# PAPER SUBMISSION DEADLINE 12/1/15

# **BEA2016**

APRIL 17-20 LAS VEGAS WESTGATE

CONTENT IS KING: STORYTELLING ACROSS PLATFORMS

# 61st Annual Convention | 14th Annual Festival of Media Arts

BEA invites scholarly papers from academics, students and professionals for presentation at BEA2016 in Las Vegas

**DEADLINE: December 1, 2015** 

## **Submit Papers Online**

**BEA Members can upload papers to the BEA2016 All Academic site with their BEA membership login and password.** If you know you BEA login information login to your All Academic account. If you forgot your BEA membership password, please click here to reset. If you ARE NOT a member, please click here to create an account.

#### **Categories & Competitions**

Papers are submitted directly to the relevant <u>BEA interest division</u> as either "Debut" or "Open" papers. The Debut category is open only to those who have never presented a paper at a BEA convention. To help defray convention costs, 1<sup>st</sup> and 2<sup>nd</sup> place winners in Debut categories receive \$200 and \$100 respectively. If you have previously presented a paper at a BEA convention, your submission category is "Open".

### **Paper Submission Process**

Once you login with your BEA membership login and password, you can...

Submit a paper... Click on the link for "Submit or Edit a Paper or Program Proposal."

**Select an Interest Division...** Read the division descriptions and select the division to which you will submit your paper. *Papers may NOT be submitted to more than one division in the same year.* 

Submit the title & abstract... Follow the guidelines to add a title and abstract

**Adding co-authors...** At the prompt, add any co-authors to the paper. Note: If your co-author(s) aren't BEA members, have them create All Academic accounts first so you can easily search and link them to the paper.

**Review & Upload...** Review your information and upload your paper.

Editing Abilities... You can edit and/or re-submit papers up until the deadline at 3:00 a.m. ET on December 2<sup>nd.</sup>

**Length & Style...** The paper is not to exceed 30 double-spaced pages, including references & tables, and use of APA style or a style suited to the discipline is expected.

Click here to get started.

#### The BEA2016 paper competition is BLINDLY REVIEWED

Do **NOT** include a cover page with author and contact information and remove ALL author information from internal pages. Judges need to blindly review your papers. Your paper information will be directly linked to your profile.

## The BEA2016 Convention Spotlight is... Content is King: Storytelling Across Platforms

It's no surprise that technology is constantly changing how we produce and receive media. However, no matter the platform or technology, without content, there is no media. This year's theme goes back to the idea that content is still king, no matter how it's dressed up in technology. At the heart of everything ... is the ability to tell a great story. So how do we create and teach the next generation of media professionals to be great storytellers? What should we be researching or thinking about to help foster creative storytelling across multimedia platforms? This year, we want to know who is telling good stories and how they're doing it across and through different platforms, how you're teaching or doing this in classrooms and what we can do to make sure that the content doesn't get lost in the presentation but both work together to bring our stories to life.

**Content is King: Storytelling across Platforms** serves as a spotlight for the convention, but papers are not limited to this area of research and discussion. Papers should be submitted to the division that best fits the goals and objectives of the interest division(s) (descriptions are listed on the submission site). Each division selects up to six papers for presentation at the convention - four for presentation and two as alternates. In addition, a few papers may be selected by divisions for consideration in the Scholar-to-Scholar poster session.

## **Membership & Convention Attendance**

To enter a paper competition, you do NOT need to be a current member, but at least one (1) author of an accepted competitive paper MUST attend the BEA2016 convention to present the paper. Winners will be notified by **mid-January**, **2016**. If you have questions regarding the submission process, please email the appropriate Interest Division contact person/paper chair.

Questions? Visit www.beaweb.org or email Help@BEAweb.org.