

# Individual Membership

The Broadcast Education Association is an international academic organization that focuses on the electronic media, providing a forum for issues and topics of mutual concern to educators and practitioners, thus to facilitate interaction between academicians and leaders in the industry.

## Who should be a BEA Member?

Individual membership shall consist of those people who have an active concern for professional broadcasting and electronic media education as a teacher, administrator, retired faculty member, practitioner or student. Your membership is for the calendar year January through December.

## Benefits for BEA Members include:

- **BEA2011...** BEA's annual convention continues to provide the most valuable exchange. From research presentations to technology labs, and industry professional keynotes to peer panel discussions, BEA2010 had over 150 sessions covering every field in the world of electronic media. In the next few months you will receive information on workshops and partnerships.
- [www.beaweb.org](http://www.beaweb.org) ....In the coming months we plan to put more content on our website. BEA is working in collaboration with the Poynter Institute and News University to develop, market and sustain a highly interactive online curriculum/syllabus exchange center for journalism, communication, and electronic media educators. The project, called the *The Syllabus Exchange*, is a partnership between BEA and Poynter/News U and will be housed on the News U e-learning site, [www.newsu.org](http://www.newsu.org).
- Subscriptions to the following BEA publications published by Taylor & Francis:
  - Journal of Broadcasting & Electronic Media (JOBEM)–*Quarterly*
  - Journal of Radio & Audio Media (JRAM)–Hard-copy \$14 extra option–*Bi-annual*
  - And One **FREE** T&F journal (enter the code from the attached list)
  - A 20% discount on all Taylor & Francis books and journals
- On-line access to BEA's newest publication – Journal of Media Education (JoME)–*six times a year*
- Member Rate at BEA2011 (April 9<sup>th</sup> -13<sup>th</sup>) - includes registration to the NABShow 2011.
- Networking and consulting opportunities with key professionals in your field.
- **Scholarships, internships and awards** available through Interest Division competitions.
- E-News updates with information on additional grants, scholarships, conventions, and connections with associations, numerous radio, TV, equipment manufacturing, multimedia and publishing organizations.
- Voting privileges and the opportunity to be elected to a Board of Directors seat or a leadership seat within the BEA Interest Divisions.

For more detailed information visit

[www.beaweb.org](http://www.beaweb.org)

Or you may call 202.429.3935



# 2011 INDIVIDUAL MEMBERSHIP INVOICE

DATE: \_\_\_\_\_

BEA ID#: \_\_\_\_\_

NAME: \_\_\_\_\_

COMPANY/INSTITUTION: \_\_\_\_\_

PLEASE CHECK THIS BOX IF YOU ARE AN INDIVIDUAL TEACHING AT A TWO-YEAR COLLEGE)

MAILING ADDRESS (HOME OR INSTITUTION): \_\_\_\_\_

CITY, STATE, ZIP: \_\_\_\_\_

PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

EMAIL: \_\_\_\_\_

Exclude my contact information from the BEA Membership Directory

\$130 - INDIVIDUAL

\$35 - EMERITI (retired professors over 65 yrs. of age)

### BEA INTEREST DIVISIONS:

Choose **up to 4** BEA Interest Divisions with your individual membership. *\*See attached list for descriptions*

- Radio & Audio Media
- Multicultural Studies
- Documentary
- Research
- International
- Interactive Media & Emerging Techs.
- Writing
- Courses, Curricula & Admin.
- Prod. Aesthetics & Criticism
- History
- Two-year/Small Colleges
- Management, Marketing & Programming
- Sports
- News
- Gender Issues
- Student Media Advisors
- Law and Policy

Enter one **FREE** Taylor & Francis Bonus Journal code: \_\_\_\_\_ *\*See attached list of alpha codes*

AMOUNT DUE: **\$130.00**

\$14 - JRAM Hard copy (optional)

TOTAL ENCLOSED: \$ \_\_\_\_\_

PAYMENT TYPE:  Check#: \_\_\_\_\_  VISA  MC  AMEX

Checks made payable to: **Broadcast Education Association**

CREDIT CARD#: \_\_\_\_\_ EXP. DATE: \_\_\_\_\_

NAME ON CARD (PLEASE PRINT): \_\_\_\_\_

SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_

Please mail or fax completed application with payment to:

**Broadcast Education Association**  
1771 N Street, NW  
Washington, DC 20036-2981

Phone: 202.429.3935

Fax: 202.775.2981

Email: [BEAMemberServices@nab.org](mailto:BEAMemberServices@nab.org)

**NOTE:** Memberships are based on the calendar year, January through December. \$25 charge for all returned checks.

# INTEREST DIVISIONS

**Courses, Curricula and Administration (CCA)** - The C&C division's goal is to offer help and support to all educators in their pursuit of the betterment of course materials and the strengthening of curricula in the areas of broadcasting and electronic media. Through the division's Model Course program, instructors may obtain copies of all types of courses concerned with media and may use these syllabi as guidelines in the development of their own course syllabus.

**Documentary (DOC)** - The Documentary division focuses on scholarship, teaching, and creation of documentaries, and radio-TV-Internet delivery of documentary film/video. We seek to expand international documentary literature and illuminate genres, methods, creators, and interpretative/analytical approaches to documentary. Our members share an appreciation for methods of teaching and producing documentaries, including exhibition. Our goal is to be a nexus for media scholars and critics, faculty, and professionals in documentary fields, as well as other associations, festivals, and broadcast organizations that research, produce, and archive documentaries at international, national, regional, and local levels.

**Gender Issues (GI)** - The GI division stimulates awareness and discussion of existing issues and problems related to gender concerns in the media and in media education and encourages the dissemination of information about the impact of gender issues to professional colleagues in the field.

**History (HIS)** - The HIS division is concerned with teaching history and conducting scholarship in the field. Members are involved in classroom teaching and in the recording and analysis of historical events relating to the electronic media.

**Interactive Media & Emerging Technologies (IMET)** - The IMET division's mission is to keep members informed about the latest advances in communication technology including hardware, teaching and research.

**International (INT)** - The INT division members are involved in areas such as International Telecommunications Business Practices, Comparative Systems of Broadcasting & Journalism, and International Regulatory Practices, to name just a few. The division also encourages the international exchange of faculty and students for purposes of research, teaching and consulting.

**Law and Policy (L&P)** - The L&P division's mission is to assist fellow teachers, researchers and practitioners in electronic media law and policy, including issues of ownership, public interest, curriculum of law and policy, and about the use the mass media as mechanisms for social change and improvement.

**Management, Marketing & Programming (MMP)** - The M&S division's mission is to enhance the teaching of effective, empathetic and ethical management and sales in academia and to improve this type of managing and selling in the broadcast industry.

**Multicultural (MULTI)** - The MULTI division was founded to provide a specific forum for addressing the concerns of the relationship between traditionally underrepresented groups - especially racial and ethnic groups (i.e., African, Hispanic, Asian and Native Americans (AHANA) - and the electronic media.

**News (NEWS)** - The NEWS division's goals are to provide the scholar, the media practitioner and the citizen with a better understanding of the role and functions of the broadcast journalist in a free society.

**Production Aesthetics & Criticism (PAC)** - The PAC division's goal is the improvement of teaching and the fostering of research and innovations in audio and video production, aesthetics and criticism. Members are also involved in the supervision of the only collegiate, association-wide, peer-review faculty production competition. This is the largest division in BEA.

**Radio & Audio Media (RAM)** - The Radio & Audio Media division is interested in the work of academics and industry professionals who examine and research the role and nature of over-the-air and Internet radio in society and culture.

**Research (RES)** - The RES division supports the work of BEA members whose interests include telecommunication research, methodology and interests not served by other divisions.

**Student Media Advisors (SMA)** - The SMA division's mission is to provide a forum for the person responsible for supervising and/or advising student-operated media outlets, in order to stimulate awareness and discussion of existing issues and related problems to student-operated electronic outlets on campuses.

**Sports (SPT)** - The SPT division's mission is to provide a forum for academics as well as non-academics to have for better or worse, sports as an essential element of U.S. and worldwide culture. The division will surge in academic organizations that recognize and embrace sports as legitimate intellectual pursuit which has led to a number of academic journals devoted to sports.

**Two-year/Small Colleges (2YR/SM COLL)** - The 2YR/SM COLL division's mission is to provide a forum for issues unique to the teaching and operation of a program of broadcast education at a community college, a small college or in a small broadcasting program.

**Writing (WRIT)** - The WRIT division's mission is to provide a forum for discussion of issues pertinent to the area of writing for the electronic media. In addition, they develop knowledge of the field through scholarly research to be presented BEA's convention, and promote the use of broadcast facilities to support broadcast education.

# 2011 FREE JOURNAL LIST

<u>CODE</u>	<u>JOURNAL TITLE</u>
HCBO	Communication Booknotes Quarterly
HCLW	Communication Law and Policy
HCMS	Communication Methods and Measures
HCIL	Critical Inquiry in Language Studies
HHTH	Health Communication
HIJL	International Journal of Listening
HSTC	International Journal of Strategic Communication
HJFC	Journal of Family Communication
HLIE	Journal of Language, Identity, and Education
HJMR	Journal of Media and Religion
HMEP	Media Psychology
HMET	Metaphor and Symbol
HMEC	Journal of Media Economics
HHPPC	Popular Communication: The Int'l Journal of Media & Culture
HPRR	Journal of Public Relations Research
HRHR	Rhetoric Review
HRLS	Research in Language and Social Interaction
HSTS	Storytelling, Self and Society