

Professor Avery has also contributed to media education through a program of research that spans more than four decades. He has investigated the comparative effectiveness of utilizing various instructional materials in the classroom and has traced the evolution of educational and then public broadcasting in the United States. Among Professor Avery's numerous honors, he is the recipient of the BEA Research Excellence Award, the Broadcast Industry Conference Preceptor Award, the WSCA Distinguished Service Award, and at the University of Utah he has held the honorary ranks of University Professor and Presidential Teacher-Scholar.

The DESA is awarded to an individual who has made a significant and lasting contribution to the American system of electronic media education. The award will be presented to Dr. Avery at BEA's 2013 annual convention ceremony in Las Vegas on Sunday, April 7, 2013.

About the BEA Convention

BEA's annual convention is held in conjunction with NAB Show in Las Vegas every spring. Co-located next door at the Las Vegas Hotel and Casino, BEA's annual convention attracts 1,200 educators and students with 200 sessions, events, research panels, technology workshops and an exhibit hall, making BEA NAB Show's largest conference partner.

About the Broadcast Education Association

The Broadcast Education Association is the professional association for professors, industry professionals and graduate students interested in teaching and research related to electronic media and multimedia enterprises. There are currently more than 2,500 individual and institutional members world wide. Visit www.beaweb.org for more information.