

57th Annual Convention | 10<sup>th</sup> Annual Festival of Media Arts

## BEA2012 CALL FOR PANEL & PROGRAM PROPOSALS

DEADLINE: SEPTEMBER 15, 2011

BEA2012, APRIL 15-18, LAS VEGAS HILTON

The Broadcast Education Association invites panel and program proposals from academics, students and professionals for presentation at BEA2012 in Las Vegas. Programs must be submitted by midnight EDT on September 15, 2011.

### What is the program submission process?

- **New account:** [Login to your account...](#) All current BEA members have an account on the submission site. If you are a member, you should have received an email with your User Name and Password. Contact [BEAMemberServices@nab.org](mailto:BEAMemberServices@nab.org) if you did not receive an email.
- **Submit a proposal:** Click on the link for "Submit or a Paper or Program Proposal."
- **Select a Division:** Read the division descriptions and select the primary division to which you will submit your program. Programs can have up to one (1) interest division co-sponsor.
- **Title/Abstract/Program Information:** Follow the guidelines to submit the title & abstract and additional program information.
- **Review your information & submit: Don't forget to review your information. If accepted, this is how it will appear in the program. Please use proper title case for session names and spell check (PLEASE)!!!**
- **Editing Abilities:** You can edit and or re-submit the description and panelists until the system closes at midnight EDT on September 15<sup>th</sup>.

### What kinds of program sessions does BEA produce?

- **Invited panel/paper sessions:** These are the standard convention format sessions with a moderator, 3-5 presenters and, if possible, a respondent (and sponsored by Interest Divisions).
- **Showcases:** These sessions highlight student work in which faculty have been involved. Showcases are to be more "show" than "tell" and require preparation of audio-visual material before coming to convention. (These sessions are sponsored by Interest Divisions.)
- **Technical Demonstrations** of hardware or software. An equipment or software manufacturer/vendor brings in the latest communication technology to demonstrate. Often, faculty who have worked with the technology are included to talk about their experiences with the equipment/software in the classroom or lab.
- **Workshops** involving intensive training and professional development.
- **Other ideas?** Contact us if you have other alternative innovative ideas for program sessions, such as off-site tours or technical training at [BEAMemberServices@nab.org](mailto:BEAMemberServices@nab.org) and we would be happy to talk about them.

## Announcing the BEA2012 Spotlight: Tipping Points

The BEA2012 convention spotlight is **Tipping Points**. The term “tipping point” was first popularized in the 1970s to describe white flight from urban America to the suburbs. More recently, Malcolm Gladwell has used it to describe how innovative ideas spread to “the moment of critical mass,” to a “threshold” or “boiling point.” According to Gladwell, ideas gain “stickiness” when they are adopted by mavens, then spread through people who act as connectors and salesmen. Like viruses, even small ideas can quickly become big deals. This spotlight will highlight those developments that have now reached or crossed the threshold of “something to consider for the future” to “it’s happening, we have no choice but to deal with it.” Tipping Points can also encourage conferees to consider their roles as—to use Gladwell’s lexicon—mavens, connectors, or salesmen.

Tipping Points serves as a spotlight for the convention, but program/panel proposals are not limited to this area of research and discussion. All sessions must adhere to the goals and objectives of the interest division(s) to which they are submitted. Descriptions of each Interest Division are listed on the online paper submission site. To submit your proposal online you will need to visit BEA’s submission site that will be available in July.

## What are the proposal procedures?

BEA’s Interest Divisions significantly shape the convention program. Individuals submit program proposals online and they are viewed by the indicated “sponsored” Interest Division leaders - or multiple Divisions leaders in the case of co-sponsored proposals. Division leaders evaluate and rank the proposals and forward the evaluations to the 2012 Convention Program Chair, Dale Cressman. Dale Cressman can be contacted at [BEA2012convention@gmail.com](mailto:BEA2012convention@gmail.com).

Every effort will be made to give each division several invited panel sessions, a competitive paper session and a division meeting. All program slots are competitive so if information is not provided in a complete and timely manner, those program slots may be assigned to other session proposals. Priority will be given to proposals forwarded by the Interest Divisions especially those panels sponsored by more than one Division.

## Can I propose co-sponsored panels?

Co-sponsored proposals are encouraged. Co-sponsorship occurs when more than one division recommends a specific panel for inclusion in the program. No more than two (2) Interest Divisions will be listed for co-sponsorship on a particular session. **Panel producers must indicate each division being proposed as a co-sponsor on the “Review your submission information” page. Go to the bottom of the page and click on the green link that says “Add a co-Sponsor.”** Panel proposals with multiple interest divisions indicated for sponsorship will be made available to each division for consideration.

## Do panel attendees need to register for the convention?

Panel/program participants **MUST** register for the convention. If you are a session organizer and/or moderator, please encourage them to register. BEA’s registration site opens in early January. If you have questions regarding the submission process, please email the appropriate Interest Division contact person.

## **How many panels can I be on?**

It is BEA policy that a person is **limited** in the number of appearances he/she may make during the convention.

1. An individual may have **only ONE appearance as a panelist** during the convention.
2. A person may have **ONE ADDITIONAL appearance as a panel moderator or respondent**.
3. A person may have unlimited appearances as a presenter of competitive papers, productions or other competitive sessions.

To maximize opportunities for diverse participation, session organizers should seek:

- Participants representing a mix of genders, ethnicity, institutional affiliations, and nationalities
- Participants new to BEA and the Convention as well as professionals in the industry

Division Chairs are to evaluate the eligibility of the participants in those proposals submitted to that division. The Program Chair shall determine participant eligibility across divisions once the proposals are submitted.

*[Please visit our “Panelist Seeking Panels” and “Panels Seeking Panelists” sites to help populate your panels.](#)*

## **What kind of AV is available to me in Vegas?**

Take note that all rooms will **ONLY** have projectors and screens and will NOT have monitors and DVD and/or VHS players. If you plan to play a DVD, please bring your laptop. In addition, we will have limited internet availability. Please let us know by February 15 if you have any special AV requests. We will keep you posted as/if this changes.

**COMPLETED [Program Proposal Submissions must be submitted online through BEA’s submission site](#) by midnight EDT on September 15, 2011.**