31, 2016 (Television Newscast – airing 3 days per week or less)

Faculty Scriptwriting Competition
Imelda O'Reilly, James Madison University; Beneath the Boy's Cry (Feature/TV Hour Category)

Student Scriptwriting Competition
Jessica Cannell, Purdue University Northwest; Humans: Episode 9 (Television Spec Category)

Student Sports Competition
Connor Nichols & Tyler Bradfield, Ball State University; Ball State Sports Link: Dear Teddy (Television Sports Story/Feature Category)

Student 2-Year/Small College Competition
Gabriel Gonzales, Sarah Schroeder, & Oliver Eldridge, Azusa Pacific University; Red Lotus (Narrative Video/Broadcast Production Category)

Faculty Video Competition
Dawn W. Ford, George Fox University; Hidden Beauty: Tokyo (Mixed Video Category)

Student Video Competition
Emily Hamilton, George Fox University; Lucy and the Fly (Animation/Mixed/Experimental)
Adam Konger & Randi Orr, Huntington University; The Julie Amos Story (Promotional Category)
Tuesday, April 25

7:30 AM – 3:00 PM

BEA2017 Convention Registration [Session ID: 1138006]

BEA Exhibit Hall

Pick up your credentials at the BEA registration desk along with your conference bag and official BEA convention program.

7:30 AM – 8:45 AM

BEA’s “Collective” District Meetings & Newcomers Welcome Breakfast [Session ID: 1239390]

Pavilion 9

[All Convention]

Start your day by having coffee and bagels with your District Representative and find out what’s happening in your district and at BEA. Breakfast starts at 7:30 AM in Pavilion 9 where BEA Leadership will talk about what happened in 2017, and what’s ahead for 2018. This is a great place for new BEA members to find out more about the association. Geographic districts will breakout following a brief presentation and Q&A.

Jessica Strelitz, Director of Strategic Partnerships at the Online News Association, will share information on a VR program open to media educators and others in the digital journalism community called Journalism 360. The program's goal is to help news organizations, journalists, technologists, content creators and educators experiment with all forms of immersive storytelling, including 360 video, augmented and virtual reality. ONA is a founding partner of this global program along with the John S. and James L. Knight Foundation and Google News Lab.

Presenters: Heather Birks, Broadcast Education Association
Augie Grant, BEA President 2016-2017, University of South Carolina
Michael Bruce, BEA President 2017-2018, University of Alabama

DISTRICT 1: Pavilion 1
Connecticut, Delaware, Maine, Massachusetts, New Hampshire, New Jersey, New York, Pennsylvania, Rhode Island & Vermont
Gregory Bray, SUNY-New Paltz
Stacey Irwin, Millersville University

DISTRICT 2: Pavilion 2
Alabama, Florida, Georgia, Mississippi, North Carolina, South Carolina & Tennessee
Vic Costello, Elon University

DISTRICT 3: Pavilion 3
Kentucky, Maryland, Michigan, Ohio, Virginia, Washington, DC & West Virginia
Max Grubb, Youngstown State University

DISTRICT 4: Pavilion 9
Illinois, Indiana, Iowa, Minnesota, Nebraska, North Dakota, South Dakota & Wisconsin
Susan Smith, Ball State University

DISTRICT 5: Pavilion 10
Arkansas, Colorado, Kansas, Louisiana, Missouri, New Mexico, Oklahoma & Texas
Tony DeMars, Texas A&M University-Commerce
Glenda Balas, University of North Texas–Dallas

DISTRICT 6: Pavilion 11
Alaska, Arizona, California, Hawaii, Idaho, Montana, Nevada, Oregon, Utah, Washington & Wyoming
Kim Zarkin, Westminster College - Salt Lake City

DISTRICT 7: Ballroom F
All two-year schools in the USA
James Crandall, Aims Community College
Thomas McDonnell, Metropolitan Community College

DISTRICT 8: Ballroom G
BEA All International Programs
Kim Fox, American University in Cairo
9:00 AM – 3:00 PM
NABEF/BEA Annual Career Day [Session ID: 1011999]
BEA Exhibit Hall
[All Convention]
Each year we partner with the NAB Education Foundation (NABEF) to host the spring NAB Show Career. Career Day provides an excellent opportunity for media companies to network with faculty and college students who are interested in an electronic media career. In addition to a variety of media recruiters, Career Day includes a series of informative sessions and one-on-one career coaching.

9:00 AM – 12:00 PM
BEA Publications Committee Meeting [Session ID: 1266265]
BEA Exhibit Hall – Conference Room
BEA Publications Committee Chair: Susan L. Brinson, Auburn University

9:00 AM – 10:15 AM
Work Smarter, Not Harder: Examples and tips for how research and teaching can complement one another [Session ID: 1212747]
Conference Room 1/2
[Research | Curriculum, Assessment & Administration]
How can your classroom instruction benefit from applying research-inspired practices and content? How can your research be positively influenced by teaching? This panel addresses these questions and highlights ways to maximize productivity and synergies. Panelists tackle the benefits of overlapping instruction and research, applying research to best practices of group work and reducing bias, turning a curriculum development task into a book deal, and an international perspective on the connections between teaching and research.
Moderator:  Bridget Rubenking, University of Central Florida
Panelists: Katie Coronado, University of Central Florida; From student curriculum need to program development to writing a textbook: Building a Hispanic media initiative
Nicholas Matthews, DigiPen Institute of Technology; Optimizing cooperation via accountability and group size
Curtis Matthews, Kansas State University; From subtle to not so subtle: Using the cues hypothesis to facilitate student understanding about identity-based inequity and bias
Teresa Lynch, Indiana University; Does classroom instruction lead to research? Does research lead to instruction? YES!
Allison Eden, Michigan State University; Teaching, research applications, and research expertise: An international comparison

9:00 AM – 6:00 PM
Avid Media Composer Certification – Part II [Session ID: 1267930]
Conference Room 3
[All Convention]
Interested in teaching Avid Media Composer, pursuing Avid Certification, and implementing the Avid Learning Partner program with Avid Certification for students? The Avid Educator Workshop is designed to enable these opportunities and this will be the very first delivery of this workshop in a blended model. A new Avid alliance with Lynda.com will provide official content online in advance of the expedited 2-day classroom component. Best of all, there is no additional cost to attend! This is part two of the two-day course. Please see the online app for registration information.
9:00 AM – 10:15 AM
Making Accessibility Accessible: Designing accessible course material and teaching students about accessibility [Session ID: 1212826]
Conference Room 4/5
[Curriculum, Assessment & Administration | Interactive Media & Emerging Technologies]
Accessibility has become an important issue for the media industry in general as well as an issue for educators providing online material. This panel takes a two-pronged approach to bring accessibility into the classroom. First, it offers classroom-tested accessibility exercises for web-based material and for introducing students to creating video descriptions. Second, it offers advice for teaching accessibility by example—helping faculty make sure that their own material is accessible to students who might have a disability.
Moderator: Ed Youngblood, Auburn University
Panelists: Lakshmi N. Tirumala, University of Cincinnati; Making Visuals Verbal: An exercise in understanding and implementing video descriptions
Ed Youngblood, Auburn University; Exercises in teaching web accessibility
Robin Haislett, Weber State University; Bringing Writing Up to Code: Accessibility in Writing and Online Courses
Andrew Tyler, Weber State University; Flip your class and make it accessible too

9:00 AM – 10:15 AM
Production Aesthetics & Criticism Division Business Meeting [Session ID: 1238764]
Pavilion 1
[Production Aesthetics & Criticism]
The Production Aesthetics & Criticism Division's purpose is the improvement of teaching and the fostering of research and innovations in audio and video production, aesthetics and criticism. The division provides a forum for the exchange of teaching techniques and material; the presentation of juried and non-juried scholarly research; the presentation of faculty and student productions; the demonstration and discussion of innovations in production equipment and techniques; and as a means of evaluation through juried competition of scholarly research and faculty production. Members are involved in the supervision of the only collegiate, association-wide, peer review faculty production competition, that provides valuable feedback and credibility often needed in promotion and tenure reviews.
Chair: Stephen Price, University of Central Missouri
Faculty Festival Chair: Jamie Litty, University of North Carolina at Pembroke
Student Festival Chair: Marilyn Terzic, Université du Québec à Montréal
Student Festival Vice Chair (Animation/Experimental/Mixed & Promotional): Ronald Johnson, Oklahoma Baptist University
Student Festival Vice Chair (Instructional & Studio): Nick Taylor, University of Texas Rio Grande Valley
Student Festival Vice Chair (Music Video & Spots): Don Piper, Palm Beach Atlantic University
Student Festival Vice Chair (Narrative): Andrew Ray, Palm Beach Atlantic University
Student Festival Vice Chair (Narrative): Robert Gordon, Middle Tennessee State University

9:00 AM – 10:15 AM
The Impact of Live Social Media Video Tools on News [Session ID: 1201956]
Pavilion 2
[Interactive Media & Emerging Technologies | News]
Live video tools such as Periscope and Facebook Live are transforming the dissemination of news and information and providing another level of access to those seeking to disseminate or consume news and information. From a sit-in on the floor of Congress to a woman broadcasting after her boyfriend was shot by a police officer to coverage of the RNC and DNC, live video on social media is now an integral part of the landscape. We will discuss the implications of this, as well as how to effectively use these emerging video tools.
Moderator: Gina Baleria, San Francisco State University
Panelists: Leigh Wright, Murray State University
Chandra Clark, University of Alabama
Students preparing to enter the industry need to be at the top of their game. Because they are beginners, rookie mistakes abound. Powered by the National Association of Broadcasters and NAB Education Foundation, local television and radio newsrooms frequently find themselves at the epicenter of news stories where race is a principal factor—ranging from coverage of racially-motivated crimes to coverage of demonstrations and civil unrest. How do local newsrooms prepare themselves to effectively cover these events? Can stations’ relationships with various segments of their local communities enable them to report more effectively than other news outlets? What best practices do stations employ to ensure diversity in their coverage of stories where race is not necessarily a factor? Join us for a discussion of what local stations are doing well and what steps they can take to improve.

Coffee, Cake and Communication: Finding Professionally Oriented International Partner Schools [Session ID: 1212689]

Many universities around the world offer communications and journalism programs, but many of them may not be a good fit for your students. In an increasingly globalized communications environment, how do you find international partner schools that match your school’s professional focus? This panel brings together both educators and personnel from professionally oriented communications school’s international offices—both from the US and abroad—to discuss networking, funding opportunities, and collaboration among students and faculty. It offers practical tips and insights about cloud-based class collaborations, MoUs, and intercultural communication in a challenging communication environment.

Radio Reimagined & Repurposed: Creative Programming Sparks to Keep the Medium Hot, Fresh and Profitable [Session ID: 1212691]

Radio is constantly changing to reach out to new audiences and keep their current listeners. This panel will discuss how broadcast, satellite, and Internet/mobile radio properties are developing innovative profitable programming strategies that attract and engage listeners.
9:00 AM – 10:15 AM
Law & Policy Division Business Meeting [Session ID: 1238755]
Ballroom G
[Law & Policy]
L&P’s mission is to assist fellow teachers, researchers and practitioners in electronic media Law & Policy. Their goals and objectives are to foster ownership of the process of educating potential electronic media leaders and teachers about law; to prepare electronic media students for leadership roles by providing meaning to the phrase “the public interest, convenience and necessity”; to instill the notion of the “public interest” among potential users and leaders of the electronic media; to help new teachers of L & P by initiating and continuing a dialogue about the process of teaching in this area; to foster discussion about the nature of the Curriculum of Law & Policy; to educate potential users about their responsibilities to use the mass media as mechanisms for social change and improvement; and to initiate research into the fields of Law & Policy.
Chair: Heather Polinsky, Central Michigan University
Vice Chair: Kevin Johnson, California State University-Long Beach
Communication Director: Robert N. Spicer, Millersville University of PA

10:30 AM – 11:45 AM
Lessons Learned: Reflections on a Converged Media Program [Session ID: 1212266]
Conference Room 1/2
[Two-Year/Small Colleges | Curriculum, Assessment & Administration]
This panel will examine the creation and implementation of a converged media program at Ashland University. The panelists will detail design and co-curricular pitfalls and successes encountered. Some of the panelists, who are at new institutions, will discuss elements of the Ashland Model that they are using at their new schools.
Moderator: David McCoy, Ashland University
Panelists: Gretchen Dworznik, Kent State University
Steve Suess, Illinois State University
Matthew Tullis, Fairfield University
David McCoy, Ashland University

10:30 AM – 11:45 AM
Doing Journalism Where Journalism is Not Welcome [Session ID: 1212484]
Conference Room 4/5
[Student Media Advisors | News]
For some institutions, news content is heavily controlled by administration working through the PR office. It is a challenge in such environments for media advisors to model best practices and find ways to produce and distribute student produced journalism. This panel will explore approaches several faculty have taken to allow their students to produce and distribute the fruits of their journalistic labor despite censorship from administration.
Moderator: Richard Vogel, Lincoln Memorial University
Panelists: Terry J. Heifetz, Ball State University
Frank Barnhart, Columbus State Community College
Charlie Gee, Lincoln Memorial University

10:30 AM – 11:45 AM
Working with Athletic Departments [Session ID: 1212566]
Pavilion 1
[Sports]
With an increased need for content; broadcast, digital, & social media, college athletic departments have relied more and more on students to become an active participants in what information is being turned out. With a rise in sport academic programs, there is more of a relationships between athletics and academics then ever. This panel will look at both the positives and negatives of this now important partnership.
Moderator: Matthew Harmon, Monmouth University
Panelists: Barry Gresham, Austin Peay State University
Eric Esterline, University of Florida
Amy Crawford, Youngstown State University
10:30 AM – 11:45 AM
Adobe Creative Foundations: Video Production [Session ID: 1212502]
Pavilion 2
[Interactive Media & Emerging Technologies]
In this workshop, you'll learn key concepts and strategies to use Adobe software in the areas of video editing, motion graphics, media management and many time-saving tactics. Whether a novice or intermediate user, you'll walk away with a strong foundation and techniques to take your productions to the next level.
Presenter: Jay Dunmore, Loyola University Maryland

10:30 AM – 11:45 AM
TV Academy Foundation Presents: Coffee With….David Mandel [Session ID: 1267885]
Pavilion 3
[All Convention]
David Mandel is the Emmy Award-winning show runner and Executive Producer of Veep (Seasons 5 and 6). He also wrote for such shows as Saturday Night Live (92-95), Seinfeld where he wrote the “The Bizarro Jerry” (aka “Man-Hands”) and “The Betrayal” (the “backwards” episode with Peter Mehlman), Curb Your Enthusiasm, and even an episode of The Simpsons (“Treehouse of Horror XXIII” with Brian Kelley). He is the cowriter of Eurotrip and The Dictator and if you press him on it, The Cat in the Hat. In 1997, he won the Writers Guild Award for Seinfeld’s “The Pool Guy.” His directing credits include Veep (Emmy nominated for “Kissing Your Sister”), Curb Your Enthusiasm, The Comedians and Eurotrip (uncredited). He is the co-author of “Star Wars Art: Ralph McQuarrie,” and an avid and collector of original comic book art and Star Wars memorabilia if you have any to sell.
Moderator: Michael Bruce, University of Alabama

10:30 AM – 11:45 AM
On-Campus to Online: Evolving Education for the TV Industry – A Case Study [Session ID: 1212216]
Pavilion 9
[Management, Marketing & Programming]
This panel presents a case study of the process by which a face-to-face graduate (MS/MBA) program in television management has successfully made the move online by focusing on: commonalities in the two curricula; the value of an innovative blended study abroad program; the special needs of teaching a highly interactive media ethics class online; the process of integrating on-campus and online faculty with the Learning Management System and instructional design support; overcoming challenges presented by online learning; incorporating industry guests into the flow of the course; and graduate Student experience.
Moderator: Albert Tedesco, Drexel University
Panelists: Lydia Timmins, University of Delaware
Michelle Bradsher-McHugh, Drexel University
Karen S. Curry, Drexel University
Philip W. Salas, Drexel University
Alice Morrison-Moncure, CBS3/CW
Erica Ortiz, Independent Producer

10:30 AM – 11:45 AM
Classroom to Newsroom 3.0: Making Your Summer “Vacation” Work at School [Session ID: 1201971]
Pavilion 10
[News]
At some point in their careers, many faculty members feel the need to spend some time away from the academy and insert themselves into a professional newsroom. These faculty members will share their strategies for making that goal a reality as well as focus on how the temporary industry experience makes them better teachers and colleagues.
Moderator: Aaron Chimbel, Texas Christian University
Panelists: Rick Sykes, Central Michigan University; Creating an ongoing newsroom learning experience
Ben Bogardus, Quinnipiac University; New Face in the Newsroom: Fitting In as a Freelancer
Terry Likes, Tennessee State University; Best of Both Worlds: Reporter and Professor. How freelancing can elevate your teaching and enhance opportunities for tenure and promotion
10:30 AM – 11:45 AM
Multicultural Studies Division – Top Paper Presentation [Session ID: 1258783]

Ballroom F
[Multicultural Studies]

Please join us as we hear the top papers presented from the Multicultural Studies Division.

Vice Chair/Paper Competition Chair: Lillian Williams, Columbia College Chicago

Debut Paper Competition
1st Place: Mian Asim, Zayed University; Effective Cross-Cultural Advertising in Highly Diverse Consumer Markets: A Quantitative Analysis
2nd Place: Graeme Wilson, Bowling Green State University; A Man Must Have A Code’’: A Contrast of Black and White Masculinity in The Wire

Open Paper Competition
1st Place: Julian Rodriguez, University of Texas; Spanish-Language Media Journalists in the United States: Media Training and Work Satisfaction

10:30 AM – 11:45 AM
Telecom Update 2017 [Session ID: 1212600]

Ballroom G
[Law & Policy]

Telecom Update 2017 – OTT revenues continues to grow, apps provide new services, VR is the talk of the industry and FCC’s Wheeler wants new rules for set-top boxes. The communication revolution rolls on and Update 2017 will try to review the major events and changes in FCC regulation, First Amendment and privacy issues, and changes in the cable/OTT landscape.

Moderator: Fritz J. Messere, SUNY - Oswego;
Panelists: Dom Caristi, Ball State University
Kim A. Zarkin, Westminster College - Salt Lake City
Laurie Thomas Lee, University of Nebraska-Lincoln
Paul MacArthur, Utica College

12:15 PM – 1:30 PM
High School Best Practices & Curriculum Swap Shop [Session ID: 1212795]

Conference Room 1/2
[Two-Year/Small Colleges]

High School instructors face unique challenges among BEA members; because of this, we need a collective voice. In this discussion-rich session, High School instructors will have the opportunity to come together as a group to share best practices, best projects and challenges. As a group, we can discuss contest opportunities, our role in the BEA organization and create an email communication list to establish relationships and continue the conversation long after the conference concludes.

Presenters: Tyler Hindman, J. Everett Light Career Center
Rob Hendrix, J. Everett Light Career Center

12:15 PM – 1:30 PM
TV: Has it become the new beacon of diversity? [Session ID: 1212423]

Conference Room 4/5
[Multicultural Studies]

Many major minority film stars have taken a vacation from the big screen to star in their own television series. This panel will discuss what is television offering them in terms of well-rounded and authentic roles that aren't available in many films. The panel will also discuss how this new star-powered minority presence on television has affected its programming and minority representation on the small screen.

Moderator: Maria A. Williams-Hawkins, Ball State University
Panelists: Dan Kimbrough, Misericordia University
Victor D. Evans, Walden University
Chetachi Egwu, University of Maryland University College
Respondent: Phillip Powell, Valparaiso University
12:15 PM – 1:30 PM
Social and Solutions Journalism: A new way of teaching the next generation of reporters
[Session ID: 1212358]
Pavilion 1
[Curriculum, Assessment & Administration]
Journalism is changing and sometimes not for the better. Talking heads and opinionated reporters are not providing the necessary information we need as a society to move forward. We as educators need to give students and journalists better tools for helping our communities thrive. Solutions Journalism is one of the ways we can help. Telling compelling stories in the highest standard to help solve social problems. Another way is creating a class that sends students into diverse communities to try and understand key issues and then write about them. This panel will explore these options and more as we examine and explore new ways and techniques of producing good social journalism.
Moderator: Jerry Renaud, University of Nebraska @ Lincoln
Panelists: Holly Wise, Texas State; The Solutions Journalism Toolkit
Kathryn Thier, University of Oregon; How to teach a class using solutions journalism
Hub Brown, Syracuse University; Learn your community and its issues--and know its opinion leaders

12:15 PM – 1:30 PM
Creativity, Innovation and Monetization in Public Media: Looking ahead and Looking back to the Lessons of 1967 [Session ID: 1212395]
Pavilion 2
[Law & Policy | History]
On the 50th anniversary of the Public Broadcasting Act, this panel assesses lessons from the Act and how they might apply in current efforts to use media in the public interest. The presentations are: "Localism, Funding and Programming Priorities: The Peculiar Politics of the Public Broadcasting Act"; “The Unforeseen Consequences of the Public Broadcasting Act of 1967”; “Serving a Cord-Cutting ‘Public’”; and “Digitization and Monetization of Public Broadcasting in Africa: Opportunities and Challenges in a Digital Economy.”
Moderator: Robert K. Avery, University of Utah
Panelists: Allison Perlman, UC Irvine
Alan G. Stavitsky, University of Nevada, Reno
John S. Armstrong, Furman University
Janet Kwami, Furman University
Respondent: Philip A. Thompsen, West Chester University

12:15 PM – 1:30 PM
Pavilion 3
[Management, Marketing & Programming]
Rapidly advancing technology and media centralization have changed the traditional media industries. This panel examines career evolution in television ownership, management, programming, and sales. Some local and network television jobs have disappeared while others have moved or morphed due to media concentration, corporate integration, synergy, group leverage, and programmatic transactions. Broadcast educators must make sense of it all in order to help students to prepare for meaningful, progressive careers.
Moderator: Helena Vanhala, Robert Morris University
Panelists: Helena Vanhala, Robert Morris University; A Political Economy Analysis of the Changing Business of Television
Gregory Pitts, Middle Tennessee State University; Television Advertising Sales in the Era of the Algorithm
Tim Hudson, Point Park University; Teaching the New Media Management Course
Gregory D. Newton, Ohio University; Content Programming and Promotion: Career Paths
Bill Loving, California Polytechnic State University; Structural and Regulatory Priorities of Media Conglomerates
Back by popular demand, we present “BEA Ignite” – where faculty share their best classroom project/exercise/ideas during this fast paced session. Following the traditional “ignite” format, presenters get 5 minutes and 20 slides to share their passionate teaching idea. The best “ignite” ideas will make their presentations during a BEA2017 session and attendees are guaranteed to walk away with a head full of ideas to bring back to their own classrooms.

Moderator: B. William Silcock, Cronkite School/Arizona State University
Creative Producer: Michael Bruce, University of Alabama
Event Producer: Kenneth A. Fischer, University of Oklahoma

Presentations:
Robyn Ledbetter, University of Arkansas; Let’s Converge and Collaborate: Bringing news/editorial and broadcast students together
Kevin Curran, University of Oklahoma; Fire: Start to finish
Michael Huntsberger, Linfield College; Surfing as Pedagogy: The Mass Media Timeline Project
Jes Therkelsen, Cal State- Fresno; 100 Strangers Project
Will Hong, SUNY New Paltz; Using Storyblocks to Start the Conversation
Leigh Wright, Murray State; “Never let them see you cry” Teaching student journalists the value of being a human first
Michael Friedman, University of Tennessee at Chattanooga; Teaching Students How To Write and Learn Additional Transferrable Skills In the Process
Julia E. Largent, Bowling Green State University; Cutthroat Classroom
Mark Perry, Indiana Wesleyan University; Learning the ability to listen discriminately when doing sound production
Chandra Clark, The University of Alabama; Using Thinglink and Infographics to Jazz Up Portfolios and News Stories
Judy B. Oskam, Texas State University; Connecting Industry & the Classroom: Faculty Development on Steroids
Brent Foster, Cal State Fullerton; Broadcast Armageddon: My Mom Just Posted a Youtube Video!

Please join us as we hear the top papers presented from the News Division.

Debut Competition
1st Place: Yungwook Kim, Ewha Womans University and Jiyoung Lee, Syracuse University; Television News Formats and Constructing Public Sphere in Disaster: A Case Study on the Sewol Ferry Disaster

Open Competition
1st Place: Ginger Blackstone, Harding University; The Eyes Have It: Television News, Fear Triggers, and the Race for Viewers
2nd Place: B. William Silcock, Arizona State University & Madeleine Liseblad, Arizona State University; Beyond Cronkite’s “And that’s the way it is” – Nine Network News Anchors’ Swan Songs

Radio & Audio Media Division
Vice Chair & Paper Competition Chair: Michael W. Huntsberger, Linfield College

Open Competition
2nd Place: Amber M.K. Smallwood & Bradford L. Yates; University of West Georgia; College Radio Takeovers and Shutdowns: An Analysis of News Coverage from 2006-2016
12:15 PM – 1:30 PM

Imagining today’s platforms, tomorrow: An examination of the evolution of media platforms and predictions for changes to come [Session ID: 1212820]

Ballroom F

[Interactive Media & Emerging Technologies]

In keeping with this year’s theme of “imagining tomorrow’s media,” this panel examines the evolution of platforms across an eclectic mix of content types. Just as important as the changing content media deliver to audiences, it is essential to think about the rapid evolution of the means of delivery and how that evolution is changing that content. There is the increasing complexity and beauty of video games, which are no longer just for kids. News comes quickly and in some cases almost transports the consumer to the story in the form of virtual reality. The business models of entertainment delivery systems such as pay per view are being disrupted, necessitating new forms of monetization. Finally, there is in many cases a diminishing control of elites over political debates leading to a more raucous and, some would say, less refined political discourse. This panel builds connective threads across these seemingly incongruent content types to examine how changing the means of delivery is changing the content and the business of media.

Moderator: Stacey O. Irwin, Millersville University of PA

Panelists: Mary T. Rogus, Ohio University; Platforms, journalism, and the future of reporting
Howard Fisher, The University of Scranton; More Than a Fairy Tale: How Female Protagonists Survive in a Videogame World That Owes Its Lifeblood to Joseph Campbell’s “The Hero’s Journey”
Lowery Woodall, Millersville University of PA; The Price of the WWE Network: Redefining the Wrestling Industry for Only $9.99
Robert N. Spicer, Millersville University of PA; Trump is Twitter’s monster, get your pitchforks: Evolving communication platforms and the de-filtering of political communication
Frank A. Aycock, Appalachian State University; Technology and the Changing Television Scene 2017 – 2025

12:15 PM – 1:30 PM

The Corner With A Perpetual Yellow Light? The Complex Intersection of Gender and Sports Media [Session ID: 1212486]

Ballroom G

[Gender & Sexuality | Sports]

Did NBC portray male and female Olympians differently on its primetime broadcast from Rio? Were there significant gender differences in media workers at the Rio Olympic Games? Do audience perceptions of the human voice impact female sportscasters? How do fans react to media discourse about trans and gender ambiguous athletes? This panel will shed new light on the relationship between gender and sports media through in depth examinations of these topics.

Moderator: Paul MacArthur, Utica College

Panelists: Anne Osborne, Syracuse University; Sporting Conversations Outside the Gender Binary: Social Media Discourse Regarding Trans and Gender Ambiguous Athletes
Pam Ohrt, Wartburg College; Female Voices in a Male-Dominated Sports Radio World
Roxane Coche, University of Memphis; Olympic Women and The Media: Observations From Rio 2016
Andrew C. Billings, University of Alabama; Paul MacArthur, Utica College & James R. Angelini, University of Delaware; NBC’s Men and Women of the Carnival: The Primetime Broadcast Television Portrayal of Male and Female Olympians at the 2016 Rio Games

1:45 PM – 3:00 PM

To Caption or Not to Caption College Cable Channels [Session ID: 1212802]

Conference Room 1/2

[Student Media Advisors | Law & Policy]

Closed-captioning exemptions for PEG channels and streaming video are eroding, and continuing exemptions under FCC rules are not synonymous with obligations under the Americans with Disabilities Act. How do you handle, or intend to handle, closed captioning requirements on your college cable channel and web video? What methods are you currently using, or what technology are you investing in, and who pays for it?

Moderator: Jamie Litty, University of North Carolina - Pembroke

Panelists: Robert Piekarski, Emily Griffith Technical College; Captioning in a PEG channel environment: Required or optional?
Kathleen Kirby, Wiley Rein LLP
Ken Frommert, ENCO Systems, Inc.
This panel examines varied emerging technologies on both sides of the Pacific, including the adoption of e-Government in Malaysia and Indonesia, digital television in Thailand, US students’ understanding of artificial intelligence media, and the use of Twitter to enhance academic conferences in international settings. These studies capture the changing media technology landscape not only in the Pacific region but across the globe.

Moderator: Drew McDaniel, Ohio University

Panelists: Chetra Chap, Ohio University; *Artificial Intelligence Media: A Fresh Look into New Audiences*

Chalisa Magpahthong, Bangkok University & Drew McDaniel, Ohio University; *Optimism and Challenges in Thailand’s Digital Television Transition*

Ika Karlina Idris, Ohio University & Nuurianti Jalli, Ohio University; *Government’s Apps and Democracy: Citizens’ Participation in Indonesia and Malaysia*

Quan Xie, Bradley University & Tian Luo, Old Dominion University; *Backchannel Communication among International Researchers: How Academic Conferences can be Enhanced by Twitter*

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**1:45 PM – 3:00 PM**

**Curriculum, Assessment & Administration Division – Top Paper Presentations [Session ID: 1263570]**

Pavilion 1

[Curriculum, Assessment & Administration]

Please join us as we hear the top papers presented from the Curriculum, Assessment and Administration Division.

Vice Chair/Paper Competition Chair: William Hanff Jr., University of District of Columbia

Open Paper Competition

1st Place: Gretchen Dworznik, Kent State University & Adrienne Garvey, Regent University; *Are we teaching trauma? A survey of accredited journalism schools in the United States*

2nd Place: Clark Greer, Liberty University; *Disruptive technologies and academe’s search for new members: A content analysis of electronic media faculty position announcements*

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**1:45 PM – 3:00 PM**

**Documentary Division Business Meeting [Session ID: 1238742]**

Pavilion 2

[Documentary]

The Documentary Division focuses on scholarship, teaching, and creation of documentaries, and radio-TV-Internet delivery of documentary film/video. We seek to expand international documentary literature and illuminate genres, methods, creators, and interpretative/analytical approaches to documentary. Our members share an appreciation for methods of teaching and producing documentaries, including exhibition. Our goal is to be a nexus for media scholars and critics, faculty, and professionals in documentary fields, as well as other associations, festivals, and broadcast organizations that research, produce, and archive documentaries at international, national, regional, and local levels.

Chair: Leah B. Mangrum, Angelo State University

Vice Chair: Jes Therkelsen, California State University-Fresno

Faculty Festival Chair: Choonghee Han, Hope College

Student Festival Chair: Chris Shofner, University of Wisconsin – Stevens Point

Newsletter & Website Manager: Dan Kimbrough, Misericordia University
1:45 PM – 3:00 PM
**A Truly Engaged Experience: Working with community partners to create practical, meaningful experiential-learning opportunities [Session ID: 1212815]**

Pavilion 3

[News]

As journalism programs across the country are being asked to integrate more experiential learning into the curriculum, faculty members must work with numerous community partners — such as governmental, non-profit and/or media organizations — to create meaningful projects that simulate a real-world environment and have impact. This panel brings together faculty members, students, and community partners associated with projects that occurred at separate universities but utilized the same model. Perspectives from all “sides” of this model will outline practical concerns, benefits, and takeaways from this style of engaged pedagogy.

**Moderator:** Nicholas Geidner, University of Tennessee @ Knoxville

**Panelists:**
- Adam J. Kuban, Ball State University
- Clinton Elmore, University of Tennessee @ Knoxville
- Deborah Huddleston, Metro Drug Coalition
- Kelsey Timmerman, The Facing Project
- Ryan Flanery, Ball State University

1:45 PM – 3:00 PM
**Writing Division Business Meeting [Session ID: 1238780]**

Pavilion 9

[Writing]

The Writing Division’s mission is to provide a forum for discussion of issues pertinent to writing for electronic and other media; to develop understanding of media writing and the teaching of writing through scholarly research to be presented at panels and in an annual competition for scholarly papers at the BEA Business Convention; to encourage student writing through an annual, national scriptwriting competition; to encourage creative writing by faculty through an annual, faculty scriptwriting competition; and to maintain a web page with a collection of media writing resources such as syllabi, scripts, grants, competitions and links to other writing resources on the web.

**Chair:** Marie Elliott, Middle Tennessee State University

**Vice Chair & Faculty Festival Chair:** Antonio Zarro, Palm Beach Atlantic University

**Student Festival Co-Chair:** John McHale, Illinois State University

**Student Festival Co-Chair & Webmaster:** Evan Kropp, Southern New Hampshire University

**Secretary:** Mary Beth O’Connor, Purdue University Northwest

**Newsletter Editor:** Edward Fink, California State University – Fullerton

1:45 PM – 3:00 PM
**Are You Teaching Video Production I With Innovation Early Enough? [Session ID: 1212195]**

Pavilion 10

[Production Aesthetics & Criticism | Curriculum, Assessment & Administration]

Shawn Montano will lead a fast-moving panel that will discuss, dissect and perhaps argue how best to teach an introductory course and how early should we be adding leading-edge technologies and concepts. This panel spent the entire Fall 2016 semester sharing their lessons. Each panelists submitted the name of their lesson, the goal of the lesson, how they evaluated students learning and moments they were critical of during the lesson. Join us for a lively analysis. Our goal is to enlighten the audience the need to get student off to the best start possible.

**Moderator:** Shawn Montano, Emily Griffith Technical College

**Panelists:**
- Anji Phillips, Bradley University
- Ann Strahle, University of Illinois-Springfield
- Richard Vogel, Lincoln Memorial University
- Robin Cecala, Point Park University
- Thomas Baggerman, Point Park University
- Carrie Swanay, Milligan College
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1:45 PM – 3:00 PM

Diversity-focused workshops: discussion & project showcase [Session ID: 1212603]

Attracting students from minority and underrepresented communities into broadcast and communication programs is an important initiative for colleges, universities, and eventually, newsrooms. Broadcast workshops can be one of the best tools to nurture diverse, future media-makers. This session will be a discussion ranging from the steps to creating a workshop to the importance of outreach and training for underrepresented communities. There will also be a showcase of student work from across the country.

Moderator: Toni DeAztlan-Smith, Northern Arizona University

Panelists: Marisa White, BronxNet Television
Dorian Billups, University of Oklahoma
Paul Mitchell, Reynolds School of Journalism, University of Nevada-Reno
Zita Arocha, UTEP Department of Communication

1:45 PM – 3:00 PM

Interactive Media & Emerging Technologies Division – Top Paper Presentations [Session ID: 1258790]

Debut Paper Competition
1st Place: Lesley Corral, Syracuse University; *Breaking Binge: Exploring the Effects of Bing Watching on Television Viewer Reception*

2nd Place: Angela Walters, Fort Hays State University, Ron Rohlf, Fort Hays State University, Melissa Walburn, Fort Hays State University, Dmitry Guimon, Fort Hays State University; *The Metamorphosis of Hyperlocal Information Services in Rural Areas*

Open Paper Competition
1st Place: Patricia Williamson, Central Michigan University, Trey Stohlman, Central Michigan University, Heather Polinsky, Central Michigan University; *Me, My "Selfie" and I Photo Sharing as a Form of Self Disclosure on Social Media*

2nd Place: Daniel Shafer, Baylor University, Corey Carbonara, Baylor University, Michael Korpi, Baylor University; *Exploring Enjoyment of Cinematic Narratives in Virtual Reality: A Comparison Study*

1:45 PM – 3:00 PM

The Olympics and Media Coverage: the Intersection of Race and Gender [Session ID: 1212774]

Why did Simone Biles receive criticism for not putting her hand over her heart during the national anthem while swimmer Michael Phelps did not? Why was a medal winning shooter referred to as the wife of a professional athlete rather than her name? What about content covered in primetime as opposed to early morning? This panel will explore media coverage of the Olympics over the years with a focus on how the race and gender of athletes impact that coverage.

Moderator: Jennifer Meadows, California State University - Chico

Panelists: Jennifer Meadows, California State University - Chico; *Did they really say that? Olympic Sports Announcers and the Intersection of Race and Gender*
Mark Lashley, La Salle University; *NBC Primetime Olympic Coverage and the Intersection of Race and Gender*
Sean Maddison, Producer, NBC Universal
Jabbar Al-Obaidi, Bridgewater State University

3:15 PM – 4:30 PM

Post-Festival Wrap Up Meeting [Session ID: 1266399]

Festival chairs get an opportunity to discuss the Festival of Media Arts and prepare for the upcoming year.

BEA Festival of Media Arts Committee Chair: Sara Magee, Loyola University Maryland
3:15 PM – 4:30 PM  
**Capitalizing on Internships [Session ID: 1211941]**

Conference Room 1/2  
[Two-Year/Small Colleges]

How can we as educators ensure students go beyond the glorified go-fer to a productive, meaningful internship experience? Better yet, how can we help our students build their internship experience into a skillset that will lead to a meaningful career? Don't miss this session!

Moderator: Troy L. Hunt, Northwest College  
Panelists: Ronald Johnson; Oklahoma Baptist University  
Bianca Crawford, Claflin University  
Shawn Montano, Emily Griffith Technical College

3:15 PM – 4:30 PM  
**Power and Passion: Women and LGBT on Television [Session ID: 1267934]**

Conference Room 4/5  
[Gender & Sexuality]

On television today, women and LGBT are seen in more positions of power, but at the same time, there has also been an increase in the amount of sexual content in which they are portrayed. While it's a step forward in terms of the power positions, it's a step back in the continuation of the use of sex for these specific groups. The panel will discuss this juxtaposition and what it means in terms of representation for women and the LGBT community.

Moderator: Victor D. Evans, Walden University  
Panelists: Chetachi Egwu, University of Maryland University College  
Maria A. Williams-Hawkins, Ball State University  
Phillip Powell, Valparaiso University  
Patrick Michael Johnson, University of Colorado Boulder

3:15 PM – 4:30 PM  
**Broadcasting Fantasy Sport [Session ID: 1212690]**

Pavilion 1  
[Sports]

Fantasy sport has grown to an industry of 57.4 million North American participants. Broadcasting this phenomenon has taken on a wide range of techniques, outlets, and personality. This panel will discuss the many ways fantasy sport is shaping and changing sports broadcasting. The panel hopes to include both industry and academic professionals to provide insight.

Moderator: Brody J. Ruihley, Miami University Oxford  
Panelists: Max Utsler, University of Kansas  
Brian Stanley, St. Cloud State University  
Troy Comeau, Pittsburg State University

3:15 PM – 4:30 PM  
**Imagining Tomorrow’s Journalist: Innovating and Monetizing Drone usage for journalists, documentary film makers and educators [Session ID: 1212225]**

Pavilion 2  
[Documentary | News]

New FAA regulations for drones were passed this past August, allowing the media of tomorrow to be imagined today. Due to the innovative technologies of UAS, a new generation of creative commercial aviators from broadcast media, documentary film and education will discuss the expanding dimensions of visual storytelling. By bringing journalists, documentarians and educators together to discuss the many tactics for the ethics and use of drones, new and creative approaches to the art of visual storytelling will emerge along with innovative means to help student journalists monetize their experiences.

Moderator: Nick Homburg, Kansas State University  
Panelists: Stephen Price, University of Central Missouri  
Gi Woong Yun, Bowling Green State University  
Melanie La Rosa, Pace University
3:15 PM – 4:30 PM
Imaging Tomorrow’s Media for the Better: Fostering Mentorship in your Program [Session ID: 1211918]
Pavilion 3
[Curriculum, Assessment & Administration | Multicultural Studies]

We tell our students to get out there and meet people and network. Imagining Tomorrow’s Media for the better is imagining an environment that fosters these relationships. It is called mentorship. One of the most rewarding ways to infuse an academic program with creativity and innovation is through mentoring among students, faculty, and alumni. In short, it’s about relationships. This panel highlights the important ways that curricular decision-making, equipment choices, internship experiences and industry hiring can be enriched through mentorship.

Moderator: Robert N. Spicer, Millersville University of PA
Panelists: Stacey O. Irwin, Millersville University of PA; Building a Culture of Mentorship in Media Programs
William Dorman, Millersville University; It's About The Relationships
Brad Kenyon, Aurora Films; An Industry Professional's Experience with Mentorship

3:15 PM – 4:30 PM
What's the Buzz? Newswriting for Social Media [Session ID: 1212580]
Pavilion 9
[Writing | News]

Incorporating social media into news routines has become an expectation for reporters in all media industries, yet few are trained for the nuances of writing for interactive platforms, such as Facebook, Twitter, Snapchat, and more. This panel will offer advice from media writing professionals, who have exhibited best practices in social media writing at news publications, in classrooms, or both.

Moderator: Jennifer Brannock Cox, Salisbury University
Panelists: Tony DeMars, Texas A&M University at Commerce
Brian Sheridan, Mercyhurst University
Kara Jolliff Gould, University of Arkansas Fayetteville

3:15 PM – 4:30 PM
Do The Old Rules Still Apply? Video Production in a Changing Media World [Session ID: 1212732]
Pavilion 10
[Production Aesthetics & Criticism]

Technological change is inevitable, but what about the standards we teach our students? How do we grapple with teaching professional production techniques to students who carry HD video cameras in their pockets all the time? Professionals and educators offer their insights about a changing world of video production.

Moderator: Glenn Hubbard, East Carolina University
Panelists: Charlie Gee, Lincoln Memorial University
Denae D'ArCY, Northern Kentucky University
Iveta Imre, University of Arkansas at Little Rock
James E. Machado, Western Carolina University
Kristofer Cook, Portly Pup Productions/Fox Sports 1

3:15 PM – 4:30 PM
Storytelling For VR, AR, and MR [Session ID: 1212616]
Pavilion 11
[Interactive Media & Emerging Technologies | Writing]

Virtual, Augmented, and Mixed Reality are of interest to a wide array of fields. Everyone seems to be enamored with the technology. However, few have found the language to tell an effective story with it. This panel will focus on what principles can be taken from traditional storytelling and brought into emerging technological spaces. Examples of effective VR storytelling will be shown.

Moderator: John Bucher, Los Angeles Film Studies Center
Panelists: Jeremy Casper, Los Angeles Film Studies Center
Michael C. Smith, Pepperdine University
Chris Krebsbach, Los Angeles Film Studies Center
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3:15 PM – 4:30 PM
The Conversation with Dick Wiley [Session ID: 1188443]

Ballroom F
[Law & Policy]

The Honorable Richard E. Wiley – renowned communications attorney, former FCC Chairman and former head of the government-industry advisory committee that developed the digital television standard for the United States – joins us again at BEA2017. His conversation with Barry Umansky, former Deputy General Counsel of the NAB and a BEA past-president, will run the gamut of key legal and policy issues for the Congress, the Courts, FCC regulators, communications industries and the public. Wiley, the recipient of the BEA Law and Policy Division’s inaugural “Lifetime Achievement Award” in 2012, also will answer questions from the audience.

Moderator: Barry D. Umansky, Ball State University
Panelist: Richard E. Wiley, Wiley Rein LLP

3:15 PM – 4:30 PM
Skating to Where the Mic is Going: Monetizing Tomorrow’s Student Career Opportunities [Session ID: 1212740]

Ballroom G
[Radio & Audio Media]

Non-commercial college and/or university-based over-the-air radio stations make up only about 11 percent of all signals in the U.S. With its lack of concern for a bottom line, “college radio” has had a vital role as the home of “indie” record formats—although that term is often contested. A high percentage of historically black college campuses also feature non-mainstream radio formats. By contrast, digitally delivered audio programming, such as podcasts and web-based music platforms, continues to grow in usage and preferences of the population as a whole, while fewer college-aged students listen to terrestrial college stations at all. To the extent that the abundance of non-mainstream, or “indie” music delivery systems, marginalizes the need for alternative music formats on college radio, these non-commercial signals have the unique opportunity to become more active in as a training ground for the next wave of radio personalities and thereby fill another void created by radio industry consolidation and homogenization.

Moderator: Ian C. Punnett, Ohio Northern University;
Panelists: Phylis Johnson, San Jose State University
Patrick Stearns, Claflin University
Brian Rackham, Northern Arizona University
Dan Vallie, National Radio Talent Institutes

4:45 PM – 6:00 PM
Producing a Conference Tournament Broadcast: A Collaboration [Session ID: 1267935]

Pavilion 1
[Sports]

Executing a broadcast/webcast/video board production at a conference basketball tournament is a monumental effort. This process can be made easier, better and more enjoyable if schools within the conference collaborate. In spring 2016 students and faculty from Pittsburg State, Fort Hays State, and the University of Central Missouri worked together to provide the webcast; pregame, halftime, and postgame shows; and video board production for the MIAA Basketball Tournament. We would like to share this experience.

Moderator: Joe Moore, University of Central Missouri
Panelist: Troy O. Comeau, Pittsburg State University
4:45 PM – 6:00 PM
ASC Cinematography Masterclass [Session ID: 1266265]
Pavilion 3  
[Documentary]
The ASC's annual Cinematography Masterclass will explore the opportunities of filmmaking with today's hottest technology. In conjunction with the American Society of Cinematographers, this workshop will introduce you in an intimate setting to this year's award winning guest.

4:45 PM – 6:00 PM
Post-Convention Meeting [Session ID: 1247188]
Pavilion 9
This session is required for all interest division chairs. We'll be discussing interest division business with the chairs as well as going over BEA2018 deadlines.  
Moderator: Jennifer Meadows, BEA2018 Program Chair, California State University – Chico

4:45 PM – 6:00 PM
Collaboration: The Art of Working With Others [Session ID: 1211976]
Pavilion 10  
[Production Aesthetics & Criticism]
Collaboration is a key component of media production. This panel will look at various examples of collaboration beyond a single class. Collaboration topics will include: Film and Poetry -- Collaboration of two arts; Media and Honors -- Collaboration between media and honors; and Collaboration Within a Program -- Collaboration between classes inside a production program.  
Moderator: Brian Day, Tennessee State University;  
Panelists: Violet Murakami, Hawaii Community College  
Brian Day, Tennessee State University  
Sara Drabik, Northern Kentucky University  
Timothy D. Sorel, University of Florida

4:45 PM – 6:00 PM
Virtual Reality – Is it a viable storytelling device, marketing tool or gimmick? [Session ID: 1212676]
Pavilion 11  
[Interactive Media & Emerging Technologies]
This panel will explore the potentials of Virtual Reality, but also if this new tool can be a storytelling device, if it sits more in a marketing platform or is it just another gimmick like 3D video? Hear from panelist who have attempted to use VR with students in different ways.  
Moderator: Kyle Hufford, Goshen College  
Panelists: Kyle Hufford, Goshen College; Using VR to produce Campus Tours  
Susan Smith, Ball State University; VR Makes its Mark in Rio  
Michael Chaney, Savannah College of Art and Design; Storytelling in VR: Changing the Frame - How are filmmakers becoming cinematic pioneers in the landscape of VR
4:45 PM – 6:00 PM  
*Where do you see yourself in 3 to 5 years? [Session ID: 1211922]*

**Ballroom F**  
[Two-Year/Small Colleges]

Career planning is difficult for us. It's difficult for our students too. This panel will discuss effective career planning for students, for instructors and how to align career planning with strategic planning for our programs. If we know where we and our students want to be in three to five years, we can position our curriculum, our equipment purchases, and our facilities to meet those needs.

**Moderator:** Evan C. Wirig, Grossmont College  
**Panelists:** Shane Tilton, Ohio Northern University  
Raymond Anderson, University of Guam

4:45 PM – 6:00 PM  
*25 Years Post-Rodney King – a Retrospective and Prospective for Radio, Broadcasting and Race Relations [Session ID: 1212803]*

**Ballroom G**  
[Radio & Audio Media | Multicultural Studies]

April 2017 marks the 25th anniversary of the greater Los Angeles area riots following the acquittal of four white police officers in the beating of Rodney King. Centered in the middle of the riots was KJLH, a community-focused, minority-owned radio station whose role during the riots included that of providing a voice for civic leaders, citizens, and celebrities to communicate with residents and listeners. Twenty-five years later, we once again examine the role of radio in times of community conflict – from Ferguson, MO to Baltimore, MD, to Chicago, IL to Milwaukee, WI and beyond. It is within this context that the panelists examine the role of radio and broadcasting in times of conflict, civil unrest, protests, and social movements through broadcasting, music, and sports. Panelists will discuss how the role of terrestrial radio has changed over the 25 years since Rodney King and provide a prospective for how radio can remain a relevant thread in the community fabric during a modern, on-demand, digital era.

**Moderator:** Dhyana Ziegler, Florida A&M University  
**Panelists:** Jonathan P. Pluskota, University of Southern Mississippi; Phylis Johnson, San Jose State University; *From Compton to X: Radio’s Community Role in Times of Protest and Unrest*  
Taehyun Kim, California State University - Northridge; *Radio Korea and Korean Americans: Rise Together from Ashes of 1992 Los Angeles Riots*  
Mary L. Sheffer, University of Southern Mississippi; *Sports Broadcasting and the Silent Protest*

6:00 PM – 7:00 PM  
**BEA2017 Closing Happy Hour [Session ID: 1265176]**

**Westgate Pavilion Patio**  
[All Convention]

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- Mackenzie Houston
- Nelson Mustain
  - University of Cincinnati

PAPER COMPETITION WINNERS

**Gretchen Dworznik**
- Kent State University
  - “Are We Teaching Trauma? A Survey of Accredited Journalism Schools in the United States”

**Graeme Wilson**
- Bowling Green State University
  - “Woman Inherits the Earth: Deconstructing Jurassic Park as an Early Text in Third-Wave Feminism”
  - “A Man Must Have A Code: A Contrast of Black and White Masculinity in The Wire”

**Ryan Dunham**
- Ohio University
  - “Addicted to Performance: How Advertisers Masculinize and Feminize Gender-Neutral Products of an Addictive Nature”

**Sasha Allgayer**
- Bowling Green State University
  - “Evaluation of the Eurovision Jury: Are They Fulfilling Their Purpose?”

**Nune Grigoryan**
- Ohio University
  - “Universal Service and Broadcasting Digitalization Process in Armenia”

**Claire Joa**
- Kisun Kim
- Louisa Ha
  - Bowling Green State University
  - “What Makes People Watch Online In-Stream Video Advertisements?”

**Mohammad Abujadail**
- Bowling Green State University
  - “Networking Among Brands on Facebook: Analysis of Local and Global Brands in Saudi Arabia”

**Brian Calfano**
- University of Cincinnati
  - “Leader Tease: The Effect of Elite Cues in News Teases on Political Information Use”

**Tang Tang**
- University of Akron
  - “Curated Flows in the U.S., China, and Australia: From Information Behavior to Disaster Preparedness”
  - “Predictors of Simultaneous Media Uses during the 2016 Rio Games”

**Roger Cooper**
- Ohio University
  - “Predictors of Simultaneous Media Uses During the 2016 Rio Games”
Congratulations
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for leading the 2016-2017 BEA team.

Among the team's accomplishments:
• The inaugural BEA Super Regional
• The Peter Orlik Scholarship
• New media and religion division
• Initiated new partnership with University Film and Video Association
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Journal of Media Education

A Publication of the
Broadcast Education Association
Today’s media is being challenged by a changing workforce and audience. The audience is searching for and watching media that reflects them and their experience. On the other side of the camera, the industry has been slow to include the wide variety of voices and skilled professionals who can allow the industry to better move forward to serve the changing audience. This is the challenge of inclusive media – leveraging the multiple backgrounds, perspectives and ideas of storytellers to create engaging media for a diverse audience. For more information visit www.BEAweb.org
The Broadcast Education Association announces a call for papers, production, and panel submissions for the 2017 BEA Super-Regional Conference. Submissions may be made in four categories:

1. **Paper Submissions** (completed papers)
2. **Research in Progress** (abstracts and partial papers)
3. **Panel proposals** related to any area of media or media education, with particular emphasis on broadcasting or multi-platform
4. **Faculty and Student Creative Works** (see categories below)

Creative works are welcome in the following categories: audio, documentary, interactive multimedia, news, and sports. An Open category will also be included for entries that do not fit into one of these categories (such as narrative film and multi-cam). The creative works competition is open to faculty and students who completed their entry while employed or enrolled full-time at a college or university. You do not need to be a BEA member to enter. Faculty winners are expected to attend the conference for the public screen of their work. Submission fee: $25 per entry.

In addition to the paper and production competitions, this conference will include training sessions on Adobe After Effects, Audition, Dreamweaver, InDesign, Photoshop, Premiere Pro, and Avid Pro Tools. All conference attendees will receive admission to one 2.5 hour training session at no charge, with additional sessions available for a $25 fee each. More details on the conference and the training are available on the conference website.

The conference begins with a full day of training sessions, opening reception and keynote speech, Thursday September 21. Paper presentations, panels, and screenings of creative work take place September 22 and 23. Registration fees include the Thursday reception, Friday lunch, one training session and all snack breaks.

**Registration categories are as follows:**
- BEA Members: $100
- Non-Members: $150
- Students: $50

**Papers and panel proposals must be submitted electronically.** Submission Deadline: June 15, 2017. Notification of acceptance on or before July 15, 2017.

**Creative productions must be submitted electronically.** Submission Deadline: July 15, 2017. Notification of acceptance on or before August 15, 2017.

For more information, see the conference website: [BEA-on-location.com](http://BEA-on-location.com)
Elon University | School of Communications

- One of 18 private universities in the nation accredited by ACEJMC
- More than 1,200 students and 60 full-time faculty members
- Undergraduate majors in Journalism, Strategic Communications, Cinema & Television Arts, Communication Design and Media Analytics
- A master’s program in Interactive Media
- Pioneered the Elon in LA program

Elon won the 2017 “Best of Festival” Award in the student television newscast category and tied for first place in the student interactive multimedia competition.

In fall 2016, the School of Communications opened two new buildings and hosted the grand opening for Turner Theatre, a new 220-seat, high-definition movie theater screening films four days a week.