

2010 NAB Show “War on the Floor” Scavenger Hunt Student Competition

Call for Entries

The 2010 NAB Show “War on the Floor” student competition is an audition competition to select two (2) teams of three (3) students from across the country. Competition entries are composed in the form of Audition Video entries.

Winners will be chosen to participate in the inaugural NAB Show “War on the Floor” scavenger hunt and video program during the 2010 NAB Show in Las Vegas, Nevada, April 10 – 15, 2010.

Eligibility Requirements

1. **Predominate Authorship and Originality:** The “War on the Floor” Scavenger Hunt invites submissions of original creative works in which the entrants present an Audition Video that demonstrates a team entry for the 2010 NAB Show scavenger hunt event.
2. **Completion Date:** Only works completed after December 7, 2009 are eligible for submission.
3. **Eligibility:** The competition is open to all full-time graduate and undergraduate students 18 years of age or older who are enrolled at either at a university or college. Entrants must certify that the entry was completed while enrolled full-time as a student at a university, college, or community/technical college.
4. **Legal Permissions:** The entrant agrees to clear all licenses, copyrights, and permissions to ensure that the submission can legally and ethically be presented at the 2010 NAB Show and online at the www.nabshow.com website. If an entity other than the entrant owns the rights to all or part of the submitted program, the entrant must attach written consent from the owner or an authorized representative of the owner to the entry form.
5. **Language:** Works must be in English or have English subtitles.

Submission Deadline

Video entries must be submitted by mail and received no later than February 15, 2010. Entrants will be notified of the results by February 25, 2010.

Submission Requirements

1. **One Entry Form for Each Entry:** Teams must submit one complete entry form for the audition video submitted.
2. **Submission Process:** Entrants must follow the procedures for submitting video entries. Failure to properly complete any portion of the submission process (completing the entry form and submitting the media) will disqualify the entry from the competition.

Judging Process

1. **Evaluation Criteria:** Entries are evaluated according to the following criteria: 1) character; 2) the use of aesthetic and/or creative elements; 3) sense of structure and timing; 4) production values; 5) technical merit; and 6) the overall contribution to the discipline in both form and substance.

2. **Judging:** A panel comprised of media educators and/or industry professionals with expertise in the submitted category will judge each entry. Judges will not be assigned to review an entry where there is an obvious conflict of interest or in cases where the judge is institutionally affiliated with an entrant. Decisions of judges will be final.

Award Levels and Prizes

1. **Award Levels:** The competition chair will review results and determine the final two (2) teams chosen for the 2010 NAB Show “War on the Floor” Scavenger Hunt.

2. **Exhibition:** The two winning teams will attend the 2010 NAB Show in Las Vegas to participate in the “War on the Floor” scavenger hunt. The scavenger hunt will be held over three days of the 2010 NAB Show, with the two teams competing to complete the tasks assigned and screen a final film project on the 4th and final day of the NAB Show. In addition, the teams will be filmed and broadcast as part of the NAB Show onsite video program, on the NAB Show website at www.nabshow.com.

These teams will be asked to visit appropriate booths/exhibitors in order to acquire knowledge and/or equipment needed to create a short film project. The reality-style series will be shot, edited and broadcast on the NAB Show web site during the course of the event and after. The purpose of the series is to highlight for the viewing audience that – true to word – all a content creator needs can be found at the NAB Show.

Faculty Sponsors

Each entry must have a faculty sponsor. The name and contact information for the faculty sponsor must be included on the entry form.